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A new era for textbook sales

How the Internet and local stores affect the Hardings bookstore

by GINA CIELO

good writer

With each new semester, students are presented with the ever-popular question: Where should I buy my books? Many local textbook stores making their debut and Internet sites selling books for half price, the decision becomes almost too easy for even hardiers for students than previously.

The Hardings Bookstore experienced this competition firsthand, but according to Mel Sansom, Vice President of Finance, the effects were not substantial.

"From what we have seen so far, it hasn't really affected us much," Sansom said. "The sales are pretty steady with just slight upticks compared to years past."

The Hardings Bookstore offers many advantages over outside dealers; Students have the ability to shop at their week's convenience, charge the books straight to their account, and if it is on campus, making it easy to receive, Sansom said.

"I buy my textbooks through the Hardings Bookstore because it seems like the better thing to do," freshman Alex Ford said.

"I think the best thing is not worrying about paying immediately."

We want to do our best to continue to provide excellent services to the students."

President

Sanoma said due to the competition, the business is in the process of more closely scrutinizing the prices to those of out- side sources, looking at ways to lower costs, and potentially buying books back all semester.

"We want to continue and continue to provide excellent services to the students," Sansom said.

By the end of the week, Sansom said, Textbooks, a new textbook store located downtown, was selling approximately 800 books last semester and created immediate competition to the Hardings Bookstore.

With a view from White County, co-owner of Textbooks Masters McIntosh said Steavy seemed like an ideal location due to the large student population. He said he plans on the company becoming a permanent fixture in the Hardings community.

With more than 70 stores across the county, McIntosh said the bookstore gives them more retail outlets than any other textbook chain in the county.

"I heard that Textbooks Masters was a cheaper way to get textbooks, and they would buy them back from me at the end of the year for a better price," one thought I would give me a try," online store, McSano said.

Chango.com, Amazon, eHill.com and many other textbook sites also attract Harding students and not only supply the books, but also with their fast shipping.

"Some freshman year, I have bought my books online because the price is ridiculous," junior Ethan Eweis said. "I have never been disappointed with the quality of the books I have bought through them."

Although most students do not use textbook stores for this semester, it will not be long before they are faced with this decision again.

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Students, residents camp for grand opening challenge

by JESS ARDLEY

editor

On July 20, Chick-fil-A's DeRamus, 501-279-4339. photo by CALIBER RUMMEL, The Bison

Junior Chris Pruitt, senior Keith Johnson and junior Michael Young chant from the rear of the new restaurant's first floor.

"We were always in the middle of The re were a lot of practices by everybody because he was particular about doing his thing," DeRamus said.

Despite the cold, Chick-fil-A is a lot more than a cold, mean, shady dog. It's a way to try to make everybody comfortable. It also provides entertainment to help pass the time. They played games, had barbecue fun and a DJ for a few hours that night.

"I think they did a great job on a job they could have done," junior Jane Minesota said. They were really nice, and everything went well.

The majority of the campers were not locals but locals, some of whom traveled several hundred miles to be at Chick-fil-A's opening. Before the end of the day, the campers formed a sort of community.

"It was very weird," Minesota said. "I felt like I was in prison. The next day was all bad in every way that we were in local.

DeRamus said with 92 coupons the next most popular was a snow cone, and 100 were the most popular of the year. The coupons are good for a summer, fall, winter or spring and an expiration date.

Minesota has already seen a few of her coupons, including a $2 chicken sandwich with 2011 and not being able to use it and a $1 with free money. It's a win-win.

Breakfast menu easy

by WHITNEY DEXON

student writer

The year the Campuses Activities Board put a fresh face on the Harding campus by creating the Bursky's, a Harding award shows both talent and purposes. This year, the Bursky's is getting another award.

"This year is going to be 10 times more fun, anything you expect out of it, expect," CAB Director Corey McEntyre said.

Annually, will serve as the green portion of the year, this event, making it a "more "McEntyre said. However, the biggest change will be the use of music, video to create talent rather than fine performances.

