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## The Bison, October 5, 1984

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**HARDING**  
UNIVERSITY

Inside  
This Issue

Distinguished teachers  
have personality  
See pages 6-8

Bisons face their  
first conference foe  
See page 11

College Republicans  
increase political  
awareness  
See page 5



# The Bison

Friday, October 5, 1984  
Harding University  
Searcy, Ark. 72143  
Volume 60, Number 5

## Noted humorist will speak Tuesday evening

Charles E. Jones, president of Life Management Services, Inc., of Harrisburg, Penn., and a lecturer and humorist, will be the second American Studies speaker at 7:30 p.m. Tuesday in the Benson Auditorium.

Jones is a recognized authority on effective motivational techniques and is author of the best seller, "Life is Tremendous — 7 Laws of Leadership."

Jones has addressed more than 5,000 audiences in the United States, Canada, Mexico, Australia, New Zealand, Europe and Asia. This is his second appearance on the Harding campus.

Jones entered the insurance business at age 22 with a leading company. A year later, he was awarded his agency's most valuable associate award. Ten years later he received the company's highest management award, for recruiting, manpower and development and business management.

At age 37, Jones left the insurance (See JONES, page 12)



### How Sweet the Sound

by YO KURABAYASHI

Delivering one of the lectures in the Amazing Grace Bible Lectureship, Avon Malone emphasizes an important point. The 61st annual lectureships started Sunday and lasted through Wednesday, and attracted visitors from throughout Arkansas and other states.

## University seeks endowments as income

by Shawn Goodpasture  
Bison staff writer

With Harding's "Endow a Destiny" program, renewed emphasis is being placed on endowments, an old means of financing educational operations, as a stable source of income.

The "Endow a Destiny" campaign is a five-year plan that was established as a result of an in-depth study of the major financial problems the University will confront during the next decade. The aim of the campaign is to insure Harding's financial stability during a period when the national economy, decreasing enrollment and reduced federal aid are predicted to bring difficulties.

Endowments, financial gifts to an institution that are later used by the institution for investment in order to create revenue, have always been a source of income for private institutions. The endowment money received from private sources is often invested into real estate, stocks, bonds and government securities, all investments which, if profitable, can be sold for their original investment value plus any additional value. Schools attempt to invest funds in items that have a high rate of return, so that the original gift will increase to provide more revenue.

Endowments, especially after World War II, have constituted a smaller portion of school revenues as colleges and universities rely more on government grants and student tuition. The University, likewise, has never relied to any significant extent on endowments. Particularly during the 60's and 70's, the great amount of construction needed to keep up

with a rapidly growing student body forced an emphasis on raising capital gifts for immediate utilization.

Now that student enrollment totals are declining at Harding (and at other institutions), as well as the fact that the economic problems of the past few years have resulted in fewer gifts, a heavier reliance is being placed on endowments in order to, as a University pamphlet on endowments commented, maintain "a relatively stable source of income that is needed each year to balance the budget."

Currently, most of the University's endowment, about 75 percent, is invested in insurance stocks, according to Lott Tucker, vice president for finance. However, insurance stocks traditionally have been a low-yield investment and the revenue generated is not very noteworthy, stated Alvin Fowler, director of development.

Some is also invested in government securities, which, according to Tucker, provide income at a fixed rate.

Most of the real estate given to the University for endowment purposes consists of a few small holdings of land and buildings nearby in states, such as Tennessee and Mississippi, said Tucker.

But most of the \$24.1 million that the University hopes to raise through the "Endow a Destiny" drive initiated last year is to come in the form of deferred bequest benefits, benefits which the University will not receive until the author of the will dies, Fowler said.

Like in the past, much of the endowment revenues from the current drive will help assist specific needs. The current drive

features eight major needs, ranging in cost from \$1 million to \$20 million. The needs cover such things as increases in faculty salaries, campus maintenance and the Graduate School of Religion in Memphis.

Shifting the source of revenue away from tuition, fees and gifts to endowments has progressed fairly well, said Fowler. The University has met most of its immediate goal of \$10.1 million, which will be used to pay off the current operating deficit and the Science Building addition.

However, few have taken opportunity of any of the name gift opportunities, in which a donor for a contribution ranging from \$10,000 to \$1.5 million has the privilege of naming an existing room or facility. The Science Building addition is the only facility by donors participating in this plan, Fowler said.

About 1.1 million in capital gifts have been raised this past year, as donors have been requested to make a dual donation of both an endowment and a capital gift.

Fowler said that, although the University will always depend on traditional means of support — "our alumni, our church friends, Board members, Development Council members, and others" — it must be more ready to meet its immediate needs.

"We must not be pressed by our immediate needs for cash — operations, buildings, and that sort of things," he remarked. "The thing with endowments is you'll enable the school to improve the quality of the product without having to raise tuition significantly."

## Cable TV installed in women's dorms

The women's dormitories and old and new married students' apartments were recently wired for cable television in accordance with an agreement between the University and White County Video.

All of the dorms, houses and apartments were supposed to have been wired before the start of this semester, but White County Video had a change in management and the work was not started until late this summer. The women's dormitories and the old and new married student apartments are currently wired, Lott Tucker, vice president of finance, said, but the men's dormitories are not.

The Administration decided to allow the cable system in campus housing through a recommendation by Tucker. It was more convenient for the rooms to be wired for cable television at the same time the rooms were being wired for telephones.

"We didn't want to run one without the other," Tucker said. "Otherwise you would have the cable TV wires looking like a Christmas tree when the wires came out of the dorms." The basic cable program is available to students which includes a couple of sports channels, WTBS, an Atlanta station, a Jonesboro station, and the Little Rock cable station, channel 16. There will be no Home Box Office (HBO), Cinemax, or Music Television (MTV) available in on-campus (See CABLE, page 12)

# opinion

## Elected class officers serve little purpose

Well, you just elected your new class officers last week. You went to the voting table in the Student Center, you got a ballot and you chose the people you thought would best represent your class.

So what.

True, the class representatives and the married students' representative that were elected do serve a function, since they are voting members of the Student Association Executive Council. The council plays a major role in the planning of campus events and sometimes in the planning or review of university policies.

