From Harding Now Produced In 47 States
Papers, Radio Publicize Work

More than twenty seven hundred newspapers and thirty radio stations are reproducing material sent out by the Harding division of popular education.

Fourteen states, Alaska, Hawaii, Provo Rico and the District of Col-
umbia are receiving Dr. Benson's "Looking Ahead" through the medium of 2770 newspapers, while radio programs are being produced in thirteen states.

"Looking Ahead" is sent out to new-
spapers and radio stations by wire to more than thirty thousand forest sources. Harding itself sends out more than 750 pieces of press proof copies a week while Western Newspaper Union as of two months ago was distributing 976 hundred thousand pieces of wire copy circulation from this source now ex-
cesses 100,000, and New York World, who has charge of distribution of the medium, has 2797 stands from the S. E. syndicates are also sent out each week.

It is probable that circulation will be increased in the fall because the syndicate has just begun selling business papers while W. N. U. after near-
ly two years began its second solicitation in November.

Thirty dollars are among the number. Ten, ten and thirty, and thirty makes the largest circulation in the midwest-
ern part of the states.

The radio programs presented by the colleges are of a biographical nature. Such programs are the effort of Harding, Mahfield Hall, W. T. Grace are being presented in this present series. Fifteen minutes long, the programs are profes-
sionally produced in New York City.

A number of commendatory state-
ments have come to Dr. Benson's office much as the one from Kingfisher, Okla.

"I am very pleased to report that your new programs are in, my estimation, everything that they should be. They have a professional touch — well written and very well acted."

Neil B. Cope has charge of the con-
tact of radio stations.

E. Smith And Baker Win First Place In Mid South Debate
Two Teams Reach Semis

E. Smith and Bill Baker won the championship of the senior men's division, in the Mid-South debate tournament, held at Conway last Saturday. Harding was represented at the tourna-
ment by five teams coached by Dr. Benson.

All five teams were able to reach the elimination rounds. The two junior teams were eliminated in the prelimi-

aries with only one team to win or to elimi-

nate them.

The three junior teams were Smith and Baker; Sidney Roger and Bill Heflin; and Percy Sawyer and Lewis Mikell. The two junior teams were Robert Bel-

dine and Thomas Huneal, and Lewis Goggin and Jasson Connoff. Samuel Clapp was shot by Bradley Vaughan.

The preliminary rounds were held at Conway State Teachers College, Friday afternoon, and the final rounds at Hendrix College, Saturday afternoon. But let us hasten to state the effectiveness and capable leadership of Dr. Rhines, who throughout the tournament, en-
teered into the spirit and workings of the teams.

E. Smith is an old Harding debating veteran who is returning after two years absence, while Baker is a transfer from Lipscomb. Both are juniors and members of the Lambda Sigma club.

Typhoid Shots Will Be Given Upon Request

Typhoid fever is dangerously deadly, and the opportunity to ward it off can result in living a more active and right-
lively gapped. Pool handlers should be especially urged against the disease for they can be decoyed to the lives of many. Remember the story of "Typhoid"

School Recommended

President Benson was recently in-
formed by Mr. F. E. Soule, resident of the Harding college at downtown, that Harding college students who had worked at the pool company had very satisfactory results.

He reported that more students from this institution be sent on tour of the

Former Bisons Editor Killed Over England

S. W. Ponshak, Jr., of Sumner, Ten-
nessse was recently killed in an air-
plane crash over England. No details have been received concerning the crash. He was killed on his 28th birthday and had been scheduled to return to the United States within a few weeks.

He was editor of the Bisons College and was editor of the Bisons in 1937-38. He was also president of the Kiwanis club.

College Students Show Superiority By Exam Boners

By Mary Nova

We are told that college student are.

In a recent examination, 1000,000 students were given a test which was considered to be very difficult. The examiners were surprised to find that the majority of the students passed with flying colors. The examiners were even more surprised to find that the students who did not pass were those who had never taken the exam in the first place.

In Ms. Amundson's speech class, she asked her students to give an il-


one person for each of the

forms of government.

She handed the students their history class.

The students were asked to study and during their senior year, the exam-

On the second solicitation, the students had to study for nearly a week. Those who were unable to study at all were given a "prize". One young man wrote: "I did not study at all. My wife helped me with the work." Henry Holland, on one of his writings, said that "I have studied every day for ten years for this test." The students were not happy with the test, but they were grateful for the opportunity to avoid one's self this much work.

For Christmas

Christmas in the United States may be described as a time of celebration and giving. Many people look forward to this time of year, as it brings with it a sense of joy and togetherness. During this season, families gather together to enjoy the company of one another and to reflect on the meaning of the holiday.

One of the most traditional parts of Christmas is the giving of gifts. This tradition dates back to the story of the Three Wise Men, who brought gifts to the baby Jesus. Today, people give gifts to one another as a way of expressing their love and appreciation.

