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The Bison, November 5, 1976

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Harding College BISON

VOLUME 52, No. 9

HARDING COLLEGE, SEARCY, ARK.

November 5, 1976

Opry star plans benefit concert

Barbara Mandrell, country-stylist singer, will perform in a Sertoma Club-sponsored benefit concert for the White County chapter of the American Red Cross, Nov. 18 at 8 p.m. in the new physical education complex.

Miss Mandrell, who plays guitar, banjo, steel guitar, bass and saxophone, learned to read music at age five, before she could read English.

She has been on several television shows, including Dean Martin's "Music Country U.S.A.," NBC's "Tomorrow Show," "Hee-Haw," "Country Music Comes Home," with Johnny Cash and other Grand Ole Opry stars, and has co-hosted "The Midnight Special" with Marty Robbins.

Miss Mandrell, whose first job came in Las Vegas when she was 14, has performed with the Red Foley show and the Gordon Terry show there, in clubs across the country and has toured Europe. She is the youngest member of Nashville's Grand Ole Opry.

She was born in Texas, reared in California and now lives outside Nashville with husband Ken Dudney and their two children.

Recording on the ABC label, her releases include "Midnight Oil," "Treat Him Right," "I've Been Loving You Too Long to Stop Now," "Standing Room Only," "Holdin' on to the Love I've Got" and more. Every release since the first one has

gone above number 20 on the Billboard charts.

Advance general admission

tickets are \$2.50 and advanced reserved seat tickets are \$4.

Admission is \$3 at the door.



Barbara Mandrell

Competition promotes private enterprise education

Five attend economic workshop

Four Harding College students and one faculty sponsor recently attended a Students for Private Enterprise Education workshop in Oklahoma City.

Senior Dickie Isom, juniors

CF bike-a-thon planned by clubs to fund foundation

Members of Tri-Kappa and Kappa-Sigma social clubs will be "cyclin' for C.F." next Saturday day, along with dozens of other Harding students.

The brother and sister clubs are conducting a bike-a-thon as this year's service project, with all proceeds going to the Cystic Fibrosis Foundation.

Cystic Fibrosis (C.F.) is an inherited children's disease that attack the lungs and digestive systems of its victims, bring death. It is presently incurable.

The bike-a-thon will begin at 8 a.m. at College Park and continue around a marked seven-mile route until 5 p.m. Cyclists may continue around the route as often as they wish, or stop at any of the check points along the way. However, they must stop at 5 o'clock.

Students who are interested in participating should obtain their official registration and sponsor list forms and begin to get sponsors. Forms can be obtained from Claudia Helbig, Tri-Kappa service committee chairman, New Dorm, Room 235, or by calling 268-9342, or writing to Box 135, Campus Mail. Instructions are included with the forms.

The two participants who collect the most money will be

(cont'd. on page 3)

Marsha Bender, Merrill Klemm, and Doug Sanders, and Dr. Don Diffine, assistant professor of economics, represented Harding at the two-day training session.

The workshop sponsored by the business community in cooperation with the American Citizenship Center at Oklahoma Christian College was "an effort to do something positive to reverse the extensive anti-business bias emanating from many college campuses today."

To encourage the participating students to stand in support of the private enterprise system of unparalleled prosperity, a free enterprise competition for the participating institutions is being sponsored, which began officially Oct. 22.

Competition will conclude April 2, 1977, at which time each competing institution will send a faculty sponsor and two student representatives to present their program before a panel of judges. A written presentation, along with supporting data describing the programs initiated and conducted, will be submitted for judging March 25.

A grant of \$1,500 will be awarded the winning institution and a \$750 grant will go to the runner-up institution.

Just last year, "FREE ENTERPRISE: The Greatest Story Never Told (Until Now)" — a 200-page product of a faculty-student Economic Team at Harding College, swept the field of competition in Oklahoma City, May 22, 1976, winning this Mid-South Regional Private Enterprise Education Competition over a field of 13 colleges and universities from three states.

