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The Harding BISON

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THE HARDING BISON

FEBRUARY 10, 1978

Job outlook improves in 1978

by Doug Henneman

The job outlook for Harding's class of '78 is good, according to Placement Director David Crouch who cautioned, however, that graduates need to make a concerted effort to find those jobs.

"In 1976-77 it was really tight. It picked up last year and is looking better this year. You can't sit back and wait, but the jobs are out there," he said.

Crouch based his assessment on periodic reports about campus recruiting and on occupation and salary surveys of past classes. Over 500 questionnaires were sent to the '77 graduating class, and results showed that only three percent were unemployed, far below the national average.

"Of that three percent, only three were male. The others were married women seeking employment in the same area as their spouse, which limited them."

Crouch credited job prospects, which he said compared "equally or better than other schools in Arkansas," to the quality of education here.

"Harding is known for the

caliber of her graduates," he said. "The quality of our education is superior across the board. There is no reason to feel a degree from Harding is inferior."

Crouch said the best areas were computer programming and computer science, business areas (management, accounting, economics), nursing and teaching, especially in science and math.

"As far as education goes, there is no active recruiting, but they do call and send letters. We have no trouble with placing English teachers.

The hardest areas are history and social science, all areas of home economics, and social work — partly because many job openings utilizing social workers require the master's degree or higher. Crouch did emphasize that there were jobs available in this area, but they would just have to dig a little harder.

Dallas, Houston, Memphis and Central Arkansas are the main geographic areas for employment. Crouch cited two key factors sought in graduates — grades and the ability to communicate.

"The ability to communicate, based on a total college picture, that is, verbally and in writing as well as extra-curricular activities, etc. is important.

"Some of the best GPA students can't communicate and a 3.3 student who is eager, has drive and potential, and can communicate has a better chance."

Of the 350 interviews conducted on the Harding campus last year, most were business-oriented, and that because business actively sought Harding graduates.

The college, however, actively seeks school districts and government agencies to recruit at Harding.

"Harding has the largest government career day of any school in Arkansas, bar none," Crouch said, noting that many students sign to take civil service tests and a number of juniors take trainee positions because of government career day.

Federal government should be the last area to job-hunt, especially with President Carter's budget calling for an addition of only 1,500 to the federal work force — as compared with 7,800 last year. The best bets in civil service are the state and local agencies.

On the national level, Crouch said that engineers were being "swallowed up." Accounting is still good, although starting to taper off, and the demand for nurses is still very high. Crouch estimated that 15 percent of the ads in the New York Times were for computer programmers.

In the future, energy and environment will be responsible for a great demand for engineers.

"We're going to see a need for industrial courses — plumbers and electricians," he said. "I can't see everyone needing a college degree to enter the labor force."

Harding Academy to sponsor 'Shoot-out Lung Disease'

The junior class of Harding Academy will sponsor a "Shoot-Out Lung Disease" tonight during halftime at the Harding vs. Cotton Plant basketball game, at 6:30 at the Old Gym. This is the first event of its kind to be held in Arkansas.

Four members of grades seven through twelve and two faculty members each will be shooting 25 free throws. Students are seeking sponsors from the Searcy area to donate a minimum of ten cents for each basket made. Trophies

will be awarded to the top scorers.

The proceeds will go to the Arkansas Lung Association which will use the money for research, education, and community service programs dealing with cigarette smoking, air pollution, and lung disease.

Approximately \$300 had been pledged as of Wednesday, according to Linda Arnold, faculty sponsor of the event.

Donations will be accepted at the door.

inside

Food Committee

Student Association appoints panel to study the cafeteria system at Harding. See page 3.

Reno Team

Dr. David Burks names squad to participate in business games at Reno, Nev. See page 3.

Basketball

Bisons break losing skid with conquest of Arkansas College for second AIC victory. See page 4.

Electoral College

The presidential election system is examined in the first of a two-part series in The System. See page 2.



Have I got one for you!

Bob Perkins, a sophomore from Rochester, N.Y., tells a joke to the cast of "A Story Theater" in opening night's presentation. This series of one-act fantasies based on the Brothers Grimm fairy tales will continue tonight and tomorrow night at 8:15 in the Little Theater.



Royal gaze

Meagan Stout, a senior secretarial science major, was named Winter Festival Queen at halftime of the Harding - College of the Ozarks basketball game Feb. 2. Miss Stout is the daughter of Mr. and Mrs. Sam Stout of Chandler, Ariz. Winter Festival was sponsored by Gata social club to raise money to send orphans to Camp Wyldewood in the summer.

Searcy Council rejects request for ordinance

by Karen Davis

A request for a public display ordinance by a group of citizens was denied by the Searcy city council at their monthly meeting last December.

According to the group's spokesman, Bill Visalli, the law would have prohibited the public display of pornographic or obscene literature on store bookshelves.

More than a hundred people came to the November meeting and made the request of the council, according to Visalli.

Mayor Leslie Carmichael said the reason the council did not go along with the request was that

"it would have caused more trouble than there is now."