But the class officers? What do they really do? Although they occasionally perform a few perfunctory duties — for instance, the class president often has the supreme obligation of accompanying the Homecoming class representative in the Homecoming chapel program — the class officers actually do next to nothing.

To quote one class officer, who chose to remain anonymous, "I just did it so I could put it on my resume, and so I could get my picture in the year-book."

But let's face it. Classes have no funds, no activities as a class (except for class competition at Hilarity) and little if any class unity. So why have class officers? Perhaps the SA this year can think of an effective way to make those offices useful.

While we are on the subject of elections, let's talk about one area of voting where you can make a difference, and where the offices do serve a real purpose. From the small campus milieu, let's go to the state and national scene.

There voting means something. The officers selected in state and national elections, such as president, governor and congressmen, determine the policies that shape the nation's (and thus your own) future.

If you are not registered to vote, you should. As the citizen of a democratic republic, you have both the right and the obligation to cast a ballot so your voice can be heard.

The Harding chapter of the College Republicans is planning a voter registration drive for Tuesday through Thursday of next week.

If you're not already registered, you might take advantage of it.

— E.M.



## The Bison

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## Do you accept people as they are?

Educators talk about the "halo effect." It's the phenomenon that causes a teacher to grade easier on a particular student's work because the student is in one way or another "loveable."

We're above that kind of foul play, aren't we? Christians don't tend to roll out the red carpet to certain people and not to others, do we? I think we do. I think many of us play a social game of favorites.

As much as we might deny it, physical appearance and personality bear heavily on the way you and I think about an individual. If he looks normal, smiles nicely, dresses well, and doesn't have objectionable personality characteristics, we act and react very moderately around him. Even if he says or does something we don't like, it's no big deal because he's socially acceptable.

But what happens when the social reject does something we don't like? You know — he's the one who is more or less overweight, and perhaps has more pimples than most people and wears funny-looking pants that showcase his white crew socks and \$6.99 Safeway Special sneakers. He's the one who has a strange-sounding voice or a whine or a weird laugh. What is your reaction when this guy puts his foot forward?

Maybe you nervously laugh along with the outcast. Or maybe you turn away and talk to someone else about how stupid the guy is. Or maybe you're obnoxious in your own way, and you rudely insult the guy you don't like.

Think about it. Most of us have been in the situation I'm describing. What do you do?

I think I'm usually one of the ones who laughs along with the person, and then I unobtrusively try to find somewhere else to be or someone else to talk to.



## Christians in the world

Brian Casey

And I tend to rationalize my actions by telling myself that I still did better than those who openly insult the person.

When you get right down to it, though, I was no better than those who turn away in disgust or those who are rudely vocal.

So what should we do in these situations? I believe the answer is obvious. We need to quit turning away from the unloveables or insulting them.

And then we need to reach out to them as Jesus reaches out to all men — whether they are socially well-adjusted or not.

You see, when we choose the people we're going to be kind and congenial to, we are in effect saying that some people are worth being God's children and some people are not.

James 2:1 warns us not to hold our faith in Jesus with an attitude of personal favoritism. But we are often guilty of playing favorites in a cruel manner. And the phenomenon is not always unique to students — on more than one occasion, I've observed teachers' unkindnesses.

Romans 12:26 says that we should be "of the same mind toward one another" and even that we should (See CHRISTIANS, page 3)

# commentary

## O.M.D. puts out a cynical but listenable album

**Junk Culture — Orchestral Manoeuvres in The Dark (Epic Records)**

"Junk Culture" is the name of the album; Orchestral Manoeuvres in the Dark is the group. They are better known as O.M.D. to those who know them at all. Obviously not a pop group, O.M.D.'s style is new wave, with music that is fun, crisp, and exciting. O.M.D. has been around for a while and has contributed some inconsistent, yet adequate, music on their albums, "Dazzlehips" and "Architecture and Morality," but they have never gotten as much attention before as they are getting with "Junk Culture."

Still an import album in a few parts of the country, "Junk Culture" has been very successful in the dance circuit. The whole record is so listenable. Although there's a great deal of sound effects and different instrumentations, the compositions are unified by the strong melodies and the young, lilting voice of the lead singer.

The album opens up with the title cut, a mysterious, sort of eerie instrumental, with a consistent, almost jungle-like drum beat and an ominous tone throughout. This doesn't coincide with the theme of the rest of the album, which is colored by bright, spirited overtones, but seems to represent O.M.D.'s wish to be unconventional in its structuring along with everything else, since most pop groups put a potential



### Offbeat

Andrea Danley

"hit" song at the very beginning of their albums.

"Locomotion" is one of the more widely-known songs from this album. The vocalist sounds like he's searching and confused as he sings, "I cross every ocean for the sake of locomotion, but I wouldn't have a notion how to save my soul."

The lead vocalist adds much to the total effect of all the pieces. He can make his voice sound several different ways, from dark and depressed to appealing and eager, reaching out to the listener.

He especially displays this expressive talent in "Hard Day," a song that practically drips with exhaustion. In this, the vocalist talks about what a hard day he's had and actually sounds as if he's at the end of his rope: "All I know is all I see . . . when I talk I talk about nothing at all . . . it's hard to explain what I need to say . . . it's been a hard, hard day."

Some other cuts from "Junk Culture" have more lively tempos and sound quite happy and optimistic, but when you take a look at the lyrics, you see cynicism and despair at the base. For example, "All Wrapped Up" has a reggae, Caribbean feeling with lots of horns and buoyant melodies, but the words display a negative view of love.

This is also true of "Love and Violence," which is sung from the viewpoint of a frustrated, emotionally broken man who doesn't know how to handle his relationship with a certain woman and subsequently turns to violence at times.

The album does end on an uplifted note with "Talking Loud and Clear." It's as if all the confusion and despair of some of the other songs has been overcome, and through the medium of clear communication with a friend, the vocalist is at peace with himself and with life in general. The instrumentation is superb in this piece, as well as in the rest of the selections, and gives off a feeling of light effervescence.

The title of this album implies a disgust with today's easy acceptance of "junk" as being worthy of praise or imitation. Going even further than that, it just cynically tags our present culture as being a "Junk Culture" all around. Is this really an apt label? At least it's definitely something to think about.

