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John Allen Chalk: Personal Correspondence

John Allen Chalk

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10-29-1969

From: Tom McElroy

Tom McElroy

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#### Recommended Citation

McElroy, T. (1969). From: Tom McElroy. Retrieved from <https://scholarworks.harding.edu/hst-chalk-personal/1815>

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Sears

SEARS, ROEBUCK AND CO.

Abilene, Texas  
October 29, 1969

"Thank You"

Mr. John Allen Chalk  
Highland Church of Christ  
425 Highland  
Abilene, Texas

Dear John:

I don't believe I have ever had the pleasure of meeting you but I am addressing this letter to you to personally thank you for the notice you placed in the "Late News Bulletin" dated October 26, 1969. Sears made their recent announcement about opening on Sunday during November and December after very careful study for the past ten years of the Sunday shopping habits. As you now know, we changed our mind which is sometimes hard to do and decided we would not open our local store on Sunday as originally planned.

Very often we receive letters on decisions that are made which are not very popular with the customer but very seldom do we receive compliments on decisions that we make that find favor with our customers. It is for this reason that I particularly appreciate your notice in this bulletin.

With good folk like you and your church members who knows, someday we can return to the good old days when Sunday was really the Sabbath Day, a day of worship and a day of rest.

Yours truly,

  
Tom McElroy  
Store Manager

*Abilene*  
Sears, Roebuck and Co.

TGM:mmm

*thank you for shopping at Sears*