

2001

# Top Ten Reasons Why D.P. (Don) Diffine, Professional Economic Humorist, Should Be Your Next Speaker

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**HARDING**  
UNIVERSITY

## TOP TEN REASONS

Why D.P. (Don) Diffine,  
Professional Economic Humorist,  
Should Be Your Next Speaker

10. An entertaining fellow who gets down to funny business with economic wit
9. His time-honored, real-life motivational advice is jest for the pun of it
8. He pulls off comedic commando raids as you laugh 'til you stop
7. Good, clean, mellowing-out satire has you rolling with the punch line
6. Low cholesterol baloney is disguised as food for thought which you can relish
5. It's jest what the doctor ordered to ward off mental decay
4. Broad spectrum humor guarantees hearty belly laughs
3. A fast-paced delivery style arrives on the wings of humor
2. Mind-altering satire means that he who laughs lasts
1. He's the Number One, Go-to-Guy who provides fun for all ages

Introducing—

## An Evening With D.P. (Don) Diffine Guaranteed to Take Your Mind Off Your Problems By Talking About The Economy

D.P. Diffine will have you laughing until you stop, especially when he portrays, in costume, his character, **Nerdly Greenback, Patriot—**combining the personalities of Don Diffine, Don Rickles, Don Adams, and Don Knotts.



### Speech Titles for All Occasions

- *The Peaks and Valiums of Our Lives*
- *Life is in Session—Are You Present?*
- *Money Can Make You Rich*
- *As Goes America, So Goes The Country*
- *How to Have People Worship the Quicksand You Stand On*
- *Did Your Ship Come In While You Were at the Airport?*
- *Are You Drinking From the Fountain of Knowledge Or Just Gargling a Little?*
- *How to Stop Blowing Opportunities Right Under Your Nose*
- *Avenge Yourself--Live Long Enough to Be a Problem to Your Children*
- *Did Your Answering Service Tell You It Was None of Your Business?*

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After-dinner speech fee is variable depending upon schedule, nature of speech and organization, and travel requirements. Remember—D.P. Diffine “brings-home-the-bacon,” and that’s “bread-and-butter” to him (and you)!

## ALL ABOUT D.P. (DON) DIFFINE

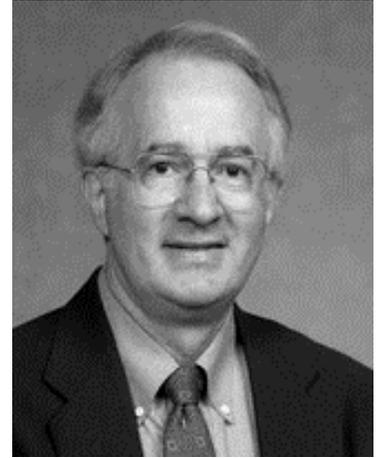
Dr. Don Diffine is a frequent speaker around the country for conventions, stockholders' meetings, trade associations, chambers of commerce, management clubs, awards banquets, and commencements. A member of the International Platform Association, you will enjoy his stimulating fast-paced style, the abundance of real-life humor, the entertaining and eye-opening examples and plenty of mind-altering, time-honored advice.

In the process of your time together, Diffine will have your associates feeling better about themselves, their cause, their company, their community, and their country, too. You will remember this message as it arrives on the "wings of humor." He uses good, clean humor to take people's everyday problems and have them laughing until they stop. Diffine's tasteful humor can foster team spirit, build self-esteem, improve productivity, enhance communication, reduce stress and make the weather perfect every day.

On the serious side, Dr. Diffine has also provided Congressional testimony on business problems, economic impact statements, and inflation-recession dilemmas. He is the newest member of the Governor's Council of Economic Advisors, a member of the Board of Directors of the Arkansas Council on Economic Education, and a member of the National Academic Advisory Board of the American Economic Foundation.

Dr. Diffine is Professor of Economics at Harding University in Searcy, Arkansas, Director of the Belden Center for Private Enterprise Education, and Senior Research Associate of the American Studies Institute. His Economic Teams have won six national championships in students in Free Enterprise intercollegiate competitions. He has served as an Adjunct Instructor for Pepperdine University, Arkansas State University, Webster University, the Mid South School of Banking, and the Southeastern School of Banking at Vanderbilt University

Dr Diffine is author of eight books and 20 monographs. He is also the editor of the **ENTREPRENEUR**, a quarterly journal that has received six Freedoms Foundation awards in the category of Non-profit Publications. The recipient of the \$7,500 Freedoms Foundation Leavey Principle Award for Excellence in Private Enterprise Education, Dr. Diffine has received eight other Freedoms Foundation awards in Economic Education, Public Affairs-Advertising, Public Address, and Public Works. He is the faculty winner of the \$1,000 First Place prize in the Americanism Educational League's National Essay contest judged by Nobel Economist Milton Friedman.



In May 2000, Dr. Diffine was inducted into the Samuel Moore Walton Free Enterprise Fellow Hall of Fame. He received the "Champion of Enterprise" award in 1995 as the first inductee into the National Students in Free Enterprise Hall of Fame in Kansas City. The First Annual Distinguished Scholar Award was presented in 1988 to him in Cleveland, Ohio, by the Association of Private Enterprise Education.

