

Harding University Scholar Works at Harding

The Bison

Archives and Special Collections

2-14-1975

The Bison, February 14, 1975

Follow this and additional works at: https://scholarworks.harding.edu/thebison

Recommended Citation

The Bison, February 14, 1975. (1975). Retrieved from https://scholarworks.harding.edu/thebison/1065

This Newspaper is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in The Bison by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



Financial stories page 4 and 5



THE HARDING

Happy Valentines Day

VOLUME 50, NUMBER 18

HARDING COLLEGE, SEARCY, ARK. 72143

FEBRUARY M, 1975



It only takes a spark

douse the flames. "The fire was probably caused by Buchanan, dormitory director.

Fire broke out Tuesday night on the first floor of an electrical short," said Fire Chief Red Morris, Kendall dormitory. Susan and Sharon Ellis and "although the cause is not yet definitely deter-Sarah Hamilton returned to a smoke-filled room after the fire department crashed the windows to and smoke has mostly dissipated, said Mrs. Thelma

Representatives review weekly business

S.A. plans to convert T.V. room

Tuesday night the Student Association voted, 7-3 to convert the T.V. room in the Hammond Student Center into a game room with the emphasis on ping-pong. Senior Representative Connie

Wilke, presented the idea at last week's meeting and went through necessary channels to develop preliminary plans. Details for the room will be presented at next

week's meeting.
The foosball tournament is set for Feb. 22. Entry tickets were scheduled to go on sale yesterday. For those who will be involved with the GRE that day special tournament provisions for their time slot will be taken.

Joe Cardot, news director from KHCA, asked the council to provide an area and box in the student center where clubs could put news items to be broadcasted by the station.

The council meetings will also be reported on KHCA, according to Cardot, and he related that he

would like to strengthen radio station relations with the S.A.

Other business included was a recommendation from Coach Arnold Pylkas that the S.A. coordinate efforts to get a student from each state to obtain a state

flag to hang in the new gym.

Treasurer Dewitt Yingling reported that tentative dates for Championship Wrestling are Feb. 23 or March 1. Yingling said that the match will similar to the T.V. version of Championship Wrestling presented in a humorous manner.

Mike Lincoln, vice-president, reported that 453 students participated in computer dating.

President Bill Fowler said that

the report on cafeteria conditions and prices will be presented at next weeks council meeting.

Committee slates program tonight

Live entertainment and nickelodean music will highlight tonight's social affairs com-mittee Valentine Coffeehouse scheduled for 8 o'clock in the Student Center.

The program will open with 15 minutes of nickelodean music by freshmen Marc Showalter and David Ozbirn. Valentine love songs will be featured, with oldies costing a nickel each and current hits a dime.

The nickelodean will also be

open for 15-minute intervals between the three concert per-

formances, which will include two singers and a reader's

two singers and a reader's theatre recital.

Former Time of Day member, Ken Dowdy, will feature songs by John Denver and Stephen Stills in his segment of the program, while senior Betty Ann Walters will accompany herself to such tunes as "Let Me Be There" and "Love is Like a Butterfly." Seniors David Campbell and Peggy Murray will present a reader's theatre interpretation, and nickelodean music will close and nickelodean music will close out the program.

Honor society inducts torty new members

Forty students were inducted into Alpha Chi, national honor

society, Wednesday afternoon, according to Dr. Joseph Pryor. A student must have a grade point average of 3.70 for a junior

and 3.50 for a senior, he said.

The new members include
Brenda Arnold, Nancy Bell, Star Black, Oscar Broadwater, Melanie Carter, Donna Case,

Michael Cole, Carol Cross; Margie Cruthchield, Pamela Dethrow, Kevin Ellis, Phil Eubanks, Dean Fears, Sue Fonville, Ronald Frey, Beverly Sue Harlow, Randy Holloway, Byron Howell;

Sue Hull, Karen Knopf, Linda McClurg, Charles Maxwell, Kenneth Mithchell, Vic Moran, Mark Muncy, Susan Marphree, Donald Pennington, Paul Puckett;

Carol Robert, Chris Siem, Mark Swartz, Janet Smith, Phillip Thompson, Mary Vernon, Debbie Webster, Karen Webster, Williams, Steve Younger, and Alan Corum.

The officers of the Harding chapter of Alpha Chi are Doug Shields, president; Rohn Kennington, vice-president; Linda Garner, secretary; and Steve Tucker, treasurer.

Burks completes CPA degree

Dr. David Burks, chairman of the business department, has completed requirements as a Certified Public Accountant by passing the examination ad-

ministered during November. The assistant professor of business has been a member of the Harding faculty since 1967. He is also director of the college's placement services.

Dr. Burks, a 1965 Harding alumnus, holds the M.B.A. degree from the University of Texas and the Ph.D. degree from Florida State University

He has presented more than 100 management seminars for Arkansas businessmen. seminars are sponsored by the Industrial Research and Ex-tension Center of the University of Arkansas.

Burks, his wife, Leah, and their two sons, Bryan and Stephen, reside at 1301 Deener Drive.

Department sponsors two adult classes

Two programs will be sponsored by the home economics education class on Tuesday, Feb. 18 and Tuesday, Feb. 25.

Mr. Walt Burch from Shoals Creek Gardens in Florence, Ala., will talk specifically about the care of house plants in his presentation, "Terrariums Grow with a Green Thumb."

All who are interested may attend the presentation in Bible building room 201 at 7 p.m.,

Feb. 18.
"From Harding Belles to
Wedding Belles" features a
fashion show of bridal gowns and accessories.

The show will be on Tuesday, Feb. 25 in the Recording Studio at

7 p.m. Herman West of the Harding Print shop will speak concerning wedding photography.

A reception, typical of a wedding reception, will be held following the show for all who



The Intramural Speech Arts Tournament will be held on Friday evening, Feb. 28 and Saturday morning and afternoon,

"Every year participation has been good," Dr. John Ryan, coordinator of the event said. "Last year was one of our better years, and my anticipation is that this year will be at least equal if surpassing last year's tournament."

Designed to encourage student competition in the field of speech, the tournament will be open for all undergraduate, full-time students. Students must be an active participant in a social club for at least one semester prior to the contest, excluding independents who may also enter.

The number of contestants in each event is limited to two, although at least two students must participate in an interpreter's theatre.

Every student who achieves a rating of either superior or ex-cellent in the final round of competition will be awarded a

certificate in chapel.

The Pi Kappa Delta Forensics trophy will be presented to the club having the highest point total in the range of events specified in the contest outline.

Other trophies that are presented are the Alpha Psi Omega Dramatic Arts trophy, and the Woodson Harding Armstrong Sweepstakes trophy.

Entry blanks have been distributed to each club, stating all rules and explanations of the

Registration entries are due in Dr. Ryan's office by 5 p.m., Friday, Feb. 21. Those who place in events will be among those considered for participation in the state speech festival on March 7 and 8 in Little Rock.

"The tournament is a competition other than that of the athletic realm," Dr. Ryan expressed. "It helps build club spirit and gives all a chance to participate. It is a satisfying self-average on and teaches sucexpression and teaches suc-cessful communication."