According to Diffine, "We at Harding College didn't invent free enterprise, but we decided to assume that we had the sole

franchise for promoting it. The challenge we gave ourselves was to come up with positive, non-partisan, objective, responsible ways to tell the free enterprise story."

The judging criteria to be used by the Oklahoma businessmen on the panel was the following: a possible 25 percent for a quality program, a possible 35 percent for a well-used multimedia program, and 40 percent for positive program feedback.

The "FREE ENTERPRISE" report designed by Harding's faculty-students last year identified over three dozen problem areas such as "There is too much emphasis on the 'free' and not enough emphasis on the 'enterprise'." An equal number of strategies were cited. For example, "Business managers, who may have had good track records in the face of obstacles, must now do more than manage — they must also defend."

Since implementation is the name of the game, last year's Economic Team's Report described in detail over two dozen multimedia projects accomplished locally and in the Mid-South to dovetail together into an increased college community, and business awareness and articulation of the respective roles of the businessman, the worker, and the consumer in an economy in which a person is "free" to be anything he wants if he is "enterprising" enough, according to Diffine. Two or more visible efforts of Harding's 1975-76 Economics Team were Searcy's bicentennial billboard, "Free Enterprise: The Fuel That Keeps Our Economy Growing" and the bumper sticker "Profits Promote Progress."



Homecoming queen

Senior Kim Webb, a native of Searcy, was announced and crowned as Homecoming Queen during halftime at the Bison football game last Saturday. Above, she is escorted across the field by her father, Joe Webb of Searcy. Center, she is being presented a football by Dr. Cliff Ganus, president of the college, autographed by all the football players. Bottom, she reigns over the remainder of the ceremonies.

Full support asked for Carter and staff

Well, we have elected a new President. So, what will we do with him — or rather, what will he do with us? Although it seems he has been general and vague on some of the more important issues, he picked up a large number of votes on behalf of his warmer, more casual simplistic personality. That, and several promises he made (along with President Ford) which are in reality not within his power as President to make, with any surety.

People still don't know exactly what to expect of Carter once he is in power, or just what avenues he will take or changes he will make in the process of acting as Chief Executive.

Although I personally supported President Ford during the campaigning, I now give that support to Governor Carter. Election is past, and whatever avenues he does pursue, we must give him our whole support if he is to function with peak efficiency. But whatever our personal opinions may be, it is time now to look toward the future in anticipation of having an honest, hard-working, efficient leader.

I hope we can all work toward that end.

Randy Kemp

System Carter: devout country boy?

by Steve Leavell
After nearly two years of campaigning, Jimmy Carter is President-elect of the United States.

What specific changes this will spell for the nation's foreign and domestic policies remain to be seen, but the very fact that a man like Carter could come out of the relative obscurity of a Southern governorship to capture the White House provides much material for thought.

The image of the good old country boy which the Carter organization attempted to project is one that is not to be taken at face value. It comes too close to approximating our classic political legends to be entirely trusted.

There is, of course, enough truth behind the image to make it interesting and appealing. Carter is indeed the product of a small town environment and the first of his family to aspire to conspicuous success.

He is also possibly the best-educated man to aspire to the

office of the President in many years, not only holding a technical degree from Annapolis, but having done study at several of the finest universities in the South.

In addition, Carter has a distinguished military background. He has taken a small but profitable family farm and has become a self-made millionaire.

None of these things seem to jive with the image of a simple, devout country boy.

In fact, this would seem to support the charges of his opponents who attempted to paint Carter as an iron-egged man of unshakable ambition.

Dispassionately examined, there would seem to be no reason both of these images can't contain at least some of the truth about the man.

As for the other part, how could a man without a strong will and driving ambition be expected to run for President, much less succeed?

And Jimmy Carter has a reputation for succeeding.

