

Harding University Scholar Works at Harding

The Bison

Archives and Special Collections

12-5-1963

The Bison, December 5, 1963

Follow this and additional works at: https://scholarworks.harding.edu/thebison

Recommended Citation

The Bison, December 5, 1963. (1963). Retrieved from https://scholarworks.harding.edu/thebison/811

This Newspaper is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in The Bison by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



VOLUME XXXVIII, NUMBER 9

HARDING COLLEGE, SEARCY, ARKANSAS

DECEMBER 5, 1963

Harding Players Well-Received On Ten-Day Tour of Third Army

The American Collegiate Players returned last week from a ten-day entertainment tour of the Third United States Army. They presented six performances of Mary Chase's Pulitzer Prizewinning Harvey.

One performance was given at each of the six major outposts of the Third Army - Redstone Arsenal, Ala.; Fort Rucker, Ala.; Fort Benning, Ga.; Fort Stewart, Ga; Fort Gordon, Ga; and Fort Campbell, Ky.-Tenn.

Enthusiastic Audiences

Each audience was highly enthusiastic and seemed appreciative of the high quality of the entertainment. Many officers, civilian officials and enlisted men complimented the artistry of the company and especially the characterizations created by the actors and their director, Ben Holland.

In addition to scheduled performances of Harvey, the group also offered a variety of musical entertainment which was presented to patients in the post hospitals. These small efforts of kindness were perhaps the most appreciated, for the patients had little entertainment and, more important, had little reason to think anyone cared about them.

companied the Players as general advisor and may have been responsible in part for their very post. The men were treated as honored guests, the girls as dignitaries. Gen. Campbell's military experience helped set the example of demeanor, for the group, and his "trooper" spirit kept them going at full speed from dawn till midnight (al-

A further and much-needed military discipline was added to the company by the presence of Lt. Ramsay W. Hall, official escort from Third Army Headquarters, who accompanied the Players throughout the entire tour. Lt. Hall, in addition to tending to all minor details of the trip, proved to be one of the cast's most valuable critics.

Director Ben Holland, highly respected on the Harding campus for his outstanding abilities in the production of dramatics, put together a highly entertaining show and organized his performing company into a very efficient unit, polished to a professional (but very much unsalaried) luster.

Holland Proud

Holland looks back on the trip with a great deal of pride. He behind.

General W. P. Campbell ac- reported that the troupe made an excellent impression at every post and seemed to have done a fine job of public relations for hospitable reception on each Harding College, in addition to brightening the lives of enlisted

The company feels very grateful for the hospitality and kindness shown them beyond the call of duty. One commanding officer assigned his whole division (it seemed) for a day to entertain the Players. He took them on maneuvers in combat tanks in simulated combat conditions, in addition to personally conducting them on a tour of the base.

Attend Memorial Ceremony At Fort Campbell the troupe was honored to receive a special invitation from Gen. H. H. Gritz to attend a memorial ceremony in mourning of the late President of the United States. The entire 101st Air Bourne Division passed in review in an impressively moving and reverent ceremony.

The tour proved a very valuable asset to the American Collegiate Players. Each person returned to the campus a better person from the sharing of new experiences, and from encountering new people, new places and new ideas. They brought home some good to Harding College, and they all hope, left some good



MEMBERS OF THE A CAPPELLA say last-minute goodbyes before boarding the bus for their ten-

Chorus On Extended Nuclear Institute **Tour Through Texas**

Forty-five members of the A they will sing at the Birdville Cappella Chorus and their director, Kenneth Davis, Jr., left Nov. 30 for a ten-day tour in Texas.

Leaving the campus at 1 p.m., they faced a tight schedule for the remainder of the trip. They gave their initial performance in

Magnolia, Ark., that evening. Sunday they filled two engagements after morning church services. At 2:30 they sang at the Northside Church of Christ in Texarkana, Ark. That night they sang at the church in New Boston, Texas, and at the high school there the following morning.

The chorus then journeyed to Clarksville and sang at 2:30 in the high school and again in the evening at the Church of Christ in Paris.

On Dec. 3, three programs were scheduled, at high schools in Honey Grove and Wainwright and in the evening at the Northside Church of Christ in Bonham. The following day, the chorus journeyed to Wolfe City to perform before a high school audience and in the evening at the Grand Avenue Church of Christ in Sherman.

Today they sang at the Old Folks Home in Gunter and then journeyed to Fort Worth where and Emmett Kelly.

Church of Christ this evening.

Tomorrow's programs include presentations at the Fort Worth Christian school and the Southside Church of Christ in Fort Worth and at the high school in

Saturday the chorus will go to Six Flags Over Texas which will begin their journey back to the campus. The following day they will be in Dallas where they will sing at the Trinity Heights and Highland Park Churches of

On Dec. 9, the A Cappella will present its last program at Southwestern Christian College in Terrell and after the program at 10 a.m. will board the bus and return to Harding that night.

SA Movie

December 7 7:30 p.m. "The Greatest Show on Earth" in color; produced and directed by Cecil B. DeMille; starring Betty Hutton, Charlton Heston, Cornel Wilde, Dorothy Lamour, Gloria Grahame, James Stewart

Otters Stipends

The Oak Ridge Institute of Nuclear Studies, Oak Ridge, Tenn. is again offering temporary summer appointments to a limited number of college juniors who are majoring in one of the natural sciences.

The purpose of this program is to introduce promising undergraduate science students to research methods and to encourage these students to pursue graduate study after completing their baccalaureate degree.

Criteria used in selecting candidates for the summer student trainee program will be scholastic achievement, aptitude, graduate school potential and the special interest of the applicant.

The trainees will receive a stipend of \$75 per week during the appointment of approximately ten weeks beginning on or about June 15, 1964. In addition, a travel allowance for a round trip between the student's home and Oak Ridge will be paid at the rate of four cents per mile to a maximum of \$80.

The deadline for making application is Jan. 17, 1964. Any interested student should contact Dean Joseph E. Pryor for additional information.

Jimmie Lawson, senior mathematics major from Searcy, was a student trainee during the summer of 1963.

December Lyceum Features Puppets

A puppet show presented by Elek Hartman is scheduled Dec. 9, at 8 p.m. as the last lyceum before the Christmas holidays.

Programmed for adult audiences, the lyceum includes plays written by George Bernard Shaw and William Butler Yeats. Two works to be presented are "Shakes versus Shav" written by Shaw and "The Cat and the Moon' written by Yeats. A children's section will also be includ-

Hartman's Victoria Puppet-Players will also include an American puppet play by an avant-garde playwright, D. Figel, titled "Life in Mink Castle, which parodies the fading rich and their struggles during the F. Scott Fitzgerald era.