S.A. TREASURER Dewitt Yingling accepts an application for the computer dating program as several prospective dates look on.

Opinion...opinion...opinion...opinion...opinion...opinion...

Wastefulness brings added student costs

Dr. James Carr is heading a campaign to cut down on wastefulness, and therefore, cut down on campus living costs. (See story on page 4) We're behind that campaign 100 percent.

It's about time that we students realized that part of the reason campus costs continue to rise is because of our thoughtlessness. Maybe because we don't have to pay utilities and food bills directly, we don't realize just how much money we are wasting. But when tuition and other school fees go up, it should be obvious that we're helping to pay for that waste.

There are so many little ways to cut down on needless waste,

and they're painless and simple.

For instance, why get food you're not going to eat? If you've got money left on a meal ticket, feed a friend, but don't pay for good

food to be thrown down the garbage disposal.

We often hear students complain about the hassle they must go through to take a "sick tray" out of the cafeteria. The number of dishes which must be replaced every year explains the hassle. Those dishes do cost money, and when they are taken from the cafeterias, they have to be replaced. Even if you save all the dishes you "borrow" and return them at the end of the year, that doesn't help much at mid term, when the supply is diminishing.

That goes likewise for the silver which is mutilated by frustrated sculptors as they sit around the table.

Like to sit around and make salt mountains on the table when you've finished eating? Go ahead, you're paying for it. Salt prices are increasing, too.

What about utilities? When was the last time you remembered to turn out the light as you left a room? It just doesn't make sense to leave a light on all day in an unoccupied room. Hit the switch on your way out.

Why leave the T.V. or radio on if you're really not watching or listening. You can't hear above the water running in the shower, so turn off the entertainment while you're bathing. Trying to study? Turn off Let's Make a Deal; you'll save energy besides concentrating better.

Ever come in and discover you've left your electric rollers turned on all day? Check switches before you leave the room.

These are just a few suggestions. We could go on and on, but you can figure it out. All it takes is a little common sense and

We can't keep the cost of living from going up, but we don't have to help it along.

The System

ERA merits examination

By Steve Leavell So much has been written, said, and shouted about the Equal Rights Amendment by both those for and against it, it might be a good idea just to take a little break from arguing and look at the amendment itself.

Section 1. Equality of rights under the law shall not be denied or abriged by the United States or by any state on account of sex.

Section 2. The Congress shall have the power to enforce, by appropriate legislation, the provisions of this article.

Section 3. This ammendment shall take effect two years after the date of ratification.

There it is in its entirety. The ERA contains 52 words, none of them obscene, and yet it's sparked a greater awareness of the political decision-making process among all the religious organizations of our nation than the horrors of Viet Nam and Watergate combined.

The conclusion seems clear: the church-going people of this country will accept their government fire-bombing villages half-way around the world and their officials spying on private citizens, but when a threat is posed to our restrooms - that's where the line is drawn.

As is the case with any cause, there are extremists on both sides. Radical feminists claim the only difference between the sexes are biological and seem somewhat reluctant to admit even that. They seem to see the ERA as a device for foisting their beliefs on all of us.

From the other camp, we're treated to scare-tactics, sensationalistic examples of yellojournalism printed on feminine The important question is what would happen if the ERA was adopted. The answer is, nobody really knows.

How sweeping the changes would be hinges on what interpretation the courts put on the new ammendment. What the interpretation is depends on how much people are willing to stand for. Equal pay laws now on the books and ignored would almost certainly be enforced. Women would probably be given equal opportunity to register for the draft and serve in the military.

It's likely alimony laws would be re-written to recognize the fact that women can earn as much as men.

As for the great restroom debate, no one has pointed out that there are now in many areas no hard and clear laws against uni-sex facilities. It's more custom and modesty that separated the boys from the girls than anything else. Since this isn't based on legislation, the ERA probably wouldn't effect it.

However, the problem with the ERA lies in its vagueness. One of the possibilities inherent in our system is that a minority, sufficiently financed and motivated, can slip something over on an apathetic majority.

This being the case, there is a danger that the radical feminists could use the ERA as a vehicle to create a sexless society. This is a very serious possibility which should be considered by everyone.

Trying to frame one position as the true Christian one is a task of dubious virtue. The best advice is to keep your eyes, ears and mind open. Then, when in full possession of the facts, make your own decision.



to help retent the international belief that WE SEE & WHITEFUL PROPIE I'M WILLIAM TO RE-

Feedback

Emotionalism grips ERA; confusion distorts the issue

What ERA does not propose is all the hysterical emotionalism that students are receiving. Before an issue can be discussed on a sane level it must be stated in terms not dripping with emotionalism. Does anyone realize that public facilities in the Marine Corps, which now allows women to serve their country, already has just one bathroom for both sexes? There are no problems to date.

Many people seem to confuse the issues. Why can't women be free to choose their life style? We're all of Christ anyway, neither male nor female, bond nor free, black nor white. Must one put down a person if she happens to be female and not passive. I feel that the talents God has given me must be used.

I ache for this world. There are so many who need "the warm heart and soft touch" that I can give as a Christian and a woman. For reference here I submit Lydia and Priscilla. We have no

other purpose than being servants. As for me, instead of a lifestyle, it will be a life service. And true man will realize these things, if he be open to reason.

It is impossible to receive any type of information which does not include bias of some sort. You have your bias and I have mine. Christian, one learns, hopefully, that interaction is the key here. Instead of act, react.

I say these things that be on my heart. If man plus woman use God's plan then the two opposites could be compared to an apple, sliced neatly down the middle. They fit together most correctly.

So please, we can't afford put downs and turn offs when the world needs us all so desparately.

People are always telling me to be realistic. Maybe I am a dreamer, But my Jesus was a dreamer. His dreams of love and compassion changed the fact of humankind. Wouldn't it be lovely to bring children into a world where hope is still waiting in the **Tonna Massey**

Fifth Column-



By Lesa Schofield

Several times I have wanted to slug the guy who sits behind me in chapel. Some people are ob-noxious, but he is what behavioral scientists would call super-obnoxious.

Perhaps the situation is limited to the balcony, for never, in my two years of chapel experience, have I been so offended

He talks during announce-ments and all efforts to hush in vain him meet only sneers and total ignorance.

During the queen presentations e shouts out, "That's my he shouts out,

Usually, he causally walks in just as the bell rings and makes no secret of his presence. Ashamedly, I have caught myself hoping that he just wouldn't show up at all.

After all, how much can a Harding student be expected to put up with? Occasionally, a quiet, demeanor guy sitting two seats down will tilt his head back, roll his eyes, and say, "Shhhhhhhh."

It seems that, at times, chapel seats are just a convenient time to open mail. He sure gets a lot of mail. And so between the Amens and second chorus, I can hear the tear, tear and rattle, rattle of his letter.

That wouldn't be so bad alone, but he passes the letter down his row and everyone-friends, of course, comment on how poor Agnes' dog died suddenly.