**This album rates an 8.**

## Campusology

### Today

S.A. Movie, "Cross Creek", 7 and 9:30 p.m., Benson Auditorium

Academy Homecoming, 7:30 p.m., Alumni Field  
Sloppy Joe Supper, 4:30-6:45 p.m., Academy Gym,  
Advanced tickets \$2.50, \$3.00 at the door

Galaxy and Ju Go Ju Banana Split Sale, 6-12 p.m., Student Center

### Tomorrow

Bisons vs. Arkansas Tech., 2 p.m., Away  
Freshman and Transfer Talent Show, 8 p.m., Benson Auditorium

### Monday

Outreach, 6:03 p.m., Bible 100  
Visiting Art Show of Aletha Carr, 9 a.m.-4 p.m., through Oct. 12  
Junior English Proficiency Exam, 3:30 p.m., Bible 100

### Tuesday

American Studies Speaker, Charles Jones, 7:30 p.m., Benson Auditorium  
Voter Registration Drive, continues through Oct. 11

### Thursday

Bandana Concert, 8 p.m., Benson Auditorium

### Friday

S.A. Movie, "Cold River", 7 and 9:30 p.m., Benson Auditorium

### Saturday

High School Day activities  
Bisons vs. Evangel, 7 p.m., Alumni Field

## Reagan campaign deals with issues

### Letter to the editor

Dear Editor,

We would like to express an opinion on David Smith's article in last week's "Soapbox" column entitled, "Mondale, Reagan not facing issues in campaign."

First, his article commented on a subject that warranted no comment. Though we could accept, as Smith does, that there is much more that can be said on issues in this presidential race, Smith did not (probably still doesn't) understand the respective platforms of the candidates. Mondale has been attacking Reagan's budget policies, while proposing tax hikes as a cure-all, while the president continues to focus on his blossoming economy (inflation rates lower than in many years, along with other strong economic trends) and not "patriotic and religious values," as Smith mentioned.

Granted, religious values and patriotism have received much attention, but they are not the issues upon which Reagan bases his re-election bid.

Obviously, Smith perceives this presidential campaign through the eyes of the media (90 percent of which have already declared themselves as

Democratic supporters in this campaign). He asserted that it is a silverscreen competition, when in fact it is Reagan's record versus Mondale's audacious promises that the voters will weigh their choices upon.

Smith wrote that Reagan "appeals to citizens for popular support," when in fact the citizens have turned to his economic triumphs and his hard-line stand on foreign policy. (Eat dirt, Commies! Americans like that.)

Whether or not Mondale is leading an old-fashioned Democratic campaign, as Smith stated, it does reek of liberalism and unsound economic theory — theory that in essence treats the symptoms and not the disease.

Jack Kemp, the highly acclaimed congressman from New York, recently summed it up saying, "Mondale is in an intellectual cut-de-sac." The fact that Mondale should have retreated from Reagan's core issues (those being his ideals, ethical standards and philosophic beliefs) is clearly insignificant in light of the candidates' vastly differing viewpoints.

Finally, and perhaps more importantly, there remains one more issue upon which we agree with Smith: the uselessness of this campaign. We feel the Democrats may as well drop the campaign and save their money for the next time.

David Kee and Mark Dillingham

## Christians

(continued from page 2)

associate with the lowly. But too frequently we are partial toward those who fit the social norms. And we make it a point to socialize only with the "normal" people — to the bitter exclusion of some brothers and sisters who often desperately need our genuine attention and love.

We must learn to be tolerant of people we don't find especially attractive or loveable. And beyond that, we must learn to extend unconditionally the hand and heart of Christian fellowship.

Every human — especially every child of God — is more than worthy of our graciousness and kindness and love.

## Our Policy

Letters to the editor are welcome. They should be typewritten and should not exceed 200 words. Letters must be signed to be printed, although names may be withheld on request. The editors reserve the right not to print letters which may be libelous or offensive. Letters should be addressed to Box 1192 or delivered to the **Bison** office. The deadline for publishing in that week's paper is Tuesday at noon.

## New local mall almost complete; opening delayed

Progress is continuing on the new Town and Country Plaza. The plaza's owners, Bramley Ltd., of Houston, Tx., plan to complete the project by March, 1985. It is likely, however, that it will be somewhat later than that before it will be open for business.

The proposed Town and Country Plaza will be an open air shopping center. It will be located south of East Race Avenue, near U.S. 67.

The largest store at the plaza will be the new Wal-Mart store. The store will be increasing from its present 6,000 sq. feet to 8,300 sq. feet. It will have an automotive repair shop and a discount auto parts center. Also at the new location, Wal-Mart will be adding a pharmacy and a snack bar. The manager stated, "It should be a great addition to the city."

Another Searcy store moving to the plaza is the J.C. Penney department store. This, too, will be a larger store than it is at the present location on N. Spring Street.

Other stores planning to move include Merle Norman Cosmetics and Davis Western wear. Both of these stores plan to keep their present stores open as well as their new plaza locations. Several other stores are considering the move, but have not yet made a decision.

A Taco Bell will be located in the plaza and a Burger King is being built nearby.



### What a site!

A worker pauses in front of one of the buildings being constructed on the new mall site.

by TAMI KERR

## JEP exam planned for Monday afternoon

The Junior English Proficiency exam will be given at 3:30 p.m. Monday in Bible 100.

Those taking the test should bring pens, a dictionary or thesaurus and their University identification cards.

Students taking the test will be asked to write a 300-word essay on one of six topics during a 90-minute time period.

The JEP is open to any junior or senior who has not met the English requirement for graduation. The JEP is not the requirement, but by passing it, a student can receive credit for English 249 without taking the course.

To be exempt from the test, students must meet one of the following requirements:

1. Score 630 or higher on the English Composition and Essay College Level Examination Program (CLEP) test as a freshman.
2. Earn an A or B in English 103 at the University.
3. Earn a C or higher in English 281.
4. Make an An in an equivalent course at another college.

Students are encouraged to take the test early in the junior year to allow several chances to pass the test.

Seniors are encouraged to enroll in English 249 their last semester if they have not passed the JEP test or met one of the exemptions. If this requirement is not met, the student will not graduate.

