

Harding University Scholar Works at Harding

The Bison

Archives and Special Collections

5-2-1963

The Bison, May 2, 1963

Follow this and additional works at: https://scholarworks.harding.edu/thebison

Recommended Citation

The Bison, May 2, 1963. (1963). Retrieved from https://scholarworks.harding.edu/thebison/800

This Newspaper is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in The Bison by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



Harding Student Gets Appointment To United States Naval Academy

Kenneth A. (Buddy) Goodwin, a freshman student from Lafayette, Louisiana, was notified last week of his appointment to the United States Naval Academy at Annapolis, Maryland. Goodwin, who attended the

University of Southwestern Louisiana last semester, was appointed by Representative Edwin Willis of the Third Congressional District of Louisiana. He will begin a summer orientation course on June 26 and full-scale classwork in the fall.

A 1962 graduate of Lafayette High School, Goodwin was active in debate, participated in track for three years and was president of the student body his senior

At Harding Goodwin's major is pre-law. He is a member of the Pioneer Social Club.

The appointment culminated two years of hoping and trying to get into the Academy. Goodwin previously tried to get into The Coast Guard Academy. He was offered an appointment to the Merchant Marine Academy but decided to go the college a year and then try again for either Annapolis or the Coast

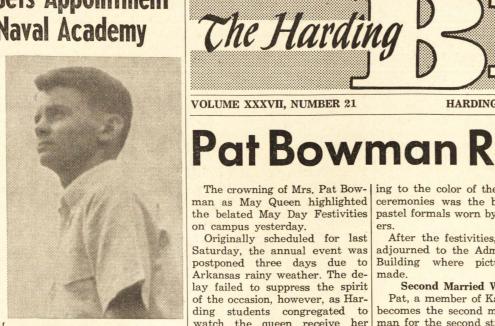
New Big Sisters Hold Get Acquainted Party

Big Sisters, both this years and those recently chosen for next year, were entertained at a briefing party held Apr. 28 in the reception room of Kendall Hall after vespers.

The girls who were Big Sisters this year told the new ones of some of the interesting experiences they had while writing to the new students and meeting them at the beginning of the

Refreshments were served by Mrs. Inez Pickens, Mrs. Madeline Hubbard and Mrs. Nina Cornyn, dorm supervisors.

Betty Ann Crook, whose name was ommitted from the list posted in last week's Bison, was also chosen as a Big Sister next year. titled "Meet Miss Coed."



on campus yesterday.

Originally scheduled for last

Saturday, the annual event was

lay failed to suppress the spirit

of the occasion, however, as Har-

watch the queen receive her

Flower Girls Precede Queen

preceding here were representa-

tives from each women's social

club and their escorts from the

runners-up in the May Queen

contest were Louise Tucker, jun-

ior elementary education major

who represented the Gata club

and Jeffrey Rorex, a sophomore

After the crowning, the court

and students witnessed the May

Pole winders from each of the

women's clubs demonstrate sev-

eral winds in time to music. Add-

To Present Opera

Frederick von Flotow's comic opera, "Martha," comes to the

Harding lyceum stage May 11, as

a presentation of the departments

Set In England

tury England and the characters

are a gay combination of royalty

of Queen Anne. Lady Harriet

Durham, lady-in-waiting to the

Queen is bored with court life

and suggests to her companion,

Nancy, that they go to the Rich-

mond fair disguised as peasants.

farmers, Plunkett and Lionel, for

they discover that the contract

they signed cannot be broken.

The opera includes a scene at

the fair and a royal hunting party

Principal Characters

played by Jacqueline Thayer and

her companion Nancy (Julia) by

Sue Gately. Plunkett is portrayed

by Jerry Sullins and his foster

brother Lionel by Richard Law-

Sir Tristram, Lady Harriet's

cousin, is played by Jim Peb-

worth and Ben Miller is the Sher-

Forty members of the A Cap-

pella Chorus were chosen by Dr.

Lady Harriet (Martha) is

and has a delightful score.

At the fair they hire out to

year but are dismayed when

"Martha" is set in 18th cen-

The opera opens at the court

of music and speech.

and peasantry.

Choral Students

medical technology major re-

presenting Zeta Phi Zeta.

The queen's attendants and

crown from Dr. Joe Pryor.

men's clubs.

Kenneth Goodwin

Senior Day Called A Great Success!

Eleven states were represented at Harding's Senior Day April 29, with about 450 students and parents attending.

High school students came from Tennessee, Illinois, Nebraska, Texas, Missouri, Mississippi, Louisiana, Oklahoma, Alabama, California, and Arkansas. One foreign country, Northern Rhodesia, was also represented.

Young people from 56 Arkansas towns were in attendance and two very small towns, Williford and Salem, each had 13 people here. Memphis was represented best with 31 present.

The Macon Road Church of Christ in Memphis had a bus load of people here.

"We were pleased that many students picked up admission forms," stated Dean of Students Virgil Lawyer, "and the entertainment was just tops.'

The band, A Cappella, Travelaires and Belles and Beaux performed during the day. Also, the Colhecon Club put on a skit en-

Going to Hot Springs Press Meet Members of the Bison and sports column; Marilyn Horvath,

Bison and Petit Jean Delegates

Petit Jean staffs will attend the spring meeting of the Arkansas Marilyn Horvath, editorials. College Publications Association in the Velda Rose Motel at Hot Springs, Monday, May 6.

The presentation of newspaper awards is the main item on the program. Individual awards will also be made to those entered in their particular categories.

Individual Entries

Students entered in individual events include Chris Dean, photography; Betty Tipton and Jack Ford, cartoon; Johnny Westerholm, Salena Cogdell and Phil Sturm, columns; Larry Scroggs, Salena Cogdell and Martha Tooke, feature story.

news story and Phil Sturm and

Major awards to be presented at the noon banquet include the coveted General Excellence award and a Sweepstakes award. In the general contest, the paper is judged as a whole and in the secondary sweepstakes the points gained from individual awards are added together.

Newspaper and yearbook workshops will be conducted in the morning and a speaker will be featured at the noon banquet.

Approximately 15 persons representing the Bison and the Petit Jean are slated to attend. Neil Cope, professor of journa-Others are Phil Sturm, Salena lism, and Dr. Joe Pryor, Dean of Cogdell and Marilyn Horvath, interviews; Tom Hawkins, sports

Petit Jean, will accompany the roles and as members of the Frost and Silent Spring by Rachel

Pat Bowman Reigns as May Queen The crowning of Mrs. Pat Bow- ing to the color of the May Pole man as May Queen highlighted ceremonies was the blending of the belated May Day Festivities pastel formals worn by the wind-

HARDING COLLEGE, SEARCY, ARKANSAS

After the festivities, the court adjourned to the Administration postponed three days due to Arkansas rainy weather. The de-Building where pictures were made.