One day I sent this guy behind me a chapel notice which read: 'Please respect my right to hear the announcements and to hear the chapel speaker without your letter shredding, whispering, and generally ob-noxious behavior. P.S. When you move your legs, you yank my hair out."

The response was not favorable. In fact, I was humiliated by the paper airplane that he made from the note.

In my attempts to remain cowardly anonymous, I have struggled within myself to refrain from turning around to

say, "Would ya shut up?!"

One time I took my wet umbrella and "accidently" poked him in the shins. He didn't seem to care too much, so inside I thought, "Rats!"

I was hoping that he was an education major and would soon be leaving to do his student teaching for nine weeks. teaching Yesterday I found out that he is a political science major and hopes to work in Washington when he

Just what Washington needs.

Diversion

Novel dramatizes history

On the threshold of this nation's bicentennial birthday bash, one grand present has already been delivered. James Michener's new novel Centennial celebrates the drama with which this country has developed.

He follows the course of

America's history, particularly in Colorado, with a lengthy style reminiscent of prior Michener tomes such as The Source and Hawaii. The author ties in fictitious settings and character (70 some odd) with actual events and persons to weave a tapestry of the pageantry of our past. True to Michener style,

carries his reader back to three billion, six hundred million years ago when "the cooling earth lay exposed to the developing at-mosphere" and brings us up to practically last week.

Only so much drama may be squeezed out of a dinosaur and thus the section on the urges of the female diplodocus is entirely unnecessary and partially contrived. Michener's scientific accuracy in the prehistory department is a failure.

If James Michener achieves nothing else from this book, he at least helps the reader to gain a sense of history, and in a period of national despair, such a sense is greatly needed.

Some see no need to celebrate our bicentennial when the last fifteen years have been scarred

by a presidential assisination, an unpopular war, economic instability, governmental scandal, and the impeachment of a president. But all of these were experienced by America in the same period a century ago with the assasination of Lincoln to the scandal of the Grant administration in the 1870's.

The American Bicentennial can hardly miss com-mercialization in 1976 (we are in the throes of it now), but to gain inspiring views of this nation's colorful, sometimes brutal, often promising past, enjoy James Michener's Centennial.

THE HARDING

Editor Mackye Sandlin
Associate Editors Terry Barnett, Rock Long
Assistant Editor Lesa Schofield Sports Editor John McGee
Women's Sports Editor B. J. Pryor Sports Editor ... Photographer David Scobey
Business Manager Matt Comotto Advisor Dr. Neil B. Cope

Official weekly newspaper published during the regular academic year except holidays and examinations weeks by Harding College, Searcy, Arkansas.



Subscription rates: \$3 per year. Second Class Postage paid at Searcy, Arkansas 72143



Pemm club sponsors women's sports panel

A panel sponsored by the PEMM club, of faculty and students will discuss "Women's Intercollegiate Athletics at Harding" next Tuesday at 7:30 p.m. in the American Heritage auditorium.

auditorium.

The panel will consist of Dr. Clifton Ganus, Dr. Joseph E. Pryor, Dr. Neale Pryor, Dr. Harry Olree, Mrs. Barbara Barnes, Hugh Groover, Rick Barnes, and Karen Knoff.

According to Dr. Karyl Bailey, assistant professor of physical education, each panel member will give a five to ten minute talk on "Why Women's intercollegiate athletics do not on "Why Women's in-tercollegiate athletics do not presently exist at Harding; if Women's intercollegiate athletics could exist, what rules

forced, why are the present athletic programs for men and women so unbalanced and where does the money provided for women's athletics go." Questions from the audience will also be taken.

Dr. Bailey related the panel is "very apropos to the situation at Harding." The discussion will try to focus on all aspects of equalization of women in intercellegists sports including the tercollegiate sports including the Biblical standpoint as well as Harding's opinion on the subject,

Bailey said.
"We have girls here at Harding that have excellent athletic abilities and they would like the same opportunities to play at

S-t-r-e-t-c-h

your inflated \$ by shopping where you get quality name brand shoes in the latest fashions for 1/3 to 1/2 their regular retail price.

May's Discount Shoes

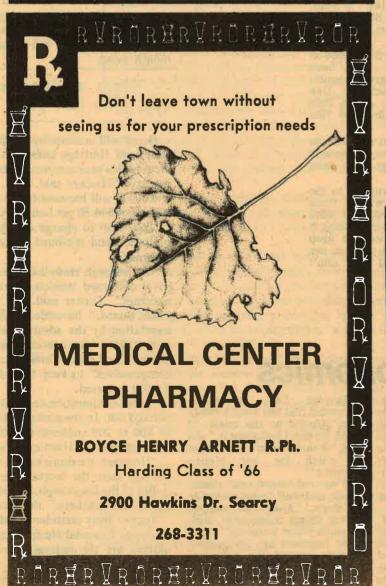
1303 West Pleasure

Planning A Club Banquet?

Call Varsity Photography

Two Experienced Photographers Will Help You With Your Photographic Needs

Mike James/David Crouch, Box 1105, 268-5614





Miss Diana Dawson



Miss Jeanne Segraves

Couples announce engagements, plan vows

Miss Diana Dawson will become the bride of Greg Hughes in a ceremony tomorrow night. Parents of the couple are Mr. and Mrs. Robert Dawson of San Dimas, Calif., and Mr. and Mrs. Richard Hughes of Pasadena, Tex.

Miss Dawson is a special education major. She is a member of Theta Psi, and has participated in Arkansas campaigns.

Hughes is a junior history and political science major, a member of Mohicans, and has been a member of the bowling team.

There ceremony will be Feb. 15 at 2 p.m. in the Downtown Church of Christ building.

INSURANCE "FREE"

Mr. and Mrs. Jennings Segraves of El Dorado, Ark., announce the engagement and approaching marriage of their daughter, Jeanne Carol, to Steven Dale White, son of Mr. and Mrs. Thomas C. Cochran of Fayetteville, N.C.

Miss Segraves graduated from Harding in 1974 with a B.A. in secretarial science. While a student, she was a member of the Big Sisters Program. She is now employed in the Placement Office.

White, a senior accounting major, is a member of Kings Men, a resident assistant, and in the

American Studies Program.

The wedding will be at 6 p.m. March 8 at the Hillsboro Church of Christ in El Dorado.





Vaccine research continues; some report cases of flu

From the month of November through January 10, 1951 Harding students, and 185 students from ASU-Beebe participated in the flu vaccine research sponsored by Smith-Kline-Finch Laboratories

of New York.
According to Dr. Jim Brown of Ransom-Koch clinic, the doctor in charge of the flu research program here in Searcy, 218 students have been back reporting symptoms of the flu. These symptoms range anywhere from a backing cough to a sore from a hacking cough to a sore throat. Brown also reports free medical care for these students through April. If anyone should experience any flu symptoms, you should report to Ransom-Koch clinic for treatment, which will require two blood tests. One test will be taken at the time of test will be taken at the time of treatment and another at the following checkup.



2800 E. Race

268-5540

Prices going up got yo

Coke sales decline after price increase

The students on campus are responsible for consuming 4,800 bottles or cans of Coke products a week, according to figures obtained from the Coca-Cola bottling company.