## Bandana to perform in Benson Auditorium Thursday

The country band Bandana will perform in concert at 8 p.m. Thursday in the Benson Auditorium. The group, which has toured with Ronnie Milsap, has received recognition as one of country music's rising new acts.

Before their hit records, Bandana was simply another band working the Nashville club circuit. Formed in 1979, the group was made up of Lon Wilson, Jerry Fox, and Joe Van Dyke, three musicians from different backgrounds who had all moved to Nashville for music related reasons.

Wilson was a drummer from Monroe, La.; Fox a bassist and vocalist from Hobart, Okla., who had worked as a news reporter, disc jockey and radio station program director. Fox also played bass for singer Charly McClain. Van Dyke, of Portsmouth, Ohio, was a keyboardist who had already toured the United States with his own band for two years.

After moving to Nashville, the three met during a club audition. Although their musical backgrounds differed, they found a common denominator in their musical

approach and formed their own band. That year was eventful for another reason as well, for it was the year Bandana became complete with the addition of Tim Menzies and Jerry Ray Johnston.

Like Fox, Johnston, a drummer from West Monroe, La., worked for Charly McClain.

The band's search for a guitarist-vocalist led to Tim Menzies from Mechanicsville, Va. A young veteran of various road bands, Tim had performed with his family in and around his home state since the age of three.

When noted music executive, Frank Jones, then head of Warner Brothers' Nashville office, heard their tapes, he soon signed the group to his label.

It didn't take the public long to recognize a good thing when they heard it. Bandana's first single, "Guilty Eyes", (released in early 1982), went to No. 37 on the country charts. By year's end the group had their first Top 20 single, "The Killin' Kind", as well as a nomination for the Academy of Country Music's Vocal Group of the Year Award.

The next year saw two more hit singles: "Can't Get Over You" and "Outside Lookin' In", which hit No. 13 on the charts. And in 1984, the group released a new single, "Better Our Hearts Should Bend". The band's accomplishments were recognized by the industry when Billboard magazine voted Bandana a top-five finalist in its "Talent in Action" Awards, and Cash Box included the group in its top five "Radio Programmers' Choice" Awards.

The group began working with noted producer Jim Ed Norman and producer-engineer Eric Prestidge. Norman is the

same man responsible for boosting such talents as Mickey Gilley, Johnny Lee, Michael Murphy, and the Eagles.

Co-producer, Prestidge, was a former staff engineer for Columbia Records in Los Angeles. He was nominated for a Grammy in 1983 for his engineering work with Al Jarreau.

Bandana has also signed with Headline International Talent, whose roster includes Jerry Reed and Grammy Award winner Ronnie Millsap.

Tickets for the Bandana concert are now on sale in the Media Center for \$4.00 and \$2.00 with student I.D.

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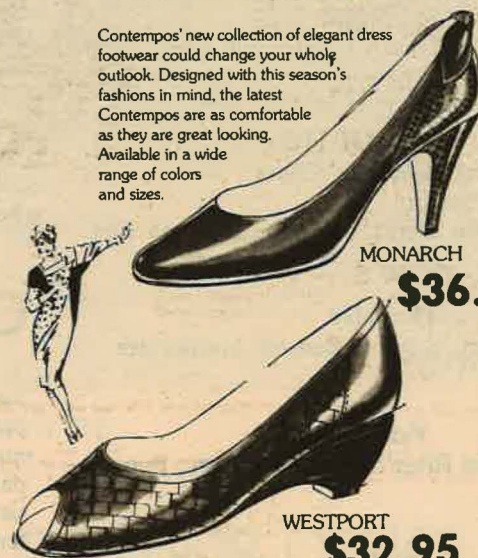
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# CR's promote political awareness through activities

by Liz Herrel  
Bison assistant editor

During presidential election years, politics play an important part in the lives of all people who are old enough to vote. However, many people are not aware of the choices they have and many just don't care. One group on campus that is trying to expand political awareness is the College Republicans (CR's).

The main purpose of the club is to get people on this campus to vote, according to Mark Dillingham, chairman of Harding's CR chapter. "We are getting non-voters involved in the political process through state and local campaigns and political functions," he said.

There are approximately 150 members in the club and it is still growing. At a meeting-mixer earlier this semester, 80 students joined College Republicans.

Students have different reasons for being part of the club. Todd Gentry, a senior from Troy, Ill., said, "Right now the way I feel is the way the Republican party feels. I felt that I should help other people know what the Republican Party stands for."

Other students got involved mainly to increase their understanding of the political system from a local and national level. "Since this is the year of presidential elections, I thought I would get involved so I could learn more about

Arkansas politics and the Republican party," said Malia Outlaw, a freshman from Portland, Ore.

Lisa Young, a freshman who was living in Italy until she came to school this semester, said, "Politics in the United States have always interested me, and being overseas I never got a chance to be involved."

"There is no back-breaking work involved," Dillingham said. "People will have a good time." He noted that the CR's will have and already have had opportunities to meet major candidates like Ed Bethune, Arkansas candidate for the U.S. Senate; former governor Frank White; Jack Kemp, congressman from New York; and Judy Petty, the Republican Second Congressional Candidate.

Aside from working with the local and Little Rock campaign headquarters, the club has participated in many other activities.

A Sept. 21 fundraiser featuring Jack Kemp in Little Rock was attended by 25 e exempt from paying the \$100 a plate fee. "The students were really enthused," Dillingham said.

The group also helped hand out literature at the Republican booth at the White County Fair. Gentry found his work at the fair particularly interesting. "We weren't dealing with just Harding students," he said. "We were dealing with White County."

The work at the fair and the good turnout in the parade preceding the fair helped to increase local awareness of the Republican party, according to Dillingham. "We have the capability of having a strong impact on the way White County swings within the campus population alone," Dillingham added, speaking of the campus vote.

Todd Gentry added, "The appeal isn't just to Republicans, but to everybody. You may be a Democrat, but you may also want to vote for Reagan or Judy Petty."

In order to encourage students to vote in November, the CR's are holding a voter registration drive Tuesday through Wednesday. The Petit Jean, The Bison, and possibly the Student Association will help sponsor the drive.

