

4-29-1977

## The Bison, April 29, 1977

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# Next Issue: Sept. 9



# Harding College BISON

VOLUME 52, NUMBER 23

HARDING COLLEGE, SEARCY, ARK.

April 29, 1977

April 29

Food service panel gives progress report

## S.A. appointee denounces apathy

by Doug Henneman

Lack of student feedback on complaints and suggestions is and will continue to be one of the major obstacles to be overcome by the Food Services Committee, according to Eric Tyler, chairman of the committee.

Tyler says feedback has been "very slim so far" and attributes the problem to a student attitude that "this is just another S.A. committee — they never meet, they never do anything." He says that is not the case at all.

The student committee was established in January by the Executive Council after student charges last fall that the "high standards of the school are not reflected in the food services."

Junior women's representative and president-elect Susan Brady led an investigating committee of treasurer Jim Cone and freshman representative Ken Stamatis to "see what complaints were valid." Their major proposal to the council was the

establishment of a student-administration-cafeteria liaison group.

Tyler, a senior pre-med major, was selected as chairman of the group which includes freshman Libby Cochran, sophomore Fran Till and junior Larry Waller. Tyler and Miss Cochran eat in Patti Cobb. Waller and Miss Till eat in Heritage.

The group meets twice a month for the noon meal in one of the cafeterias (alternately) with cafeteria managers Dadie Warren of Cobb and Bill Curry of Heritage and college business manager Lott Tucker, who chairs the overall committee.

"We would love to have all those nitpicking little complaints that people bring up because we can really act on them. We can get a lot accomplished through them," Tyler said.

Tucker feels the committee has already accomplished a lot this year, especially considering the time that they've had.

"I think the students on the committee did a tremendous job of communicating with the student body. They worked hard at it. They went in the cafeteria and took samplings of student opinions to find out what was wrong. They listened to students. If students had a complaint that they heard of they went to talk to those students."

Both Tucker and Tyler want the committee to be responsive and functioning in the future, but both also want it to avoid becoming a rigid, structured "power committee."

"The S.A. president will set the tone for the entire year and the chairman for that specific committee will have a direct influence on its efficiency. But the cornerstone on which the success is laid is student feedback," Tyler said.

Tucker also wants the student body to be flexible in dealing with the committee and food service problems.

"If the students have a problem, I don't want them to wait two weeks until we have a meeting, but to go to the managers now. I have hoped that students would feel free to go to the managers at the time something was wrong."

Miss Brady says the committee has done a good job from the Executive Council's standpoint and she has plans to continue the program next year, with the possible addition of suggestion boxes in each cafeteria.

The council has selected four new members to serve next year and who met with the old members, the managers and Tucker Wednesday. Mark Miller, treasurer-elect for 77-78, will serve as chairman. Dierdre Gardner, Lisa Hatcher and David Camp will also serve on the committee.

Both Miss Brady and Tyler emphasized the "total co-operation" they have enjoyed with the managers, and Tucker added that both cafeterias were enjoying "good management."

Tucker also said that good managers were essential in operating a cafeteria in the hopes of turning a profit. If profits were not made in the cafeterias, then Tucker said he "must raise the student fees enough to take care of what little amount of profit we're making. The same is true of all auxiliary enterprises."

Tucker said profits are put into the general operating fund and that "the cost of cafeteria operation is set by the Board of Trustees." He said cafeteria expense and income are budgeted as part of the overall institutional budget and did not know whether the cafeteria budget was proportional to the profit made. Any profit from

(cont'd. on page 3)

## Traffic Committee submits final report suggesting changes in parking rules

Preparing recommendations and suggested solutions to the parking problems on campus, the Traffic Committee has submitted its final report to the administration.

Dr. Clifton Ganus Jr., president of the college, said that although he hasn't had time to look at the report thoroughly, nothing would occur this year to change the parking situation, but that the Executive Committee of the administration would discuss the recommendations and make the necessary changes before classes resume in the fall.

"We looked at parking, violations, registration — the whole gamut of the situation including the movement of traffic," Dr. James Carr, assistant to the president and chairman of the committee said. "One thing the committee is recommending is stricter enforcement of whatever rules are determined."

Although the report has not yet been made public by the administration, or final acceptance

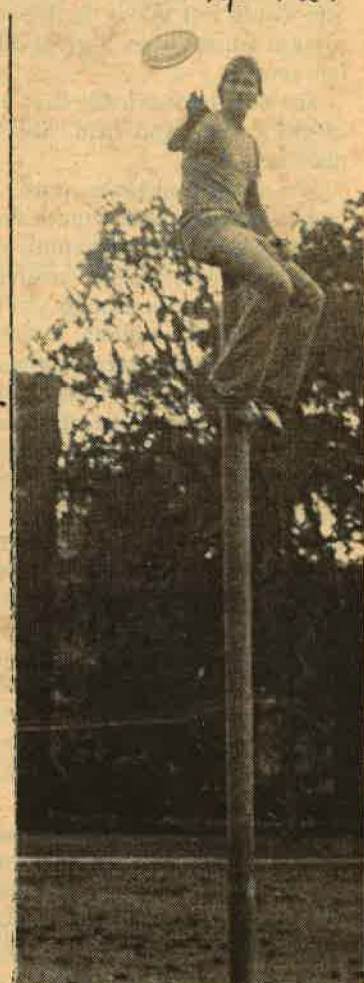
or denial of its recommendations determined, Carr outlined some of the general proposals of the committee.

"We recommended that all vehicles be registered each year. We're not doing that right now. Also, the idea of slowing down traffic on Center Street. Most of the other recommendations included restructuring the fine system and parking system. The key to whatever is adopted is going to be enforcement . . . vigorously applied."

The committee, composed of faculty and administration members and students, all

totaled "probably a full week of work (40 hours) on the project. They were very conscientious," Dr. Carr commented.

Two forums were sponsored — one for students and one for faculty and administration staff members. "Most of the students were commuters and they were concerned with the problems that they faced. Most of the staff offered suggestions for improvement and to help have greater distribution of parking near the buildings. They also expressed concern for the large number of trucks that use Center Street."



### On a pedestal

As spring fever sets in, routine sports achievements just don't seem to be enough. Freshman Andy Morris thinks he has beaten the boredom with a combination balancing and frisbee-throwing act atop the May pole.

## Bison receives superior rating for last fall

The Bison received an All-American honor rating for the fall semester among national competition.

Marks of distinction were awarded in four of five categories: editorial leadership and opinion features, writing and editing, physical appearance and visual communication, and photography, art and use of graphics.

The announcement came yesterday from the Associated Collegiate Press, a national critical service for student newspapers, yearbooks and magazines.

This marks the second consecutive semester for the All-American rating, which is the highest award recognized for student publications.