The raising cost of glass, steel, bottle tops and sugar have driven the cost of soft drinks up twice in the past six months, says Billy Roy Floyd, a Coke company representative.

The price of syrup which is the base for the soft drinks has risen in cost 300 percent in the past two years, Floyd said.

Although the price of soft drinks was up on campus, Floyd said, "the students were buying about the same number of cokes as last year, until last month when the most recent increase went into effect."

He said that since the price of the large bottles and the canned soft drinks have been raised to 30 cents campus sales have decreased.

Lott Tucker, vice president of finance, said that the price of soft drinks were raised by mutual consent of the school and the Coke company to meet the increasing operating cost.

Tucker said the profits that are made from the Coke machines are put in the general fund of the college. He estimated these profits at 15 percent of every dollar put in the machines.

These financial interviews were done in an effort to help students understand the rising cost of living on campus, and to present a clearer picture of where their money is going.



Carr advocates waste cuts

"The money you save is your own," is the slogan for the movement headed by Dr. Jimmy Carr to cut utilities, food and maintenance expenses on campus.
"What we're trying to do is

"What we're trying to do is make students conscious of the fact that we have to cut down on expenditures," said Carr.

Dr. Carr has made presentations in all the women's dorms and plans to talk to the men soon concerning savind on utilities. He has asked students to use "common sense by turning out their lights, radios, and stereos when they leave their rooms.

"For example," Carr said, "water, lights, gas, and telephone bills on campus have doubled in four years."

Carr also said that hundreds of dollars would be used this spring in getting the campus lawn back in shape because students continue to walk on the lawns. "These are the kinds of things that add up," Carr added. "All we are saying is use all you need just don't waste it."

One of the newest campaigns on campus, Carr said, is the campaign to conserve food. Posters, placards and buttons will soon be used in the cafeterias to encourage students not to waste food.

According to Carr, Michigan State University got their students to conserve food and saved four tons of food per day that otherwise would have been wasted. "The best fed thing on campus is the disposal," said Carr.

Many of the waitresses in the cafeterias will be wearing buttons that say "If you want less tell me." Posters will be displayed in the cafeterias with slogans that encourage "food ecology."

Other things that add up in the cafeterias are the dishes, Carr said. "One cup and saucer costs over \$2.50, a 7inch plate costs \$1.98, and water glasses are \$.21 a piece."

The food ecology campaign committee members are David Burks, Eddie Campbell, Mike O'Neal, Bryon Rowen, Steve Smith, Eva Thompson, and Ed Wilson.

An advisory committee of students has also been organized. The group consists of Nancy Cochran, Dan Davidson, Jerry Joslin, Dale Linge, Sue Foley and Tina Sparks.

Carr said that response on campus so far to the pleas to conserve energy have been

"I've been grateful to the response we've had from students. We just want them to be aware that everything is going up and we can keep costs down if we will just use what we need and don't waste."

Inflation

Price increase figures for the 1975-76 ten percent increase in tuition, have Tucker, vice president of finance

"The inflationary process which has a slowed," indicated Tucker, is greatly res Registration fee has increased to \$60 rent will increase to \$45 a year over the

"More students are entithis time last year."

Board will increase by \$55 in Pattie C American Heritage cafeteria. "The coscreased this year and we couldn't meet of increase," Tucker said.

Tuition will increase by \$5 for each of will mean \$44.50 per hour compared to the state of the s

"We have to charge enough to cove plained, "and it's hard to determine t returns."

"A thorough study has been done an have discussed tuition increased at meetings," Tucker said.
"The Board" he added "sets the in

"The Board," he added, "sets the inmendation by the administration."

By taking into consideration the pr

situtions and other Christian colleges, "compromises" to keep in order with Tucker asserted.

"More students are enrolling now that pointed out. In the past ten years the students."

by 100 to 200 students a year. "This he more income to Harding," he said.
"However, we don't expect to grow a will not have the increased income."

But in the long range, he added, "sinc many new teachers," the income shou Tucker feels confident that students

increased financial aid from several sour sources are the federal government. Sopportunity Grant, Basic Educatio Guaranteed Student Loan, National D Harding Student Loan Program.

Students respond to recession economics The economic crisis has had its mitted that he was feeling the effect on everyone, including "crunch" too. "I've stopped plained, "Inflation has really contended that she is

The economic crisis has had its effect on everyone, including students. Because of the so-called "crunch," just about everyone on campus has had to cut down on expenditures in some way.

In a brief student survey, the impression of the economic recession can be seen with the expression of feelings concerning various students.

John Wilson, a sophomore, stated that the best way for him to combat infation was by "cutting down on going out to eat for snacks."

Sophomore Allen Jeter ad-

mitted that he was feeling the "crunch" too. "I've stopped running around everywhere in my car," said Jeter, "I walk everywhere I can now."

Susan Bradley, a senior, commented, "I don't think a lot of students recognize the crisis because out parents support us." Miss Bradley said that she and her friends "don't run to Little Rock" as much as they use to, mainly because of the gas prices. "I think more people are forming car pools in order to cut the price of driving," she said.

From the married viewpoint

going to the movies and out to eat. Necessities such as groceries takes a big cut out of our spending as do rent and electric bills. By the time these are paid, little is left for splurging."

Another married student, David Cooke, junior, is fighting

forced us to cut down on spending

for enjoyable activities such as

David Cooke, junior, is fighting inflation with a parked car. "I've been walking to school, and not driving my car," he stated, "Also, I don't buy cokes anymore."

Marcine Lay, freshman, contended that she hadn't really been affected by the crisis. "I guess the way I feel about it," she said, "is that we don't seem to get as much for our money anymore."

anymore."

"I've cut down on cokes, candy, and stuff," said senior Jo Jo Story, "Also, I've stopped buying things unnessarily, such as clothes and make-up." Miss Story summed up the general attitude toward the economic crisis when she made the statement, "I'm more conscious of what I spend money on now."

u down?

Itemized fees compose climbing registration cost

"Although most colleges do not break down their registration fee," Lott Tucker, Vice President of Finance has released fighres that will comprise the \$60 registration fee for next year.

Bison	\$ 4.00
Lyceum committee	. 10.00
Petit Jean	. 7.50
Yearbook picture	2.00
Athletic fee	. 20.00
Student Association	. 2.00
1.D. card :	. 2.00
Library	. 26.00
Infirmary	. 5.00
Post office	. 7.00
Matriculation fee	17.50
Department fees	16.00
Departmental fees include chemistry physical ed	ucation

testing office, speech, Bible, and business. Seniors must also pay a \$40 graduation fee which is primarily for the cost of cap and gown rental, certificate,

Married couples must pay for a Petit Jean per person, but may receive a refund from one Petit Jean by going to the Petit Jean office at the end of the year.

All remaining money from the registration fee is put in the general fund.

Cafeteria managers explain costs

Both the American Heritage Cafeteria and Pattie Cobb Cafeteria must operate within a Cafeteria must operate within a quarterly budget set by school officials, according to Bill Curry, Heritage manager, and Corinne Hart, Pattie Cobb manager.

