

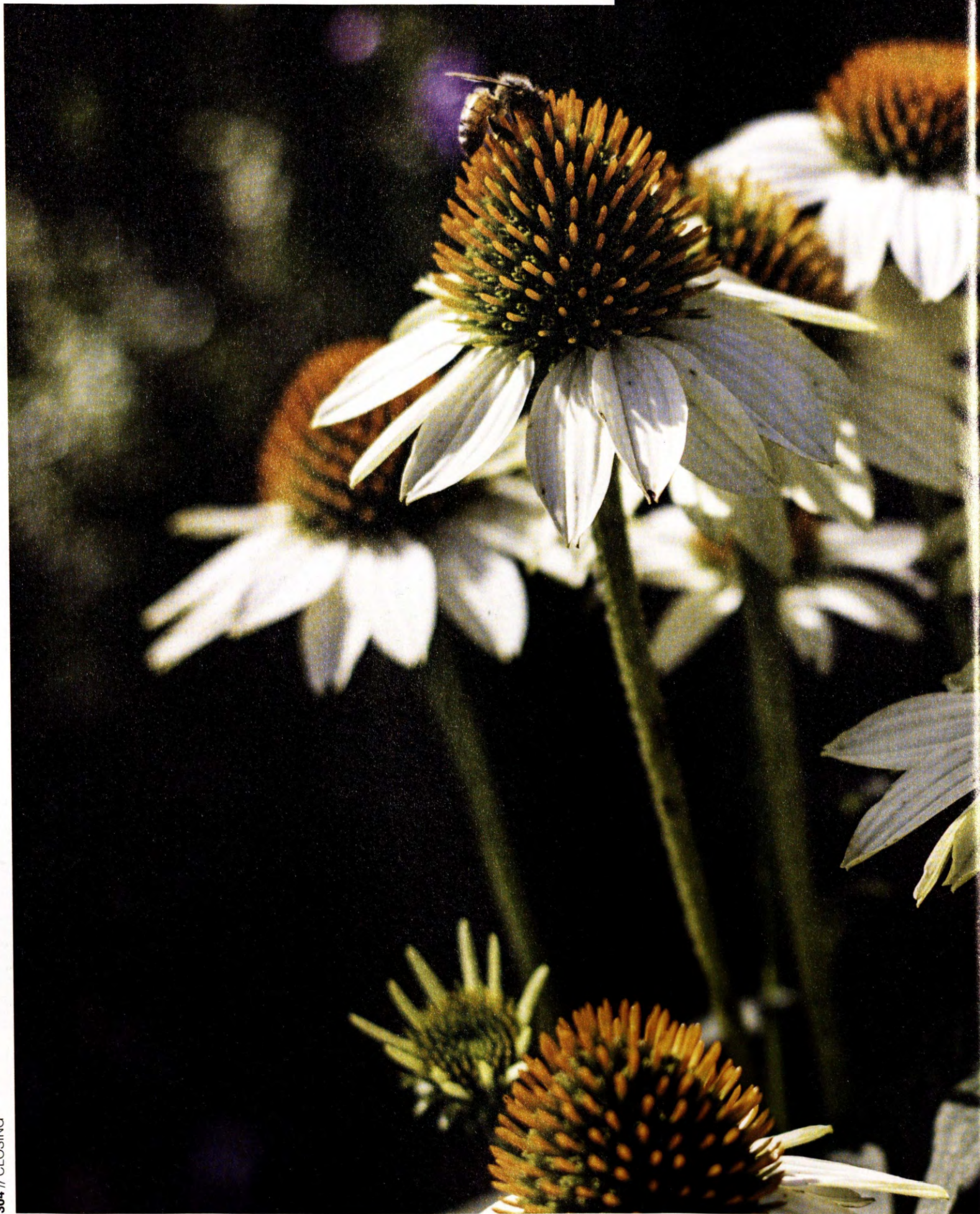
Junior trumpet player Brent Hall plays alongside fellow Thundering Herd members on Oct. 21, 2017, at the First Security Bank Stadium as the Bison took on Southwestern Oklahoma State University. The Bison clinched a 42-0 victory over the opposing team, which helped propel them further into a record-breaking season where they made it to the semifinals of the NCAA Division II playoffs. // Photo by Evan Swearingen





