Opry star plans benefit concert

Barbara Mandrell, country-stylist singer, will perform in a Sertoma Club-sponsored benefit concert for the White County chapter of the American Red Cross at 8 p.m. Friday, April 21, in the new physical education complex.

Miss Mandrell, who plays guitar, banjo, steel guitar, bass and saxophone, learned to read music at age five, before she could read English.

She has been on several television shows, including Dean Martin's "Music Country U.S.A.", "NBC's "Tomorrow Show" "Come from Away Goes Home," with Johnny Cash and other Grand Ole Opry stars, and has co-hosted "The Midnight Special" with Marry Robinson.

Miss Mandrell, whose first job came in Las Vegas when she was 16, has performed with the Red Foley show and the Green Acres show there, in clubs across the country, and has toured Europe. She is the youngest member of Nashville's Grand Ole Opry.

She was born in Texas, reared in California and now lives outside Nashville with husband Ken Dudney and their two children.

Recording on the ABC label, her releases include "Midnight Oil," "I've Been Loving You Too Long to Stop Now," "Standing Room Only," "Holdin' on to the Love I've Got" and more. Every release since the first one has gone above number 20 on the Billboard charts.

Advance general admission tickets are $2,50 and advanced reserved seat tickets are $4. Admission is $3 at the door.


competition promotes private enterprise education

Four Harding College students and one faculty sponsor recently attended "Innovate '77," a Private Enterprise Education workshop in Oklahoma City.

Senior Dickie Isom, juniors

CF bike-a-thon planned by clubs to fund foundation

Members of Tri-Kappa and Kappa Gamma social clubs will be "cycling for CF," next Saturday and Sunday, with dozens of other Harding students.

The brother and sister clubs are conducting a bike-a-thon as this year's service project, with all proceeds going to the Cystic Fibrosis Foundation.

Cystic Fibrosis (CF) is an inherited children's disease that attacks the lungs and digestive systems of all victims, bringing death. It is presently incurable.

The bike-a-thon will begin at 8 a.m. at College Park and continue around an 18-mile route until 5 p.m. Cyclists may continue around the route as often as they wish, or stop at any of the check points along the way. However, they must stop at 5 o'clock.

Students who are interested in participating should obtain their official registration and sponsor forms and begin to get sponsors. Forms can be obtained from Dr. Paul Brown, Tri-Kappa service committee chairman,或者是通过拨打366-9843,或者通过向Box 129, Harding College, Searcy, AR, 72125,提交登记表格。形式包括在这些形式中。

The two participants who collect the most money will be awarded a prize.

(continued on page 3)

Marsha Bender, Merrillee Klemm, and Doug Sanders, and Dr. Don Diffine, assistant professor of economics, represented Harding at the two-day training session.

The workshop sponsored by the business community in cooperation with the American Citizenship at Oklahoma Christian College was "an effort to do something positive to reverse the extensive anti-business bias emanating from many college campuses today."

To encourage the participating students to stand in support of the private enterprise system of unparalleled prosperity, a free enterprise competition for the participating institutions is being sponsored, which began officially Oct. 22.

Competition will conclude April 7, 1977, at which time each competing institution will send a faculty sponsor and two student representatives to present their programs before a panel of judges. A written presentation, along with supporting data describing the programs initiated and conducted, will be submitted for judging March 5.

A grant of $1,000 will be awarded the winning institution and a $500 grant will go to the runner-up institution.

Just last year, "FREE ENTERPRISE: The Greatest Story Never Told (Until Now)" — a 250-page product of a faculty-student Economic Team at Harding College — swept the field of competition in Oklahoma City, MA 10-11, winning this Mid-South Regional Private Enterprise Education Competition over a field of 15 colleges and universities from three states.

According to Diffine, "We at Harding College didn't invent free enterprise, but we decided to assume that we had the sole franchise for promoting it. The challenge we gave ourselves was to come up with a positive, non-partisan, objective, responsible ways to tell the free enterprise story."

The judging criteria to be used by the Oklahoma businesses on the panel was the following: a possible 25 percent for a quality program, a possible 25 percent for a well-coded multimedia program, and 50 percent for positive program feedback.

The "FREE ENTERPRISE" report designed by Harding's faculty-students last year identified over three dozen problem areas such as "There is too much emphasis on the free and not enough emphasis on the enterprise." An equal number of strategies were cited. For example, "Business managers, who may have had great track records in the face of obstacles, must now do more than manage — they must also defend."