"In other words," Curry said, "we are allowed a certain amount of money to cover the costs of food, equipment, payroll and so forth. If a major

payroll and so forth. If a major expense, such as replacing our \$28,000 dishwasher, comes up, there goes our budget."

Lott Tucker, vice president of finance, said, "At the end of the fall semester, it was determined that we were in trouble with this year's budget." Meal ticket prices were raised to help compensate for the deficit, according to Tucker.

The yearly statement nearly always just breaks even, ac-cording to Tucker. Curry estimated that the Heritage Cafeteria will net a two percent profit this year "if we're lucky." Managers of both cafeterias

site soaring food cost as the major need for increased budgeting. Some prices have more than doubled in the past year. Fruit drink concentrate, which cost the Heritage \$9.50 in January, 1974, now sells for

One year ago Mrs. Hart was paying \$12.50 for 100 pounds of sugar. The same amount now

costs \$46.00, and has recently been as high as \$53.00. In a breakdown, Heritage records indicate that sugar cost 16 and a quarter cents per pound last year, and now cost 46 and two-thirds cents.

Other comparisons listed by Mrs. Hart include sliced apples at \$14.50 per case as opposed to \$7.80 last year; jello at \$13.85 per box as opposed to \$8.00 last year; and \$20.36 for 30 pounds of chocolate cake mix as opposed to

\$11.36 two years ago.

A random sampling of rising costs in the Heritage books showed doughnuts 95 cents a dozen, up from 65 cents last year; bread up from 24 cents a loaf last year to 38 cents; and 30 pounds of french fries \$8.95 up from last

year's \$5.90.

The fact that hundreds of pounds of food per week are wasted also contributes to the increased operation cost, according to cafeteria managers. According to Curry, if students did not buy food just to use up their meal tickets, and then throw the food away, "the college would save money. That would let us offer popular products more often, possibly at a lower

"Of course condiments, such as ketchup, mustard, sugar, and so on, have gone up, too. Since these are provided with no limit, wasting them costs us extra, too," Curry said. "When students take sugar packets by the double handfuls, or write all over the table with ketchup, they're just throwing away money," he said.

Other unnecessary penditures result from students taking dishes from the cafeterias, according to Curry and Mrs. Hart. Because students take dishes to their rooms and do not return them, the dish inventory is depleted and must be restocked.

Current prices for the china used in the Heritage Cafeteria include \$1.47 for one cup, \$1.98 for one dinner plate, and 21 cents for a water glass.

The plates used in Pattie Cobb cost approximately \$4.50, while glasses are \$1.25.

According to Curry, "We have a drawer full of silverware pieces that have been twisted and broken beyond repair by students which have to be replaced. We were forced to go to a cheaper grade of silver because the students carted off so much of what we used to have " what we used to have.

Knives used in the Heritage cost 88 cents each, forks are 38 cents each, and a spoon costs a quarter. Pattie Cobb's stainless tableware averages out to about

75 cents a piece.

Curry closed by saying, "I'd be delighted to our books to anyone who seriously thinks he is being

attacks fall tuition

school year, including a been released by Lott

ot yet been stopped, but consible for the increase. or each semester. Room s year's figure, or \$5 a

olling now than

bb cafeteria and \$60 in of food drastically inr budget without a price

edit hour. The increase is year's \$39.50.

expenses," Tucker exe point of diminishing

the Board of Trustees great length in open

creases after a recom-

es of other private ine arrive at a figure that ne rising cost of living,

this time last year," he dent body nas increased s brought considerably

much and therefore we

we won't have to hire so d balance.

will be able to receive ces. Among the possible upplemental Education

Opportunity Grant, rect Student Loan and

Harding is a direct lender for the Guaranteed Student Loan, Tucker said, and will have distributed about \$75,000 by May.

Inflation is up by 12 percent, Tucker stated, and next year inflation is anticipated to decrease to seven or eight percent, "still the increase in tuition by ten percent is less than the cost of living and in order with other private institutions," he said

President Clifton Ganus and the Administration is promoting the passage of the Tuititon Equalization Bill which would permit Arkansas residents students to receive state aid "as most states already have such aid," Tucker explained.

The price increases are also due in part to the changing rooming situation. "The Board has decided that three to a room should be discontinued as soon as possible," Tucker relayed.

"Yet," he said, "three to a room has been profitable for the college and goes to the general fund and development of new

The new women's dormitory, since it is subsidized by a bond issue, will be payed entirely by room rent. "We lose some income on that, with only two girls in a room in all dormitories," Tucker

'But we try our best to break even as we have done in past years," he said. Last year, for instance, from an approximate nine million dollar budget, the college was left with \$8,605.

"We have no increase in income over the past year, yet we have new buildings with operating costs to cover," Operating costs, which includes utilities "will run from \$75,000 to \$80,000 a year," he added.

Along with new buildings and their operating costs, Tucker is concerned with the increase in the minimum wage from \$2.20 an hour. "That means that those students employed by the school will actually receive 85 percent of the 20 cent increase."

Three to a room should be discontinued as soon as possible.

To help cover the operating costs and other debts, \$450,000 was received in gifts this year. Other sources of income include auxillary enterprises (such as the farm, coin laundry, print shop, book store, owned dorms, the College Inn, the Post Office, and busses) scholarships, some government funds, and endowments.

"We have to increase our prices to meet our debts of obligation," Tucker affirmed. "The money has to come from somewhere," he said, "and that usually means tuition."

Grants, loans provide financial assistance

Even though money is tight the financial aid program for '75-'76 looks good according to Russell Showalter director of financial aid.

"We will be giving out more aid this next year than last year,"

Showalter said. Figures for last years aid program came to an estimated two million fifteen thousand dollars. "This is about \$150,000 to \$200,000 over last year," reported \$200,000 over last year," reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year," reported \$200,000 over last year, "reported \$200,000 over last year," reported \$200,000 over last year, ye Showalter.

According to Showalter, possibilities for aid are numerous. Through the five aid programs Harding has, virtually any student who is in need of aid can receive it.

Showalter also related that a new loan program under the GI bill is now in effect where veterans can receive a loan up to \$600.00 for educational purposes. He urged all veterans to see their Veterans representative or check with the financial aids office for further information.

He encouraged students who need aid, to apply now for the '75'76 school year, and to take advantage of the following programs.

The Basic Educational Opportunity Grant grogram makes ment. funds available to eligible Har students attending approved post-high school institutions. Students may apply for this grant forms of me if they did not attend a post contributions. secondary school before April 1, 1973. As this is a grant, it does not have to be repaid.

Loan program is for students who are enrolled as at least half-time students participating in-stitutions. Students may borrow up to \$2,500 if they have com-pleted less than two years of college, and \$5,000 if two years of study toward bachelors degree has been completed. You may borrow \$10,000 for Graduate

NDSL must be repaid but the student does not have to begin payments until nine months after leaving school. Up to 10 years is allowed to repay the loan, and terest rate is raised.

charged on the unpaid balance of the loan principal.

For students with exceptional financial need the Suplemental **Education Opportunity Grant** provides for students who could not continue their education

year course of study and \$15,000 for a five year course.

