The Marketing Squad Shoots Outstripping Five Ties Competing in the Games Sponsored by University East Lansing, Mich., April 22. At Freshman Party Vaughan, Dean Jege, many observers believed was the premiere event to compensate for problems in the campaign to present its "Revue '66," audience at the freshman class received a sound equipment sung at the Freshman party. Jan Chapman, Gilda Jordan, Carolyn Moore, Julie Udall, and Terry Eyman were soloists in compositions. The Girls' Trio, Nancy Ingram and "Candielello," Terry Eyman. Then "Second Song" and "Soon It's Spring." The last performance was presented for the program was "Where's Charley?" then "Rear Window" by Dr. Benson and "Billy's Mule" by Bob Roveda. "The Sound of Music." The last "important" evening of the 1964-65 season will be presented Friday, April 22, by the New Orleans Symphony Orchestra. Conducted by Warner Terlings, its "Orchestra in Concert" program has been the leading symphony in the Deep South and is one of the ten best in the nation. The concert will be held in the Fine Arts auditorium at 8 p.m.

File Deadline For SA Offices Is Friday Night

Candidates for Student Association offices positions for next year have only two more days to file their petitions with SA election officials. A black tubing Friday night is the deadline for the petitions. The treasurer and secretary must complete their ballots and turn them in to the Secretary before five p.m. Wednesday. "Where's Charley?" title song completed the homage. The Players Finale was "There's No Business Like Show Business." Besides being a class party, the occasion is another Freshman project. Proceeds from the party will go to support the Players in their tour.

New Orleans Symphony To Perform Next Friday

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Senior Day Plans Set for April 30

Invitations are out, plans are complete and around 900 high school students are expected for Harding's annual Senior Day. Set aside to give prospective students an "insider's" view of college life, Senior Day will be filled with a variety of activities for visitors to participate in or watch. Dean of Students Virgil Lawver has announced a program for the day, which includes a performance of college football, "Where's Charley?" by 2:00 p.m., a baseball game, "Women's Basketball" at 2:00 p.m., followed by "Senior Day" at 3:00 p.m., and the annual May Day pageant at 4:00 p.m.

By John Black

The object now is to beat the four industry winners - Breunville, Valpex, Rousell College and Northern Illinois University. Team member Don Johnson said, "Our chances are very good because Harding is the only school up there that was a division winner last year. Last year they finished fourth in the conference. Finished fourth in their industry this year. We're hoping others of those teams won't know how to make promotions." Problematic Marketing

The marketing problems to be solved by the team included ones of price, raw materials, production, distribution, volume, salesback, maintenance, and plant space. After formulating managerial decisions the team was divided into three sections. After formulating all areas, the work is done and results are turned in and tallied back to them in about two weeks. Marketing team's market to be packed by a buoyancy coupon campaign for economy for especially, according to participants.

"The first Saturday we were $100,000 behind," reported one, "and we were home for the holidays pretty scared. But in the last four days, we made $290,000 and broke the lead." Profit is $1,7 Million

Challenges from the other five groups were eventually stiffened, and Harding wound up eighth million in the black, with the closest competitor turning in a $1.45 million profit record.

The help of the study in marketing was provided by the marketing team's standing in the contest in the standing in the contest to be marketed to in the marketing problem.

Ken Johnson is the only reporting member from his team. Bond and Don Johnson are juniors this year, while the others are seniors. Professors Billy Cox and Jerry Hart are advisors for the group.

SQUEAKING SWINGS and LILY POOL benches begin to discover the weight of looming occupants again as cold weather finally descends into the campus. This quick survey of the lily pool area in the new spring atmosphere revealed few footprints or notebooks in the vicinity.

Lil Jordan, chairman of the Board of The National Association of Manufacturers. The Forum will close with a dinner meeting Thursday night on "How to Preserve Our American Heritage." Dr. Benson announced that faculty and students of Harding are invited to sit in on any auditorium sessions without tickets and to attend either of the two dinner meetings by obtaining a dinner ticket in advance at $1.75 by calling extension 233.

The forums have been directed by Dr. Benson annually or semi-annually since 1949. Nearly all major corporations of America have sent representatives to one or more of the forums.

