

5-30-1967

From/To: Gertrude Schmulback (Chalk's reply
filed first)

Gertrude Schmulback

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P.

May 30, 1967

Mrs. Gertrude Schmulback
208 Candlelight Drive
Belleville, Illinois

Dear Sister Schmulback:

Thank you for sending me a copy of "Eternity Yours" to read. I enjoyed looking at it and I can see how very much time and energy was spent in writing it.

I could not determine by the content of your letter whether you wanted me to send the book back to you or not. My personal book budget is so strained right now that I can not consider at this time purchasing your book. I do appreciate getting to see it and knowing of your work. Please let me know if you want me to return this copy to you.

Fraternally yours,

John Allen Chalk
Radio Speaker

hm

You suggested I might find someone in the congregation who would be interested in your book. I am sorry that I am unable to do so because my time has been so short at home. I have been out of town for five of the last six weeks. In fact, I am dictating this letter to my secretary over the phone as I will be gone until the middle of June.

C
O
P
Y

Belleville, Ill
May 2, 1967

Mr. John Allen Chalk
Highland Church of Christ
Abilene Texas

Dear Bro. Chalk:

For quite some time my husband and I have listened to your program. At that time we are getting ready for church. We attend the Lansdowne Church of Christ in East St. Louis, Ill. The beautiful music with your enlightening sermon gives us a head start for our Lord's day service.

Should you be kind enough to examine my effort in spreading the "Word"?

It was necessary to pay for its publication and advertising is such an expensive item, the book must sell itself.

For several years we have rented a booth at the N.A.C.C. convention, feeling that it helps the convention fund and allows people to see the book.

We cannot afford to order in large quantities, therefore it is not a money making project. Our hope is to recoup the cost so we will be able to re-order and continue to supply the book to those who are interested.

The price of "Eternity Yours" is \$5.00.
Perhaps someone in your congregation
might be interested. It does make
an ideal all occasion gift.

Never having written a letter such
as this before I am hesitant in doing
so. Do not ask why it is being done
now, because I could not answer.
Sunday morning while listening
to your program I made up my
mind to send a book for your
approval or disapproval. It must
be mailed quickly before I change
my mind.

Yours.

In Christian Service
Mrs. Gertrude Schmulback
208 Candlelight Dr
Belleville, Ill.