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From: Athens Clay Pullias

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March 5, 1966

Mr. and Mrs. John Allen Chalk
542 North Washington Avenue
Cookeville, Tennessee

Dear John Allen and Sue:

The first half of the Seventy-Fifth Anniversary Year of David Lipscomb College has been very successful. Enrollment is at an all-time high. The construction of the science building, lecture auditorium, and third floor addition to Fanning Hall have proceeded on schedule and now seem certain to be ready for use in September, 1966. The faculty has grown in both experience and training. In raising funds vitally needed for Lipscomb's development the last few months, the results have been most encouraging. The number of gifts and the total amount given to support Christian education at Lipscomb continue to increase year by year.

While the progress being made at Lipscomb is excellent, the fact remains that a minimum of $11,760,000, plus more than $200,000 each year for operating purposes alone, must be raised to reach the long-range goals of Lipscomb as approved by the Board of Directors. These goals include an ever-growing faculty, new and improved facilities, and a Permanent Endowment Fund to match Lipscomb's program of quality Christian education. The attainment of these goals is vitally necessary to the continued progress of Christian education at Lipscomb.

As you plan your giving for 1966, I appeal to you to make this Seventy-Fifth Anniversary Year a memorable one by including a substantial gift, or gifts, to Christian education at Lipscomb in your plans. I am writing you early because I know you will have many worthy appeals and calls on your generosity, but I am persuaded none will be more worthy than Christian education at Lipscomb.

I want to thank you again for the generous gifts you have made to Lipscomb. Alumni support is extremely important to Lipscomb's progress.

I shall look forward to hearing from you.

Sincerely yours,

[Signature]

ACP:jw