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## Harding Bulletin November 1969 (vol. 45, no. 5)

Harding College

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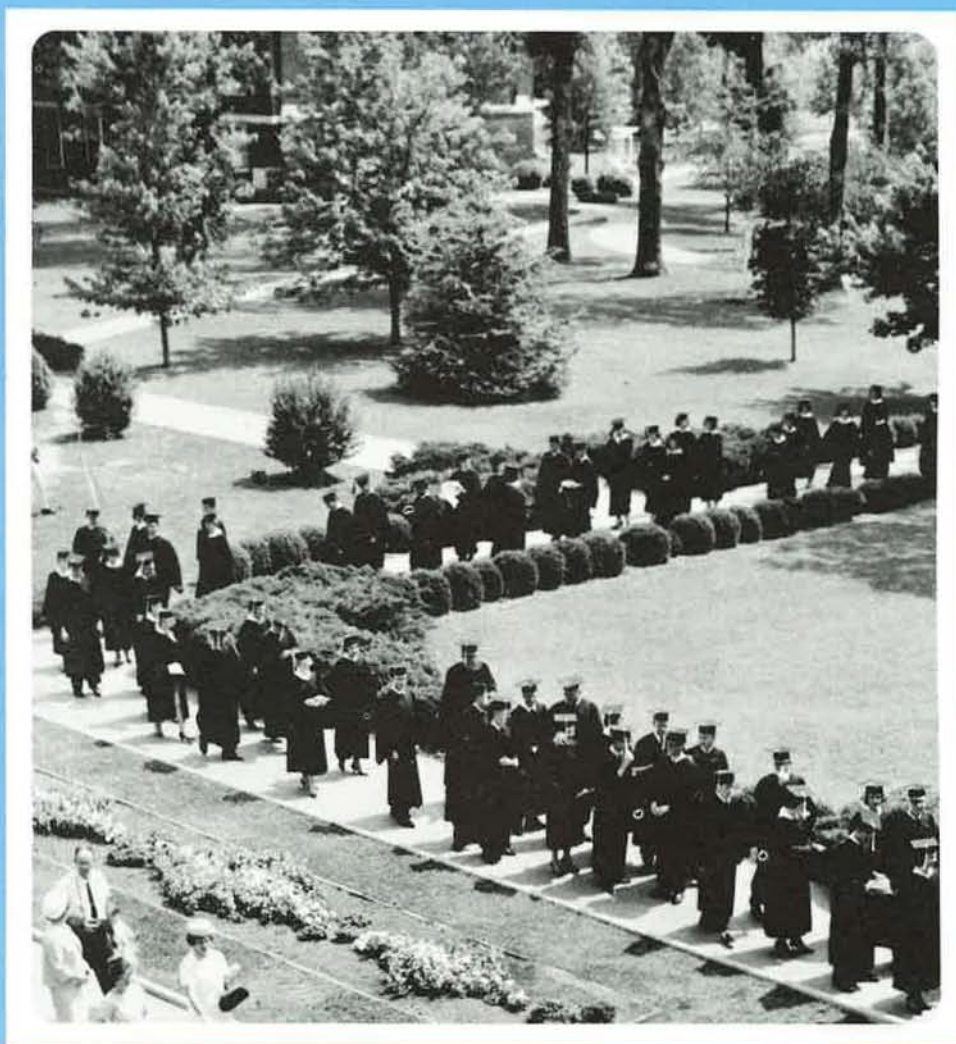


**HARDING**  
UNIVERSITY

45/5

# HARDING COLLEGE

BULLETIN, NOVEMBER, 1969



Report of the President  
1969





Dr. Clifton L. Ganus, Jr.  
President

It is a pleasure to report the growth and achievement of Harding College, its staff and its students. The past twelve months have not been without some problems and discouragement but they have been minor in relation to the difficulties faced by many colleges and universities. I would not want to trade our students, staff or problems with any other institution. The following pages reflect some of the programs and accomplishments since my report a year ago. Harding still exists for the purpose of training young people for greater service in this life and for eternity. We emphasize, therefore, excellence not only in the physical and mental realm but in the spiritual as well. We believe that a man may gain the whole world in financial remuneration, prestige and power, but, if he loses his soul, he has lost everything.