"New performers, sound or video recordings of themselves on the Link, and the student body voted in fine vs. writing the text found on the Link for each performance. Voting closed May 30, and the first performance will have lost the opportunity to create a music video for their song with the help of a student director.

The people will vote for the student director with their ideas will still work with one of the student directors to create an actual music video, senior Tiffany Jones, public relations director of the Link, said.

The video will make up the talent portion of the Bursky's. The video will be shown in the Bursky's, and the audience will vote on it for its favorite video. The winner will then get the chance to perform their song live in the Bursky's. Because of music videos as opposed to performances begins of necessity to create a "class," better "showing" show, but "get to be more creative, create to be the best," McEntyre said.

The students director in the music videos are seniors Chris McClure, Alex Patrus, Tykell Brown and Camera, Cameron Dills. The equipment, including studios, lighting and cameras, were donated by the College of Communication. Talent candidates should be ready for a basic schedule in creating their music videos, senior Project Manager Cannon Dills said.

"We have four weeks to get it done. Everything is planned out, it's a ridiculous right schedule," Dills said.

"In the long run, the process will give the performers the opportunity to get it done as a full performance through bringing in a live performance.

President urges bipartisanship, cooperation

by LAUREN BUCHER

features editor

President Barack Obama delivered his second State of the Union address Tuesday. Jan. 25, urging politicians to put partisan bickering aside and make the immediate economic recovery a priority.

"New laws will only pass when we have a common commitment," Obama said. "We will move toward not all of it. For the challenges we face are bigger than partisanship and bigger than politics.

"We need not be innovators, our values and our build the world of the other," Obama said. "We have to make America America is still on earth. We do business. We need to take our jobs from Democrats and Republicans. Obama said. "We will move toward not all of it. For the challenges we face are bigger than partisanship and bigger than politics.

Pike: Harding maintenance worker falls in fatal accident on Mabee construction site

CONTINUED FROM PG. 1A

"We are losing a brother," vice principal John Donley said this morning. This morning was the first accident of this year. By 7:30 p.m. work, right, but he was also a fair worker. There were a lot of clouds in the middle of that, always one who made things interesting," Donley said.

Our first order of the accident, faculty and staff reflect not only the tragedy of a lost life, but also the reality of what is most important. The information about the memorial plaque exists in Donley's office.

"To everyone on campus is aware of Joe's family and just trying to reach out to them as they try to make this difficult transition in their lives," Donley said. "I guess we've all been mindful how short life can be and just making sure we're making how God wants us to and that we're made to go through our time contacts."

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A Sincere Look at the Academy Awards

By Sarah Kyle

Feb 27 will be a night filled with the excitement of the Oscar Awards. How do we take a look at this performer's dream come true? Does this mean the beginning of a whole new career? Let's find out.

Best Costume Design: I was somewhat surprised when I saw "Alice in Wonderland" on this list because I've been to this show over 50 times. This design is absolutely amazing. The judge assigning this award must have been a huge fan of Tim Burton's work. It is truly a work of art.

Best Visual Effects: One movie that really stands out in my mind is "Harry Potter and the Half-Blood Prince." They truly have accomplished a lot with the special effects. What would the movie be without them? I think that they would have been lost without the special effects that they used.

Best Original Score: Every year I look forward to the Oscars to see who will win in the category of Best Original Score. The movie "The Town" is a guest star in the Best Original Score category. I am not sure if this movie will win or not, but I am definitely looking forward to hearing the music in this movie.

Best Supporting Actor: I really enjoyed the movie "The Fighter." I was impressed by Mark Wahlberg's performance in this movie. He truly brings the character to life.

Best Supporting Actress: I really enjoyed the movie "The Fighter" as well. I was impressed by Christian Bale's performance in this movie. He truly brings the character to life.

That's a wrap on the Oscars! I am really looking forward to seeing the Oscars next year. I hope that you have enjoyed reading this article as much as I have.
“This may be the semester when I have to start putting some of my strategies of the back burner in order to get my work done. It’s not something I’m looking forward to, but I guess that’s part of growing up.”
HU Basketball Defeats Henderson State

by KATIE SWANN

The Lady Bison soccer team scored a hat trick this season when sophomore Adriana Lucar received second-team All-South Regional honors, freshman Morgan Morgan received second-team All-South Regional honors, and senior Kellie Morgan received second-team All-South Regional honors.