Since implementation is the name of the game, last year's Economic Team's Report described in detail over two dozen multimedia projects accomplished locally and in the Mid-South to dovetail together into an increased college community, and business awareness and articulation of the respective roles of the businessmen, the worker, and the consumer in the economy in which a person is "free to be anything he wants if he is 'enterprise' minded toDiffine. Two or more visible efforts of Harding's 1975-76 Economics Team were Searcy's bicentennial billboard, "Free Enterprise: The Fuel That Keeps Our Economy Growing" and the bumper sticker "Preach Promote Progress."
Full support asked for Carter and staff

Well, we have elected a new President.

So, what will we do with him— or rather, what will he do with us? Although it seems he has been general and vague on some of the more important issues, he picked up a large number of votes on behalf of his warmer, more casual simplicistic personality. That, and several promises he made along with President Ford which are in reality not within his power as President to make, are the only surety.

People still don’t know exactly what to expect of Carter once he is in power, or just what avenues he will take or changes he will make in the process of acting as Chief Executive.

Although I personally supported President Ford during the campaigning, I now give that support to Governor Carter. Election is past, and whatever avenues he does pursue, we must give him our whole support if he is to function with peak efficiency. But whatever our personal opinions may be, it is time now to look toward the future in anticipation of having an honest, hard-working, efficient leader.

I hope we can all work toward that end.

Randy Kemp

Rock music: a long way since Elvis

by Steve Gamblin

Rock Music, since its inception in the ’60s, has become the most lucrative of all genres of music. What was it that first grabbed the public’s interest? Music and audiences have made rock musicians the leading recording artists of all time? Let’s look at a few aspects of what it takes to become rock superstars.

What would any rock group be without a good name? One can hardly imagine Vivian Furrer belting out “More Mr. Nice Guy.” Change the name to Alice Cooper, however, and it is a whole new ball game. Other groups such as Three Dog Night and Led Zeppelin have catchy names that just reach out and grab the imagination.

To a large extent, uniqueness is the determining factor on which a group will either float or sink. Uniqueness in musical style and showmanship figures heavily. Most all rock entertainers have a style that separates them from the rest. Whether it be the “brass” sound of Chicago or the relentless, hard-driving “Southern Boogie” guitar style of Lynyrd Skynyrd or the folkisitic, miner overtones of Black Sabbath, each group needs a style which separates it from the rest. A style of their own is what separates the “rock-hop bands from those at Carnegie Hall.

Style also plays a major role in a band’s stage show where they are either made or broken. Some groups are rather contained. “Coolly” ambling about the stage while their music speaks for themselves, like Jeff Beck who rips off lightning quick guitar solos while he chews bubble gum and blows bubbles.

Other groups, on the other hand, want to get the crowd going. Play their guitars with their teeth, tickle the ivories with their toes. “Glitter-rock” groups, such as Kiss, who are on top, rely entirely on their stage show. Painted faces, bizarre costumes, exploding amplifiers, smashed guitars, and a levitating drummer are all part of their routine. People go to see Kiss, not to hear music, but to experience the fireworks.

Contrary to the popular opinion circulating among the over thirty set, many rock musicians also possess musical talent.

The guitar talents of Eric Clapton, the keyboard work of Keith Emerson, and the vocal prowess of Elton John are recognized as outstanding by the most objective music critics.

The image of the good old country boy which the Carter organization attempted to project is one that is not to be taken at face value. It comes too close to approximating our classic political legends to be entirely trusted.

There is, of course, enough truth behind the image to make it interesting and appealing. Carter is indeed the product of a small town environment and the first of his family to aspire to conspicuous success. He is also possibly the best-educated man to aspire to the office of the President in many years, not only holding a technical degree from Annapolis, but having done study at several of the finest universities in the South.

In addition, Carter has a distinguished military background. He has taken an small but profitable family farm and has become a self-made millionaire.

None of these things seem to jive with the image of a simple, decent country boy.

This, in fact, would seem to support the charges of the Bush people against Carter of an unshakable ambition.

Dispassionately examined, there would seem to be no reason both of these images can’t contain at least some of the truth about the man.

As for the other hand, could a man without a strong will and driving ambition be expected to run for President, much less succeed?

And Jimmy Carter has a reputation for succeeding.

Many of the great songs enjoyed by people of all ages, such as “Yesterday” and “Michelle,” were written by none other than John Lennon and Paul McCartney.

With the exception of groups who depend basically on trashy antics and charisma as mentioned earlier, many rockers are indeed talented.

So the next time some one thinks all he has to do is get an electric guitar, a long-haired wig, and scream “yeah, yeah, yeah,” (to become a rock star) he had better think again. Rock has come a long way since Elvis.
Circle K plans trash-a-thon as service project

Circle K, community student service organization, will sponsor a community Trash-a-thon tomorrow. It will be the first project of the semester for the group. The project will include picking up trash and soft drink bottles on a four-mile stretch along the expressway. Circle K will sell the bottles accumulated and use the money for a local cause.

