

3-26-1976

The Bison, March 26, 1976

Follow this and additional works at: <https://scholarworks.harding.edu/thebison>

Recommended Citation

The Bison, March 26, 1976. (1976). Retrieved from <https://scholarworks.harding.edu/thebison/1092>

This Newspaper is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in The Bison by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



Fall college costs show increases

Price figures for the 1976-77 school year include a \$4.50 increase in tuition, a \$5 a year increase in registration fees, and \$3 a month increase in dorm rent.

This increase will set tuition at \$49 per semester hour registration fees at \$120, a dorm rent will be \$387 or \$450 depending on the dorm.

These increases are "necessary because of the increases in costs of operating the college," according to Dr. Cliff Ganus, president of the college.

"Labor, electricity and other costs have forced us to make these increases, he explained. "We figured that we could hold our increases to about 6 percent and meet the extra expenses."

Dr. Ganus said that this 6 percent would not even meet inflation at its current rate but said that if the rate would not jump any higher the college "should be able to take care of things."

The board of trustees met in November and approved a \$5 maximum increase in tuition, a \$3 a month for dorm rent, \$3 a month for board, and the \$5 increase in registration fee.

Since Dr. Ganus and other officials felt that food costs had "leveled off" they decided that, at the present time, the increase in board would not be necessary.

"This could change," he said "we can't estimate everything about food prices."

According to the Harding catalog the college reserves the right to change the price of meals without prior notice, "in the event of a drastic increase in food costs."

However, Dr. Ganus said that he was confident that it could be held where it was at the present time.

Although tuition goes toward teacher's salaries, the operation of academic and other services it does not meet all of these expenses, according to Dr. Ganus. At the end of the year Dr. Ganus expects to have to raise \$440,000 in gifts "just to break even."

Harding's income comes from several different sources; these include tuition, registration fees, room and board, and auxiliary enterprises such as the farm laundry, print shop, book store, the College Inn, and buses, some government funds and endowments.

Dr. Ganus feels confident that students will be able to receive increased financial aid from several sources. Among the possible sources are the Federal Government supplemental Education Opportunity Grant, Basic Education Opportunity Grant, Guaranteed Student Loans, National Direct Student Loans, and Harding's Student Loan Program.

Last year tuition was increased 10 percent to meet the inflationary process.



VOLUME 51, NUMBER 20

HARDING COLLEGE, SEARCY, ARK.

MARCH 26, 1976

Administration accepts sections of dress code recommendation

By W. Keith Brenton

Of the recommendations made by the Student Association regarding the dress code, the administration accepted all sections pertaining to men, and permitted girls to wear pantsuits in the cafeterias, announced S.A. President Lot Therrio.

"David Johnson, Bonnie Ulrey, Diane Goodspeed and I talked to Dr. Ganus," Therrio explained, "and that was his decision. He offered to the S.A. Executive Council a chance to meet with the administration's Executive Committee about it."

Tuesday the Council met and declined the offer, unanimously accepting the decision as it was.

"Negotiations have now ceased," Therrio said.

The recommendations included permission for ladies to wear pantsuits to lunch and chapel on a trial basis lasting four weeks — or for a period

whose duration the administration could choose — and enforcement of the current dress code for men: proper hair length, socks and a clean-shaven face required, T-shirts as outer clothes and jeans with holes or patches prohibited.

"We did the best we could in presenting students' views to the administration, and we appreciate the administration for considering the views we represented. We will, with as much responsibility as we have,

"We did the best we could in presenting student's views to the administration."

try to encourage student body to accept this decision," Therrio added.

The recommendation followed a dress code survey conducted by the Student Association based on the sentiment expressed in the poll. The poll indicated that 65 percent of those responding asked that changes be made in the existing dress code.

He said that Dr. Ganus intends to explain his reasons for the decision in a chapel speech next week.

"I've gotten one reaction from a girl so far," Therrio recalled, "She said she loved the decision

that girls could wear pants to lunch. Some people will be disappointed. Some want girls to be able to wear pants, some want pantsuits, others want complete freedom. I feel that the Council tried to come up with a viable recommendation."

He said that he wished things had turned out differently. "But things don't always work out. For the people who said we didn't do anything . . . they should have given us another chance. We took the best step. The dress code

recommendation wasn't intended to be negative, but with the best intentions of Harding College in mind."

On other S.A. activities, Therrio commented that the new constitution would be voted on later in the year. "It's not finished yet; first it has to go to Dr. Ganus and then the Student Affairs Committee. It's been changed, but it won't affect this year's elections."

"The candle sales are going great," he reported. "We need \$22,000 more — and more competition between clubs and individuals."

Deputy Attorney General to talk on Consumer Fraud

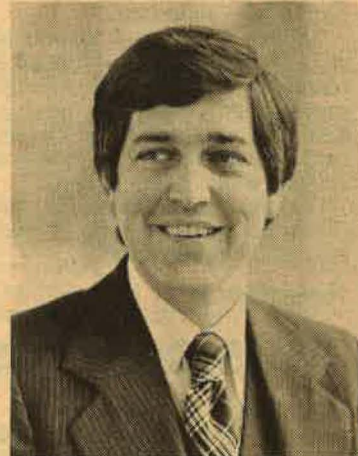
Arkansas Deputy Attorney General Clarence W. Cash will speak on Consumer Fraud in chapel on Monday, March 29, and at the meeting of the Barristers, a club of future lawyers at 4:30.

Cash works in the Consumer Fraud Division of the Attorney General Office. He is the moderator of a monthly television series, "Consumer Alert," which is aired on the state's educational television station.

He also edits a weekly consumer news column that has a circulation to 60 newspapers, 50 radio stations, and 4 television stations.

Cash graduated with a B.A. from Arkansas College in 1965. He worked as a staff member of the Senate Foreign Relations Committee in Washington, D.C. in 1967.

He received his Law Degree from the University of Arkansas School of Law in 1968.



Clarence W. Cash

inside

Rhodesia

Several students from Rhodesia want to beat the Communists to their homeland. See story on page 3.

