

10-1-1991

Harding Bulletin October 1991 (vol. 67, no. 2)

Harding University

Follow this and additional works at: <https://scholarworks.harding.edu/hubulletins>

Recommended Citation

Harding University. (1991). Harding Bulletin October 1991 (vol. 67, no. 2). Retrieved from <https://scholarworks.harding.edu/hubulletins/507>

This Book is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in Harding Bulletins by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



Fall Enrollment Tops Last Year

Harding's enrollment has set a record for the fourth consecutive year with 3,386 students registered for the fall semester, an increase of 75 students over the 1990-91 total. A total of 938 freshmen and transfer students contributed to the high enrollment figures. The record enrollments of the last four years represent a 20 percent increase in students attending Harding.

With the exception of Rhode Island, all 50 states are represented among the student body. Foreign countries represented at Harding increased this year, with students from the countries of Romania and Yugoslavia enrolled at Harding for the first time.

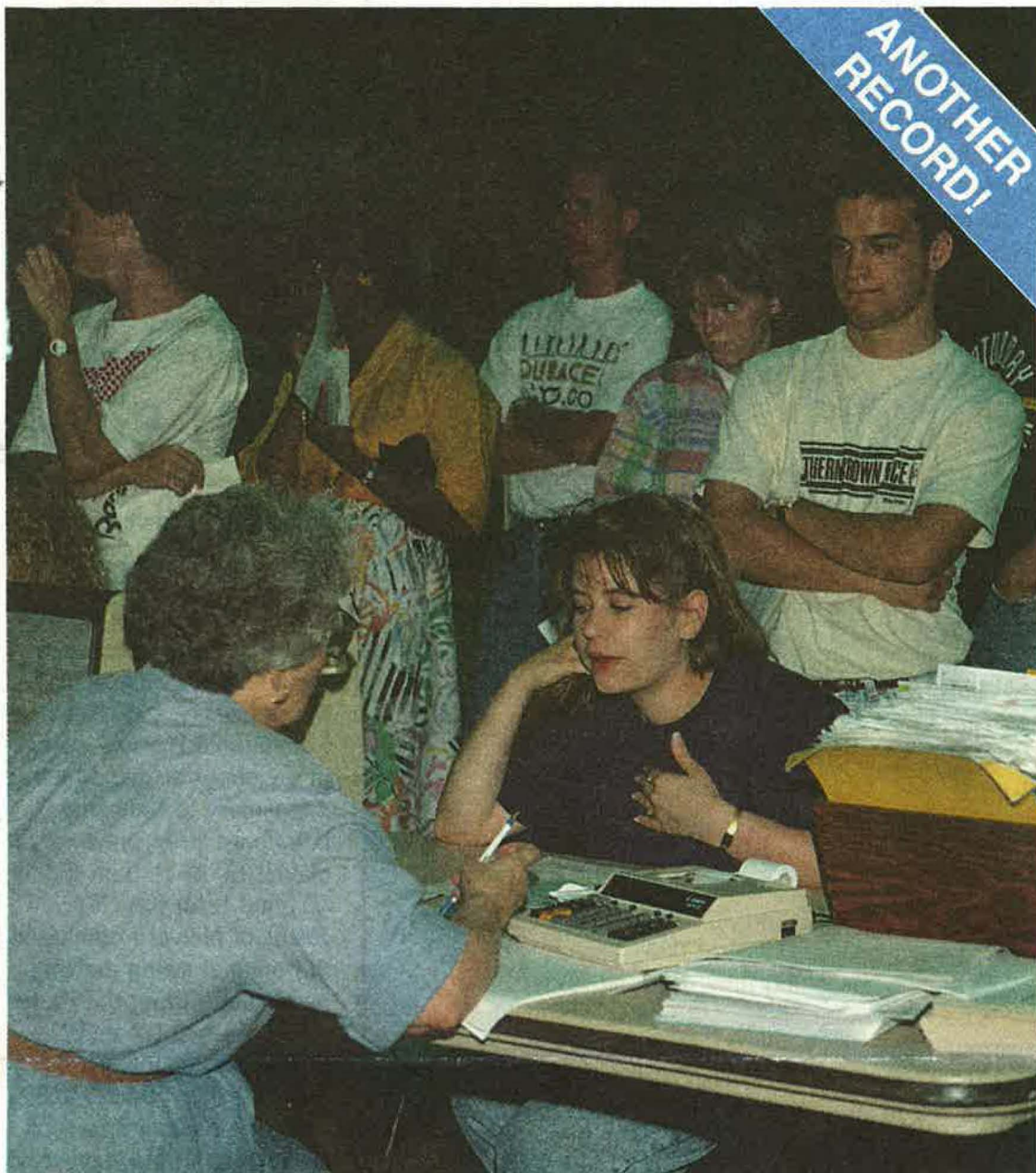
The admissions office has already begun to focus attention to the fall of '92. "Our office staff conducted a week-end strategy planning retreat last month to establish our goals for next year," said Mike Williams, director of Admissions Services. As of

