S.A. sponsors student activities, highlights registration week

The Student Association will conclude registration week activities tonight with an all-school watermelon party at 6 o'clock tonight at Alumni Field, followed by showings of the movie, "What's Up Doc?" in the Main Auditorium, according to Ben Sims, social affairs co-chairman. Admission to the watermelon party is free, and tickets for the movie will cost $1, according to Sims.

Other activities this week included Harding's first movie on the lawn (which was moved inside due to rain) Tuesday night featuring the Marx Brothers. Wednesday night freshmen and transfer students displayed their talents at the student center in the Annual Freshman-Transfer Talent Show. Talent ranged from a routine piano piece to a stand-up comedy routine.

Sims said that reaction to this week's activities was good, particularly in response to Thursday night's showings by the Hues Corporation. "I am impressed very much too," Sims said, "with the freshmen response to S.A.-sponsored activities this week. I think this year's freshmen show a lot of potential and a tremendous amount of enthusiasm for all the S.A. activities we planned for this registration week."

Future plans according to Sims are more outdoor movies in the evening, an outdoor concert towards the end of September and coffeehouses scattered throughout this semester.

Mass construction broadens educational facilities

By Susan Bradley

Many changes have occurred on campus since last semester due to a tremendous amount of construction done during the summer. Included in the changes are a new married students apartment complex, remodeling of the Clinic Building, the old Science Building, and Armstrong Hall, and beginning construction on the new athletic building and the new girls dormitory.

Work is continuing this week on the married students apartment complex west of the main campus. The complex is made up of four buildings with 16 apartments each. Buildings A, B, and C were completed last Saturday and Building D will be ready for occupation tomorrow, according to Lott Tucker, vice-president of the college.

All of the buildings contain two-bedroom units except Building D which is composed of one-bedroom apartments. Buildings C and D are being used to house single women students until completion of the new women's dorm, while A and B are occupied by married students, primarily families here for the preacher training program.

According to Tucker, "Everyone seemed to think that it would be impossible to complete construction by fall. However, construction workers worked ten to 13 hours a day, six days a week, and sometimes seven," to meet the deadline. Girls who will live in Building D were asked to come a few days late so their rooms could be completely finished before they move in.

The apartments have central air conditioning and heat. The two-bedroom units have spaces where washers and dryers can be installed, and a coin-operated laundry is being built.

Each apartment has a kitchen with electric stove, refrigerator, disposal and ample cabinet space, a dining room, living room, balcony, bathroom and a tremendous amount of closet space, according to Tucker.

Elsewhere on campus work was temporarily stopped on the old Science Building because workers are waiting on arrival of new materials. Also the men working on the building were switched to work on the new apartments to speed their completion.

It is hoped that the building will be ready for use in January but it is doubtful, according to Tucker. When completed, the first two floors will be used by the home economics department, the third floor for the nursing department. The Clinic Building on the corner of Grand and Market Streets has been remodeled except the Development Office and the Infirmary which are scheduled to be remodeled during the Christmas holidays, according to Tucker, Floyd Daniels, vice-president of development, reports that the Clinic Building has been renamed the Student Services Building and houses the department of psychology, the Counseling Center, the department of sociology and the student health center.

Work on other classroom buildings include major additions to the Bible Building. The Christian Communications Center has been added, doubling the building's space.

Four major classrooms with a total seating capacity of 406 are on the second floor. Downstairs in the Christian Communications Center are located the pump room and the Music Department.
Staff presents editorial guidelines

In order to function as a service to its readers, a newspaper must have an editorial policy. Certain guidelines and principles must be established and followed consistently if the editors are to maintain their convictions and achieve their goals. The Bison does exist to serve its readers; in so doing, it has such a policy, which we present in this first edition of the new year for the readers' consideration.

The Bison is a student newspaper. It is written, edited and financed by students, and its readership is composed almost entirely of students. Therefore, most of the news presented will be for and about students.

This year's staff will attempt to present a complete and factual reporting of all campus news. We will report not only social activities, but also departmental academic news, thus hopefully giving a well-rounded coverage of the entire campus scene. We will also strive to provide an interesting, thought-provoking editorial page. The editorial page will be a reflection of the ideas and opinions of student writers. It will not, however, be used as a scandal sheet for attacks upon campus personalities or for airing petty prejudices.

This does not mean that criticism will be excluded, though. We are conscious of the power of the press and will offer constructive criticism pertaining to campus and national issues whenever necessary.

