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Student Association Meeting Minutes, 09-26-1967

Student Association

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The Student Association held its weekly meeting September 26, 1967, at 6:00 p.m. in the SA Office with the presence of all the Council. Rick Venerable, Roy Terry, and Jay Welburn sat in on the meeting. The meeting was opened with a prayer led by Gailyn Van Rheenan.

**Old Business**

Mike called the meeting to order. He assigned seats for the year to the Council by placing name tags at each seat.

**Movies**

Roy Terry, Movie Chairman, passed the list to the Council of movies available for the year from the most reasonably priced company. He reported that the company had just doubled the price for the movies. Also, Roy revealed that the planned Homecoming movie, "The Man Who Shot Liberty Valance," had just been seen on TV.

The Council discussed raising the price of movies revealing that friends the members had talked to were willing to pay more. Gailyn moved that the tickets be raised to 50¢ a student. Ronnie added to the motion that this increase be announced in chapel along with the reasons for such an action. Judy seconded the motion and amendment; they carried. It was agreed, however, that the poor movies only cost students 35¢ each. Gailyn next moved to raise children’s tickets to 25¢ each. After Sam seconded the motion, it passed. A survey is to be taken on the movie choices when the price raise is announced. The Council chose to leave the choice of Homecoming movie to Roy.

**Record**

Rick Venerable reported on his memo he sent to Council members on record marketing. The choices of record companies now are Jassens, last year used, and Remo, a company who will pack the records.
Besides the three methods of selling that Rick had provided, Mike added another. This is to hold off on pre-sales until spring when part of the record could be played in Chapel before being sent to the company. Then orders could be taken at a 50¢ discount. Rick then suggested playing possible excerpts of the record at the November and March promotional pre-sales.

Ronnie moved to adapt Plan 1-A with price of $x.xx from Rick's suggestions. The plan reads as follows:

"Direct selling, two periods previous to actual release of record. There will be a promotion in the last part of October and last into the early part of November. During this period, people selected to sell the records will sell them at the low cost of $2.00. The second period will be a promotion in late February continuing into March at the same cost of the first period. A dollar deposit must be taken during each period. The records will go on sale beginning May 1, 1968, at $2.50. In this period all records must be sold for cash or checks. There will be no discount in this period.

Dave seconded the motion and it passed.

After discussion about the Package Deal to sell last year's Earbook, Judy moved that students have the choice to pay $1.00 down for just the new Earbook or $1.50 down for the package deal of both records. The $1.00 down payment would have $1.00 left to pay and the deal group would have $1.50 left to pay. The old record would thus be discounted to $1.00 in the package deal. Helen seconded the motion; it passed.

Dr. Gilliam suggested using class listings for bookkeeping.

Chapel Program.

Some of the Council had heard Jerry Flowers and Steve Sander audition and favored their entertainment. Ronnie moved to have Jerry and Steve to perform for the SA's October 2 program. Rich seconded the proposed action. Following are some reasons discussed to have such a program:

- It would be in students' taste - SA serves the student
- It would provide a good program
- It would add variety to type of programs had in past
- It would show students talent available on campus
It was pointed out that the main reason for SA reserving the chapel programs were to have more good programs and have more devotional periods. However, a devotional period has been planned for the program before ours. Thus, SA wants to avoid repetition. It was decided that our next program, October 16, be a devotional. The proposed program of talent passed.

The following were suggested, moved, and passed to have in a chapel program:

Uncle Russ Sketches - Helen is to contact him
ID Cards - Buddies and Teachers - October 30

Leadership Conference

The date of the conference, September 30, Saturday morning, has proved to be a conflicting time. Dave moved that the meeting be changed to a Wednesday night, October 11. Ron seconded the proposal; it carried. Billy Ray Cox has consented to speak on this new date.

Miscellaneous

Treasury - Dave reported - $125 General Fund
85 Movie fund
in the treasury. The student fees have not been received yet.

Mission Workshop - Mike reported that all of SA requests for students going to the Workshop have been granted. Around 125 are expected to attend.

Lecture Series - Mike asked all the Council to read the recommendation Rich had written. To have speakers, Dr. Gilliam suggested that some organizations provided them. There are always state office seekers who would speak free. American Studies and Alpha Chi have offered their participation in the Series.

Library Recommendation - It was reported that Dr. Wilcox had in mind using social club members as library checkers. The Council reflected that this could really be a burden for some smaller clubs. It was decided to
report this idea.

Chapel - Mike told the Council that Robert Bollens had written the same type recommendation about chapel that the Council had. A copy of the letter was on the board.

ACT - The Council discussed changing its meeting time until later to attend ACT. However, realizing the length of time needed for our business, Mary K. moved to retain the present meeting time. After Sam's seconding, the Council passed the motion.

General - Mike reminded the Council to continue adding reasons to the budget increase that were posted on the board. Next, he reported that the Conway game and all the off-campus events recommended were passed. However, the Tech game was not granted as all-school.

Lyceum

Ronnie reported on the prices of popular entertainment from the Variety Theater. The price of $2500 was the lowest price for some of the less popular groups. If tickets were sold at $3.00 each some $3,000 could be spent for some group. It was suggested that the Council talk this idea among associates to get the reaction to such a program.

Dr. Gilliam suggested that the SA might ask for increased representation on the lyceum committee. If a special group could not be purchased from the lyceum, Ron suggested that the students would be willing to go part way in paying for such a popular group.

Projects

Mike announced that possible club projects were listed on the bulletin board and for the Council to add any others thought of. He also asked the Council to check the SC bulletin board daily around chapel time.

Calendars

Helen reported calendars were ready and asked the group to stay after
the meeting, to staple and hole the copies. Dave moved that the calendars be sold for 5¢ and Judy seconded. The motion passed. The price would pay for the calendars only.

**New Business**

**Fire Extinguishers**

Due to complaint, Mike asked Ron to check for the number of and location of the fire extinguishers on campus.

**Lectureship**

Mike brought up that there are no rooms available for the lectureship. The only suggestion given was to ask students leaving Thanksgiving to allow use of their room.

**CCC**

Mike announced the final decision about who goes to the CCC would be decided next week.

**Helping Harding**

In response to the meeting with Dr. Ganus, SA discussed feasible ways students could assist Harding. Dave suggested that SA needs to build up dependability and prestige for the students to back an SA sponsored drive. It was definitely agreed that Harding needed cars and these could be sold to us for cost or less. Challenges to alumni and faculty were thought of as stimulants for others' and our giving. Mike asked the Council to think more about other needs of Harding that students could purchase.

**Homecoming**

After much discussion, the Council decided that the classes this year have a float for the Homecoming parade with an award offered for the best one. Dave moved that a chapel period be dismissed for the classes to meet and the officers to introduce the project float. Specific places are to be allocated for each class meeting. Mary K. seconded the motion and it passed.
Pep Rally - Mike suggested having the burning of the cross after the pep rally at Wyldewood. Some felt this would be a truly inspirational experience. Ron moved to have the pep rally and a devotional with the burning of the cross after the chili supper at Wyldewood. Dave seconded the motion. A problem about this event is changing the spirit of enthusiasm to worship. Dr. Gilliam suggested the singing of the alma mater just before the devotional. Ron's motion carried.

Parade - Mary K. suggested that the starting place and the time of the parade be more publicized this year.

Suggestions given for help with Homecoming were Jim Bridges, Gary Coates, and Marvin Robertson.

At 9:25 Ronnie moved that the meeting be adjourned. After Sam's second, the meeting was adjourned.

Respectfully submitted,

Helen Howell, SA Secretary