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ACPA recognizes advertisements, editorials

By Kathy Burton

The Bison, Harding's weekly newspaper, took two first places in the general categories of advertising and editorial page at Tuesday's Arkansas College Publications Association convention on the College of the Ozarks campus in Clarksville.

Honorable mention was given to the weekly in headlines and makeup and typography. These general excellence categories were judged by N. S. Patterson and the National Newspaper Service of Memphis.

Archie Walker, a freshman from Germany, won first place in the cartoon competition. Walker, editor of The Bison, placed second in interview and third in editorials.

The individual contests were judged by professional newsmen from Germany, won first place in the general categories of advertising and the Echo each captured two firsts and two seconds. The Oracle also placed third in makeup and typography. The Echo won firsts in headlines and makeup and typography, third in advertising and honorable mention in editorial page-handling.

The first place trophy in General Excellence went to the Forum staff of UALR. Second honors went to the Echo and the Signal of Ouachita Baptist University.

George Smith, editor of the controversial Baxter County Bulletin of Mountain Home, spoke at the awards luncheon about his harrowing experience investigating the "One-Day Wonder Program" for youthful first offenders at Cummins Prison as an enclave. Smith's newspaper has a readership of 10,000, is the third largest weekly in the United States.

The Bison was represented by Ken Beck, Tim Bruner, Kathy Burton, Carol Garrett, Mike Justus, Kathy Shappley, Ken Sima, Richard Taylor, Archie Walker, Susan Woods, Dennis Organ and Dr. Neil B. Cope.

Under the musical direction of Dr. Erle Moore and the stage direction of Robert West the two operas "The Telephone" and "The Medium" will be presented tonight and tomorrow night in the large auditorium at 8 p.m. "The Telephone" will feature Beverly Martin, soprano, as Lucy, and Steve Smith, baritone, as Ben.

Cast in "The Medium" is Mona Lee Moore, soprano, as Monica, daughter of Madame Flora; Tim Bilder, as Toby the mute; Carlyn Kesseler, mezzo-soprano as Madame Flora; Judy Hopper, soprano, as Mrs. Gobineau; George Saunders, baritone, as Mr. Gobineau; and Carol Smith, mezzo-soprano, as Mrs. Nolan.

Accompanying for "The Telephone" will be Claudia Haseltine, and for "The Medium" Jeff Hopper.

The technical advisor for this production is Morris Ellis, assisted by Ken Cox. Robert West directed the set design and his crew of construction and painting consisted of crewhead, Makeup crew consists of Steve Smith, Patti Thomas, Giesa Chambalis, Sonya Eades, Rich Clark, Tim Bilder and Kerry McClurg.

Pre-school faculty-brat pedals past deans in trike heat

Dr. Joe Pryor, academic dean, Roger Dugger, the tiny son of faculty member Gene Dugger, and Virgil Lawyer, Dean of Students, represent three of the entries in Tuesday morning's first annual Tricycle Race, a special faculty event of Track and Field Day. At the sound of the gun Dr. Joe's trike collapsed from excessive pedal pressure. He commented, "All that power deteriorated it!" Little Roger Dugger pedaled to victory past patriotically helmeted Dean Lawyer.
Student Association helps make it happen

It's Happening!

That was the Student Association theme that catalyzed the 1971-72 academic year into an orbit of innovation, expectation, and unity.

Or was it?

Eight months of this academic year have been spent, and in this short time the Student Association. first session of the pre-school conference. It was here that the preliminary plans for the year were discussed, revised and accepted.

And, from that first two conference came many innovations as: HILARITY, the initial acquaintance activity for the entire student body; CAMPUS CONGRESS, the expansion of the student government to include more students; FRESHMAN/TRANSFER TALENT SHOW, the first look at newly-acquired student entertainment; REVISED HOMECOMING ACTIVITIES, a week end that allowed for more spirit and less chaotic scheduling; FRIENDLY WEEK, a revitalized program that encouraged more participation from class officers; and CARD NIGHTS, a social opportunity that didn't require dates.

It was during this period that the unannounced serendipity in the PHON-O-THON that allowed the Student Association to exceed $20,000 in pledges toward the new student center.

The watermelon party, student book exchange, open house, coffeehouses with off-campus entertainment, S.A. movies, the Emerald Room, campus Christmas decorations and the Toy and Dolly drive were all traditional projects.