Foreign students request letters

Dear Editor:
Letters Abroad has requests from students in more than 100 nations for correspondents at American colleges and universities. The majority are Asian and African students who are avid to exchange ideas and view with their American contemporaries.

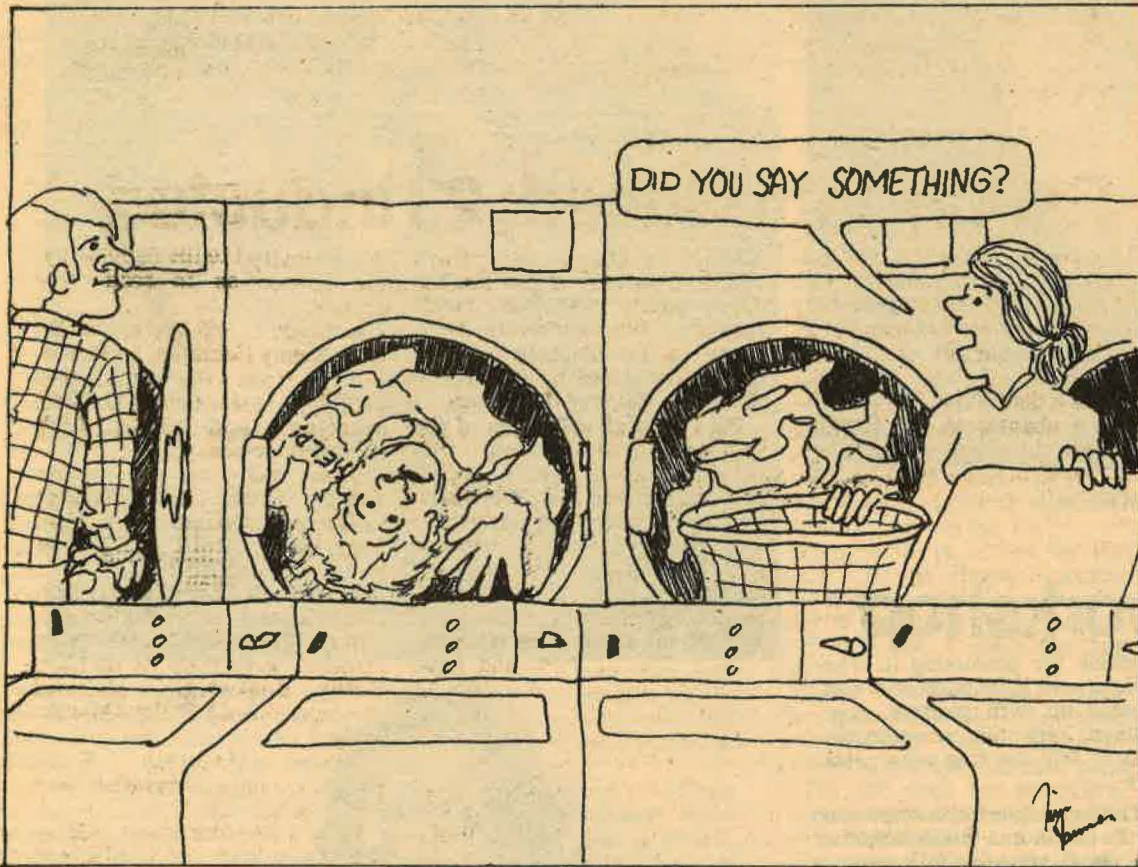
We hope students will want to rap by mail with these keen young men and women who will be Third World leaders in the next few years. We can also supply pen friends on European, South American, and Down Under campuses.

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giving name, address, age, college class, and special interests, and enclosing a self-addressed, stamped envelope. Letters Abroad is a volunteer, non-profit organization which has matched nearly one million correspondents since 1952. There is no fee for this service.

Sincerely, Frederick Winship



Rock music: a long way since Elvis

by Steve Gambill
Rock Music, since its inception in the '60's, has become the most lucrative of all vogues of music. What was it that frenzied audiences and has made rock musicians the leading recording artist of all time? Let's look at a few aspects of what it takes to become rock superstars.

