Francis Sheaffer films shown every Thursday

The Francis Sheaffer films entitled "How Should We Live?" are again being presented this year but with a new and better setup, according to Jonathan Cloud, spiritual life coordinator for the Student Association.

Only one of the 36-minute films comprising the 10-part series will be shown each week. A panel discussion lead by Dr. Ray Muncey, chairman of the history department, will immediately follow the film. Four individuals relating to the subject-matter of the film will act on the panel. The film will then be shown again for those interested.

Cloud said, "The films deal with the progressive history of man's thought, the tremendous deterioration of human life."

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Student influence registered through teacher evaluation

by Doug Thompson

"Teaching is that only institutional means for students to participate in community and professional reputation of their products," Sheaffer, who have reflected cynicism towards the effect of these critiques with genuine teaching.

In order to determine the real improvement in the attitude of the students, the BISON asked Dr. Neale Pryor to explain the most common criticisms of the program. Pryor is the chairman of the college review board set up to analyze the program and suggest improvements.

"Although no teacher has ever been paid for poor evaluation results, they do affect his career. Pryor's committee was set up to make sure that the results obtained clearly graphed the individual teacher's real ability.

"Committees in charge of promotion and the granting of teacher awards pay great regard to a teacher's evaluation results. In fairness to the teacher and the students in his classes, the test results must describe the teacher accurately," Pryor said.

The review board's first stop was to send forms to each member of the faculty, asking for opinions on the program and the degree of each teacher's interest. Eighty per cent of these forms were completed and returned. "Both the statements on the form and the number returned show that the teachers are fundamentally concerned with the students' opinion of their performance," Pryor said.

The committee then took evaluation test results, statistically researching them to find any direct relation between evaluation results and non-relevant factors. "Improving the questionnaire is the most immediate reform in the program," Pryor said.

"Some questions are not applicable to all classes. Rate memorization is necessary in Greek, and a student will not be tested in the library for handball," he added.

Pryor also stated that although all questions did not rank equally in importance, they all affected the teacher's overall evaluation the same, a sense of humor being equal to clarity in lectures.

"Also, the timing of the tests is being researched. Teachers want to be aware of it as close to final scores as possible. Yet, they must be late in the semester for the students to form a true opinion," he said.

Pryor also said that students have found out who was their most effective teacher after a year or more, when they must apply what they have learned. He also stated that whether a teacher was instructing a required course or a major requirement might make a difference.

"All these are theories, and we hope to determine which should be acted upon," he said.

"The students feel that most students appreciated the chance to appraise their teachers, and that most took the test conscientiously.

affeck the morning broadcast hours, still from 6:30 a.m. to 8:40 a.m.

"Our main emphasis is supplying up-to-the-minute information that concerns primarily the Harding student, such as club activities, announcements, and things that affect everyone at school," Grieb added.

A special feature of KHCA coverage has been the broadcast of 30-minute films. "Committees were set up to really understand the effect of these critiques with genuine teaching. But we wanted to make our students - especially the students who are interested in the outcome of such events but are too burdened with studies to attend every game." said Grieb.

The staff of KHCA is made up of students who participate for lab credit in speech courses, students involved in mass communications, and students who simply enjoy working there.

This semester, the directorship consists of Grieb, station manager; Rhonda Scoby, program director; Steve North, production director; Wes Davis, sales director; Deanna Kenamer, news director; Tim Hamilton, sports director; Bob Aldrich, traffic director; Ray Gentry, music director; and Karen Green, assistant music director.

The first student involvement in radio broadcasting came in the late 1960's. The college purchased WIBQ in Memphis mainly as an instrument to recruit students and to raise money.


The present facility features a news booth, an air studio, a production room and an office area.

Shipp encourages true commitment

Renounce all ties to anything you would call your own - the time to die is now.

That concluded the content of last weekend's discipleship seminar. The World Evangelism Forum brought Shipp to speak for this semester's first retreat.

Shipp, director of the St. Louis spiritual internship program at the McKnight Head church of Christ, gave four lessons on spirituality in terms of common practical effect as well as discussion of the scriptural teaching on genuine commitment.

