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Harding College

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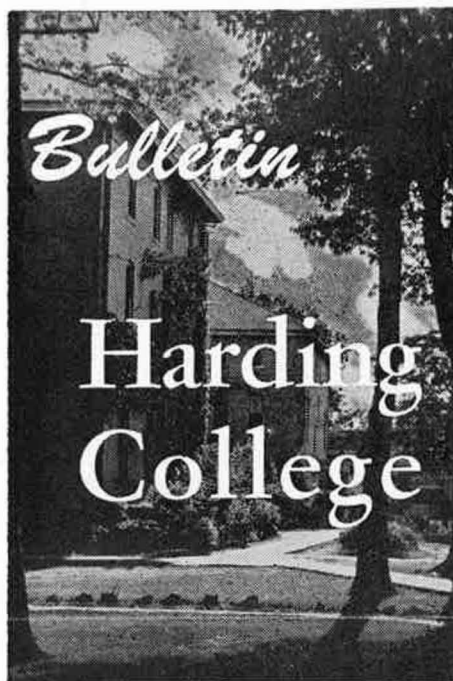
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**HARDING**  
UNIVERSITY



## College Breaks Ground To Start Expansion

Groundbreaking ceremonies for a new \$350,000 dormitory for men were celebrated on March 29 on the Harding College campus.

The celebration marked the beginning of a building program calling for the expenditure of more than 1½ million dollars. Seven buildings have been planned, and they will be put up as soon as possible.

The program, beginning at 3 o'clock in the afternoon on the southeast section of the campus near the athletic field, included music by the Harding Chorus. A platform seated approximately 100 distinguished guests from Searcy and out-of-town, along with members of the Harding faculty.

During the progress of the ceremony, Dr. George S. Benson, president, was asked by Jardine McKerlie, campus engineer, to turn the sod. For this purpose Mr. McKerlie presented Dr. Benson with a chromium plated shovel, which will be kept on hand for other ceremonies of this nature.

A number of guests were presented, and other presentations and recognitions made. In the absence of both the president and vice-president of the Board, C. L. Ganus, Jr., president of the Harding Alumni Association, acted as master of ceremonies.

Recognitions were cited and bouquets were presented to Mrs. J. N. Armstrong and Mrs. Florence Cathcart, deans of women emeritus; to Mrs. B. F. Rhodes, widow of the late Professor B. F. Rhodes; to Mrs. Benson and to Mrs. B. L. Oliver, wife of the mayor of Searcy.

## Excellent Progress In Financial Drive

Harding College's effort to raise \$1,500,000 for the seven new buildings scheduled in an expansion program is meeting with excellent success, according to Dr. George S. Benson, president of the college.

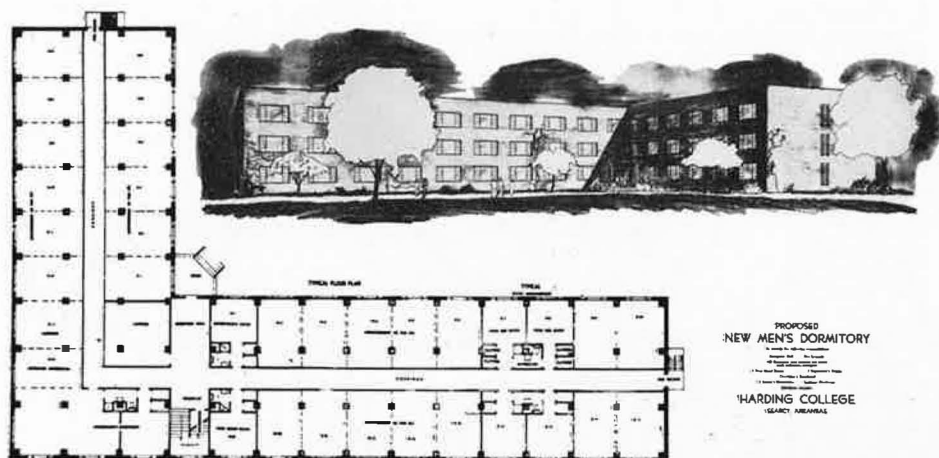
Dr. Benson, away from the campus much of the time in the interest of the campaign, announced recently that the half-way mark has been passed. He said more than \$800,000 has been raised in cash, and in pledges which are considered as good as cash.

The students, alumni, and faculty are continuing to raise money in their part of the campaign. With more than two months to go, the fund should continue to grow until the June 30 date tentatively set to close the campaign.

In connection with the drive, the Board of Trustees has seen fit to take a life insurance policy on the life of Dr. Benson in the amount of one million dollars. The Arkansas Gazette reported that this is the largest policy ever written in the state, and one of the very few in the nation in recent years.