Second Married Woman

Pat, a member of Kappa Delta, becomes the second married woding students congregated to man for the second straight year to receive the honor. Last year, Mrs. Loleta Higginbotham, representing Regina, was May Flower girls Debra and Donna Olree preceded the queen. Also

Pat is a junior elementary education major from Leachville, Ark. She was sophomore class favorite and was a Bison cheerleader for two years.

May Fete is an annual project of the Ju Go Ju social club. This year it was directed by junior Mary Lee James from Rector,

Harding Debaters Win Sweepstakes In Oklahoma City

Harding debaters met with stiffer competition than they had anticipated at the recent Christian College Debate Tournament and barely eked out a win over Freed-Hardeman to win the Sweepstakes.

Harding and Freed-Hardeman tied with 77 points each for the entire tournament and the Hardingites won only because they had more teams in debate finals.

The freshman team of Clark Johnson and Ron Young placed second in the debate, losing to the Freed-Hardeman team.

In individual competition, Harding fared better. Bob Brewer placed first in oratory and Jimmy Arnold tied for third.

Arnold also captured first place in extemporaneous speaking. Brewer placed second in Bible reading. Others going to the tournament but not placing were Joel Anderson and Harmon Brown.

Library Display

On exhibit in Beaumont Library this week is a collection of Notable Books of 1962, which were chosen by librarians and book publishers as the most outstanding books published last

The collection includes both fiction and non-fiction.

Among the notable books are The Reivers by William Faulk-



MAY 2, 1963

Mrs. Pat Bowman gives onlookers a radiant smile after being crowned May Queen.



A little girl named Lisa waits for the Queen and the court to walk by. Who knows . . . maybe she'll be May Queen 19??.

Summer Session Students Admit They Enjoyed Terms

One of the best ways for a Sam Tumlinson, who attended person to decide whether or not one session of summer school to go to summer school is to talk to students who have already tried it and get their reactions.

A recent poll of Harding students indicated that they are almost 100 percent in favor of summer school education.

They Like Summer School A sampling of students interviewed showed they favored sum-

mer school because of quiet surroundings, concentrated studies and the informal atmosphere. Everyone questioned agreed that there is a better student-teacher relationship, and that the teacher has more time to devote to each student

Sam Miao, who attended summer sessions at Freed-Hardeman, admitted he liked it better than the regular semesters. easier for a student to study and consequently he makes better

grades," he said.
"If I had it to do all over every one of my college years," Carol Bissett said. Carol said the only time she even felt homesick was on Saturday afternoon when some of the students who lived close to the college got to go home. "But, then I took my little walks and learned to appreciate the Searcy countryside," she add-

last year said one aspect he liked sports. "It's quite around here, got to know the students better. 'I made some friends during summer school that I don't believe I ever would have made during the regular term," he said. In one five-week summer session, he managed to add seven upper division hours to his college transcript.

Sam's newly-acquired fiancee, Alice Mills, is also a summer school supporter. Alice combined two jobs into one summer school year. She went to classes in the morning and earned enough hours to put her into the senior division and in the afternoon, she worked as nurse's aid at Hawkins Hospital.

Better Chapel Atmosphere

"I liked the chapel atmosphere during summer school," Suzanne Stanford said. "And since there weren't any planned activities for us, we were free to hatch again, I'd come to summer school up our own watermelon parties and games. Church services at the college church weren't on such a large scale, but they were still nice."

Perhaps Suzanne best summed up the feelings of all summer schoolers when she casually remarked about the informal terms, "It just seemed like we were all one big happy family!"

Freedom Forum Visitors Include Faubus, Petitjeans

opera chorus.



Visiting dignitary Gov. Orval Faubus confers with Dr. Benson and Dr. Ganus prior to one of the Freedom Forum Sessions.



Mr. and Mrs. Keith Petitjean of Bagdad, Ariz., discovered they had a namesake in Harding's yearbook.

- PHOTO BY DEAN | ed.

Lack of Outside Recognition Does Not Indicate A Failure

This Monday, members of the Bison staff journey to Hot Springs for the spring meeting of the Arkansas Intercollegiate Press Association. We took a similar trip last fall and witnessed the joy of Petit Jean workers when they received top honors in the state for the 1962 yearbook. Monday will be the day for newspapers to receive the honors.

Entered Individual Events

Bison staff members have entered individual events in photography, cartooning, column, feature, news and sports writing. Entire copies of the paper have been submitted for judging on the basis of make up and overall effectiveness. There is the possibility we will receive state recognition for the quality of our paper this year — of course, there is the possibility we will receive no recognition. Consequently, we both dread and anticipate the day.

This is an emotion that is common to most individuals. We fear the situation that can make us feel as if we have failed in our efforts. But, we should not base success or the value of an experience on such tangible expressions as trophies or a plaque to hang on the wall.

The honors the Bison has received can not be condensed on a piece of metal. They have been presented at various times throughout the year in the form of gratitude and appreciation shown to us by readers. These are honors that are best preserved in the minds of students who worked on the paper.

Can't Judge Value

Similarly, the true value of the paper can not be ascertained by judges who follow a set standard of rules. Its most enduring value is measured by the friendships and loyalties cultivated amongst staff members working toward the same deadline every week. Its worth is measured also by the character development of each student who exercised his creative abilities and intelligence for the benefit and enjoyment of the entire student body.

The true success of the paper is decided every issue by the students who helped to get it out. It is evaluated on the standards of personal satisfaction one felt when he wrote a good headline, a punchy lead, when he printed a good picture or thought of an attention-getting sentence for an advertising dis-

Much time and effort has gone into each issue of the Bison. The students who worked on it have been shown little appreciation. Sometimes their efforts have been ridiculed and they have been rebuked when they should have been thanked. Yet, they have persisted and for the most part they have done their best. So, regardless of whether the paper receives outside recognition, the year cannot be considered a failure.

Editors Favor Present System Of Tuesday - Saturday Classes

For many years Harding has followed the policy of having school on Tuesday through Saturday, and although there has been some criticism the Bison editors feel that this is a wise policy which should be

Several reasons can be given for this stand. By having no school on the day after Sunday, many feel that they can worship God better knowing that they do not have assignments due the next day. If the present system were changed, many students would put off assignments until Sunday night and consequently not get them done before Monday.

The Harding method gives the impression that there is an extra day to the weekend. When classes are over on Saturday, the student has half a day free to do as he pleases. He need not study on Sunday and has all day Monday to get his assignments.

Another important reason concerns members of the Bison staff. The present schedule allows the staff all day Monday to work on the Bison and thus get more up-to-date news to the students. If the schedule were changed staff members would have to do much of the work on Sunday.

Many stories like Tuesday track meets or basketball games could not be covered until they were old news. Sometimes over half the news comes into the Bison office on Monday.

Although there may be one or two disadvantages to the present system, it can easily be seen that the advantages far outweigh the disadvantages.