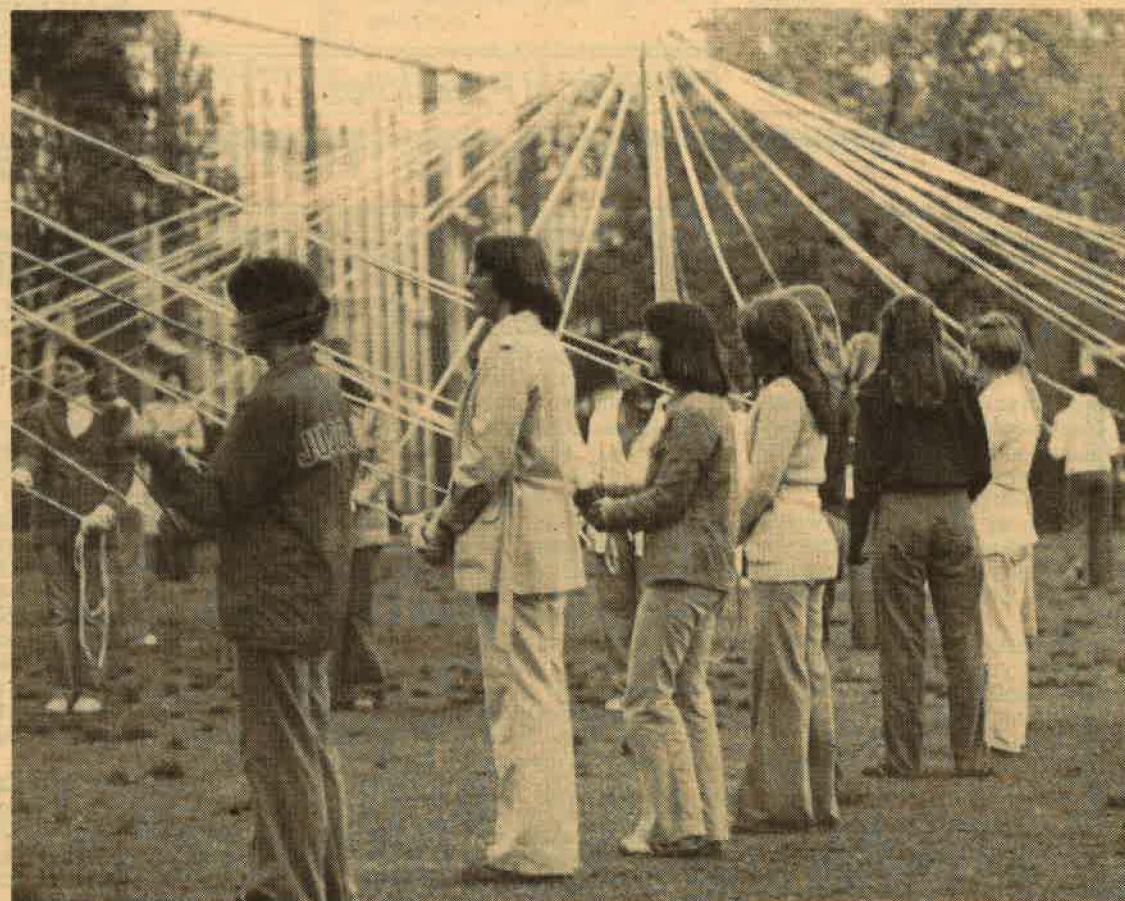
On a point system, the Bison scored 4,355 out of a possible 4,750 points.

Publications are judged according to size of enrollment and frequency of issue.

Emphasis of judging is placed on adherence to sound journalistic practices in the areas of writing, editing, coverage, photography and service to the school community.

Initiative, creativity and responsibility are also encouraged and graded.

The ACP and NSPA services offer students newspaper staffs an outside opinion on how to improve and how they compare with similar publications.



### May Fete practice

Attendants practice winding the Maypole as May Fete draws near. Two students from each women's social club are chosen as attendants for the annual event, which is scheduled for tomorrow on the front lawn. This year's candidates for queen are Sylvia Pectol, representing Tofebt, Mary Lee Burcham, a member of Regina and Kathy Florence, representing Ko Jo Kai.

## Van Rheenen to serve as '77-78 missions teacher

Gailyn Van Rheenen, brother of accounting instructor Mark Van Rheenen, will serve as visiting instructor of missions here for the 1977-78 school year.

Van Rheenen, a 1968 graduate of Harding who holds a master's degree in missions from Abilene Christian University, will succeed Earl Edwards. Edwards will be working with the congregation in Wynne, Ark. next year while pursuing a M.Th. in New Testament and Missions at Harding Graduate School of Memphis.

Van Rheenen, with his wife Rebecca, has worked for the past five and one-half years in Uganda and Kenya, where they were instrumental in planting more than a dozen local church congregations. Both are fluent in the Swahili trade language and the Kipsigis tribal vernacular.



Opinion... opinion... opinion... opinion... opinion... opinion... opinion...

## Woman accuses staff of poor sports coverage

Recently the editorial staff received a letter from an irate young woman alleging poor coverage of women's sports in the **Bison**. She would not allow the letter to be reprinted and preferred to remain anonymous. Several others have commented on this also, however.

She noted specifically that no recognition was given the winner of girl's track and field. She feels an explanation or apology is necessary.

We could not agree more. Women's sports in the **Bison** has been extremely inadequate for the past several years. Women's sports are expanding rapidly on the Harding campus with more girls than ever before involved. The competition is becoming extremely intense among girl's clubs at times and the pride involved in some athletic contests is enormous.

With so much more emphasis placed by the women on sports, it is a shame no girl's club could provide one female from Harding willing to report effectively on women's sports.

The position of sports reporter at Harding is a volunteer job and several men have applied to report on men's sports, with none desiring to cover women's sports. In contrast, no woman has applied to cover sports of any kind.

In addition, the few of us who do write carry normal school loads and spend much time striving for the best possible coverage. All we have to go on are tips and suggestions (which is the same way the largest newspapers in America function). We do not have the time nor the facilities to dig up every lead for all possible stories. If clubs would submit information they feel is newsworthy (as has been requested in numerous editions) it would make the situation better. Only one club has done so the entire year.

Provided the girls are interested in reading about their achievements, why have they not sent a representative forward to report on those feats? The **Bison** is and will remain a student newspaper. If coverage is not sufficient in certain areas, the problem lies not with those already working but with those who are not.

Jim Warren

### Feedback

## Bowler feels team deserves respect for achievements

Dear Editor:

I have a few comments to make concerning last week's article in the **Bison** about the intercollegiate bowling team. After a year of hard work culminating in the NAIA championship bowling tournament two weekends ago, I feel that we deserve a little more respect than to just have it said that we finished a "poor third." First, I don't consider there to be anything poor about going to the NAIA tournament for a record 13th year. Second, I don't consider there to be anything poor about the fact that Harding has always done well, winning four times and never finishing below fourth in the nation in those 13 years. Third, I think that the writer needs to recheck his figures because we did not finish that far out of second as was stated. Finally, I can honestly

say that this year's team worked as hard as any other team in trying to bring a national title to Harding. I don't consider our efforts to have been poor. We tried to the best of our abilities.

Sincerely,  
Kevin Fisher

## Student dislikes choreography in Spring Sing show

Editor:

I come from a background with dancing as one of the main forms of entertainment. In my Christian faith today, I have come to the conclusion that public dancing is wrong.

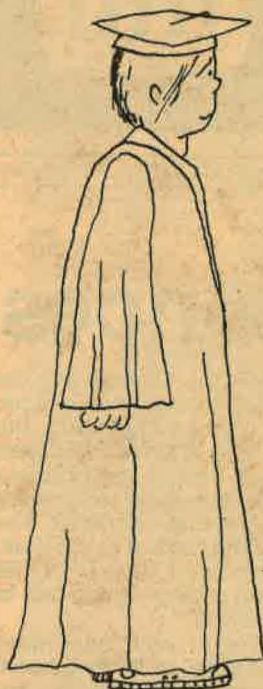
One of the things I noticed in Spring Sing '77 was the movements on stage. These movements or rhythm to music that we call choreography are the same movements I used when I used to dance.

When we label dancing wrong, let's realize that our brother has the same reason and opportunity to lust when witnessing Spring Sing.

The issue with which I want to present you is that we should be very careful in condemning and accepting the same thing. Please let us consider our actions.

Sincerely,  
David Grady

**Don't let finals  
get you down—  
begin studying now  
for semester exams**



He's handing me my diploma!  
This is it! I can't move. I'm not  
going to graduate because  
I can't move. Oh brother!