What would any rock group be without a good name? One can hardly imagine Vincent Furnier belting out "No More Mr. Nice Guy." Change the name to Alice Cooper, however, and it is a whole new ball game. Other groups such as Three Dog Night and Led Zeppelin have catchy names that just reach out and grab the imagination.

To a large extent, uniqueness is the determining factor on which a group will either float or sink. Uniqueness in musical style and showmanship figures heavily.

Most all rock entertainers have a style that separates them from the rest. Whether it be from the "brass" sound of Chicago or the relentless, hard-driving, "Southern Boogie" guitar style of Lynyrd Skynyrd or the fatalistic, minor overtones of Black Sabbath, each group needs a style which separates it from the rest. A style of their own is what

separates the "sock-hop bands from those at Carnegie Hall.

Style also plays a major role in a band's stage show where they are either made or broken. Some groups are rather contained, "Coolly" ambling about the stage letting their music speak for themselves, like Jeff Beck who rips off lightning quick guitar solos while he chews bubble gum and blows bubbles.

Other groups, on the other hand, shout obscenities at the crowd, play their guitars with their teeth, and tickle the ivories with their toes.

"Glitter-rock" groups, such as Kiss, who are low on talent, rely entirely on their stage show. Painted faces, bizarre costumes, exploding amplifiers, smashed guitars, and a levitating drummer are all part of their routine. People go to see Kiss, not to hear music, but to experience the fireworks.

Contrary to the popular opinion circulating among the over-thirty set, many rock musicians also possess musical talent.

The guitar talents of Eric Clapton, the keyboard work of Keith Emerson, and the vocal prowess of Elton John are recognized as outstanding by the most objective music critics.

Many of the great songs enjoyed by people of all ages, such as "Yesterday" and "Michelle," were written by none other than John Lennon and Paul McCartney.

With the exception of groups who depend basically on onstage antics and charisma as men-

tioned earlier, many rockers are indeed talented.

So the next time some one thinks all he has to do is get an electric guitar, a long-haired wig, and scream "yeah, yeah, yeah," (to become a rock star) he had better think again. Rock has come a long way since Elvis.



Fifth Column Column covers neglected races

by Steve Leavell

With so much media attention being given to the Presidential race and the important senatorial races nationwide, some of the lesser races appear to have been lost in the shuffle.

As always, Fifth Column seeks to provide the information our readership can't get from other sources.

In the important elections to confirm the Equal Height Amendment, the proposal was defeated in 10 of the 13 states where it was on the ballot.

Proponents of the amendment, however, are contesting the vote on the grounds that many people who would have supported the measure were unable to reach the handle in the voting booth.

In other hotly contested races, Wilson Minsch, the incumbent, was reelected to his seat in the House of Representatives by a landslide over his challenger Norton Higbert.

One of the important issues raised in this race was that although Minsch has served in the House since 1942, he actually died in 1958 but has been reelected continually anyway.

His supporters admitted that this was true, but maintained that the Representative has built up so much seniority in the house that his constituents couldn't afford not to return him.

Apparently, the voters agreed and although Higbert and his supporters tried to make much of the so called "deceased issue," voters (both alive and dead) turned out in record numbers to vote for Minsch.

In one of the most important referendum elections of this year, the voters of New Rancid, Ind. defeated by a narrow margin a bill that would have cancelled all other laws on the books in that state.

Supporters of the bill maintained that the cause of crime rates growing in our nation was the fact that so many things are now against the law. They reasoned that the best way, then, to lower the crime rate would be to do away with these laws.

Another important local election which failed to receive the coverage it deserved was the race for mayor of Bulroar, New Mexico.

The election was particularly hard-fought even though no political party chose to field a candidate. As a result, no one won, although nobody is asking for a recount.