ACCOUNT CONTRACTOR OF THE PROPERTY OF THE PROP	
Editor	Marilyn Horvath
Assistant Editor	Phil Sturm
Business Manager	Larry Scroggs
Assistant Business Manager	
Photographer	Chris Dean

Official student weekly newspaper published during the regular academic year except holidays and four examination weeks, by the students of Harding College, Searcy, Arkansas. All material is written and edited by students and should be interpreted accordingly.

Subscription price: \$2 per year Single copies 10c Second class postage paid at Searcy, Arkansas.

Editors of College Newspapers Discuss Freedom of the Press

(ACP)—The nation's news organs are not improving rapidly enough to meet the challenges of atomic-age democracy, says Dean Edward W. Barrett of Columbia University's Graduate School of Journalism.

"Let's face it," Dean Barrett told student editors representing more than 100 college newspapers at the fifth annual International Affairs Conference for College Editors in New York recently. "Our normal media of news communication, if we look at them nationwide, are not doing an outstanding good job."

Dean Barrett Speaks Dean Barrett, head of the Graduate School of Journalism since 1956 and a former Wash-

ington correspondent and Newsweek editor, spoke to the student delegates on "The Age of the Communicator."

His remarks were part of a day-long program at Columbia which included a panel discussion on "Freedom and Responsibility of the Student Press.'

Press freedom has been a major issue on many campuses during the past year. Student editors have been particularly concerned since a number of publications were attacked by college and by legislators, were suspended or dismissed on campuses in New York, Pennsylvania, Colorado, Michigan, California and Florida.

Several student editors said that the campus newspaper is the "last citadel of free expression" in the publishing field.

The panel discussion, moderated by Prof. J. Ben Lieberman of Columbia centered on the role of

the college newspaper and its relation to college administrators.

Voice of Gentleness

One view taken by several of the four panel members and by some members of the audience was that a college newspaper should be a "voice of gentle persuasion and responsibility." An opposite view taken was that college newspapers should agitate and cause trouble.

Neal Johnston of the University of Chicago, a panel member, said students should accept as inevitable efforts by college administrators to control campus papers. Johnston, a former editor of the university's Maroon and director of the academic freedom project of the National Student Association, said:

"Most college editors wouldn't know what to do with complete freedom of the press if they had it. Further, if their papers are subsidized, they can't expect complete freedom. What college president is going to pay to hear views he doesn't want to hear?"

Editors Fear Expulsion

Johnston said one of the great fears of student editors, even those with considerable freedom press, is expulsion.

"I go all over the country investigating suppression for them and defending them," he added. "I defend both the idiots and the ones really being censored. But I sure do get fed up with defending the idiots—and there are plenty of idiots."

Sidna Brower of the University of Mississippi, another panel member, said student journalists

should be thought-provoking, "not big agitators."

Miss Brower, who won praise during the University of Mississippi race troubles for her editorials in the school's Mississipian, said: "The trick is to use wise judgement and to show a sense of maturity and responsibility. This will help you obtain and maintain—and help others obtain and maintain-college freedom of

the press.' The third panel member, John MacGregor, editor of the University of New Mexico LOBO and national president of the U.S. Student Press said college newspapers could remain free only so long as administrators resist the temptation to suppress them.

Compromise on Policies

Most student editors, he said,

compromise on editorial policies to avoid censorship.

The truth can only be known if you are free to tell it," said the fourth panel member, Melvin Meyer, editor of the Crimson and White of the University of Ala-

Meyer, whose editorials on the Mississippi riot brought threats on his life, said: "Basically, a university newspaper must be responsible like any other paper. It must not become the mouthpiece of an administration or the mouthpiece of a person. And it must not be a public relations outfit for its college."

Columbia's participation in the three-day conference came as part of the journalism school's celebration of its 50th anniver-

Book News and Reviews

Sportsmen (and women) might be interested in three new books in the library

How to Bowl Better

How to Bowl Better is written by Ned Day, one of the top bowlers in the nation and holder of the world's tournament record of 834. The book gives tips for better bowling by the great pros.

Day's book is illustrated with photos which show step-by-step how to improve your game. Some of the many subjects covered include proper bowling form, making strikes and spares, what to do about splits and how to score.

Twin brothers Bill Murphy, tennis coach at the University of Michigan, and Chet Murphy, tennis coach at the University of Minnesota, combine their talents in writing Tennis for Beginners.

This book teaches a do-ityourself method called the Buddy System in which two beginners alternately act as coach and pupil. The system also promotes competition between the two and is recommended by several top tennis players.

Football Techniques

Football Techniques Illustrated is written by Jim Moore, former playing coach of the Providence Steam Rollers and presently line coach at Southern Connecticut State College.

It is written especially for beginning players and new coaches. The book covers kicking, passing, running, tackling, and line play and shows how they are combined into the overall picture of team offense and defense. Each discussion is illustrated.

Americans more effectively, they could communicate to the European peoples the goals and intentions of Americans.

Foreigners learn of America only through the movies. Americans who go abroad should try to show peoples of other lands that they are not imperial-capitalists as the Russians would have the world to believe.

The people in Greece would like literary materials translated into Greek so that they could learn about the American culture, literature, philosophy of life and the many other rich endowments of these United States.

Greek Student Believes American Citizens Need Understanding of Foreign Languages

By Costos Caretsos

After two and a half years in America, I have made several observations which I wish to pass on to the people of the United

I am disappointed by the fact that most American students know only English and no other language. Sometimes they know a few phrases, but they are not able to carry on a conversation in another tongue.

Languages Don't Differ

Perhaps this is due to the fact that in America, languages do not differ from state to state as they do in Europe from country to country. Also, for an American there is comparatively little opportunity to use a language that he has studied.

Europeans have many opportunties since many foreigners who speak other tongues visit their countries.

American schools should place more emphasis on foreign languages. Today, because of overseas expansion of business, companies need personnel who have a knowledge of foreign languages. Most of all, the American government needs diplomats with an understanding of foreign languages, due to the constant failure of the non-linguistic diplomats.

American diplomats go to foreign countries completely unprepared linguistically to perform such a difficult job at the expense of the American govern-

Russian diplomats Prepared

However, this does not happen with the Russian diplomats, who, before entering a foreign country, are in the position to carry on a conversation with the native of that particular country to the benefit of the Soviet government.

While I was in Greece, two and half years ago, I used to run a souvenier business in downtown Athens, and there I had the privilege to meet people from all over the world. It was there that I noticed that most of the Russian diplomats could speak Greek and showed an unusual interest in mastering the langu-

They were also practicing Greek customs and using Greek drachmas, and I often wondered what all this interest was about . on the other hand, the American diplomats never impressed me by similar interests and efforts. They kept on using the American dollar, refusing to purchase with Greek money and practicing only the American customs among themselves.