## Staff seeks improvements in S.A. and sports next year

This issue concludes nine months of work by the **Bison** staff. We have endeavored to cover the year's issues as thoroughly and objectively as possible.

Regrettably, there were several areas in which we could not report improvements, but we hope next year's staff will have more success.

Maybe next year we can report on and have more influence on a growing women's sports program, with feelings brought out into the open and dealt with fairly by the administration. This is a program with a lot of potential, and should be recognized as having much the same importance as men's athletics.

We also hope to report that the S.A. has become a vital part of the student body, representing everyone and getting more important things accomplished than this year, effecting improvements for the good of students as well as just "providing good entertainment." More people need to realize the power that the S.A. can exert when implemented.

Most importantly, however, we are able to report that Harding is still someplace special, with special difference — a place where we can grow in the awareness of our Christian identity, and where our differences from other institutions are seen in more than the way we dress.

While stability and continuity is important to any establishment, change is necessary for any institution's growth and improvement. We hope that the Harding College of next year will be able to recognize underdeveloped areas and take action to change and improve upon them.

Randy Kemp

### Practical Principles

## Parents merit appreciation

by  
Gary  
Jones

There comes a time in almost every college student's life when he realizes the true value of his parents. Looking back on all the experiences of the past years, he sees that his parents have contributed a tremendous amount in the formulation of his life.

In these moments of silent reflection, the tremendous amount of tears, toil, and time that they have spent comes to light. He sees that their life was not a bed of roses but a path of thorns and thistles. He finds that the peace and prosperity his family enjoyed were not gifts, but rather the results of hard work by his parents.

Perhaps a tear comes to his eye as he remembers all the things he has done that have hurt the family and his parents. He begins to ask himself, "What have I contributed to the family?"

It is at times like these that we become overwhelmed by both the love of our parents and our own blindness to this love. We also look for ways to thank them and in some way make up for all the hardships they endured for our good. Here are some suggestions to that end.

Live a life that will be a glory to them. Few things cut deeper in

the hearts of parents than to see their son or daughter destroy what they have tried so hard to build. When Paul said, "Honor your father and your mother" he meant more than just a card on a special day. He meant for us to honor them with our lives.

Of all that our parents have worked for, we represent either their greatest achievement or their greatest failure. You and I decide which of these it will be.

Not only can we demonstrate our appreciation and love in deed, but we can also show it in word. We think it unimaginable for a person to receive an extremely nice gift and never say thank you, and yet how many of us have ever expressed thanks to the two people that gave us our very lives?

Brother J. D. Bales tells the personal story of how he became quite aware of the value of the home his grandparents had provided for him. He saw the need for him to say thank you so, without hesitation he sat down and wrote a letter thanking his grandmother for her love and care. He found out later that she was dying at the time he wrote the letter and that her heart was filled with great joy in hearing

those words of gratitude.

What a tragic thing it would be for our own parents to pass this life never hearing the words of their children saying, "Thank you." Surely there is room in our schedule to sit down and write a letter to our parents thanking them for the sacrifices they have made in their life for the benefit of our own.

A poem written and read on a young couple's wedding day illustrates the point we're discussing. "Thanks to loving parents... for giving us this wonderful day, for loving us and teaching us in life's troublesome way, for correcting us, reproving us, and telling us what to do, for braving life's billows and leading us through, for skimping and saving so we could have the best, for leading us step by step to the final test. As we go from this wedding day on, We will not forget what our lives have been built upon, And our honest hope and prayer is this, That we bless our children with the same happiness and bliss."

This is truly a practical principle and you can make it even more so by putting it into practice in your life.

### Fifth Column

Unwritten  
columns

by Steve Leavell

This is the last Fifth Column of the year.

For this week I thought the audience might appreciate a brief glimpse of all the truly wonderful Fifth Columns you never got to see.

These are ones that never saw the light of day for one reason or another. Either I managed to lose the copy before it got to the printer or wrote it only in my head and never got it on paper, or some such.


At any rate, here are a few cuts from columns you never read. You may toss off a chuckle at the audacity of a writer recycling material so blatantly, or heave a sigh of relief at being spared any of the losers at greater length.

You never got to see the great multi-part series featuring excerpts from my novel about a fictional attempt to kidnap Wilbur Mills entitled The day of the Badger. Set in 1972, at the height of Mills' ill-fated presidential campaign, the project was shelved when someone informed me that a fellow named Frederick somebody has already published a remarkably similar work.

You never got to read my sizzling expose of the fast food industry which would explain how and why the box your Big Quac comes in is actually much better for you than the hamburger. I can't tell you why this article never appeared. Please don't assume bribery had anything to do with it just because my wife and I have decorated our apartment with wall-to-wall french fries.

One of the potentially most controversial columns of the year, a remarkable interview with a certain well-known ex-president who resigned under pressure (I promised I wouldn't mention any names) was squelched when David Frost claimed exclusive rights.

This is just a sample of the Fifth Columns you never got to see. Looking back, I guess it's just as well, but looking at the ones you did see, I'm not so sure.



**Harding College**  
**BISON**

All-American spring, 1974

Editor: Randy Kemp  
Associate editors: Doug Henneman, Peggy Kemp, Diane Morey  
Assistant editors: Robert Bonner, Steve Leavell  
Columnists: Gary Jones, Jim Warren  
Sports editor: Diane Morey  
News Editor: Ken Stevens  
Cartoonists: Jan Brown  
Photographers: Mike Patterson, Tim McElroy, Lee Thornton  
Business manager: Mike Pullara  
Assistant bus. mgr.: Mike Pullara  
Faculty advisor: Dr. Neil B. Cope

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**Jam session**

An estimated 200-250 students gathered on the front lawn Tuesday afternoon for a 'spontaneous jam session' organized and performed by half-dozen men students. Shown above, from left, are Bruce Woodall, Ken Stevens, Dennis Wells, Kurt Petrich and drummer Phil Eudaly. Not pictured is Goober McCoy, who sang with the group.

## Student nurses to serve as medical missionaries

Seven members of Harding's first graduating class will travel to a hospital in Nigeria May 16, where they will spend five weeks completing course requirements.

They will serve the preceptorship, which is a requirement for all graduating nursing majors, at the Nigerian Christian Hospital in Onicha Ngwa.

The seven are Ellen Shroades, Sarah Starling, Winnie Walker, Becky Betts, Vicky Cole, Nancy Hamel and Billie Malone.

Miss Janice Bingham, a member of the nursing faculty who did volunteer work there last summer, will oversee their work, which includes classroom and practical experience.

The students, who will receive five hours credit, will not receive any pay for their services and are responsible for their travel expenses.

During their stay, they will each rotate through the various areas of the 70-bed hospital, which is staffed by a doctor, registered nurse and about 100 Nigerians.

According to Miss Bingham, this overseas practice is especially appropriate in view of the goals of our nursing department, one of which is to encourage and prepare students to

serve as medical missionaries.

All have completed a course in medical missions at Harding, she said.

Upon their return, the nurses will submit their written report for final approval of their preceptorship. Although all 46 nursing graduates will receive their diplomas May 15, they will not be signed until their return and their report is approved.

The 39 other nursing graduates will be working in various hospitals across the U.S. to fulfill their preceptorship.

After their return June 27, the seven will sit for the State Board examinations and upon completion will be Registered Nurses.

## Correction

We would like to correct an error in last week's Bison. In the story about the Japanese Academy students, we incorrectly misquoted Taro Fujisawa. The incorrect quote stated "My favorite sport is bowling, but I'm also good at baseball, soccer and basketball." It should have said, "... I'm also good at baseball and soccer, and I like basketball."

## Close Christian fellowship is goal of Body Life groups

by Diane Morey

Close fellowship between members of Christ's body is the goal of the Body Life groups at the College Church of Christ.