A native of Cleveland, Ohio, Hartman went to New York following his graduation from Carnegie Tech's Drama School and is presently living in Greenwich Village.

Hartman has just completed a film titled "The Princess of Put-chin Place," currently being shown in Europe.

Library Posts Schedule For Christmas Holidays

Students are asked to note the following schedule for the use of library materials during the Christmas holiday period.

Beginning Dec. 4, stack books may be checked out over the Christmas holidays and will be due Jan. 7 and after. Any books checked out before Dec. 4 will be due Dec. 18.

Stack books are not renewable. Reserve books may be checked out after 12:30 p.m. on Dec. 19, with a limit of one book per person in each course. All eserve books will be due Jan. 7.

The library will close at 5 p. m. on Dec. 19 and open at 7:45 a.m. Jan. 7.

John F. Kennedy

"The final test of a leader is that he leaves behind him in other men the conviction and the will to carry on." — Walter Lippmann with puppets William Shakespeare and George Bernard Shaw.

ELEK HARTMAN, to appear on the Harding stage Dec. 9, works

Peace Corps Announces Plan For Largest Spring Training

plans today for the largest spring Panama, Iran, Bolivia, Chile, training program in the agency's

Volunteers scheduled for assignments in 18 nations will enter training at U.S. colleges and universities in February and March, said Peace Corps Director Sargent Shriver. An estimated 1,500 prospective volunteers will participate in the training pro-

Fills Urgent Requests

In past years, only about 400 volunteers have entered mid-year training programs, Shriver said. While the peak in-put period will continue to be the summer months, he said this year's large spring group will fill urgent requests from countries in Africa, Asia and Latin America.

Many of the spring group will be mid-year graduates of U.S. colleges and universities who will fill teaching assignments, most of which require college degrees. But about one-third of the spring trainees will not be required to

have degrees. The spring training programs will prepare volunteers for service in Somalia, Malaysia, Ni-geria, Ecuador, Nepal; Thailand, Mexico.

The Peace Corps announced | India, Jamaica, Togo, Columbia, Venezuela, Tanganyika and the Dominican Republic.

Teachers Needed

Teachers will be needed at all levels — elementary, secondary and university — and in all subjects, with particular emphasis on English, science and mathematics. Some physical education and vocational teachers will also be re-

Other volunteers will be enrolled in agricultural extension, community development, construction, engineering and geology programs.

Peace Corps volunteers serve for two years, including training. They get a modest living allowance designed to let them live at a level equal to that of the people with whom they work plus a \$75 monthly readjustment allowance, paid at the end of their service.

Currently, 7,164 volunteers are at work in 46 countries. Two Harding graduates are now in training for Peace Corps service Johnny Westerholm at the University of Texas and Chris Dean at the University of New

Rickett, Brown Plays Conclude Little Theater Series

By Hope Shutts

"Quiet Please," a one-act comedy by Howard Bueman, and Wilbur Braun's melodrama, "Curse You, Jack Dalton" will courage audience participation. Blair. The viewers are encouraged to Prorespectively, concluding the Harding Little Theater presentations for 1963.

These are the first two in a series of plays being presented by students in Ben Holland's directing class.

Evelyn Rickett Directs

Directing "Quiet Please," the story of two feuding Ozark mountaineers, will be Evelyn Rickett. The feuding brothers, Jeff and Judd, will be played by Milton Reed and Clark Johnson.

Members of the Sunnyville Christian Society who attempt to reconcile the brothers are Terry Eyman as Rev. Andrews, Marty Holloway as Mattie and Chris Holloway as Josie. Sharon Wisener will play Catherine, a city girl.

Assisting the director in the production of "Quiet Please" will be assistant director, Marilyn McElroy; technical director, Ken Simmons; stage manager, Gene Conner; and publicity manager, Wilma Schmudlach.

One-Act Melodrama

"Curse You, Jack Dalton," typical one-act melodrama with a hero, heroine and villain will be staged as a threater-in-theround production with Sara Brown as director.

Theater-in-the-round is a style of play which allows viewers to be seated on or near the edge of the stage. Mrs. Beverly Berryhill,

on-stage assistant director, has Nancy Miles as Mrs. Donna Dalstated that the production staff chairs for the seating.

cheer, "hiss," or "boo" at appropriate times during the melo-

Saunders Plays Hero Portraying the hero, Jack Dal-

ton, will be Andy Saunders. Cora Wiser will play the heroine and Dwayne Van Rheenan, the vil-

Other members of the wealthy Dalton family will be played by plays.

ton and Beverly Berryhill as plans to use risers rather than Eloise Dalton. Cast as Anna Alvarado is Kaye Buck and Ron Such a seating plan will en- McFarland will play Richard

Production crew in addition to the director, Sara Brown and her on-stage assistant director, Beverly Berryhill will be: back stage assistant director, Jean Masters; publicity manager, Teddy Garner; sound manager, Jack Ryan; and set and house manager, Andy Saunders.

An admission of ten cents will be charged for each of these



FEUDING MOUNTAINEERS Jeff and Judd, brothers, are played by Milton Reed and Clark Johnson in tomorrow night's "Quiet

A Profile In Courage - JFK

A well-aimed bullet, a familiar smile fading into a deathly visage, a shocked nation, a stately funeral, a child's tears, a quiet at Arlington — our late President has died a martyr's death at the hand of an insane assassin.

Assassination is an ugly word which Americans associate with events in South Viet Nam but never in civilized America. One cannot deny, however, that nearly one-quarter of our Presidents in the last century have been assassinated! What is wrong with our country, Americans are asking, and answers are hard

Hate Killed Kennedy

Hate killed John Fitzgerald Kennedy. His purpose for being in Texas was to try to patch up some of the ills spread by hate and prejudice. Hate has no political affiliation. May God have mercy on the souls of those who were so callous as to make such remarks as "It couldn't have happened to a better person." Have we no respect even for the dead?

Our late President was an ambitious, progressive, active leader. He was a man of ideas, as indicated by his Peace Corps and physical fitness programs.

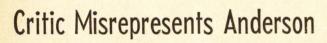
He was a champion of the poor, the aged, the helpless, the sick, as proven by Medicare and the tax cut proposal. He believed in and fought for the equality of man, even at the cost of possible defeat at the polls. He was a man of conviction.

