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To: Jim Swafford

John Allen Chalk

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Mr. Jim Swafford  
Church of Christ  
320 Dix Road  
Jefferson City, Missouri  

Dear Jim:  

Your booth in the Missouri state fair next August is a great idea. If you write James Walter in the near future, you might be able to get some of the equipment used at the World's Fair.  

I have two specific suggestions. First, try to arrange some map and pictorial displays emphasizing the worldwide fellowship and service of churches of Christ with special emphasis on the multi-racial membership of the church. Second, have some thoroughly trained people to man the booth so that they can engage in meaningful conversation with people who stop to view the exhibit. Arnold Watson can give you a number of hints along this line. These people could not only enroll interested individuals in a Bible correspondence course but might even arrange cottage meetings on the spot. Just any volunteer worker will not get this job done and could be a liability rather than an asset.  

If you could arrange a suitable place and tie it to the work in the booth, I could possibly come for a one-night engagement. We would just make it "the biggest and the best side show of the fair."  

Fraternally yours,  

John Allen Chalk  

JAC:mm