Talk Bloc

Communication needs man's word of value

By Phil Johnson

There was a time when a word had a different significance than it did before. The ancient Hebrews had some 10,000 words in their vocabulary — not much to work with. Today we have millions of words, and a weighty man's word was more than his "word." His word was a truthful extension of his personality, a vital part of himself. He spoke seriously and simply. He "gave his word" as a firm commitment — knowing if he betrayed his word, he would lose his own reputation, and lose his right to be heard. To him, saying meant doing. So his "yes" and "no" were not suggestions, but just that.

Today, the words come quick, and easily. Words are valued more for being funny than for being true. Communication is not appreciated, even if the words used carry no honest meaning. And if a man says yes, he may mean "maybe." If he says "I will" he may mean "will (if I can get around to it)."

If communication survives, words must retain value. They must be true reflections of what is being expressed. And words must fill space in empty conversation or cover the mundane. A man's words must reflect the man.

A good word does not have the prize of speech. It does not even have to be good, but it does have to be direct, and let it be true.

S.A. Letters

Concerned readers shed light on dating tennis etiquette

Dear Editor,

At a recent tennis match with Freed-Hardeman several members of the student body were asked to be the source of a display of unспортивный состоял из апологета when Harding netted and blew a shot, Harding players verbally agitated Harding play.

The appropriate time to follow such as tennis, golf, chess or billiards, verbal agitation of a player is never accepted.

The sign was not written because of the disobloyly displayed to the Harding team, but because of flagrant disregard for good sportsmanship. In any sport, one must hold a society to follow such as tennis, golf, chess or billiards, verbal agitation of a player is never accepted.

I was there.

S.A. Unimpeded Observer

Dear Editor,

I would like to assure you that management of the Harding Goods." Harding males are no different than males anywhere. What we don't realize is that Harding is a very different camp whereas management is receptive in its student administration.

This year there have been 839 males and 696 females. Subtraction shows that any who are married, engaged and go to Harding do not belong left with the number of eager young, single females. You'll find the odds astounding. If you wish to be more precise, go back to a sociology study of the remaining males to see how many are mature enough to know that good ole mom isn't the only female on earth.

When you are through with your research, you will find that there are not enough Harding males to go around. If you go to a larger state school, you will find a proportionate number of guys who don't date. If a fellow doesn't want to date you can't make him, but you'd be going to date for the sake of dating.

Instead of sitting in your room feeling sorry for yourself, why not do something worthwhile like being active in club sports, entertainment activities or campaign work. Who knows, you may meet someone with similar interests as yours.

Beverly Lansford

Applications are now being accepted for Editor and Business Manager of the 1972-73 Bison

A letter of application together with a résumé should be submitted to Dr. Neil B. Cope, chairman of the journalism department and sponsor of The Bison.

Deadline for entries is 10 p.m. Wed., April 12.

By Tim Bruner

After having assisted in the emergency thwarting of the intramural baseball strike threat, this week the Bison brings back to normal its glamorous sports section. The most recent program initiated here at Harding is the Bison's reputation, the details of this campus to construct: a long diabetes history, by Dr. Carr, the chaplain announcer who is heard but not seen.

Until now, the drive has been successful to a certain degree, but there are several ways in which the program could be better. Ask any student.

The lights near each of the campus swipes, for example, could be extinguished until 10:05 p.m. on week nights and 10:09 on weekends.

The American Heritage cafe

has already been quite helpful and above the call of duty, raising the price of juice five cents.

But the cafeteria people could help even more if they would refuse to sell the fried chicken before serving it and quit heating the meal.

Seniors of the College men have suggested that the continued listing of offensive words would be a popular means of contributing to the effort, but those with girls have challenged this suggestion.

Others have pointed out that if the 8 a.m. vacuum cleaners were to be used only once a week, much noise could probably go unnoticed.

Several members of Armstrong-Hall have recommended that all the dormitory air-conditioning be turned off for the remainder of the school year.

The three-day trial run of this program is Keller Hall, however, was not encouraging, as the surrounding mound of water was used in the dormitory floor and some complaints arose from the firstfloor residents who were in- variably influenced.

For what it is worth, the lights of the Intramural baseball fields are on for 33 minutes and 22.4 seconds that are used between the pitches. A way that would more likely go unnoticed would be to keep the auditorium turned off at all times.

Being more specific, the campaign leaders might do well to notice the pitch, which would be saved if they were to take advantage of Mike Pinkett's electrifying prowess.

Radio electricity could be conserved if the microphones in the main auditorium were to be turned off when not in use.