In view of constant risks assumed by Dr. Benson in traveling in the interests of the financial campaign, it was thought expedient to make the college beneficiary of such a policy.

Dr. Benson is expected to make additional announcements of the success of the campaign during the homecoming activities of commencement week (see story on Page Two).



*Jardine McKerlie, head of the Industrial Arts Department, drew plans for the new dormitory. Rooms are as shown under typical arrangement.*

## First Building From Campaign Will Be: Men's Dormitory To House 200 Students

The new men's dormitory, for which ground was broken on March 29, will house 200 students when completed. It will be of concrete and steel construction, completely fireproof.

To be L-shaped, the structure will be placed on the southeast corner of the athletic field area, just east of the two present boys' buildings. The entrance will be in the inside corner, facing north and west.

Several apartments for guests, and quarters for supervisor and caretaker, will be provided in addition to rooms for 200 men. Rooms will be built on the suite plan, with a bath inter-connecting each two rooms.

The three-story building will be put up as soon after the completion of the industrial arts building as possible. Construction workers employed by the college and supervised by Jardine McKerlie, construction engineer, and his associates, will build the structure.

Mr. McKerlie drew up the original plans, and Ginocchio and Cromwell, Little Rock, are consultant architects.

They Do Their Part!

## Alumni, Students Try Money Raising

Students, faculty, and alumni alike are making their contributions to the current campaign for funds for the seven new buildings that Harding College is planning to erect.

Through students and alumni, many other contracts are being made in behalf of the campaign. Some alumni and students have written as many as 200 personal letters soliciting gifts from individuals.

At last tabulation, the leading student had presented a total of \$950 to the campaign office. Several faculty members and alumni were not far behind in raising money. The sophomore class has turned in more than \$2,000.

This part of the campaign is being directed by C. L. Ganus, Sr., of New Orleans, president of the Board of Trustees. Several prizes, consisting of vacation trips to Guatemala with expenses paid, have been set up for students, alumni, and faculty. The trips will be awarded at the close of the contest on May 23 to those having raised the most in the drive by that time.

C. L. Ganus, Jr., president of the Harding Alumni Association, is in charge of the campus office of this section of the drive. In a recent appeal to alumni, Ganus wrote: "Dr. Benson is working hard and is meeting success in his part of the campaign. Please write to every possible donor and let them know about the plans of the college and the needs of the building program."

Dr. Benson stated recently in reporting on the drive that those who are giving large contributions to the campaign would consider it good if 50 or 60 per cent of Harding alumni would contribute to the drive. Those in charge of the campaign are trying to surpass that goal.

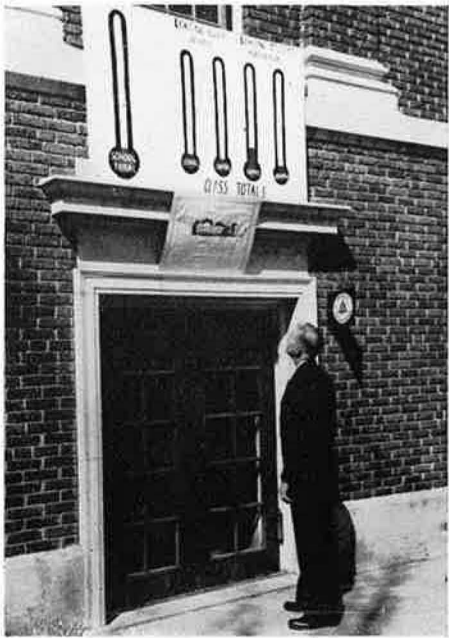


This is the steel structure for one section of one of the industrial wings of the new building.

## Industrial Arts Building Will House Facilities to Train Industrial Personnel

A new structure, to house the college's Department of Industrial Arts, is rapidly taking shape on a recently acquired plot directly east of the tennis courts. The building will cost about \$100,000.

A gift of \$50,000 for industrial arts was announced last year, and additional funds have been supplied. Since this money was already available, the building is not awaiting the results of the present funds campaign. The building committee decided to undertake immediate construction of the industrial arts building in order to house the department and to provide facilities which will be used in the construction of the other buildings.



Prof. Cliff Ganus looks up, hopefully, at the thermometer chart which hangs on the Administration Building.

## Commencement Week Activities Scheduled

Melvin Wise, minister of Sears and Summit Street church, Dallas, Texas, will deliver the baccalaureate address to the senior class on May 30, Charles Brooks, president of the class, has announced.

The baccalaureate on Sunday evening will begin Commencement and Homecoming Week activities. Graduation ceremonies for seventy-eight seniors on June 3 will climax the week's events. Speaker for the commencement exercises will be Lamar Fleming, Jr., president of the Anderson, Clayton & Company, Houston, Texas.

