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John Allen Chalk: Personal Correspondence

John Allen Chalk

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12-2-1969

From: David Malone (enclosure)

David Malone

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December 2, 1969

Mr. Ed Scovill, Vice President  
Columbia Broadcasting Company  
51 W. 52nd Street  
New York, New York 10019

Dear Sir:

Last night on your Austin affiliate, KTBC, you presented the CBS Playhouse, "Sad Bird".

My wife and I were more than impressed with this production and its message. Not merely because someone under 30 decided to become a straight person, but because you very dramatically showed that honesty as well as hypocrisy cuts the generation gap with all of its causes both ways. We salute you for this production.

But my purpose in writing you is not entirely unselfish. As a campus minister for a very sizable program on one of the larger campuses in our nation, and the largest in this region, I feel there would be a market for rental of this drama if you could make a 16 mm. film available. Is this in any way feasible?

Thank you again for such a direct address to such a deep issue of our times, and I pray that I may hear from you.

Sincerely,

David Malone  
Director

DM:fh

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1903 University Avenue / Austin, Texas 78705 / 477-5701

December 3, 1969

Mr. John Allen Chalk  
P. O. Box 2439  
Abilene, Texas 79601

Dear John Allen:

I hope you saw the CBS Playhouse recently called "Sad Bird". I also hope that you were as favorably impressed by its message for potential use on the secular campus as am I.

Enclosed is a copy of a letter which I wrote to Mr. Ed Scovill. Would you consider wording a different letter suggesting a market for the rental of this drama? Due to the scope of your work on the secular campus, I have a great deal of respect for your judgment, and perhaps CBS might also.

Your brother,



David Malone  
Director

DM:fh  
Enc.