Clubs are encouraged to get involved with tomorrow's activities as their service project. Any interested individuals are also encouraged to participate.

For additional information contact Coach Arnold Pykka or Glenn Graham, president.

Ozark Folk Center in Mt. View site of AHEA field trip

Saturday, October 23, members of Harding's American Home Economics Association (AHEA) went to the Fall Folk Festival at the Ozark Folk Center in Mountain View. The festival, which included fiddle playing, square dancing, pottery-making, candle-making, weaving, leather-working, basket-weaving and other native crafts, is held each fall. This year's AHEA chapter has 50 members, representing four classes. Membership is open to all home economics majors.

Debate features Harding, British students

Senior Butch Delaney (left) and Linda Tipton (not shown) take the affirmative stand on the topic "Resolved: That the United States Should Be Isolationist," against British debaters Ruth Stanley (right), from Oxford and Peter Bazzazjrete of Cambridge (not shown). The debate, held Monday night in the American Heritage Auditorium, was sponsored by the Committee on International Discussion and Debate.

Addition of psychology organization is a distinction

Psi Chi introduced; 23 inducted

A chapter of Psi Chi, national honor society in psychology, was installed and 23 charter members inducted at a formal banquet at Bill's Restaurant in Searcy recently.

"It is a distinction to be able to have a chapter on the Harding campus since few chapters are allowed by national headquarters on small campuses because there must be at least two faculty members who have doctoral degrees in psychology and are members of the American Psychological Association (APA). Not many small campuses are able to meet this requirement," said Dr. Jack Thomas, chairman of the psychology department. Sponsors of Psi Chi are Dr. Walter Porter and Dr. Jack Thomas. Harding has an additional distinction in that each of the faculty members of the psychology department are themselves members of the organization. This includes Dr. Walter Porter, Mr. Bob McElvain and Mr. Lew Moore.

Master of ceremonies for the installation of the new chapter was Dr. Porter, who represented the national office. The installation was given by senior Kenny Cameron. Dr. Gary Elliott, chairman of the English department, was the guest speaker. Announcements were made by Dr. Thomas and the benediction given by Dr. Joseph E. Pryor, dean of the college.

Psi Chi is an affiliate of the national A.P.A. that was established for outstanding majors in the field of psychology. Students who are considered for membership must have declared a major or minor in psychology, be in the upper third of their psychology classes and the upper half of all their other classes, have a GPA of 3.00, and have completed at least nine hours in psychology and must be currently taking at least three hours, Thomas said.

"A donor has offered $200 in prize money each year for Harding Psi Chi members who present outstanding research papers," he said. This is to help the students "create research interest in different areas (of psychology) and polish their writing skills. People outside the department will read the papers and the winners will submit their papers to the national organization to compete for the national award. These winners will be invited to the national Psi Chi convention to read their papers. Installed as officers of Psi Chi were Kenny Cameron, president; junior Roxi Partain, vice-president; senior Connie Walters, secretary and senior Rick Emerson, treasurer.

Other members are seniors James Cruse, Jr., Lamar Dalpepper, Melissa Fere, Ron Frey, Randy Mullis, Janice Pate and Karryn Jordan.

Juniors Marilyn Holmes, Lori Eckstein and Steve Butterfield.

May, 1976 graduates who were installed were Richard Batscher, Kathy Boatwright, Michael Craven, Donald Finley, Marvin Hodges, Randa Holloway, Mary Ramsey, John Schneider and Kandi Schmedt.

Psi Chi was founded in 1939 by the American Psychological Association at Yale "in order to allow younger students of psychology representation at a national organization and to stimulate interest in psychology as an academic and professional field of work," Thomas said.

Others present at the banquet were Dr. and Mrs. Clifton Ganus, Jr., Mr. and Mrs. Floyd Daniel, Mr. and Mrs. Billy Ray Cox, and Mr. and Mrs. Leo Tucker.

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Nov. 13 bike-a-thon set to raise funds for CF foundation

(Cont'd. from page 1) Awarded trophies, and all riders who raise at least $25 will receive "I did it for C.F." T-shirts. All money must be turned in within 10 days after the bike-a-thon, and prizes will be awarded only after all proceeds have been received.

OPEN HOUSE

Men's dorm
Monday night

Womens' dorm
Tuesday night
Bisons muddle by Tarleton 24-7

by Buzz Ball

Despite the bitter cold, wind, mud, and fumbles, the Harding College Bison put it all together to defeat the Tarleton State Texans 24-7 last Saturday in their homecoming football game.

The win boosted the Bisons overall record to 5-3. In the AIC, the Herd is 4-0.