Sign

The Economics Club painted a sign during recent competition. See story on page 4.

Primary

The Bison plans to have a campus U.S. presidential primary. Read editorial on page 2.

Spikes

The father of campus worker hates to see railroad spikes "die." See story on page 5.

Intent notices for S.A. offices due on Tuesday

Intent to file a petition for S.A. Executive Council positions will be due Tuesday, March 30 at 10 p.m.

This intent form is necessary for a student to be eligible to present a petition to the S.A. election committee for the offices of S.A. president, vice president, secretary and treasurer.

Petitions for these positions are due April 2. Each petition needs 50 signatures to be valid.

Campaigning will begin on Monday, April 5 with election on Wednesday, April 7 and run-off elections on Friday, April 9.



Spring enters with big bang

Instead of coming in like a lamb the first day a Spring roared in like a lion as severe storms raced across Arkansas. Realization of the fact of the storm was evident in a tree located next to the Harding trailer court that was split by a bolt of lightning. The evidence did not last long because campus workmen tore down the tree on Monday.

Electing a President merits consideration

Most Americans are in the heat of one of this country's hottest presidential races. For many of the students here it will be the first presidential race that they have had an actual part in electing the President of the United States.

With such a new experience on the backs of most of us, it seems that we should be paying more attention to what is happening around us. Students of this campus are not only sheltered from the outside world, but they are usually unaware that a real world exists.

Very few people listen to a news broadcast or read a newspaper. For many the only news they get comes in *Sports Illustrated* or in their thumbing through the latest *Time*. This is the reason you can talk about Patty Hearst, Guatemala, Thailand or anything else in the headlines now and very few know what you are talking about.

As people who are getting an education so we can responsibly take over the jobs and duties of our parents and those running this country, many of us are falling way behind.

In an effort to help students and to help ourselves, the *Bison* plans to hold a presidential primary here on campus in about two weeks. Since our campus isn't large enough and since we have no voice in any of the political parties we don't expect any of the candidates to come and speak here, but we would like to see students who support certain candidates speak out for them and present their platforms.

Since the project will require a considerable amount of time, we would like to see a lot of you help with the planning and the actual work on the project, as well as voting.

Of course, you don't have to help — you don't even have to vote — but in November what will you do, waste your vote or vote for the man you think will really do the best job as our next Chief Executive?

Diversion

Movie loses in translation

By Steve Leavell

It sounds like an idea that couldn't miss.

The combination of those two masters of youthful fantasy, Lewis Carroll and Walt Disney would seem to be a matching that would guarantee the finest in family entertainment and produce a lasting masterpiece.

However, according to the film's track record, it just didn't work out that way.

The movie in question, of course, is this week's S.A. film "Alice in Wonderland."

"Alice" is the least successful of all the Disney animated features. In its first release, the movie barely made its production cost. It's the only Disney cartoon feature ever to be shown on television in its entirety.

Perhaps the reason for the film's conspicuous lack of success is its subject matter.

Carroll's story is much more complex than the fairy tales that usually make up the subject matter for Disney films. Much of his book is written on several levels and thus can appeal to an adult as well as a youthful audience.

A great deal of the novel's appeal is to be found in verbal and literary by-play which could never be translated to the screen.

The best a film could hope to be is an attractive account of the superficial portions of the story.

The Disney feature is just that. In other words, "Alice in Wonderland" is not a "Snow White" or even does it come close to "Jungle Book" or any other of the Walt Disney greats.

However, we must realize that "Alice in Wonderland" is not one of the disaster that Hollywood has been dishing out to us in these past few years.



The System

Carter holds early lead

After the smoke of battle cleared from the early primary skirmishes, the mantle of Democratic front-runner has fallen rather naturally on the shoulders of Jimmy Carter.

Carter, the former governor of Georgia, has been a candidate longer than most. He's been on the campaign trail more than a year, but he hadn't stirred up too much national attention until his recent primary victories.

Perhaps this is because he tended to concentrate his campaign in middle America both geographically and ideologically. He has almost totally ignored Washington, New York and the national news media.

Carter seems to have transferred his "folksy, down-home, handshaking style from the state to the national arena where it has made a fantastic impression.

He presents himself as a capable and aggressive administrator. Like most of the candidates, he presents himself as a foe of "Big Government."

The gentleman-farmer and sometimes Baptist minister presents his case in a way that appeals to moderates and pragmatic liberals alike.

Carter seemingly feels comfortable in the role of front-runner. After surprisingly good showings in New Hampshire, Florida, Illinois and North Carolina he still lacks enough delegate support to wield a heavy hand at the national convention. This is because an unprecedented number of delegates are remaining uncommitted.

This will prevent Carter, or whoever the eventual nominee of the Democratic party is, from being totally independent from the state party organizations.

The uncommitted delegates can be used as poker chips by the party organization so that even in this year of an unprecedented number of primaries, the smoke-filled room will still have its place in the selection of who carries the party banner into the final battle.

Dear Editor:

The writer of the so-called letter-to-the-editor completed missed the purpose of the column, "Let Freedom Ring" and "Young Americans for Freedom" in the last issue of the *Bison*. If anyone thinks the present overgrown bureaucracy bears a close resemblance to the Constitutional form of government, which made this country great, they need to take their head out of the sand and take an American history course.

The Young Americans for Freedom have as their chief purpose preserving what is right and correcting the few things that are wrong with America (no, America is not perfect; no one is but God) so that if God grants this world enough time, America will be celebrating its 300th birthday.

To name withheld at request of writer: you really ought to be better informed before you go around making insinuations that organizations are anti-American. In regards to your remarks about the bicentennial, let me remind you that John Hancock had enough courage to sign his name to the Declaration of Independence.

David Porter

Feedback

Music professor demands more courtesy

Dear Editor:

This letter has reference to Jeff Hopper's recital Monday night, March 22, in particular and all our recitals and concerts in general.

Manners toward visitors in one's home have to do with courtesy and consideration of one's guests.