We appreciate deeply the host of men and women who have sacrificed and contributed so much throughout the years of Harding's history. Let us continue in the same spirit to give of ourselves so liberally that Harding College may continue to grow into a more excellent institution and that her students may grow in wisdom and knowledge and in favor with both God and man.

*Clifton L. Ganus, Jr.*

Dr. Clifton L. Ganus Jr.  
President



# Highlights



*My art is the painting of Harding's new goal,  
So exciting, yet so rational its range;  
To blend into one comprehensible whole  
Its manifold features of change.*

Times and events do change and move continually onward. Many significant changes have been made at Harding during the past year: changes in faculty composition, curriculum and student body. The following are a few of the changes which indicate Harding's step toward progress and prestige.

Since last November's Report of the President, Harding...

... completed construction of a \$200,000 Art Center.

... completed and dedicated the Claud Rogers Lee Music Center as the latest achievement in the Decade of Development program.

... increased the operating budget to over \$5½ million.

... increased its total assets, scholarships and student loans significantly.

... won a new grant from the National Aeronautics and Space Administration for research on a new project entitled, "An Evaluation of the Exer-Genie Exerciser and the Collins Pedal-Mode Ergometer for Developing Physical Fitness."

... had six faculty members receive doctoral degrees.

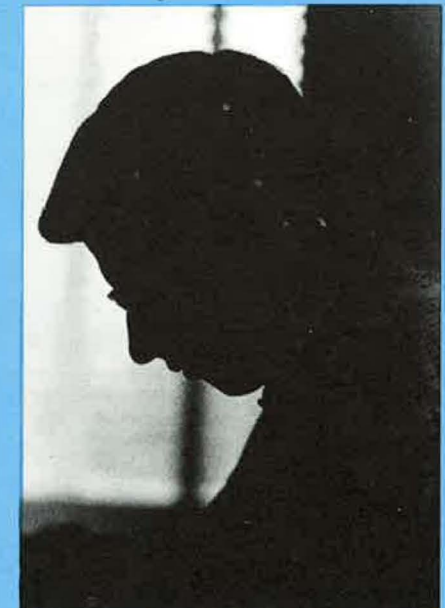
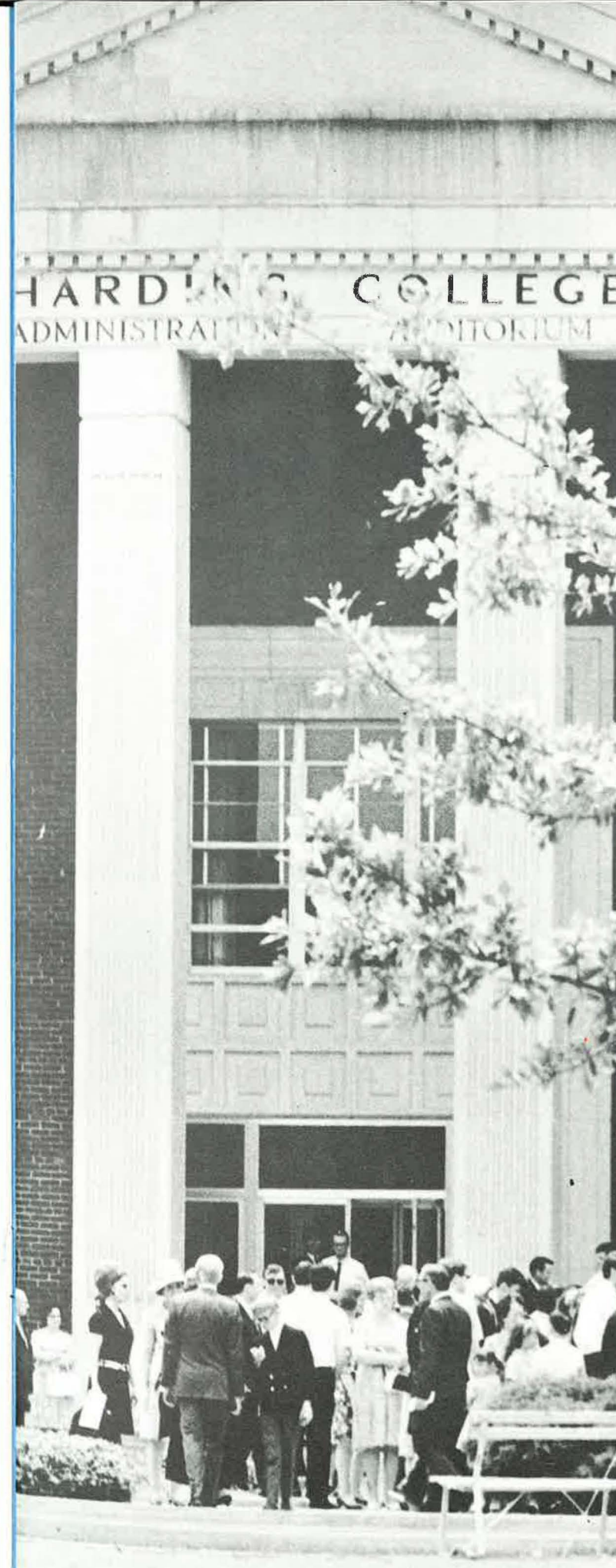
... established a Medical Men for Missions program, a Missions Research and Information Center and an Advisory and Development Council in World Missions as an outgrowth of the MISSION/PREPARE program.

