7-28-1970

To: Jack Evans

John Allen Chalk

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July 28, 1970

President Jack Evans
Southwestern Christian College
Terrell, Texas

Dear President Evans:

Under separate cover, I have sent you a copy of my new book, *Three American Revolutions*. I had hoped that there might be some way that your auxiliary organizations, connected with Southwestern Christian College, might could use this book as a fund-raising device. I can make the book available to the college at $2.25 per copy, in any amounts. If someway your women's organizations around the country could sell copies of this book to their friends, especially to church member friends, we might be able to make some money for the college.

I do realize that you may get many such schemes for fund-raising, which do nothing more than disguise the offers of selfish concerns. I am concerned about the sale of *Three American Revolutions* because several of my friends have borrowed money to see that the book was published but I am even more concerned that the message of *Three American Revolutions* be shared with as many people as possible. As you well know, this is the only permanently published material on racial conditions in the Church available to our brethren. In view of the type of material in this book and in view of the possibilities of the school realizing $1.50 on the sale of each book at the regular retail price of $3.75, I would hope that you could entertain the possibilities of using this as one of the projects of the various Southwestern Christian College's auxiliary groups around the country.

I will be happy to cooperate in arranging some kind of specific plan for this effort, if you believe it is a worthy one. Read through the material, consider the possibilities and let me know if you think we need to get together on some definite approach.

Your brother,

John Allen Chalk

JAC:lc