"The elders of the College Church have defined a Body Life group as a group of members of the church meeting together for exhortation and encouragement with the long range goal of evangelism," said Randy Mullis, group leader and campus minister intern.

There are several types of groups: resident members only, resident members and students, students only except for the host family, a men's group and a women's group.

The groups exist to aid the life of the congregation. They help group members get perspectives on their spiritual lives and problems.

Members also gain a greater awareness of their talents and

how these gifts can be used in the congregation.

A group consists of a leader, a host family, core members, part-time members and eventually non-Christians.

The leader "gives the group direction in trying to meet the directives the elders have set up. He engineers the discussion and deals with group dynamics," he said.

The host family is a resident family, usually an older couple, who offers the use of their home for a meeting place.

Core members "are Christians who commit themselves to being there regardless" of anything else that may be going on.

Part-time members come when they can but don't commit themselves. As the group matures, non-Christians are brought in and cared for.

There are about 15 groups, each with 10 to 20 members who meet once a week for an hour.

## Food Committee

(cont'd. from page 1)

any auxiliary enterprise is used to help the institution overall break even.

Although Tyler agrees it is the board's prerogative to set prices he feels cafeteria profits should be plowed back into the cafeteria to improve food services. He says "money figures should be in the positive range, but any excess should go into the cafeteria and not into the general operating fund."

Specifically, the committee deals with the "entire food process — from attitude of workers and students to cafeteria dress code." The committee is responsible for the salad bar in Cobb on Tuesdays and Thursdays, sandwich night in the Heritage and longer breakfast hours in Cobb.

Problems next year, according to Tyler, will be the shortage and high price of citrus foods, pecans, coffee and overall food price increases. In addition to specific matters, Tyler feels the committee will have to overcome the inexperience of new members, the "transient nature of the student body" which affects feedback, and the attempt to gain an "objective, over-all view" of a problem — making sure it is not just one grievance.

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## Departments give awards to 22 students in chapel

Seven departments presented special awards to students during both chapel periods Monday, April 25.

Based on g.p.a., progress, class participation and oral comprehension, five awards were given by the modern languages department including three for beginning students and two for advanced students.

Beginning student award winners were Wayne Brown, French; David Matthews, Spanish; and Philip Goad, German. Advanced winners were, in French, Lawana Burchett and in Spanish, Alida Diaz.

An English department award was presented to Linda Campbell as outstanding graduating English major.

David Robertson received the Hamilton award as the most outstanding art student.

"Cookbook" awards were presented by the home economics department for members in each class with the highest g.p.a.

Winning were Melinda Meadows, freshman; Anne Shields, sophomore; Fran Gastrich, junior; and Cathy Lemm, senior.

Becky Hinkle won an award at the outstanding senior for academic achievement in home economics.

Awards were given in the history and social sciences

department for outstanding book review and term paper. Winners were Sheila O'Keefe, book review, and Marshall Grate, term paper. George Turner and Mike Pullara received honorable mentions for book review and term paper, respectively.

The business and economics department presented six awards.

Co-winners of the Wall Street Journal award were Jim Cone and Brant "Bambi" Bryant.

Stan West received the senior business administration award. Arnie Klemm was the recipient of the junior accounting award and junior Mark Miller received the Russell Brown scholarship award.

Senior Jerry Morgan received the James A. Hedrick Memorial Award, and Donna Turner received the award as outstanding senior in business and office administration.

The N. E. Berryhill athletic award for leadership in intercollegiate athletics and academic achievement was presented to senior Butch Gardner.

## Students set state mark during 3-day blood draw

A state record was set last Thursday when 1,004 pints of blood were donated to the Red



### Record blood draw

A Red Cross volunteer numbers the blood bags during Harding's record setting blood draw here last week. The three day event saw 1,004 pints donated by students and faculty establishing an Arkansas record.

Cross Blood Drive on campus. Richard Hall, dtate director for the blood drive, is checking in Washington this week to see if this is a national record.

This was a state record not only in the number of units given, but also in the number of units given daily in a three-day draw. Over 300 units were given each day, and still another record was set. The percentage participation among Harding students was higher than ever before, as almost 50 percent of the students donated. There were also several would-be donors, who couldn't give because of high blood pressure, medication and for other reasons.

The men's social club with the largest percentage in participation was Kappa Sigma Kappa with 100 percent. The greatest number of total units donated were given by members of the Chi Sigma Alpha club. The largest number of units donated by a women's club were by members of Regina. In music club competition, the A Capella gave more total units than the Chorale. Ingrid Melson was the 1,000th donor.

## Church sponsors contest to promote mission field

by Martha Collar

Today Europe is one of the prime missionary objectives of Churches of Christ in the United States. Interested brethren realize that Europe must hear the Gospel now.

It is because of this that the decision was made to hold a European Lectureship in Vienna, Austria during August 1-6.

And that is the theme of the lectureship, "Europe Must Hear Now."

To stimulate interest in the European mission field, the elders of the Church of Christ in Quanah, Texas have initiated an essay contest providing the grand prize winner with an all-expense-paid trip to the lectureship for that person and an elder from his or her congregation.

Because of his interest in European evangelism, a Christian in the Church at Quanah approached the elders with this plan to provide the necessary funds specifically for these awards. None of the money used to finance this project came from mission funds.

To enter, (1) all entrants must be 18 years of age or older. (2) Before entering, young people must talk to their elders explaining the program and enlisting their support of the entry. They must then select one elder to accompany them if their essay should be selected. (3) Essays must be of 300 words or less and cover the following three questions: "Why do you want to attend the European lectureship?" "State how you feel we can 'Let Europe Hear Now'." and "What can you do to help fulfill the great commission in Europe?" (4) Essays should be typed (double-spaced) or printed.

Three former European missionaries, who do not know the names of the entrants, will be the final judges. All entries become the property of the sponsors. Send all entries to Ben Jones, P.O. Box 202, Madison, Tenn. 37115. Entries must be postmarked no later than May 15.

The grand award winner will receive the all-expense-paid trip from Dallas to Vienna for himself

and an elder from his church. The winner will present his essay at the lectureship. At the end of the lectureship he will accompany a group on a 11-day camping tour into Eastern Europe and Moscow.

The first award is the same as the grand award except it is only for the entrant without the elder accompanying.

The second award winner will receive \$500 for the trip. Then, if finances permit, he may elect to join the camping group to Moscow.

The next 50 winning essayists will receive a hard-bound copy of Strang's Analytical Concurrence.

For more general information on the European Lectureship, contact Reuel Lemmons, Box 610, Austin, Texas 78767.

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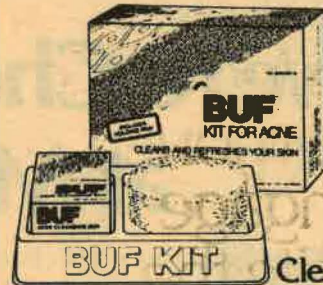
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# Steady improvement marks 13 years for KHCA

Special to the Bison  
by Jim Warren

Campus radio at Harding has come a long way since the early 1940's when the entire radio studio was just a corridor in the Old Science Building.

The campus station, KHCA on 720 AM, is now equipped with some of the most up-to-date equipment in one of the finest facilities in its classification in Arkansas — but such was not always true.

The first active student involvement in radio came in the late 1930's, according to Dr. George S. Benson. The college purchased WHBQ, a Memphis radio station, mainly as a device for recruiting students and raising money.

Students became involved in radio by recording programs at Harding College on now archaic 12- and 16-inch platters which were then sent to the Memphis station.

The Memphis station eventually become cumbersome for the school and was sold.

From the point campus radio moved to a mock set-up with no transmission in a hall of the Old Science building. Later a mock

studio and radio broadcast was assembled in the second floor of the administration building, complete with a P.A. system, turntables and recorders.