All-American spring 1976

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facts in focus

Circle K plans trash-a-thon as service project

Circle K, community student service organization, will sponsor a community Trash-a-thon tomorrow. It will be the first project of the semester for the group. The project will include picking up trash and soft drink bottles on a four-mile stretch along the expressway. Circle K will sell the bottles accumulated and use the money for a local cause.

Clubs are encouraged to get involved with tomorrow's activities as their service project. Any interested individuals are also encouraged to participate.

For additional information contact Coach Arnold Pylkas or Glenn Graham, president.

Ozark Folk Center in Mtn. View site of AHEA field trip

Saturday, October 23, members of Harding's American Home Economics Association (AHEA) went to the Fall Folk Festival at the Ozark Folk Center in Mountain View.

The festival, which included fiddle playing, square dancing, pottery-making, candle-making, weaving, leather-working, basket-weaving and other native crafts, is held each fall.

This year's AHEA chapter has 50 members, representing four

classes. Membership is open to all home economics majors.

Officers for 1976-77 are Martha Clements, president, Beth Henneman, vice-president, Angela Lunn, secretary, Danette Rodgers, treasurer, and Adell McFann, historian.

Kappa Delta Pi adds 28 students to Nu Lambda

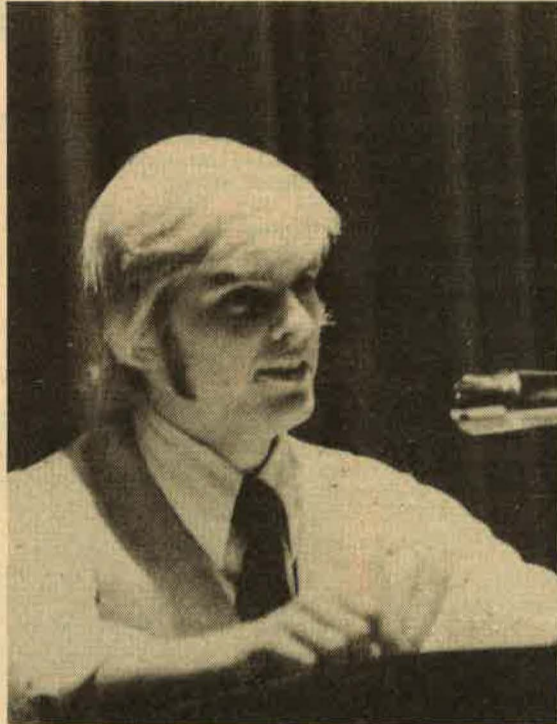
Twenty-eight students were initiated into the Harding Chapter of Kappa Delta Pi, national honor society in education, October 29. Kappa Delta Pi was founded at the University of Illinois in 1911 and chapters are active in more than 300 other colleges.

To enter the Nu Lambda chapter at Harding, a student must have a cumulative grade point average of 3.25 or higher on 60 or more hours and plan a career in education.

Students initiated include Mark McLean, Barbara Anderson, Barbara Myslivecek, Kim Gibson, Sheila Rhodes and Teri Alexander;

Linda Long, Ann Ware, Denise Roberts, Kathryn Pritchett, Sandi Jolliff, Becky Robison, Sylvia Pectol and Teah Wood; Judy Dunavant, Vicki Sharp, Sandra Kennedy, Klugh Cowan, Linda Tipton, Linda Smith, Karen Mullis and Becky Courson;

Woodie Rowe, Darla Lemmons Rowe, Billy McLain, Hank Oakes, Yulon Basinger and Sue-ellen Vermeer.



Debate features Harding, British students

Senior Butch Dulaney (left) and Linda Tipton (not shown) take the affirmative stand on the topic "Resolved: That the United States Should Be Isolationist" against British debators Ruth Stanley (right), from Oxford and Peter Bazalgette of Cambridge (not shown). The debate, held Monday night in the American Heritage Auditorium, was sponsored by the Committee on International Discussion and Debate.