... conducted a forum for youth to inform, inspire, and challenge outstanding high school students to be more actively interested in preserving the American way of life.

... developed a Little Theatre providing a new dimension to the speech department.

... achieved national prominence through student achievements — The junior Business Team won the Executive Games conducted by Emory University; a Harding chemistry major received top honors for a research paper at the annual meeting of the Arkansas Academy of Science — the second time in the last two years; Harding students received the top rating and most of the other awards in the state art contest for church related colleges; the debate teams won sweepstakes in various tournaments; for the sixth consecutive year a Harding student received the Clifford H. Shaw Scholar-Athlete Award presented by the Arkansas Intercollegiate Athletic Conference; the 1969 *Petit Jean* was awarded an All-American rating from Associated Collegiate Press for the tenth consecutive year.

These highlights of the past year are noted in more detail later in the report. Many other changes were made during the year, some in form and some in degree, but all for the growth and development of Harding College.





# Students

Harding College exists for the student and has taken seriously its responsibility to develop the character, spiritual resources, maturity and emotional stability of the student body.

In the fall of 1969 a total of 1,890 students enrolled on the Searcy campus. The entire Harding College system included 3,383 students, with 135 at the Graduate School of Religion in Memphis, 310 in Harding Academy at Searcy and 1,050 at Harding Academy of Memphis.

Any student who desires growth will find many opportunities for involvement at Harding College. Through the years an average of half the graduates prepare to teach, and about 15 per cent of the men become preachers. The enrollment analysis reflects the areas of service in which Harding students are preparing. Education leads the list with 254; Bible majors number 140; home economics majors list 104 and physical education number 94. Eighty-five are enrolled in the pre-professional program.

Extra curricular activities of the students reflect the desire to render Christian service. During the spring semester last year more than 350 workers participated in 12 campaigns in several states. Five weekend campaigns involved 200 workers and seven conducted during spring holidays had 166 volunteers who chose to teach during the interim. During the summer 200 workers engaged in campaigns both in the United States and abroad.

The Missions program continued to grow with 15 majors enrolled in the Mission/Prepare program this fall. A delegation attended the Christian College Mis-

sion Workshop at Northeastern Christian College in Villanova, Pa.

