
John Allen Chalk: Personal Correspondence

John Allen Chalk

3-4-1970

To: Charles LeMaister

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March 4, 1970

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Y
Dr. Charles LeMaister
Deputy Chancellor
University of Texas System
Austin, Texas

Dear Dr. LeMaister:

I have just finished reading one of the most interesting and exciting proposals I have ever seen. It calls for a "talk" radio show that would appeal to Senior High School and College age young people, meeting them at the place where they spend so much of their time and spend so much of their creative energy, in the music and entertainment world.

Last week I had an opportunity to talk at length with Mr. Winston Bode who has proposed the project "Tune-In." Out of my personal experience with 18 weeks of a two-hour talk show on Sunday evenings aimed at the three college campuses here in Abilene, and out of my experience with the young adult generation on campuses all over America, I see a great usefulness in this.

I want to strongly urge your careful consideration of the proposal Mr. Bode has made. I know of no one approach to troubled young people that might be more effective than this one. Any further consideration you might give this proposal and any way you can help get it adopted and implemented would be personally appreciated.

Sincerely yours,

John Allen Chalk

JAC:lc