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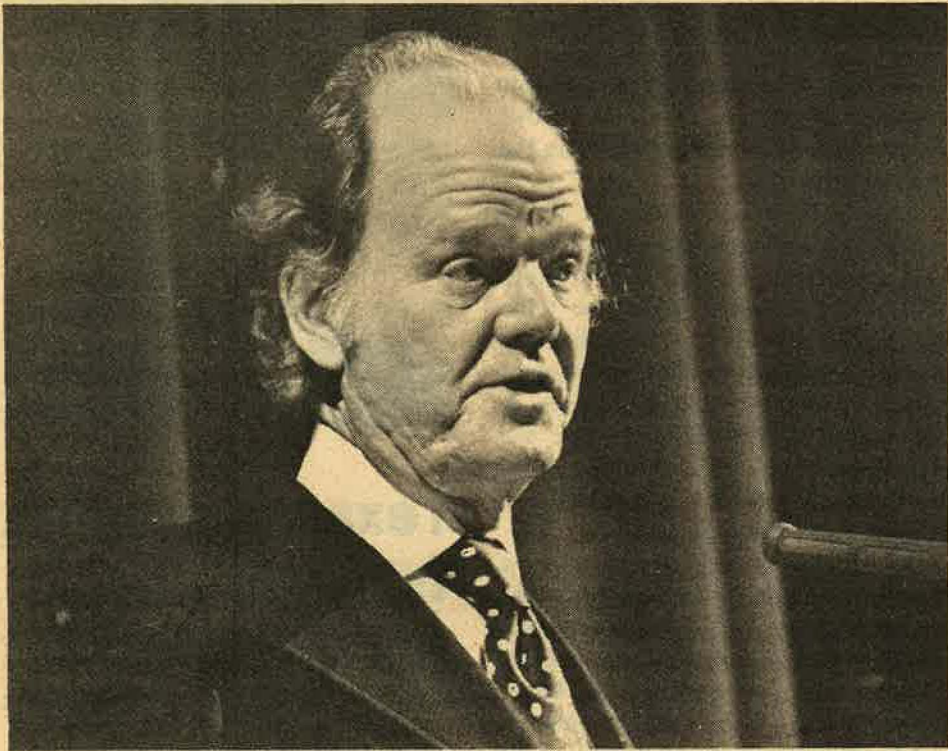
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HARDING
UNIVERSITY

Commentator Spans Media, Economy, Crime



Newsman Paul Harvey responds to a question from the audience.

News commentator Paul Harvey spanned a gamut of topics during his April 3 presentation which was a part of the American Studies Lecture Series for the 1975 spring semester.

The American Broadcasting Company newsman entertained an audience of more than 1,000 persons with his humor and penetrating thoughts into the news that makes headlines. Following his remarks he answered questions posed by members of the audience.

During his speech Harvey took time to present two awards from the Freedoms Foundation at Valley Forge to Dr. Clifton L. Ganus, president, and Dr. Billy Ray Cox, vice president.

The outspoken commentator began his presentation with some harsh words for the national news media, including what he called "the New York — Washington, D.C. axis." He told the audience that the news media are emphasizing the wrong things.

"Those in the news media couldn't do a better job if they were actually paid promoters. It is those of us in the news media who have created such fraudulent folk heroes as the SLA, the Irish Republican Army, the American Indian Movement, and Black Liberation Army," he said.

Turning to the economic situation in the United States he quickly explained that he was not an economist, but a recession had always revived the resourcefulness of the American people. He predicted that the economy was on its way up by citing two economic indicators.

Orders for manufactured goods increased in March for the first time in six months. Retail sales were up seven per cent from the same time in 1974. He said Americans were managing to wind down from a major war without massive unemployment.

He amused his audience by saying, "There is nothing wrong with Wall Street that couldn't be cured by moving it to Arkansas where the people don't panic so easily."

On the subject of law and order Harvey pointed out that crime had increased 16 per cent during the last year. "In Chicago our locked up juries have been serving more time than our criminals. The hamstrung lenient courts tried only five per cent of the accused criminals and only two per cent of those were convicted."

Pursuing the theme of law and order he said, "We were told that if we relaxed our sex laws and allowed people to take off their clothes, then sex crimes would vanish. Instead forcible rape increased another nine per cent during the past year.

"We were told to be more generous with poor folks and there would be no motive for stealing. Instead burglary, robbery and auto larceny crimes have risen 17 per cent.

"People said we were too tough on criminals and yet crime has increased 47 per cent since 1968.

"We were told that churches were old-fashioned and needed modernizing and compromising. Today the churches which compromised the most are shrinking the fastest."

Harvey told the audience that the American system was not to blame for our economic or social problems. "Our Americanism, in spite of us, is made of very durable stuff. From an historian's point of view, Uncle Sam has been sick before. Every few years he gets sick. Every now and then in November, and sometimes in between, he throws up, gets up and gets going again."

In presenting the awards from the Freedoms Foundation he said, "I know of no organization or association in the United States that is doing more to put rivets in the American dream than the Freedoms Foundation in Valley Forge. Some of the honors that mean the most to me are those from the Freedoms Foundation."

Dr. Cox received the Valley Forge Honor Certificate for a speech, "The American Economy — New Dimensions," which he delivered in January, 1974. The American Studies Program was awarded the George Washington Distinguished Service Award for outstanding service in citizenship education. Dr. Ganus accepted the award for the program.

HARDING COLLEGE BULLETIN

VOL. 50, NO. 10

APRIL, 1975

SEARCY, ARKANSAS 72143



Eugene Smith

Dallas Alumnus Presented Honorary Degree

Eugene S. Smith, Jr., president of Gospel Teachers Publications, Inc., and Westcliff Press, both in Dallas, received Harding's honorary Doctorate of Laws degree April 16.

Dr. Clifton L. Ganus, Jr., awarded the degree in ceremonies at the Fairmont Hotel at a dinner sponsored by the Dallas County School Board and attended by more than 200 persons.

Smith serves on the President's Development Council at Harding, is a past member of the Board and Executive Committee for the Ibaraki Christian Foundation, and presently is on the board of the Zambia Christian Schools Foundation. He serves as a deacon for the Kimball Square Church of Christ and directs International Campaigns in Germany and Austria.

A former Harding student, Smith received the B.A. degree from Pepperdine University and has done graduate work at Southwestern Baptist Theological Seminary and North Texas State University.

Ganus, who spoke briefly on the role of education, praised Smith for his work, "We are privileged to bestow this honor upon Gene for his out-

(Continued on Page 2)

Memphis Businessman Joins Oral History Association

O. O. Emmons, a retired Memphis and mid-south businessman, has been inducted into the Harding College Oral History Association, a member of the national Oral History Association.

An hour-long tape-recorded interview was conducted by Dr. Clifton L. Ganus, president of the college. Emmons became the tenth inductee of Harding's Oral History Association.