Overwhelming response is seen each year in the Toy and Dolly Drive, a Christmas project sponsored by the Student Association. Last year children in 25 orphanages across the nation received the nearly 1,000 gifts made or purchased by the student body.

The Dactylology Club, rendering service to the deaf, continues its work of teaching the sign language to students interested in communicating with the deaf and particularly in teaching the gospel to them.

Harding students serve as counselors, water safety instructors and teachers at Christian camps during the summers and a number work at a camp session for retarded children which is held at Camp Wyldewood near Searcy.

Among the most significant national and state honors won in the last year are the following:

A business team won the Emory University Executive Games in Atlanta, Ga., and another team placed second in the Michigan State University games. Harding teams, competing with some of the larger colleges and universities in the nation, have won the MSU games twice in the past five years. The department of business and economics participates with departments of social science and psychology-sociology in the American Studies Program which makes semi-annual educational tours and hears outstanding visiting lecturers. During the year students made tours to Chicago and Dallas.

Harding's student publications have dominated the awards of the Arkansas College Publications Association during the years. The *Petit Jean* won the General



Excellence Award and three of four first place awards in the categorical divisions. The book received a tenth consecutive All-American rating from the Associated College Press, the only Arkansas volume to do so. The newspaper, *The Bison*, extended a string of top prize-winning awards in ACPA.

A parliamentary procedure team from Harding Academy in Searcy won the Arkansas Future Business Leaders of America contest and placed among the top ten at the national convention in Dallas. An Academy student won the state typing contest. Athletic teams won county, district and state honors in football, basketball and track, with one student winning the state broad-jump competition.

Music groups continued to make outstanding contributions to the College's cultural and entertainment programs. The 15-member Belles and Beaux variety group entertained U. S. troops in the Northeast Command of Greenland and Newfoundland for five weeks under the auspices of the USO and the National Music Council. The group represented the college admirably away from the campus as attested in the numerous letters of commendation received from military personnel. The A Cappella Chorus, on its two annual tours, sang in nine states. The chorus is heard weekly on more than 160 radio stations across the United States in the "Hymns From Harding" program.

Debate teams had a field day in winning awards and trophies at some of the leading colleges in the South. The college was represented in 14 forensic tournaments. A Harding team won the senior division at Northwestern Louisiana and the varsity division at Arkansas State. At the Abilene Christian College tournament Harding students were named outstanding speakers in both the senior and junior divisions. The teams took the trophy in the Arkansas Speech Festival and received a superior rating in sweepstakes at the national Pi Kappa Delta meet. A student placed second among 216 speakers in the extemporaneous division.

A Harding student has held the top office in the Arkansas Student National Education Association for the past three years. A home economics major was elected president of the Arkansas Home Economics Association, college division.

The top prizes at the art festival for church-related colleges in Arkansas were won by Harding students.

Harding was the only Arkansas Intercollegiate Conference school to win three championships, taking the title in cross country, bowling and tennis. The teams went on to place seventeenth, fourth and seventeenth, respectively, in the national tournaments.

A Harding graduate won the 1969 AIC Scholar-Athlete Award, becoming the eighth Harding athlete in the last eleven years to win.

A piano duo team won the talent competition among Arkansas colleges.

A Harding distance runner was selected to represent the United States at an Amateur Athletic Union meet in the Soviet Union and West Germany. The same athlete became the second Harding performer to be named "Athlete of the Year" by the Arkansas AAU and earned his third All-American award.

Two other Harding athletes, one in football and one in baseball, received recognition on All-American teams.



# Academics



During the 1969-70 academic year the college will undergo a full-scale review of its program by the North Central Association. This is the first full-scale revisitation since the college was initially accredited in 1954. The college was revisited in 1962 primarily for an evaluation of the Master of Arts in its Teaching program.

Last year four new majors were added: French, physics, missions, and a broad area major in Bible.

