

1-24-1975

The Bison, January 24, 1975

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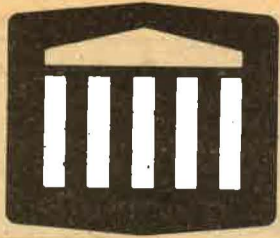
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HARDING
UNIVERSITY



THE HARDING BISON

VOLUME 50, NUMBER 15 HARDING COLLEGE, SEARCY, ARK 72143 JANUARY 24, 1975

Business seminar features management consultant

Joe Batten to conduct seminar

Joe Batten, renowned management consultant and "undoubtedly one of the leading writers in the field of management in the United States today," will speak here tonight and tomorrow in the third annual economics and management seminar.

Dr. David Burks, chairman of the department of business and

economics, said that Batten is a "widely acclaimed speaker and has held seminars throughout the world." He has produced a number of films in the area of motivation and leadership and is currently the president of Batten, Batten, Hudson & Swab, Inc., consultants in management, education and research.

The seminar presentation takes as its theme the title of his all-time best seller, *Tough-Minded Management*, published by the American Management Association and now in its seventeenth printing.

Batten's philosophy, known as the prototype for tomorrow's management, "will be helpful for anyone in, or going into, a supervisory position," asserted Dr. Burks.

Leaders in business, economics, and management throughout the state and surrounding areas will be attending the seminar which will begin with registration this afternoon at 4:30.

Dr. Burks urges all interested students to attend any or all of

the sessions. Interested students who are not presently in a management or business course or not in the American Studies Program need only to see Dr. Burks for a name tag required for admission to the lectures.

SEMINAR SCHEDULE

Friday, Jan. 24

4:30 p.m. Registration in the American Heritage Center

5:30 p.m. Steak dinner for business guests at Bill's Restaurant

7:00 p.m. Presentation: Date to Be You

8:00 p.m. Coffee Break

8:15 p.m. Presentation: Your Potential

9:15 p.m. Adjournment

Saturday, Jan. 25

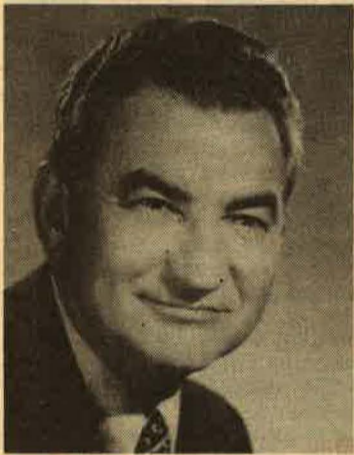
9:00 a.m. Presentation: Organizational Actualization

10:00 a.m. Coffee Break

10:30 a.m. Presentation: Date to Be Tough-Minded

11:30 a.m. Adjournment

All seminar sessions will be held in the American Heritage Auditorium.



Joe Batten

New regulations restrict parking

New parking rules and regulations will be released sometime next week, sectioning the parking areas into three main zones, according to Bernie Vines, work supervisor.

Vines said that areas designated with blue on the new maps will be for upperclassman parking, purple areas will be for commuting students and other unrestricted areas will be for freshmen.

Also, because of chronic violators to the parking rules, stricter enforcement measures are being taken. "If times aren't taken care of, we have an agreement with a towing service to tow the violators' cars. The towing service will cost \$10 and a \$1 a day for storage. The car cannot be removed until the fine is cleared in the business office," Vines said.

Mr. Bill Barnes, chief security

officer stated that recent inclement weather had increased parking violations on campus. He stated that he gives an average of 20 tickets a day but that the last few weeks the number of tickets had increased because people try to park closer to the buildings in bad weather.

This parking problem, according to Lott Tucker, vice president of business affairs, is not inadequate parking spaces, but inadequate convenient parking areas. "There is no way to increase the amount of parking close to the buildings. Parking therefore has to come from the outer perimeter of the campus," he stated.

Vines reports that there are 1,050 to 1,100 cars registered and over 1,100 parking spaces available. "We have space, it's just not all right by each building."

"All colleges have parking problems," Vines continued, "but I contacted 20 colleges and we have less problems and the cheapest parking."

Plans are being made for additional parking areas next year, according to Tucker. Some of the main new areas will be around the new gym which is under construction, areas next to the Hammond Student Center and areas around the railroad tracks by Turner Street.

These areas will be available to all students who have parking stickers. Vines also added, "we are going to impound cars without a sticker."

"We don't want to be difficult, just fair and open for discussion," Vines concluded, "we will talk to any student about parking problems, maybe they'll have some new ideas."



Parking violators, such as the one above, will soon be given tickets when the new parking regulations go into effect next week.

Photo by Scobey



The Wright Brothers Overland Stage Co. Band, who have appeared with such stars as Count Basie and David Brubeck, will be performing Jan. 30 in the Main Auditorium.

Wright Bros. Co. coming for Thursday night show

The Wright Brothers Overland Co., a four-man musical combination, will perform here at 7 p.m. on Thurs., Jan. 30, according to Student Association sponsor, Dr. Jerome Barnes.

"They're the best group that I've heard in a long time," commented Dr. Barnes. Audiences and reviewers have applauded their sounds for the past 18 months as they have appeared with stars such as Count Basie and Dave Brubeck.

Their repertoire of songs ranges from the bluegrass tunes of Buck Owens to the greatest hits of The Sons of Pioneers. They resemble a group of Texas cattle buyers of early America, yet they perform hits from the Beatles,

Neil Diamond, John Denver, and Bob Dylan.

Tom Wright, a lead vocalist, plays electric guitar and bass while Tim Wright strums the acoustic, electric, and pedal steel guitars, harmonica, and banjo.

Karl Hinkle, another vocalist, plays bass guitar and Michael Prouty plays percussion.