Among the inductees are H. R. Gibson, founder of the Gibson Discount chain; Dr. George S. Benson, president emeritus of Harding; Gordon B. McLendon, founder of the 458-station Liberty Broadcasting System;

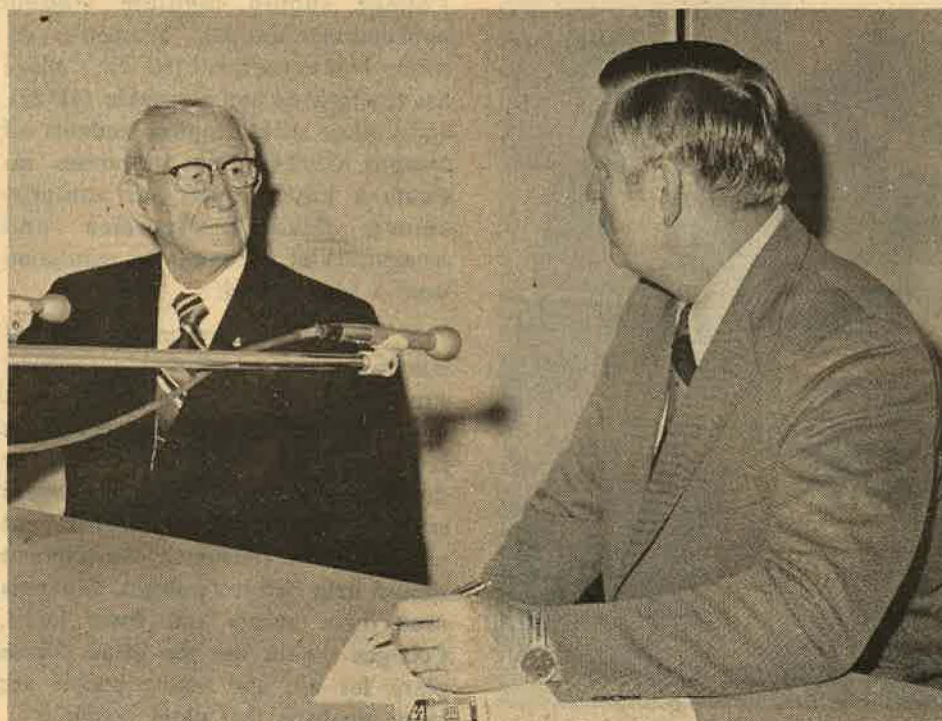
W. R. "Witt" Stephens, retired chairman of the board and former president of Arkansas-Louisiana Gas Company; Wallace E. Johnson, vice chairman of the Holiday Inns Incorporated; and the late Judge T.

Whitfield Davidson, a United States District Judge from Texas.

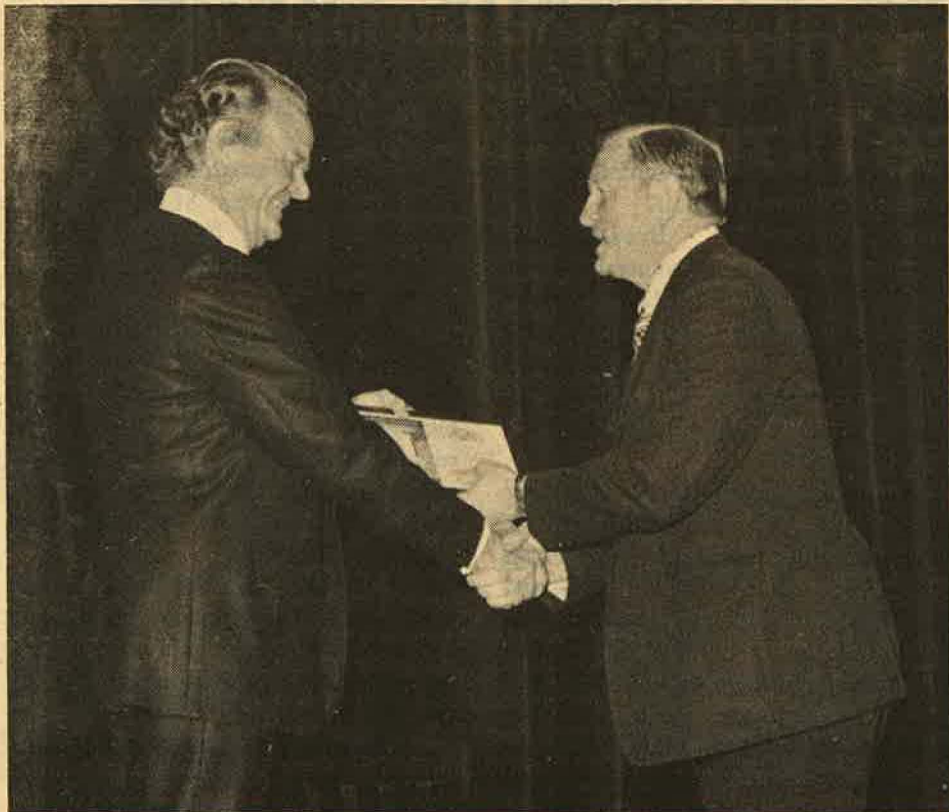
During the induction interview the 85-year-old Memphis resident recounted his business career as a cotton buyer, secretary to a railroad supervisor, a salesman, a retail grocer, and finally his partnership in the Mississippi Valley Lumber Company. He sold the lumber company in 1948 after suffering a severe heart attack.

He cited his involvement in the founding of Memphis Christian School (now the Harding Academy) in 1952 as one of the highlights of his life. The school began with an enrollment of 192 and today the enrollment at the Harding Academy has topped 2,900. Emmons is a member of the Advisory Council of the Academy.

The Oral History Association materials, housed in the Beaumont Memorial Library, are available to anyone who desires to use them.



Dr. Ganus interviews O. O. Emmons for the Oral History library.



Dr. Ganus accepts from Paul Harvey the Freedom Foundation's George Washington Distinguished Service Award on behalf of the College.

Freshmen: A Composite View of Opinions

Each year thousands of graduating high school seniors face the task of choosing the college they wish to attend. Several hundred of these will decide to come to Harding. While the reasons for their choice naturally will vary somewhat with each individual, common motives may be found among all. A study of common attitudes, opinions and characteristics among these incoming students provides a glimpse at what might loosely be called the "typical" Harding freshman.

Harding participates in two testing programs, the ACT (American College Test) and the ACE (American Council on Education) test, that provide information about incoming freshmen. The ACT given to 1974 graduating high school seniors revealed that 71 per cent of the 719 who took the test and entered Harding listed Harding as their first choice. The area listed as "most important" in their decision-making was "institutional," or the type of school and program to be found at Harding.

The typical student from this tested group had an ACT composite (average) score of 20.8 and a high school average

of 3.1 (on a 4.0 scale). Nationally, the average entering college freshman had a composite score of 19.5 and a high school average of 2.8. Harding's freshmen are above the norm in ability.

When asked to state their educational aspirations, 49 per cent (1974-75 class) were aiming for the bachelor's degree, 21 per cent for a graduate degree and 16 per cent for further professional training. National student norm percentages for these areas were 43 per cent, 18 per cent and 17 per cent, respectively.

For the past seven years Harding has participated with the American Council on Education (ACE) in a study of the American college freshman. The survey is aimed at two areas — reasons why freshmen choose a particular college and the opinions and objectives they possess when they enter that college. Surveys from 1970 through 1974 reveal several interesting opinions and reasons behind college choices.

National normative data was provided with the survey results to allow a basis of comparison between Harding



These six students are representative of the more than 750 Harding freshmen who participated in the American Council on Education test.

National Groups Recognize Royse

Dr. Nyal Royse, director of graduate studies, recently received three honors for his outstanding efforts in the field of education.

Royse has been nominated for a position on the Executive Committee of the National Collegiate Honors Council. The group, based at Ohio State University, works at coordinating honors programs and honors student transfers between various colleges in the United States. Elections for the council will be held October 25 at Washington State University in Pullman, Washington.

Two other awards to Royse include a "fellow standing" membership in the listing of the 1975 *Intercontinental Biographical Association*, the annual Who's Who publication of Great Britain, and listing in an annual publication of prominent people in the South, *Personalities of the South*.



W. C. Hatfield

Texas Executive Will Address Senior Class

W. C. Hatfield, executive vice-president of the Republic of Texas Corporation, has been named commencement speaker for graduation exercises honoring 375 seniors May 11.

