
John Allen Chalk: Personal Correspondence

John Allen Chalk

5-15-1969

To: Word Books, attn Book Review Dept

John Allen Chalk

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HERALD OF TRUTH
Radio and Television Programs

May 15, 1969

Book Review Department
Word Books
P. O. Box 1790
Waco, Texas

Dear Sir:

You will notice on page 27 of the most current issue of 20th Century Christian a review of Keith Miller's two books, The Taste of New Wine and The Second Touch. It is our hope that by this stimulating review many of the approximately 3000,000 people that read 20th Century Christian every month will want to purchase a copy of both of these volumes for their personal, spiritual growth.

20th Century Christian goes to almost 50,000 subscribers with an estimated reading audience of almost 300,000. Each month we attempt to present a review of some current book that would be of special interest to our readers. These readers come from all walks of life and are, in the main, members of churches of Christ around the world. 20th Century Christian also finds its way into many professional offices and reading rooms across the country. I thought you would want to know about our attempt to help encourage reading of the kind of material you are publishing.

Sincerely yours,

John Allen Chalk
Radio Évangelist

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Enclosure

P.S. Please notice that my mailing address is P.O. Box 2439, Abilene, Texas, 79604.