An Eloquent Eulogy

President Johnson said before the Congress. "No memorial oration or eulogy could more eloquently honor President Kennedy's memory than the earliest possible passage of the civil rights bill for which he fought. We have talked long enough in this country about equal rights. We have talked for 100 years or more. Yes, it is time to write the next chapter — and to write it in books of law.'

Like all great presidents, President Kennedy was the object of much malice and vilification. Like all men of action and ideas, he was hated by a small minority who are opposed to progress.

A final chapter might well be written in "Profiles in Courage" - that of the life and Presidency of John F. Kennedy.



There seems to have been some small opposition to the speech given in chapel last Saturday by our Student Association president, Joel Anderson, represented by the letter which appears on this page.

Anonymous Critic Misrepresents

However, our anonymous critic's letter shows obvious misrepresentations to anyone who listened to the speech carefully and candidly. Anderson is not opposed to impeachment as long as it is not used as a tool to malign the innocent. He simply deplores the un-Christian attitude and methods of most of the persons in the extreme, some of which has been seen on this campus.

Neither did Anderson in his speech "compare advocates of impeachment with assassins" as careful listeners will recall. The discussion of impeachment appeared in the latter part of the speech while that on assassination in the introduction and the two were not paralleled.

Providing Moral Leadership

The SA president was providing moral leadership in attempting to improve the student body. Who else but Anderson could have made the speech? It needed to be made.

Anderson did not abuse his office by touching on a political issue. A number of students have given political speeches — even controversial ones — in chapel; for instance, the freshman speech class tournament winners do so every year.

Nearly every student took the speech in the manner it was intended. Why must there always be a vocal minority who misunderstand, misconstrue and misrepresent?

— P. S.



Editor	Phil Sturm
Associate Editor	Martha Tooke
Assistant Editor	Dennis Organ
Business Manager	Peggy Baker
News Editor	Hope Shutts
Feature Editor	Salena Cogdell
Society Editor	Patty Beets
Sports Editor	Gary Lucas
Photographer	
Copy Editor	Janet Sommer
Circulation Editor	Annette Tucker
Religious News Editor	Wilma Schmudlach
Faculty Sponsor	Neil Cope

Official weekly newspaper published during the regular academic year except holidays and four examination weeks, by Harding College, Searcy, Arkansas. All material is written and edited by students and should be interpreted accordingly.

Subscription price: \$2 per year Single copies 10c Second class postage paid at Searcy, Arkansas.



A Profile in Courage — JFK

1963



SEN. JOHN McCLELLAN describes President Kennedy as a "true American" during his visit to Arkansas in October. "Now he belongs to the ages."

STUDENT FORUM

A Christian View of Racial Prejudice

By Ken O'Neal

As human beings in the 20th century, we are in the midst of societies which discriminate among people because of differences in race and nationality of economic level. This has been the situation in most societies since the beginning of time.

Early Caste Systems

Most early civilizations had caste systems with societies composed in general of the nobility, the bourgeoisie and the serfs, who were actually the property of the nobles. Today, one of the greatest prejudices in our country is the attitude of superiority that many Americans feel over other nationalities or races.

Up to this point, I have established only that discriminations have existed and still do exist among people. I have not said whether they were right or where the line should be dra To find these answers, let us look at the New Testament scrip-

Is it right to discriminate between people because of economic differences? James 2:1-7 tells about two men, one epitomizing the highest economic level of the day and the other representing the lowest economic

Paul Rebukes

Paul rebukes those who gave more attention to the rich man, with these words: "But if you show partiality, you commit sin, and are convicted by the law as transgressors."

Is servitude right or wrong? Voluntary servitude is just as right as owning a business in a free enterprise system. Paul admonishes servants to "be obedient to your masters, even to the overbearing."

If a person's training and capabilities are such that he must do menial, manual tasks for another to earn a living, this does not degrade the man in God's sight; it should not degrade him in our sight. Nearly all vocations are based, at least partially, on ser-

Racial Prejudice Right?

Is racial prejudice right? Can a man of one race rightfully treat a man of another race with disrespect? These questions can be approached best by looking at each man's relationship with

"For there is no distinction; since all have sinned and fallen short of the glory of God, they are justified by His grace as a gift, through the redemption which is in Christ Jesus. . . Then what becomes of the boasting? It is excluded . . . For we hold that man is justified by faith apart from works of the law."

In God's sight there is neither Jew nor Gentile, bond nor free. Man's justification is a free gift, for "justify" here means to "declare righteous" not to "make righteous." God will declare righteous a believer, although he has sinned and fallen short of the character that God first envisioned in man when He created

No Room For Disparity

The blood of Christ can be appropriated by the people of South America, Asia, Africa and all other countries. Then where is there room for disparity? There is no room.

Let us look at ourselves as God sees us and realize that while we were yet undeserving sinners He sent His Son to be a propitiation for us. The better we understand this, the less we will glory in our own merit, and the less we will elevate ourselves above other human beings also made in God's

Instead, humbling ourselves, we will fall to our knees and utter the publican's prayer, "Lord, have mercy on me, a sinner."

We Get Letters

Reader Says **SA Head Used** Office Wrong

Dear Editor:

Voltaire once remarked: "I disapprove of what you say, but I will defend to the death your right to say it." Evidently, the respected president of our Student Association was unaware of this philosophy when he ascended the stage in chapel Saturday to condemn various evils on the Harding campus.

All of us agree that it's wrong to walk across the grass, that it's sinful to steal an umbrella, and that it's reprehensible to assassinate an elected official. Certainly our student president was justified in using his office to condemn

these immoral acts. But it was shocking to hear him also condemn everyone who favors the impeachment of Earl Warren. I strongly disagree with those who advocate impeaching the Chief Justice, but I must defend their right to ask for his removal.

By condemning theft and assassination, our student president was upholding law and order. But by branding as "un-Christian" all who disagree with him on the purely political issue of Warren's impeachment, our Student Association president was using the prestige of his office to take sides in a political controversy and to silence his

It was appalling to hear him compare advocates of impeachment with assassins. There is no parallel between impeachment and assassination. Impeachment is legal. It is the orderly, peaceful way to remove a man from

In fact, the right of impeachment is guaranteed by the U.S. Constitution, which is the supreme law of the land. That right was originated as a safeguard of the public will.

We may not agree with the movement to impeach Earl Warren, but we cannot label as "un-Christian" those who seek to remove a man from office by peaceful, legal means. There is nothing immoral about trying to defeat an elected official at the polls; nor is there anything wrong with trying to remove a lifeappointee by impeachment.

This is the only proper way to remove an unsatisfactory judge. In the course of American history, nine federal judges have been impeached. In any event, the subject of impeachment is primarily political.

