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Interview of Wallace E. Johnson

Wallace E. Johnson

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Wallace E. Johnson
Harding Oral History Library
February 26, 1970

I. Ancestral Heritage

A. Parental Background

1. Parents and Birthplace
2. Economic Condition

B. Basic Philosophy of Parents

1. Religious
2. Political
3. Economic
4. General

II. Early Childhood

- A. Educational Opportunity
- B. Economic Situation
- C. Work Experience
- D. Early Recollections

III. Teenage Experience

- A. Educational Opportunities
- B. Work and Play

C. Developing Philosophy

D. Early Business Venture

IV. Adulthood

A. Formal Education

B. Marriage -- Role of Wife

C. Business Ventures

D. Influence of Depression

E. Home Construction

V. The Holiday Inn Story

A. Beginning and Rationale

B. Early days and growth

C. Success and Diversification

D. Varied Operations Today

E. Philosophy and Future

VI. Wallace E. Johnson, Inc.

A. Hospitals and Medcenters

B. Homes and Apartments

C. The Role of Earnest McCool

VII. Honors and Awards

- A. Religious Heritage of America**
- B. Horatio Alger Award**
- C. Chairmen, National Bible Week**

VIII. Principles and Philosophy

- A. Religious Convictions**
- B. Political Philosophy**
- C. Economic Philosophy**
- D. Methods of Operation**
- E. Belief in America**
 - 1. What Makes Her Great**
 - 2. Problems We Face**
 - 3. The Future**
- F. Greatest Satisfaction**
- G. Advice to Youth**