The introduction of the chapel service. Incidentally, Swaid Swaid, Khalil Jabahun, and the Awad brothers have installed a new terminal program. which has been officially designated the "M. K. League." But rather he fails to appreciate the cries of the student body and his words and actions, which are not only of value, but perhaps the only one of value.

M. J.
Johnson-Sadler plan nuptials for May

Mr. and Mrs. Fred Simmons of Gunter, Tex., and the late Roy A. Johnson announce the engagement and approaching marriage of their daughter, Nikki, to Mike Sadler, son of Mr. and Mrs. J. W. Sadler of Huntsville, Ala.

Miss Johnson is a senior elementary education major. She is a member of OEGE social club and has served as president and vice president.

Sadler received his B.S. degree from Harding in June, 1971. He was a member of Beta Phi Kappa social club. He is now attending the University of Alabama School of Dentistry in Birmingham.

The wedding will be May 11 at the Downtown Church of Christ in Searcy.

The couple will reside in Birmingham following their honeymoon.

Clubs accept blood challenge, give one-day record 265 units

Driven by a challenging appeal from Dr. Don England, chairman of the Harding Blood Drive, Harding students made way to the American Heritage Trophy Room where they donated 478 units of blood. With 14 beds available on April 10 and 11, the Blood Mobile stayed busy from nine to six, breaking the state's record on Tuesday with 265 units donated on one day.

Why such good response to the blood drive? Dr. England suggests that enthusiasm from the administration, faculty, and the social clubs helps boost the program. Also the film shown last semester in chapel and frequent KHCA radio spots reminded the students of the drive.

The competition of the social clubs certainly adds the incentive of getting everyone involved. "But it is hoped that the clubs realize that it is not just for the winning of a plaque but for the spirit of giving, that everyone should participate," comments Dr. England.

Because of such good participation each Harding faculty member and his family including children up to age 18 and each student at Harding and his parents and grandparents will be covered by the Red Cross Blood program. A unit of blood which ranges from $35 to $50 will now be free to these people. The patient will still have to pay the cost of processing which runs about $12.50 a unit.

The results of the inner club competition came to a tie among MEA and Tri-Kappa women social club and AEX and Fraters men social clubs.

* * *
Kappa Sigma, Kappa Phi run away with intramural track and field days

By Larry Brown

Next Tuesday, the Bison thin-clads will be in Russellville for a triangle meet with Tech and Ouachita Baptist. OBU is undefeated in its first four outings.

While the Bison relays were in progress here, the OBU thin-clads were making an impressive showing, defeating Southern State and N. W. Louisiana.

The Tigers swept all the relays, clipping through the 440 in 41.7, the 880 in 1:23.2 and the mile in 3:21.

Other OBU first-placers were Outley who went 49.1 in the 440 and Andrews at 55.8 in the 440 intermediate hurdles.

Tech is hopeful of finishing above their third place of last year although OBU looks strong.

Outstanding Wonder Boys hopefuls include Jeff Welch who is 14.9 in the 120 high hurdles and Keith Wilson who has thrown the discus 150-94.

On the baseball scene, the Bison will play two home games and both are conference foes.

Tomorrow, Henderson will be in town with the Muleriders of So. State here the following Tuesday.

In last week's standing in the AIC, Henderson was in seventh place with a 2-4 record. In a quote from the Henderson Oracle, Henderson's Coach Strange feels, "Our biggest strength is our dependence on each other. The hustle and determination that the team shows on defense is almost impregnable." Harding will be out to crack that defense here at 1:00 p.m.

So. State was in fourth place last week with the same AIC record as Harding (3-1) but with a poorer season record. The Riders also have Dennis Huffman, the AIC's number two pitcher. Their hitting appears to be somewhat weaker than the Bison's, however.

Bison Baseball Scoreboard

Harding vs. Freed-Hardeman
3-0
7-4

Current Team Record
16-3

Becky Acker sprints ahead of the pack in one of the races she won in helping her club, Kappa Phi, win the women's intramural track and field competition.

- PHOTO BY KENNY SIMS

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AIR FORCE

Any male or female who is interested in taking the Air Force Officers Qualification Test may do so on Wednesday, 26 April, 1972 at the Student Placement Office. We will begin administering the test at 9 o'clock in the morning as the test takes approximately 6 hours for Pilot and Navigator.

If you have any questions call:
TSgt. James W. Rains
Air Force Recruiting
Little Rock, Ark.
Phone: 378-5481
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