6-20-1969

Correspondence between Chalk & Jack Milton (3 letters)

Jack Milton

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June 20, 1969

Mr. Jack Milton  
The Patten Company  
27200 Lahser Road  
Southfield, Michigan

Dear Jack:

Thank you for the clippings from the Dayton papers. Obviously, you did a great job with the Decency Rally promotion. I don't see how the brethren could ask for any more, but as you well know, the "good brethren" are never satisfied.

Jack, I am deeply interested in working out some kind of radio or television talk show in Atlanta. Radio Station WRNG has already expressed interest in the radio talk show, especially one aimed at college students. I think my best penetration of the city can come through some kind of secular mass media approach that would appreciate my personal, philosophical, and spiritual emphases. If you can ever arrange a time on your company travel to come through Atlanta, or to work in Atlanta, I would like to prepare for it ahead of time so that you might call on some of the Station Program Directors regarding a program that you feel I could handle.

Thank you so much for your help on the Decency Rally. Frankly, I would not have been a part of it had you not been there to keep the show alive.

Your brother,

John Allen Chalk  
Radio Evangelist  

JAC:hm
May 29, 1969

Mr. John Allen Chalk
Highland Church of Christ
Fifth & Highland
Abilene, Texas 79605

Dear John:

As usual, the "good brethren" have already requested that I itemize the amount of "advertising" they received during the promotion of the Dayton rally. I am not really too concerned because the people who count do recognize and appreciate the efforts that were necessary to gain the publicity we enjoyed.

I am enclosing xeroxed copies of some of the press we received prior to the rally, and I must confess that perhaps the total publicity could have been expanded. As it stands, we only received two, one-hour television programs; approximately eighty television promotional spots; approximately two-hundred radio promotional spots; a combination of perhaps an hour of radio and television newscast time; recognition by the President of the United States, and news coverage by both broadcast and print media after the rally. I am sure that Wes could have done much better ... how's that for a confession?

Your tapes will arrive under separate cover.

Say "hello" to Sue and everyone for us, and I hope we can get together again soon.

Warm regards,

R. Jack Milton

RJM:pm

P. S. By the way, thanks for a wonderful job at the rally.

Enclosure
June 13, 1969

Mr. John Allen Chalk  
Minister  
Highland Church of Christ  
Fifth & Highland  
Abilene, Texas 79605

Dear John Allen:

At this moment it seems that everyone is Dayton is very happy.

I thought you would like to have copies of the follow-up newspaper material. As you might notice, the largest story was a front-page feature article. Today I received a short memo from Wes, and he mentions our future working together and that they have some plans for a follow-up rally this fall.

I hope that this finds you still in Texas and that your move to Atlanta will not be too inconvenient.

Hope to hear from you soon.

Best regards,

R. Jack Milton

RJM:pm

Enclosures

P.S. Also enclosed is a copy of a letter from John Hope of you know who. Wonder what his angle is???

(No comment showing.)