Dr. Barnes says that "they're even better than the Dean Scott group. They have such a great sound and lighting system." Personal manager, Ron Perry, is responsible for their lighting and sound system, valued at \$65,000.

"They've got something that will please everyone," concluded Dr. Barnes.

Tickets for the show will go on sale Monday. Cost will be \$1.

Writing competition open until March

Humanities sponsors contest

Students may enter their written work in the 1975 Creative Writing Contest. Each year the contest is sponsored by the Humanities division in an effort to recognize and award creative writing.

According to Dr. Dennis Organ, assistant professor of English, the contest is open to any Harding College or Academy student. All entries must be typewritten, and except for poems, must be doubled spaced. There is no limit on the length of manuscripts. However, no more than five poems are to be submitted by one person.

All entries must be submitted to room 301A of the American Studies Building by 5 p.m., March 7, 1975. Entries should be placed in a folder or envelope with the author's name on the outside only.

There will be a cash prize of \$20 for first place, \$10 for second place and \$5 for third place. The contest will be judged by a committee composed of both faculty and non-faculty members.

Any interested persons should contact Dr. Dennis Organ, room 301A, American Studies Building, extension 301.

S.A. studies food prices in cafeteria, College Inn

The "economic pinch" headed the list of topics at the Student Association meeting Tuesday night. Prices and the quality of food were discussed concerning both the cafeterias and the Colling Inn and plans were made to investigate ways to alleviate the problems.

Bill Fowler, S.A. President, discussed the food problems with Lott Tucker, vice president in charge of finance. He suggested the S.A. form a committee to look into cafeteria conditions. Tucker also related that he was not aware prices had been raised at the College Inn and he would investigate the matter himself.

Brant Bryan was named to head the cafeteria committee which was formed last semester but had dissolved since. The committee consists of Bill Fowler, Lott Therio, Nancy Cochran, Jim Lackey and Connie Wilkie and is responsible for drawing a report on cafeteria

conditions and possible solutions during February 18.

The computer dating service, proposed at last week's meeting will probably be held next week with results by Valentine's Day, according to Mike Lincoln. The related activities that Dewitt Yingling proposed last week to correlate with the computer dating have not yet been planned by the committee which was also appointed last week.

The James A. Harding commemoration events committee, appointed last week had not met. Fowler stated that he would not "approach the administration" with the event until he has a complete planned program to present.

Last week the motion was made to conduct a football and air hockey tournament. As of Tuesday night no further plans had been made concerning the tournament.

Opinion... opinion... opinion... opinion... opinion... opinion... opinion...

Laziness causes crowded parking conditions

Trying to squeeze between all the cars jammed in front of the Heritage Center one day recently, we decided it was time someone did a little investigating into the parking problem around campus.

So we did just that. And, much to our surprise, we discovered that there is *not* a parking problem, just a lot of inconsiderate, unthinking drivers.

According to Work Supervisor Bernie Vines, there are 1,050 to 1,100 cars registered on campus, and there are over 1,100 parking spaces available. Why then are the reserved staff areas filled with students' cars? It's simple — people are lazy. They don't want to walk, so they park anywhere that's close to the building they're going to, even if it's on the sidewalk.

We're not trying to accuse anyone, because we're all guilty of committing a few parking violations. But new parking regulations are being released next week, and they'll be backed up by stricter enforcement. With that in mind, we have a few suggestions on how to avoid tickets or endless searches for a parking space.

First of all, let's face it — it's not going to hurt anyone to walk to the New Science Building, no matter where they are on campus. Many staff members arrive at work only to discover their parking spaces taken by students who drove to their eight o'clock biology class. Those of you who've been driving to class, especially

early morning ones, try walking. You'll be surprised how awake you'll feel when you get there. You'll probably also be amazed at the number of nice people you'll meet on the sidewalks going the same way you are.

And for those of you who have to drive from the dorm to the cafeteria for supper everynight, try a little footwork. It's not going to increase your appetite that much.

Also very few students get so much mail that a car is needed to get it back to the dorm.

Parking in the staff parking lots would be a lot easier if more faculty and administrative personnel would follow the example of Neale Pryor, Bob Helston and Maurice Lawson, who among other faculty members regularly ride bicycles or walk to their nearby homes. It's strange to us that many of the staff are so athletically oriented, yet drive to school from their homes only a block or two away.

When you're circling around trying to find a place to park, remember not everyone can park next to the building. Try the outer area of the parking lot. Sure you'll have to walk a short distance, but it's usually easier to get out if you're in a hurry.

The next time you're griping because you can't find a place to park, remember there are plenty of places for your car on campus. A little consideration make them a lot easier to find.

Fifth Column



By Wayne Morgan

Last week during one of Mr. Moore's psychology classes a discussion transpired that we believe to be both important and newsworthy to our readers.

To keep with our policy of not embarrassing anyone but ourselves the name of the poor misguided soul will be withheld from this story. However, for those who are truly interested, the name will be posted outside the mailroom on the bulletin board by 2 o'clock tomorrow.

During the normal class discussion Mr. Moore pointed out that one of the most disgusting habits of the men on this campus is "wearing dirty shirts."

"I don't wear a clean shirt if I haven't taken a bath," a poor misguided male said from the rear of the room.

This, of course, brought an immediate response from the rest of the class, who started sniffing to decide if this was a clean or dirty shirt day.

This student did not stop when he could see that the girls in the class were starting to mark his name off the list in their date books. He continued to state that if he took a bath he would put on a clean shirt.

Our Bison research team went to work almost immediately to find just how wide-spread this problem is on the Harding campus.

The research team discovered that the water tank in Armstrong Hall holds 104 gallons of water. A recent governmental report says the average number of gallons it takes for the American male to take one shower is 23.7 gallons.

