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Correspondence between Chalk & James L. Lovell

James L. Lovell

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To - Ira
   Alan
   Jimmy
   John Allen
   Joe
   Don
   Prentice
From - Jimmie Lovell

A CTION

Due to the tremendous task of switching over to the Zip code process we may not get the January issue out as early in the month as we would like, but in any case, I would like to have your copy for January as soon after you receive this letter as possible. There will be no paper in December but we will get ready and print the January issue in December if I have your copy. This will allow us from now on to get an issue out on the first of every month instead of the last as we have been doing.

I do not know how far I can go in being different to myself but I do feel, as I know most of you do, that it would be better to stay on the positive as far as possible. For the first time in my life I now feel that the paper is bigger than Jimmie Lovell and that I have a responsibility to all of you in what goes in it.

Alan Bryan and Archie Luper want to launch a big campaign toward 75,000 additional circulation. I am reluctant to get into it even though I feel we could put it over. It would be helpful to have your opinions on it.

At a dinner in Oxnard on Dec. 16th which Archie will host, we will have a board meeting of the West Coast Christian. At this time we will set up plans for the future of ACTION in event of my death. You men are to carry it on.

Please get copy to me RIGHT AWAY and I will be grateful. I have copy from Joe and John Allen for January.

This is a good time for me to send to each of you and your sweethearts love from Vivian and myself and wish all of you a Merry Christmas and Happy New Year.

Jimmie

Dec 7th - 10:30 Terrace Church
now at our house
I'll confirm again with Fred Davis.
Happy? Keep that way.
Love to you and sweet Sue.
January 23, 1966 James L. Lovell called a meeting of close friends who have been regularly worshipping together for some years. The meeting was held in the home of George Bragg in Palos Verdes Estates, California. Those present were: Mr. Gerald Collins, Mr. Richard Bailey, Mr. George Bragg, Mr. Howard Cox, Mr. Tom Tucker, Mr. Lovell.

Mr. Lovell opened the first meeting of the West Coast Christian Publishing Co., for the purpose of electing officers for a period of one year. Mr. Bailey nominated Gerry Collins as president and Mr. Tucker seconded. Mr. Collins was elected and took the chair.

Mr. Bailey nominated Jimmie Lovell as executive vice president - Mr. Cox seconded and Mr. Lovell was elected. Mr. Bragg nominated Howard Cox for treasurer and Mr. Tucker seconded. Mr. Lovell nominated George Bragg as secretary and Mr. Bailey seconded - both elected.

Mr. Lovell named the following persons in addition to these elected above to serve as trustees: Mrs. James L. Lovell, Mr. and Mrs. Douglas H. Trowbridge (Mr. Trowbridge was also elected a vice president), Mrs. Gerald Collins, Mrs. Richard Bailey, Mrs. Howard Cox, Mrs. George Bragg, Mr. and Mrs. Tom Tucker, Mr. and Mrs. William Youngs, Mr. and Mrs. Archie W. Luper, Mrs. Frances Walters, Mr. and Mrs. Pat Boone, Mr. and Mrs. Prentice Meadow, Jr., and Mr. and Mrs. Alan Bryan.

Since the following live in other states and would not be able to attend the board meetings and in order to abide by the state law, they were elected as honorary trustees but for our purposes their opinions will be fully accepted on all matters:

Mr. Richard R. Lee, Dallas, Tex., Mr. and Mrs. John Allen Chalk, Abilene, Tex., Mr. and Mrs. Joe Barnett, Amarillo, Tex., Mr. and Mrs. Don McGaughy, Lubbock, Tex., Mr. and Mrs. Joe Martin, Denver, Colo., Mr. and Mrs. Alvin Zwerneman, Bull Shoals, Ark., Mr. and Mrs. Ira North, Madison, Tenn., Mr. and Mrs. Jimmy Allen, Searcy, Ark.

At the next meeting Mr. Lovell will submit a letter outlining the future of ACTION.

Meeting adjourned.