1-29-1971

From/To: Jerry Tindel (Chalk's reply filed first)

Jerry Tindel

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January 29,-1971

Mr. Jerry Tindel
Sweet Publishing Company
P. O. Box 4055
Austin, Texas 78751

Dear Jerry:

Thank you for the material and the check you sent regarding Vacation Bible School, 1971.

Are you aware of the Symposium on "Families in Crisis: What's the Answer?" that will be held at Broadway in Lubbock sometime this spring? You could find out the exact date for the Symposium by writing Floyd Stumbo at Lubbock Children's Home.

This would be a great place to have a display regarding the 1971 Vacation Bible School material. This Symposium is designed for Social Workers, Children's Home people, Elders, Deacons, Preachers and all other interested church members. Last year's meeting of this type, which was the first of such annual meetings to be held, was attended by people all over the country. I think you might make a significant impact by having at least brochures of some nature there.

In view of this Symposium this spring on this particular subject, I am wondering if there is any way to have our Living Word book on the "Christian Family" there. It would be great to offer review copies to each of the major participants in this seminar. I could provide the names of these as they are finalized in the next month and copies of the new material could be sent to each of these participants so that they might even want to mention this new study book in some of their classes. The emphasis on this seminar will be on practical ways to upgrade family life among Christians. If there is any way to push the Living Word study book through by that time, I wish we could do it.
I have sent a detailed memorandum to Ralph Sweet regarding possible ways of publicizing the 1971 Vacation Bible School material. I will ask my secretaries to send you a copy of it. I hope some of the ideas are usable.

Fraternally yours,

John Allen Chalk

JAC:lc

Enclosure
January 22, 1971

Mr. John Allen Chalk
Highland Church of Christ
Fifth and Highland
Abilene, Texas 79605

Dear John Allen:

Enclosed is our check in final payment for your Vacation Bible School manuscript. Also enclosed are several copies of your material and a complete Introductory Kit.

Thank you for working with us on The Christian Family. From early indications the series is being well received. If you have opportunities to publicize this course, we will be happy to furnish you with additional materials at no charge.

Again, thank you. It was a real pleasure to work with you.

Sincerely,

Jerry Lindel
JT/gr

Enclosures