However, the man in charge of the water tank in Armstrong Hall says that only 13.4 gallons of water are used daily, so according to our statistics not even one person takes a normal shower a day in Armstrong hall.

Due to the lack of time it was impossible to look into the other men's dorms.

In the Sunday paper, we found an article that might interest the students who seem to shy away from water.

The residents of Unalakleet, Alaska, a town of 500 residents, have been asked to stop taking baths and showers and suspend washing clothes for a while to conserve the town's dwindling water supply.

For those students interested in the small town, the S.A. will pass out free maps of Alaska at the Student Services building tomorrow morning at 7:30.

Feedback

Letter expresses distaste for College Inn operation

Dear Editor:

The College Inn operation is not giving Harding students a fair shake. Let's face it! The only shake that students are getting from the College Inn is when they're turned upside down and their pockets emptied.

The purpose of the College Inn is not to provide a front for legal highway robbery, but to provide a maximum of quality for a minimum of cost. With educational expenses not shrinking, Harding students are certainly entitled to a College Inn facility that provides more for a dollar than four small cokes that are 80 percent ice.

The employees are instructed to fill each cup completely full of ice before adding the carbonated mixture. For a small coke, this amounts to not more than one and a half ounces of soft drink for the price of 23 cents. Small cup, ice, and drink combined, however, costs the Inn about five cents. Figure the profits for yourself.

In speaking of legal highway robbery, the word "legal" is out of sorts in some areas of the Inn. One current price is 50 cents for a microscopic hamburger, and is it even near 100 percent hamburger? The management would do better to serve just the patty in a bowl of milk and label it as a breakfast cereal special.

Nevertheless, according to Section 11-A of Act 41, page 9 of the Arkansas State Food, Drug and Cosmetic Act of 1953, no food item can be labeled to represent something it isn't, whether on menus or packaging. According to the State Health Department, a hamburger that is not 100 percent ground beef is not a hamburger. It must, therefore, be legally labeled as a "beef patty sandwich" or "hamburger with extender."

The State Board of Health's Rules and Regulations Per-

taining to Food Service Establishments further defines misbranded food or menu items as "the presence of any written, printed or graphic matter, upon or accompanying food or containers of food which is false and misleading." This, along with Act 415, outlines boundaries that the College Inn is not operating within.

Hamburgers and cokes are merely examples — they are not the issue. The issue is that three-fourths of the College Inn's prices are superior rip-offs. For those same prices it would greatly benefit students to take their business to many other local eating establishments where they are assured of getting more quality and portions. But not all students can exercise this option because of transportation factors, and so the essential purpose of the College Inn is smothered.

Let's look a bit further. Everyone is aware of the skyrocketing price of food and the energy consumed to prepare that food. But these factors plague every eating establishment. So if several other reputable establishments can provide a more pure quality product at comparable prices to the College Inn, then the Inn's prices need to be lowered or the quality of the product raised.

This is not an appeal for a give-away program. It is an appeal to give students some decent food at decent prices so that perhaps a little more activity can be restored to the campus. And it is a reminder to the Inn management that if Harding students were to boycott the business, they could not rely on Searcy citizens to pull them out of the hole. Searcians have better places to go.

To the management: What do you say? Serving students is your business. Will you continue to "give them the business?"

Name withheld

Diversion

Manchester's new book reviews America's history

By Tim McNeese

William Manchester's newest literary endeavor is indeed a montage. The *Glory and the Dream* resembles the last 40 years of *Time* or *Life* magazine in a slightly condensed, hardback form.

The thrust of the two volume work is to present a narrative "history" of the period 1932-1972, and to compare the America which exists today. In 1932, Manchester was ten and he read the newspapers like his peers read *Little Orphan Annie* or *Mutt and Jeff*. His consciousness of the America around him began at this point and carries him through the Depression, three wars, seven presidents, and 40 swiftly paced years. He attempts to strap us into his time machine long enough to get the feeling of change and a sense of the rush of history.

Not only are the overriding themes of each decade dealt with (such as the 30's poverty, 50's affluency), but incidents are given from the approach of an ace reporter. The Civil Rights Issues, Kennedy's assassination, the Powers U2 incident, Nixon's "Checkers" speech are all given a fair shake and even an occasional bit of emotion, for although Manchester makes an adequate reporter (He's an ex for the *Baltimore Sun*), he also clearly has a heart. He causes us to feel the shock of assassination, the gloom of war, or the dizziness of change.

William Manchester's chief pleasure in this work seems to be the presentation of facts. He lets you know that a McDonald's Hamburger franchise would run you in the neighborhood of \$96,000, and clues you in on Lady Bird's favorite television show, *Gunsmoke*. Both volumes are crammed with statistics, figures, estimates, and "Did you know...?" type information.

A precaution for reading The

Glory and the Dream is to expect anything next. With Manchester's style, you may read about Holiday Inns, Richard Nixon, ITT, Indochina, and Colonel Sanders all on the same page. But don't let it bother you, for this helter-skelter quality encourages skimming and with a length of over 1,300 pages it may be necessary to do such to keep from being overwhelmed. Thus, if you revel in minor facts such as John Glenn being an avid reader of *Buck Rogers* as a boy, or that Lawrence Welk in 1939 turned down 16-year old Harry James for his band because James was too loud, then *The Glory and the Dream* is for you.

Just what has happened to America over the last 40 years? Well, simply stated, we changed. Whether for better or worse, Manchester does not say. Now we are urban, affluent, and free. Each decade has its own weaknesses, its own worries, and its own triumphs and defeats.

All in all, William Manchester has achieved a formidable task of binding together all the memories he has and presenting them to us for our enlightenment or to invoke our own memories. He appeals to every taste and every interest. To him the gap between 1932 and 1972 needed explaining and thus he spends two volumes giving all our questions literal answers.