Addition of psychology organization is a distinction

Psi Chi introduced; 23 inducted

A chapter of Psi Chi, national honor society in psychology, was installed and 23 charter members inducted at a formal banquet at Bill's Restaurant in Searcy recently.

"It is a distinction to be able to have a chapter on the Harding campus since few chapters are allowed by national headquarters on small campuses because there must be at least two faculty members who have doctoral degrees in psychology and are members of the American Psychological Association (APA). Not many small campuses are able to meet this requirement," said Dr. Jack Thomas, chairman of the psychology department. Sponsors of Psi Chi are Dr. Walter Porter and Dr. Jack Thomas. Harding has an additional distinction in that each of the faculty members of the psychology department are themselves members of the organization. This includes Dr. Walter Porter, Mr. Bob McKelvain and Mr. Lew Moore.

Master of ceremonies for the installation of the new chapter was Dr. Porter, who represented the national office. The invocation was given by senior

Kenny Cameron. Dr. Gary Elliott, chairman of the English department, was the guest speaker. Announcements were made by Dr. Thomas and the benediction given by Dr. Joseph E. Pryor, dean of the college.

Psi Chi is an affiliation of the national A.P.A. that was established for outstanding majors in the field of psychology. Students who are considered for membership must have declared a major or minor in psychology, be in the upper third of their psychology classes and the upper half of all their other classes, have a GPA of 3.00, and have completed at least nine hours in psychology and must be currently taking at least three hours, Thomas said.

"A donor has offered \$200 in prize money each year for Harding Psi Chi members who present outstanding research papers," he said. This is to help the students "create research interest in different areas (of psychology) and polish their writing skills. People outside the department will read the papers and the winners will submit their papers to the national organization to compete for the national award. These winners

will be invited to the national Psi Chi convention to read their papers.

Installed as officers of Psi Chi were Kenny Cameron, president, junior Roxi Partain, vice-president, senior Connie Walters, secretary and senior Rick Emerson, treasurer.

Other members are seniors James Cruce, Jr., Lamar Culpepper, Melissa Fore, Ron Frey, Randy Mullis, Janice Pate and Karyn Jordan;

Juniors Marilyn Holmes, Lori Eckstein and Steve Butterfield.

May, 1975 graduates who were installed were Richard Baither, Kathy Boatwright, Michael Cravens, Donald Finley, Marvin Hodges,

Randal Holloway, Mary Ramsey, John Schneider and Kandi Schmedel.

Psi Chi was founded in 1929 by the American Psychological Association at Yale "in order to allow younger students of psychology representation in a national organization and to stimulate interest in psychology as an academic and professional field of work," Thomas said.

Others present at the banquet were Dr. and Mrs. Clifton Ganus, Jr., Mr. and Mrs. Floyd Daniel, Mr. and Mrs. Billy Ray Cox, and Mr. and Mrs. Lott Tucker.

Nov. 13 bike-a-thon set to raise funds for CF foundation

(Cont'd. from page 1)