If such a law was made and if a store manager were to sue the city, according to the mayor, "that would blow the shelves wide open."

The Supreme Court has not yet determined what is pornographic and what is not. If such a case were to go to court, a judge would have to decide. And if store owners did not like his decisions, they could take it to a higher court.

This would eventually leave the door open for the total display of the worst forms of pornography, according to Carmichael.

The council members have been assured by the store owners in Searcy that such materials would not be displayed on the counters or bookshelves.

In a small, close city like Searcy, this is the best way to handle the situation, said Carmichael.

"It is better to work with someone than to force them to do something," he said. Such a verbal agreement would not work in a larger city.

The city's reputation as a whole must be considered, too, Carmichael added, stating the city does not need the bad publicity — the city does not need to be known as a quarrelsome place.

If, however, the stores were to bring the material out on display again, Carmichael said that stronger action would be initiated.

According to Carmichael, the steps the council has taken are working and "the stores are

(Continued on page 3)

Opinion... opinion... opinion... opinion... opinion... opinion... opinion...

Sometimes well-meaning intentions can backfire.

The System

by Gary Hanes

At least I hope so. Then maybe people will stop trying to borrow my copy.

SA designates cafeteria committee

by Kandy Muncy

A special committee to investigate the cafeteria system was designated by Student Association president, Susan Brady, at Monday night's meeting of the S.A.

Senior Wayne Kinney agreed to act as chairman of the special committee, which will examine the limitations and set-up of the cafeterias and suggest some

ideas for improvement that will eventually be proposed to the administration.

Representing the spiritual life committee, Ross Cochran told the Student Association that an all-day seminar on marriage is being planned on Mar. 4.

Mr. Billy Watson, from Memphis, Tenn., and father of junior Brad Watson, will speak at the seminar.

In other business, the women's sports issue was again discussed.

"The letters we send to each student are to check the student's response, and if there's enough response from the student body, then we'll take it to Dr. Ganus," said Russ Porter, senior men's representative.

"Hopefully the students will take the time to read the letter and express their opinions, suggestions, and desires regarding the issue. Then maybe from there we can at least know if further action is necessary, or if we're just wasting our time."

Porter, who is also the chairman of the book exchange, said, "The S.A. Book Exchange returned \$9,400 to the students for exchanging their books and \$600 will go back into the S.A. treasury to be rechanneled for the students' needs."

S.A. members agreed to again set up a voter's registration booth in the lobby of the American Heritage Building for students to register to vote.

The movie showing this weekend is "The Shootist," at 9:30 both tonight and tomorrow night.

Nurses host 'Marriage Game'

The Harding Student Nurses Association and the S.A. will sponsor "The Marriage Game" Thursday at 7 p.m. in the main auditorium, according to Vicky Clark, member of the HSNA.

Tickets will be sold on Feb. 14, 15 and 16 from 9 a.m. to 5 p.m. in the Student Center. The cost will be 50 cents per person.

All proceeds will go to the Nigerian Christian Hospital.

The "celebrity couples" will

include Mr. and Mrs. Neale Pryor, Mr. and Mrs. Joe McReynolds and Mr. and Mrs. Clifton Ganus III. Two other couples will also participate.

The Stage Band, under the direction of Mickey Cox, will perform. Craig Jones, Harding graduate, will be the emcee.

"The money is really going to a worthwhile cause and we hope everyone will buy their tickets early," said Miss Clark.

The format of the game is similar to that of the television show, "The Newlywed Game," she said.



The members of the 1978 Reno team are from left (standing) Mark Miller, Dr. David Burks (sponsor), Jeff Earnhart; (sitting) Claire Nobles and Bruce Nunnally.

Burks selects Reno team

Three juniors and one senior veteran, all accounting majors, carry the hopes of Harding College's 1978 Executive Management Business Team in competition at the University of Nevada at Reno.

Claire Nobles of Birmingham, Bruce Nunnally of Memphis, Jeff Earnhart of Cahokia, Ill., and Mark Miller of Cridersville, Ohio, were selected by business department Chairman David Burks, who serves as advisor to the group.

"Our selection is based on who's best for the team," Burks said in reference to the junior-filled squad. "Their decision-making ability and leadership are important factors."

Miller and Nunnally were part of the 1977 Emory Team, Miller as a member and Nunnally as an alternate, that participated at the business games at Emory University in Atlanta. The team took first place in their industry but failed to place in the overall competition.

The business department has sent a team to the Reno games only twice and Burks admits being at a "slight disadvantage" but feels the team has a lot of potential.

Harding will be competing

against six other schools in its industry, including the University of Nevada at Reno and California State College at Stanislaus, the defending champions in that industry.

The games are divided into four industries — six in each of the three undergraduate areas and four in the one graduate competition.

Miss Nobles is a member of Zeta Rho social club; Nunnally is a member of Galaxy social club; Earnhart is a member of the Bison football team; and Miller serves as president of Kappa Sigma Kappa social club and treasurer for the Student Association.

