
John Allen Chalk: Personal Correspondence

John Allen Chalk

4-28-1969

To: Steve Franklin

John Allen Chalk

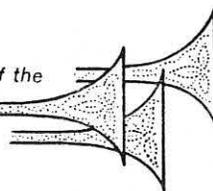
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April 28, 1969

Mr. Steve Franklin
1718 Grape Street
Abilene, Texas

Dear Steve:

I have just completed my first twenty weeks with **SUCCESS FOR YOU**. I could hardly believe the almost visible growth, in personal effectiveness and attitude, that I experienced through these sessions.

You see, I long ago "tuned out" the "success-personal improvement racket," as I often called it. But a guy named Ron Willingham convinced me, through his own life and through the way he helped some friends of mine, that I had made a hasty decision.

SUCCESS FOR YOU changed my attitude. Twenty weeks with the twenty sessions of **SUCCESS FOR YOU** have made the following specific contributions to me.

- (1) A deeper sense of "inner control" in the midst of daily pressures and overwhelming demands.
- (2) A discernible improvement in practical attitudes toward self, others, and life in general.
- (3) The direction that clear, disciplined personal goals give. **SUCCESS FOR YOU** convinced me that setting **SPECIFIC** goals works!
- (4) Decisive and confident management of my time and schedule. I knew "how to" before **SUCCESS FOR YOU** but never could confidently do what I knew to do.
- (5) A more genuine concern for others is the result of your program's development of a sense of personal security and integrity. "Other-directedness" may be the greatest area of improvement in my experience with **SUCCESS FOR YOU**.
- (6) I couldn't compute the value, to me, of your "work priority system." The constant "butterflies" of production anxiety have been replaced with a new quietness that isn't even disturbed by impossible deadlines.

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Yes, Steve, I started as a skeptic but I became a "believer." Any person who will accept God's gift of divine life and power will then find in SUCCESS FOR YOU the tools to greater, more effective utilization of that divine potential.

This is why SUCCESS FOR YOU has my unreserved "vote of confidence."

Fraternally,

John Allen Chalk
Radio Evangelist

P.S. Next week I begin all over again with the first lesson in SUCCESS FOR YOU.
This time around Sue will also be listening!