Live campus radio transmission got under way at KHCA's inception in 1964, operating on a carrier current transmitter from the basement of the Bible building.

The transmitter, which was donated by former speech instructor Bob Eubanks, sends programs through the electrical wires of the campus which serve as the antennae for the system.

In 1973 KHCA moved to the basement of the Ganus building to begin a period which has been marked by consistent expansion of the physical plant, increased sales, more student involvement and an ever improving image.

"We're no longer written off as a toy," remarked Bill Brant, faculty advisor for KHCA.

Brant noted the attitude at KHCA seemed to be more professional than in times past but added, the term professional was a status to be conferred on an organization rather than "taken as a badge."

Our campus image is in a

"state of flux" right now, Brant continued. "Maybe in two or three more years our image can be one of a professional organization."

The main objective of KHCA, however, is to provide a training ground for students interested in broadcasting.

The majority of the station's broadcasters are mass communications majors, although jobs including typing, filing and gathering news are available to all students.

"We attempt to equal or as closely affect the real world of broadcasting our students will enter," Brant said.

In an effort to accomplish this, KHCA has assembled over \$15,000 worth of equipment, utilizing the revenue from the sale of advertisements. Purchases include stereo reel machines, cassette recording equipment, remote gear for remote broadcasting and a compact UPI machine for up-to-the-minute sports and national news.

The physical plant features a news booth, an air studio, a production room and an office area.

One area of vast improvement for KHCA in recent years has been a rapidly expanding sales department, headed this year by Steve Shaner. In the last three years the revenue has more than tripled, reaching \$6,400 in 1976-77.

The emphasis on operating KHCA as a commercial station has made the programming staff, headed by Wayne Robertson, cognizant of audience appeal. Listener survey have prompted the staff to change from broadcasting various types of music to concentrating mainly on contemporary top 40 records.

"We went basically to top 40 to maintain our consistency of audience throughout the broadcasting day," Brant said.

As part of its code of ethics to reflect Christian values, the student directors are responsible for censoring songs they feel are not conducive to Christian principles.

"Any records . . . or anything that might be suggestive to improper conduct — we don't play it," Brant said.

Supplementing the music programs are several interview programs, a daily soap opera and KHCA's "20-20" news, which alternates five minutes of local and national news at intervals 20 minutes before and after the hour.

A recent addition to KHCA coverage has been the broadcasting of all home baseball and basketball games as part of an increased emphasis on campus events. These broadcasts aim at students who are interested in the outcome of such events but are too burdened with studies to attend every game, according to Brant.

Brant is optimistic that the present expansion at KHCA is only a small indication of things to come.

As an immediate goal "in two or three years we may hit the point of being self-sufficient off commercial advertising," Brant said. In addition Brant has long range dreams of a stereo FM station at Harding.

The expansion of campus radio at Harding has come a long way since Dr. Benson made that business venture in the 1930's and it appears only the air waves are the limit for KHCA in the future.

## Student breakfast set

More than 2000 students are expected to attend Harding's first "Midnight Continental Breakfast Breakfast," to be held Sunday night May 8.

The breakfast will be from 10:30 to midnight, with all women having late permission. Students will be required to show their meal tickets, but will not be charged. Off-campus student will

be charged ninety cent per person.

Harding's administrators will serve the food, which will consist of sweetrolls, fruit, and beverages. Background music will also be provided.

"The breakfast will be informal, a come and go situation," says Dr. James Carr, assistant to the president, who's been behind the idea from the beginning. According to him this is the first time this has been done in Harding's history.

The purpose of the breakfast will be for students to get together and relax and enjoy themselves before exams. "This is one way the college expresses its appreciation for having you as students," he said.

## Students select cheerleaders for next year

Cheerleader try-outs were held Thursday night, April 21 at the old gym. The seven girls elected by student body voting are Dena Hallum, a freshman from Baton Rouge, La.; Brenda Hounsel, a freshman vocational home economics major from Shreveport, La.;

Dana Mooneyham, a junior physical education major from Trumann; Sandy Moore, a freshman from Conway majoring in physical education; Cilla Riley, a sophomore from Little Rock majoring in elementary education;

Kathy Robison, a sophomore from Searcy majoring in business administration; and Laura Willis, a freshman special education major from West Helena. The seven are all new to the squad this year.

## Service awards presented to 5 on Bison staff

Five awards were presented at the annual Bison awards banquet last night at Bill's Restaurant.

Recipient of the Cub Reporter of the Year award, which this year takes the place of the Freshman Journalist of the Year award, was Diane Morey, senior journalism major from Deer Park, Tex.

Junior journalism major Doug Henneman from Nashville, Tenn., received the Most Improved Journalist award.

This year's Bison editor, Randy Kemp, a junior journalism major from Marcella, Ark., was presented the Journalist of the Year award.

Steve Leavell, a senior journalism major from Dover, Ark., was the recipient of the Fifth Column Award, which is presented to the outstanding senior staff member.

Junior Jim Warren, a journalism major from Aiken, S.C., received the Neil B. Cope Sports Award.

A special pica stick award was awarded was presented to Dr. Dennis Organ, assistant professor of English, for his help and advice to the staff.

Selection of next year's editor and business manager, whose names are usually announced at the banquet, has not been finalized.

## Brant chooses 9 student directors for KHCA radio

Student directors at KHCA for 1977-78 were announced Tuesday by Bill Brant, faculty advisor to the station. Wayne Roberson was named station manager. Other directors are as follows: program director—Gloria Shoop; news director—David Jones; production director—Walt Gumsier; music director—Tee Carr; sales director—Steve Morrow; chief engineer—Ken Simmons; asst. engineer—Alva Tyner; and traffic director—Jan Applebee.



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# Couples announce approaching wedding vows



Fish-Visalli

## Fish-Visalli

Mr. and Mrs. Sam Fish of Liberty, Mo., wish to announce the engagement of their daughter, Roni Sue, to William H. Visalli, son of Mr. and Mrs. Paul Visalli of New York City, N.Y. The bride-elect is a senior elementary education major and a member of Delta Theta Epsilon social club.

Visalli is a junior with a double major in Bible and history and is a member of King's Men social club.

Wedding plans are being made for August 12 at the Church of Christ in Liberty, Mo.

## Reception set for senior grads Saturday, May 14

An informal reception will be held for graduating seniors May 14 in the American Heritage lobby.

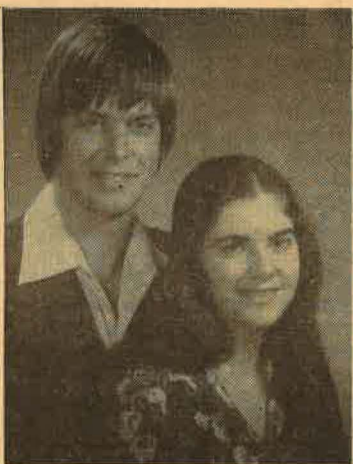
The reception will begin at 9 p.m. and will be a gathering of faculty members, seniors and their parents for a period of visitation and light refreshments, according to Dr. James Carr, assistant to the president.

Following the period of visitation, which will last about 45 minutes, the group will proceed to the lily pool for a devotional led by the seniors.

"This is the first event of this type to be held on the Harding campus and it will be a good opportunity for parents to visit with the faculty members and other parents," Carr said. "We hope this may become a regular event," he added.

Refreshments will be provided by the mothers of seniors who live in the immediate area. In case of rain the devotional will be held in the American Heritage auditorium.

For more information, contact Dr. Carr or senior class president, Kenny Harris.