This Saturday, the Bisons will return to the AIC conference play. In intercollegiate action when they travel to Magnolia to play against the tough Southern Arkansas Muleriders.

Last week, Southern defeated Ouachita 6-0 ending a three game losing streak. The win boosted their AIC record to 1-2 but shows potential of being on top of the conference at the end of the season.

In the game against Tarleton, a total of 17 turnovers were committed largely due to the cold weather and mud on the field. Harding had six and the Texans five fumbles and two intercepted passes while the Bisons lost eight fumbles and two intercepted passes.

It was a big day for the ballhogs of the Bisons as a lot of back-up people got to see some action. Harding rushed for 280 yards.

Two honors for being the game's leading rusher was Harding's Joe David Smith who ran for 120 yards on 21 carries. The win boosted the football team's two touchdowns including a 56-yard pass from Jeff Smith.

Also seeing a lot of action was John Paul Orr who rushed for 70 yards and Curtis Duprest, this week's Bison of the Week, who carried for 30 yards.

Jeff Smith completed six of 12 passes for 120 yards including a 56-yard pass from Jeff Smith.

The Bisons didn't waste any time getting on the board. They scored their first six-pointer with 8:35 left in the first quarter.

Robert Skelton attempted a 54-yard field goal but fell short giving the ball to the Texans on 3rd and 20. But on the first play from scrimmage, Chuck High fumbled and Harding's Harding's Randy Tribble recovered the fumble on the Tarleton 35.

Allen Grieb carried for 20 yards before J.D. Smith went around the guard for 15 yards and the left tackle for 14 yards before going across the field for a trick "screen-left" pass. Tau, caught unaware, got a break when the snap was high and Knights turned the ball over on downs.

Thata Tau, Sub T capture crowns

by Doug Hememans

Both Sub T-16 and Theta Tau were undefeated in club football this year, with respective wins over T.V.T. 24-6, and Knights 31-6 in the championship games.

In a defensive battle Monday night, Knights bounced back from a 36-0 loss in last week's winner's bracket finals to score on a Mike Cope pass to David Brown from 13 yards out.

As time ran out, Theta Tau seemed beaten for the first time this year. Then Tau quarterback Ordis Copeland hit Marty Davis in the right flat to score from 30 yards out.

Knights and Theta Tau both had a chance to score again in the remaining two minutes but defenses held to end regulation.

Ejecting to receive in sudden death, Knights marched down the field to Tau's 20-yard line. Quarterback Mike Cope lined up in the shotgun formation as the rest of the offensive line set up 10 yards across the field for a trick "screen-left" pass. Tau, caught

The next Harding score came with one second left in the first period. The Bisons took over on their own 32 after receiving a punt. Smith pitched out to J.D.

Smith who ran all the way to paydirt. Smith made the extra point making the score 14-0 going into the second quarter.

In the second period, Harding got the ball on their own 42 with 43 seconds left after the Texans couldn't move the ball.

Duprest carried to the 44 before Orr scampered 46 yards putting the ball on the Tarleton 10 setting up a field goal with one second left. Skelton booted the 27-yard field goal ending the half with the Bisons on top 17-0.

In the third quarter, Harding got the ball when Robert Akins recovered a Texas fumble on the Harding 40. Grieb tore up the middle for seven yards before Smith hit Eric Willey with a pass putting the ball on the Texas 42.

J.D. Smith ran up the middle for four but a holding penalty moved the ball back to the Harding 48. Smith then went back to pass, scrambled, and threw to J.D. Smith in the end zone for the touchdown. Skeleton boosted the extra point to make the score 24-0 with 2:25 left in the third quarter.

In the fourth quarter, the Texas' Charles Tribble recovered a Harding fumble on the Bisons 29. Mark Elam ran straight up the middle for 29 yards and the lone Tarleton touchdown. Mike Grant then kicked the PAT making the score 24-7 ending the ball game.

After the game, Harding head coach John Prock had nothing but praise for the Bisons. "We were just real pleased at the effort the boys put out. They really wanted the win and they really started the game off strong and finished strong."

"The big factor now in determining the AIC winner in which team will stay healthy," Prock added. "With the flip going around and the weather that we have been playing in, we can't afford to get sick.

About the Southern Arkansas game, Prock said, "This will be a key game in the AIC conference race. Southern has always been tough and this year is no exception."

SAU leads the series 10-7, defeating the Bisons last year 23-3.

Last week's game

H.C. Stats

H.C. 114 1st downs 15

H.C. 290 Yds. rushing 156

H.C. 113 Yds. passing 86

H.C. 392 Total Yds. 262

H.C. 6-13 Passes com-at 10-16

H.C. 6-7 Pump-Punt lost 6-9

H.C. 4 Yds. Penalties 0

H.C. 2 Incl. by 1

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