The Academic Affairs Committee currently is studying the College Level Examination Program (CLEP) of Educational Testing service toward implementing a broader and more effective means of giving superior students or students who have done intensive study in a given area the opportunity of earning advanced placement credit or exemption from specific general education requirements.

The library now contains 91,926 volumes plus 2,885 reels of microfilm, more than 1,800 records in music, speech, and biology. The library receives 687 periodicals and nine daily newspapers. During the 1968-69 school year, 5,598 new volumes were added while 1,449 volumes were withdrawn.

This year's theme for the American Studies more extensive program is "Perspectives for the Seventies." Special meetings are currently being conducted in which students explore the truths and principles which have resulted in the affluent and free society of America and determine whether or not these same principles and truths will be applicable for the seventies.

In 1968-69 there were 158 Bible majors working toward the BA or BS degree in Bible. This was the first year a major in World Missions was offered. At the conclusion of the second semester twelve had declared an intention to major in Missions. Three more have been added to that figure since the beginning of the school year. During the year there were 176 students preaching part time or full time while attending Harding College. As an outgrowth of the Mission/Prepare program, a program for Medical Men for Missions, a Missions Research and Information Center, and an Advisory and Development Council in World Missions have been established. Keith Robinson is the visiting professor of missions on campus. He will return to Rome, Italy at the end of the year.

## RESEARCH

On May 1, 1969, the Research Center began work on a new National Aeronautics and Space Administration project — "An Evaluation of the Exer-Genie Exerciser and the Collins Pedal-Mode Ergometer for Developing Physical Fitness." The twelve month project will be directed by Dr. Harry Olree, Director of Research, under a \$44,344 contract. Over the past two years Harding has provided significant data to NASA through a study on "Methods of Achieving and Maintaining Physical Fitness for Prolonged Space Flight."

## FACULTY AND ADMINISTRATION

For the 1969 school year the instructional staff consists of 103 faculty members to teach the 1,890 college students enrolled for the fall semester, giving a student faculty ratio of 18.3. This year 26.2 per cent of the faculty members hold the earned doctorate, 65.1 per cent hold the master's degree, and 8.7 per cent hold only the baccalaureate degree. Seven of those who are listed as holding only the master's degree are in the process of writing the doctoral dissertation. Several other faculty members have done some work toward the doctorate.

The Distinguished Teacher Awards for 1968-69 were given to Bill R. Cox, Associate Professor of Accounting; Dr. Evan Ulrey, Chairman of the Department of Speech; and Dr. William D. Williams, Chairman of the Department of Physical Science. The awards carry a stipend of \$1,000 each.

Since the 1968 report was made six faculty members have completed the doctorate: Don O. Berryhill, Ed.D. degree in physical education, University of New Mexico; Bobby Coker, Ed.D. degree in education, University of Arkansas; James E. Mackey, Ph.D. degree

in physics, University of Mississippi; Dean B. Priest, Ph.D. degree in mathematics, University of Mississippi; Nyal D. Royse, Ed.D. degree in education, Memphis State University; and George W. Woodruff, Ed.D. degree in science education, Oklahoma State University.

Twenty-one faculty members engaged in graduate study or special workshops during the summer of 1969, and six other teachers are on leaves of absence for the 1969-70 school year to work toward the doctorate.

Twelve new teachers were added to the faculty for 1969-70, and seven faculty members returned from leaves of absence. Four teachers were promoted from assistant professor to associate and six were promoted from instructor to assistant professor.

New chairmen have been named in three areas: Dr. Dean Priest, chairman of mathematics, Dr. Neil Cope, acting chairman of English, and Ron Brotherton, acting chairman of psychology-sociology. Dr. Nyal Royse has been named director of graduate studies and Dr. Bobby Coker was appointed director of institutional testing.

During the summer seven faculty members and 200 students participated in campaigns in the United States and in eleven foreign countries.