Mr. Fleming is a member of the National Executive Committee of the Harding College Building Fund. He is very much interested in national and international affairs. He is known in Texas as a far-sighted and public spirited individual and has often been called "the First Citizen of Houston."

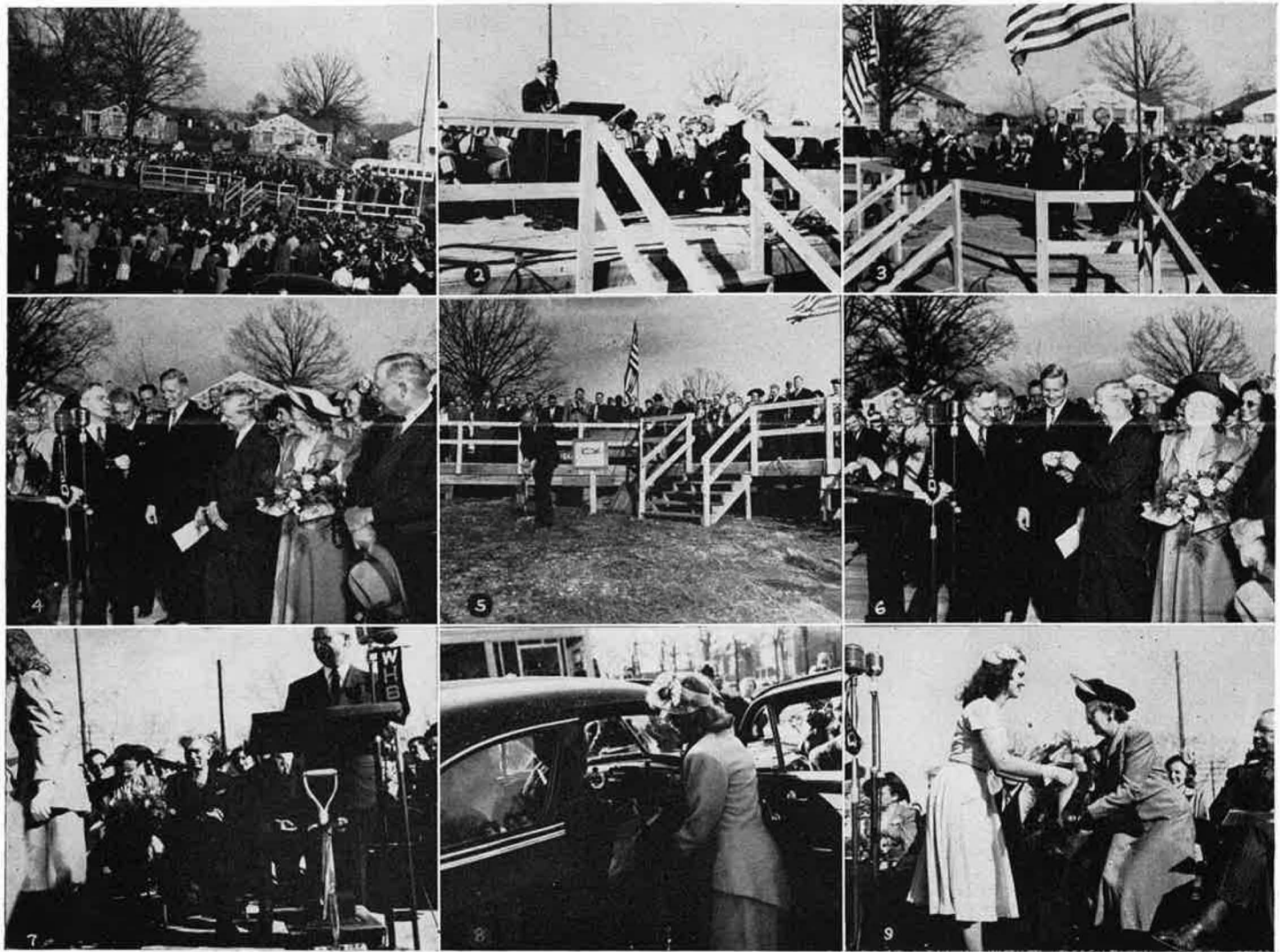
Spring term examinations are scheduled for Monday, Tuesday and Wednesday, May 31 and June 1 and 2.

"Seven Keys to Baldpate," a production of the local cast of the Alpha Psi Omega, national honorary dramatic fraternity, will be presented Wednesday evening, June 2.

Graduation exercises are scheduled for 10 a. m. on Thursday in the auditorium of the Searcy High School, following which the annual Alumni luncheon will be held in the college dining hall. The Board of Trustees will meet Thursday afternoon.