Clearly, whether your interests lies in *Buck Rogers*, *Will Rogers*, *Ginger Rogers*, *Roy Rogers*, or *William Rogers* they all help to form the montage created in *The Glory and the Dream*.

THE HARDING BISON

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Official weekly newspaper published during the regular academic year except holidays and examinations weeks by Harding College, Searcy, Arkansas.

Subscription rates: \$3 per year.
Second Class Postage paid at
Searcy, Arkansas 72143



Five students to emcee second club spring sing

Five students were recently selected to serve as hosts and hostesses for the second annual club Spring Sing, according to program directors Dr. Jack Ryan and Jeff Hopper.

Because of the musical variety of those that were chosen, the directors feel that they will appeal to all ages. Those who auditioned were required to sing as well as introduce and preface their songs.

Michele Pullara, sophomore from Searcy, sang "As Long As He Needs Me" for the final try-out when she was selected.

Sylvia Rose, a senior music major from Detroit, Mich., was selected to be a hostess after her audition with "The Battle Hymn of the Republic."

Also from Searcy, freshman Bible major Tim Holder was selected as the only freshman to serve as a host. During his try-out he sang, "The Cat's in the Cradle."

Senior Ann Ulrey, an English major from Searcy, sang the classic "Somewhere Over the

Rainbow" during her audition this year.

Stacy Peters, a senior from Glenwood, sang a piece written and arranged by Jeff Chandler, a Harding student, entitled "High Among the Rockies."

This is the second year that Miss Ulrey and Peters have been selected to serve as hostess and host.

Those who auditioned for this year's program were judged according to general stage presentation and poise, singing ability, speaking ability, and displaying genuine interest in and enthusiasm for the program, Dr. Ryan said.

Others who also auditioned were Kathy Curtis, Melody Perkins, Steve Davis, and Micky Cox.

"Everyone seems to be real enthusiastic about Spring Sing and I'm just so excited about it," said Michele Pullara.

Plans for the production are not final, but the performance dates are now set for March 28 and 29.



Five students will serve as hosts and hostesses for the second annual Spring Sing. They are (l to r) Ann Ulrey, Stacy Peters, Tim Holder, Sylvia Rose, and Michele Pullara. Photo by Pryor

facts in focus

Horizons perform; substantial returns

The Horizons, a singing group who recently appeared on campus, collected a total of \$352, which is substantially more than they usually get during a performance, according to S.A. president Bill Fowler. The group would like to schedule another appearance here if there is enough student support, according to Fowler. Students who are interested in seeing the group again, should contact the S.A., Fowler said.

Football brochure wins top rating

The NAIA recently gave Harding's football brochure an All-American rating. The brochure, used by newspapers, public relations offices, and recruiting personnel, was edited by Stanley Green, director of publications and information. He was assisted by John McGee and Jim Ashley, student sports writers.

Plans formulate for '75 Lectureship

The Bible Lectureship committee has set a date and topic for the 1975 Lectureship. The topic, "They Being Dead Yet Speak," will deal with Biblical personalities like Moses and Abraham, according to Neale Pryor, chairman of the Lectureship committee.

Pryor said the date has been changed to October 8-11 so it would not conflict with a home football game.

Dates for annual Youth Forum set

March 28 and 29 are the dates for the eleventh annual Youth Forum. The theme for the forum will be "The Way Home." Plans are underway for lectures by James Woodroof, minister of the College Church of Christ, and for special entertainment including one night of Spring Sing which will be reserved for the high school visitors.

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Miss Janet White



Miss Dobbie Kennedy and Jerry Lewis

Two couples plan February weddings

White - Parham

Mr. and Mrs. Warren M. White of Marshall, Tex., announce the engagement and approaching marriage of their daughter, Janet Lee, to Jon Parham, son of Mr. and Mrs. Nat Parham of Memphis.

Miss White is a business education graduate. While a student, she was a member of Theta Psi social club, SNEA, Campaigns Northeast, National Business Education Association and the American Studies Program. She is presently employed as a secretary in the business office.

Parham received a B.A. degree in general sciences from Harding last spring and is continuing pre-medical studies here. He is a former member of the A Cappella Chorus, Belles and Beaux, and past president of Omicron Delta Leadership Club. He is a member of the Pre-Med Club and a honorary member of Chi Sigma Alpha social club. He is presently employed at White County Memorial Hospital.

The afternoon ceremony will take place Feb. 15 at the Claude Rogers Lee Music Center.

Kennedy - Lewis

Announcing the engagement and approaching marriage of their daughter, Dobbie, to Jerry Lewis, are Mr. and Mrs. George F. Kennedy of Francis Lane, Chester N. J. Lewis is the son of Dr. and Mrs. Jack P. Lewis of Memphis.

Miss Kennedy, a graduate of West Morris High School, completed requirements in December for a bachelor of arts degree in home economics. While a student here, she was a member of Tofebt social club, the Art Guild, the Bison band and the recording chorus.

Lewis is a senior math major. He is a member of Chi Sigma Alpha social club. He is president of the Science Club and a member of the A Cappella chorus, the Recording Chorus, and Alpha Chi national honor society. He graduated from Harding Academy in Memphis. He is planning to work on a doctorate in mathematical statistics.

Plans are being made for a Valentine's Day wedding. Their ceremony will take place at 7 p.m. at the Downtown Church of Christ.

Cox releases names of lecturers

Prominent speakers to highlight program

Congressman Ray Thornton and news commentator Paul Harvey are among this semester's scheduled American Studies speakers. The list of speakers was released recently by Dr. Billy Ray Cox, director of the American Studies program.

The next scheduled speaker is Gary North, editor of the Remnant Review. He will speak on February 13. One week later Henry Loeb will make a presentation. Loeb was mayor of Memphis from 1960-1963 and from

1968-1971. In the late 1950's, he was commissioner of public works in that city.

