10-17-1962

From: J.C. Choate

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John Allen Chalk  
Broad Street Church of Christ  
Box 474  
Cookeville, Tennessee  

Dear John Allen:  

Have you been getting my letters? I have written twice since hearing from you, and of course, this makes the third letter, but still no reply. I do hope you are getting them but I would very much like to hear from you and to know of your progress.  

I wanted to write this time to tell you about the news I got from Williams printing Co. Bro. Moore tells me that he will print 1000 copies of the Quarterly for about $529.00 then every additional thousand will cost about $100.00. That sounds very good to me.  

On this basis, I think if we could begin the first of the year with 1000 subscriptions that we could make it all right. Of course, more the better, but I believe we could get by with that many.  

With one thousand subscribers, we could start off with a printing of at least three thousand copies. Or, if you think you could use them in advertising, etc., we could print more.  

Are you still with me on this? If so, write me as soon as you can because time is getting away and we must act.  

I am very happy about the possibility of Williams doing the job because it will be reasonable financially and it will be a better quality of work. Also, it will be handy for you and it will be a boost for us in every way.  

Since I wrote you, we have had one baptism and we are very happy about it. This Sunday we will begin a meeting with Bro. Gordon Hogan and we are looking forward to great things. Do pray that it will be successful.  

I'll go for now but will expect to hear from you by return mail.  

Sincerely in Christ,  

J. G. Choate