It is hoped that many friends of the college, alumni, and patrons will come to meet old friends and make new acquaintances during annual Homecoming.

# First Groundbreaking Is Major Celebration At Harding



1. This is part of the groundbreaking crowd. The chorus is at the left, and the Searcy High School band at the right. Dormitory will replace hutments seen in far background.
2. With Dr. Benson behind the mike, a flower girl presents bouquet to Mrs. J. N. Armstrong honoring her long service to the college.
3. Jardine McKerlie has just presented the chromium plated shovel to Dr. Benson for the ground breaking.
4. Toward the end of ceremonies, the faculty presented Dr. Benson with miniature shovel. Dr. L. C. Sears makes the presentation.
5. The actual ground breaking is done by Dr. Benson a few feet from platform.
6. All present, including Dr. Benson, seem pleased with the gift to Harding's president.
7. Mrs. Oliver, wife of Mayor B. L. Oliver, has just received flowers, while the mayor (center) beams approval.
8. Mrs. B. F. Rhodes, widow of the late B. F. Rhodes, is presented with bouquet. Mrs. Rhodes did not come to the platform.
9. Miss LaVera Novak, Wichita, Kans., presents flowers to Mrs. Benson. At right is George T. O'Neal, Hugo, Okla., member of the college's Board of Trustees.





"YOU ARE WHAT YOU are taught to be." There is a lot of truth in this statement. Man can only know what he is taught. I do not refer to formal education alone, but to all that man learns through his senses: touch, taste, smell, sight, and hearing. This knowledge, if he retains it, becomes a part of him, and determines his actions.

Parents can look in the cradle and say "Let us make man," for in their hands is the responsibility of molding a personality into an asset of humanity. Only careful, prayerful diligence can succeed in developing the child in the right direction. There is a possibility of great things in the birth of every child, but there is likewise a possibility of evil and uselessness.

The first few years in the life of a child are very important. In them he learns things that will remain with him throughout his life. However, in this early formative period, he is directly under the supervision of his parents. They direct and control his waking moments. It is not too difficult to guide him into truth in this period.

Then comes that memorable day—joyous, but sad. Mother takes Bill—or Sue—to school for the first time. The teacher takes her place to a great extent; most of the day is spent under her supervision. From that time on outside influence plays a definite part in the development of the child. His teacher, classmates, playmates, etc., help to make him what he is. That is something to consider carefully, for it does not last through his elementary training only, but throughout his entire school life, in fact, throughout his life.

As he grows older he sees home less and less. The influence of the home decreases. Thus it is necessary to place the youth in an environment that the home can trust—an environment that will develop the youth into a useful citizen of the Kingdom of God and a benefit to humanity.

Too few places of our society offer such an environment. Most of our educational institutions are interested in materialism and stress it to the neglect of morality and ethics. Spirituality finds little place in the lives of most students. Men are taught how to make a living, but life consisteth of more than material wealth. A man's life consisteth not in the "abundance of things he possesseth."

It is necessary to learn how to live here; to provide for our loved ones and the needy; to fulfill our responsibility to society. But more than this, we need to prepare ourselves for that life which is to come; we need to learn to please God. Seventy years of earthly success and an eternity of condemnation is no pleasant thought. It has brought many to their senses, but not enough. We need to stress Christian education.

Christian education prepares men for this life, but, in addition, attempts to bring men into a proper relationship with God. Spirituality, morality, and ethics are stressed along with material knowledge.



## Importance Of Teaching

By C. L. GANUS, JR.  
Asst. Professor of Social Science

Let's go back to our original thought, "You are what you are taught to be." The Japanese thought nothing of committing hara-kiri. He had been so taught. The Indian mother cast her son into the Ganges to appease the Gods, because that is what she had learned. What can we expect of the youth of America when we teach them that they are no more than beasts, or machines; that they have no spiritual being; that there is no punishment of sin or reward of righteousness? They will act and are acting as beasts because they have been so taught. It is all that we can expect. We teachers are partly responsible for the crisis of youth today. We have misplaced values and emphasized the wrong things.

More and more people are realizing the need of Christian education; of placing their children in a healthy, wholesome environment, under teachers who are interested in their souls as well as their bodies. Life is too short and eternity too long to neglect the former. Yet many Christians carelessly handle their future.

Our Christian colleges and high schools are striving hard to produce men and women who are well qualified to fill positions of importance, but more than this they are instructing them in the way of God and filling them with the Spirit of Christ in the hope that they will become preachers and teachers of righteousness. There is no greater work than this. There is no responsibility that can match it.

I wish we had a Christian college in every state of the union, and a high and elementary school in every city and town of America. Your interest and support in Christian education is greatly needed and will be appreciated by those who shall, through it, find their place in the world and eternal life with God.



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