Most people don't think about the yearbook until they are looking down at it in their hands. This year, I got to work with all the wonderful people that think about it all the time. It's a really neat thing to see so many people that are good at what they do decide to all do one thing together. Thanks for looking at this one thing. We all appreciate it so much.
— Evan Swearingen, assistant photographer

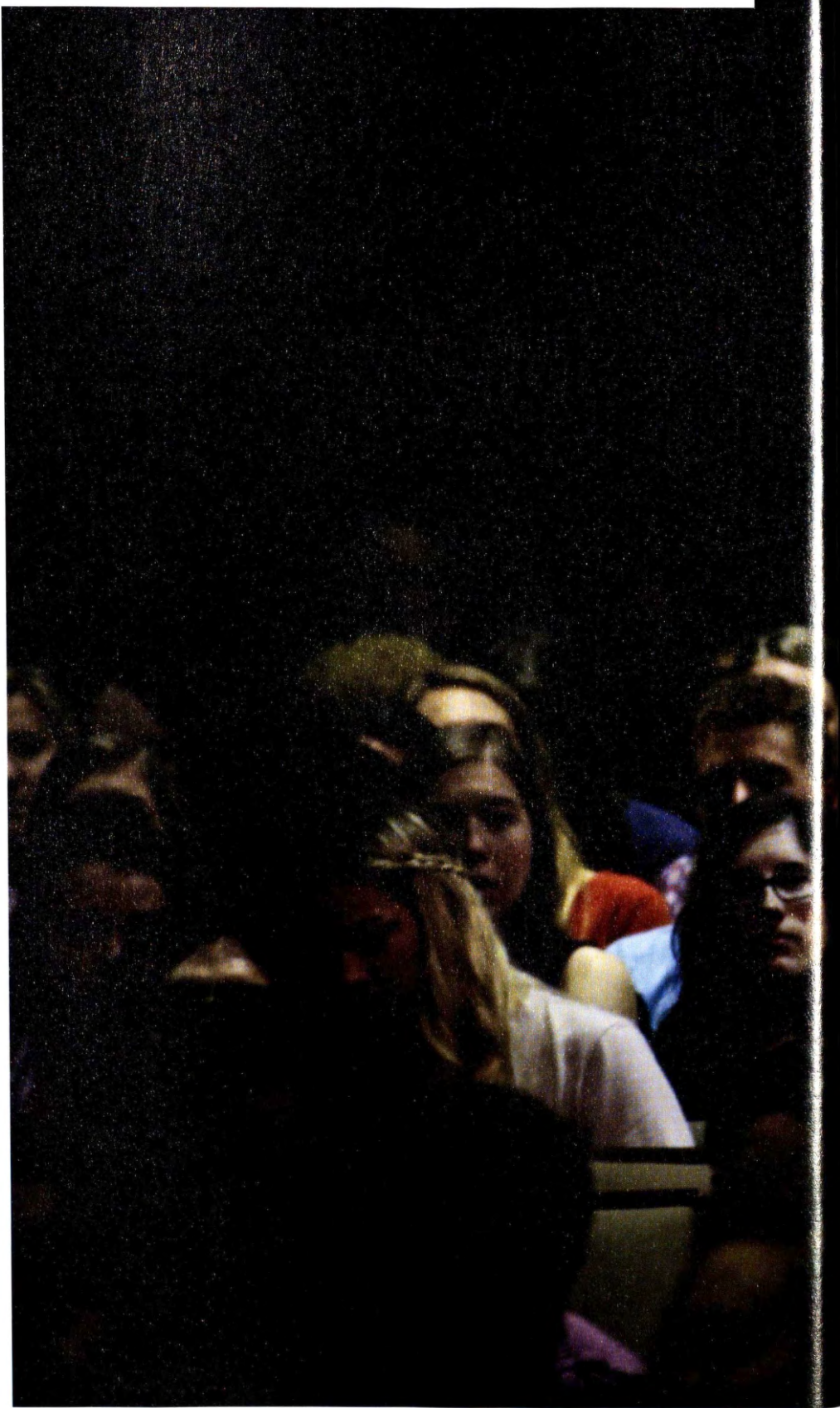
A bee lands on a flower in the First Ladies Garden on June 8, 2017. The First Ladies Garden was a space commemorating the five first ladies of Harding while providing spaces for students to relax, hang out, attend outdoor classes and enjoy the outdoors. // Photo by Abigail Cooper