## NEW FACULTY

### BIBLE — MISSIONS

Mr. Keith Robinson  
Instructor of Missions

### BUSINESS AND ECONOMICS

Mr. H. Eugene Winter  
Assistant Professor of  
Business Education

### BUSINESS EDUCATION

Mr. Robert Kelly  
Associate Instructor in  
Business Education

### ENGLISH

Mr. Dwane McCampbell  
Instructor in English

Mrs. Nancy Myers  
Instructor in English

Mr. Edward White  
Instructor in English

### MATHEMATICS

Mr. Alva Gene Dugger  
Instructor in Mathematics

### PHYSICAL EDUCATION

Mr. Jesse Bucy  
Assistant Professor of  
Physical Education

Mr. Cliff Sharp  
Instructor in Physical Education

Mr. Dick Johnson  
Associate Instructor in  
Physical Education

### POLITICAL SCIENCE

Mr. Thomas Myers  
Instructor in Political Science

### PSYCHOLOGY

Mr. Ronald Brotherton  
Assistant Professor of Psychology

### RETURNING FROM LEAVE

Dr. Don Berryhill  
Assistant Professor of  
Physical Education

Dr. Dean Priest  
Associate Professor in Mathematics

Dr. Nyal Royse  
Associate Professor in Education

Mr. George Baggett  
Assistant Professor of Music

Mr. Joe Segraves  
Assistant Professor of History

Mr. Jack Ryan  
Assistant Professor of Speech

Mrs. Marge Ryan  
Assistant Professor of  
Physical Education



Dr. Don O. Berryhill



Dr. Bobby L. Coker



Dr. James E. Mackey



Dr. Dean B. Priest



Dr. Nyal D. Royse



Dr. George W. Woodruff



# Finances

## YEAR-END SUMMARY

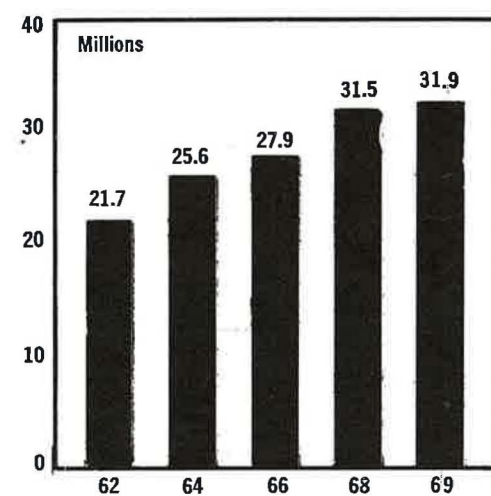
During the summer of 1969 the \$200,000 Art Center was completed providing superior teaching facilities and an attractive display gallery. The decorative arches and courtyard add new beauty to the face of the campus.

Through a \$125,000 gift by Mrs. Dale Lee of Glade-water, Tex., major additions to the music building were accomplished. The resulting complex was formally named the Claud Rogers Lee Music Center in dedication ceremonies in September.

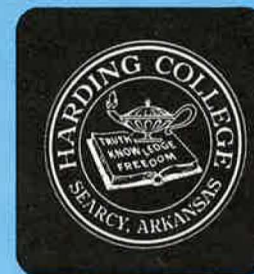
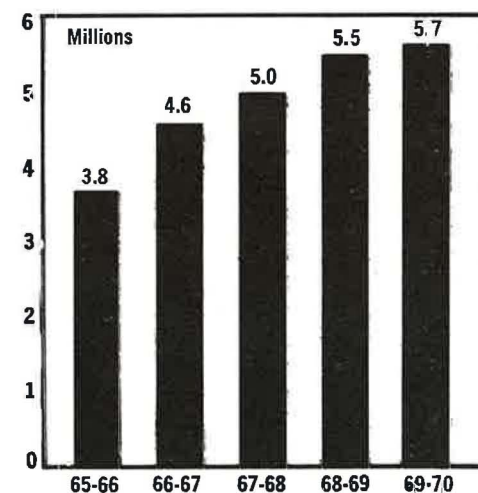
A new dormitory for men is now in the final planning stage. Construction is scheduled to begin during the school year. This new dormitory will accommodate 210 students, thus eliminating the overcrowded conditions that presently exist.