Approximately one thousand persons attended the Friday evening service. Saturday morning's crowd was perhaps 200-300 persons smaller. After the lunch break, separate classes were held on sexuality. Becky Moore conducted the ladies' discussions.

The final session Saturday afternoon was used to describe the year-long spiritual internship program, although it is not formally related to the Boston-based "Heartbeat" ministry. Shipp's program does find frequent overlap with that work.
Dreams: spark of motivation, or disguised tool of escape

The only thing, it seems that sustains and motivates people is the tiny hope that is smoldering in their dreams.

Dreams are such captivating objects. They can transform time and control our lives. Dreams are such pleasant possessions.

For many they are the only happy moments of life.

In dreaming, one fulfills all fantasies, all desires. While dreaming one can perform magic, the magic of one touch, one sight, the magic of holding the warmth of life without fear that it might escape. Dreams laugh and cry. Dreams face truth and sleep in its arms, unafraid of knowing it fully.

Many people hide inside their dreams to avoid the coldness of reality. It is much easier to dream hidden behind two eyelids, than to face the world with both eyes open.

People dream in different ways. Some people close their eyes, some close their minds. Some stare off into their dreams, others stare deep inside themselves. Some run inside their dreams, some run around them. Some dream to escape, others dream to fulfill.

The world generates itself through the safe animation of television, radio, movies, books, magazines, and newspapers. Oh, if life were only as easy as it is in bold black and white or lovely Panavision.

It is hard to discipline one's life, because it takes so much discipline to learn to discipline. It is hard work to choose between the options life affords us. And there does not seem to be an easy way out.

At the beginning of this new year, this new semester, everyone makes promises: "I am going to study more this year. " "I am going to start this and stop doing that." "I am going to study my Bible more." "I am going to go to church more often." "I am going to quit drinking and do all the many awful things that I have time to do more good things."

And in two or three weeks, when everyone becomes involved in all that goes in life, those goals fall. It is the good of trying even when all those good notions and intentions are pushed behind the couch before they even get a chance to grow? What is the goal of dreaming?

A dream is a hope trapped inside man. Life is forcing that hope to become a reality. The world is wallowing in their dreams. Somewhere, someday, sometime, somehow, someone must take those dreams by the throat and shake them into reality.

This whole process of moving from fantasy to reality, from dreams to life begins when one determines, challenges, commits himself to win. One must dare himself to take a change of life. The courage to stand against one's self is found in that dark corner of the mind where he meets the Man with the power.

So, dream — but do not lose yourself in the mystery of dreams. Rather take those dreams and give them to life and in that way you will find yourself.

kd.

Bison encourages letters

Responses to articles, features and editorials appearing in the BISON should be submitted in the form of a letter to the editor. Letters should be typed double-spaced, and must contain the signature of the author. The editor reserves the right to edit copy to fit space requirements.
February 1 deadline slated for Creative Writing Contest

Deadline for the annual creative writing contest, which is open to any student at Harding College or the Searcy Academy, is 5 p.m. February 1. Entries will be judged in four categories: fiction, essay, poetry, and hymn lyrics, with the contest offering $20 for first place, $10 for second place, and $5 for third place in each category.

Entries will be judged by a committee composed of both faculty and non-faculty members, must be submitted to Room 306 of the American Studies Building and must be typed. Except for poems, entries must be double-spaced. In case of short poems, only one poem should appear per page and no more than five poems are to be submitted by one person, however, there is no limit on the length of manuscripts. Entries should be placed in a folder or envelope with the author's name on the outside only. The author's name must not appear on the manuscript. Questions regarding the contest should be directed to Dr. Jo Cleveland, extension 306.

Last year's first place winners were Lamar Culpepper in the Essay division, Steve Leavell in the Fiction division, Ron Garner in the Hymn Lyric division, and Ellen Birmann in the Poetry division.

In the Essay division, Doug Thompson placed second, Eddie Willett and Lanette Grable placed second and third respectively in the Fiction division. In poetry Lamar Culpepper placed second. Doug Thompson and Jonathan Cloud tied for third place in the Poetry division.