In public, manners include those above attributes, but in addition to those, there is an added dimension. In public manners are involved in the rights of others and respect for their rights. Any public performer who is qualified to place himself before an audience to entertain, enrich, or inspire it has practiced and drilled many long hours to bring his medium of expression to perfection. Most of those who attend, whether it be free or for pay, come expecting to be able to listen in peace and quiet.

This right is an expression of civilization. One is there to perform his very best and others are there to listen to the fruits of his practice. Some, however, whether from thoughtlessness, egotism, insensitivity, or just plain crudeness, come in late, allow doors to slam, talk aloud, and generally exhibit a lack of

concern for the rights of others to hear what they probably went to a considerable effort to attend.

If a person came to hear the sound of his own noise and voice he should have gone where it would be appreciated. Those who came who would just as soon listen to him probably got in to the program by mistake and would be just as happy elsewhere.

Usually a concert by an accomplished artist contains much more than easy listening or background music for conversation. It requires concentration. A mood is set, built upon, and carried through. This mood is interrupted by anything that takes the attention away from the music either by sight or by sound. The spell set up and carried from one mood to another is one good reason not to applaud between movements of a piece.

Let's all remember that manners and civilization are just common sense and a practice of the golden rule.

I was advised to be more blunt in this letter and to say that those that behave in such a way are rude, crude, uncouth, socially unacceptable, and show a definite lack of home training.

Kenneth Davis, Jr.
professor of music

Fifth Column

New decree: gifts for singles

By Shelia Oswald

Who says it is better to give than to receive? With such a thought in mind, I would like to propose the idea that there be declared by national decree, a singles holiday, where all single people receive for themselves, alone, such delightfuls as what those who are married and are now considered double receive.

Yes, strange as it may seem, those of us who are single would enjoy drinking from something other than jam jars and eating from utensils that have not first come from a detergent box. As a matter of fact, if it were not for detergent, many of us singles would not have dinnerware, towels, wash rags, or plates to eat from.

I know that the commandments say that I am not to covet, but why should those who have chosen or have been forced to live a life alone, also have to choose to cook from great-grandmother's cast-off pots and pans that burn the chocolate pie three times in a row.

Every time I buy a lucky bride-to-be a set of bakeware, I sometimes wonder why only those who are about to come into a double income must be the only ones that are fortunate enough to receive all sorts of nice ties, like monogrammed towels instead of those that read "Holiday Inn."

Also, why do single girls always receive such nice pajama and gown sets for graduation? Some of my single friends have received 10 of such mentioned sets upon graduation from college and told to save them for "nice."

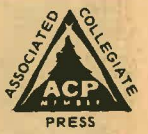
Would it not make more sense to give for something functional such as a toaster oven? I bet there are many more single girls that fix toasted cheese sandwiches for themselves than there are married women who fix them for their husbands.

Other good gift selections could include a nice warm blanket, matching drinking glasses so her friends won't have to guess which brand of jelly she uses, and possibly a set of matching towels so she will not have to admit that her bathroom is done in rainbow.

Yes, I firmly believe that it should be declared by national decree that all persons who reach their 21st birthday, and who are not married should receive a singles shower, or a first apartment shower, or on "I can't believe you're 21 and not married" shower.

All those in favor, write your congressman.

And if you firmly agree with me, then let me be the first to invite you to my shower, which I plan to hold later this month. And don't you dare ask me which kind of shower I'm having.



Editor Wayne Morgan
Associate Editors Randy Kemp, Steve Leavell
Assistant Editor Liz Burns
News Editor Peggy Kemp
Sports Editor Jim Warren
Photographer Earle West, Mike Patterson
Business Manager Linda McClurg
Advisor Dr. Neil B. Cope

Official weekly newspaper published during the regular academic year except holidays and examination weeks by Harding College, Searcy, Arkansas.

Subscription rates: \$3 per year. Second Class Postage paid at Searcy, Ark. 72143

Economics team billboard promotes free enterprise

As we celebrate our country's 200th birthday, few think of it as "The Bicentennial of American Free Enterprise." Yet, when this system was officially adopted by the early settlers, the stage was set for history's greatest economic miracle — America.

"Free Enterprise: The Fuel That Keeps Our Economy Growing." This is the belief of the Students for Private Enterprise Education at Harding College, and the slogan which appears on a billboard south of town prepared recently by the organization and other interested students. Since January 23, four students and their faculty sponsor, Dr. Don Diffine, assistant professor of economics, have been carrying out projects to inform the community about the success of our free market economy. Yarnell's Ice Cream Company, which subscribes to free enterprise, donated a

billboard located on Highway 67B for this civic project. Greg Marr, student chairman, was assisted in planning and developing this Bicentennial billboard by the three other Economics Education team members: Robi Roberts, Max Thannish and Sherry Beck. Terry Williams, a Harding graduate and commercial sign painter, directed the tedious lettering and layout of the sign. Other economic students who worked at the project site were Jody Baker, Mike Binn, Charles Ganus, Kenny Harris, Averill Johnson, Randy Kemp and Merrill Klemm.

The project, which is sponsored by the American Citizenship Center in Oklahoma City, is part of intercollegiate competition to reach as many people as possible with a message intended to increase economic understanding.

The students will present the results of their multimedia efforts to a panel of judges composed of business people in Oklahoma City on May 22.

According to Dr. Diffine, "free enterprise" is defined as "a system in which anyone is 'free' to be anything he wants — if he is 'enterprising' enough to do it." Another product of this faculty-student brain trust is the new Bicentennial bumper sticker with the message "Profits Promote Progress." This slogan points at the fact that when business is healthy and prosperous, so is the economy — its producers and consumers enjoying higher standards of living.



Economics students, their sponsor and the owners of Yarnell's Ice Cream stand in front of the billboard to be entered in intercollegiate competition by the economics team.

Top winners in contest to get money

Top winners in the Adam Smith Bicentennial Essay Contest can win \$1,000 or a chance to be a guest at a week-long meeting with Milton Friedman and William F. Buckley, Jr., and a trip to Scotland.

