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John Allen Chalk: Personal Correspondence

John Allen Chalk

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1-6-1966

To: Wally Bullington

John Allen Chalk

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January 6, 1966

Mr. Wally Bullington  
Highland Church of Christ  
P.O. Box 2439  
Abilene, Texas 79604

Dear Wally:

I am greatly concerned about reactions that I have received in recent trips to California, Arizona, and here in Tennessee. I notice that many local congregations are not only putting us in the budget, but in many cases making substantial increases in their budgets for 1966. This means that the pattern of our support must be changing away from the one time individual affair to a consistent planned budgetary gift from more churches and larger amounts.

But in several instances recently grave questions have been raised about the lack of factual information getting to the hands of elders and church leaders about our program. Though we do offer a few isolated facts in the magazine, we must devise some way to make regular reports to contributing congregations about total number of stations, abbreviated financial reports, and other significant things that contribute to a better over all picture of Herald of Truth. As an example, one church that has given \$2,700 in the last month and will give \$2,000 more over the next 12 months said to me recently if we get "little pink envelopes" during the next 12 months instead of full reports about what is going on and being accomplished, we will want to seriously question the need for continued support. With all of the help at our disposal, there is no reason for us not to provide a clear, more factual over-all view of our work especially to those who are contributing the funds. I have been unable to get a rise out of anyone on this problem, but I become more convinced every time that I go out and talk to the brethren that it is an absolute necessity. I have sent you these reflections because I felt it could find a reasonable hearing and possibly produce some kind of change in the coming months.

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Mr. Bullington  
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My prayers and best wishes are yours as you take on heavier responsibilities with Herald of Truth.

Fraternally yours,

John Allen Chalk

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