The group has many other activities planned for the next few weeks. The members will continue their volunteer work at the Little Rock campaign headquarters. The volunteers are supplied with times to work and other campaign information through the campus chapter. "They (the volunteers) make phone calls

and do other vital work for the success of the campaigns," Dillingham said.

A party-bonfire, tentatively set for Oct. 13, will feature Gerald Parish, the candidate for White County Judge, and Judy Petty. Further information on the event will be announced in chapel and put in the club's box located in the Student Center with the social club boxes.

On Oct. 20 a group of College Republicans will help Ron Fuller in his campaign for the Arkansas Congress in District 56 and stay the night at his estate.



The group is going to work for Fuller in return for his help in keeping the campus organization going. "Fuller has been a generous contributor to the College Republican's finances," Dillingham explained.

Students who want to participate in this project must let Dillingham or one of the other officers know, or sign up in the club box by Oct. 18. There is no limit to the number of students that will be allowed to attend this function.

The group may also make history in White County. Members of the club are campaigning hard for Gerald Parrish and hope to make him the first Republican elected in White County.

"The problem with what we are doing is that most people have very strong convictions about their political affiliation and vote for their party instead of for the candidates," Gentry said.

As a promotional effort for College Republicans and as a push for Ronald Reagan, the Republican candidate for president, the group has ordered T-shirts that display a logo that became popular at the Republican National Convention in Dallas this summer. The shirts are designed after the logo for the summer's hit comedy movie, "Ghostbusters." The "Fritzbusters" design refers to Reagan's (See CR, page 12)

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# Hopper makes class an enjoyable experience

Editor's note: Jeff Hopper, assistant professor of music, was selected to be one of the recipients of the 1983-84 Distinguished Teacher of the Year awards, along with Mary Shock, assistant professor of social work, and Dr. Dennis Organ, chairman of the English department. A faculty committee selects the outstanding teachers, basing their decision on specific criteria, largely

student evaluations, as well as professional activity and service to the school. For a related story, see page 8.

by Lisa Pigg  
Bison staff writer

"Everybody needs to have him as a teacher at least once," said senior Terry Lockhart about Jeff Hopper, assistant professor of music. Hopper was chosen as one of the recipients of the 1983-84

Distinguished Teacher of the Year award.

Why should everyone have him once? "Even when the subject material is hard, he presents it in such a way that makes it more interesting, which in turn makes it easier," observed Lockhart. She added, "No matter what class I have him for, he is unique in his character and humor

which makes him interesting."

Hopper has completed 10 years at Harding. Before coming here as a teacher, he attended school here for four out of six years spent in college.

Hopper said Dr. Erle T. Moore, former chairman of the music department, called (See HOPPER, page 7)



by TAMI KERR

Jeff Hopper moves pylons during a recent cross country track meet at Alumni Field. The music teacher includes jogging among his varied interests.



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**Hopper**

(continued from page 6)

he and his wife into his office during the spring semester of his last year, and asked him if he wanted to start teaching here the next fall. "I told him I was honored to be asked," said Hopper.

Hopper has managed to become his dream. "I have wanted to teach since I was 13," he said.

As far as his goals as a teacher go, Hopper said, "I would like as many students as possible to realize their worth as individuals. I believe that when that is accomplished, then they can do what they want to."

What has he found most rewarding about teaching? "It is to see a person with whom I work become better off because

they were here," he said.

Hopper said that his responsibilities to his students in his eyes were to "make sure that the subject matter can be understood, to stay with them after communication to make sure it has happened and to be myself however awful that may be."

On a scale of 1 to 10 — one being the easiest and 10 being the hardest — Hopper ranks himself between a three and a four. "I don't really know," he said. "It is just the impression I get. The students seem to achieve the goals I set for them with little difficulty making me wonder if they are too low (the goals that is)."

Junior Mark Brown commented, "He is hilarious, but he's a great teacher, too. He knows what we have to know and what is not so important." Brown added, "He is good because he knows when to be serious and when to have fun. He makes it a lighter atmosphere, but we still have to work hard."

"I think he is a fantastic teacher," said senior Laura Davidson. "Learning isn't a chore in his class. It is fun because he really makes you want to learn."

*"It is really healthy not take seriously things that are not serious. It is healthy to take seriously things that are serious. I refuse to take frivolous things seriously."*

— Jeff Hopper

Has Hopper changed because of his teaching career? He said, "I want to think that I am less caustic and critical of other people than I used to be. I try to work on major things. For 10 years I have been trying to learn to approach things from a more positive point of view."

Teaching not only effects the teacher but his family relationships as well. Hopper explained, "It has been great. I think primarily because there are extended periods of time when I don't meet class — summers and long vacations. But, I'd like to think it would still be the same if I had another job."

He went on to comment on his job's effect on his daughter, Kara. "I don't consider it an advantage, rather, a responsibility. It is extremely beneficial to her to associate with people of all ages. She is able to learn from them, and in turn give back to them."

Hopper has other interests besides teaching. He loves jogging, cycling and playing with computers. He is also involved with Spring Sing, serving as director of hosts and hostesses.

"I really like Spring Sing because it offers that opportunity to work with people in a close relationship," Hopper said. "It also offers an opportunity to break out of routine."

Senior Sharon Healy, who has been chosen as a hostess for 1985 and was also a hostess in last year's production, said, "Jeff is wonderful. I love him as a teacher and a friend. He is extraordinary because he is never anything but himself. I am really looking forward to Spring Sing because I have the opportunity to work with him again."

According to Hopper the person who has been the most inspirational in his life was the preacher, Jim Woodruff. Hopper commented, "He taught the importance of knowing Jesus Christ. He knew Jesus and could communicate this to 2,000 people — I was one of them."

Perhaps Hopper revealed his true message to his students in his statement, "Being a student does not put them in a transient stage in preparation for something else. They are something now. It is inappropriate to look to the future for motivation. What you are doing now should be important, now. If it isn't important, then you are wasting time and yourself."