The contest, sponsored by the National Federation of Independent Business in cooperation with the Intercollegiate Studies Institute, offers a total of \$7,000 in scholarships and other prizes to winners in high school and college divisions.

First place winners in each division will receive \$1,000 scholarships and will be sponsored as guests at the August, 1976, meeting of the Mont Pelerin Society at St. Andrew's University, Scotland. Second place winners in each division will receive \$500 scholarships, and a total of 20 runners-up will each receive \$100.

Students from all levels of higher education, from junior college to graduate school, are eligible to compete in the college division of the writing competition.

The theme is "The Future of Capitalism: The Market Economy vs. The Planned Economy in America's Third Century."

The deadline for entering the contest is June 15. Entry forms are available from the Intercollegiate Studies Institute, 14 South Bryn Mawr Ave., Bryn Mawr, Penn. 19010.

SONIC
DRIVE-IN
SERVICE WITH THE SPEED OF SOUND



M-M-M-M-M
MAMMERS

THIS
WEEK'S
SPECIAL

Regular Coney — 30c

March 29-April 1

2217 East Race Avenue
Phone (501) 268-5718
Searcy, Arkansas 72143



WITH:

One million homeless
Several hundred thousand injured
With over thirty thousand dead

GUATEMALA NEEDS YOU:

IF YOU ARE A:

- agriculture or industrial arts worker
- nurse or physician's assistant
- dentist or doctor
- primary or secondary school teacher (need several for Central American School which cares for missionary children.)
- medical technologist
- linguist or spanish teacher
- engineer
- dietician, nutritionist, or home economist
- soil conservationist or forestry worker

AND IF YOU ARE:

- A child of God striving to live for Jesus Christ
- A person willing to live under difficult conditions
- A person willing to undergo language and cultural orientation
- A person willing to accept a small salary
- A person willing not only to bring physical, but also spiritual rebuilding in Guatemala.

THEN WRITE:

Clinica Cristiana
Apartado 19
Quezaltenango, Guatemala
Central America (via Air Mail)

Bride Elects . . .

We have a wide selection of invitations . . . from the traditional to the modern. And at low, money savings prices.

We custom make invitation to your personal design.

Ask about quality wedding photography!

HARDING PRESS

Herman West, Mgr.

Ph. 268-8431 or Ext. 341

facts in focus

Professor earns Ph.D. in Business

Robert Kelly, assistant professor of business education and secretarial science, has recently earned his doctorate in Higher Education and Student Personnel — Business Education.

The degree will be conferred May 9 at the University of Mississippi.

Dr. Kelly was graduated from Harding in 1963 with a B.S. in Business Education. He earned his master's degree at ASU.

ACC alters name after decision

Abilene Christian College, a sister institution of Harding, became Abilene Christian University Feb. 15 following a decision of that institution's Board of Trustees.

The name change was made after three years of discussion. The change to university status first came under study during a 1973 faculty meeting. The faculty senate reported strong supports among the faculty for a name change.

John C. Stevens, president of the college, took the proposal to

the board in May, 1974. The board instructed Stevens to create a special committee to get the opinion of students, staff, administrators, faculty and alumni.

April 5 final date for junior test

The final date for the Junior English Proficiency test is April 5. This test is required of all juniors who have not met the exemptions. To be exempt a student must have made an "A" or "B" letter grade in English 103 while at Harding, or score 310 or above in the writing part of the STEP test as well as have a letter grade of "C" in English 103.

Cox to give violin recital on March 4

Travis Cox, an instructor in the music department, will hold a violin recital March 4, with piano accompaniment by Jeff Hopper.

The recital will include a special emphasis on the American Bicentennial, with the first four works coming from American composers. They include several fiddling tunes, the last movement of Aaron Copland's "Sonata," the fourth movement of "Toccata" by Roy Harris, and Charles Ives'

"Second Sonata." The final work is Beethoven's Kreutzer Sonata, a classic work dedicated to a famous violinist of the time.

The recital will be from 2:30 to around 4 o'clock Sunday afternoon.

Group honors Ganus, Pryor

President Clifton L. Ganus, Jr. and Dr. Joseph E. Pryor, dean of the college and vice-president for academic affairs, have been

Welding hobby combines fun and profit

'Retired' spikes acquire new job

By Peggy Kemp
"Old railroad spikes never die," at least not in the eyes and hands of Charles Smith.

Smith, of Tulsa, Okla., and the father of Robyn Smith Hunter of Harding's publicity office, sets these "retired" spikes to doing all the things they may have dreamed about as they did their daily chore of holding the rails firmly while the thundering locomotives pulled their long, heavy loads over them on to markets across the country.

Something about the old spikes piled in rusting disarray or lying forlornly along the railroad bed struck a chord in Smith's heart.

The spikes looked like lonely, little old men! Smith, a retired teacher and amateur welder, decided to try his hand at putting them to doing happier things.

And that's what he did. Smith takes the spikes, which range from four to five inches in length, and welds them into miniature "stick" figures.

Starting with a golfer for his son and a bowler for his daughter-in-law, ideas for the little man came thick and fast. Relatives, friends and acquaintances began requesting different ones, and soon their relatives, friends and acquaintances wanted little men, too.

So, a retail gift shop — "Ye Olde Spike Gift Shoppe" was opened in Tulsa. The Smiths maintained their shop until all their children left home, closing it in January of 1975.

Now a full line of spike people is displayed in another shop, "The Wilderness," and Mr. and Mrs. Smith follow the craft fair trail, exhibiting the spike people, which were copyrighted by Smith in 1973.