Taking photos has always been my thing. It was a hobby, that turned into a passion, that now is my job. Since joining yearbook, I've gotten to be a part of a niche group of quirky people who just get it. I have the privilege to work with some of the most talented and creative people I know. As a photographer, I capture Harding experiences through photos, and I've met incredible friends and mentors through random photoshoots I've been assigned. We are the people who get to tell the 2017-18 stories of Harding. What an honor.
— Abigail Cooper, assistant photographer

President Bruce McLarty welcomes students back to campus in chapel on the first day of the 2017-18 school year on Aug. 21, 2017, in the George S. Benson Auditorium. McLarty opened each semester of chapel with his presentation of what chapel is about: worship, community building and affirming the identity of Harding University. // Photo by Kazu Fujisawa





Taking pictures for the yearbook has been a huge blessing for me these past four years. I did not only grow as a photographer, but also have got to know so many people, and I learned so much while I was working in a team and going to conferences. I made so many great memories here at Harding, and I truly am happy that I was able to record these great moments in photographs.
– Kazu Fujisawa, head photographer

MEMORIAL

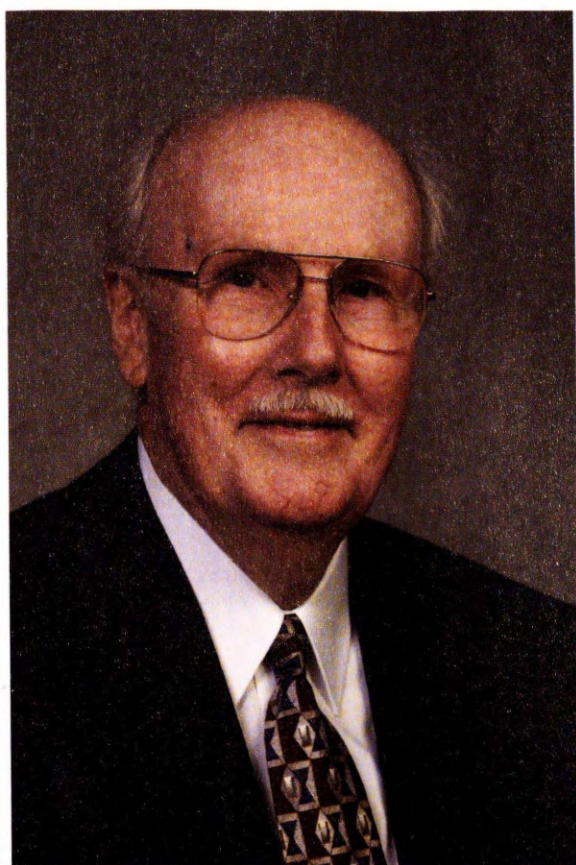


Photo courtesy of Jeff Montgomery

JOHN H. RYAN

Dr. John H. Ryan, the first director of Spring Sing and namesake of the sweepstakes award, passed away on March 12, 2018. Ryan led the inception of Spring Sing in 1973 and helped transform the once-small production into the campus-wide, beloved and iconic Harding tradition that it is today. Alongside his 34-year reign as Spring Sing director, Ryan left a lasting impact as a professor and chair of the department of communication; he served as a friend, mentor and colleague to all those who were blessed to know him during his 44 years of faithful service to Harding University. His memory, kind soul and showman spirit forever lived on in the rich traditions and memories of Harding, and the lights on the Benson stage will forever shine brighter in his memory because of the legacy he left.