Ray Thornton, United States Congressman from the Fourth District in Arkansas, will be here on March 27. He is Chairman of the Harding Development Council.

On April 3, Paul Harvey, who is a well-known news analyst and commentator, will lecture. Besides being a television personality, Harvey is an author and a syndicated columnist.

Robert Bleiberg is scheduled to speak on April 10. Since 1955, Bleiberg has been the editor of Barron's National Business and Financial Weekly, a publication for businessmen.

Israel Kirzner, an Austrian economist, is the last scheduled speaker of the semester. He will speak on April 24.

Dr. Stephen Tonsor, professor of history at the University of Michigan spoke to the group last Thursday.

S.A. committee selects new leaders for 1975

Plans are formulating for S.A. Social Affairs activities under the direction of new co-chairmen as they try to combine "enjoyable programs of entertainment for the students and faculty."

Mickey Pounders and Suzie Carey replace Ben Sims as Social Affairs heads. "Following Benny is a great challenge. It is truly an honor for Suzie, and me to occupy the position that he had," said Pounders.

Five new committee members join the committee that was established last semester. "The committee looks good and everyone is cooperating very well," said Pounders.

Those who have recently joined the committee are: Marty Knight, Laurie Barnes, Miriam Pitts, Betty Gobbell, and Debbie Qualls.

Other members of the committee are: Mona Smelser, Diane Goodspeed, Mike Pullara, Michele Pullara, Kathy Lewis, Marlin Moore, Craig Jones, and Kim Choate.

Several activities are being planned that will "offer entertainment that appeals to all segments of the student body with quality and variety," promised Pounders.

Presently, the committee is negotiating several performance contracts although nothing

definite can be released until late February.

Plans for a dinner-theater in cooperation with the drama department are being sketched. The program, according to Pounders, would extend for about three to four evenings, offering all students and faculty members the opportunity to attend.

Because of the past success of student talent shows and Faculty Follies, the committee would also like to continue these programs this spring.

The most current activity is the Nikolodian program, which has been in the planning stages since last semester. The program will continue, said Pounders, twice a week, as long as student interest is evident.

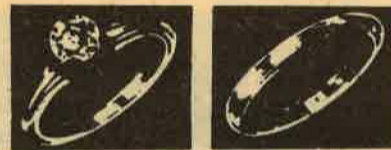
Every Sunday evening, from 8 to 10 p.m., as well as one other week night, records and tapes from the top 100 will be played. Selections will change weekly, Pounders continued, with old radio shows being featured each week. This week Jack Benny and his radio programs were played.

Also, definite plans will be initiated for another spring picnic at the College Park.

"We want to use more campus talent this semester as well as continue with our programs with outside talent," explained Pounders.

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Gill ranks first among amateur riders

Student enjoys life as motorcross racer

By Randy Kemp
Have you ever ridden 60 m.p.h. on one wheel or covered 60 feet in a jump? Have you ever been run over by churning 200-lb. machines?

These are just a few of the thrills and dangers which confront Terry Gill, amateur motocross racer.

Gill, a freshman from Little Rock majoring in pre-engineering, races his Honda Elsinore 125 on weekends and through the summer on tracks throughout the state.

He has been racing for over a year, and has been riding motorcycles for three and a half years.

Out of 20 races, Gill has won trophies in 17 events, including four for first place and four for second place.

After a statewide four-race marathon held during November, Gill now holds the number one position for amateur riders in Arkansas.

According to Gill, his next race will be at Benton to compete against 30 or more professional racers.

Gill admits that there are some new problems to be faced by going professional. Because expert riders have more experience, the competition is much stiffer. But there are also advantages. In the expert class, money is awarded instead of trophies, and purses can sometimes add up to several thousands of dollars.

Although all are basically the same, each course, or track, is somewhat different, according to Gill. An average track is a closed circuit from one to two miles long.

Some obstacles along the course include ditches, holes, sand, bumps, jumps and sharp

curves. Most of the rider's time is spent twisting, leaning, standing, and "using body English" as Gill calls it.

He has about \$1,000 invested in his bike alone, in addition to more than \$125 in his riding equipment, such as helmet, boots, padded gloves and pants, and mouthguard.

"It takes about \$25 per week to race," Gill said. This money is spent on gas, oil, transportation and parts. Each race requires from \$6 to \$10 just to enter.

Gill's parents, who for several years forbade him to own a motorcycle because of the danger involved, are now almost used to the excitement of occasional bumps and spills.

Gill concludes that accidents are frequent, but he has never been seriously injured. "It's kind of scary when you go over the handlebars and land with the cycle on top of you," he said.

He is enthusiastic about motocross racing, and said, "This is one sport which hasn't been exploited. I have a lot of fun and meet some really great guys."



Terry Gill soars through the air in a recent motorcross race. Gill ranks number one among amateur riders in Arkansas.

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Oldroyd, Cox assume teaching duties

Miss Becky Oldroyd, assistant professor of speech, and Mr. Travis Cox, librarian and assistant professor of music, are the newest members of the Harding faculty.

Miss Oldroyd, 23, is the only woman and the youngest member of the speech department. A native of Corsicana, Tex., Miss Oldroyd is a 1973 graduate of Harding and holds the Master of Communication Disorders from the University of Mississippi.

The supervisor of the speech clinic, Miss Oldroyd is also teaching one section of basic speech and two speech therapy classes.

Last summer, Miss Oldroyd completed an internship at the University of Mississippi Medical Center in the area of speech therapy. Retarded children and laryngology patients are Miss Oldroyd special areas in speech therapy.

Needlework, plants, and reader's theatre are her interests outside of speech work.