Americans Don't Associate The American diplomats rarely associated with the Greek people. Moreover, they showed an unexplicable disinterest in the

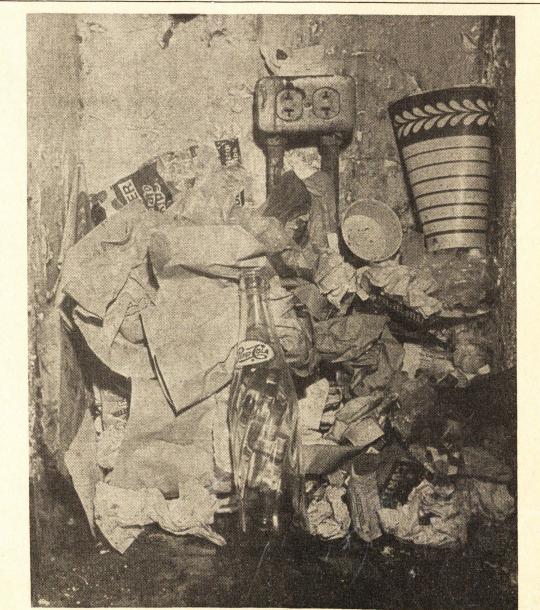
Greek language. This latter characteristic aroused my curiosity until I began asking some of my American friends this question: "What is the reason that you do not

learn Greek?" The answer was always the "Why learn Greek? Nobody speaks it outside Greece, it's a useless language." How can Americans interest foreigners in democracy and the American ideals when they are not interested in foreign people?

As modern methods of travel draw countries into closer relationships, man's need for communication with foreign people increases. Americans can not gain friends outside of the United States by means of foreign aid only. The United States gives foreign aid to Yugoslavia but Yugoslavia is not a good friend to the United States else she would not switch and have a double-game with Russia and America.

Should Study Language

American diplomats should study the language of the country in which they plan to represent America and the Ameripeople. By representing



Been wondering what that strange odor was on the first floor of the Administration Building lately? Workman recently removed the drinking fountain near the west entrance and discovered this rubbish pile. Included in the rubble was campaign posters, candy wrappers, pop bottles, scores of cockroaches and a decomposing mouse who suffocated inside a pepsi cola bottle. It appears there are some Harding students who deserve a good spanking!

ed his M.R.E. in 1959.

Successful Meetings

with 171 baptized and 177 re-

stored; in 1960, 15 meetings with

baptized and 227 restored; and in

1962, 15 meetings with 161 bap-

tized and 186 restored. He has

baptized as many as 67 people in

Meetings are scheduled as far

ahead as 1971 and offers of an

average of 50 meetings a year

are declined because of lack of

planned in Dallas for the summer

of 1964. An average crowd of

10,000 is expected each night

and \$37,500 is being spent on

advertising alone for the meet-

Holy Land Trip

Also in his future plans is a trip to the Holy Land in the spring of 1964. Jack Gray, min-

ister for the Bristol Road Church

"The trip will be strictly for educational purposes," exclaimed Allen, and "a tenative meeting

is being planned in Scotland for

Active in Sports

"Last year I played on the In-

dependent basketball team and

we won a trophy and this year

we won another one," he proud-

ly exclaimed. He also played on

the teachers team which beat the

Allen's youthful vigor, zest for

living and dedication to his work

and the Church are a constant

source of inspiration to many

VINSON'S 99

Esso

Steam Cleaning

Front End Alignment

Wheel Balancing

Motor Tune-Up

TV Stamps

Across from Rendezvous

Ph. CH 5-3906

the last part of our trip.'

A city-wide meeting is being

one meeting.

Babylon.

senior class.

Harding students.

In 1959 he held 9 meetings

Jimmy Allen Says Harding College Has Helped Make Him a Christian Educator, Minister

Whether dribbling down a basketball court, skidding in to base or standing before an audience preaching the Gospel, Jimmy Allen is a familiar person to all

Jimmy Allen was born in Little Rock in 1930. His family later moved to Newport and then to Bradford where he attended school. Before graduating Allen quit school and joined the army.

Chose Harding

After completing his time in the service, Allen decided to attend Harding.

'The reasons I chose Harding were because of its closeness to my home and influences of friends," commented Allen. just considered it as a fling and

Price Bro. **Florists**

- Flowers
- Corsages
- Plants

1213 E. Race

CH 5-3723

didn't really plan to attend more than one quarter.'

"At first I despised Harding because of the rules and my own rebellious feelings toward them," he said, "but I never once doubted the sincerity of the people."

"The boys impressed me by their sincerity and dedication," he added. "The girls were also different - not in a bad way but in such a way that one had respect for them."

Marries Marilyn McCluggage

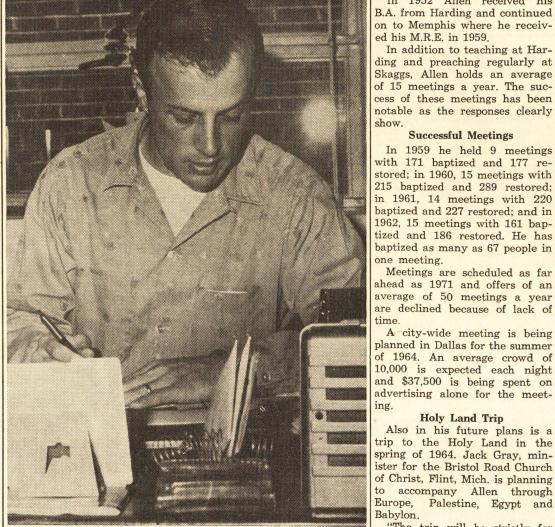
One of these girls, who held a special attraction for Allen, was Marilyn McCluggage. In 1951 she became Mrs. Jimmy Allen. Today, Cindy, three years old and Jimmy, two years old, comprise the Allen family.

When asked about the difference of Harding when he attended and today, Allen remarked, basically it is about the same but it's not as strict today."

To illustrate Allen explained, 'On a shownight we had to go in a group of 8-10 and a chaperone had to be present. Today

MODERN BARBER SHOP

Block North of Academy



Jimmy Allen prepares a lesson for one of his Bible classes.

more liberal."

we need to either enforce the in six months. rules we have or make them

Loves Harding

"I'll always love Harding for Allen was baptized after he had what it did for me," said Allen. been at Harding only a short "If it hadn't been for the teachtime and began preaching with- ing I received at Harding, I

AVOID THE SPRING RUSH!

Make Your Car Safe For That Trip Home

> HART COMPLETE

Auto Service

Phone CH 5-3221

3061/2 South Main

Love Bright Diamond Rings

The Registered Diamonds That Assure You of Permanent Value Always.

- Sterling Silver by Gorham, Toule, Wallace, and International
- China by Lenox and Syracuse
- Crystal by Tiffis, Glastonburg

Two Watch Repairmen for the Finest in Jewelry and

PARRISH JEWELRY

Elizabeth Ann Shop

You Are Always Welcome

at the

IDEAL SHOP

PIZZA

Also Spaghetti and Ravioli

Mon., Thur., Sat., 5 to 7 p.m.