Can our student president honestly say that he was justified in using both his office and his privilege of speaking in chapel for the purpose of silencing those who disagree with him on this purely political question?

Sincerely, Name Withheld

Extremism Is Dangerous In America

By Pat Caraway

One of the gravest dangers infesting America today is the cancerous growth of radicalism. Since a radical usually is one who makes the most and the loudest noise, there arises a difficulty in evaluating just how strong the radical forces are.

However, radicalism matter how strong or weak belongs not to America but to the totalitarian state. The basis of the Soviet Union is radicalism and some groups in the United States are trying very hard and many times successfully to establish radicalism in our country.

But essentially what is a radical? A radical possesses some and sometimes all of the following characteristics.

Right or Left

A radical can be either extremely right or left of a nebulous center. Whether he is ultraleft or ultra-right, a radical's vocabulary excludes the word 'compromise."

For example, a right-wing radical is one who not only wants the missles removed from Cuba, but also wants Khrushchev to bow in apology to the United States and take his toys and go home or else a little button will be pressed and he will be blown home in a cloud of smoke; the United States must back Khrushchev into a corner where he has no alternative except war.

Several Angles

A radical refuses to see that a question has several sides, several angles. He wants everything to be either black or white, right or wrong. And of course his side is always the right side.

For example, the right-wing radical wants the United States to rush into Cuba and oust Castro. The radical maintains this action to be right and he seems to consider just one angle -Castro will then be out of Cuba.

Yet in carrying out such action would the United States be any better than the Communist forces? This is another angle worth considering, but the radical either ignores it or says that since our side will be acting, such action must be right.

A radical is an extremist. He wants his changes or reforms carried out immediately. He usually has a scheme of how the nation should be run and anything not in accord with such a scheme cannot be tolerated. Typical of a right-wing radical are the words, "Down with the U. N." Notice that he offers nothing with which to replace the U. N. The U. N. is just not in accord with his scheme so it

Oppose Judicial Review Then, too, the right-wing radi-

cal tends to oppose judicial review. Why should "nine old men" be allowed to interfere with the wishes of a majority of people? Notice that the radical presupposes that he has the majority on his side.

The left-wing radical has the same characteristics and is just as extreme in the other direction. The chief characteristic of both kinds of radicals is that they cannot be told that they are radical.

The dangers of radicalism are quite evident. President Kennedy's death was the result of radicalism. Some extreme rightwingers console themselves with the thought that the "Fairplay for Cuba" organization is a leftwing organization.

Both Spread Hate

But still it is a radical organization and the right-wing radical is no better than the left-wing. Both spread hate, prejudice, irrationality. How many right-wing radicals would have pulled the trigger in Dallas?

As Mrs. Kennedy took the ring from her finger and placed it in her husband's hand, we need to take the bitterness, prejudice and extremism from our hearts so that another President will not be taken from us in one cold moment of hate.

The tricks of the trade are soap and water, lipstick, a comb and cottonballs. Use them wisely.

Uniform in order, make it a habit to be at the water fountain just as he gets out of class. Walk two steps ahead of him on the way to the cafeteria and smile at all times.

Wink and speak everytime you meet him but above all - don't drool.

Read ten back issues of Sports Illustrated and be familiar with sport terms, such as track, basket, dribble, ball and tennis shoe.

Don't giggle or use the term "how marvie" everytime he says something. Instead, smile and say, "I don't know too much about that. You'll have to explain it to me.

Happy hunting. .

DO ALL YOUR GROCERY SHOPPING

White House Grocery & Market

FEATURING

Revion

Coty



OVER THREE THOUSAND enjoyed the free Thanksgiving bar-

Over 3000 Attend 40th Lectureship

Over 3000 attended the 40th | people. Harding music groups Annual Harding Bible Lectureship Nov. 25-28. This year's theme was "Christ — the Way."

Activities for the week includlectures, forums, classes, special dinners, a basketball game, a free barbeque and programs by Harding music groups.

Major speakers for the evening lectures were Raymond Kelcy, Alonzo Welch, George Stevenson and Cleon Lyles. Other speakers included Clifton Rogers, Clarence Dailey, C. E. McGaughey and Otis Gatewood.

Tuesday and Wednesday classes were held on books of the Bible, teaching methods, missions and needs of young

STOTTS DRUG STORE

FOR ALL YOUR DRUG NEEDS SEE STOTTS DRUG

WELCOME STUDENTS

Come in and Visit Our

Newly Remodeled Building

Let Us Serve You

Security Bank

A Friendly Institution

PHONE CH 5-5831

Marcelle Cosmetics

Dorothy Perkins

Max Factor

presented programs prior to the evening lectures

Programs were presented by the Harding Chorale, A Cappella Chorus, Men's Quartet and Women's Ensemble, and the Harding Academy Chorus. The Harding Band entertained guests in a special program Wednesday afternoon at 4:30

Three thousand attended final day activities on Thanksgiving Day. C. E. McGaughey presented the Thanksgiving lecture at 10 a.m. At noon all guests were given a free barbeque dinner at the Academy football field.

After activities included a lecture by Otis Gatewood, the Bison basketball game with Little Rock University and a tea for visiting women. The lectureship was concluded with the evening lectures at 7:30 and a special report on Russia by Otis Gatewood.

WYATT Barber Shop

2 Barbers on Duty On Friday and Saturday

> 120 W. Race On the Square

Florshein Shoes City Club Shoes Wesboro

Young Men's Shoes

Famous Velvet Steps & Show Offs for Women

HEUER'S **Shoe Store** Shoe Box

WEST SIDE OF SQUARE

Welcome Students

BRONNIE'S

Beauty

Salon

611 East Center

Latest

Hair

Styles

Phone CH 5-2184

Chirstmas Gifts For The Favorite Man In Your Life

- Sport Shirts
- **Sweaters**
- **Trousers**
- Blazers
- Novelty Gifts and Accessories by Swank

Cothern's Men Store

College to Require ACT Test Series

The Harding College faculty recently approved a recommendation to require the test battery of the American College Testing Program (ACT) as a part of the admission application for all prospective freshmen.

This new requirement will apply to all freshmen who enter after the current school year, including those who begin their college careers in the 1964 summer school session.

The decision to require the ACT was besed upon the results of two years of extensive research at Harding with the ACT and the SCAT (Scholastic Aptitude Test of the College Entrance Examination Board.)

According the Dr. Bob Gilliam, director of testing and counseling, both tests proved to be good predictors of college grades when combined with high school records, but the ACT was chosen because it is cheaper, is more readily available in states from which most Harding students come and provides free, special research services to colleges participating in its program.