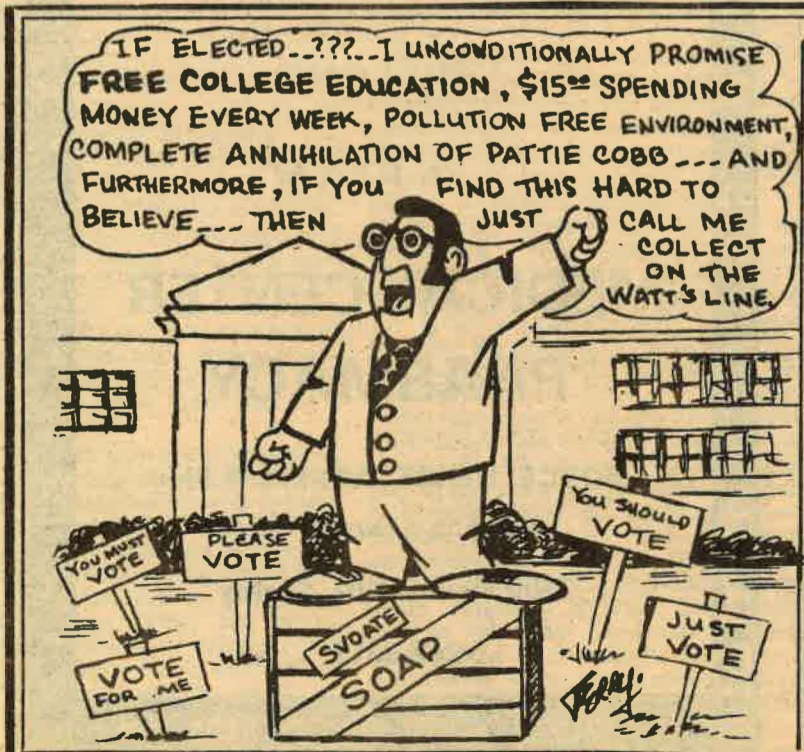
awarded trophies, and all riders who raise at least \$25 will receive "I did it for C.F." T-shirts.

All money must be turned in within 10 days after the bike-a-thon, and prizes will be awarded only after all proceeds have been received.

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Men's dorm
Monday night

Womens' dorm
Tuesday night

Bisons muddle by Tarleton 24-7

by Buzz Ball

Despite the bitter cold, wind, mud, and fumbles, the Harding College Bisons put it all together to defeat the Tarleton State Texans 24-7 last Saturday in their homecoming football game.

The win boosted the Bisons overall record to 5-3. In the AIC, the Herd is 4-0.

This Saturday, the Bisons will return to Arkansas Intercollegiate action when they travel to Magnolia to play against the tough Southern Arkansas Muleriders.

Last week, Southern defeated Ouachita 6-0 ending a three game losing skid. The win boosted their AIC record to 1-2 but shows potential of being on top of the conference at the end of the season.

In the game against Tarleton, a total of 17 turnovers were committed largely due to the cold weather and mud on the field. Harding had six fumbles and one intercepted pass while the Texans lost eight fumbles and two intercepted passes.

It was a big day for the tailbacks of the Bisons as a lot of back-up people got to see some action. Harding rushed for 280 yards.

Taking honors for being the game's leading rusher was Harding's Joe David Smith who ran for 120 yards on 21 carries. The talented tailback made two touchdowns including a 56-yard pass from Jeff Smith.

Also seeing a lot of action was John Paul Orr who rushed for 70 yards and Curtis Dupriest, this week's Bison of the Week, who carried for 30 yards.

Jeff Smith completed six of 12 passes for 112 yards including a 56-yard pass play.

The Bisons didn't waste any time scoring as they scored their first six-pointer with 8:35 left in the first quarter.

Robert Skelton attempted a 54-yard field goal but fell short giving the pigskin to the Texans on their own 20. But on the first play from scrimmage, Chuck High fumbled and Harding's Randy Tribble recovered the ball on the Tarleton 25.

Allen Grieb carried for two before J.D. Smith went around the left end for 16 yards putting the ball on the seven for the first down. J.D. Smith once again carried for three placing the ball on the one. Jeff Smith then bulled over the goal line for the TD. Skelton booted the ball through the uprights for the PAT making the score 7-0.

The next Harding score came with one second left in the first

period. The Bisons took over on their own 32 after receiving a punt. Smith pitched out to J.D. Smith who ran all the way to paydirt. Skelton made the extra point making the score 14-0 going into the second quarter.

In the second period, Harding got the ball on their own 42 with 45 seconds left after the Texans couldn't move the ball.

Dupriest carried to the 44 before Orr scampered 46 yards putting the ball on the Tarleton 10 setting up a field goal with one second left. Skelton booted the 27-yard field goal ending the half with the Bisons on top 17-0.