The other day I was sitting in a theater waiting to see Superman for the fourth time since it opened December 15.

As the Warner Brothers logo flashed on the screen and the picture began, I found that I was as anxious and excited as I recall my nines and nephews were on Christmas morning and even more so than I was when I first saw the film. By the end of the picture, when the magnificent credits rolled off the screen, I was wishing I could sit through it again, even though it was past midnight. I have never felt that way about any other film, not even Star Wars, which I wanted to see again, but not immediately.

Superman does not grab you by the collar and say, "Take me home, love me, call me a classic," but that is the effect it has.

To begin with, we have here a story that is known and loved by millions; that of the only survivor of the planet Krypton, rocketed to Earth by his scientist father, Jor-El, just before Krypton exploded. On Earth, he is found and adopted by a kindly elderly couple, Jonathan and Martha Kent, is named Clark, grows to adolescence, and discovers after Mr. Kent's death who he is and what he must now do. In this regard, the movie is ever so faithful to the comic books, yet serious, never making jokes about the obvious implausibility, and leaves you totally believing it all.

Superman is check-full of memorable scenes and lines: the first shot of the planet Krypton; Jor-El (Marlon Brando), worth every cent of the $3.7 million he was paid lovingly placing his son in the crystalline spaceship and telling him he will never be alone; young Clark at eighteen telling his adoptive mother (Phyllis Thaxter) he must leave, and her painful understanding as they face the horizon standing in a wheatfield; the first meeting between the adult Clark (Christopher Reeve) and Lois Lane (Margot Kidder) in Perry White's (Jackie Cooper) office.

After witnessing his apparent suicidal and overwhelming whistleblowing, she asks, "Any more at home like you?" Clark smiles sheepishly and says, "No, not really." Superman's first sight on the job, as he saves Lois, a helicopter, and Air Force One with the President onboard, catches crooks or land and sea, and renounces a cut from "love it!" the0 leaving banner between evil villain Lex Luthor (Gene Hackman) and his cronies, the beautiful Miss Tessmacher (Valerie Perrine) and the snarky Otis (Ned Beatty).

But the scene that has me coming back again and again is the date Superman arranges with Lois on her apartment terrace. I will not go into detail, but just say it is one of the two or three best scenes I have ever seen in any movie.

When Superman offers to "show" Lois how fast he flies rather than tell her, the next few minutes are pure movie magic. As he takes her, on first, a tour of the city, then above the clouds, the John Williams music adds the perfect accompaniment for the send. The love story unfolds before us. Then to top it all off, Lois recites a poem to this "friend who never amounted to a star" in her mind that is just beautiful.

With his performance as Superman, Christopher Reeve establishes himself as a major, major star. He is heroic and brilliant. When he puts on the glasses to become Clark Kent, he really becomes a completely different person. As Superman, he says lines like, "I'm here to fight for truth, justice, and the American way," and instead of laughing at the cliché, he has you believing him. Now, that is acting.

But in my opinion, an even bigger acting discovery is Margot Kidder. She is everything I always pictured Lois Lane as and more. Her look of absolute infatuation during her interviews with Superman and in the subsequent flying scene is perfect and will have the guys falling in love with her just as the women in the audience fall for Reeve.

The rest of the cast is also great, with stand-out honors going to Jackie Cooper, Phyllis Thaxter, Gene Hackman, and finally in a good role, Valerie Perrine. The script, a collaboration of three screenwriters, is always sharp, William's music is always fantastic, and the special effects, especially the flying, are grand. Director Richard Donner paced it all with just the right touches.

I do not want to give away the ending if you have not yet seen it, but just let me say that toward the end, Superman lands beside Lois' stalled car. When she rolls down the window, he smiles and says, "Hello." Lois' life just happened, and together with the look on his face, it is the most beautiful line in the film.

For the price of an admission ticket, Superman takes us on a journey to the outermost galaxies of our mind, and gives you an emotional high far beyond those of mortal men. Next week, I will look at the music industry of 1978, the big albums, hit singles, and more.