Some of the fairs where Smith has shown his wares are the War Eagle Fair in War Eagle, Ark., Burns Park and McCain Mall

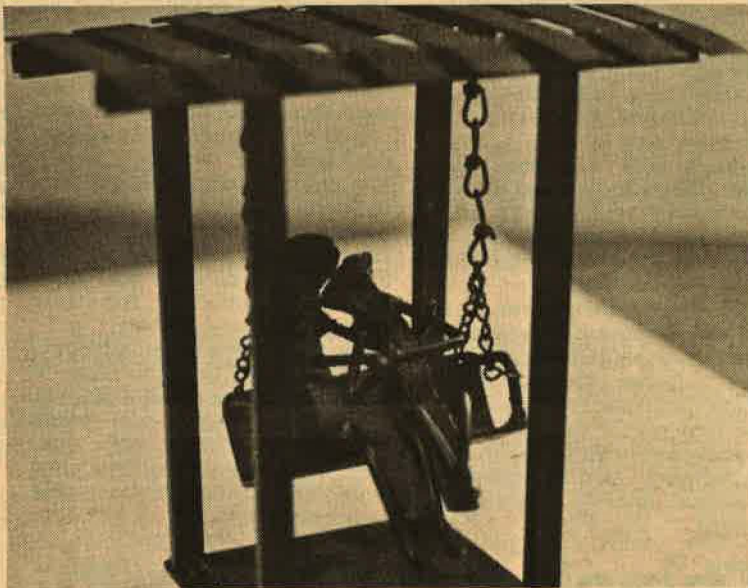
chosen by Kappa Delta Pi national honor society in education for inclusion in a special bicentennial publication, "Compatriots in Education."

Dr. Ed G. Sewell, chairman of Harding's department of education and sponsor of the local Kappa Delta Pi chapter, said the chapter was invited to nominate two persons who have made a major contribution to education in America. "We could nominate politicians, community leaders, teachers, or others," he said.

The nominations have been

approved by the National KDP office, and the two men were presented special certificates during chapel services.

"We are pleased to have these men included," Dr. Sewell said, "because they are outstanding in academic ability, have served several years as outstanding classroom teachers and for several recent years have been extremely effective as administrators. They work many, many hours more than an eight-hour day to help students secure an outstanding Christian education of high quality."



This replica of one of Harding's swings was fashioned from railroad spikes by Charles Smith.

craft shows in Little Rock, the German Festival in Hot Springs, and Mississippi Craft Fair in Jackson.

Many prominent people have received spike people as gifts. These include Oklahoma Gov. David Boren, Oklahoma Lt. Gov. George Nigh, and former President Richard Nixon, who wrote Smith personally thanking him for his work.

Once, spikes were sent to Smith from the Lehigh Valley Railroad in Pennsylvania to be made up for workers retiring from that line. Hundreds of orders have come over the seven years Smith has engaged in giving the old spikes new life.

Smith, now known as "Spike" to his friends, designs spike people from all walks of life, ranging from a tightrope artist to a 'coon hunter. Some of the most interesting spikes include a man in a coffin, a hula dancer, an

angel, and a couple in one of the famous Harding swings.

In all, there is a list of over one hundred types of spikes, and special made-to-order spikes are available upon request. Prices for the spikes range from \$5 for the most simple ones, and \$40 for the most elaborate ones.

When spikes have rendered their services to the railway for the last time, if they can find their way to Charles Smith's welding shop, he prepares them for a long, happy retirement gracing coffee tables, desks, and display cabinets across the country.

In their new homes, the spike people not only remind their new owners of the love and affection someone felt for them, but they also bring a memory of bygone days when rail travel was a way of life, and the now-deserted depots were bustling centers of activity.

Full service
Weddings a specialty
All student work done with distinction



PHOTOGRAPHS OF DISTINCTION

- Portrait
- Commercial
- Weddings

Baker-Walker Photography
107 West Arch Avenue 501/268-3298

ARNHOLT'S

— For Fine Men's Wear —

West Side of Square in Searcy



JUST ARRIVED!
NEW SELECTION
of Spring Leisure
Suits (sim. to Illist.)
These are Fully
Lined, Full Const.
Leisure Suits
Looks great with
Leisure Shirt or
Shirt and Tie.

— SPECIAL —
Buy one of these
Leisure Suits for
\$75.00 and get a Free
Shirt of your choice up
to \$20.00!

Our "Lower Forty Jean Shop" can fit you in all your jean needs!!

Here's An Appetizing Special From
Mr. Sirloin Tuesday Night!

RIB-EYE STEAK **\$1.59**
4 p.m. 'til Closing For Only

including French fried or baked potato and golden buttered toast.

Complement your meal with a crisp, green salad

Mr. Sirloin

only **35¢**

The Family Restaurant With Something To Please Everyone's Taste!
EAST RACE AVENUE, SEARCY



Tony Sneed slides into second setting up the game's only run.



Bisons thump Freed

By Jim Ashley

Three wins against Freed Hardeman College here this week gave the Harding College baseball team its fourth, fifth and sixth victories against one loss for the year.

Coach Dick Johnson's Bisons first played the second game of Monday's postponed doubleheader, winning 12-9, and then swept another scheduled double, 9-2 and 1-0.

Junior first-baseman Vince Adams knocked in six runs with a pair of home runs, including a grand slam, and led the Bisons to the first win of the day. An all-conference and all-district performer, Adams upped his homerun total to nine for the season.

Sophomore Rick Roberson picked up his first win of the year, coming on in relief for Mike Tomlin in an explosive sixth inning. Both teams scored six runs their halves of the frame.

In the first game of the second doubleheader Tony Sneed sprayed three singles that pushed four runs across the plate and junior Gary Harris blasted a two-run homer. Freshman David Stotemyer struck out nine batters enroute to his first collegiate mound victory.

Another freshman pitcher, Mark Cramer, held the Lions to four hits and recorded a shutout for his first college win. Sneed scored the game's only run, sneaking in from third on a slow roller off the bat of teammate Ordis Copeland.

ON THE LINE...

Is that really us up there in first? Has the Smokey Mountain smoke gotten into my eyes or is Harding headed for conference prominence in all-sports consideration as the 1975-76 school year draws to a conclusion.

After capturing first place in the AIC bowling championships, the Bisons stand just four sports away from winning the first AIC All-Sports trophy in the history of the school. In winning the bowling crown, the Bisons have won three of the five sports completed this year and lead in total points with 45.