While a student at Harding, Miss Oldroyd was a member of Gata, Campus Players, and Alpha Psi Omega. She also worked as a counselor at Camp Wyldewood.

Miss Oldroyd is glad to be back at Harding as an instructor. "I like high school and college ages the best and now I can work with them both," she said.

Originally from Waldo, Ark., Travis Cox attended Abilene



Becky Oldroyd



Travis Cox

Christian College for two years before joining the navy.

He received a B.A. in music from DePaul University in 1962, and his masters from Southern Methodist University in 1963. In 1965-66, Cox did post-graduate work toward a music composition degree at North Texas State University.

He received a Masters of Library Science last year at Peabody University.

Cox said that being named to the Harding faculty this semester was "an answer to his family's prayers." He said that his position as a librarian and an instructor in string instruments in the music department was "a complete gratification as far as

utilizing all my education." Cox feels that Harding has an excellent music program and is excited about working in the department.

In the field of music, Cox's areas of special interest are the violin and the oboe. Cox studied violin with Sidney Authur, the concert master of the Chicago Symphony, and oboe with Marcel Tabuteau, a work to renowned musician.

Cox's wife, Patricia, plays the violin, viola, and flute. They are living in Stoneybrook and have three children, Debra, Michael, and Rebecca.

Fishing and genealogy are Cox's interests outside of music and the library.

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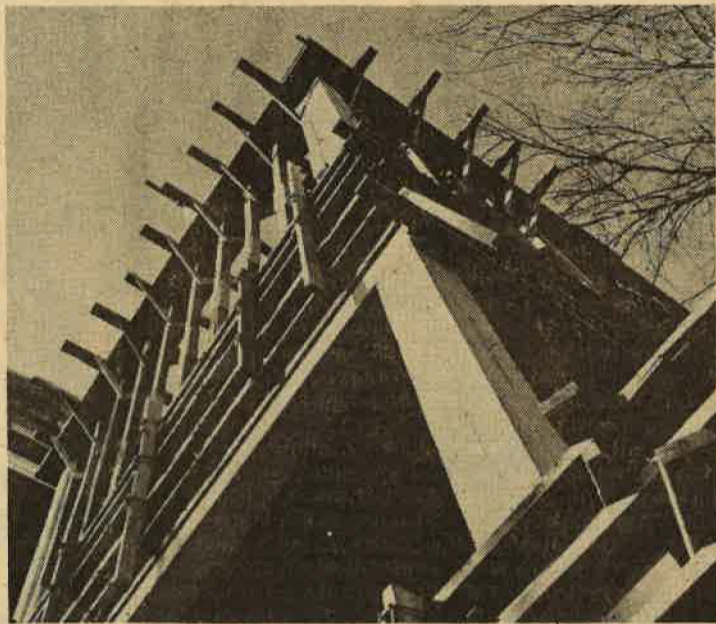
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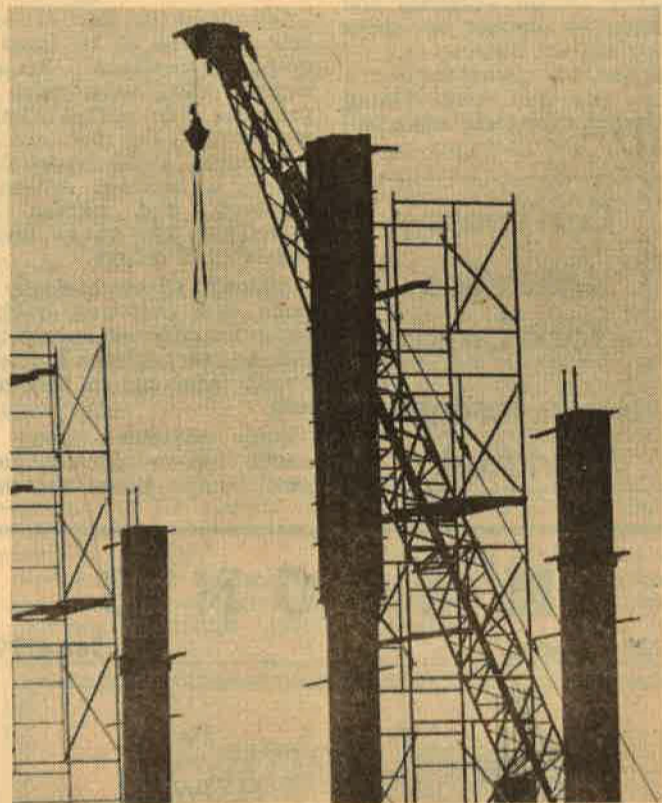
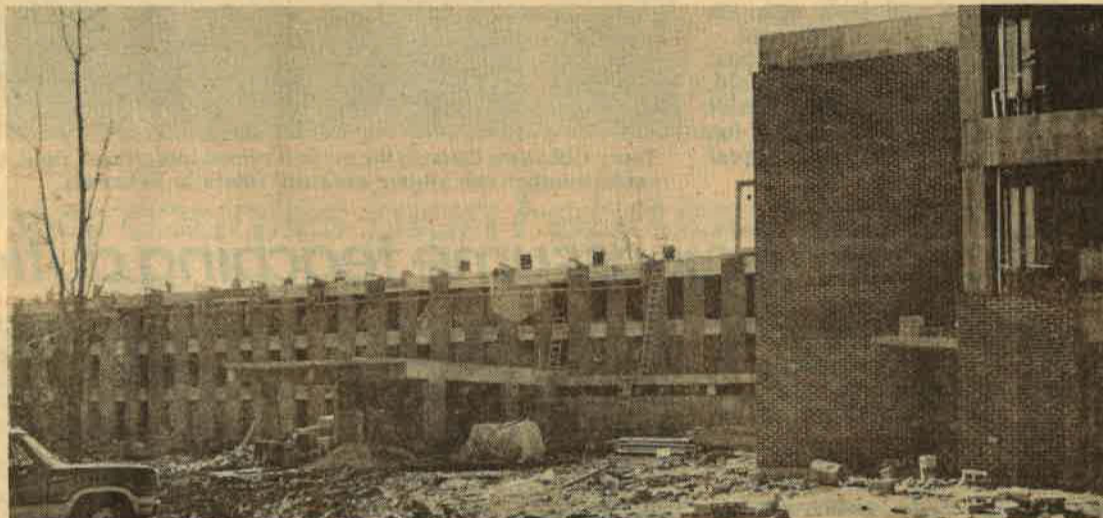
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Even though this is not the ideal construction season workers have continued to make headway. Progress can be seen in the remodeling of the old science building (upper left), the bricking of the new girls dorm (lower right), and the concrete supports of the new gymnasium (lower right).