The educational institution must provide SEOG recipients with additional financial assistance at least equal to the amount of the grant.

The College Work. Study Program provides jobs for students who have great financial need and must earn part of their educational expenses.

The Guaranteed Student Loan Program enables students to borrow directly from a bank, credit union, savings and loan association, or other par-ticipating lender that is willing to make the educational loan. The loan is guaranteed by a state or other non-profit agency or is insured by the Federal govern-

Harding also makes these loans through scholarship and endowments left to the school in forms of memorial funds and

A student may borrow up to \$2,500 a year through the Guaranteed Loan Program. The National Direct Student Interest cannot be more than seven percent. The loan payment does not have to be paid back until nine months after graduation or termination of school study.

Short term private loans are made through Harding for students who need a loan for a limited amount of time. These loans are made through a harding bank note and the money for these loans are made available through contributions of friends of Harding. They must be repaid within three months, or the in-

February 14, 1975

Swimmers lead league; prepare for AIC meet

With two weeks remaining before the 1975 AIC Swimming Championships three Bisons lead the conference in four categories as the Water Buffaloes continue in their quest of dethroning defending champion Hendrix

Mark McInteer leads the AIC in the 50-yard freestyle with a 23.6 standard and has been unbeaten in league competition this season. Dale Linge turned in an excellent clocking of 2:26.1 in the 200-yard butterfly in the Bison's last outing against UM-St. Louis to top the AIC in that event ahead of teammate Paul Knarr. Defending diving champion Mark Trotter looms again as the man to beat with leads in both the required and optional diving

Coach Arnold Pylkas' charges have posted a 3-1 dual meet standards while finishing fourth in the Florrissant Valley Relays. Next action for the Water Buffaloes will be Friday night against UALR at the Harding pool.

AIC SWIMMING LEADERS
50-Yard Freestyle
Mark McInteer, Harding 23.6
Martin Davis, Hendrix 24.6
Martin Davis, Hendrix 24.6
Marty Harrellson, Henderson 24.7
Wendell Cave, Harding 25.6
Bill Carter, Harding 25.6
Bill Carter, Harding 54.6
Chip Gatchell, Hendrix 54.0
Mark McInteer, Harding 54.8
Marty Harrelson, Henderson 55.3
Martin Davis, Hendrix 56.3
200-Yard Freestyle
Dave White, Hendrix 1:58.4
Chuck Letzig, Hendrix 2:01.9
Chip Gatschell, Hendrix 2:02.7
Minter Molello, Harding 2:05.0
Dale Linge, Harding 5:50.0
Dale Linge, Harding 5:50.0
Dale Linge, Harding 5:50.0

Small club 'A' finals tonight

Theta Tau and Lambda Sigma square off tonight at 9:00 for the championship of the small club "A" basketball tournament.

Lambdas are currently working on an undefeated season and the class the 1974 defeating

David Denman 6:36.9
John Miles, Hendrix 7:01.6
Bill Crawford, Harding 7:01.8

Lambdas are currently working on an undefeated season and are also the 1974 defending champions. Theta Tau stand 4-1 for the season.

Lambdas will be led by Steve Younger and Richard Johnson with Ordis Copeland and Vince Adams expected to pace Theta Tau.

1000-Yard Freestyle John Kane, Hendrix David Denman, Harding. 12:48.0 Paul Knarr, Harding Clay Grizzle, Hendrix ... 14:18.3 Bill Crawford, Harding .. 14:28.3 200-Yard Backstroke Robert O'Brien, Central Ark...
John Kane, Hendrix...
Martin Davis, Hendrix...
David Rutter, Harding...
Danny Duclos, Harding... 2:24.3 2:25.6 2:27.6 2:30.0 200-Yard Butterfly Dale Linge, Harding ... 2:26.1
Paul Knarr, Harding ... 2:37.6
Tom Courtway, Hendrix 2:43.8
David Denman, Harding 2:45.9 Clay Grizzle, Hendrix 3:06.8 200-Yard Breaststroke John Kane, Hendrix ... 2:30.2 Gary Potter, Central Ark 2:43.5 Chuck Benton, Ouachita ... 2:45.4 John Eastland, Harding Ronnie Yowell, Ouachita 2:46.6 2:50.9 200-Yard Medley Chuck Letzig, Hendrix . . Robert O'Brien, Central Tom Courtway, Hendrix 2:26.9
Paul Knarr, Harding 2:29.1
David Rutter, Harding 2:30.4 400-Yard Freestyle Relay Central Arkansas 3:56.8 Harding 4:06.3 Hendrix 4:10.8 Ouachita Baptist 4:29.2 400-Yard Medley Relay Hendrix 4:18.2 Central Arkansas 4:22.3 Harding 4:25.6 Ouachita Baptist 4:51.3 Optional Diving
Mark Trotter, Harding 147.50 Kenny Cox, Henrix 146.30 Jay Trotter, Harding 110.30

· Bison briefs

Are you a foosball freak, or even a once a week foosball player? If so, you should be striving to attain that coveted title of "King Foos" (the school's top foosball player) which is presently held by Mike Bashford. The S.A. is sponsoring a foosball tournament to be held on Saturday, Feb. 22 and Sunday, Feb. 23 at the College Bowl. There will be a men's upper and lower division and also a women's division. The entry fee is 25 cents and you continue to play until you are beaten. Entries are presently available at the bowling alley.

Today and tomorrow are the

Today and tomorrow are the NAIA National Indoor Track and Field Championships in Winston Salem, North Carolina. Harding's Steve Celsor, the AIC high jump record holder, Robert Harper and Steve Flatt will be representing Harding in the annual classic. Head Coach Ted Lloyd is scheduled to address the Coaches Clinic meeting.

Recently ordained hobo, Ed "the Sted" Cheshier, closed out the 1974 frieght car season in fine fashion. "The Sted," who is a convert from the glorious art of hitchhiking, set a multitude of freight car hopping records. One of the most notable of "The Sted's" records is his 12.2 second clocking in the traditional "chase down the freight run," an event to be added in the 1976 Olympics. Cheshier snared the "freight train distance record" by breaking the mark held by "Flatcar" Joe Davis, who is presumed to be dead following a

Happy Valentine's
Day, Dean
From Susy

MASON'S

125 S. Spring

FLOWERS
FOR ALL
OCCASIONS

We Put Our "HEART"
In Our Flowers

train derailment somewhere in Colorado.

Max Allison caught a 6.25 pound, 23.5 inch large mouth bass last Saturday afternoon near Pangburn. Due to the fact that the party didn't have a landing net, Kevin Haugh was fourced to submerge and bring in the fish. It will soon be on view in Keller 107A.

Both the gymnastics club and the track team will be in action tomorrow. The thinclads will soon be in route to Sikeston, Missouri where they will close out their 1975 indoor track season; while the gymnastics club will be opening their season with a meet at Fayetteville.

Intramural Athletes of the Week

Men's — Steve Younger, Randy Lacaze, Rick Sammons and Perry Gates.

Women's Kathy Hunt, Treva Henderson and Holly Kidd.