Just back of the Bisons are the Ouachita Tigers with 41 followed by Henderson State 35, Central Arkansas 33, Southern State 32, Hendrix 22, Arkansas Tech 22, Arkansas-Monticello 13, Arkansas College 11, and College of the Ozarks 5.

Harding earlier won swimming and cross country championships to go with their bowling title to boost the point totals while also finishing fourth in basketball and fifth in football. Ouachita, while only winning a share of the football crown, have placed second in cross country, third in basketball, and fourth in both bowling and swimming.

The Bisons looked headed for the first All-Sports distinction last season until edged out by UCA 72-70 on the final weekend of the school year. Although currently in the fourth position, UCA may still be the school to beat when the total points are finally tabulated.

The Bears, hurt by a ninth place finish in basketball, are heavy favorites to capture the '76

By John McGee

track title, and have championship potential in both golf and baseball. However, trailing the Bisons by 13 points leaves a lot of ground to be covered by the end of the term.

Coach Elliott's net men may make the Bisons tough to beat if they can win the tennis championship in May. Currently undefeated in AIC dual competition, the Bisons just barely missed the '75 title to Hendrix by a single point, 22-21. With a pair of outstanding freshman playing to go with returning veterans, the Bisons are rated by some to be the pre-season favorite for their year's laurels.

The respective seasons will be wrapped with AIC golf finals on April 30 at Lake Maumelle,

followed by AIC track at Arkadelphia on April 30, AIC tennis at Arkadelphus on May 1, the final baseball doubleheader with Southern State May 1 in Searcy.

dwp George Dillin
Herman West

Dillin-West Photography
Professional Portraits
Weddings and Commercial

268-9304
Studio - 1202 E. Market

Thinclads take fourth

"It was our first outdoor meet. We accomplished most of what we wanted to do."

That is how Harding Track Coach Ted Lloyd summed up the Bisons' fourth place finish in the Mississippi College Invitational Track Meet Saturday in Clinton, Mississippi.

"Look at the first three teams (Mississippi College, Mississippi Valley State University and Delta State)," he continued, "they have some fine track teams."

Mississippi College won the meet with 186 points followed by MVSU with 150. Harding had 71 for fourth.

Pole vaulter Dave Bell was the only first place finisher for the Bisons winning his event with a vault of 14-0.

Although they did not qualify for the finals in either event, Ricky Stegall and Daryl Bassett launched assaults on their personal record book in the 100 and 220-yard dashes. In the 100 both ran 9.85, while in the 220, Bassett ran a 21.9 and Stegall a 22.0. The winning time in the 220 was 20.6.

Despite falling once during the race, junior Leon White ran a 59.2 to place sixth in the intermediate hurdles. Grimes ran a 56.7 just 1.3 seconds behind the winner. White also finished fifth in the 120-yard high hurdles.

Sophomore Marshall Grate placed in both the mile (fifth) in 4:23.2 and the three-mile (third) in 15:26.4, while teammate Steve Celsor finished second in the high jump with a leap of 6-6.

In the shot put, Steve Flat took third with a heave of 48-3 with Ed Gilmore taking fifth place. Two more Bisons combined in the 880-yard run with Mike O'Keefe finishing third and Dave Nixon placing fifth. O'Keefe ran a 2:00.2 with the winning time being 1:59.9.

Leading until his opponent's final jump, Greg Blake placed second in the triple jump with a 45-6. The winner, Melvin Morgan of MVSU, won the event with a leap of 46-1.

The Bisons finished fifth in the 440-yard relay and fourth in the mile relay.

"Man can not eat from machines alone."

Bakery Discount Store
2200 E. RACE
(Across from Carder Buick)

The place for large scale appetites at low scale prices.

* * * *

Snack Cakes, donuts, bulk cookies (parties, outings, teas). Wednesday specials and free red star specials.

Banquet Photography

- Quality Color
- Guaranteed Delivery Time
- Reasonable Prices

Kenneth Mills
301 E. Market
268-6754 268-7478

Got a Pressing Problem
You can't seem to conquer?

Don't see a psychiatrist —
Bring it to **Harding Laundry** —

We'll iron things out for you!

Harding LAUNDRY & CLEANERS
SERVING COLLEGE AND COMMUNITY

Stars enter state AAU meet

The undefeated Searcy Stars will put their Arkansas State AAU title hopes on the line in Cabot tonight as the women cagers battle it out in semi-final action.

The Stars, athletes currently attending Harding, went through an abbreviated season undefeated posting a 7-0 mark as they prepared for this year's version of the state basketball tournament. The stars were scheduled to play England last evening and then the winner of the Flint Rock-Arkansas Brokerage game should they win their first round meet. Game

results were not available at press time, but the Stars will play at 7:30 tonight if victorious.

Coach by golf mentor Phil Watkins, the Stars finished second in the 1975 AAU championships, losing a tight contest to Arkansas College 53-59. With their second year of experience under their belts, the Stars look forward to attaining the number one position before the seasons end.