In addition to gifts, another important part of Christmas is the celebration of religious faith. Many people attend religious services and donate to charity during this time of year. These acts of kindness are a way of honoring the spirit of giving that is associated with the holiday.

Whether through gifts, community service, or personal reflection, Christmas is a time for people to come together and celebrate the season of goodwill. It is a time to cherish the traditions that bring us joy and to share the gift of love with one another.
Alumni Echoes

By Dorothy M. Copeland

Mr. and Mrs. Neil B. Copeland, who are living in Atlanta, Alabama where Wayne is making up the Northern Alabama faculty, have paid me a visit. Mr. Copeland is a member of the class of 1939 and was class editor of the Petal Poet. Mrs. Hemingway, the former Anderson Chick, is a graduate of the Wayne College freshman class of 1940, and was Queen of the 12 Petal Poets.

2nd Lt. Max Turner, Sr., daughter of the late Mrs. Max Turner, Jr., of Camden, South Carolina, received his commission in the United States Army Signal Corps on February 23, 1943. He is the son of the late Mr. and Mrs. Max Turner, Jr., and is a graduate of the class of 1940,

Dear Mrs. Copeland,

I am writing to give you that annual report of your alma mater, the Hourly News, just as you requested. Here are a few lines that I would like to make to you:

1. The Hourly News is still the official organ of the College. It is published every Monday morning, and is distributed free to the students, faculty, and staff of the College. It is a 16-page tabloid, containing news, features, and advertising.

2. The Hourly News is now published biweekly, with the second issue of the month being the last week of the previous month. This change was made to accommodate the increased workload of the staff.

3. The Hourly News is now printed on high-quality paper, making it more durable and visually appealing. This change was made to improve the appearance of the newspaper and to meet the needs of our readers.

4. The Hourly News is now available online, allowing students, faculty, and staff to access the latest issue from anywhere with internet access. This change was made to improve accessibility and to meet the needs of our readers.

5. The Hourly News is now printed in color, making the newspaper more visually appealing and easier to read. This change was made to improve the aesthetics of the newspaper and to meet the needs of our readers.

I hope that you will enjoy this report of your alma mater, the Hourly News. I am sure that you will find it informative and interesting. Please let me know if you have any questions or comments.

Sincerely,

[Signature]

Alumni Echoes

By Dorothy M. Copeland

Mr. and Mrs. Neil B. Copeland, who are living in Atlanta, Alabama where Wayne is making up the Northern Alabama faculty, have paid me a visit. Mr. Copeland is a member of the class of 1939 and was class editor of the Petal Poet. Mrs. Hemingway, the former Anderson Chick, is a graduate of the Wayne College freshman class of 1940, and was Queen of the 12 Petal Poets.

2nd Lt. Max Turner, Sr., daughter of the late Mrs. Max Turner, Jr., of Camden, South Carolina, received his commission in the United States Army Signal Corps on February 23, 1943. He is the son of the late Mr. and Mrs. Max Turner, Jr., and is a graduate of the class of 1940,

Dear Mrs. Copeland,

I am writing to give you that annual report of your alma mater, the Hourly News, just as you requested. Here are a few lines that I would like to make to you:

1. The Hourly News is still the official organ of the College. It is published every Monday morning, and is distributed free to the students, faculty, and staff of the College. It is a 16-page tabloid, containing news, features, and advertising.

2. The Hourly News is now published biweekly, with the second issue of the month being the last week of the previous month. This change was made to accommodate the increased workload of the staff.

3. The Hourly News is now printed on high-quality paper, making it more durable and visually appealing. This change was made to improve the appearance of the newspaper and to meet the needs of our readers.

4. The Hourly News is now available online, allowing students, faculty, and staff to access the latest issue from anywhere with internet access. This change was made to improve accessibility and to meet the needs of our readers.

5. The Hourly News is now printed in color, making the newspaper more visually appealing and easier to read. This change was made to improve the aesthetics of the newspaper and to meet the needs of our readers.

I hope that you will enjoy this report of your alma mater, the Hourly News. I am sure that you will find it informative and interesting. Please let me know if you have any questions or comments.

Sincerely,

[Signature]
Girls' Clubs Elect Officers for Term

Several of the girls' clubs elected new officers for the coming year at their last meeting. They are as follows:

Sub-Deb

- Doris McMahon, president
- Peggy O'Neill, vice-president
- Janet Jones, secretary
- Arlene Bridge, reporter

Delta Iota

- Barbara Brown, president
- Sharon Smith, vice-president
- Karen Johns, secretary
- Barbara Satterfield, reporter

KAT

The K. A. T. S. gave a formal luncheon and picture show party for their guests Saturday night.