Prospetive Student Gets Weird 'Hello'

New and prospective students are always a source of interest to everyone at Harding College and everyone possible is done to welcome them and accept for future semesters. So it was when Mrs. Inez Pickens, Dean of Women, sent a letter written by Lynn Borden of Newport to Pettie Cobb College for next year, enclosing a list of clothing as a help in planning for college life. The college is a small and good community should be nice to future students. Only one thing - Lynn Borden is Junior Phil Dixon's brother.

Marketing Problem Shoots For National Business Title

The premier performance of "Revue '66," the Harding College-

At Freshman Party Vaughan, Dean Jege, many observers believed was the premiere event to compensate for problems in the campaign to present its "Revue '66," audience at the freshman class received a sound equipment sung at the Freshman party. Jan Chapman, Gilda Jordan, Carolyn Moore, Julie Udall, and Terry Eyman were soloists in compositions. The Girls' Trio, Nancy Ingram and "Candielello," Terry Eyman. Then "Second Song" and "Soon It's Spring." The last performance was presented for the program was "Where's Charley?" then "Rear Window" by Dr. Benson and "Billy's Mule" by Bob Roveda. "The Sound of Music." The last "important" evening of the 1964-65 season will be presented Friday, April 22, by the New Orleans Symphony Orchestra. Conducted by Warner Terlings, its "Orchestra in Concert" program has been the leading symphony in the Deep South and is one of the ten best in the nation. The concert will be held in the Fine Arts auditorium at 8 p.m.

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Student Representatives Need Awareness of Extent of Influence

We hear so much about the extent of our influence that we may unconsciously react by miniaturizing the college in official capacities, we need to be increasingly careful of our actions.

Behavior Not Typical

Such behavior, of course, might not even be typical, as a doxological emphasis or by accident. Regardless, they sent the college in official capacities, we need to be increasingly careful of our actions.

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Society Editor ........................................................ Janice Maxwell
Faculty Sponsor .............. ... ... ... ....... .... .. ... ............
Subscription price: $2 per year

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Dhanarat Discusses

As we draw closer to the College Choral Clinic, I think of you often along with my friends.

Before it gets too far away, let me apply to Mr. Cope by Friday's arrival date.

Also I trust LBJ, the president will always dlistortedi, represent the image of associations between the modern and Friendliness and Vietnam.

Vietnam and Friendliness and Vietnam

Editor, the Thursday.

In the March 26 edition of The Vietnam the thought was expressed that appreciation of freedom and general comforts of all things. Thus the differences between the secular and the sacrebecomeincreasing.

As for the students' time, is this being better spent in local state activities - school newspapers, the annual Christian College basketball tournament for Christian junior colleges.

The history professors and other students have been unqualified support for the Mission Workshop on our campus.

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A Cappella Attends Choral Clinic

Fourty-three of Harding's A Cappella Chorus were among more than 300 Christian college singers at the first annual Christian College Chorus Festival April 2 and 3 at Madison, Tenn.

Eight colleges were represented at the meeting, which was held in conjunction with the opening of the new Madison Church of Christ auditorium. The Madison congregation, which about 2,500 membership, is the largest among Churches of Christ, was host for the occasion, with Madison song director and David Lipscomb College chorus conductor Charles Nelson heading the activities.

Participation in the festival was a climax to the annual spring tour of the Harding chorus, which this year included programs in Arkansas, Missouri, Illinois, Indiana, Kentucky and Tennessee.

Jack Boyd, Professor of Music at the University of Delaware, Dubuque, Iowa, was guest clinician, and the combined chorus performed one of his compositions, "And They Crucified Him." Six other numbers were sung by the combined group in the Friday evening performance attended by over 4,000. Each chorus also performed individually for about 15 minutes.

Harding's A Cappella sang two compositions written for the chorus by George Lynn, contemporary composer and conductor of the famed Westminster Choir, Princeton, N. J. They were "I Waited Patiently for the Lord," and "Bring unto the Lord," a movement from Lynn's Sacred Symphony.