mid September, 300 applications have already been received for next fall.

High school students are hearing about Harding through their friends who are pleased with their Harding experience. In addition to the word-of-mouth advertising, Harding also uses an extensive telemarketing program among its recruiting strategies.

The increased foreign student enrollment is the result of Harding graduates now living in those countries and the large number of campaign groups sent out from Harding each summer.

The university expects capacity enrollments to continue as part of Harding's future. As a result, this will enable Harding to further increase the caliber of students attending the university. The admissions services staff encourages students to initiate their application process as soon as possible.



Registration Lines

Freshman Kristi Crouch of Mansfield, Texas, fields her questions to Jane Musick of the Financial Services Office during registration in the Ganus Athletic Center.

Jeff Montgomery

Mabee Challenge Campaign Reaches \$4 Million Mark

Jones Foundation Makes \$400,000 Gift

A Northwest Arkansas foundation formed by Harvey and Bernice Jones of Springdale, Ark., has made a \$400,000 gift to Harding University's *Beyond Excellence* campaign.

The joint announcement of the gift was made by President David Burks and Mrs. Jones, who lives in Springdale.

The Jones Foundation gift came as a result of the \$1.5 million challenge grant issued to Harding by the Mabee Foundation of Tulsa, Okla., and a \$1.35 million gift from a California alumna. To secure the \$1.5 million Mabee grant Harding must raise \$6

million in gifts and pledges by April 10, 1992.

"Mrs. Jones and the Jones Foundation are supporters of Harding and are interested in several of our programs," said Burks. "When the Mabee challenge was announced, Mrs. Jones called me and said she wanted to help Harding meet its \$6 million goal.

"Her very generous unrestricted gift has pushed us over the \$4 million rank as we move ever closer to the April deadline. Mrs. Jones and the Foundation have played a big role in the *Beyond Excellence* campaign."

The gift was the second six-figure gift from the Jones

Foundation in the last two years. In 1989 the foundation contributed \$100,000 to Harding's School of Nursing to purchase computer hardware and software for a new learning resource center. Construction on the center will be completed early in the fall semester.

Mrs. Jones and her late husband are known throughout Arkansas for their philanthropic interests. Through the Jones Foundation the couple has supported numerous medical and educational projects in Arkansas.

In 1989 a \$1 million gift to the Arkansas Center for Eye Research at the Univer-

sity of Arkansas Medical Sciences campus created the Harvey and Bernice Jones Chair in Ophthalmic Research.

For 19 years Harvey Jones served as president of the Springdale School Board and the foundation continues to support public schools in the Springdale area. The Jones Foundation also awards scholarships to deserving students.

One of the couple's biggest projects was the establishment of Har-Ber Village near Grove, Okla., in 1968. Mrs. Jones describes the village as "our attempt to preserve Americans for future genera-

tions." The village is a 100-building complex containing authentic collections and antiques personally selected by the Joneses. Annually it is one of the top Oklahoma tourist attractions.