Hatfield previously was senior vice president and executive vice president for the Republic National Band of Dallas, where he was employed for 17 years before appointment with the Republic of Texas Corporation in 1974.

A Certified Public Accountant since 1954, he is a member of the Texas Society of C.P.A.'s and the Dallas Chapter of C.P.A.'s. In addition, he is a former lecturer at the Southwestern Graduate School of Banking.

Hatfield is a member of the Broadway Church of Christ in Garland, Tex., and serves on the President's Development Council at Harding, the board and executive committee for the Christian Education Foundation and the board for Christian Schools, Inc.

Born in Denison, Tex., he received the bachelor of science in business in 1950 from Austin College at Sherman, Tex., and the M.B.A. in accounting in 1951 from Texas A&M University.

He is a resident of Garland and is married and the father of three.

Degree . . .

(Continued from Page 1)

standing service in the educational field."

General Superintendent Dr. Nolan Estes also commended Smith for his involvement in and work with the Dallas County School Board.

Community organizations of which Smith is a member include the Oak Cliff Chamber of Commerce, Lions Club, Boys Scouts of America and the Dallas Independent School District Board of Trustees.

Smith is married to the former Henreitte Fecht of Frankfurt, Germany. They have three children, Eugene III, Carol Ann, and Frank.

freshmen and those at other colleges and universities.

When asked to give reasons important in the selection of Harding, more than two-thirds of the entering freshmen from 1970-1974 answered that the "college has a good academic reputation." In 1974 alone, 68 per cent gave this as their reason for coming. The national norm for this category was 59 per cent. Such a factor is important to all freshmen, but more so to those attending Harding.

The second most important reason cited for coming to Harding was the "advice of someone who attended." No college or university can long survive or operate effectively without the positive support of its alumni. One of Harding's best recruiters is that man or woman who is satisfied with the education received at Harding.

An attempt was also made on the survey to analyze student opinions. Freshmen were given a list of items and asked to agree strongly or agree somewhat with each item. On a number of items Harding's 1974 freshmen felt more strongly than did the national college freshman. These ideas, with Harding's and the national percentages in respective order, include: College too lax on student protests (61/34), College should regulate student publications (60/32), Women's activities best in the home (50/29), College has the right to ban a speaker (41/22), and College should control students off campus (29/14). Such responses indicate a basic respect for authority among Harding freshmen and recognition of the need for regulation from a higher level.

A majority of freshmen both at Harding and nationwide agreed strongly with these statements: Women should get job equality, Government is not controlling pollution, Wealthy should pay more taxes, Students should evaluate faculty, Government is not protecting the consumer, Government should help private colleges, Students need more grants and fewer loans, Colleges should use the same degree plans for all, and young people are more idealistic than older people.

(Continued on page 6)

HARDING COLLEGE BULLETIN

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Campus Notes

Knights Sponsor Walk For German Camp

The Knights social club, in a 20-mile walkathon, has raised more than \$1,100 for Irene Johnson's youth camp in Germany and for Mr. and Mrs. Eugene Goudeau's summer campaign fund to Austria and Arabia.

According to senior Bible major Paul Kee, walkathon director, about \$1,130 was pledged by students, faculty and staff members at Harding. An April 10 deadline was set for collecting pledges, he said.

With the help of Knights' sister club, Phi Delta, they were able to contact 80 per cent of the Harding student body and the result was a more than 200 per cent increase over last year's walkathon, which yielded \$400 for Miss Johnson's camp, Kee said.

Pledges ranged from a nickle to 50 cents a mile for the 20-mile walk which took place Feb. 22. Each class had a representative from Knights for the walk, with Kee representing the senior class, accounting major Rick McCoy for the juniors, and Bible majors David Boivie and Stan Granberg for the sophomore and freshman classes.

Kee explained that proceeds would be divided between Irene Johnson's youth camp outside of Frankfurt, Germany and the summer campaign fund for the Goudeaus of Memphis, who will be working in Arabia for six weeks and with missionary Bob Hare in Austria for six weeks. Goudeau is a 1974 graduate of Harding and is currently attending the Harding Graduate School of Religion in Memphis.

Thompson Finalists Win Reading Contest

Junior Curt Picker of O'Fallon, Ill., was selected winner of the J. A. Thompson Bible Reading contest during chapel April 3.

Placing second and third were seniors David Mangum of Gretna, La., and Joe McDaniel of Houston.

Prizes for the top three in the contest were given in gift certificates at the Harding Bookstore.

The Bible-reading contest is sponsored annually by Dr. Eva Thompson of the Harding faculty in honor of the April 3 wedding anniversary of her parents, Mr. and Mrs. J. A. Thompson of Searcy. This year the Thompsons celebrated their 65th year of marriage.

Thompson has served as a member of the Harding College Board of Directors since 1936.

Alpha Chi Students Attend Convention

Six Harding students had a part on the program of the 51st annual National Convention of Alpha Chi, honor scholarship society, in Atlanta April 3-5. Dr. Joseph E. Pryor, national secretary-treasurer of the organization, Mrs. Pryor, Dr. Don England, Douglas Shields and Pam Dethrow were also among the 200 attending.

Presenting papers for the program were David Hatfield, Garland, Tex., reading "Muscular Activity," Rohn

Kennington, Lennox, Calif., reading "One Product of Poe's Concern for Brevity in the Short Story;" Ted Fish, Liberty, Mo., reading "Galactosemia: An Inform Error of Metabolism;" Brandt McCorkle of Irving, Tex., reading "Aging and Cellular Reproduction;" and Curtis D. Linge of Bellevue, Wash., reading "The Egyptian God Osiris."

Speech major Richard Paine of Springfield, Vt., gave a reading from "A Man for All Seasons."

Dr. Pryor coordinated arrangements for the convention with Dr. Barbara Clark, professor of English at Oglethorpe University in Atlanta, who handled local arrangements.

Howard K. Smith, co-anchor man of the ABC Evening News, was featured speaker, speaking on "America's Changing Challenge."

Other events included historical, educational and cultural tours to points of interest in Atlanta.

Creative Writers Hear Author

Winners in the annual Creative Writing Contest were announced by Dr. Walter McDonald, professor of English at Texas Tech University at a banquet held April 4.

The winners were: Poetry, H. K. Stewart of Little Rock, with poems entitled "America and the Sign of Cancer," and "Overture." Doug Shields of Oxford, Miss., won second place with his poem "White Oak." Third place went to Julia Miller, Pasadena, Tex., for her composition entitled "Flight of a Crayon."

In fiction, Star Black of Mountain Home won with a work entitled "Maizie." Bill Peterson, Cahokia, Ill., won second and Tonna Massey of Aurora, Mo., received third place.

In the non-fiction category, Quinton Qualls of Greenville, Miss., was the winner with Miss Lanette Lawrence of

Youth Forum Attendance Doubles Harding Population

Despite one of the worst rain storms of the year, attendance at the 11th annual Harding College Youth Forum surpassed all previous records as 2,600 teen-agers and sponsors from 22 states, Guam and Canada filled the Searcy campus March 28-29.

Jim Woodroof, minister of the College Church of Christ in Searcy, spoke three times to the young people in Rhodes Memorial Field House where, after the bleachers were filled, the students covered the floor of the arena. "The Way Home" was the theme of addresses by Woodroof, whose rapport with the visitors kept them attentive throughout the entire series.

Admissions officials utilized all available space in housing the attendants. Hallways, lounges, reception areas and rooms of all the dormitories provided spaces for the teen-agers, who out-numbered the regular enrollment of 2,400 college students.