"Jack Ryan hired me, mentored me as a professor and as a director, taught me the importance of diplomacy and conviction, and never once suggested that I change my style to conform to convention. I will be eternally grateful for this kind, funny, and intelligent man being a part of my life. Rest in peace, O captain, my captain." — Dr. Steven Frye, theatre department chair and director of Spring Sing



Photo courtesy of the Pfeifer family

LV PFEIFER

LV Pfeifer was born in Hext, Texas, on Oct. 10, 1929. His whole life was dedicated to serving the Lord and leading others to Christ. After graduating college, he married the love of his life, Maxine Mitchell. Almost immediately after their marriage, they began mission work in Florence, Italy. When they returned home, he preached for several years in Santa Cruz, Berkley and San Lorenzo, California, and then taught at the Preston Road School of Preaching in Dallas, Texas. In 1973, he began his career teaching Bible at Harding University until his retirement in 2000. His love for Harding ran deep; it was in his blood. Even after his retirement, he remained active on campus, never missing a football or basketball game. He was also heavily involved in lectureships and devotionals, and as an emeritus faculty member, he was honored with many awards.

“His family was everything to him. As the patriarch of our family, he always exhibited love, humility and kindness — and loved Jesus with every facet of his existence — being a wonderful example to all of us of how to live our lives according to the Gospel. We could not have asked God for a more wonderful Dad and Grandad; we know without a doubt that he is now in Heaven, praising Jesus.” — The Lowe and Pfeifer Family



2018



Four years ago when I walked into the annual

Student Publications retreat as one of two freshmen on staff, I never could have imagined how it would shape my life. The people I have met and the opportunities I have been blessed with thanks to Student Publications have helped make me who I am today. In the beginning, my plans were to help make yearbooks, just like I had done throughout my junior high and high school years, but this has turned into so much more than that.

After my role as People section editor freshman year, I moved into a role that was more suited to my goals and talents. I became the assistant layout editor, which gave me the privilege of working and learning under a talented designer who had tons of opinions and advice that she was never afraid to offer. As a junior, I became responsible for designing the entire book, and I was given my own assistant. This year, I worked to invent a new role — a role in which I would be involved with every aspect of creating the book. I became the creative director. Not only was I still in charge of designing the entire book, but I also was more involved in the content from story angles to photoshoots. My goal was to be more hands on from the very beginning.

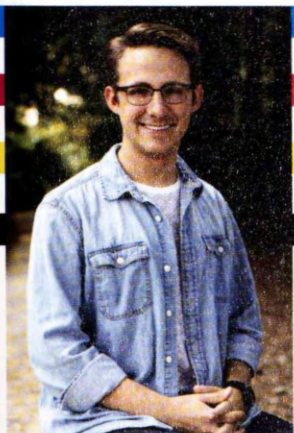
Working on the Petit Jean has given me the creative outlet that I so desperately needed. When class work became overwhelming and deadlines approached, I never dreaded sitting down in front of my computer to design the pages that would help to tell Harding's stories.