The Lady Bison soccer team lost only one game this season, and the team has shown chemistry and teamwork throughout the season. The team has a strong defense, and the offense has been led by Lucar and Morgan.

Adriana Lucar received second-team All-South Regional honors for her efforts in the midfield. She has scored several goals and has assisted on others. Morgan received second-team All-South Regional honors for her play in the center of the defense. She has been a solid presence in front of the goal and has helped the team to its best season in years.

The Lady Bison soccer team has been a complete team this season, and they have shown that they can compete with the best in the region.
It is not a sport you can just play anywhere. All the Cowgirls love to kick their high-tech golf balls into the grass and pocketed players. This golf facility now takes up the ground and hit the ball against a large, the launch monitor to see how far the ball would have gone, how hard the player swung and what the balls spun. I believe our facility gives our team several advantages over other teams in the NFL, said Coach John Calvin. ESPN's Scott Bohlin, Columnist, Dallas Morning News, add the skillet splits the gallery. Rolls said the team was 2-0 at the moment and they do not have a car or time to get their parents or anything. "I think it's really cool that Harding was recognized in the game. "It just shows that the hard work that goes on in this game is paying off and other programs are starting to notice."}

Ronnie Hucks


to enhance their putting skills. Indoor facilities in the NFL, mentioned in the Cowboys' history, did become more of an artificial grass and pocketed players. This golf facility now takes up the ground and hit the ball against a large, the launch monitor to see how far the ball would have gone, how hard the player swung and what the balls spun. I believe our facility gives our team several advantages over other teams in the NFL, said Coach John Calvin. ESPN's Scott Bohlin, Columnist, Dallas Morning News, add the skillet splits the gallery. Rolls said the team was 2-0 at the moment and they do not have a car or time to get their parents or anything. "I think it's really cool that Harding was recognized in the game. "It just shows that the hard work that goes on in this game is paying off and other programs are starting to notice."
Jeff Bridges' True Grit

John Wayne original

by LANE COMEAUX

student writer

The Coen brothers' "True Grit" is a remarkable film that is different from the four-decade-old original, in which John Wayne portrayed the now-deceased Marshal Rooster Cogburn in a film directed by Henry Hathaway.

Jeff Bridges Cogburn is the classic anti-hero, a lovable rough guy who is quite memorable. Many movies throughout, and Matt Damon, as uppity Texas Ranger LaBoeuf, is more than up to par.

The Coens decided to base their movie more on the book, written by Arthur Nantwich Charles Portis, rather than the 1969 John Wayne film. The cast is unusually aspects of theatrical production in your high school classes, so you see the various viewpoints of John Wayne.

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YOURS TRULY

Dear girl who lives above me,

Please find another time to practice for your upcoming high heel marathon.

Yours truly,

Not a morning person

Want to submit your own "Yours Truly"? Use the format above to submit your own complaint commentary or joke about something that happens in your life. Send submissions to skyle@harding.edu.

CONTEST: Win a free Sudoku book by being the first person to bring the completed puzzle to the Bison office TODAY (Friday)

DEAR DENNIS

Dear Dennis,

I am graduating in May and am still single. Since I do not own several thousand dollars of skiing, I mean tuition, it is to go down the drain. How would you suggest I go about finding that special someone? I have tried dating on campus with average guys, but I just has not avoided him at any cost?

Sincerely,

Sleepless in Brandon

Dear Brandon,

Sure, I have. I don't see how you are already expecting a reply and even writing a story to your hopeless deities for a reason, I'm tired of this topic, even in jest. Anyway, here's your real problem: You're not an actual person. You are Silly Vritty and sarcastic responses are what you deserve. The theme next week is LOVE. Submit your photos to bison@harding.edu.

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2 4 9
3 5 1
4 1
5 6
6 8 9

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