ALL TYPES

of

INSURANCE

We invite faculty and students to visit us for all insurance needs.

EUBANKS AGENCY

207 E. Market

268-5838



Your savings earn 'Daily Interest' with us.

Come in today and let us show you all the rewards when you save at First National.



Where Banking Service Means Something

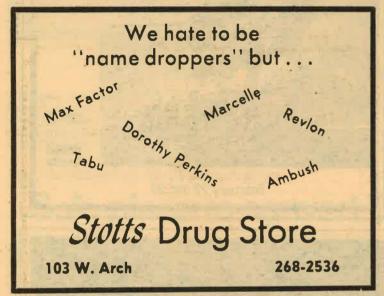


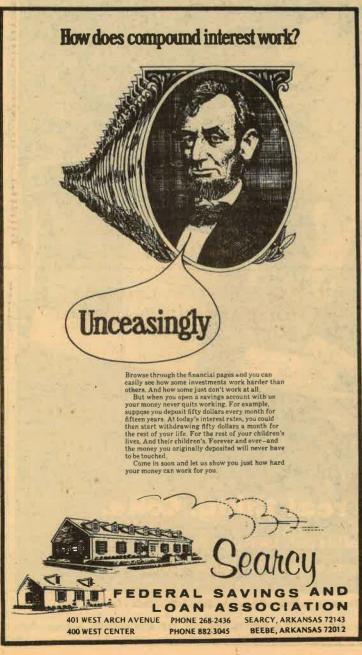
Never ever sat for the

who, me? of course I never forget, I do my laundry every Mon..., ah, Tuesd, ... er... Satur...., oh well, one thing's for sure, I always do it at the HARDING LAUNDRY!!



Lambda Sigma's Robby Harris canned 17 markers to lead his team to the small "B" basketball title. The title also gave Lambdas an unofficial first place in the "B" all-sports race.





Club tourneys come to close

Mohicans 61 Galaxy 45

Mohicans reign once again as the large club basketball champions, defeating runner-up Galaxy 61-45 in the championship finals Tuesday.

After falling behind faststarting Galaxy in the first half, Mohicans came alive in the second half to successfully defend their "A" championship while finishing the season undefeated. The contest was hotly contested until the Mohawks exploded for 12 unanswered points in the last quarter.

Intent on upsetting the favored Mohicans, Howard Morris took the opening tip to put Galaxy on top 2-0 with the challengers gradually pulling out to a 20-13 advantage with 7:15 left in the half, Mitchell sparked the Galaxy attack, coming up with ten points to lead the assault. Subsequent baskets by Mitchell and Steve Tucker increased the lead further to 25-17 before Freddie Dixon's basket ahead of the halftime buzzer narrowed the gap to 25-19.

Mohicans, with Dixon and Landsman providing the punch, exploded for seven points early in the second half to cut the Galaxy lead to two, 28-26. Moments later Landsman hit the equalizer that tied the game 28-all with 12:40 remaining. Both teams fought a pitched battle for the lead until Mohicans cashed in on the opportunity late in the game. Buckets by Dixon, Landsman,

and Clark pushed the Mohawks on top 44-36 and a pair of baskets by Landsman and one by Dixon within a 25 second period for a 50-36 lead all but iced the contest with 2:05 to go.

Galaxy refused to fold, however, and fought back to within eight with baskets by Tucker and Johnson while Morris was netting four free throws, cutting the lead to 50-42. This was as close as they got, with Mohicans outscoring Galaxy the rest of the way 11-6.

Why don't you call

268-8086

for

Tropical Fish, Small Animals,

and Supplies

Lambdas 44 Sigma Tau 39

Guard Robby Harris poured through 18 points to pace Lambda Sigma to a 44-39 conquest of Sigma Tau Sigma in the finals of the small "B" championships. Harris scored the first two baskets of the game to give his team a quick 4.0 adventoge with

team a quick 4-0 advantage with two minutes gone in the first half. Lambdas, on the strength of outside shooting, gradually expanded their lead to 21-13 with 3:50 showing before an eight point scoring bing catapolted them into a commanding 29-15 halftime lead. Baskets by Mc-Dougal, Cousin Ed, Oliver, and Harris provided the momentum that threatened to blow the challengers off the court.

Sigma Tau, after suffering through a cold shooting first half, appeared to have warmed up considerably the second half, chipping away at the Lambda lead until a score by Dave Ensminger with 9:05 left put them to within four at 35-31. Harris responded with a corner shot, but Sigma Tau retaliated with six straight points to tie the contest 37-37 on the strength of a basket by Rod Ensminger at 6:31.

Neither team could dent the basket until Harris connected on a pair of long shots to shoot Lambdas back into the lead 41-37 with 3:53 left. Baskets by Cousin Ed with 3:17 left and Oliver with :30 remaining were all Lambdas needed to close out their season

undefeated.

TNT 43 Sub-T 42

Unbeaten TNT slipped past once-beaten Sub-T 16, 43-42 to claim the large "B" basketball title in action last Tuesday.

Baskets by five different TNT players shot their advantage to 22-12, interrupted only by a basket by Sub-T's Buckley with 10:32 showing. Tallies by Cald-well, Sammons, and Buckley brought Sub-T back to within four

at 24-18 but a bucket by Ganus and free throw by Jenks expanded the TNT to seven at halftime, 27-18.

Meadows opened the second half for TNT by scoring three straight baskets to propel his team to a 30-19 lead with 17:18 left. Sub-T countered by out-scoring TNT 11-4 over seven minutes to threaten 34-30, with 8:05 left.

A shot by J. D. Smith edged Sub-T still closer 37-34 before a string of free throws by Janks and Ganus gave TNT an apparent victory as they led 45-36 with :33 remaining. Sub-T closed fast to reduce the final margin of victory to only a single point.

Sub-T 40

Galaxy 32
Sub-T upset unbeaten Galaxy in the finals of the large club "C" 42-30 to force the championship into an extra round.

Galaxy was down by one, 9-10, with 7:10 in the first half before baskets by McDaniel, Crawford, and Spain enlarged Sub-T's lead to their largest of the half, 16-9.

Galaxy counter-acted the outburst, using baskets by Campbell and Scobey to narrow the margin to 16-13. A bucket by Campbell seconds later reduced Sub-T's lead at halftime to only one, 16-15.

Vetter tallied to put Galaxy abead for the first time, 19-18 with 16:35 showing in the second half but a pair of baskets by O'Hill put Sub-T back on top. The lead see-sawed back and forth for several minutes before Jones sank one to give Sub-T a 30-27 lead with 5:05 left. A free throw by Borger at 4:20 put Galaxy to within two at 28-30 but a pair of baskets by Hedrick and a bucket by Carter put the game out of reach for Galaxy with the score ending 40-32.

Theta Tau 31 Knights 29

In the small club "C" team championship Tuesday, Knights took a commanding lead over Theta Tau during most of the first half. Their greatest advantage came with seven minutes left in the first half, the score being 13-2 score being 13-2

Theta Tau began to make the right combinations to decrease the margin to 15-8 at half-time.

