From: John F. Reese (11/27/59)

John F. Reese
Mr. John Allen Chalk  
2001 Davidson Avenue  
Dayton 4, Ohio  

Dear Brother Chalk:

Here at Highland we feel very heavily the responsibility of doing all we can to meet what we feel to be one of the great challenges of the century—the use of national radio and television hookups for the preaching of the gospel.

Enthusiasm is extremely high throughout the brotherhood over the new series of films featuring Brother Batsell Barrett Baxter, but we have so far to go if the plans are to become a reality and only a few days to finish the job. In fact, only some 8 percent of the total funds needed have been assured.

We, therefore, humbly solicit your assistance in urging congregations to help and to notify us of their plans. Would you be willing to write a letter to a few congregations with which you are personally acquainted and urge their serious consideration of helping in this radio and television work for 1960?

Here's what we need for you to do:

1. Draft a short letter asking congregations to prayerfully take into consideration the possibility of their helping in this work. (We need 2,435 congregations to give an average of $12.50 per week to get the job done.)

2. Make a list of churches (50 or more if possible) where you have labored or held meetings or have personal friends in the leadership.

3. Send this draft of the letter with the list of churches and sufficient number of your letterheads and envelopes (to be safe, twice as many as on your list) as soon as possible to us here at Box 1858, Abilene, Texas.
Then we will prepare the letters according to your list and copy and return them to you for you to sign and mail.

We feel that your personal encouragement can be of great assistance in this work.

We also want to carry an ad in the leading papers in the next few weeks on the basis of the enclosed layout. We would like very much to include your name as one of the brethren encouraging this work.

Will you please use the enclosed card to notify us of your willingness to cooperate with us not only in the letters but also on the ad.

We solicit your support, encouragement, and prayers.

Yours in Him,

ELDERS, HIGHLAND CHURCH OF CHRIST

By: John F. Reese