Phone CH 5-9789 For Orders To Go

Mrs. Harris Cafeteria

Junior and Misses Sizes

1 Block North of the Rendezvous Behind Christian Church

Harding Student Patronage Welcome Welcome

Use Our Lay-A-Way

IF THE SHOE FITS WEAR IT ...

With Every Outfit!

Change The Color With

SHU-MAK-UP

New Spring Colors

Radiant Yellow **Tahitian Coral** Deep Purple Spanish Red

Persian Blue Lemon Just Blue London Grey

(24 Total Colors With Glitter To Match)

VAN ATKINS SHOE DEPARTMENT

"HOME OF BETTER SHOES"

WELCOME STUDENTS

Come in and Visit Our **Newly Remodeled Building**

Let Us Serve You

Security Bank

A Friendly Institution

Phone CH 5-5831

Harding Students Visit Rand Offices would not be a Christian today." In 1952 Allen received his B.A. from Harding and continued on to Memphis where he receiv-

Forty future business teachers and office administrators, students of the Office Management In addition to teaching at Harclass at Harding College, know ding and preaching regularly at more about office automation as a result of field trips to Rem-Skaggs, Allen holds an average of 15 meetings a year. The sucington Rand last week. cess of these meetings has been

George Morgenroth, comptroller of the Searcy branch of Remington Rand, demonstrated the card-punch accounting system to each of four groups of business students.

Prior to the demonstration, Morgenroth visited the Office Management class on the Harding campus to explain the uses of automated equipment in office work. Because of the class interest, the students were invited to Remington Rand to see the equipment in operation.

Mongenroth and Bob Humphrey, cost accountant at Remington, spent two hours with each group. Mrs. Ermal H. Tucker, assistant professor of business education at Harding and instructor for the class said, "This is a fine example of the cooperation of industry with education to bring realistic teaching to today's students.'

Teaching Places Open In St. Louis

Dr. W. L. Wellborne, placement director, announced this week that J. W. Hord, personnel director of the Hazelwood Independent School District, St. Louis County, Mo., will be on campus May 7 to interview prospective

Hord is interested in securing lementary teachers, a junior high English teacher, one teacher each in high school French and math and three in social science.

Appointments may be made by contacting Mrs. Mildred McCoy, placement office secretary.

There are still several calls for teachers in locations across the nation. Those who will be teaching next year and who have not yet located the place to teach should go by the placement office and check available open-

NOW OPEN Wyatt Barber Shop

120 W. Race On The Square

CITY TIRE SERVICE

Recapping — Retreading — Vulcanizing

Call CH 5-4620

●1001 ITEMS FOR RENT

OUT OF PAWN SALES

©ELECTRICAL REPAIRS

OBICYCLE REPAIRS

AAA RENT-ALL and FIX-IT SHOP

800 W. Race Ave.

- Office Supplies
- Job Printing
 - Rubber Stamps **DIAL CH 5-4844**

Commercial |

104 West Race

Janet Calkins

Janet Calkins Sets Day

For Wedding Ceremony

Mr. and Mrs. Kenneth W. Cal-

kins of Winsted, Conn., announce

the engagement and approaching marriage of their daughter, Janet, to Richard McNutt, son

of Mr. and Mrs. James Harglone,

Miss Calkins is a 1962 graduate

of East Anchorage High School,

Anchorage, Alaska. She is presently a freshman at Harding

College where she is a member

of Mu Eta Adelphian Social Club.

St. Genevine High School, St.

Genevine, Mo. He is now em-

ployed at St. Louis, Mo., where

The wedding is set for June

COMPLETE FACILITIES

FOR

YOUR SPRING PARTIES

Roberson's

Rendezvous

The 3 R's of Good Eating

STOP — SHOP — SAVE

STERLING STORES

"Be Thrifty"

Searcy's Leading 5c & \$1.00 Shop in Modern Convenience

the couple plan to live.

McNutt is a 1960 graduate of

St. Lonis, Md.

JUDI CRANFORD, Society Editor



Johnson-Moseley To Wed May 30th

Mr. and Mrs. Joe A. Johnson of Shreveport, La., announce the approaching marriage of their daughter, Wanda Jo, to Owen Bernard Moseley, son of Mr. and Mrs. L. B. Moseley, Rector, Ark.

Miss Johnson is a senior business education major at Harding and a member of the Mu Eta Adelphian social club, American Studies group and SNEA.

Moseley, a senior accounting major, is a member of the Pioneer social club, Pi Gamma Psi and the American Studies

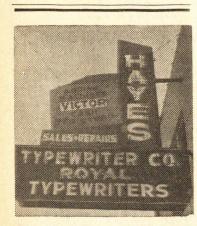
The wedding will be on May 30 at 2 p.m. in the Emerald Room. No invitations are being sent but all friends of the bride and groom are invited to attend. The father of the bride will of-

Following their marriage, the couple will make their home in Dallas, Tex., where Moseley will work with a national accounting

Prospective Freshman Gets Merit Scholarship

Donald Johnson, a 17-year old Fair Park High School senior in Shreveport, La., and brother of Harding senior Wanda Johnson, has been named winner of a four-year college scholarship under the Sears Foundation Merit Scholarship Program.

Johnson will enroll at Harding this fall where he will major in business administration. He is a member of Quill and Scroll, National Honor Society, orchestra, ROTC military band, first chair of America, 2nd Lt. in concert band and was sports editor of the POW WOW, school news-



Hayes Typewriter

SEARCY, ARKANSAS

Frazier-Clark Nuptials Scheduled for June 15

Mrs. Marie Frazier of Searcy, Ark., announces the engagement of her daughter, Judith Kaye, to Clemence Bernard Clark, son of Mr. and Mrs. Ray Clark, Idabel,

The date of the wedding has been set for June 15 at the Idabel Church of Christ.

Miss Frazier, a graduate of Idabel High School, attended Harding. While in college, she was a member of the Kappa Delta social club.

Clark was also a graduate of Idabel High School. While enrolled at Harding, he was a member of the Sub-T-16 social club and Campus Players.

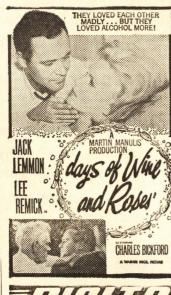
The couple will return to Searcy following the wedding where Clark will enter his junior year as an accounting major. Miss Frazier will return to her position at the Powell Truck Line where she is now employed.



Judy Frazier

Thurs. - Fri.





GET YOUR DRESS MATERIAL AND SEWING SUPPLIES

and Fabric Shop

219 W. ARCH

NEXT DOOR TO WESTERN AUTO

College Professors Possess Talent For Talking to Students in Riddles

(ACP) Many college professors seem to have an unerring talent for not saying exactly what they intend to say. The DAILY UNI-VERSE, Brigham Young University, Provo, Utah, offers the following translations.