Bell-Prichett

## Bell-Prichett

Mr. and Mrs. Otis Dean Pritchett of Marianna announce the engagement and approaching marriage of their daughter, Kathryn, to Mark Edward Bell, son of Mrs. Octava Beaty Bell and James E. Bell of Dayton, Ohio.

Kathryn is an elementary education major and member of the Regina social club and the band. Mark is a Bible major and a member of Chi Sigma Alpha social club, and a former member of the band and Chorale.

The wedding will be solemnized Friday, May 13, at 6:30 p.m. at the Westside Church of Christ in Searcy. All friends are invited.

## Link-Rickaway

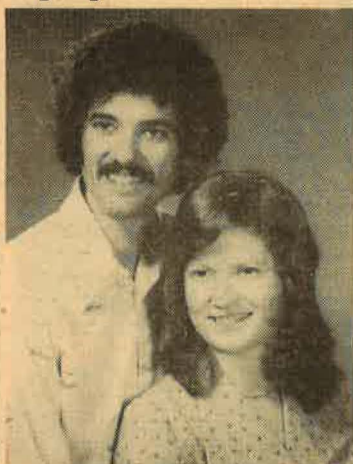
Mr. and Mrs. Charles Edward Link of Nashville, Tenn., announce the engagement and approaching marriage of their daughter, Joretta, to James Robert Rickaway, son of Mr. and Mrs. Eugene Robert Rickaway.

The bride-to-be is a resident assistant in Stephens Hall, a member of Beta Tau Gamma social club and queen of Alpha Omega men's social club. She is a candidate for graduation from Harding in May with a degree in business management.

Rickaway, a 1976 Harding graduate with a degree in math, was a member of Alpha Omega social club and Alpha Chi Honor Society. He is currently serving an assistantship at the University of Kentucky in Lexington, where he is working toward a master's degree in statistics.

The wedding will take place May 28 at the Madison Church of Christ in Madison, Tenn.

**KHCA**  
RADIO 720 AM



Link-Rickaway

## Hensley-Presley

Mr. and Mrs. Joe S. Hensley announce the engagement and approaching marriage of their daughter, Karen Jane Hensley, to James Lloyd Presley, Jr., son of Mr. and Mrs. James Lloyd Presley of Senatobia, Miss.

The bride-elect is a senior at Harding and a part-time employee in the Student Personnel Office. She is a member of Zeta Phi Zeta social club, where she serves as treasurer. She is a candidate for a degree in business education in May.

Presley attended Northwest Miss. Junior College, where he was a member of the Agricultural Club and was on the President's List. He is presently employed by Northwest Mississippi Junior College as a mechanic.

The couple will exchange their marriage vows June 4 at 4:30 p.m. at the Church of Christ in Searcy.

All friends and relatives of the bride and groom are invited to attend the ceremony and the reception following.

## Pugh-Daugherty

Mr. and Mrs. Robert S. Pugh of Newport News, Va., and Lt. Col. and Mrs. Thomas A. Daugherty of Shreveport, La., announce the engagement and approaching marriage of their children, Annette and Ken.

Miss Pugh is a candidate for graduation in May with a degree in vocational home economics and is a member of Phi Delta social club.

Mr. Daugherty, a junior religious education major is a member of TNT social club.

The wedding is planned for 4 p.m. Thursday, May 12 at the Cloverdale Church of Christ in Searcy. All friends of the couple are invited to the ceremony with reception following.



Miss Hensley



Decocq-Spillman

## DeCocq-Spillman

Mr. and Mrs. Henry W. DeCocq of Wheaton, Mo., announce the engagement and approaching marriage of their daughter, Pamela Jean, to Harvey Steve Spillman of Mt. Ida, Ark.

The bride-to-be is a junior at Harding, a member of Kappa Delta Kappa social club, and plans to graduate in May 1978.

The groom-to-be is the son of Mr. and Mrs. Harvey W. Spillman. He is a member of Alpha Omega social club, and also plans to graduate next May. He is presently employed in Searcy.

The wedding will take place



Pugh-Daugherty



Roberts-Tackett

May 13 at 7:30 p.m. at the Church of Christ in Judsonia, Ark.

All friends of the bride and groom are invited to attend.

## Roberts-Tackett

Mr. and Mrs. James T. Roberts of Gainesville, Fla., announce the forthcoming marriage of their daughter, Nancy, to Tom Tackett, son of Mr. and Mrs. Joseph C. Tackett of Hemlock, Ind.

The wedding will take place Friday, May 13 at 6 p.m. in Shores Chapel at Harding.

All friends of the couple are invited to attend.



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# Rag-tag knee sidelines Cochran

by Larry Nossaman

One innocent game of rag-tag, and -poof- Ross Cochran is out for the rest of the tennis season with possible cartilage damage in his knee.

Cochran, who won the AIC Division 5 singles championship for the Bisons last year, hurt his knee last fall.

"I wore a brace for a long time," he said, "and after I took that off, the doctor told me to stay off it for a while longer. It kept buckling under me; once playing basketball, and couple of times playing tennis this spring. I went back to the doctor, and he told me to quit playing for the rest of the season because my leg just wasn't strong enough."

Ross is disappointed that he's not out there playing, but he's also excited about letting the new guys play.

"The team's lack of experience has hurt them, but they've come a long way from what they were last fall," he said. "Coach (David) Elliott has given them all a fair shake and has really molded them into a team."

"I think they ought to win (the AIC championship)," Ross added, "if they will play like they are capable of playing."

Cochran expects to return to competition next year, but this absence has had its blessings for him.

"I had two term papers and

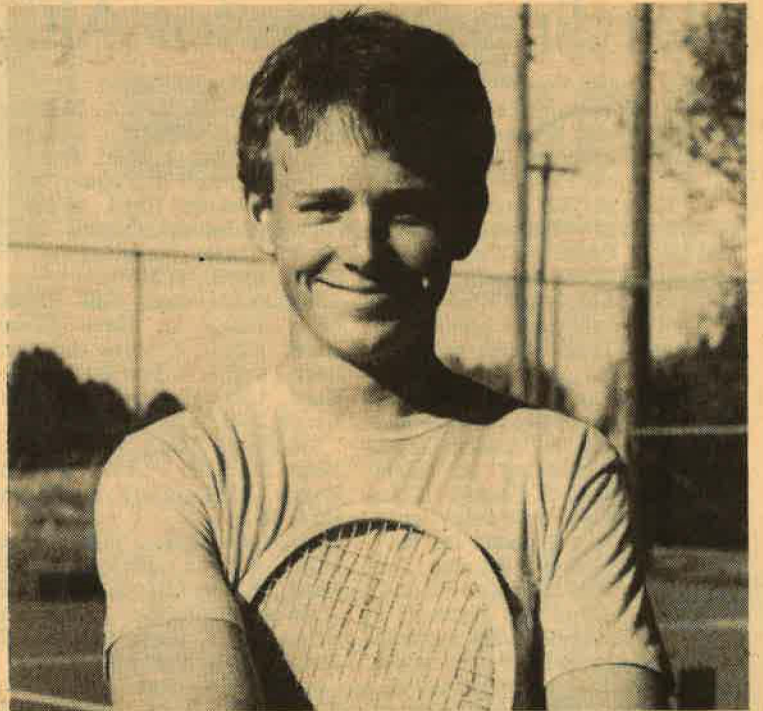
two tests this week, and those would have been hard to do well on if I was still playing on the team. Maybe the Lord was trying to tell me something."

One curious thing, Ross said, is that the doctors don't know exactly what's wrong with the leg. They are pretty sure it's some form of cartilage damage. The doctor performed an orthogram on my knee. He injected some dye and air into it and watched it in a television or X-ray screen of some kind."

"I'll probably have exploratory surgery next fall, because it still hurts when the doctor presses on it just right," he said.