Conway second and Danny Bowers of Shreveport, La., winning third place.

For hymn lyric writing, Miss Ellen Brenneman of Spartanburg, S. C., was the winner.

Dr. McDonald, who heads the creative writing program at Texas Tech, has published poetry, short fiction, and numerous scholarly works. On the afternoon preceeding the banquet, he held a workshop in creative writing, and later, following the banquet, read original works in poetry and the short story.

The contest is sponsored yearly by the division of humanities. Dr. Gary Elliott, chairman of the English department, served as chairman for the contest and Dr. Dennis Organ, assistant professor of English, served as director.

Both performances of Spring Sing '75, a musical variety show which featured a cast of more than 700 Harding students, were filled beyond capacity and a third performance was staged on campus the following Monday to accommodate those unable to obtain tickets. The Harding Belles and Beaux presented a Travelin' Showcase in the Heritage Auditorium to a capacity crowd. Saturday's performance by the Time of Day trio found attendants even filling the stage with the singers.

Plans have begun for the 1976 Forum set for April 16-17.

October Lectureship Announces Theme

"They Being Dead Yet Speak" has been selected as the theme for the annual Bible lectureship set for October 8-11. Dr. Neale T. Pryor, lectureship coordinator, said the format of the series would be similar to past years with the opening day designed for the student body. Classes will be dismissed so that students may attend.

Thursday and Friday will include classes and theme forums, followed by open discussions and theme lectures.

The series will conclude Saturday at noon with the traditional barbeque luncheon. The Bisons will play Ouachita Baptist University at 2 p.m. that afternoon at Alumni Field.

Music presentations by Harding's A Cappella Chorus, the Chorale, Band, and Belles and Beaux will also be a part of the activities of the week.

Numerous luncheons and dinner meetings have also been scheduled.

Will Ed Warren of the Bible faculty will speak at the annual preacher-elder dinner set for Friday at 5 p.m.

Further information and details will be issued by the Bible department through Dr. Jerry Jones, chairman of the department.



The ten-member Belles and Beaux ensemble returned to Searcy March 27 after an eight-week USO tour in the South Pacific. Pictured upon arrival at the Little Rock Airport are: Billy Pullen, Betty Green, Terry Beck, Dr. Clifton Ganus III, Pam Powers, Debbie Lynn Ganus, Lisa Parham, Kathy Roberts, Joy Henley and Joe D. Roper.

Bible Department Sponsors Student Devotional Paper

A small group of Harding students have combined their creative talents to produce *Inheritance*, a devotional paper sponsored by the Bible department at Harding.

Under the leadership of senior Bible major King Buchanan of Irving, Tex., and faculty advisor Jimmy Allen, associate professor of Bible, the four-page paper was published in March and will be produced again in April.

Others involved in producing *Inheritance* as writers or artists are junior Bible majors Carl Guthrie of Troy, Ill., and Ivan Benson of Tucson, Ariz., senior Bible majors Bobby Chisholm of Jackson, Miss., and Steve Brown of East Point, Ga., and senior art major Mike Fowler of Woodland, Calif.

"The purpose of this paper is to provide fresh creative thoughts to help the Christian individual understand the relationship between God and self, and to be a light to the non-Christian," Buchanan said.

Response among Harding students has been favorable toward the

Inheritance, whose name was derived from Eph. 1:18.

"We would like to emphasize that *Inheritance* is concerned with devotional material providing encouragement for others to read," Buchanan said.

Inheritance is produced by Harding students for college students and others interested in this type of publication. It is supported solely by subscription. For information write Harding College, Box 1300, Searcy, Ark. 72143.

Variety Show, Follies Glean Faculty Talent

The 1975 Faculty Follies and Music Department Variety Show was presented April 5 in the Main Auditorium. The Variety Show and Follies were combined this year because of the similarities in material.

Dr. Kenneth Davis, professor of music, said that the money raised for the show will be used to help students involved in International Campaigns.

The faculty performed a play called *The Fatal Quest*, a feature currently employed in the Harding Belles and Beaux show. The cast included Bob Helsten, Elizabeth Mason, Dr. Kenneth Davis, Kathryn Campbell, Barbara Barnes, and Dr. and Mrs. Erle Moore.

Other acts from the faculty included Mike Lucas, from the media center, playing a drum solo; Coach Jess Bucy, who sang a duet with his daughter; and Dr. Bill Holloway, pianist.

Music department performers were Meta Grant, Barbara Wright and Joyce Prince singing as a trio; Kevin Hall, who sang an original number called "Cool, Green and Shady," and Melody Perkins singing "Let Me Be There."

Several instrumental groups performed and the A Cappella Chorus presented a typical chapel program.

The show was emceed by students Mickey Pounders, of Baton Rouge, Louisiana, and Craig Jones of Memphis, Tennessee.



Student Association president Bill Fowler of Ann Arbor presents the official flag of his home state of Michigan to Dr. Clifton L. Ganus, Jr. The presentation has served as the kick-off for the collection of each of the 50 state flags, which will be hung in the gymnasium of the new physical education complex in 1976.

Bison Band Presents Sixth Outdoor Concert

The Harding College band presented the sixth annual Outdoor Concert April 3. The 80-member band performed in front of the administration building.

The 10 members of the conducting class of Dr. G. E. Baggett each led an individual number in the concert.

Students directing were Steve Ricker of Warren, Mich., "National Emblem;" Mickey Cox of Newnan, Ga., "Western Fantasy;" Butch Hankins of Bloomington, Ind., "Camelot;" Jimmy Goodin of Batesville, a folk rock number; Charlotte Wolfe of Holly Springs, Miss., "Festival Prelude;" Sylvia Rose of Detroit, a medley; Bill Vaughan of Big Sandy, Tex., "Fantasticks;" Paul Schlosser of Glendora, Calif., "Symphonic Scenario;" and John Cross of Drayton Plains, Mich., "Music Man."

Conquerors: Service-Minded

Professing their belief in Jesus as Lord and declaring His Lordship in their lives is the thrust of The Conquerors, a service-minded group of students at Harding College. Driven only by a desire to share, these students travel anywhere they can find opportunity to serve, assisting with youth rallies, weekend retreats or young people's classes.

The group was organized in the fall of 1973 and membership has changed over the months. There is no rigid routine, but the students meet weekly for lunch with their sponsor, Eddie Campbell, dean of men at Harding.

"We have found that many times high school students respond better to someone nearer their own age than to teachers or even their parents," Campbell said. "I have been amazed at the impact these students have made at the places we've worked."

The students have no formal presentation or prepared speeches to make. One coed explained her intentions, "I am glad to have the opportunity to tell what I believe to be right and to share Christ." Another said, "We try in everything we do to be good examples for high school students."

Usually four or more from the group go to work at congregations, depending on the size of the church or the occasion of the weekend. The students help plan devotionals and sometimes the men make short talks. But generally the workers simply go as a group of young people who wish to speak on a one-to-one basis to profess that Jesus is Lord of their lives.

Summer Workshop Offers Metric System

Five workshops, among them a study of the metric system, will be included in the offerings of the summer sessions this year. The mathematics department will offer the metric system study (Math 521) for three hours of credit July 28-Aug. 8. The course may also be taken by audit.

Others, also available for three hours of credit, will be from the education department — Psychology of Exceptional Children (Ed. 407) on June 9-20; Kindergarten Methods and Materials (Ed. 411G) on June 23-July 4; Social Studies and Language Arts in the Elementary School (Ed. 522) on July 14-25; and Nature Needs of the Mentally Retarded (Ed. 406G) on July 28-Aug. 8.