In the third quarter, Harding got the ball when Robert Akins recovered a Texan fumble on the Harding 40. Grieb tore up the middle for seven yards before Smith hit Eric Whitley with a pass putting the ball on the Texan 45.

J.D. Smith ran up the middle for four but a holding penalty moved the ball back to the Harding 44. Smith then went back to pass, scrambled, and threw to J.D. Smith in the end zone for the touchdown. Skelton booted the extra point to make the score 24-0 with 5:25 left in the third quarter.

In the fourth quarter, the Texans' Charles Carlton recovered a Harding fumble on the Bison 29. Mark Elam ran straight up the middle for 29 yards and the lone Tarleton touchdown. Mike Grant then

kicked the PAT making the score 24-7 ending the ball game.

After the game, Harding head coach John Prock had nothing but praise for the Bisons. "We were just real pleased at the effort the boys put out. They really wanted the win and they really started the game off strong and finished strong."

"The big factor now in determining the AIC winner is which team will stay healthy," Prock added. "With the flu going around and the weather that we have been playing in, we can't afford to get sick."

About the Southern Arkansas game, Prock said, "This will be a key game in the AIC conference race. Southern has always been tough and this year is no exception."

SAU leads the series 10-7, defeating the Bisons last year 23-3.

Last week's game

H.C.	Stats	T.S.
11	1st downs	15
280	Yds. rushing	156
112	Yds. passing	86
392	Total Yds.	242
6-13	Passes com-att.	8-29
6-7	Fum-Fum lost	8-9
66	Yds. Pen.	43
2	Intcp. by	1

Theta Tau, Sub T capture crowns

by Doug Henneman

Both Sub T-16 and Theta Tau went undefeated in club football this year, with respective wins over TNT, 24-8, and Knights, 12-6 in the championship games.

In a defensive battle Monday night, Knights bounced back from a 26-0 loss in last week's winner's bracket finals to score on a Mike Cope pass to David Broom from 15 yards out.

As time ran out, Theta Tau seemed beaten for the first time this year. Then Tau quarterback Ordis Copeland hit Marty Davis in the right flats to score from 20 yards out.

Knights and Theta Tau both had a chance to score again in the remaining two minutes but defenses held to end regulation play.

Electing to receive in sudden death, Knights marched down the field to Tau's 20-yard line. Quarterback Mike Cope lined up in the shotgun formation as the rest of the offensive line set up 10 yards across the field for a trick "screen-left" pass. Tau, caught

unaware, got a break when the snap was high and Knights turned the ball over on downs.

Theta Tau's Craig Ireland then ran the ball in from midfield on a sweep left for the 12-6 win.

Sub T's Dan Ballenger scored on a dive right from 20 yards out and then again on a 55-yard swept right to give his team a 14-0 halftime lead over TNT, as Doug Walker threw to tight end Dane Altman for the PAT.

Then, with 11:15 left in the game, Kevin Hogan caught TNT's punter in the end zone after a high snap for a safety. TNT held Sub T after the free kick.

Then quarterback Steve Thornton marched his team downfield as Rusty Meadows dove for a partially blocked pass in the end zone for the score. Thornton hit Gary Rhodes for the two points.

However, Ballenger iced the game away for Sub T for his third score and quarterback Doug Walker carried it in for the two points.

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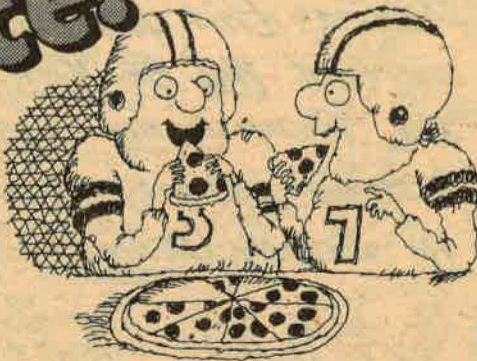
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