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From: Bill Youngs

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John Allen Chalk
Church of Christ
5th & Highland
Abilene, Texas

Dear John Allen:

You may find this hard to believe, but Jimmie Lovell will be celebrating his 75th birthday next June 30!

Now, the only reason this date has much appeal for Jimmie is that it gives us an excuse to try to widen his influence in the work of the Lord.

With his 75th birthday coming up, then, we want to set a very realistic circulation goal for ACTION of (naturally!) 75,000. You can help us achieve this goal, John, and I'm sure you will want to do so.

We plan to print a promotional brochure to be used in a subscription drive, beginning the latter part of January. A portion of this brochure will contain brief statements from members of the ACTION staff urging church folk to subscribe to the paper and ask their elders to order bundles.

As you well know, adding to the 51,000 copies of ACTION already in circulation at this writing will only increase the work load of our amazing brother. But it is what he wants as his 75th birthday "present" so let's do our part to help him get it.

Please send your statement to me as soon as possible. Tell in 100 words (or more) why you believe ACTION's circulation needs to be built by a third to help in spreading the gospel to all the world. With that kind of growth and with the Bibles for All Humanity Foundation beginning to move, Jimmie's 75th birthday could very well start the greatest chapter in his book of life.

Thank you, John Allen, and may God bless you in your own good efforts.

Sincerely,

Bill Youngs

Bill Youngs

1-15-71