CARLIE TACKER, creative director

Photo by Kazuo Fujitani



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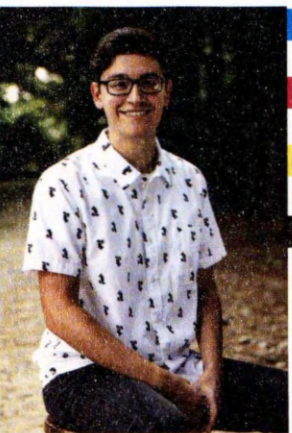
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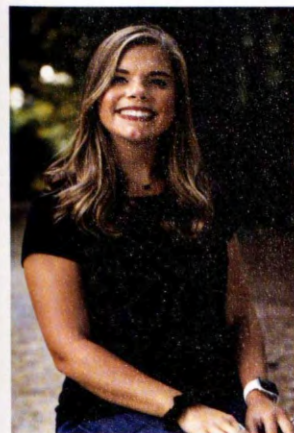
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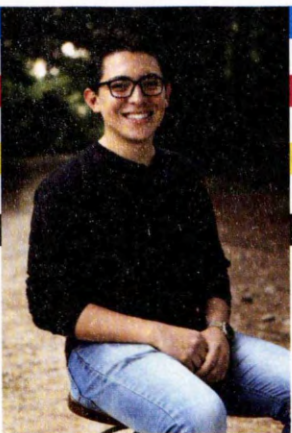
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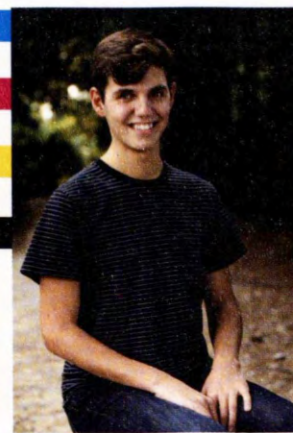
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COLOPHON

"Synthesis" is Volume 94 of the Petit Jean yearbook at Harding University. It was printed by Walsworth Publishing in Marceline, Missouri. All pages were designed on Apple computers using Adobe Creative Cloud.

COVER:

The cover was produced on Luminaire White Linen with a black spot color on the front cover and spine and a white silk screen on the spine. A matte silver hot foil was used for name stamping.

ENDSHEETS:

The endsheets were 4/C on Standard White Endleaf stock.

THEME:

The theme, "Synthesis," was developed by Kaleb Turner, editor-in-chief.

COLOR & PRINTING:

All 342 pages were printed on four-color process on 100# Matte.

TYPOGRAPHY:

Headlines were set in Helvetica Bold and Helvetica Light. Stories and captions were set in Garamond.

PHOTOGRAPHY:

Photographs were taken by student staff photographers Kazu Fujisawa, Abigail Cooper and Evan Swearingen. Other photographs were contributed to the Petit Jean or taken by Jeff Montgomery, university photographer.

DESIGN:

Layouts and all graphics were designed by Carlie Tacker, creative director; with assistance from Thelma Garcia, assistant creative director; and Kaleb Turner, editor-in-chief.

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The Petit Jean's legacy does not live on without the guidance, wisdom and friendship of several key individuals.

To Johnny Cole, Blaze Hayes and Michelle Pugh, our stellar team of Walsworth representatives: Thank you for being the mentors, supporters and friends that make things like this yearbook possible. Your support raised morale and raised spirits across the office. Your face brightened the room and spread encouragement when deadlines got tough. Thank you for being a constant in a field where things are always changing.

To Jill Fowler, our customer service consultant: For every distressed email, comforted worry and delicious baked good, we cannot thank you enough. Thank you for easing fears and making us feel taken care of. People like you are the reason why this book looks as beautiful as it does — because details matter, and you understand that. Thank you.

To Jeff Montgomery: Your job is vital to this university, and without you, this book would not be half the publication it is. Your photos and your presence on campus do not go unnoticed, and we are thankful for each and every contribution you have made to this place and this book that we love so much.

To Rachel Molina and Z'Ann Allison: Most of us bugged you about refilling the printer with toner or the refrigerator with drinks, but the love for you and your heart is something that is never forgotten. Thank you for being a friend and companion during the day-to-day around our crazy office.

