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From: M. Norvel Young (Chalk's reply filed first)

M. Norvel Young

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# 20th Century Christian

"New Testament Christianity in the Present Age"

7851 SOUTH BUDLONG AVENUE  
LOS ANGELES, CALIFORNIA 90044

January 27, 1967

Mr. John Allen Chalk  
Herald of Truth  
Box 243  
Dallas, Texas 79604

Dear John Allen:

Thank you for taking a place on the thirty-member Steering Committee in our efforts to reach 100,000 subscriptions to 20th Century Christian.


Under the guidance of Walter Burch, who has had a great deal of experience in Christian journalism and promotional work, and who is vitally interested in the 20th Century Christian, and with the fine staff we have in Nashville under Jim Bill McInteer's direction and the able assistance of Jay Smith and Gary Mitten, we can really move ahead toward the 100,000 subscription goal.

Especially do we need to try to reach more of those outside our brotherhood with the restoration plea. Otis Gatewood was much impressed at the Berlin conference with the fact that we are not being heard outside our own group. I believe there are thousands who will listen to the plea for the restoration of New Testament Christianity if we can get the message to them as the 20th Century Christian can present it.

We will also be pushing Power along with the 20th Century Christian campaign, but since this is the thirtieth anniversary of 20th Century Christian, this will be our major goal.

I hope to see you at the A.C.C. Lectures. We will have a good luncheon and Walter Burch and Jim Bill McInteer will be with us.

Cordially yours,

  
M. Norvel Young  
Editor

MNY:mhb