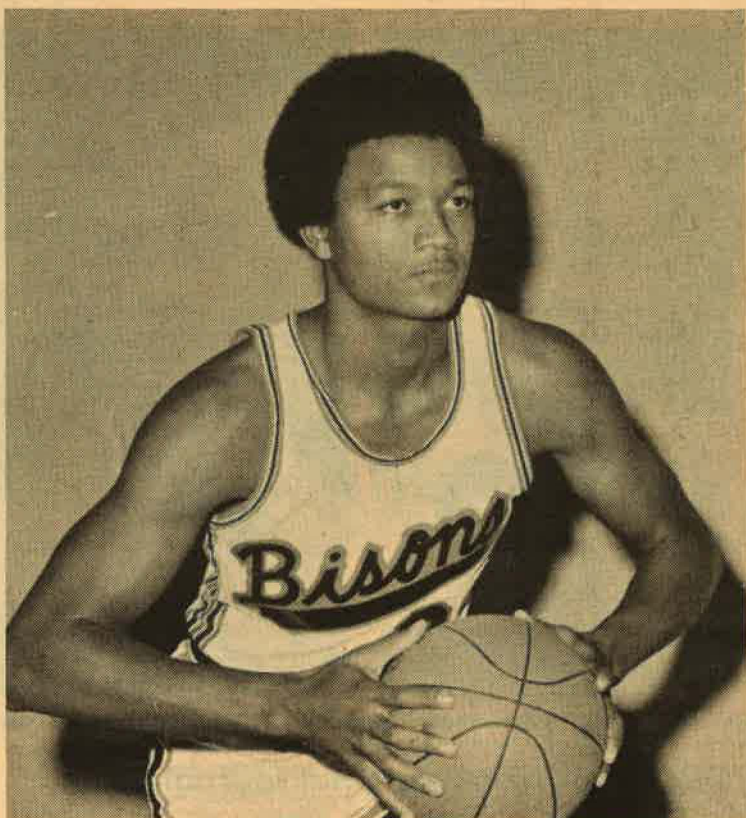
"The girls have really been looking forward to this season," Watkins stated, "we felt like we could have won it last year had we have had more experience.

We feel like this year will be ours, if we can play up to our potential."

Probable starting line-up for the Stars will include Ann Tabor, Treva Henderson, Kathy Hunt, Kathy Watson, and Glenda Whitaker.

Ann Tabor returns as the leading scorer from last season's tournament as well as a returning All-State selection.

"We really were appreciative of the support the Harding fans gave us last year," Watkins added, "and we hope there will be a large contingent on hand for our games this year."



Butch Gardner received All-American honors for the second year in a row.

Netters win match

The tennis team of Harding College swept four of the six singles events and two of three in doubles to notch a 6-3 victory against Central Arkansas at Conway.

Seniors Jeff Smith and Bob Helton, freshman Ross Cochran and sophomore Wayne Kinney netted wins in the numbers three through six singles positions respectively.

Gardner named All-American

Harding's do-it-all basketball player Butch Gardner has been named to the second team All-American team according to an announcement made National Association of Intercollegiate

Athletics executive secretary Harry Fritz in Kansas City recently.

Named to first team status in Arkansas Intercollegiate Conference and NAIA District 17 all star balloting in each of the past three seasons, Gardner was selected for All-American honors for the second year in a row having been named to the third team in 1975.

Midway in this year's cage schedule, the stellar junior performer became the all-time Harding scoring champion, besting the old mark of 1,449, finally ending the season with 1,750 markers. In addition, Gardner maintained a 23.2 scoring average to win the individual AIC scoring title for the second year in a row.


Although seeing a lot of action in the backcourt, the 6-4 athlete managed to pick up 9.1 rebounds per game and rank with the conference 1 leaders in that category. Gardner was also the shortest cager among the top seven rebounders.

"This is a great honor for Butch," Coach Bucy said, "he is outstanding both as an athlete and as a young man and it is encouraging to see him gain this national recognition."

"As far as I'm concerned," Bucy continued, "Butch is a whole ballplayer, he's a great shooter, an outstanding rebounder, and an excellent passer, which is a something that is oftimes overlooked."

Henderson coach Don Dyer described Gardner as a player who could "do it all. He's a leaper and he's quick. He is a jewel," while SSC's W. T. Watson said, "He's just one super ball player. He does it all."

Gardner scored a season high 36 points against Ouachita Baptist and was also named to the All-Tournament team at the prestigious Granite City Classic in St. Cloud, Minnesota.



Practice Makes Perfect!

Practice at

COLLEGE BOWL

50c per game
25c shoe rental
60c Billiards (per hour)

Hammon Student Center

Parrish Jewelry

Love Bright Diamond Rings



The Registered Diamonds that Assure you of Permanent Value Always

Fine China, Crystal and Silver

112 N. Spring 268-2744

FREE!

Delivery and Carry Out Special

1/2 Gal. COKE

WITH EVERY CARRY-OUT 15" PIZZA

Ken's® PIZZA PARLOR

3006 East Race
268-7115
Searcy, Ark.



Void With Other Promotions Offer Good

MAR 19th - 28th

PLAN YOUR SUMMER EARLY!!