Harding's Television Studio in August helped the Har-Ber Village staff create a historical documentary video about the village. Dr. Ray Muncy, chairman of the history department at Harding, wrote the script.

After World War I, Harvey and Bernice Jones established a trucking company that developed into a major competitor in the trucking industry in the South and Southwest.

Harding University

BULLETIN

Box 759, Station A Searcy, AR 72143-5590

ADDRESS CORRECTION REQUESTED

Harding University Library

F22072
Brackett Library
Station A, Box 928
Searcy, AR 72143

NON-PROFIT ORG.
U.S. POSTAGE
PAID
Permit No. 1123
LITTLE ROCK, AR

From The President



David Burks

Being on the Benson stage with more than 200 faculty members and listening to the 3,386 students sing and pray as we began our new year was truly a thrilling experience. The convocation included an impressive parade of states and nations to salute our representatives of 49 states and 34 countries.

As we move through the fall semester, in this exciting time at Harding University, we've had a terrific annual Lectureship, Parents' Weekend, President's Council meeting, and Homecoming. With fall weather, football, volleyball, and pledge week new relations are being formed and past relationships are being renewed.

During the opening ceremony, I could not help but wonder where each student will go as a result of his or her experiences at Harding. It is our prayer that each student will be able to go through space and time to reach new heights — in much the same way as our American symbol, the bald eagle, is able to fly through space and time.

John Denver has written of the eagle, "I am the eagle. I live in high country in rocky cathedrals that reach to the sky, and all those who see me and all those who believe in me share in the freedom I feel when I fly. Come dance with the west wind and touch all the mountain tops. Sail over the canyons and up to the stars and reach for the heavens and hope for the future and all that we can be and not what we are."

Through space and time, Harding students can be carried to certain enchanted places — sunshine, true friends, absolute truth, the beauty of nature, caring teachers, tests, confrontation, risk taking, stretching, goal setting and imagination, strengths, swiftness, vision, freedom from earthly ties, and, above all, God's care for His children.

Isaiah wrote, "But they that will wait upon the Lord shall renew their strength; they shall mount up with wings as eagles..." It is our prayer that the flight of each student will be magnificent this year. Your willingness to support our program makes this flight possible. We thank you for that. We are on a marvelous journey through space and time with God as our anchor.

Three Added to Faculty

In addition to more than a dozen new faculty announced earlier, three additional teachers have joined the Harding faculty for this fall. Sandra Long and Jerry Myhan have been added to the nursing faculty, and Shannon Houtrouw has been added to the School of Business faculty.

Long is an associate instructor who received her B.S.N. degree at the University of Arkansas Medical Science Campus in Little Rock. She is a native of Russellville and has been working in home health nursing at Central Arkansas

General Hospital in Searcy. She and her husband, Stephen, have two children.

Myhan is an assistant professor who received a B.A. in both biology and Bible from Harding. He earned his B.S.N. from St. Louis University and his M.S.N. in community health family nursing from the University of Tennessee in Memphis. Myhan taught in the School of Nursing from 1978 to 1985 before he and his family spent three years on the Haiti mission field. Since returning to the states, he has worked with the Central Arkansas

Dialysis and Transplant Clinic in Searcy.

Houtrouw comes to Harding from Detroit, Mich., where he worked four years with the data processing company Electronic Data Systems. He earned his B.S. from Oklahoma Christian College and his M.S.E. from Harding. Houtrouw and his wife spent the summer in Zimbabwe, Africa where he taught math, Bible and science at the Nhowe Mission Secondary School.

Long, Myhan and Houtrouw bring the total number of new faculty members this fall to 16.