When the professor says "The textbook for this course will be one you will want to keep all your life," he means "The book costs \$15.95, and the bookstore won't be buying it back next semester.'

"My philosophy of teaching embodies the principles of certain academic disciplines," means 'I'm a bear.'

When he says, "I appreciate your remarks. Unfortunately, we don't have the time to pursue that line of thought," he means, 'Quit interrupting my lecture!"

"Of course, you all know that the honor system is in effect in this classroom," is the professor's way of saying "You'll notice I've passed out alternate tests, and I'll monitor the classroom."

If he says "I know you would enjoy delving more deeply into this interesting subject," he means "You'll be expected to hand in at least two research

Carol Hendershot To Marry in June

Mr. and Mrs. Fred Hendershot of Parkersburg, W. Va., announce the approaching marriage of their daughter, Carolyn, to Royce Elvin Wolfe, son of Mr. and Mrs. E. T. Wolfe of Memphis, Tenn. Miss Hendershot is a senior

elementary education major. The wedding is scheduled to take place the aftenoon of June 2 in the home of Glenn Mayfield, 27, 1963, at the Brownsville the minister of the Ellendale Church of Christ, Pensacola, Fla. Church of Christ in Memphis.

When he says "The final grades will be determined on a rigid curve," he means he's planning to give one A in the class. If he says, "It might be well for me to cite one or two concrete examples of this principle," prepare to hear the history of his life.

And, students beware of the instructor who says that the final exam will be nothing more than a brief review. Prepare to memorize the textbook!

However, there are some cagey professors who actually say what they mean.

Civil War Van Exhibit Coming to Little Rock

The U.S. Army's touring War Centennial Van exhibit — a mobile salute to America's first modern war - will be displayed in Little Rock, May 17 through

Open to the public without charge, the exhibit focuses attention on the Civil War's influence on today's modern Army - from weapons to battlefield first aid - with three-dimensional side views of little known facts concerning that era.

Produced by the Office, Chief of Information, Department of the Army, the mobile van-display holds the National Civil War Centennial Commission's Silver Medallion award for excellence.

Library Staff Feted

The student staff of Beaumont Library was feted by the librarians at an outing at Wyldewood on April 28.

Charcoal hamburgers were prepared by chef Leslie Burke, chairman of the department of language and husband of librarian Corrine Burke. Afterward, they played volleyball and went hiking.

Hostesses were Miss Shirley Birdsall, Miss Winnie Bell and Mrs. Leslie Burke, librarians.

BRONNIE'S Beauty Salon

We Specialize in Individual

Hair Styling

For Appointment

611 E. CENTER

CALL CH 5-2184

For The Best In

QUALITY and SELECTION

SHOP AT

KROH'S LADIES APPAREL

100 Spring St.

Wet Wash

Fluff Dry

Finished

Cleaning

Pressing

Alternations

Also specialize in

refinishing formals

Coin Operated Laundry

Greg Rhodes, Manager



THE SEARCY BANK

INVITES

Students to use our **Complete Banking Service**

Friendliness

Member F.D.I.C.

For Time and Temp. Dial CH 5-4641

Petit Jean Mountain Legend is Tale of Romance and Tragedy

By Judy Evans

French love legends, panoramic views of the Arkansas River valley and recreation possibilities unlimited are drawing cards for Petit Jean State Park, located 15 miles southwest of Morrilton in Conway County.

The legend of the French "Petit Jean" as taken from the writings of Dr. T. W. Hardison, founder of the state park and long-time resident of the mountain reads:

Story of Adventure

"This, a story of adventure, began with a young French nobleman named Chavet who lived in the period of the French exploration of the New World, and who was said to be a kinsman of the King of France.

He asked the King for permission to explore a part of the Louisiana Territory, and for a grant to whatever part of it he might find to his liking. The King acceded to his request.

Chavet was engaged to be married to a young girl in Paris who, when told of his plans, asked that they be married before he left France so that she might accompany him. Thinking of the hardship and danger that would probably be encountered, Chavet refused the girl's request and told her that on his return, if he found the country good,

Cato's

Barber Shop

We Welcome

All Students

109 West Market

Searcy, Arkansas

they would be married and go to the New World to spend their

The girl, however, refused to accept his denial. She disguised herself as a boy and applied to the captain of Chavet's ship when it was being outfitted for the trip for a place as cabin boy, calling herself Jean.

Clever Disguise

The girl must have been incredibly clever in her disguise, for it is said that not even Chavet recognized her or suspected that she was not a boy. The sailors called her Petit Jean.

The ocean was crossed in early spring, the vessel ascended the Mississippi, and then the Arkansas River to the foot of this mountain, which must have looked to the voyagers as they approached it, like the prow of a great ship.

The Indians who lived on the mountain, seeing a ship for the first time, came down to the river and gave Chavet and his sailors a friendly and hospitable greeting. They invited the visitors to come to the top of the mountain and spend a time there. The invitation was accepted and Chavet and his men, including the cabin boy found life with the Indians so pleasant that the entire summer was spent there.

Talkington

South Main



and Park Ave

GULF PRODUCTS

Florsheim Shoes - City Club Shoes Wesboro - Young Men's Shoes Famous VELVET STEPS and SHOW OFFS for Women

HEUER'S Shoe Store Shoe Box

West Side Square — Welcome Students

IT's COMING! The New Rand's Poly Clean!

ENLARGED

For Your Convenience With

- •More Single Load Washers!
- More Dryers!
- Free Moth-Proofing in Dry Cleaning Machines!
- •Professional Steam Pressing Dept.! (Attendant with 12 years professional drycleaning experience will do altera-
- One or as many garments pressed as you see
- Color TV Lounge!
- *Air Conditioned!
- *Same Friendly Service!

Rand's Poly Clean

> Highway 67 East Phone CH 5-9639

We Are Users of DUPONT PERCLENE For Quality Drycleaning



Petit Jean State Park enthralls thousands of visitors every year with its waterfalls and scenic surroundings.

Fished With Men

and hunted the forests of the region with Chavet, the sailors and the Indians until fall approached, when Chavet began preparations for the voyage back to France. When the ship was ready, sup-

plied with food from the forest and water from the springs of the mountain, and everything needed for the trip, Chavet, his sailors and Petit Jean, went aboard on the evening before the day set for the start dawn the river. Chavet had told the Indians that he would return the

Identity Revealed

During her delirium and coma, for forgiveness. She told him that

That night Petit Jean became Petit Jean fished the streams ill with a malady that was strange to Chavet and his sailors. It was marked with fever, convulsions, delirium, and finally coma. The condition of the patient was so grave at daylight that the departure was postponed.