The metric system workshop for elementary and secondary teachers of math will guide each participant to a basic understanding of the metric system. Then the participants will be assisted in the production of materials of instruction in the metric system for classroom use. Harding's well-equipped math learning lab will be used.

Summer School will be in two sessions, June 9-July 11 and July 14-Aug. 15. Dr. James F. Carr is director of the summer sessions.

More than 60 faculty members will be teaching the full slate of classes set for the two terms. Daily classes begin at 7:30, with the class periods being 90 minutes each. The classes meet five days per week.

A full schedule of extracurricular activities has also been planned, including float trips, special current movies, musical programs and others.

Art Professor Wins First In Art Show

Don Robinson, associate professor of art, received a first place award in the acrylics division of the White River Valley Art Show. Elizabeth Mason, chairman of the department, placed second in the same division.

Two students also received awards for their entries. LaJuana Case, senior art major from Houston, Tex., won third prize for her watercolors, and David Edwards of Lakewood, Colo., received two honorable mentions.

The show was held April 4 in Batesville. Bruce Anderson, architect and watercolorist from Little Rock, served as judge for the show.

Speech Fraternity Initiates Thirteen

Thirteen new members were initiated into the Arkansas Zeta Chapter of Pi Kappa Delta. The new members are: Danny Gerlach, Gregg Hood, Linda Tipton, Ed Sauter, Gary Jones, Danny Bowers, Gloria Shoop, Tom Lawson, Russ Porter, Melody Perkins, all freshmen, and James Elwyn Hinds, Marilyn Harris, and Eric Manlove, juniors. Billy G. Brant, instructor of speech, was initiated as this year's honorary member of Pi Kappa Delta.



Mr. and Mrs. Burt Teffertiller of Central Motors, McLeansboro, Ill., present the keys for a 1975 Grand Prix to Floyd Daniel, vice president for development.



Regina and Chi Sigma Alpha paid a tribute to Walt Disney.

Spring Sing '75

Catch the spirit of Spring Sing 1975 . . . sing along with the Bees of Ju Go Ju and Galaxy social clubs . . . wake up to the cheery voices of the raisins and cornflakes of Tri Kappa and Kappa Sigma Kappa . . . float down "Old Man River" on the showboat with Gata and Alpha Tau . . . visit the wonderful world of Disney with the help of Regina and Chi Sigma Alpha . . . dream the impossible dream with the members of the Woodson Harding Coeds . . .

Or view the entire magnificent production with a cast of more than 700 students in an audience of 4,500 during four nights of performance, March 28, 29, 31, April 25.

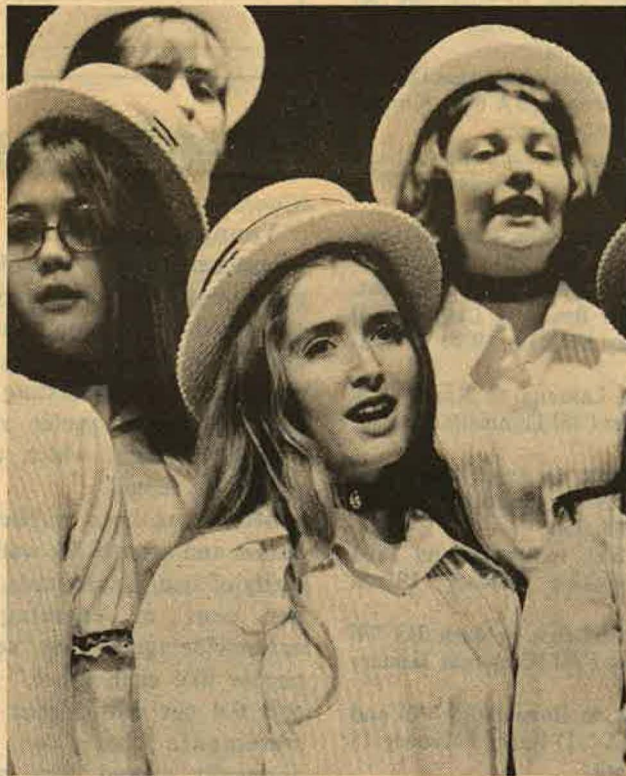
Directed for the second consecutive year by Dr. John H. Ryan, associate professor of speech, the second annual Spring Sing was termed a phenomenal success. Also aiding Ryan were a 20-piece band directed by Warren Casey of New Orleans and a stage crew managed by Terry Wolf of Bonham, Tex.



The Raggedy Anns and Andys of Zeta Rho and TNT enhanced the program with their version of "Guys and Dolls."



Knights and Phi Delta revived the tumbleweed days of the "Wild, Wild West."



A barbershop rendition of old songs found Alpha Omega and Delta Chi Omega singing in harmony.



"Trains" was the subject of Ko Jo Kai and Sub T's repertoire of railroad tunes.



Galaxy and Ju Go Ju social clubs received sweepstakes honors for their "Bee Bop" number.



Stacy Peters performed a second year as Host.

ALUMNOTES

WHAT'S NEW

Special

Bill Hopkins received the M.A. degree in German literature in 1974 from the University of Wisconsin.

Class of 1949

William L. Word (BA) was honored recently as "A Distinguished Landman" in the official publication of the American Association of Petroleum Landmen.

His selection was made by an Awards committee and is based on overall merit and contributions to the landman profession.

Class of 1959

Mrs. Robert M. Cross, the former Jennie Schoolfield (BA), documents librarian and assistant professor at Oakland University in Rochester, Mich., has been hired by the Government Printing Office, and is working in the Library and Statutory Distribution Service for approximately six months. In her first assignment, she will be acting manager of the cataloging and classification branch. Mrs. Cross will occupy this position until it has been filled by a permanent employee.

Class of 1963

Mrs. Ernest E. Weare, the former Jane Lofton (BS), received the M. A. degree in mathematics in 1974 from the University of Arkansas. She also received the Ed.D. degree in secondary education. She is now employed as a teacher and research assistant at the University of Arkansas.

Class of 1965

Larry F. Turner (BA) received the M.A. degree in counseling from Harding Graduate School of Religion in 1974.

Richard Weitkamp (BA) received the M.S. degree in 1974 in elementary education from Southeast Missouri State University.

Class of 1968

Thomas Ronald Vaughn (BA) received the M.A. degree in history in 1974 from Duke University.

Class of 1974

David A. Petree (BA) received a \$600 grant from the Lilly Foundation to take Colorado Outward Bound School's Ski Mountaineering course from Feb. 3-23 in Southwest Colorado. He studied avalanche theory, rescue techniques, lived in snow caves and climbed mountain peaks.

MARRIAGES

Charlie Washam (Spec.) to Anne Russell ('77) July 13, 1974 in Mayfield, Ky.

Jeanne Carol Segraves (BA '74) to Steven Dale White ('75) March 8 in El Dorado, Ark.

Karen Giddens (BA '73) to George L. Tindall March 8 in Childersburg, Ala.

Cathy Yearwood to Richard Whaley (BA '73) May 31, 1974, in Memphis, Tenn.

Margaret Jean Mobley (BA '70) to William Larry Baldwin November 28, 1974, in Newport, Ark.

Julie Ann Dickerson ('77) to Sammy Don Phillips ('77) September 21, 1974.

Jack Barber (BS '75) to Cindy Libby ('78) March 6 in Searcy.

Debra Ann DeBra ('76) to David Allen Shepherd ('75) November 28, 1974, in Collinsville, Ill.

Sherry Tatum (BA '72) to Ronald K. Beck February 1, 1975, in Columbia, Tenn.

BIRTHS

Daughter, Connie Lyn, to Dr. Elmo ('59) and Marilyn Dodd (BA '59) Robison, Jr. — adopted March 6.

