
John Allen Chalk: Personal Correspondence

John Allen Chalk

4-15-1969

To: M.U. Sheldon

John Allen Chalk

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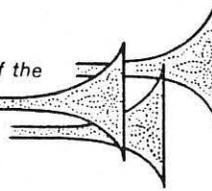
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HERALD OF TRUTH
Radio and Television Programs

April 15, 1969

Mr. M. U. Sheldon
Carleton Press
84 5th Avenue
New York, New York

Dear Mr. Sheldon:

I have carefully considered your letter of March 7 regarding "Three American Revolutions." I appreciate the prompt response you made to the material I sent. Obviously, there are some editorial revisions that need to be made, many of which I have seen as I have continued to work through this material a third time. I understand that your editors will make available to me any changes they think important to a more readable book.

My major question at this point, especially after investigating the financial and legal aspects of our proposed agreement, concerns paragraph XVIII. Since I am, in effect, paying the full cost of publishing 3500 copies of "Three American Revolutions," I think the "20 % of the retail price" restriction on the buy back of volumes not sold is oppressive. I do wish to retain the two and one-half years clause in paragraph XVIII for the arrangements set forth in other parts of the contract. I do not, however, believe it fair that I be asked to pay, even 20 % of the retail price, for volumes not sold. I prefer that we rewrite paragraph XVIII to read, "At the end of two and one-half years the author will be given the opportunity to pay the necessary postage and handling costs incurred by Carleton Press in shipping to the author all books not sold without further costs." The 20%, according to the best financial and legal advice I can get, constitutes a surcharge and is, therefore, unfair.

I am deeply interested in Carleton Press publishing "Three American Revolutions." I will be happy to provide an even cleaner and more readable copy for final consideration, should the terms mentioned in the previous paragraph be acceptable to you.

Sincerely yours,

John Allen Chalk
Radio Evangelist

JAC:hm