The chorus' last selection was a group of three songs from Handel's Thompson's "Requiem," arranged for double chorus. The two choirs sang from opposite sides of the balcony of the 3,000-seat, footbal-shaped auditorium.

The chorus is currently completing recording for several new stereo records which are hoped to be ready in time for the summer tour.

Sharon S. Sprague

Georgia Educator Holds Interviews Tomorrow

Mr. Clint Taylor of the Personnel Department of the Marietta, Ga., schools will be on campus all day tomorrow, April 14, to interview prospective teachers.

Mr. Taylor is especially interested in talking with elementary teachers, but some secondary positions are available, especially in the area of math and science. Please make appointments with the Placement Office in advance if interested.

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WANTED: Guardian Angels

Big Sisters Help New Women In Learning About Harding

By Mollie LaFever

The time has come once again for the selection of a new group of Big Sisters — the "guardian angels" for new women students. This group, first organized in 1950, has played a lead role in helping the new women — both freshmen and transfers — become acquainted with Harding, its activities, ideals and rules. They extend a helping hand and lend a shoulder to cry on to numerous little sisters who suffer the pangs of homesickness.

Throughout the summer, each Big Sister corresponds with her little sisters, answering questions about dorm life and campus customs. In the fall, each Big Sister returns to the campus a few days early so she may be settled and ready to meet her little sisters when they arrive and help them move in and become adjusted to campus life.

They are in charge of the annual all women's assembly each fall to acquaint the students with Harding policies.

Mrs. Irene Pickens, who is in charge of the selection of the Big Sisters, says the keynote in selection is attitude. Girls who live in harmony with the ideals of Harding and who possess a spirit of helpfulness are desirable as Big Sisters. Important also are the ability to get along with others and the ability to make good grades.

Anyone interested in becoming a Big Sister should turn in her name, hometown and classification to Mrs. Pickens by 5:00 p.m., Saturday, April 16. Final selection will be announced April 20.

JEAN LEWIS, MARYLEEN COBB and Aveda Barrick, Big Sisters for freshmen girls over the past three years, encourage usted freshman Angela Perrault to help in the program next year which attempts to provide instant counseling and adjustment help to incoming coeds.

— PHOTO BY LYON

Hayes Typewriter
SEARCH, ARKANSAS

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COTHERN'S MEN'S STORE

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Vietnamese Rites Unite Getty, Byrd

The wedding held in the Dewe­ son Church of Christ building dealt 24 was more than a dinner wedding — several guests proved unique.

Jo Byrd, a January graduate un­ der Class Miss, and Edna Getty, a son, both in Lubbock Christian College's faculty, will be married in June, were in the ceremony conducted by Maurice full, missionary from Bishop's complete with the women's names from Vietnam.

In August they will go to Viet­ nam themselves.

Mrs. Getty was first invited to go to the mission point in Dec­ ember 1964 while touring the 3rd part of the South. She met many soldiers who would soon be stationed in Vietnam and who sought her help. Other events also helped her decide to go in Feb­ ruary 1966, after graduation, to teach in the American-Viet­ nam International School and to work with the church there.

Through her influence, Don de­ cided to also go. Now the couple, both 24, are engaged to be married in South Vietnam and Pennys­ ilver, New York and other states, will go to Vietnam, supported by the Church of Christ in Water­ ton, Ind.

Omega Phi Theme Is 'Court Fair'

With the starting of a Country Fair Omega Phi's banquet was held April 7 at the Mayfair Hotel.

Those attending were Janie Howard, Don Thompson; Denise Hendrix, Keith Byrd; Char­ lotte Humphrey's, David Smith, Nancy Nuckles, Walt Taylor; Linda Holliston, Dennis Martin, Ardis Garlock; Debra Copen, John Kelley; Carolyn Porte, Eric Ross and Mr. and Mrs. James Attebery.

Wedding is Set at Attebery, Williams

Dr. and Mrs. James L. Atte­ bery of Spanish announce the engagement of their daughter, Janie Lynn, to James Edward Williams, Jr., son of Mr. and Mrs. James Edward Williams, Molerly, Mo.

Miss Atteberry is a junior, a member of Baptapsilon and a former member of A Cappella choir.