Daughter, Erin Jo, to Gary ('74) and Janet Sue Truex December 16, 1974, in Sissonville, W. Va.

Son, Kirk Anthony, to Tom and Vera Hollomon ('69) Walston January 6 in Dallas, Texas.

Son, Robert Richard, to Pat (BS '69) and Karen Strom (BA '69) Lyon October 8, 1974, in Rochester, N. Y.

Daughter, Amber Leigh, to Gregory and Diann Landrum ('72) Walker October 10, 1974, in Paragould, Ark.

Son, Jeremy Michael, to Nick and Linda Young (Spec.) Wheeler Feb. 10 in Wichita, Kansas.

Son, Benjamin James, to James (BA '72) and Sally Allison (BA '70) Behel March 1 in Searcy.

Daughter, Tracey Erin, to Allan (BA '68) and Donna Duer (BA '69) Eldridge February 24 in New Haven, Conn.

Daughter, Janna Renae, to James (BS '67) and Judy Pentecost (BA '68) Knight February 5 — by adoption.

Daughter, Lee Ann, to Dale (BS '68) and Debbie Janes (BS '69) Work February 20 in Topsfield, Mass.

Son, Jon Elliot, to Bob (BA '67) and Nancy Dowdey (BA '71) Stevenson November 19, 1974, in Wichita, Kansas.

Son, Christopher Bruce, to Colbert ('71) and Susan Turney May 14, 1974, in Conway, Ark.

Daughter, Ami LaJuana, to Randy ('75) and Glenda Gunter ('75) Tuminello June 12, 1974, in Searcy.

Son, Jeffrey Scott, to Roger Alan and Dorothy Brock ('71) Thompson October 30, 1974, in Winnfield, La.

Son, John Daniel, to Daniel and Julia Moon ('74) Pettyjohn January 19 in Alpharetta, Ga.

Daughter, Rachel Leigh, to Mark (BS '74) and Stormy Bailey ('76) Fitzgerald January 12 in Searcy.

Son, Joel Scott, to Ronald (BS '70) and Janyth Martin (BA '71) Baker February 15 in Little Rock, Ark.

SYMPATHY

To the family of H. B. (Doc) Mason ('52) who died February 11 of a heart attack in Center, Texas.

To Richard (BA '50) and James (BA '51) Walker, whose mother, Mrs. H. G. Walker, died March 9 in Searcy.

AFTER THE FLOWERS ARE GONE

As a friend of Christian education, we want you to be aware of the memorial gift opportunities available through Harding. Rather than send flowers as an expression of your genuine sympathy to a bereaved family, consider a more permanent remembrance. A memorial gift to Harding will provide young people with a greater Christian education and the memory of one mutually loved will be honored and perpetuated.

The family will receive an appropriate expression of sympathy during their time of bereavement and notification of your gift to Harding in the name of their loved one.

If you wish to take advantage of this service, please mail your gift to Harding College, Memorial Gift, Searcy, Ark. 72143. Include your name, the name of the one to be honored, and name and address of the family to be notified.

ALUMNOTE

ALUMNOTE

ALUMNOTE

What you have been doing is news to others! Share with us your recent experiences and achievements. Please complete the ALUMNOTE and return this form to the Alumni Association, Station A, Box 768, Searcy, Arkansas 72143.

NAME: Husband's _____ (Wife's Maiden) _____

Class of _____ Class of _____

STREET _____

CITY _____ STATE _____ ZIP _____

OCCUPATION: His _____

Hers _____

CHILDREN: (Names and birthdates please)

NEWS: (Recent activities, job changes, addresses, promotions, births and marriages)

Freshmen Opinions . . .

(Continued from page 2)

Younger people are apparently concerned with the role of the government, expecting more federal activity and assistance in both national matters and those closer to home, that is, in education. It is interesting to note that students would prefer more grants instead of loans which require that money be repaid.

Much has been publicized in our nation and around the world about the laxity of sexual standards. In 1974, 43 per cent of entering freshmen nationwide agreed that "sex is O.K., if people like each other." At Harding only 6.4 per cent agreed with such a statement. Forty-two per cent nationally agreed that people could "live together before marriage." Seven per cent of Harding freshmen agreed.

A third area of the ACE survey concerned the objectives considered essential or very important by new college freshmen. The three objectives most often cited by Harding freshmen were: Help others in difficulty, Develop a philosophy of life, and Raise a family. In the last area, 76 per cent of Harding freshmen considered raising a family important, while only just over half — 56 per cent — of the national group felt similarly. These three objectives were ranked high among all freshmen, but more so by those at Harding.

The Christian ideals of service to others, purpose in life and the importance of the home are evident in the majority of Harding's freshmen.

Surprisingly, perhaps, in our materialistic culture, only 33 per cent at Harding and just 44 per cent nationally were concerned with being "well off financially" as an objective in life.

Other objectives receiving the least

amount of support as being very important by all freshmen were: Contribute to scientific theory, achieve in a performing art, write original works, influence political structure, create works of art, help clean up the environment, and be administratively responsible.

The great majority of Harding freshmen, 74 per cent, when asked their expectations upon entering college, stated that they expected to be satisfied with their education. Students nationally answered affirmatively to this area in only 57 per cent of the cases.

Finally, students were given an opportunity to class themselves politically. Almost half of Harding's freshmen view themselves as "middle-of-the-road." In 1970, only 39 per cent chose this classification. Some 31 per cent selected "conservative," down from 43 per cent in 1970. Nationally, freshmen chose "middle-of-the-road" and "liberal" more often than did Harding students.

The average Harding freshman appears to be interested in the academic side of college and is confident that he will receive a good education at Harding. Christian ideals are evident in the opinions held by students and in their objectives for life. The college seeks to strengthen these beliefs and provide an education that can lead to their fulfillment.

The value of the survey lies in the use to which it is put by Harding's faculty and Administration. Practical use of this data can help establish a better understanding of the student and lead to an educational system that better meets the needs of students.

Gardner Named To NAIA Third Team All-America

Butch Gardner, Harding's 6-4 sophomore standout, became the school's first basketballer to receive NAIA-All America honors when he was named to the 1974-75 third team.

A two-time All-Arkansas Intercollegiate Conference and NAIA District 17 first team selection, Gardner was the 1974-75 scoring champion with a 21.7 ppg. average after finishing as runnerup as a freshman.

"This is certainly a great honor for Butch," Bison coach Jess Bucy said.

"He is outstanding, both as an athlete and as a young man, and it is good to know that his ability is being recognized by those on the national level."

In two seasons, the spring-legged youngster has scored 1,101 points, 586 as a sophomore, 515 as a freshman. He needs only 348 points to become the school's all-time career scoring leader.

And, despite his height, Gardner's superior jumping ability pushed him to the runnerup position in conference rebounding, averaging 10.1 caroms per game. In 27 games, he pulled down 269 rebounds. In two seasons he has 495 to his credit.

"In addition to his shooting and rebounding ability, Butch is an excellent passer and is never hesitant about getting the ball to the open man," Bucy stated.

In two seasons of play, Gardner has scored at a .480 percentage from the field, connecting on 477 of 993 attempts. That figure is further enhanced

when it is considered that a high percentage of his shots are of the 20-foot plus variety.

A product of Searcy High School, Gardner was an All-Region selection in his senior year. In three years of high school competition, he scored 1,098 points, with an all-time single game high of 43 points.

Outstanding Athletes Cited in Publication

Twelve Harding athletes have been selected for the 1975 edition of *Outstanding College Athletes of America*, according to an announcement by the Board of Advisors of the publication, an annual awards volume which lists America's finest college athletes.