Additional parking space has been cleared on the south side of the campus. In this same location, additional space has been provided for intramural baseball, softball and football. Completion of these additional intramural facilities is anticipated by the fall of 1970.

**TOTAL ASSETS**



**BUDGETS**

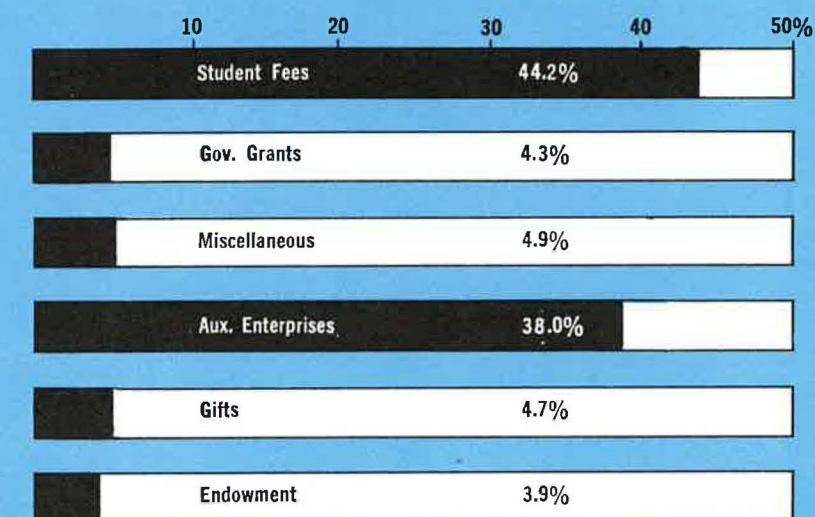


## Fiscal Year Ending June 30, 1969

Year Ending June 30, 1969

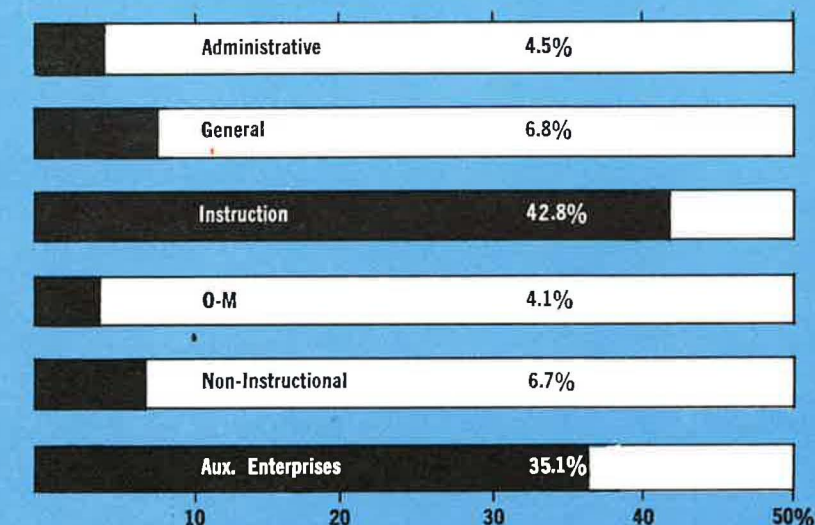
### SOURCES OF OPERATING FUNDS

Student Fees	\$2,442,541
Government Grants	240,460
Miscellaneous	270,091
Auxiliary Enterprises	2,098,846
Gifts	260,940
Endowment	217,610
<b>INCOME</b>	<b>\$5,530,488</b>



### USE OF OPERATING FUNDS

Administrative	247,780
General	374,586
Instruction	2,353,722
Operation and Maintenance	229,091
Non-Instructional	365,270
Auxiliary Enterprises	1,925,224
<b>EXPENSES</b>	<b>\$5,495,673</b>



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