The Bison welcomes letters to the editor and guest editorials. Such contributions should be typed double-spaced to insure legibility. Due to the requirements of space, we reserve the right to edit letters and editorials, taking care, of course, to maintain their purpose. The deadline for such contributions is 2 p.m. Monday. Manuscripts may be turned in to the Bison office on the second floor of the Student Center or mailed to Box 1192 Campus Mail.

This is your newspaper. Use it.

Editor's Note: Fifth Column was brought in 1970 to expand the third dimension of the editorial page. It's purpose is to produce and promote good humor.

This week for those readers who failed to take advantage of the many learning opportunities offered by summer school, those of us who did choose to expand our knowledge and wisdom present a short summary of some of the prominent debits we gleaned this summer.

We learned, for instance, that certain Arkansas Boy Scouts walk around with dried rattlesnake heads around their necks.

We learned this summer that the best place on the whole campus for a yelling contest is the Gurus Building parking lot.

From the two "little girl beauty pageants" here we learned that there still is a demand for fat-faced little girls who sing "On the Good Ship Lollipops" then run backwards and pick their noses.

Did you know that Dracula is not in the grave? It's true, he rose again during one of the more thrilling S.A. Saturday night movies.

Another fascinating bit of information in the summer was the Arkansas Dept of Highways five-year study films on their activities. Unfortunately, we were across the hill of filmation while trapped in Seat 12, Row 14 in chapter 5.

From a scientifically-conducted survey taken by Harding students, we learned that an average of 258 cars pass by the corner of Race and Grant on Friday night.

We would note that in the summer you don't have to start your car at the parking lot. You can usually wait until you want to find one before 10. You can usually wait till 10.

Dozing your laundry on campus is dangerous. In one instance, we discovered. When you're the only one in the laundry, you don't know which dryers are broken until you are.

The Cornerstone

Thoughts of death provide wisdom for living

Editor's Note: This is the first in a series of religious columns to be published in the Bison on a monthly basis. Paul Robison is a sophomore Bible major.

By Paul Robison

"Deep within life is the need to orient it toward death" (M. Austin). Last Christmas, the vibrant death of James Kirschner jarred the entire campus to unite, to reflect, to ponder, and to meditate concerning what life really is about.

The Cornerstone, in accordance with an article in the Nov. 3, 1970, issue of the Christian Century, "Ablutions of the Spirit," by James Hammarskjold, introduces the consideration:

"In the face of death, we can gain wisdom for living. "It is better to go to the house of mourning, than to the house of feasting: for that is the end of all men; and the living will lay it to heart. (Eccles. 7:22). For in the "last analysis, it is our conception of death which decides our answers to all the questions that life puts to us" (D. Hammarskjold).

Moreover, in the face of death, we can gain wisdom for living. "It is better to go to the house of mourning, than to the house of feasting: for that is the end of all men; and the living will lay it to heart. (Eccles. 7:22). For in the "last analysis, it is our conception of death which decides our answers to all the questions that life puts to us" (D. Hammarskjold).

Therefore, as we begin a new school year, let us look toward the grave and realize that our present life is only a preparation for the hereafter. Therefore, as we begin a new school year, let us look toward the grave and realize that our present life is only a preparation for the hereafter.

The Cornerstone, in accordance with an article in the Nov. 3, 1970, issue of the Christian Century, "Ablutions of the Spirit," by James Hammarskjold, introduces the consideration:

Therefore, we should strive, in light of this fleeting life, to bind these two concepts together as closely as possible. To accomplish this task, let us live, love others freely, and love God sincerely.

"Each of us has a life and we shall want to spend it as well as may be... as alert, fair, competent citizens of a complicated human world, aware in some fashion of God's high purpose for this earth, eager to have a part in His plan for it, and to find joy in the process." (N. Pussey).

WANTED

Self-enterprising young men and women who want to meet new people, broaden your horizons, develop creative abilities, gain self-confidence, and eat tuna fish on Tuesday nights!

Come by the Bison office and talk to us about becoming a reporter, columnist, photographer's assistant or general flunkie Monday night 6:30-10, second floor of the Student Center.

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From the Editor's Desk

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This is your newspaper. Use it.
Campus construction renovates buildings

Continued from page 1

Center Auditorium which seats 250. The auditorium, which can be used as a classroom, has special lighting for preacher training and audio-visual recording equipment. Preacher training students can preach a sermon and later watch themselves over a closed circuit television, Tucker said.