The second half proved to be a catch-up game for Theta Tau and due to some fine shooting by Brooks and Cozort and a couple of breaks, the score was tied up 23-23 with seven minutes to go.





Feb. 14, 1975

268-5868 We Deliver

2841 E. Race

@ 1975 Pizza Hut, Inc.



Our people make it better

Riders defeat Bisons, 76-74

Victory for Harding appears to be as elusive as the proverbial butterfly as another seemingly certain triumph slid through the grasp of the ill-fated Bisons.

After appearing to have the game almost sewn up in regulation play against the heavily favored Southern State rallied to send it into overtime and came from behind again to obtain the final victory

The end came for the Bisons when Sam Biley tipped in a missed shot with two seconds left in the overtime period to provide the 'Riders with a 76-74 win. The Bisons had held a four point lead with less than a minute remaining in regulation time when a basket by Biley put SSC to within two at 62-60. With time running out and Harding con-trolling the ball, the 'Riders were forced to foul Jerry Morgan with only :20 left. The sophomore guard coolly dropped in both ends of the one and one to give Har-ding what appeared to be the game winning points.

However, the 'Riders lost no

time bringing the ball down with Clifton Lewis going high in the air to pop one in from outside to cut the Bison advantage in half. SSC immediately went into a press and shocked the partisan crowd with a steal and corner shot by Sam Biley to send the game into overtime tied at 64-all

Determined to avoid another close defeat, the Bisons charged out and threatened to win the game going away. After trading baskets at the opening of the period, baskets by Morgan, Tony Sneed, and Gary Baker propelled Harding to a 74-68 lead with 2:42 remaining. SSC refused to fold, however, and tallies by Lewis and Biley and a pair of free throws by Lewis knotted the game again, this time at 74-74 with only :49 remaining.

The Bisons held control of the ball but soon turned it over to give the 'Riders the last shot of game. As the clock was ticking away the final seconds, Ken Nercer tried an outside shot which bounced off the rim and after a mad scramble un-derneath, was tipped in by the high leaping Biley

The Bisons battled the first half on nearly even terms with the visitors, tailing only 28-27 with 2:15 showing. .Plagued by the Bison's sticky defense, the Mules finally responded with a six point outburst to open up the first sizeable lead of the game 34-27. Butch Gardner's shot just before halftime closed the gap to 34-29 heading intermission.

Gardner continued his hot shooting into the second half by pumping three consecutive shots to pull the Bisons to within one at 35-36. Moments later, Jimmy Speer came up with a crucial three point play to put the Bisons on top for the first time in the second half, 38-36. The lead held up until a six point binge by Mercer boosted SSC back into the front, 48-46 with 8:08 left, but a subsequent explosion by Baker and Gardner reversed the advantage, 52-48. This lead the Bisons kept until Biley's game tying shot at the buzzer which eventually resulted in the 'Riders tenth AIC win of the season, keeping them in contention for the league title.

Gardener led Harding with 23 markers, 14 of which came in the second half. Baker and Winston tied with 16, while Morgan scored 7, Sneed, 5, Joe Williams, 4, and Speer, 3. SSC had two players in double figures, Lewis with 30 and Biley with 26. Gardner led all rebounders with 13 while Biley posted 10 to top the 'Riders. The loss left Harding in the cellar with 2 211 standard while

cellar with a 2-11 standard while

Harding will take to the hardwoods again Monday as they host Arkansas Tech which earlier knocked off the Bisons 94-93 in

Current AIC standing	
Henderson State	11-1
Ouachita	11-1
Southern State	
Hendrix	8-5
Central Arkansas	7-6
Arkansas College	7-7
Arkansas Tech	3-10
Harding	2-11
UA-Monticello	2-11
Ozarks	2-11



The Harding bench looks on with disbelief as the Bisons lose The Harding bench looks on with disperse.

their fourth AIC game of the year by two points or less.

Photo by James

Photographic Excellence

- Passport
- Job Application
- Engagement
- **Bridal Portrait**
- Weddings

Ask about our **Banquet Special**



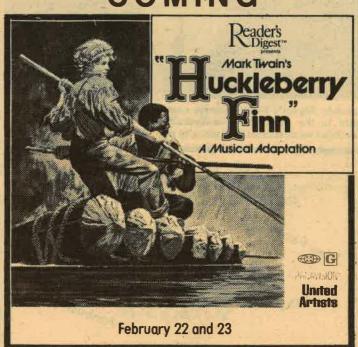
Dillin-West Photography

Professional Portraits Weddings and Commercial

268-9304

Studio - 1202 E. Market Across from Echo Haven)

COMING



Notice to Harding Faculty and Students

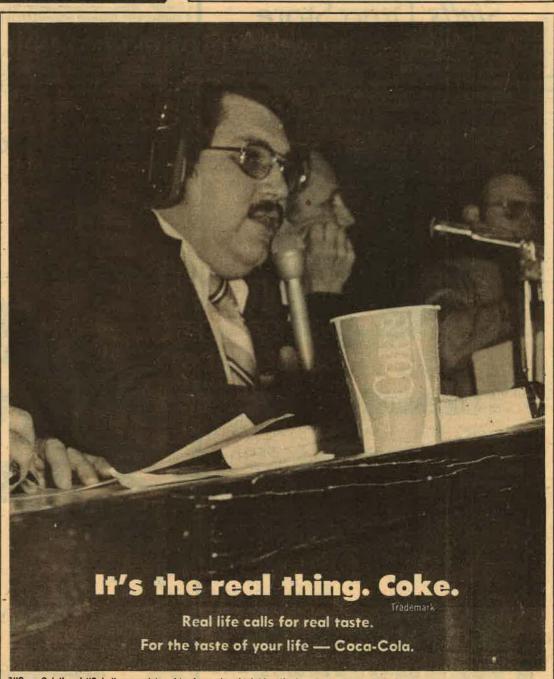
Goodyear Service Store is offering to all members of Harding Faculty and all Harding Students a special discount program. This program offers a 10 percent discount on any purchase from Goodyear Service Store, 810 South Main, (including sale priced merchandise), as well as establishing immediate credit for anyone choosing or wishing terms at Goodyear.

Presently, we offer three ways to charge at Goodyear (our own credit plan, Bank Americard and Mastercharge). Goodyear offers a maximum of 32 months financing under their present terms with a 90 day offer which carries no financing charges, (same as cash).

I'm sure you are asking yourself if this is merely a sales gimmick. It is not. We are limiting this exclusively to Harding Students and Faculty. We here at Goodyear feel because of the excellent character of the Harding community and credentials of the Harding Faculty that you are the type people we want and strive to have trading in our store. In an effort to accomplish this, we are only asking you to drop by and pick up a numbered card which can be used only by you or your family. This card will carry your signature and will be good through 1975 on all purchases. We are asking that you come by our store so that these cards do not fall into the hands of anyone other than the Harding Students and Faculty.

> Thank you, Mike Archer Store Manager

810 S. Main - Phone: 268-3573



*"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of the Coca-Cola Company.

Bottled under the Authority of the COCA-COLA BOTTLING CO. OF ARKANSAS, Searcy, Ark.