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To: Jim Bevis

John Allen Chalk

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October 25, 1966

Mr. Jim Bevis
Campus Evangelism
Broadway Church of Christ
1901 Broadway
Lubbock, Texas 79401

Dear Jim:

Nothing with which I have been associated holds the potential of Campus Evangelism. Several factors have caused me to make this judgment:

First, Campus Evangelism aims at young people in their most explosive years. The college days present new challenges and new opportunities that seem to unleash great amounts of latent energy within young men and women. Unfortunately, almost none of that fantastic strength has been used to evangelize other young people. The six million students now on U. S. campuses could take the world for Christ and will do so, if and when, we take Christ to them!

Second, Campus Evangelism is committed to the very mission that sent our Lord Jesus to the cross. Our commission from the Master is "go" and "disciple." At the very time when their spiritual needs are the greatest, Campus Evangelism intends to make Christ real to college students through their obedient personal surrender to the New Testament message.

Third, Campus Evangelism is a proven approach to college and university students. Other evangelical groups have made it all too clear, painfully clear, that the student can be evangelized. Can we now afford to compound our failure to go by not learning from the successes of others?

My prayers are continually offered for the success of this effort. I do believe that we will enjoy a tremendous response from the college students for the Dallas meeting in December. I believe that a mighty spiritual movement on college and university campuses is beginning. May God bless you and others who work to that end.

Fraternally yours,

John Allen Chalk

JAC:lc