Dr. Diffine earned the B.A. degree in Economics from California State University at Long Beach, the M.A. in Economics from St. Mary's University, Texas, and the Ph.D. from the University of Mississippi. He is a former Air Force Captain, Squadron Commander, Senior Training Officer, and Administrative Officer. His wife of 36 years is the former Dion Hillman of Kailua, Hawaii. Dion is a public school math teacher, and the couple has two children: David (30), a family practice physician in Kennett, MO, and Danielle (27), an accounting manager with UAMS.

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### BOTTOMLINE ♦ PUNCHLINE ENTERPRISES 2001

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## The Icing on the Cake

“Dr. Diffine’s presentation was right on target and did the job we wanted done, to send the meeting attendees home with a smile on their faces. He had just the right mix of humor and message. Dr. Diffine made me look very good.”

**--Thomas R. Cherrette, Vice President  
Missouri Credit Union League**

“Well, what can I say? Our Chamber of Commerce Banquet was a ‘smashing success.’ Much of the credit goes to Don Diffine for the superb job he did as our great guest speaker. Everyone thought that he was just great. Our upcoming membership drive will be much easier now.”

**--Paul G. Griffith, Sr., Coordinator  
Mount Ida Area Chamber of Commerce**

“Dr. Don Diffine delivered speeches two years in a row by popular demand. His thought-provoking comments and fast-paced humor surpassed our most wishful expectations...he is a versatile speaker with various settings, audiences, and subjects...”

**--Jan Partain  
Director of Quality Management Training  
Arkansas Industrial Development Commission**

“Dr. Diffine has a keen insight as to the strengths and weaknesses of our economy and does a very good job of ‘telling-it-like-it-is’ with a perfect touch of humor. He helped us laugh, as we considered one of the most important and serious subjects of our lives.”

**--Larry Kirchner  
Chairman, Banking Management Seminar  
Arkansas Bankers Association**

“Wouldn’t it have been great if we had an economics professor like Don Diffine when we were in school!”

**--Ms. Betty LaGrone, Administrator/Manager  
Russellville Chamber of Commerce**

“Dr. Diffine has a unique ability to explain serious subjects in a humorous, entertaining manner.”

**--Glen Black, President  
Arkansas Retail Merchants Association**

“Dr. Diffine’s humorous and motivational presentation on free enterprise, economic development, and traditional patriotic values was superb...The audience loved him.”

**--Ron Russell  
Executive Vice President  
Arkansas State Chamber of Commerce**

“Each of the times I have heard Dr. Don Diffine speak, he has been effective, persuasive, and humorous. It is a real tribute to him that he is able to inject humor into a serious subject and at the same time to get across an important message.”

**--Milton Friedman, Nobel Economist  
Hoover Institute, Stanford, California**

“We are convinced that Dr. Diffine is a rare species: A professional economist with a broad sense of humor. We found his humor to be 100% CLEAN, another attribute somewhat rare among professional speakers these days.”

**--Bob Lamb, Executive Vice President (Ret.)  
Arkansas State Chamber of Commerce**

“A special thanks to Dr. Don Diffine for his presentation at our convention. He was highly praised by our delegates and was a definite highlight of our convention. We look forward to the opportunity of working with him again.”

**--Kenneth H. Graves, Executive Vice President  
Arkansas Realtors Association**

“Dr. Diffine’s method of presentation attracted a large cross-section of our Convention participants. In fact, the crowd grew as his presentation went along. Dr. Diffine’s presentation helped make our Convention a success.”

**--Dennis Jungmeyer, President  
Arkansas Automobile Dealers Association**

“Don Diffine’s skillful blending of humor with his economic message made his speech both entertaining and enlightening...very stimulating...I hated to see him quit.”

**--Ben Burton, Public Affairs Manager (Ret.)  
Weyerhaeuser Company**

**Economist:** A fellow who has one foot in the oven, the other in the freezer, and says, "On the average, things are not too bad".

**Entitlements:** Don't go around saying the world owes you a living. It owes you nothing; it was here first.

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## More Low Cholesterol Food For Thought Which You Can Relish

With D.P. Diffine

As

Your After-Dinner Speaker

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**Equal rights:** How come, if we have equal rights, that diamonds are a girl's best friend—but a man's best friend is a dog?

**Diligence:** True, variety is the spice of life—but it's monotony that provides the groceries.

**Integrity:** Half the lies people tell are not true...it has gotten so that verbal contracts are not worth the paper they are written on.

**Marriage:** The key to success here is to never go to bed angry—one night we stayed up for 3 days.

**Money:** My money doesn't talk anymore; it just goes without saying...Some people talk to their pets or their plants. I talk to my money. I say, "Leaving so soon?"

**Parenting:** Moms and dads, avenge yourself—live long enough to be a problem to your children.

**American Economy:** We still have the "Grossest" National Product in the world

**Childhood:** We were so poor—we couldn't afford to pay attention—had to chop wood to keep the TV running.

**Debt:** Most of us have worked for 20 years---just so we could give our kids what we never had: parents up to their eyeballs in debt.

**Success:** Work just half the day—and don't care which 12 hours it is.

**Taxes:** If you wonder what your tax bracket is—look up the word "bracket" in the dictionary. It's an object that nails things to the wall.

**Teenagers:** Take a child going through the "terrible twos," multiply by 8, and add in a driver's license.

**Thanksgiving:** The elections and Thanksgiving come so close together, people get confused, vote for turkeys and stuff the ballot boxes

**Yesteryear:** back in caveman days, every woman had a fur coat, every man had a private club, and backyard barbeques were truly mammoth.