

9-18-1967

From/To: Ronald Willingham (Chalk's reply filed first)

Ronald Willingham

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September 18, 1967

Mr. Ronald Willingham
1401 Monroe
Amarillo, Texas 79101

Dear Ron:

Your very perceptive letter of September 22 has been received and appreciated. I have been blessed beyond comprehension in my work with Campus Evangelism. Bevis and Vermillion are doing a fantastic job. I request your prayers for them, as they are carrying an extremely heavy load during this fall and winter.

Your reflections on the coliseum meeting were helpful. I still, of course, feel somewhat responsible. I know that my preaching oftentimes is not of the persuasive nature it must be. Thank you for sending your reflections.

I appreciate you deeply for your work's sake and for our friendship.

Fraternally yours,

John Allen Chalk
Radio Speaker

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Ronald L. Willingham

September 12, 1967

Mr. John Allen Chalk
Box 2439
Abilene, Texas 79604

Dear John Allen:

Hello you jet-jockeying, Bevis-bound, campus-crusader.

Hope you had a good meeting at Atlanta. Thanks for your letter, and we appreciate your coming to Amarillo to speak to us.

The whole Journey series was handled by the elders of Southside. Bless their hearts, they did their very best, but there was a number of bobbles in the deal. They blew all the advertising a week early, and during the week of the series, there was not a bit of advertising done. And of course this is when it should have peaked. The question and answer panel was pathetically amateurish. Then the Sunday evening meeting was not properly advertised. Total result--there was no prospects, at the coliseum meeting, for conversion.

Another blooper was the sound system at the coliseum. We told them that it wouldn't work--as we had tested it last year before Jimmy Allen's meeting. We had to spend the fantastic sum of 100 dollars to rent a system that would work. They thought they could get by with the present system and save the 100 skins. So as a result, no one could hear you. I could hear you from where I was, but haven't found anyone else who could.

I know you feel, "where did I go wrong." You didn't! These mechanical things were stacked against you.

There are a number of other things that contributed to the failure of the meeting (well not exactly failure-but lack of success), but there's no point in mentioning them now. But rest assured--it ain't your fault! So don't be discouraged, and plan to come to see us again soon--OK?

Sincerely,

Ronald L. Willingham