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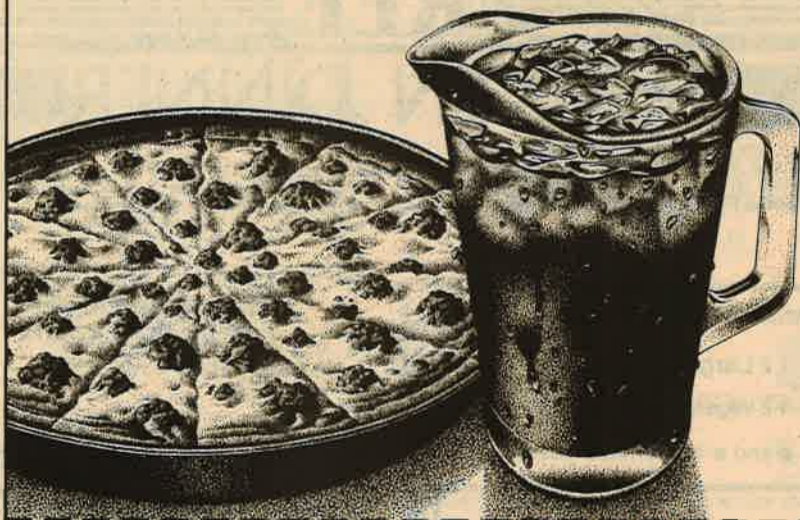
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# Shock emphasizes student/teacher relationships

by Allison Gore  
Bison staff writer

"If you let the students know that you care about them," says Mary Shock, assistant professor of social work, "they will work really hard for you." This simple formula is the secret to Shock's success here at Harding. Having been on the faculty only five years, Shock was named Distinguished Teacher of the Year for 1983-84.

The award, which is presented during spring graduation exercises, came as a complete surprise to Shock. All she can remember is suddenly hearing Dr. Clifton Ganus, University president, talking about her on the stage and wondering what he was doing.

Shock received a check for \$1,000 and a plaque commemorating the honor.

Like many of Harding's faculty, Shock is an alumnus of the University. In 1974 she received her bachelor's degree in social work. A native of North Little Rock, she returned home to work on her master's at

the University of Arkansas at Little Rock. After earning her master's, she moved to Memphis, where she worked as a medical social worker.

Her first year of teaching was difficult, she said. Shock was the first and only member of the social work department at David Lipscomb College in Nashville, Tenn. In 1979 she left Lipscomb to join the faculty here at Harding. And she said she has never regretted it.

"I have been privileged to have some of the finest students here on campus," Shock said. "The students are what make my work worthwhile."

Being an instructor is not Shock's only duty. When she is not in the classroom, she is working in the Counseling Center helping students with personal and academic problems. Shock feels that this out-of-class contact with students helps her to relate better in the classroom.

According to Shock, social work can be very draining. To relax, she paints or goes camping. Some of her happiest times she

says have been spent out west camping with her friend and co-worker Louise Pace.

"I am basically a people person," she said of herself. "My mother says I was a social worker in the third grade, and she's probably right. I see social work as a ministry, as well as a profession. It is the best way for me to serve Christ professionally."

*"My mother says I was a social worker in the third grade, and she's probably right. I see social work as a ministry, as well as a profession. It is the best way for me to serve Christ professionally." — Mary Shock*

Not only is Shock committed to Harding, but the students are committed to her as well. Beth Mitchum, a junior nursing major put it well when she said, "Miss Shock is very thorough, but she makes whatever we are studying fun. I think she's just really a neat person."

Diane Conner, a senior sociology major who has had Shock for several classes, said, "Miss Shock is dedicated to giving us her best at all times. She is always organized and well-prepared for her lectures."

Shock is constantly aware of her responsibility to the students and to Harding's reputation. "Every time I walk into the classroom, I get a sense of awe at the responsibility I have to my students' minds," she said. "I am amazed that students even listen to me. But since they do listen to me, it is my duty to be ready. This feeling keeps me on my toes."



by YO KURABAYASHI

Social work teacher Mary Shock takes time out to talk to a student.

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## Talent show planned despite little interest

by Cheryl Reed  
Bison staff writer

The Student Association plans to present the annual Freshman-Transfer Talent Show at 8 p.m. tomorrow in the Benson Auditorium, despite a lack of interest evidenced by new students. The event will be hosted by the Time of Day, Harding's traveling music trio.

There is no charge for admission. The purpose of the talent show is to recognize incoming talent and possibly involve these talents in various programs.

### 18 students elected to represent classes

Eighteen students were elected to positions as class officers and SA representatives last week in the Student Association elections.

Natalie Hooper was elected freshman women's representative and Joel Reed was elected freshman men's representative in a runoff election held Friday. The freshman class officers, also determined during Friday's runoff, are Joseph Self, president; Mike Allen, vice president; and Steven Prestridge, treasurer.

Sophomore class officers were all elected in Wednesday's elections. President of the sophomore class is Bo Hill; vice president, Allen Wagner; and treasurer, Larry Chandler. Lewis Green, who ran as a write-in, was elected secretary.

Gary Zito was elected junior men's representative, replacing Scott Smith who was elected last spring but did not return to school this fall. The junior class officers are Wayne Johnson, president; David Stills, vice president; and Jill Bohan, secretary.

Senior class officers are Kent Webb, president; Liz Herrel, vice president; Vance Durrington, secretary; and Steve Hines, treasurer, making the senior class the only class with four officers.

John T. Smith was elected married students' representative.

And it provides an opportunity for students to see other students perform and entertain. Although the talent mostly consists of music ability, there are also comedians, gymnasts and dancers — ballet and tap of course. In past years the audience has gotten involved in the acts.

The only detraction to this year's talent show has been a lack of interest, according to Sarah Felps, chairman of the Student Activities committee. She said that due to the lectureships, club mixers and other programs, there have been fewer students trying out.

She explained that the try-outs are merely a screening process to make sure that no act violates school regulations. She also added that almost everyone makes it. She noted that most of the acts are singing acts, whereas in past years the talent show has had a broad range of talents.

Mike Stewart, SA president, stressed the fact that the talent show is "very informal and a lot of fun" in an interview.

Stewart also indicated concern with the lack of participation in this year's show at Tuesday night's SA meeting, and encouraged executive council members to publicize the show.

Also at the meeting four new committee chairmen, one assistant and the new committee members were approved. They are Mike Gist and Angela McDonough as Dorm Life committee chairmen, Roger Beck as Physical Plant chairman and Debbie Garrett as Academic Affairs committee chairman. Garrett will be assisted by Connie Alexander. Stewart suggested an assistant because of the extra workload the Academic Affairs committee will be facing as the University seeks accreditation this year.