The auditorium is also being used for overflow from the College Church which is meeting floor this week. The swimming pool, which is being renovated February or March, is hoped to be around January 1, according to Tucker.

The new auditorium can preach a teaching radio work. The projector is fully automated and "continuous fill" which means no change-overs of film, thus fewer breakdowns during presentations. Another advantage over the old projector is a 2000-watt bulb which will provide a larger, brighter picture, Melson said.

The new sound system includes a speaker located behind the screen which will give professional background sound throughout the entire auditorium. Equipment for pre-show taped music is also wired to the speaker.

According to Melson, ticket prices have been increased to help offset the approximate $14,000 cost of the equipment. Most movies will cost 75 cents to one dollar, an approximate increase of 25 cents per ticket over last year's prices.

Ganus announces faculty promotions

Nine faculty promotions and the appointment of four department chairs were announced by President Clifton L. Ganus, Jr. at the annual pre­school conference for Harding faculty members. Dr. Dean Priest, chairman of the mathematics department, was promoted from assistant professor to the rank of professor. He has been a member of the Harding faculty since 1962.

Dr. George E. Baggett (history), Dr. William F. Rashotn (biology), Dr. Steve Smith (mathematics), Dr. Edward Wilson (chemistry), and Dr. Dorothy Wright (French) received promotions from assistant professor to associate professor.

Paul Pitt, an instructor in art, and Mrs. Beth Wilson, an instructor in home economics, were promoted to the rank of assistant professor.

Dr. David Burks, assistant professor of business administration, was appointed as the new chairman of the department of business and economics. He has been a member of the faculty for seven years. Dr. Jerry Jones has assumed the duties of chairman of the department of Bible, religion, and philosophy. His appointment began at the conclusion of the spring semester.

Dr. Jack Thomas, assistant professor of psychology, and Dr. Bill Verkler, professor of sociology, have been appointed chairmen of the departments of psychology and sociology, respectively. Dr. Thomas, who is beginning his first year at Harding, will also be director of counseling. Dr. Verkler has been a member of the Harding faculty since 1967.

Committee promises improved production

"More recent and better quality films" is the promise of the S.A. movie committee since last week's installation of a professional 35mm projector and sound system in the Main Auditorium, according to Gilbert Melson, committee chairman.

The projector, a Victoria 8 manufactured in Milan, Italy, replaces a much-repaired 16-millimeter model, Melson said.

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S.A. movie chairman Gilbert Melson tests the reels on the professional projection system installed in the Main Auditorium last week. (photo by Sandra)

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WELCOME TO SEARCY

THE HARDING BISON, Searcy, Ark. 3
Gridiron Bisons optimistic as season approaches

Guarded optimism is the general feeling running through the Bison football camp as the Harding gridders go through their final work-outs in preparation for their opening game with the Missouri Western Griffins next Saturday.

Harding has one of their largest squads in history as 81 players checked in to play this season. The Bisons will have the problem of rebuilding their offensive unit to go with their returning starters Jerry Walters, fullback. A large gap was left by the graduation of All-Americans Tom Ed Gooden and Alan Dixon. Gooden led the league last season in total offense while Dixon was one of the most feared running backs in the AIC during his four year tenure at Harding.

Junior Jackie Alston of Searcy, and Jeff Smith also a junior may figure prominently in the Harding attack this fall. Alston averaged four yards a carry in his first season. Smith is expected to be a major factor in the Herd's running game.

The defensive unit will be built around returning starters Jerry Chism and Alan Jeter, lineman. There will then be a week open to play this year will be the University of Arkansas at Monticello and Arkansas Tech.

Both teams are in the midst of rebuilding programs and aren't expected to be a major factor in the AIC race this season. Harding's first opponent will be a good Missouri Western team, an independent NAIA school. After that, the Bisons will travel to Missouri State University and Northwest Oklahoma State University. Harding has beaten Northwest Missouri for the last two years while this will mark the first encounter with Missouri Western and Northwest Oklahoma.

There will then be a week open before the Bisons open the 1974 AIC slate at home against the defending champion Reddies. Although many questions remain to be answered before the Bisons take the field for the first time next Saturday, the possibility still remains that 1974 could indeed be a very good year.

A Bison receiver pulls one down in practice. - photo by Lincoln