The athletes include footballers Jack Barber of Ft. Myers, Fla., Perry Brown of Maud, Tex., Barney Crawford of Mountain Home, Milton "Bubba" Hopkins of Fitzgerald, Ga., and Rock Long of Pascagoula, Miss.; tracksters Steve Celsor of Alton, Ill., and Marshall Grate of Waterloo, Ind.; bowlers Gary Beck of Searcy, Brad Davis of Tulsa and Zearl Watson of Clarksville; and swimmers Mark Trotter of Independence, Mo., and Paul Knarr of Rochester, Mich.

The Outstanding College Athletes of America program strives to recognize young people who have excelled not only on the playing field but in leadership and community service.

Students Utilized in Program

No one should be alarmed if he is walking by the research lab in the New Science Building and sees someone riding a bicycle pointing straight upward and not going anywhere.

The bicycle that's not going anywhere is called an ergometer. The reason it's pointing upward is to simulate weightlessness. The reason someone is riding an ergometer in an attempt to simulate weightlessness is

because he is in a fitness research program sponsored by the National Aeronautics and Space Administration.

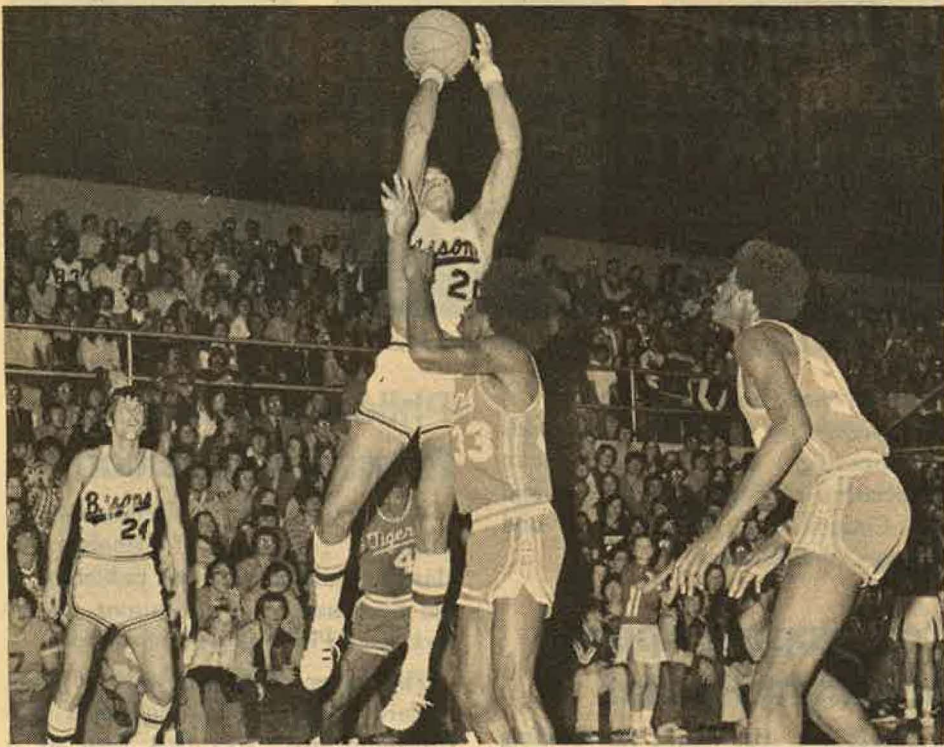
Harding's research for NASA began in 1967 with an initial grant of \$92,880. The current program runs through December of this year.

Dr. Harry Olree, in discussing the purpose of the program said, "Generally, we've attempted to determine the type of training, the frequency of training, and the duration and intensity of training necessary to develop and maintain physical fitness for overall space flight."

Twenty Harding students are currently participating in the NASA program under the direction of Bob Corbin, Dr. Carroll Smith and David Elliott. They are divided into four groups of five each, with one group serving as a control. One group pedals in an upright position, while the other two pedal lying on their backs at different workloads.

One of the worries of the research staff is that the subjects might be injured and be unable to complete the program. Therefore, students engaged in intercollegiate athletics or intramural or club football are excluded from consideration.

The first two weeks of the semester are given to thorough physical examinations of all 20 participants. For ten weeks, the 15 subjects not in the control group work out on the ergometer. The physicals are readministered at the end of the semester to observe improvements in conditioning.



ALL-AMERICAN TECHNIQUE-Harding's Butch Gardner [20] displays the caliber of play that earned All-America recognition on the NAIA Third Team. One of three sophomores among the nation's 30 top players, he is the first Bison cager to be named to one of the top three NAIA teams.

Six Summer Camps Offered

Six separate camp sessions will comprise the summer program at Harding-owned Camp Tahkodah this year. The offerings will include the general session for boys 8-16, basketball camp for junior and senior teams, a session for junior football and track teams, a session for senior football and track teams, a two-week Bible camp for both boys and girls and Tahkodah Music Camp.

The purpose of the camps is to offer intensive athletic training in a relaxed, outdoor atmosphere, and to offer athletic instruction while providing a memorable summer camping experience.

The Bible-centered program is designed to offer a concentrated study of the Scriptures coupled with a strenuous recreational program.

The opening session will be June 1-27 with Ed Higginbotham as manager of the boys' session. The program will feature all types of activities including horseback riding, fishing, crafts and numerous athletic events.

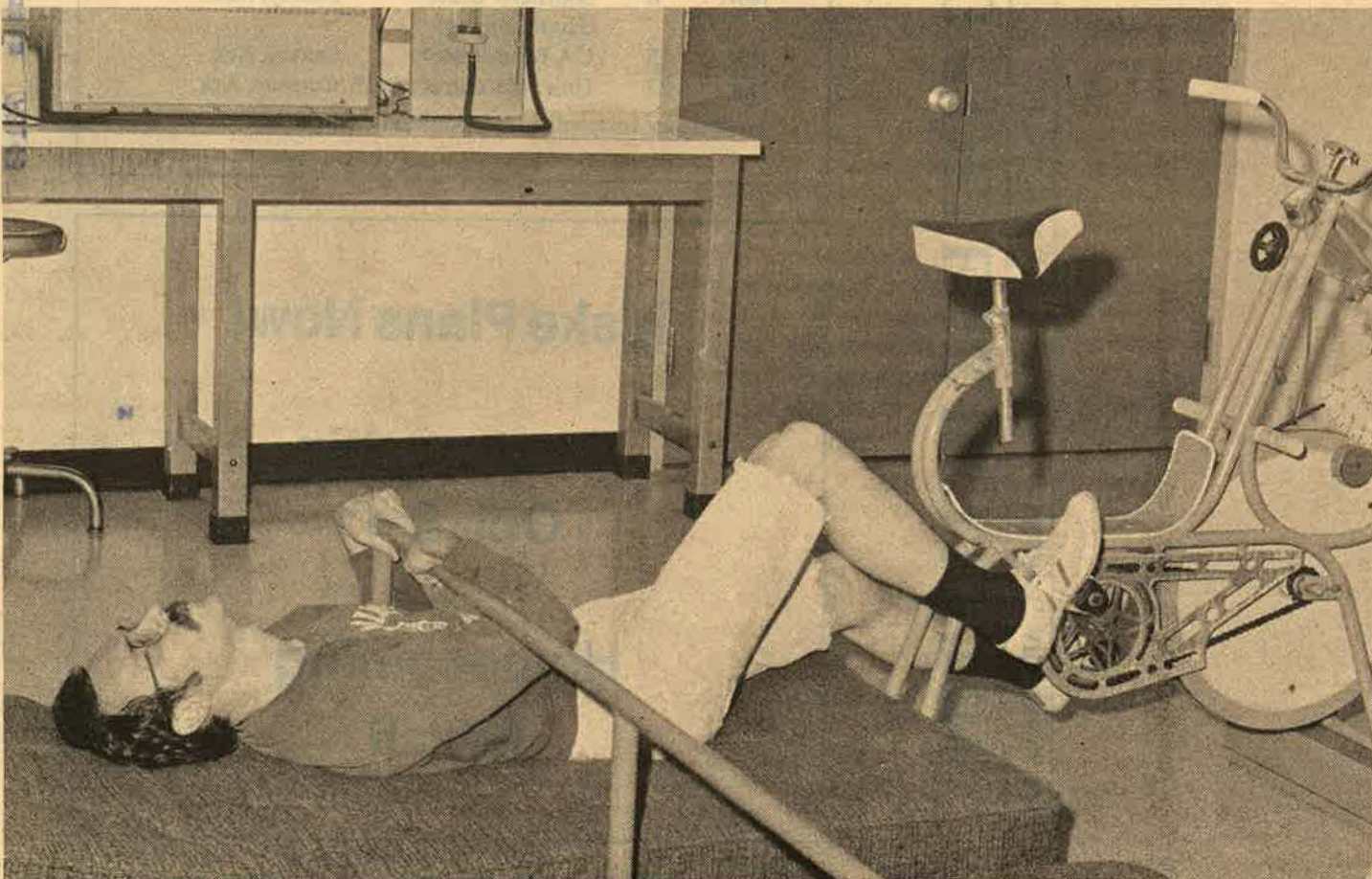
The basketball program for junior and senior high boys will be held July 6-12. Harding Coach Jess Bucy will be manager, assisted by Harding Assistant Wilt Martin and other coaches from throughout the area.