Nominations of students who are seniors for Who's Who were also made. Final selections will be made by the faculty.



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## Honor society inducts members

Twenty-one new members were inducted into Kappa Delta Pi, the national education honor society, Sunday night, according to Angie Stalans, president.

The new members are Dorothy Bell, Michael Boustead, Mark Brown, Billie Diles, Colleen Dougherty, Sarah Leigh Felps, Melody Harrell, Lori Hockenberry, Julie Holder, Roy Holland, Denise Huffman, Kenneth P. Martin Jr., Wendy Lee Massey, Karen McLarty, Lea Ann Morris, Shari Nelson, Lorene Pagcaliwagan, Tarena Ranae Snider, Angela Spoto, Gary Lee Stapleton and Deborah L. Weatherington.

The University's Nu Lambda chapter exists primarily to promote leadership in education for those who seek careers as teachers. Members are exclusively from the teacher education program and must have a minimum grade point average of 3.0 on 60 or more hours. The society is open to both graduates and undergraduates.

This year's officers are Stalans, president; Molly Daniel, secretary; Brenda Wheaton, treasurer; Terri Davis, vice president; and Debbi Richards, historian-public relations. The club's sponsor is Dr. Wyatt Jones, professor of education.

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## Campaigns offer mission practice, overseas travel

University students have the unique opportunity to work with the church in other countries and travel through the International Campaign program. This year's campaign groups will travel to Germany, Switzerland, England, Scotland, Italy and Australia.

Tom Eddins, Assistant Professor of Bible, will direct the International Campaigns program in Dr. Don Shackelford's absence. Shackelford is spending the fall semester working with the H.U.F. program in Italy.

Each group consists of 12 to 15 students and one advisor. Any student may participate, but each student is responsible for raising his own support. Campaigns to European countries cost \$1,350, while the Australian campaign costs \$1,800. Most students raise the money by donations from interested individuals or congregations.

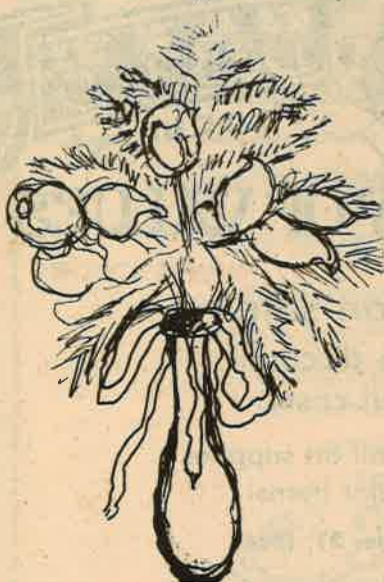
The students are responsible for doing what work the local church wants done. Many campaigners knock doors in an effort to spread the Word, others sing in public to attract questions while still others help with the local church's Sunday school. One day a week is reserved for sightseeing and travel.

"Many people who have been on campaigns say that they would like to visit or live for a limited time in the places they went to," comments Eddins, who has been on four campaigns.

Greg Maupin, a sophomore who visited Scotland last summer, said, "I think that International Campaigns are very worthwhile experiences. You are faced with many problems and questions that you would probably not be faced with at home. You have to learn to face them on your own. Every one who can, should go. It is very much worth your time."

Faculty members who will be involved this year include Ted Lloyd, Australia; Eddins, Australia; L.V. Pfeifer, Italy; Jack McKinney, Germany and Switzerland; Dr. Ken Davis, England; and James Walters, Scotland. Richard King will also accompany a group, though he has not yet decided which one.

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## Mellon Foundation offers aid to scholars

Graduating seniors who wish to begin graduate work for a career in teaching in the humanistic fields are encouraged to apply for Mellon Foundation Fellowships, according to Dr. Evan Ulrey, chairman of the Communication department.

The Andrew W. Mellon Foundation is granting \$8,000 plus payment of tuition and standard fees to 100-125 promising students in the traditional humanities disciplines in the United States and Canada. The foundation's purpose is to help outstanding students seek a doctorate degree in teaching languages, literature, history, and related fields.

The fellowships are awarded to students entering graduate school in the fall of 1985, and may be maintained for as many as three years, provided the student continues to perform with distinction.

The Mellon Fellowships are highly competitive, and while the Foundation stresses high grade-point averages and high Graduate Record Examination scores, they are not the sole measure. A teacher's nomination of the student is

considered critically important. A foreign language competence is also highly recommended. The Foundation hopes to attract minority and women candidates of notable ability as well.

Winners of the fellowships may take their awards to graduate schools of their choice in the U.S. and in Canada. Normally not more than 10 winners will be allowed to attend the same university and no more than three in a single department. Therefore, candidates are required to

specify, in order of preference, three to five universities they would like to attend. Winners are normally not allowed to attend the institutions they had as undergraduates.

According to Ulrey, there haven't been any accepted nominees from Harding in the last several years. He said the applications for the scholarships have been low, and only three applied in last year's competition. Students can contact Ulrey for further information and brochures.

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# sports

## Bisons to face Wonderboys in first AIC match-up

by Bobby Davidson  
Bison sports editor

The University football team emerges from a two-week layover Saturday as they travel to Russellville to take on the Wonder Boys of Arkansas Tech in the Bisons' first Arkansas Intercollegiate Conference game of the season.

Harding, taking a 2-0 record into Saturday's contest, is presently ranked in the National Association of Intercollegiate Athletics Division 1 Top-20 poll. Locked in the 20th position with Harding are Salem College of Salem, W. Va., and Newberry College of Newberry, N.C.

The Wonder Boys, under the direction of Coach Harold Steelman, currently carry an 0-2 record. Harding will try to gain

ground on Tech Saturday as the Wonder Boys hold a 17-7 lead in the series, including a 10-9 win in last year's clash.

Harding coach John Prock, entering his 21st year as the Bison coach, feels that Tech's 0-2 record is a deceptive one.

"Tech is an outstanding football team that just happened to be beaten by two outstanding football teams this season," said Prock. "They're a very physical team on offense and defense and they have what is probably the biggest offensive line in the history of the AIC."