The ACT is given at testing centers at high schools and colleges across the nation four times during each school year. Students with total scores of 100 or more on the ACT become eligible for scholarships at Harding provided they have an average of "B" or better in all "solids" on their high school transcript and have a character recommendation from a high school official.

glish usage, mathematics usage, social studies reading and natural science reading.

Sometimes politicking is so dirty it's hard to find the real dark horse candidate.

VINSON'S 99



Steam Cleaning Front Wheel Alignment Wheel Balancing Motor Tune-Up

The ACT includes tests in En-

back to the kitchen between classes to make sure the meal

You Are Always Welcome

IDEAL SHOP

cupants.



Across from Rendezvous Phone CH 5-3906

cooking in the oven will be ready to serve promptly at the hour designated.

THE HARDING BISON, Searcy, Ark. * 3

ENTERTAINING GUESTS at Echo Haven is one of the valuable

experiences coeds learn while living in the home management

Coeds Practice Homemaking Duties

In College Home Management House

By Martha Gardner

Haven would be sure to have a

novel on the best-seller list. Ac-

comodating a family composed of

approximately 36 college coeds

a year undoubtedly supplies the

house with a bulging stock of

anecdotes, romances and mys-

But unfortunately or fortun-

ately, as the case may be, houses

can't write so Echo Haven

sprawls leisurely, enjoying the

fastidious attention it receives

from its continually changing oc-

Echo Haven is designed to

house six girls for nine-weeks;

however, this nine-weeks there

are only three girls besides the

regular occupant, Miss Ruth

Browning, a teacher at the

Harding Academy. The student

occupants this nine-weeks, Ruth

Ann Selby, a home economics

major, Anne Bentley and Phyllis

Fowler, elementary educations

majors, not only enjoy living

amid carpets and well-regulated

heat, but also appreciate having

Life in Echo Haven is not one

of leisure. It includes dashing

private bedrooms

If houses could write, Echo

Every two weeks guests are nvited for supper and there is a special flurry and excitement on evenings to make sure every thing will be precisely right. The girls must be in control at all times in case Dr. Mildred Bell, head of the home economics department, should drop in unexpectedly to visit them.

The girls rotate duties every week. While one girl is cook the others will perform the duties of washing clothes and household linens, waiting on the table and assisting the head cook. The cook of the week must plan her marketing list so that she will spend 85 cents per person a day while on low-income and \$1.23 per person a day while on high-in-

While Echo Haven is designed primarily for home economics majors, Dr. Bell encourages juniors and seniors who are not home ec majors to sign up for this course - Home Economics 402. What more practical course could there be? Its scope includes three of man's most vital interests - food, money and the turning of work time into leisure

East End Barber Shop

Joe Cunningham Raymond Hill

1515 E. RACE STREET

BURGER BARN



Specializes in

Charcoal Burgers Thick Shakes Fast Service

Highway 67 East

1001 Items For Rent **Out of Pawn Sales**

Electrical Repairs Bicycle Repairs

AAA RENT-ALL and FIX-IT SHOP

800 West Race

CH5-4445

Place your items in Lay-Away now. Large Selection to pick from at

Your Friendly Variety Store

Get Your

Dress Material And Sewing Supplies

AT

LANGLEY'S **National Fabric Center**

123 North Spring

Patty Beets, Editor

Divorce Is Major Cause of Contemporary Social IIIs

By Salena Cogdell

In America today, one out of every four marriages ends in divorce. And according to several surveys, 50 per cent of the couples who stay married are not particularly satisfied with their marital lot in life. For a variety of reasons — religion, children, economics — these stalwarts are making the best of a sad, bad bargain.

Marriage has come to be regarded in many areas of our culture as a sexual entrapment, a tenuous man-woman relationship, a costly, traumatic disillusionment, a sorry, near-perennial state of war between the sexes.

Widespread Disruption

Obviously the widespread, growing disruption of the family unit, brought on by divorce, is one of our major contemporary social ills.

How do we beat it? How do we teach people to achieve marriages that provide love, happiness, harmony, deep satisfaction and a stable, healthy family life?

One possible answer is intelligent selection of marriage partners. A tremendous number of people in our society simply do not know how to select the right mate. There are at this moment approximately 40,000,000 unmarried men and women in the United States. Every daylight hour almost 400 couples are married.

A great many of these will make and are making the wrong marriage choice. Why? Because they will fall in love and marry primarily on the basis of physical attraction, the romantic lure of first love, out of loneliness, or because of various cultural pressures - for example, "Every other girl in my class is getting married . . . Any man is better than none What the heck! I'd just as soon marry a rich girl as a poor girl."

Marriage Criteria

According to countless educators, clergymen and social scientists, what these people should do is marry on the dual basis of mutual physical attraction and

reason is more important than marriage-wise, without the other.

Where we have fallen short in preparing persons for marriage is in our failure to teach young men and women how to find compatible marriage partners.

The choice of a life partner is the second most important decision in life. In this choice, one is choosing the ancestors of his children, the very mood and atmosphere of his future home, the level of his future intellectual, aesthetic and recreational life. He is choosing his friends and family.

Personality Growth

He is in this choice either limiting or expanding his own possibilities for personality growth and enrichment, for one person might inspire and encourage him, while another would stifle and limit him.

He is choosing in great measure his opportunities for service to a world in need, for one partner might stimulate his concern and unselfishly cooperate in such service while another in littleness and self-centeredness would demand the means and attention which otherwise might be outgoing.

He is choosing the one who, more than any other human being, will influence his spiritual maturity, his relationship to his God and his hope of heaven.

If the goal of Christian education to develop the whole man or

EAST MARKET

GROCERY

Groceries, Meats

Frozen Foods

Only one block

from Campus

Phone CH 5-3943

emotional, intellectual and cul- woman - in soul, body, mind tural compatibility. The second and social relationships - is achieved, then the young person the first, and one is no good, from a Christian college will be wise in his choice of a marriage partner and also will be a worthy marriage partner.

93 Per Cent Marry

Ninety-three per cent of the population in our country will marry. Most of these will make this decision between 18 and 24 - the college years. It is strikingly true that marriages made on our Christian college campuses are highly successful.

tions, including banquets, outings and bunking parties. Girls' clubs are busy working on their "Dolly Drive" projects and men's clubs are making plans to help needy families in the area.

Pioneer

The Christmas holiday season

is the event of several club func-

Pioneers had their third function Nov. 18, an outing at Camp Wyldewood. The program included a devotional at the top of Bee Rock.