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Joggers endure cold weather in quest for fitness

by Martha Collar

If you are one of the many Americans who, among their number of New Year's resolutions, vowed to improve their health and physical condition, jogging may be your sport.

According to Ted Lloyd, associate professor of physical education and head track coach, jogging has become one of the nation's leading activities for physical conditioning because it requires no special equipment, no special facilities, and no companions.

Obviously, many have discovered these advantages because it is estimated that 30 to 40 million Americans jog. As was said in a recent issue of Runner's World, "No sport in modern history captured the imagination and support of a nation as running did in 1976."

The list of virtues of jogging is as long as the track and some are questionable (such as better sleep, better alertness, etc.) but Lloyd and others are convinced of certain benefits of jogging. It improves the cardiovascular and respiratory systems and "perhaps most importantly," he said, "improves the self-image. You feel good about yourself - that you are doing something constructive for your health."

"You can never be too old to start jogging but all those over 30 should start out walking. People have been reported to start jogging in their eighties, and in one case, the person previously could not walk 100 yards without leg pains," said Lloyd.

The point is: if the most strenuous activity you have undertaken of late is operating a manual pencil sharpener, you are not beyond help.

"The emphasis is on gradual improvement. Your exercise should always pass the talk test - you cannot carry on a conversation while jogging, you are overdressed," said the coach.

If you jog alone, talk quietly, lest your neighbors think you are deranged.

Lloyd advises running not to race better next week, but to still be running next year. "I think Americans tend to be too competitive and the physical results can keep us from running. We should always start out with a reasonable program and start jogging but all those over 40 begin with a reasonable program are more likely to stick with it for life whereas "those who start off wrong will quit."

Two other factors Lloyd emphasized in beginning a jogging program were a good pair of running shoes and a warm-up period consisting of stretching exercises. In shoes, one should look for the shock-absorbing quality of the sole and heel and the flexibility of the shoe.

For running in sub-freezing temperatures, he cautioned to dress warmly. "Hose and tights are very warm," he said, revealing that the track team wears them in extremely cold weather.

Generally speaking, jogging in winter is not harmful (unless you slip on the ice and break something) because by the time air of sub-zero temperatures reaches the lungs, it is warm and also because, contrary to common myth, one cannot catch a cold from the cold.

"The general cutoff point is 40 degrees below zero — after that, jogging outdoors is risking frostbite," said Lloyd.

The best protection against the cold is several layers of lightweight clothing which trap the warmed air your body creates. Dark clothing also helps retain heat.

Variables that can affect a cold weather run are wind speed, amount of snow cover, direction of the run relative to prevailing wind, relative humidity, air temperature and amount of cloud cover. Runners will find that they must dress to accommodate a shift of any of these variables.

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Bison turnovers costly in conference game

by Linda Hilburn

The Bisons recorded an 85-77 loss to Arkansas College Monday night in a game in which they outscored the Scots, 22-18 in the 20 minutes.

Arkansas College, one of the tallest teams in the A.I.C., out-rebounded the scrappy Bisons by a margin of 47-32. Averaging only 6'9" Harding was simply no match on the boards for the Scots, who average 6'6" and start a 6'9" center.

One bright spot for Coach Booy's team was the consistent performance of senior Stan Eckwood. For the fourth consecutive game, Eckwood scored over 20 points, totalling 55 against the Scots. He also grabbed 13 rebounds in Monday night's action.

While the Bisons' shot 76 per cent from the free throw line, they were only able to hit 40 per cent from the field. They entered the locker room trailing 35-32.

The second half began with some good individual effort by Eckwood, who picked up three steals early in the half. But the closest the Bisons could get to the Scots was ten points as each team turned the ball over numerous times.

The Bisons' record fell to 7-8, and 1-5 in the conference.

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Run, Boy, Run

A jogger, huddled up against the cold winds, runs past the Stephens Dorm during the early afternoon Monday. According to track coach Ted Lloyd, jogging is quickly becoming one of the nation's favorite sports.

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