To Nate Ramirez: For driving the van, bringing the dogs to the office and being

a friend to everyone on staff, thank you. Your friendship and support behind the scenes make you a critical part of keeping Student Publications thriving.

To Katie Ramirez, director of Student Publications and Petit Jean adviser: Words will never do justice what it means to have you on our team. From our first interviews to the final yearbook distributed, you've been there. When issues arose, you were there to fix them. When we won awards and made personal accomplishments, you were our biggest cheerleader. When life got hard, you were a cornerstone of peace and understanding. For someone who is always on our team, know we're always on yours.

To Artie Ramirez, our newest Student Publications family member: Welcome to the world, little guy! We're so thankful you're here, and we've been so blessed by both of your parents — and I know they've been blessed by you, too. We expect you to be leading this book in 20 years!

To President Bruce McLarty: To know that your support and the university's support is at the helm of our publication means the world. When we talk to friends at other university publications, we get to brag on the love and support we receive from our administration, and you make that possible.

To the students, faculty and staff: When creating this publication, we have the privilege of meeting just a small number of you. The stories you tell and the memories you share make us remember why we do what we do. You remind us that stories and memories are important because each of us is important — in our own way, in our own story and in His story.

GENERAL INFORMATION:

The Petit Jean staff works in the Student Publications office, located on the first floor of the Donald W. Reynolds Center for Music and Communication. Any correspondence can be sent to the Petit Jean, Harding University, Box 10812, Searcy, Arkansas, 72149. Students enrolled in 12 credit hours or more both semesters have paid sufficient general fees to cover the \$30 cost of the yearbook. Depending on their enrollment status for the year, others are charged full or half price. The Petit Jean is a member of the Arkansas College Media Association, the Columbia Scholastic Press Association and the Associated Collegiate Press Hall of Fame.

BY THE NUMBERS

87,757 WORDS

throughout the book

2,129 PHOTOS

printed

377 STORY IDEAS

received

15 DEADLINES

completed

20 STUDENTS

working on staff

400 DAYS

from theme conception to book distribution

EDITOR'S NOTE

When move-in began on August 17, cars filled parking lots, laughter interrupted conversation and campus came back to life. Traveling from across the road, across the country and across the pond, we brought life back to campus. We returned with eager hearts and high hopes for a new year.

In the eight months from day one to graduation, we celebrated more life.

And after our friends walked across the Benson stage on May 5, we saw campus catch a breath again, making note of what made this year at Harding special — of what made this the year of our synthesis.

Our synthesis appeared in the summation of the year's events. We traveled across the globe to expand our horizons, celebrate culture and find ourselves. Locking arms as a community, we supported our friends in unity. Late-nights spent studying and starting projects too late paid off for some — and for others it did not. The front lawn became a place for centering ourselves and finding peace.

In the design of this book, our synthesis was reflected in the selection of photos that represent a greater story. We brought together the four definitive colors of the printing process — cyan, magenta, yellow and black — that make an image whole. The book itself is a reflection of synthesis — a compilation of our best stories and memories into the record of a year.

Just as our synthesis is reflected in the design of this book, our students' brilliance, zeal for life and embodiment of Christ is reflected as separate parts being bound together by a common love for each other and our alma mater. Our ideas converged and embodied the spirit of Harding: a spirit that reminds us we're always part of something bigger than ourselves.

In fitting the campus story between these covers — a task of near-impossibility — the Petit Jean staff hopes our diligent work brings you to remove it from its shelf one day, cherish it without haste and recall the Harding magic.

We present this book to those who have lived more life, who have walked beside us, who have inspired us, who make up this mosaic of our stories. We present this 94th Petit Jean to you, our dear readers.