Those attending and their dates were: Mel Gambrell, Doris Morris; James Barnes, Carol Gan-Charlie Gooch, Donna Scher; Mr. and Mrs. Bill Billington; Phil Cottrell, Susie Teufert; Richard Crispell, Dorothy Abbott; Garry Heath, Kay Darter; Fidge Thomas, III, Sherry Wait; Mac Neal, Charlotte Henry.

Others were: David Clinger. Sherry Balthrop; Alan Doty, Louise Hendrix; Dave Johnson, Alice Jane Couch; Bill Epps,

Beverly Clothier; Don Hawthorne, Virginia Garrison; Tony Webb, Rosie Boyd; Dr. Clark Stevens and his daughter Pat.

Phi Delta

"Around The World" was the theme of the Phi Delta third function which was held Nov. 23 at the Legion Hut. Members and their dates wore dress which represented various countries of the world.

Attending were: Faye Hall, Ken Tipton; Kathy King, Otis Edge Sharon Stepter, Ken Worsham; Sandy Rolen, Clair McKean; Alinda Parham, Rex Moorer; Joyce Henderson, Charlie Gooch Dottie Abbott, Richard Crispell Joyce Dawson, Gary Lucas; Judy Mathis, Terry Smith.

Others were: Cindy Martin, Earle Brook; Joyce Martin, Karl Stauffer; Rosie Boyd, Tony Webb; Nancy Osborn, Bob Kelly; Peggie Baker, Roger Johnson; Wilma Schmudlach, Lee Peterson; Pattye Saunders, Ralph White; Sheila McMahan, David Howell; Sharon Shipman, Allan Pryor; and Mr. and Mrs. Neale Pryor.

Regina

Reginas and their dates spent their fall outing at Petit Jean on Nov. 4. Nov. 17 was the date for a club bunking party held at the nome of Dr. and Mrs. Joe Pryor.

Reginas are presently working on the inter-club project for the Student Association.

Social Clubs Have Holiday Functions WHC's to Sponsor Peanut Pal' Week Drawing the name of a "pea-

nut pal" and presenting her with a small gift each day the week before the Christmas holidays is an annual event sponsored by the WHC social club.

Sunday night before the holidays the girls of each dorm will draw a peanut which has the name of some girl in her dorm enclosed. Monday through Wednesday each girl does a favor or leaves a small gift for her "peanut pal" without letting her identity be known.

Wednesday night at the dorm Christmas party each person gives her "peanut pal" a gift that does not cost over fifty cents and reveals her identity.

Anyone not wishing to participate as a "peanut pal" should sign her name on the sheet of paper placed on the bulletin board in each dorm Dec. 9-13.

Talkington **Gulf Station**

South Main and Park Avenue

Gulf Products

ALLEN'S QUALITY BAKERY

Birthday Cakes Wedding Cakes All Bakery Specialities

SEARCY FABRIC CENTER

All Types Piece Goods and Sewing Needs

113 East Center

CH 5-4914

CH 5-2875

102 North Spring

SEARCY CARPET CENTER

WHC CLUB BEAU Roger Johnson poses with four of his club

members, Sharon Maynor, Annette Tucker, Linda Robinson and

Drapery — Rugs — Tapestry

CH 5-4914

104 North Spring

For The Best In **Quality and Selection**

SHOP AT

KROH'S LADIES APPAREL

100 SPRING STREET

CH 5-4415

CONOCO

The Hottest Brand Going

CLARK'S CONOCO

Tune-up and Brake Service

923 East Race

CH 5-9743

Open 6:30 a.m.-10:00 p.m. Week Days

HARRISON'S SUPER MARKET

FRESH MEAT and VEGETABLE

South Main and Lincoln

CH 5-3233

FROSTY TREAT

Hamburgers Hot Dogs Thick Shakes Malts

Students get free delivery on order of \$2.00

Highway 67 at the "Y"

CH 5-9688

Love Bright Diamond Rings

The Registered Diamonds that Assure you of Permanent Value Always

- Sterling Silver by Gorham, Towle, Wallace, and International.
- China by Lenox and Syracuse
- Crystal by Tiffin, Glastonburg

Two Watch Repairmen for the Finest in Jewelry and Watch Repair

Parrish Jewelry

Court Square

MAYFAIR HOTEL

Buffet Luncheon Served Sunday 11:30-2:30

We Cater to Weddings **Receptions and Private Parties**

103 N. Spring

CH 5-4681

IVA'S BEAUTY SALON

All Types of Beauty Culture Contour Cutting **Tinting** Creative Hair Styling

106 N. CHARLES (Just off Center)

CH 5-3712

HARDING COLLEGE Laundry & Cleaners

Cleaning — Pressing — Alterations Wet Wash — Fluff Dry — Finished Service

ALSO COIN OPERATED AUTOMATIC LAUNDRY

- First In Dry Cleaning
- **Approved Sanitone Service**

DIAL CH 5-4291 East Park Ave. Greg Rhodes, Mgr.

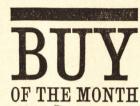
SPORTS SPECTRUM

Twentieth century America will be remembered for many things and one of these is its tendency to classify everything into categories such as good, bad, large, small, major and minor. The athletic realm is no exception.

We call football, basketball and baseball major sports while we designate track, wrestling, boxing and cross-country as among the minor ones. We avidly watch the development of the major sports and occassionally turn our attention to outstanding happenings in the minor.

Little Acclaim

It doesn't quite seem fair that fate should deal such a large, faithful following to a gridiron star while the athlete in a minor sport must perform in a nearly empty arena and achieve little national acclaim. Yet, such is the lot both must accept.





AT LOW LOW COST

Sharp reflections to check your image from tip to toe ... a handsome decoration...makes rooms lighter, brighter, gayer. And so easy on your budget!

Standard Size Doors Only

16 x 60 In. \$7.00



201 West Arch S. W. Corner Court Square

the populace, is a minor sport and many of our top runners crippled here at Harding while our attention was turned to the football and basketball teams, our crosscountry men were running over their opponents.

On Nov. 30 the outstanding happened that caused all of Harding to take heed of the wonderful effort these men have been putting out all year as they ran their way to the number 11 spot in the nation.

23 schools participated in the annual NAIA Cross-Country Championship race. Each team had to qualify for the privilege to enter the race and there are well over a thousand schools in the NAIA. Harding finished 11th in the race and in national ranking, which is quite an achievement for a school with an enrollment of only 1135 students.

Outstanding Showing

Had we only been watching the team's past meets we would not be surprised at the outstanding showing in national competition. The Bisons won 12 contests in the regular season while losing none.