Searcy Council...

(Continued from page 1)

keeping the stuff under the counters."

Carmichael said he would take the store owners at their word. It makes for better human relations, he explained.

According to Visalli, the citizens' group is pleased with what the council has done but they do not think it is enough.

"If we leave it at that, we are admitting failure," he said.



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Harding downs Arkansas College Scots 86-81

Eckwood, Flatt key Bison's second AIC triumph

by Buzz Ball

Stan Eckwood and Tim Flatt combined their efforts to score 49 points to lead the Bisons to their second AIC win with an 86-81 victory over the Arkansas College Scots here Monday night.

The triumph broke a four-game losing streak and upped the Bisons' season record to 8-14 and improved their Arkansas Intercollegiate Conference record to 2-10.

Eckwood, who is currently second in the AIC in the scoring department, had another good night as he rimmed in 25 points including eight rebounds. Flatt also had a good night as he scored 24 points to aid in the victory.

Coach Jess Bucy's team led at

Water Buffaloes split decisions at Hendrix meet

The Harding College Water Buffaloes won one and lost one in a double dual AIC swimming meet at Hendrix College in Conway Saturday.

Harding outswam the Ouachita Baptist Tigers 78-34 but were sunk by AIC favorite Hendrix 96-17.

Individual first place winners were Norman Kahla in the 500 and the 1000 freestyle, Mark McElrea in the 100 freestyle, and Phil Eudaly in the 200 breaststroke.

The Harding 400 medley relay team of Steve North, Glen Graham, Eudaly and McElrea captured first place honors as well as the 400 freestyle relay team of Chris Cherry, Carl Waites, Graham, and Kahla.

Tomorrow at 1:30 p.m. in the Athletic and Physical Education Complex swimming pool, the Water Buffaloes will swim against Arkansas Tech.

the end of the first half 43-40 with Eckwood scoring 17 points in that 20-minute span.

Harding came out of the dressing room storming as they built up an 11-point lead 60-49, at the midway point of the second half. Some early fouls by the Scots put the Bisons in the bonus free throw situation as early as 14:58.

For the night, the Bisons made 24 of 34 charity shots against 25 of 41 for the Scots as a total of 61 fouls were charged.

Harding opened up its biggest lead of the night at 8:33 left when Bruce Binkley made a tip-in to make the score 68-53.

Arkansas College, led by All-AIC center Clifton Avant, began to score from the lane and converted a couple of Bison turnovers into some easy points. At the 3:43 mark, Lee Andrew Smith tipped in a rebound to cut the Bisons lead to four points 74-70.

The Scots narrowed the margin even more when Freddie Avant

AIC Standings

Ouachita	12-0
Henderson	9-2
Hendrix	9-3
UCA	8-4
SAU	6-5
Ozarks	4-7
Ark. Tech	3-8
Ark. College	3-9
UAM	2-10
Harding	2-10

Kappa Phi tops Tri Sigma

We regret an error in last week's Bison concerning the women's club basketball story. In the story we incorrectly printed that Tri-Sigs defeated defending champions Kappa Phi. Kappa Phi defeated Tri-Sigs and will play in the championship game.

hit a layup to make the score 76-74 but Bison David Baker countered with a shot in the lane to keep the Bisons on top 78-74 with 2:30 left on the clock.

Harding's final eight points came from the foul line but Arkansas College refused to fold and Bob Gilliam hit a free shot and came back to drive up the right side for a layup. Eckwood drew his fifth foul on Gilliam's drive as the Bison lead was cut to three, 82-79.

Haze McClary, who replaced Eckwood, was fouled and sank two charity shots to stretch the Bison margin to 84-70 with one minute remaining.

With :14 left in the game, Flatt made two free throws and Maurice Snipe put in the Scots final basket with five seconds to go for the 86-81 final.

A crucial factor in the game was the Bison control on the

backboard. Baker, despite being hampered by sore legs, had a team high mark of 20 rebounds as the Bisons led that category by a 55-44 margin.

In addition to Eckwood and Flatt, Baker had 12 points, 10 of them in the second half. Binkley scored eight and Bruce Lowe had seven.

Yesterday the Bisons were to

have traveled to Conway to tangle with UCA in a conference game.

The Bisons will have three more home games before playing their last game at Monticello against UAM. Monday, Harding will play SAU. On Feb. 20th, the Bisons will entertain Henderson State and on Feb. 23rd, Harding will host Arkansas Tech.

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Wt. who cares

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DAVID HAS AN IRON WILL; HE
MAKES IT A HABIT NEVER TO
BRUSH WITH MORE THAN ONE
TOOTH BRUSH AT A TIME. HE'S EVEN
BEEN KNOWN TO SIT FOR MONTHS AND NEVER
COMB HIS HAIR.

DAVID IS ENGAGED TO JILL AND HE HOPES
SOMEDAY TO BUILD HER A LITTLE WHITE HOUSE WITH
A PICKET FENCE UPSTAIRS OVER A VACANT LOT
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