Petit Jean's identity was, of course, discovered. After two days during which her strength ebbed fast, there was a lucid interval. The girl confessed her deception to Chavet and begged

she be carried back to the mountain top to spend her last days or hours.

The Indians made a stretcher of deer skins and bore her up the trail near the point of the mountain to their camp on the brow overlooking the mountains and valleys to the South. At sundown that day she died.

Many years later a low mound of earth was found in a cave on the east point of the mountain, with rocks that fitted so perfectly that they could not have been there by accident. It was agreed the grave was very old. This is believed to be the grave of Petit Jean."

Breath-Taking Views

Breath-taking views of the Arkansas River Valley are seen along scenic Red Bluff drive, Petit Jean's grave and Lookout Point. The 100-foot Cedar Falls can be viewed from both sides of the mountain, but one can get the best look from the south side of Petit Jean

From the Rock House, a large one-room cave, the trail leads to the foot of Cedar Falls where the falling water splashes into a deep pool. The trail is rough, but everyone agrees that the scenic spendor, is well worth the energy expended. The cool iridescent spray can be felt in the cavern that has straight, sheer rock walls rising over 100 feet above the canyon pool.

Shady, cool footpaths atop the mountain lead to other interesting points such as Carpet Rock, Bear Cave, Seven Hollows, Natural Bridge, and Indian Cave. For the nature lovers there are unmarred woods, streams, springs, natural trails, and interesting geologic formations.

Oldest State Park

Petit Jean is Arkansas's oldest and best developed State Park. The rugged picturesque mountain, has an elevation of 1120 feet, which rises abruptly from about 300 feet. The park area covers 4391 acres. The Arkansas

she knew she could not live to River winds along the base of reach France, and asked that it, with the Petit Jean River, it, with the Petit Jean River, a tributary, off to the side.

At the boathouse on Lake Bailey, boats can be rented for fishing, skiing or just skimming over the lake. Fishing supplies are also available for use in the lake, which is well-stocked with Blue Channel Catfish and Crap-

Mather Lodge and Cedar Creek Motel provide individual lodging, while Hardison Hall is available for group accommodations. There are also camping facilities. Lakewood Grill, the Boathouse and Mather Lodge are eating places. A small grocery store at the Park Superintendent's Station supplies necessities for cook-outs and picnics.

Winthrop Rockefeller, noted millionaire, moved to Petit Jean Mountain from New York in 1953 to establish Winrock Farm. He has developed some typical Arkansas land into a model plant where he breeds Santa Gertrudis cattle, a special purebred strain developed at the King Ranch of Texas in 1920 for beef raising.

Santa Gertrudis, the first really American breed of beef cattle, combines the hardiness of the Brahman with the profitable meat-producing qualities of the Shorthorn. Winrock Farms in Arkansas now control over 7,500 acres.

Winrock Attractions

Attractions for visitors to the Petit Jean division include the air-conditioned show barns, reception and display room and a partial view of the main house.

Petit Jean State Park boasts of having facilities for all vacationers - "young or old, large or small, active or just plain lazy." There can be found samples of the varieties of pleasures to be found in Arkansas — a land of contrasts.

Perhaps this strange air of enchantment, beauty and relaxation comes from the spirit of the French Petit Jean hovering protectively over her mountain

Stotts Drug Store

FEATURING-

Marcelle Cosmetics Revion Coty Dorothy Perkins Max Factor

For All Your Drug Needs See Stotts Drug

"TOIL AND TROUBLE" Got You Down?

You will be pleased with our service

We will be pleased to Serve You

MAYFAIR

Hotel and Coffee Shop

Get A Lift With The Best Food in Town

BILL'S FROZEN DELIGHT

Open Til 12 p.m.

Call for Delivery of orders of at Least \$2.00 Until 11 p.m. CH 5-9625

Highway 67 E.

Next to Bowling Alley



Sales and Service on All Makes **All Work Guaranteed**

Nichols Radio & TV Service

1303 E. Race

We carry a complete line of record players Specializing in Webcor Record Players

The Hottest Brand Going



For road service call CH 5-9693

923 E. Race

2 Blocks from campus

ALL NAME BRANDS IN STERLING, CRYSTAL AND CHINA KEEPSAKE DIAMOND RINGS

Engraving, Watch and Jewelry Repair of All Kinds

Ph. CH 5-2340

Corner of Court Square

WOOD - FREEMAN LUMBER COMPANY

- Johns Manville Products
- Coleman Heating
- Benjamin Moore Paints

400 S. Locust St.

Ph. CH 5-3591

Baseball Tourney Begins Tomorrow

for the Bison baseball team in the second round of the AIC baseball tournament tomorrow night at 6 p.m. in Pine Bluff.

Chance at AIC

The Bisons drew a first round bye in the double elimination round robin tournament to give them a good chance at the AIC

This is the first year the conference has had a tournament to decide who will represent them in the NAIA conference later this month.

Games in the tournament started Tuesday night and the finals are scheduled for May 10th.

Coach Carl Allison has rearranged the line-up to give more hitting power. Also, he is trying to tighten up the defense to eliminate the many costly errors that the Bisons have made in the last four games which they have

Starting line-up

The starting line-up for to-

Who Invented Baseball?

While popular tradition has it that Abner Doubleday invented the national sport of baseball in Cooperstown, New York, in 1839 the Vitalis Sports Service reveals that it was homecoming Civil War soldiers a quarter of a century later who really started baseball on its way to becoming our national sport.

Soldiers, recruited from the far north and western states, learned the game of "baseball" in camp, then took up sandlot slugging in earnest when they returned

Part of the color of baseball is provided by the super-descriptive jargon of the game.

Such phrases as the "radio ball" (the blazing ball that comes over the plate so fast you can hear it, but not see it) and "the ball with eyes" (a base hit that seems to see exactly the right spot between the two fielders) enliven the game for many a fan.

One of the commonest phrases used today to praise a hitter is a distortion of what was once a derogatory term. Today a "fair country hitter" is a powerful man at bat.

Originally the expression was "a country fair hitter." It was used to describe, somewhat condescendingly, the muscle-bound untutored batsmen who appeared in country fair exhibitions when



"It wouldn't be heaven without (Dinner Special) from White House Cafe!"

'Heaven can wait' our diners say Good food is heaven on earth, today.



will be Bill Barden in leftfield, Ken Spillman in centerfield; Ronny Smith at second base; Ken Gahr in rightfield; Steve Smith, catcher; Bernie Cox at first base, Tom Carter at third base and either Eddie Miller or Terry Burton at shortstop.

Kim Pate or Paul Touchton will pitch the first game against Tech. If defensive play is needed Jerry Mote and Joe Burleson may be moved into the outfield.

The Bisons will play Tuesday night at 8:30 if they win the game tomorrow night. If they should lose they will play Saturday night at six.