Williams will be graduated from Harding in June and will receive his Master's degree in speech from the University of Missouri in August. At Harding he was a member of A Cappella, Bulls and Beacons and Collegiate Players.

An August wedding is planned.

Benson To Address AS

Dr. George S. Benson, past president of Harding Colleges, will be the featured speaker at the next American Studies dinner, Monday, April 14.

The dinner is to be held in the Heritage Room of the American Heritage Center at 6:30 p.m. Dr. Benson will address the theme of "The Crusade Against Communism."
One Vote Here for Cassius Clay

Cassius Clay — or Muhammad Ali, as he prefers to be called today — is among the most controversial figures in sports history and, certainly, is the greatest heavyweight since Rocky Marciano. His favorite saying in "The Greatest" and he's done a lot to back up the claim. But he still isn't recognized as the champion by the people who count.

In the 1960 Olympic Games, Clay knocked out Sonny Liston in the second round and was named the Olympic champion. But the World Boxing Association has the final say, and they’ve yet to bestow the title on Mr. Clay at the SAC.

A 27-6-5 record made Clay a champion before he turned professional. But he didn’t sit out the 1956 season in preparation for the Olympic Games. Clay turned pro in 1955 and became the heavyweight champion within a year.

Clay's reputation as a champion has been bolstered by his performances in the ring. He has won or lost only once, although he did lose a few rounds in the beginning of his career. In 1956, Clay was in a match with Liston, and he was knocked out in the first round. Clay has not lost since then.

In 1960, Clay won the Olympic gold medal in the light-heavyweight division. He used his speed and agility to defeat his opponents. Clay is able to move around the ring quickly and throw punches with his hands up, making it difficult for his opponents to score.

Clay has also been a vocal activist, speaking out against racism and poverty. He has been a leader in the Civil Rights movement and has used his platform to speak out against injustice.

Clay's popularity has been reflected in his earnings. He has been able to negotiate million-dollar contracts with boxing promoters, and he has earned millions of dollars from his fights.

In conclusion, Cassius Clay — or Muhammad Ali — is a true champion in the ring and outside of it. He has used his platform to speak out against injustice and has been a vocal advocate for the oppressed. He is a true champion in the ring and outside of it.
Bisons Trample Tiger Relay Foes

By Doug McFalls

Sweeping all events from the 400-yd. dash to the 3-mile run, Harding easily took first place in the college division of Little Rock Central's Tiger Relays April 7.
The Bisons took 94½ points to the following points for other squads: AIC, Arkansas Tech, 22; Hendrix, 16; Hendrix, 7; and group of Alabama freshmen, Bateman, however, placed second in the 330-yd. dash with a time of 3:53.4 in the 330-yd. dash.

Jerry Baker and Rick Sheddell, number one and two in the 440-yd. dash with respective times of 53.3 and 53.5. Mike Lawry and Andy Whadon, whose 70' and 79' jumps were first and second in the high jump, Tom Peterson did not participate in his specialty.

Buteman, however, placed second in the 120-yd. high hurdles with a time of 14.4 earning 10 points.

Relay team of Griffin, Purvile, R. Clark and Crawford, who won the mile medley in 3:09.8.

The winning 440-relay team of Bateman, Smith, Robb and Taylor with a time of 42.6.

Mike relay team of Curry, Buck, Baker and Smith with even 3:33.9, only three seconds off the mile medley.

In the college league scores have not been released, it would appear impossible for the Bisons to remain 10 points behind. Arkansas Tech, Hendrix, and LRU have big advantages in points to pad comfortably the team's cushion.

The teams remain five weeks by 36 pins over Jim Ryan and his Bisons.

The Bisons whose top five out scored the conference after seven weeks of competition. The league-leading effort.

The Bisons won second place in the 880-yd. event with 1:29.6.

The Civic Relays is regarded as one of the biggest track meets of the season, comparable to the Texas, Kansas, Drake and Penn Relays.

Seventy-five universities and colleges plus 50 high schools have been invited to compete. The Civic Relays in Memphis is the event sponsored by the Memphis Civic Club and Memphis State University.

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