Business team attempts fourth victory

The 1975 Business Team will attempt on March 1 to win an unprecedented fourth victory in a row in the Intercollegiate Business Game sponsored by Emory University.

In order to accomplish this feat, the team, which is composed of veterans Bill Fowler, captain, and Phil Eubanks and new comers Matt Comotto, Cam Henderson, and Mike Emerson, must make a series of 12 decisions. Each of these decisions covers a hypothetical three month period and is based on computer simulated information and conditions.

The game officially begins on January 1. Each week after that, until March 1, the team sends in two sets of decisions regarding the operation of their simulated company. The event is culminated in March when a total of 24 colleges and universities

gather in Atlanta, Georgia for the final parts of the competition.

The schools are divided into four industries. Each of the industries sell identical products. This year the products are pocket calculators and digital alarm clocks.

Harding is in direct competition with the other five schools in its industry (Valdosta State College, Wake Forest University, Loyola College, Georgia Southern College, and Rochester Institute of Technology) and in indirect competition with the other 18 schools which include such prestigious names as Washington and Lee University and the College of William and Mary.

There are three major parts to the competition. The first part is the quantitative competition which counts 50 percent of the final result. In this area the company wants to end up in the

best position after 12 rounds of competition.

The second area is the oral presentation and defense of strategy which counts as 40 percent of the total. This is done at Emory and is judged by a panel composed of corporate executives and members of the faculty of Emory University Graduate Business School. The remaining 10 percent is based on an annual written report which is submitted to the judges.

According to Dr. David Burks, sponsor of the team, Harding is in an "excellent" position after the first three rounds of the competition.

Members of the Business Team are selected from majors in the business department by Dr. Burks and Dr. Billy Ray Cox, with the recommendations of the past year's team members. Dr. Burks said they look primarily for people who are "decision makers."

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Bisons absorb sixth conference loss

Fighting to overcome an early 14-2 Hendrix Warrior lead, the Harding Bisons recovered, but fell short, 79-72, for a third straight conference loss. Harding fell to 1-6 in the league play and Hendrix went to 4-3.

After leading 14-2, Hendrix opened up a larger lead, 22-7, with 8:36 left in the slow moving first half on a basket by Dave Becton.

Harding, fighting to overcome the 15 point lead, outscored Hendrix 11-0 in the next 5:20 and cut the Hendrix lead to 24-20 when Tim Vick hit a field goal with 2:48 left in the half.

Hendrix and Harding battled with a 2-4 point interval for the remainder of the half with Hendrix having the edge, 28-24 at intermission. In the second half, Butch Gardner hit a three point play, knotting the score at 31-31 with 17:47 to go. Harding rattled off 11 more points to four for

Hendrix, opening a nine point lead 42-33 on a basket by Gary Baker with 14:45 remaining. Baker and Gardner were the leading scorers for Harding, Gardner collecting 25 while Baker canned 15.

Hendrix remained seven to nine points behind Harding until John Hardeman hit two of his 27 points, cutting Harding's lead to five, 0-4, 10:02 remaining in the game.

Gradually closing the gap for Hendrix was Tom Poole, who put Hendrix on top to stay 55-53 with 7:17 left to go. Poole later hit four consecutive baskets, finishing with 20 and widening the Warrior lead to 71-64 with 1:50 remaining.

Hardeman and Ronnié Williams rounded out the scoring by tossing in six free throws in the final minute and a half. Ronnié Williams added two free throws.



Butch Gardner controls the opening tip off at the Hendrix game Monday night.



James "Slim" Winston shoots for two points during action between Hendrix and Harding.

Photos by Scobey

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◀ Bison briefs ▶

By Matt Comotto
Probably the most interesting fact concerning room 205 in the American Studies Building is not that it gets cleaned every day, but rather that Motis B. Totis, the great grandson of the phantom of the opera, has inscribed his name there 57 and two thirds times. The two-thirds times represents the occasion when Mr. Totis was nearly detected and therefore had to leave a partially completed inscription. As you are asking yourself what this little tidbit of irrelevant information has to do with sports, please don't forget to consider the possibility that the 57 and two thirds inscriptions may represent a single classroom inscription record; which indeed it does. Congratulations Mr. Totis, wherever you may be.

Harding's hunting wonder, Kenny Hewitt, closed out the

1974-75 duck season on a happy note. Hewitt, even though missing a class here and there, managed to bring home a total of 61 ducks for the entire season. Mr. Hewitt's goal for the 1975-76 season, classes of course permitting, is to break the 100 margin.

Our foosball tabulation staff of one has been busy compiling this year's all school ratings. Mike Bashford claims the distinguished honor of being declared the school's "King Fools" (Not fool) with Jimmy Butler, Tony Sneed, Tom Jones and Doug White rounding out the top five. The rating procedure is a little different from that of last year. The challenger still must pay for the games played in the best of three game series. But this year any student has the right to challenge any one of the

top five players to a title match. If any of the top five are defeated, please slip a piece of paper, signed by both players under the door of the Bison office or through campus mail.