So even though "we missed his leadership" as Coach Elliott said, Ross will be back next year.

"I hope I can still make the team by then," said Ross.



Ross Cochran, last year's AIC singles Division 5 champion, is out for the season with a knee injury.

## Omega Phi wins swimming, Tri-Sigma girls take second

Omega Phi took top honors in women's club swimming Tuesday night with a total of 27 points. Tri-Sigma came in second with 18, followed by Delta Chi with 13.

Individual winners and winning times were, in the 25-yard free style, 13.3 by Kym Ingram of Tri-Kappa. Second place went to Maxwell of Delta Chi, with third going to Furlong of Ju Go Ju.

17.2 was the winning time of Mary Chinworth in the 25-yard backstroke. Second place went to Johnson of Phi Delta, and McCurry of Omega Phi took third.

In the 25-yard breaststroke, Rosemary Norman of Tri-Sigs took first with a time of 18.4. Second and third places went to West of Theta Psi and Johnson of

Phi Delta, respectively.

Becky Maxwell of Delta Chi won first place in the 100-yard free-style with a time of 1:11.1. Furlong of Ju Go Ju took second and Moore of Tri-Sigs took third.

With a winning time of 1:24.1, Rosemary Norman of Tri-Sigs took first in the 100-yard individual medley. Chinworth of Omega Phi was second and McCurry of Omega Phi was third.

Omega Phi won the 100-yard club medley with the time of 1:14.9. Second place went to Delta Chi and third went to Tri-Sigs.

Two new records were set: Chinworth's 17.2 in the 25-yard backstroke and Norman's 1:24.1 in the individual medley.

### AIC Baseball Stats

	Conf.	Seas.
Ozarks	4-1	10-6
SAU	5-3	13-7
OBV	6-4	16-12
UAM	5-5	17-7
HSU	5-5	11-9
UCA	5-5	9-13
A-Tech	3-5	5-9
Harding	3-7	8-14

### Leading Hitters

Player	AB	H	HR	RBI	Avg.
With'sp'n, Tech	45	27	3	18	.600
Beam, Harding	29	15	3	8	.536
Ingram, SAU	46	21	4	18	.460
Spencer, UAM	63	26	0	20	.413
Perry, UCA	70	28	1	13	.400
Gartman, HSU	40	16	0	5	.400
Long'gn'ti, HSU	45	17	1	6	.377
Jones, Ozarks	43	16	2	7	.372
Brewer, Ozarks	44	16	1	12	.364
Hollon, HWU	59	20	2	12	.355

## Watkins foresees success

by Doug Henneman

Coach Phil Watkins definitely expects his 1977 linksters to take second, third or fourth in the AIC and District 17 tournament at Long Hills Country Club in Benton Wednesday and Thursday.

Quachita still looms as conference favorite with two team members as possible individual winners — Mike Branson and Ricky Self, Harding's Jeff Price, UCA's Bruce Hawkins and Hendrix's Steve Ragland are also individual titlist contenders.

Harding still has potential for

the top spot, having lost to OBU throughout the year by only 12 to 18 strokes. A stellar performance by the Bisons combined with even the smallest slump by the Tigers could easily turn the tide.

Representing Harding will be seniors Rick Emerson, juniors Jeff Price, Jim Erickson and Lynn Pettus and freshman Dan Sears. Only four of the five scores turned in each day will be tallied in a team's final score.

"The key is the fourth or fifth man on the team," Watkins said. Each team has 2 or 3 who will play pretty well and the difference is how well that fourth or fifth man plays."

The tournament, held on a "tight" Long Hills course, will feature two 18-hole rounds each day. Watkins looks for a 149 or 150 to take the 144-par course, possibly better if nice weather prevails.

Team and individual winners will go to the national tournament in Michigan. Close behind OBU, in addition to Harding, are UCA and Hendrix.

Watkins' linksters have steadily improved since his assumption as head coach. Three years ago they were eighth and his first year they finished sixth and last year they finished fourth. He takes no credit for the improvement, however, attributing the success to team enthusiasm and recruiting.

Prospects for next year are good without any outstanding recruits since the 12-man squad will graduate only two. But Watkins is hot on the trail of nine potential golfers, three of whom have made definite commitments to attend and one of whom Watkins says will play professional golf.

"If I can get two more in addition to the three already committed, I'll plan right now a trip to the nationals next year," he said.

He may very well be a prophet in his own time.

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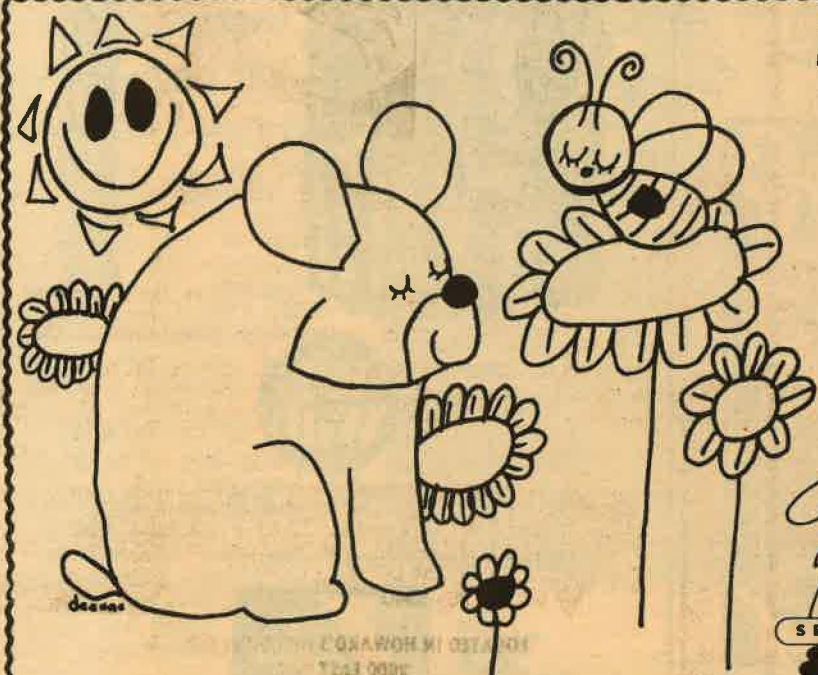


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# Harding scraps for AIC

The track team's ability to scrap for points will be put to the test next week as the Bisons host the AIC Conference Tournament, Tuesday and Friday.

"UCA and OBU have definitely established themselves as favorites, based on their strong performances during the season," said Coach Ted Lloyd. "We'll be fighting for points with Arkansas Tech, Henderson, and UAM."

"Our team is probably strongest in the field events and middle distances," added Lloyd. "I'm also counting on Daryl Bassett and Rick Stegall in the sprints and the mile relay team to pick up some points for us."

In the preliminaries on Tuesday and the finals on Friday, the field events will begin at 5 p.m. On Tuesday, the running events will begin at 7 p.m., while on Friday, they will start at 7:30.

Harding finished second to Arkansas Tech, April 19. Standouts for the Bisons included Steve Flatt in the discus, Dave Nixon, Mark Galeazzi, Matt Grate in the mile, Mark Shepherd and Stan McKeever in the 880, and Alan Grimes in the 400-meter intermediate hurdles.

**Shot Put:** 1. Steve Flatt, Hard., 48'5"; 2. Bob Graham, Hard., 45'9"; 3. Geb Jackson, MTC, 44'5½".

**Discus:** 1. Bill Strohsahl, UCA, 160'10"; 2. Steve Flatt, Hard., 149'2½"; 3. Tim Stafford, Hard., 137'8"; 4. Bob Graham, Hard., 128'6".