"We won't let their won-lost record influence our preparation for them at all," he added. "We've seen game films of Tech and we know what kind of team they really have. I really think that the team that

makes the fewest mistakes Saturday will be the winner."

A question mark for the Bison offense Saturday will be the quarterback position as sophomore quarterback Mannie Lowery, the regular starter, watches from the sideline with a broken left thumb. The injury, suffered early in last week's 10-7 victory over Southeastern Oklahoma University, will keep Lowery out of action for at least two more weeks.

The most likely candidate to fill Lowery's shoes as the Bison signal-caller is freshman Roddy Mote, who stepped in for the sidelined Lowery against Southeastern Oklahoma and lifted the Bisons to their 10-7 comeback win.

Halfway through a two-week break between the contest with Southeastern Oklahoma and Saturday's Tech game, Prock says his team has made progress in

problem areas of the past two games.

"We've lost seven fumbles already this season and that's just too many," Prock explained. "So in the past week we've been going back through fundamentals. We also did a lot of hitting in practice last week which should end up as a plus for us in the long run."

Perhaps the area which has profited the most from the two-week layover is in the quarterback spot vacated by Lowery. "This extra week we have will give the team time to gear around a new quarterback and get adjusted to his cadence," Prock explained. "Right now Mote looks like he will be our starter, but (David) Escue and (Ryan) Blickenstaff are ready to go just in case."

"We'll have our best possible team on the field Saturday," Prock said.

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## Hogs overrated in coverage

by Wendell Hudson  
Bison staff writer

Enough is enough.

For over two years now I have been very quiet and patient, but there comes a point in time when a person can only take so much.

Without question, the most talked about subject in this "land of opportunity" is the Arkansas Razorbacks.

I admit, the Hogs have shown much improvement in football under first year coach Ken Hatfield, but you can probably pick up the Arkansas Democrat or Gazette today and read one article on last Saturday's game against Navy and two on tomorrow's game against TCU. And, if that isn't enough, check your favorite

was a major story that developed during the basketball season two years ago when the Hogs began wearing their road uniforms in Fayetteville. After investigation by the state's top sportswriters, it was learned that the managers had accidentally burned them in the dryer. Who cares! If Barnhill Arena had been partially destroyed because of the incident, then I can see the justification, but not for 12-14 uniforms. It just didn't make sense.

I come from Bedford, Ind., a city that sits right in the middle of basketball country where every team in the area tries to dominate. Indiana University, Ohio State University, the University of Louisville and the University of Kentucky have all won national championships and all seem to agree to the unwritten rule that actions speak louder than words.

At IU, coach Bob Knight has said that only banners of national prominence will hang in Assembly Hall, their home court, and with one exception this is true. In the 1982-83 season Knight allowed a Big 10 championship banner to be hung after he and the team felt that the fans had really won the title.

Yet actions haven't spoken in Arkansas. It's been too long since the football team won the mythical national title and the basketball team never has won the NCAA. The only memories I have of the Hogs are of Larry Bird defeating them in the Midwest Regional final and U.S. Reed hitting a desperation shot at the horn to beat Louisville. Other than that, no one ever hears of Arkansas sports.

## Sports Spectrum

television station and see the big play of the Navy game for the umpteenth time from the angle of the fan who had the worst seat in War Memorial Stadium, not forgetting that it was an exclusive picture. Fortunately, I'm on my way home this weekend and won't be forced to this torture again.

Some people, it seems, think that the Hogs are the greatest thing to hit Arkansas since sliced bread.

I realize that the University of Arkansas is the only major college in the state, but coverage of the teams can sometimes get carried out of hand. As an example, there



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by TAMI KERR

Lab assistant Michal Caudle, helps Lisa Johnson decipher her grammar homework in the Writing Lab.

## Writing lab provides aid in language skills

Students having problems in reading, writing, or grammar can find help through the English department's writing lab, according to Dr. Larry Long, associate professor of English.

Since 1979 this program has been very successful in tutoring students, through the help of graduate students and faculty.

Students can be better assisted if they

bring assignments with which they have had difficulty.

Those students who plan to take the Junior English Proficiency exam, which exempts students from English 249, are encouraged to take advantage of the writing lab's services.

Graduate students and several students from English 281, an advanced composition class, man the 21 hours a

week lab and do most of the tutoring. Appointments are encouraged, but not necessary, for each 30 minute session. Students can attend the lab as often as needed.

The lab is located on the third floor of the American Studies Building in room 303. For an appointment, call the English department at extension 421.

## Cable

(continued from page 1)  
housing.

Basic cable also includes reception of channel 12 the news, local weather, AP news and Harding's shows. "We were glad we could make cable television available to those who want it especially since we have channel 12 with local programming," Tucker said.

All the men's dorms will be wired by the fall semester of 1985, completing the agreement made with White County Video.

Students can have the service hooked up by White County Video by calling 268-4117. The cost of the basic cable is \$10.95 per month. For an additional \$9.50, the Disney channel is also

available. That channel features Disney movies and cartoons.

The women's dorms were wired for cable first because no television antennas have ever been provided for women, Tucker said. The cable television hook-up will make reception in the dorm room better as well as provide a wider variety of television shows to watch.

White County Video has installed the cable system in women's dorms and in on-campus houses and apartments free of charge and will also install the wiring for the men's dorms free of charge. They hope to make their money by having enough students subscribe to their cable television plan.

## Jones

(continued from page 1)

business to found Life Management Services. Jones lectures and consults in the areas of personal and professional growth.

Jones is featured in two films, "The Leading Edge," and "Learning — A Tremendous Experience," which have been used by more than 1,000 companies throughout the free world.

## CR

(continued from page 5)

Democratic opponent, Walter "Fritz" Mondale.

Dillingham also said that the College Republicans may be involved in a statewide press conference in the near future. The conference will concern the national elections.

Anyone who wants to be a part of the College Republicans should contact Dillingham or one of the other officers listed below, or sign up in the club's box. The chairman is Dillingham; executive director is Eddie Madden; vice chairman, Yvonne Young; treasurer, Cindy Billingsly; secretary, Vicki Hanson; and Reagan-Bush chairman, Fran Coon. Dues for the organization are \$2.

## S.A. Movie CROSS CREEK

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