Their last meet prior to the nationals was against Mississippi College, "a team that was really prepared to go all out to win,'



'Boiled cabbage! My unfailing recipe for dining

Give your wife a welcome change From the kitchen sink or range.



GARRISON JEWELERS 11 11 All Name Brands in Sterling, Crystal and China KEEPSAKE DIAMOND RINGS Engraving, Watch and Jewelry

Repair of all Kinds

Corner of Court Square 11 Phone CH 5-2340

WELCOME

Harding College Students and Faculty

See the complete new line of 64 Ford's

Bring us your Repair Work Reglardless of Make or Model

Your Ford Dealer

WHITE COUNTY MOTOR CO.

THE HOME OF THE TRADING POST

Cross-country, in the eyes of said Coach R. T. Clark. With and sick Dr. Clark had to ask the rest of the boys "to put out special effort in order to keep our win column perfect." This they did as they won 21-37.

"This particular meet represented probably our best team effort of the year against the interstate team primed to win. In fact, they turned their chapel of some 2300 students out to cheer them on, should they choose to come out to see the meet.'

Coaching A Hobby

Much of the success of the cross-country team is a direct result of the work of Dr. R. T. Clark, vice-president in charge of research at Harding. It is amazing that he found time to coach a championship team while performing his official duties; in fact, he refers to his coaching duties as a hobby.

"As a hobby, I have enjoyed coaching the cross-country boys, they're one of the best groups I've ever been associatd with. Even down in Mississippi they got up at 6:30 in the morning and had breakfast, then went back to their dormitory rooms to study for a couple of hours before they suited out for the meet at 11 a.m."

"They are going to get considerably better and from now on Harding will receive top-flight invitations to run in big meets. We are looking forward to another good season next year."

it never runs dry.

1201 EAST RACE

Radio & Television Servicenter

COMPLETE HOME FURNISHERS

FURNITURE — APPLIANCES

"Arkansas' Most Dependable Radio and TV Service"

Bowl for fun and good health.

Enrich your association by making

new friends

WHITE COUNTY LANES

Enjoy America's

No. 1 Participating Family Sport

Finest In White County

Highway 67 East

Across from White County Motor

Desires To Serve All

Cecil Beck, Intramural Director, Is Tireless Worker

To choose as a life's vocation some phase of formal education takes a love and devotion for the entire development of a welleducated and well-rounded individual.

But, to choose to labor in a Christian institution of learning takes a devotion akin to no other known to man. No Christian school has all the personnel that it actually needs, forcing a few to do the work of many.

Sacrifices Time

Cecil M. Beck, director of intramural athletics, is one of these brave individuals who has chosen to sacrifice time, energy and income to develop not only intelligent young people in knowledge of the world, but physically, intellectually and spiritually fit young people to make a better world.

He graduated from Harding College in 1950 and then went to Denton, Texas, to work on his MA degree from North Texas State College. While doing graduate work at North Texas State, Beck taught physical education and coached basketball at Southwestern Christian College.

Married Dot Tulloss

He married a 1952 graduate of Harding, Dot Tulloss, and they have two children, Gary, ten years old, and Debra, who will be eight in January. Mrs. Beck "Harding's own Dot Back," who is making a name for herself as a recording artist.

Speaking of Mrs. Beck's at-A good pen is like a woman: titude toward her husband's irregular hours, Beck says, "She's



INTRAMURAL DIRECTOR Cecil M. Beck has inspired thousands of boys to play fairly, win humbly and lose graciously.

a typical Harding wife. She lives tramural program, intramurals the same kind of life as the wives of Vice-president Ganus, Presilegiate activities might be forced dent Benson and all the others."

Beck's longest weeks come in the spring and fall. He then usually works from early dawn until around 11 p.m. During the winter months most of his working hours are spent at night supervising the indoor intramural

Most Important Phase

Asked if he felt relegated to an outpost after receiving his excellent education, he replied, 'Are you kidding! The intramural program is the most important phase of Harding's physical education program.

"I'm sure that if Dr. Benson, Dr. Ganus and Dr. Clark had to make the choice between intercollegiate athletics and our in-

to discontinue.'

He went on to explain, "As intramural director I have an opportunity to serve the masses. All students benefit from intercollegiate sports, but not all students can participate as they can in intramurals. Here, I have a better chance to serve more students."

Desire To Serve

Mr. Beck's desire to serve the greatest number of students can hardly be termed typical. Ordinarily, men with training in physical education desire to make a name for themselves as coaches in intercollegiate athletics with hopes of climbing up to the head coaching positions of major teams in the world.

"I have had the desire to coach but just like so many things it passes. I coached basketball at Southwestern for three years but so many more are benefitted by participation in intramurals. It's a lot like the desire to fly - with time it

passes In his speech, his work and in his life Cecil M. Beck exudes his dedication to the development of mature adults but even more he shows his dedication by the service he is performing for the young people of Harding College.

Modern Barber Shop

One Block North of Academy

Open 7 a.m. — 6 p.m. Two Barbers on Duty

Price Bros. **Florists**

* FLOWERS

★ CORSAGES

★ PLANTS

1213 E. Race

CH 5-3723

PIZZA

Also Spaghetti and Ravioli Mon., Thurs., Sat., 5 to 7 p.m. Phone CH 5-9789 For Order To Go

Mrs. Harris Cafeteria

SKATELAND ROLLER RINK

Skate Mon. and Sat. 1:30-4:30 p.m.

25c off regular price

Highway 67 at the Y

CH5-9707

Roberson's Rendezvous

The 3 R's of Good Eating

You're Always Welcome For a Snack or Meal

Contact Us For WINTER AND SPRING BANQUETS

Serving Good Food For 27 Years

Bisons Defeat LRU Trojans In Thanksgiving Day Victory

By Don Johnson

A large crowd at the Harding Lectureship saw Harding top Little Rock University 92-81 Thanksgiving Day.

The victory improved Harding's record to 1-2 and left the Trojans with a 1-4 worksheet.

Vernon Rogers meshed the first basket of the contest. Ronnie Hubbard sank a free throw, and LRU never got any closer. The Bisons used a balanced attack to take a 23-12 lead on a Boaz bucket with 11:15 left in the

45-34 Halftime Lead

Don Hurst led a Trojan attack that closed the gap to 34-30 with 4:26 left, but six points by Rogers, hitting on a deadly jump shot, carried Harding to a 45-34 halftime lead.

