

3-10-1967

Correspondence between Chalk & James L. Lovell

James L. Lovell

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Recommended Citation

Lovell, J. L. (1967). Correspondence between Chalk & James L. Lovell. Retrieved from <https://scholarworks.harding.edu/hst-chalk-personal/3762>

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Box 146
Palos Verdes Estates, Calif 90274
March 10, 1967

File
"Action"

Copy of the April issue

VOICES OF ACTION

and a few other things

You will see in this issue that ACTION continues to grow. Ira says to keep it on the positive and I am trying but the time may come when I get bogged down a little. We printed 35,000 copies this time and the free copies which I usually send to various churches are fewer this month than back three or four months ago when we were printing only 32,000.

The areas of service such as helping brethren in distress as Gary Freeman's father whose house burned (Pat sent the first check and Dwyatt Gantt the second) on to helping them with their wills. Sending Bible lessons to our missionaries and supplying them with money from the miss-a-meal fund - all this, of course, depends so much upon circulation - the Christian people who read. All of our work depends upon circulation in order to keep it going. Meeting the Zip code law has cost us about \$2,000 and expenses will continue upward. I feel that each of you could help so much by suggesting to preachers and elders our sending bundles each month - 2¢ per copy. This is the fore-runner to personal subscriptions and gifts. We will send free to any person you may suggest.

I only wish that I could pass on to each of you the nice things the readers say about your articles. You would be so encouraged if you could read all of my mail.

Note my article on "4-A-Year Book Club" and let me know what you think.

Now a few words about the book - VOICES OF ACTION.

We have manuscripts from Jimmy Allen, Bill Youngs, John Allen Chalk, Jimmie Lovell.

We have word from Bill Banowsky, Bill Young, Ira North, Archie Luper, Wes Reagan and Prentice Meador that their chapters will be in our hands before May 1st - final deadline.

We have had no word as yet from Pat Boone, Alan Bryan, Joe Barnett or Don McGaughey. If each of you will let me know right away I will appreciate it so very much. Only one of us can keep us from meeting our schedule.

I would be grateful if all of you would get an article into my hands by April 1st. I need to get a few ahead so I can have an issue on hand in case I get sick or have to make a trip. Please help me on this.

Other than this, I love each of you mighty good and your name is on my lips each night as I speak to our Father.

Jimmie Lovell

*I love my folks and Sue
good*