To date the Bisons have a 6-8 record but still have a good chance if they can play offensive ball like they did the first few

Bison Tracksters Lose by One Point To Arkansas Tech

Arkansas Tech barely nipped Harding by one point to capture the team total in a track meet here last Friday afternoon. College of the Ozarks also was entered.

Tech finished the day with 68 points, one more than the runner-up Bisons.

Clark Sets Record

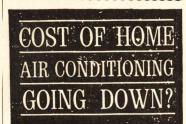
A new school record was set by freshman Robert Clark in the 880 yd. run, breaking teammate Wendell Harrison's time with a 1:57.6. Harrison, who normally runs the 880, switched with regular 440 man Clark, and won the 440 with a time of 51.7.

Other firsts for the Bisons were Bob Camp in the shot, who again broke the AIC record, Tom Bateman in the high jump with 6 feet even, the mile relay team, Larry Eoff's 22.9 in the 220 yd. dash, and the mile medley team, which was anchored in the 880 by Gerald Clark, who ran a good

Final Scores

Other Harding points included a second in both the 440 relay and 880 relay, second and third in the 100 yd. dash, third and fourth in the mile, and second in the 220 low hurdles.

Some people have read so much about the harmful effects of smoking that they have decided to give up reading.



Read the Carrier booklet on residential air conditioning in the March issue of Reader's Digest.





201 WEST ARCH Southwest Corner Of Court Square

OE'S SUPER MARKE

Finest In White County Highway 67 East Across from White County Motor Co.

A Glance Back At Harding Reveals **Interesting Facts About Searcians**

The following clues pertain to people on the staff and faculty now, all of whom are Harding graduates of bygone years:

*Petit Jean Queen 1951 and a good singer, this well known lady has recently taught second grade in the Academy.

*Bison editor and Campus Players president 1950-51, defeated in her bid for SA president for 1951-52.

*Bison editor 1958-59 and now in her first year on the staff of Harding, she has an office in 207 Administration.

*Bison business manager 1951-52, son-in-law of a former Dean of Students and another also ran in the SA presidential race for 1951-52; now a local minis-

*SA president 1951-52, this personable young man has been a popular member of the faculty since 1959.

*Senior class secretary-trea-surer 1946-47, this lady and her husband are former missionaries to Germany. She now teaches fifth grade in the Academy and her husband, who is doing graduate work at Southwestern Baptist Theological Seminary during the summers, is a member of the Bible faculty.

The big news at Harding in March 1951 was that the women students were moving from Godden Hall, which was to be razed, into the newly constructed Cathcart Hall, named for Mrs. Florence Cathcart.

This gem of wisdom was found n the Bison of March 3, 1951: He who knows, and knows he knows,

He is wise-follow him. He who knows, and knows not He is asleep-wake him.

He who knows not, and knows not he knows not,

He is a fool-shun him. He who knows not, and knows he knows not, He is a child—teach him.

For those who haven't figured out the identities of the six in the GUESS WHO Department they are, Dot Tulloss was the PJ queen and is now known as Dot Beck, popular Harding star, whose own song "I Close My

Eyes" has just been printed.

The two Bison editors are Betty Thornton (now Mrs. Evan Ulrey) and Regina Clary, now assistant publicity director. Rees Bryant was the Bison business manager and is now the preacher for the College Church. His father-in-law is Dr. F. W. Mattox, now president of Lubbock Christian College.

I have seen boys on my baseball team go into slumps and never come out of them, and I have seen others snap right out and come back better than ever. guess more players lick themselves than are ever licked by an opposing team. The first thing any man has to know is how to handle himself. Training counts. You can't win any games unless you are ready to win.

-Connie Mack

East End **Barber Shop**

Joe Cunningham Raymond Hill

1515 E. Race St. Across from City Tire Service

Family Shoe Store

Randcraft Shoes for Young Men Natural Poise and Petite Deb **Poll Parrot Shoes for Children**

305 N. Spring St.

East Side of Square

RIDE OUT To The BURGER BARN

Charcoal Burgers Thick Shakes Fast Service MEET ME AT THE BARN!

Hightway 67 East

WELCOME

Harding College Students and Faculty

See The Complete New Line of 63 Fords

Bring us your Repair Work, Regardless of Make or Model

Your Ford Dealer

WHITE COUNTY MOTOR CO.

THE HOME OF THE TRADING POST

African Missionary On Leave Here Has Ideas About Training Needed

rently on a year's leave from the mission field in Africa, first went there in 1939, there were only seven other missionaries for the church of Christ on the whole

He and his wife and two small children left America with no support, except a promise of \$15 which never came through. They arrived in August at Sinde Mission and have been in the same district ever since. They presently live 70 miles from Sinde Mission.

Sheumaker said he was very shaky and scared as a young missionary in Northern Rhodesia. When asked how he prepared himself to go, he said, "I grew up on a farm with eight brothers and a kerosene lamp, and I learned to get along with

Sheumaker said he learned many crafts once he arrived in

After living for a time in a house with no floors, no windows, and no doors, he taught himself to build houses. "A man who goes to Africa needs to be able to turn

> For Graduation **Photographs Call Herman West** CH 5-4431

Evenings CH5-3965

When J. C. Sheumaker, cur- his hand to anything. One has to have more general knowledge than anything else there."

> He recommends familiarity with the art of first aid for a missionary. As for learning an African language, there are ten different dialects in Northern Rhodesia alone, a country about four times as large as France. He attained fluency in the Ci-Tonga language after his first two years in Africa, but he still doesn't preach in it.

> Northern Rhodesia is home for J. C. Sheumaker. "So far as safety is concerned, I'd rather be out in the jungles of Africa than on the streets of New York," he says. He plans to return to Africa the end of October.

> > BE

WELL BARBERED

Central **Barber Shop**

310 N. Spring

Julian

Ode

Smith-Vaughan

Hardware — Furniture — Housewares — Appliances

GIFTS FOR ALL OCCASIONS

Free Parking

311 E. Race

CH 5-4611

ENTER THE COCA-COLA BOTTLERS'

\$250,000 GO AMERICA **SWEEPSTAKES** ******

first prize includes:

1963 Ford Country Sedan Station Wagon 1963 Thunderbird Convertible by Ford Dorsett 16' Runabout with Evinrude 75 HP Starflite V Motor and Super Gator Trailer 2 Pair Cypress Gardens Water Skis Wenzel Camping Equipment for Four Coleman Camping Set Pflueger "Freespeed" Spinning Kit Pflueger "Junior" Fishing Set Spalding Sports Chest Kodak 8 MM Movie Outfit Kodak "Starmite" Camera Outfit

Win all this, plus \$20,000 in cash First Prize total value: \$33,000!

\$1,000 Oil Company Credit Card

(and there are over 2,000 other prizes to win)





Pick up rules and entry blanks free wherever you shop for Coca-Cola!

COCA COLA BOTTLING COMPANY OF ARKANSAS Searcy, Arkansas