**High Jump:** 1. Bruce Gaither, Hard., 6'2"; 2. Camp, UCA, 6'2".

**Pole Vault:** 1. Perry Fraley, Hard., 14'0"; 2. Jones, Hard.,

OBU favored in AIC

## Harding nets four top seedings

Ouachita Baptist University has established itself as the team to beat in the AIC conference tournament this weekend at Conway.

With the possible exception of a rain-halted match with Harding, OBU did not lose a single match to any AIC team.

Harding has, however, received four first-place seedings for the tournament. Kyle Asbill is seeded first in division number 2, Chris Jackson in division number 5, and Tommy Lindsey in division number 6. Dennis Sanders and Don Wood are seeded in doubles division number 2.

OBU has three first-place seedings with SAU and College of the Ozarks having one each.

Harding defeated SAU 5-4 and 6-3 this season, but many close 3-set matches decided each victory. Under tournament pressure, close matches will be

## Bisons split doubleheader, snap streak

Tim Goodwin led off the eighth inning with a single and later scored to give Harding a 4-3 victory over UCA and a split of their doubleheader here Monday.

Sam Coleman slammed a three-run homer and Mark Miller pitched a seven hitter to lead UCA to an 8-2 victory in the first game.

In addition to Goodwin, a hero for the Bisons in the second game was senior Vince Adams who belted two doubles. The win snapped a five-game losing streak for the Bisons and gave them a 4-8 conference record, 9-15 overall.

One of the few bright spots in the first game for Harding was the continued hot hitting of freshman Mike Beam, who had an RBI single and later scored himself.

Beam came into the game as the second leading hitter in the AIC with a .536 average, three homers and eight RBIs.

13'9"; 3. Kissell, Hard., 12'6".

**400-Meter Relay:** 1. Harding, (Harris, Stegall, Reece, Bassett), 42.8; 2. MTC, 44.2.

**Long Jump:** 1. Fuqua, MTC, 21'3"; 2. Jennings, Hard., 20'1½".

**Triple Jump:** Fuqua, MTC, 42'10"; Fraley, Hard., 41'7½"; 3. Foust, Hard., 41'3½".

**1500-Meter Run:** Bill Baker, UCA, 3:59.6; 2. Dave Nixon, Hard., 4:01.3; 3. Mark Galeazzi, Hard., 4:01.8; 4. Marshall Grate, Hard., 4:03.0; 5. John McAlister, Hard., 4:04.5.

**110-Meter High Hurdles:** 1. Mick Starghill, UCA, 15.0; 2. Finnie, MTC, 15.1; 3. Bailey, UCA, 15.4.

**400-Meter Run:** 1. Terry Hall, UCA, 48.2; 2. Ricky Stegall, Hard., 48.8; 3. Adams, MTC, 49.8.

**100-Meter Dash:** 1. Morris, UCA, 10.9; 2. Bassett, Hard.; 3. Jones, UCA; Starghill, UCA.

**800-Meter Run:** 1. Stan McKeever, Hard., 1:55.9; 2. Shepherd, Hard., 1:56.2; 3. O'Keefe, Hard., 1:56.3; 4. Grate, Hard., 2:00.0.

**400-Meter Intermediate Hurdles:** 1. Starghill, UCA, 53.9; 2. Bailey, UCA, 54.5; 3. Morris, UCA, 56.2; 4. Grimes, Hard., 56.6; 5. Cloninger, Hard., 58.3.

**200-Meter Dash:** 1. Jones, UCA, 21.7; 2. Bassett, Hard., 21.8; 3. Lewis, UCA, 22.6; 4. Reece, Hard., 22.64; 5. Sullivan, UCA, 22.8.

**4 x 400-Meter Relay:** 1. Harding, (Stegall, McLendon, O'Keefe, Shepherd), 3:24.5; 2. MTC, 3:26.6.

**5000-Meter Run:** 1. Hostetler, Hard., 15:12.6; 2. Davis, UCA, 15:16.1; 3. Sills, Hard., 15:34.8; 4. Johnson, Hard., 15:55.8; 5. Matt Grate, Hard., 16:05.0.

definite factor in the final outcome of the tournament. Harding will have to win the close, hard-fought matches to win the tournament.

The Bisons enter the tournament strong off a 9-0 drubbing of Hendrix last Monday.

"Lindy Woods (recovering from a recent bout with mononucleosis) will play in the tournament," said coach David Elliott, "but he's not going to be as strong as he was earlier."

Harding boasts a 13-2 conference record this year, losing only to OBU and College of the Ozarks. The netters also earned their third straight 20-win season in a row as they secured a 20-5 overall record.

**AIC Conference Tournament Seedings**  
Division 1, No. 1 Victor Almaral, OBU; No. 3 Woods, Harding.  
Division 2, No. 1 Asbill, Harding.  
OBU; No. 2 Don Wood, Harding.  
Division 5, No. 1 Jackson, Harding.  
Division 6, No. 1 Lindsey, Harding.



From left: Tom Jones sprints toward the pole-vault pit, and Dave Nixon and John McAlister lead the pack in the 1500-meter run in the Harding-hosted triangular meet with UCA and Memphis Track Club, last Tuesday.

## First-round AIC golf result:

After 18 holes, OBU led the AIC golf tournament with 306 strokes. Hendrix was second with 319, while Harding was nine strokes back; caught in a three-way struggle for third place with Tech and UCA.

Individually, Mike Branson of OBU was first, carding a 73.

Harding defeated Hendrix, 9-0, April 25.

## AIC Tournament Pairings

### Singles

Thursday, 8 a.m. Woods vs. Jim Sawyer, UAM.

Thursday, 9:30 a.m. Sanders vs. Gordon Smith, C of O.

Thursday, 11 a.m. Asbill vs. winner of Chris Godfrey, UCA - Ken Stillwell, AC; Wood vs. winner of Steve Able, HSU - David Barnes, UAM; Jackson vs. winner of Glenn Walter, HSU - George Massey, AC; Lindsey vs. winner of Mike Mason, C of O - Danny Morrow, UAM.

Friday, 9 a.m. Semifinals

Friday, 2 p.m. Finals

### Doubles

Thursday, 2 p.m. Woods-Asbill vs. Godfrey-McMahan, UCA.

Thursday, 4 p.m. Sanders-Wood vs. winner of Fryer-Tramel; Tech vs. Barnes-Watkins, UAM; Jackson-Lindsey vs. winner of Able-Hewitt, HSU vs. Camden-Morrow, UAM.

Friday, 11 a.m. Semifinals

Friday, 4 p.m. Finals

## Why Not Try A Different Approach?



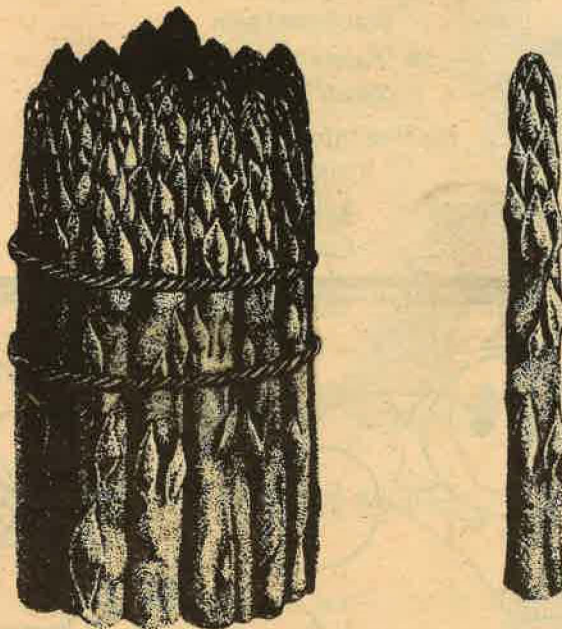
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