From July 13-19 the session will be for junior high football and track participants. Harding's John Prock and Ted Lloyd will be in charge of the football and track areas, respectively.

The senior football and track program will be July 20-26 with the same staff in management.

Camp Salado, a name change for the same site, will be the Bible camp July 27-Aug. 1 and Aug. 3-8. Campers may attend one or both sessions.

From Aug. 12-21 the site will be used for the Tahkodah Music Camp sponsored by Harding's department of music with offerings in vocal and instrumental instruction for the Harding A Cappella chorus, Belles and Beaux, Band and any others interested in attending. A brochure regarding any of the camps may be obtained by writing Dr. Clifton Ganus, director.



Twenty students participate in the NASA physical fitness research program.

Faculty Facts

Evan Ulrey Elected To Speech Presidency

Dr. Evan Ulrey, professor of speech and chairman of the department at Harding College, was elected national president of Pi Kappa Delta forensics fraternity at the group's biennial tournament and convention at the Benjamin Franklin Hotel in Philadelphia. Dr. Ulrey was elected over three other candidates.

The professor will fill a two-year term for the 49,000 members of the organization which was established in 1913. Presently there are 280 chapters on university and college campuses in 44 states. As president, he will be responsible for the 1977 convention-tournament, planned for Seattle.

Membership in the honorary fraternal organization is limited to intercollegiate debaters, competitive individual speakers, non-classroom audience speakers and instructors teaching courses in oral communication. Members must rank in the upper third of their classes. The purpose of the organization is to promote scholarship, especially in the field of forensic speaking in senior American colleges and universities.

Dr. Ulrey, a 1946 graduate of Harding, has been a member of the faculty since 1950 when he assumed chairmanship of the speech department.

ment. Also he has coached Harding's varsity debate team through the years. He holds the Ph.D. from Louisiana State University.

Annual Giving Director Awarded Doctorate

Paul Gardner, director of annual giving, has successfully defended his dissertation for the Ph.D. in Administration of Higher Education at Ohio University in Athens, Ohio.

The topic for his research and dissertation was "A Study of the Attitudes of Harding College Alumni With an Emphasis on Donor and Non-Donor Characteristics."

The study researched areas in social and political attitudes, alumni loyalty, cultural characteristics and attitudes about the reform of higher education and financial contributions.

The degree will be conferred at spring graduation exercises at Ohio University.

Gardner joined the Harding staff as director of annual giving in 1971. He served as director of the highly successful PHONOTHON projects among the college's alumni. The first PHONOTHON was conducted in 1971 and exceeded its goal of \$200,000. In the fall of 1974, a successful \$1 million project was completed.

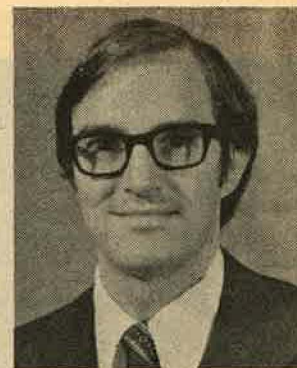
He was selected to appear in the 1972 edition of *Outstanding Young Men of*



Evan Ulrey



Paul Gardner



Dennis Organ

America and the 1974 edition of *Personalities of the South*. He holds membership in the American Association of Higher Education and the Council for Advancement and Support of Education.

Cox, Hopper Appear In Faculty Recital

Travis Cox, who joined the Harding College music faculty in January, made his first formal appearance on campus when he joined another recent addition to the music faculty, pianist Jeff Hopper, to present a recital at the Recording Studio.

Cox played both the violin and oboe, accompanied by Hopper. Also assisting in the recital were Cox's wife, Patricia, also a violinist, and Harding junior music major Raymond Butch Hankins of Bloomington, Ind., playing the bassoon.

The recital included two sonatas, Corelli's "Sonata Da Chiesa" and Beethoven's "Sonata No. 9 for Violin," and several other selections. In addition, Cox presented "Sonata No. 2 for Oboe" by G. F. Handel.

Philological Journal Prints Composition

A composition by Dr. Dennis Organ, assistant professor of English at Harding College, has been published in the first issue of *Publications of the Arkansas Philological Association*.

The paper, "The Morality of Rosa Millard: Inversion in Faulkner's *The Unvanquished*," was first read at a meeting of the Philological Association in Jonesboro in November.

Dr. Gary Elliott, chairman of the English department at Harding, lauded his colleague for having the paper selected for inclusion in the magazine.

"Of the 50 papers given at the meeting, many were submitted for publication and we feel that it is quite significant that Dr. Organ's work was among those chosen for this initial edition," Elliott said.

Dr. Organ, a 1966 graduate of Harding, has been a member of the faculty since 1967. He recently completed the doctorate at Texas Tech University in Lubbock. His dissertation was a study of Tennyson's dramas.

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APRIL, 1975

SEARCY, ARKANSAS 72143

HARDING COLLEGE BULLETIN

Football Schedule

Sept. 6	Missouri Western	St. Joseph, Mo.
Sept. 13	Northeast Missouri	Searcy, Ark.
	(Dad's Night)	
Sept. 20	Northwest Oklahoma	Searcy, Ark.
Sept. 27	Open	
Oct. 4	Henderson State*	Arkadelphia, Ark.
Oct. 11	Ouachita Baptist U.*	Searcy, Ark.
Oct. 18	Arkansas Tech*	Russellville, Ark.
Oct. 25	Open	
Nov. 1	Texas Lutheran	Searcy, Ark.
Nov. 8	Southern State*	Searcy, Ark.
	(Homecoming)	
Nov. 15	UA-Monticello*	Searcy, Ark.
Nov. 22	Univ. of Central Ark.*	Conway, Ark.

*Arkansas Intercollegiate Conference Games

Make Plans Now!

Lectureship
Oct. 8-11

Homecoming
Nov. 8

Library
Harding College
Searcy, Arkansas 72143