Alpha Tau, the perennial kings of volleyball on campus, this year won not only the large club A volleyball title, but also the B, C, and D titles. The only loss of the Alpha Tau A squad was at the hands of the perennial queens of volleyball on campus, Kappa Phi. Kappa Phi managed to overpower the men in their best of three game series.

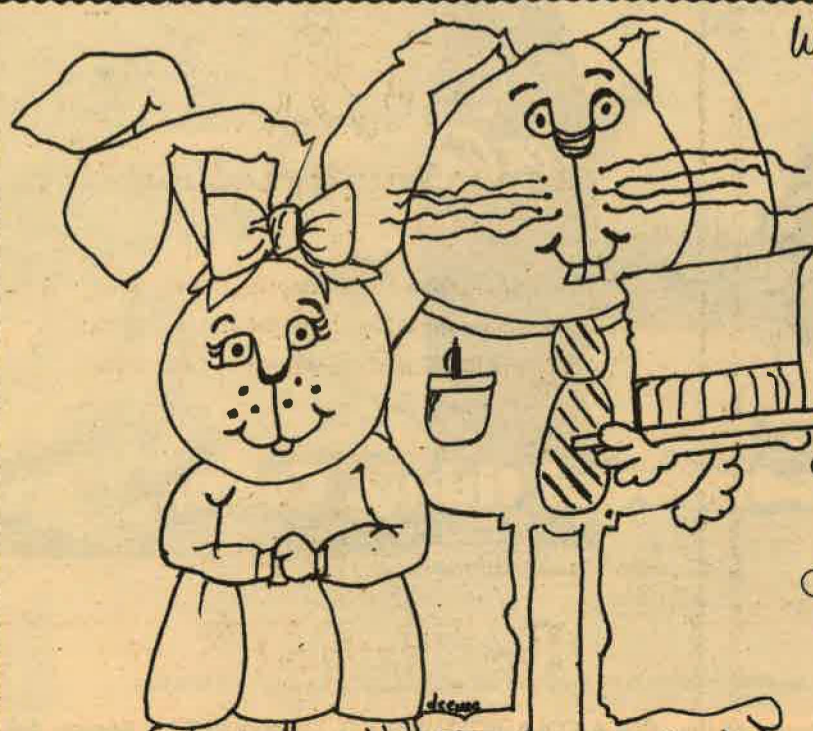
Due to a heavy voter turnout, the all-school men's and women's air hockey and women's foosball ratings are not yet available. Our electronic computer with digital readout was completely overwhelmed by the four votes that were received last week. If any more of you fun-loving rascals could find the time to compile some lists (please limit your emotions to five names per category) for your choices of the school's top air hockey and women's foosball players, we could get our over-worked punch card operator to come up with a verdict as to whom is number one.

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Crawford first Kodak All-American awaits professional football draft

Harding's mammoth defensive tackle, Barney Crawford, joined a select Bison elite as he was tabbed for All-American honors for his play in the 1974 football season.

The 223-pound Mountain Home native attained first string All-American status in the Kodak Division II ratings while garnering second string honors in the NAIA poll.

The quick tackle was a bulwark in the Bisons defense with the Herd allowing only 30 points total in their final five AIC contests. Crawford's finest day came, perhaps, in the Bison

homecoming battle with Arkansas Tech, as he sliced through the Wonderboy line three times to nail the quarterback for losses totaling 27 yards.

He was subsequently named the NAIA "Lineman of the Week." The first Harding gridder ever to receive such an honor.

Crawford has lettered four times for Harding and served as co-captain during the past campaign. In 1972, he received the Most Valuable Lineman award in the Cowboy Bowl, which the Bisons won, 30-27 over Langston, Tex. Last year, he received All-AIC honors and was

named for NAIA All-American honorable mention.

Crawford's four year career at Harding has been a highly productive one and his departure leaves the team defense with quite a rebuilding chore. As one coach put it, "How do you replace the irreplaceable?"

When asked if he would like a shot at professional football, the burly lineman affirmed, "I'd sure like to give it a try." With the large number of NFL scouts that were present at numerous Bison games, he just might get his chance.

Only two other Harding players ever made first team All American honors. Jerry Cook, an offensive guard, made it in 1970, while quarterback Tom Ed Gooden was picked in 1973. Crawford is the first Bison gridder to be selected for Kodak honors.



Senior defensive tackle Barney Crawford is the first Bison football player to be named to All-American in the Kodak ratings.



Susan Kritz shoots for the basket in an attempt to boost her team, Shantih. In the "B" team championship Shantih lost to Kappa Phi.

Photo by Scobey

Heavy participation delays club volleyball finals

Volleyball has been completed except for the final game between Kirei and Theta Psi for the C team championship. Due to the over abundance of teams playing B and C, it was necessary to finish the remaining games during the first portion of the spring semester.

Kappa Phi and Tofebt captured their respective major and minor league championships before the Christmas recess. Both teams went through their entire season with an undefeated record. Kappa Phi behind the excellent playing of the Knoph and Foshee sister combinations had no problem in proving to all of their opponents that they were the champions. After acquiring three

excellent freshmen volleyball players, Tofebt surprised the majority of the minor league with their attainment of the crown.

The accomplishment of the B team championship was a long, hard struggle. With all of the women's clubs participating in the division a variety of skills were displayed. Kappa Phi finally emerged on top after a rough road throughout the entire season. Shantih played an excellent game in the finals, but lost 15 to 17 in a very close third game to Kappa Phi.

The C division has been exciting from the onset between Kirei and Theta Psi. All clubs who joined in had fun and enjoyment from the experience.

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