A spirited LRU rally closed the gap to 63-59 on a Bob Dobson bucket with 10:00 left in the final half, but Patton, Jacobs and Goss put in five points to up the lead to 69-59. A long shot by Dobson was followed by snowbirds by Jacobs and Patton to make the score 72-61 with 6:40 remaining. Rogers carried the load the rest of the way.

Rogers Leads Scorers

Vernon Rogers sank 32 points to lead all scorers. Bryan Jacobs notched 17, while Gary Goss and Ernie Patton contributed 16 and 13. Ned Boaz played a fine defensive game and scored eight points.

Dobson was LRU's top scorer with 18. Larry Finley scored 12, and Charles Sanders, Ronnie Hubbard and Fred Eastin totaled ten apiece.

Fall To CBC

The Harding Bisons dropped a 93-82 contest to Christian Brothers College at Memphis Saturday night.

The Bisons stayed within reach the whole game. They trailed 39-36 at intermission.

Gary Goss led the Bison scorers with 18, while Vernon

BE WELL BARBERED

Central Barber Shop

310 N. Spring

Julian Jimmy

Ode

Rogers tallied 16. Don Medley had 11 and Bryan Jacobs and Ernie Patton each netted ten. Stouder led CBC with 24, followed by Gleason with 21. Freihaut scored 19 points and Cash added

Bisons Beat Tigers

Vernon Rogers scored 30 points in the Bison's AIC lidlifter to help upset the Ouachita Tigers 90-76, while Sam Casey added 18 markers and held Leon Clements to 25, the Ouachita star's lowest point total this season.

Sub-T-16 Defeats TNT In Club Volleyball Game

Sub-T-16 showed some firepower of its own as it shot down TNT in Monday's only volleyball match, two games to one

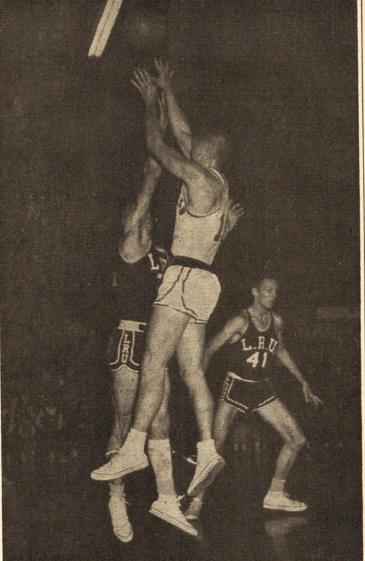
TNT jumped off to a good start to win the first game 15-11 only to find the Submariner's primed and loaded to hand TNT a 15-3 setback in the second game.

The third game was a see-saw affair as TNT's firecrackers matched Sub-T's big guns. Sub-T displayed the stronger artillery in the late stages of the game to pull out a victory, 15-11.

The loss dropped TNT from the tournament, while Sub-T must get by Sigma Tau Sigma to reach the Mohican reservation in the finals.

In small club volleyball the Pioneers have blazed their way into the finals but must wait for the outcomes of two other games.

Chi Sigma Alpha and Koinonia have yet to play and the winner of that game must meet Beta Phi Kappa to decide Pioneers' opponent in the finals.



BISON BRYAN JACOBS scores for Harding in the Thanksgiving game with LRU.

LEARN TO BOXI

DE AMASTER IN THE ART
OF SELF DEFENSE. EXPERT
TRAINERS' SECRET CAN BE
YOURS. NO EQUIPMENT NEEDED. FORM A CAMPUS BOXING
CLUB AMONG YOUR FRIENDS
FOR FUN. SELF CONFIDENCE
AND REAL PHYSICAL FITNESS.
COMPLETE BROCHURE AND
LESSONS, ONE DOLLAR. SEND TO:

PHYSICAL ARTS GYM 363 CLINTON STREET HEMPSTEAD, LONG ISLAND,

HIS 'N HER

MATCHED SPORTS SHIRTS

\$4.98 Each

Cranberry, Olive, Osyter

Small, medium 10-12-14

ELLIOTT ARNHOLT'S

Christmas Stop

Patch Sleeves

Tapered

CATO'S **Barber Shop**

We Welcome

109 West Market



Hayes Typewriter SEARCY, ARKANSAS

ALL STUDENTS

Searcy, Arkansas

SUPPORT YOUR BISONS!

Smith-Vaughan

1963-64 Basketball Schedule

John Brown University

College of Ozarks

John Brown University Siloam Springs

Little Rock University Searcy

Christian Brothers Memphis

Ouachita Baptist Searcy

Hendrix Conway

Henderson State Arkadelphia

Little Rock University Little Rock

Arkansas College Searcy

Christian Brothers Searcy

Ouachita Baptist Arkadelphia

Arkansas College Batesville

...... Conway

Russellville

Southern State

Arkansas Tech

Henderson State

Southern State

Arkansas A & M

Game (Nov. 28) which will be played at 4:00 p.m.

Arkansas Tech

All games will be played at 7:30 p.m. except the Thanksgiving

City Tire Service

New Tires — Retreading — Front End Alignment

STOP — SHOP — SAVE

with

STERLING STORES

"Be Thrifty"

Searcy's Leading 5c and \$1.00

SHOP IN MODERN CONVENIENCE

Date

Nov. 16

Nov. 18

Nov. 28

Nov. 30

Dec. 3

Dec. 6

Dec. 10

Dec. 13

Dec. 30

Jan. 4

Jan. 7

Jan. 10

Jan. 11

Jan. 14

Jan. 17

Jan. 25

Jan. 28

7eb. 11

7eb. 15

Feb. 18

Feb. 21

895 South Main

řeb.

?eb.

?eb.

Hardware —Furniture —Housewares — Appliance

Gifts For All Occasions Lay-away Gifts for Christmas

Free Parking

311 East Race

CH 5-5611

Where Faculty and Students come for the BEST in Auto Repairs.

Precision Equipment

HART AUTO SERVICE

Good Cars Made Better

3461/2 South Main CH 5-3221

exam...pencil...paper proctor...time...begin think...blank...tick tick guess...tick tick...write tick tick...hurry...finish time...pause.

FAMILY SHOE STORE

Randcraft Shoes for Young Men

Natural Poise and **Petite Debs**

Poll Parrot Shoes For Children

305 NORTH SPRING

East Side of Square

WOOD-FREEMAN LUMBER COMPANY

- Johns-Manville Products
- Coleman Heating
- Benjamin Moore Paints

400 South Locust

CH 5-3591

Bottled under the authority of The Coca-Cola Company by:

COCA-COLA BOTTLING COMPANY OF ARKANSAS, SEARCY, ARKANSAS