The program was a welcome address by Bonnie Simms, response by Bruce Ball, prophecy by Bob Smith, and a reading given by Gladys Ruth Cote.

The group was sponsored by Mr. and Mrs. Glenn Heflin, Mr. and Mrs. Jack K. Pickard, the W. F. C. cooked and served the food.

Three present were Elizabeth Barnes, James Arnold; Elda Barnett, Hawkins; Bonita Simms, Bill Ash; Catherina Brand, Rose Williamson; Shirley Jo Dauffen, Par Williamson; Hattie C. Franklin, James Barker; Delilah Tranum, Billie Lawyer, Mary Lou Sapir, Dorothy Templer, Davey Mason.

Lois Companeras

On Thanksgiving morning the L. C. club met in the Madison Hotel for their annual shrimp dinner. Short speeches were made on the occasion and the group sang their club song.

Tama

The Theta Tama club and their guests had a service dinner at Flat Rock Club, Dec. 12. They left the club at 6:30 and returned about 10:30.

Those who attended the breakfast were Gene Dell Chesshir, Dane Yake; William Fletcher, Johnie Van Dyne; Mr. and Mrs. Albert Gueen, Jimmie Rose, Billie Pugh. They were cheery-"oed" by the club sponsor, Mr. Walt Halbert.

ECONOMY MARKET

For STAPLE AND FANCY FOOD

SMITH-VAUGHAN MERCANTILE COMPANY

Compliments of-
White County Water Co.

SANITARY MARKET

For Fresh and Cured Meats

Lam Companeras

Compliments of-

ASHTON'S

Your Clothes Cleaned for You

Dori."
College Defeats Alumni In Basketball By 2 Points

Game Extremely Close From Start

The College basketball team defeated the Alumni in the annual Thanksgiving Day basketball game by the score of 45 to 43.

From start to finish the game was extremely close. Both teams were fighting extremely hard, as both were tied up at the half.

Because of a quick start the college team was able to maintain a 13 to 7 lead at the end of the first quarter. The second quarter was a different story for Hugh Rhodes began to spark his team with fancy dribbling and shooting and with great defensive work along with Sam Bell. Although the College team was neglegted the second quarter they led 19 to 18.

The second half was even faster than the first. It was in the first of the third quarter when Hugh Rhodes and John Copeland began to match each other point for point. The game was so fast and furious it took the timekeeper a long time to keep the score straight.

In the final minute, the College team went on a winning drive that brought them from behind to a 2-point lead at the end of the third quarter. The game was so fast and furious it took the timekeeper a minute's time to make the score clear.

The last quarter was truly as high scoring as the rest of the game. The College team put on a winning drive, and the Alumni team put on a winning drive. The game played to a 43-41 victory due to the efforts of the players from both teams.

The players from the college team were Mr. Hugh Rhodes, Joe Frank, and Frank Rhodes, while the players from the Alumni team were Mr. Jack Lawyer, Ordis Copeland, and John Copeland. They both had three of the best ball players of the tourney. The players from the college team were Mr. Hugh Rhodes, Joe Frank, and Frank Rhodes, while the players from the Alumni team were Mr. Jack Lawyer, Ordis Copeland, and John Copeland.

The high school team will come as another unknown factor. The college team will have more experienced men, but in any contest, Douglass Lawyer and Jack Lawyer, they have shown good men. Though they may not win, they should put up a very vigorous fight. The merits of each team will make each game intensely interesting, and large crowds are expected for all the games.

Let's give our boys our moral support, and let them cheer them on.

Attention Ladies

Your Favorite Robe

Federated Store

Reserved Your Petit Jean

Paid No Heed Be Bright Sad Indeed Expedite

Have a "Coke"=On with the dance

Watch the sports bulletin board to keep posted on all the intramural activities.

HOOPMAN'S FLORIS'TS
Flowers For All Occasions
1211 E. Race Phone 539

DR. T. J. FORD
DENTIST - X-RAY
Above Bank of Searcy

DR. R. W. TOLER
DENTIST

STANDARD OIL COMPANY
Prompt Service
Phone 57

FOR NOVEL AND PRACTICAL CHRISTMAS GIFTS—
Come To—
E. J. WILKERCSON'S BOOK STORE

ALWAYS WELCOME
—
THE IDEAL SHOP

WALLS STUDIO

SHOP PENNEY'S
For Christmas Gifts...
"THE BEST FOR LESS"

BPhotographed and "Coke"-ed the gang is happy.
Your� family and all their friends will welcome it. At home and away from home, Coca-Cola sends for the pause that refreshes—has become a symbol of gracious American hospitality.

Pay a Coke=‘sons of the Coca-Cola Company by
Coca-Cola Bottling CO. of Arkansas

CLARK, COTTON & COMPANY, Inc.