

Oral History

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Interview of Herbert R. Gibson, Sr.

Herbert Richard Gibson

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File

Harding Oral History Library

The H. R. Gibson, Sr. Story

I. Statement on the purpose of the oral history library and the H. R. Gibson Story

II. Early Life

A. Location and date of birth

B. Educational experience

C. Work opportunities

D. Parental philosophy and instruction

III. Teenage experiences

A. Educational opportunities

B. Work experience

C. Principles and philosophy gleaned from these experiences

IV. Early adulthood

A. Depression influence

B. Business experience

C. Goals and dreams

D. Principles and policies of operation

V. The Gibson Discount Centers

A. Beginning of operation

- B. Basic principles and philosophy
- C. Structure of operation
- D. Size of operation and growth
- E. Problems and obstacles
- F. Reasons for success
- G. Characteristics desired in employees
- H. Advice to graduating seniors and business aspirants
- I. Situations and characteristics to avoid
- J. Role of Mrs. Gibson in the business operation

VI. The work of the church

- A. The importance of Christian living and Christian principles
- B. Interest in Christian education
- C. Mission endeavors
- D. Training of young preachers
- E. Orphanages and benevolent work

VII. Hobbies and diversions

- A. Sportsman and hunting

VIII. The Future

A. Optimism or Pessimism

B. Essentials for success