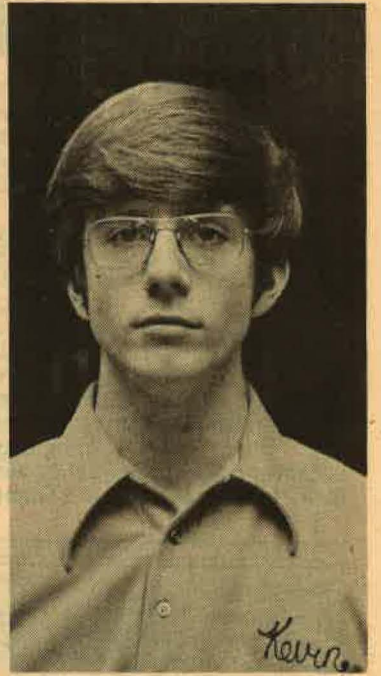
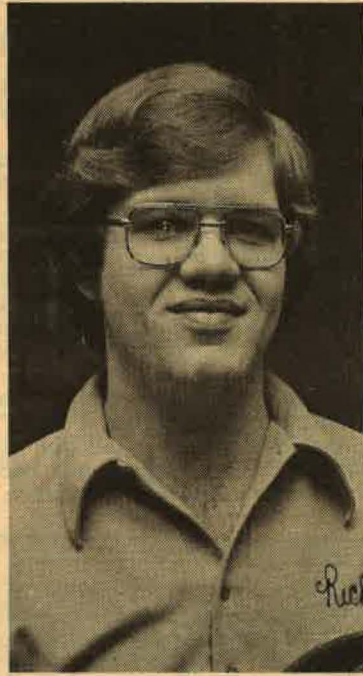
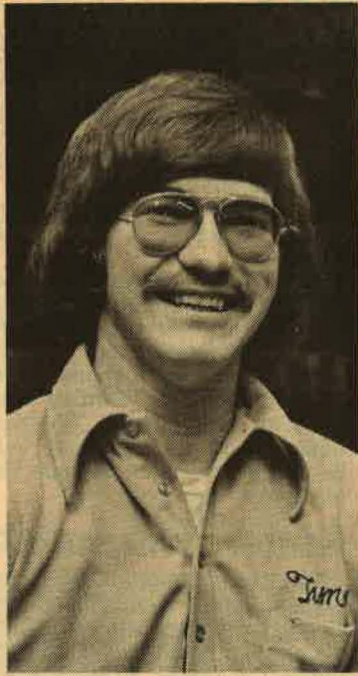
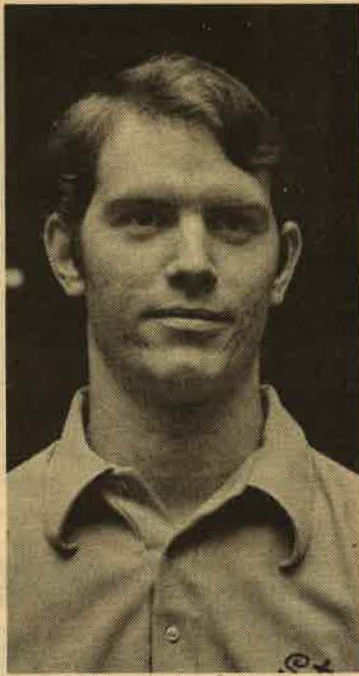
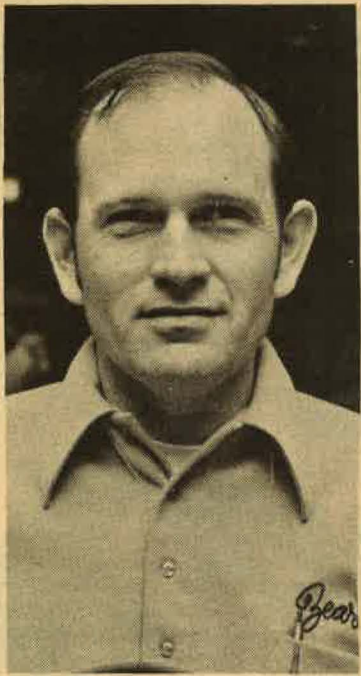
The John A. Dickson Company Offers you a fantastic job opportunity selling Bibles

Consider these advantages

- Full or part-time work
- Earn \$2,000-\$4,000
- Sell in home area or area of your choice
- Sell by cash or installment plan
- Students take orders, company delivers

For free information write to:

JOHN A. DICKSON PUB. CO.
Box 1400
Campus Mail



Zearl Watson, Steve Kloske, Tim Baur, Ricky Payne and Kevin Fisher were named All-AIC as they paced the Bisons to the AIC championship.

Qualify for NAIA National Tournament

Bison keglers roll to AIC-NAIA 17 Championship

By Robert Bonner

Finding favor with a depth-laden squad, the Harding College Bisons once again dominated bowling in the Arkansas Intercollegiate Conference and NAIA-District 17 and Area Four competition.

The Bisons became champions of both Friday afternoon in Little Rock as they easily outdistanced all others in winning the AIC Bowling title and the NAIA District roll-off.

Final Team Standings

- 1. Harding 23,204
- 2. UCA 21,359
- 3. Tech 21,146
- 4. OBU 28,065
- 5. Ark. College 21,055
- 6. Hendrix 20,061
- 7. SSC 18,696
- 8. Henderson 17,566

District 17 Rolloff

- 1. Harding 5,664
- 2. UCA 5,363
- 3. OBU 4,859

It was the eleventh time in 12 years for coach Ed Burt's Bisons to win the AIC title and the twelfth straight time to represent Area Four and District 17 in the national roll-offs in Kansas City

April 9-10. Harding won its fourth national championship last year after taking three others between 1970-1972.

Zearl Watson, a senior, won his second AIC individual bowling title with the Bison victory outpointing teammate Steve Kloske 4654-4556. Another Bison, Brad Davis, was third with 4,527.

"Everyone worked hard to win this championship," Watson said, referring to the four weeks to league competition. "We had an extremely good effort. All the team has involved."

Each AIC team was eligible to enter ten bowlers in the tournament, but most entered the minimum number (five). The tournament consisted of four weeks of bowling — two rounds of three games each week. The majority of the bowling was done on each team's home lanes.

Harding placed everyone entered within the top fifteen of the tournament. The others included Kevin Fisher, Tim Baur, Ricky Payne, Rick Work, Charles Howell, Dennis Burt and Bryan Davis.

In the AIC competition, Har-

ding outpinned second place UCA 23,204 to 21,359. In fact, the Bisons never trailed during the four weeks of bowling.

The NAIA Area 4 roll-off saw Harding defeat UCA and OBU to win the right to represent the region in the national tournament.

"We got hot and cold days," Watson commented. "If we get one of our good days and with our depth, we'll have a chance in the NAIA tournament."

Besides their four first place finishes, the Bisons have also finished third (1974), fourth (1969) and second (1968).

Payne rolled the high game during Friday's rounds with a

225. He tied with UCA's John Rhoades for the high game honor. Watson rolled the high

series with a 1,184. Next stop for the bowlers? Once again, it's Kansas City.

BLOWCUTS

Reg. \$7.50
Blowcut and Styling
\$6.00 with ad

BEAUTY BOX

1526 E. Race 268-3612



Men's Haircuts

Women's cuts and permanents

Art

Is For
Everyone

An exhibit of works by Harding College senior art students is presented at FNB March 22 through April 2.

It is our pleasure to make available these selections from this outstanding department for your enjoyment.



First National Bank

SEARCY ARKANSAS - MEMBER F D I C

Where Banking Service Means Something



It's the real thing. Coke.

Real life calls for real taste.

For the taste of your life — Coca-Cola.

*"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of the Coca-Cola Company.

Bottled under the Authority of the COCA-COLA BOTTLING CO. OF ARKANSAS, Searcy, Ark.