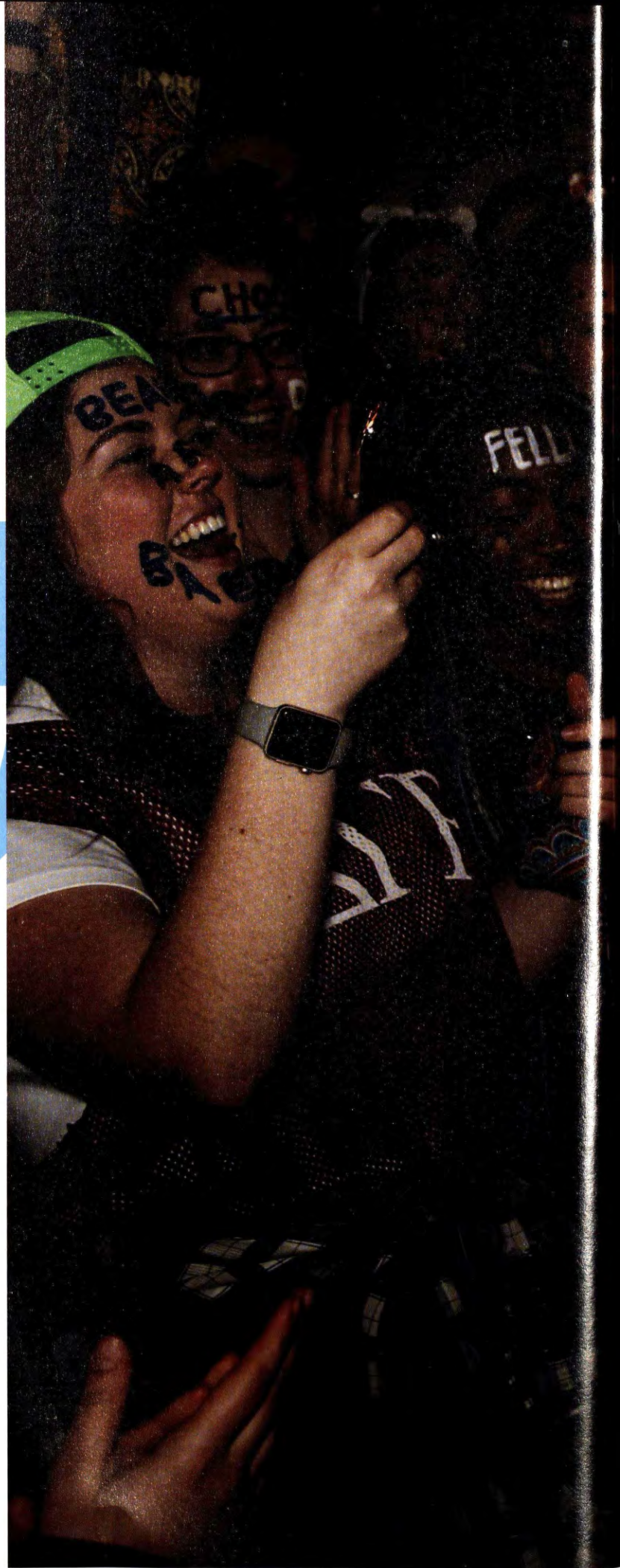
KALEB TURNER, editor-in-chief



I AM A PART
OF ALL THAT
I HAVE MET.

— Alfred Lord Tennyson
in “Ulysses”

This quote, which is part of the chronicling of Ulysses’ epic journeys, led the inspiration for “Synthesis.” Just as Ulysses experienced adventure alongside great despair, we’ve seen life flourish during our time at Harding while learning how to lean on one another when disappointment creeps its way in. When we reach the summit of our synthesis at Harding, we’ll leave knowing we remain a part of all we met along the way.





Sophomore Britain Langdon reacts to being beaxed by women's social club Delta Gamma Rho (DGR) on Feb. 26, 2018, outside the Brackett Library. Langdon, a member of men's social club Knights, was welcomed into DGR, which was founded in 1989. // Photo by Kazu Fujisawa