AWH Swing Print To Aid Students

A second pen and ink drawing by Shreveport artist Jerry Harris has been introduced by Associated Women for Harding in the organization's projects to secure scholarship funds for the university. The sketch of a traditional Harding swing in a campus setting is complementary to the campus Bell Tower print previously offered by AWH. Tom (BS '77) and Leah (BA '77) Justus of Malvern purchased the original swing drawing by auction during the President's Council fall meeting in September.

Last spring, about \$30,000 was presented to President David Burks from representatives of AWH chapters, with needs-based scholarships as the designated use for the money. "We were pleased to have an overall project in which all chapters could have a part," said Barbara Barnes, AWH liaison representative. Since its organization in 1965, in-

dividual chapters have sponsored various contributions to departments of Harding. "We felt that by providing scholarships for students, we could make the best contribution to Harding in the overall mission of the university," she said.

Prints of the Harris drawing are available from AWH for \$25 and may be ordered through Barnes at Box 677 at the university. "We are glad to have them available for the upcoming holiday

season," Barnes said, "For they are good representations of the Harding atmosphere." Bell Tower prints are also still available at \$15.

Membership in AWH is open to anyone interested at \$12 annual dues, \$100 for Life Membership or \$500 for Patron Membership. Mrs. June Thorson of Hot Springs is president of the National Council of AWH, which meets twice yearly on the Harding campus.

Bison and Petit Jean

Editors Selected For Student Publications

Editors have been chosen for both student publications for 1991-92, with Craig Lair of Harrison, Ark., taking the position as editor of *The Bison* and Anissa Campbell of Texarkana, Ark., leading the staff of the *Petit Jean* yearbook.



Lair is a senior majoring in accounting who wrote a weekly column for the *Bison* last year. He is the son of Mr. and Mrs. Herb Lair of Harrison. Serving as assis-

tant editor is Kevin Kee, a senior public relations major from Jackson, Tenn.



Campbell is a senior majoring in English and is the daughter of Mr. and Mrs. Lynn Campbell of Texarkana. She was assistant editor of the 1991 *Petit Jean*.

Kay Gowen, an assistant professor of communication and director of student publications, will be the advisor for both publications.

Priest Named Assistant Vice President For Academic Affairs

Dr. Dean Priest, dean of the College of Arts and Sciences has been named assistant vice president for academic affairs.

Priest's promotion was announced by President David Burks. Dr. Neale Pryor is vice president for academic affairs.

Priest has been a member of the faculty since 1962. He served as chairman of the mathematics department from 1969 until 1983 when he was named dean of the College of Arts and Sciences. He will continue to serve as dean.

"I am very pleased to be able to announce Dr. Priest's new assignment," said Burks. "He will be assisting Dr. Pryor in administering and providing

leadership for Harding's total academic environment. He has an outstanding record of service at the university, and he has distinguished himself as both a classroom teacher and an administrator.

An alumnus of Harding, Priest also holds the M.S. and Ph.D. degrees from the

University of Mississippi. He is a three-time recipient of Harding's Distinguished Teacher Award, receiving the honor in 1969, 1974 and 1984.

His post-graduate studies have included work at Carnegie-Mellon University, LSU and Iowa State University.

American Studies Receives Medal

The American Studies Institute has been awarded a 1991 George Washington Honor Medal for excellence from Freedoms Foundation at Valley Forge, continuing a consecutive string of awards for more than 40 years. The recognition was in the category of Programs and Activities of the Institute.

The Freedoms Foundation specifically recognized the distinguished lecture series and the Youth Citizenship Seminar activities presented for teen-agers each summer.

Freedoms Foundation annually receives thousands of nominations for awards and only a few were selected for the medals.

Harding University BULLETIN

VOLUME 67, NUMBER 2 OCTOBER, 1991 SEARCY, ARKANSAS 72143

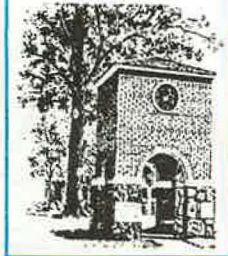
The **Harding University Bulletin** is the official publication of Harding University for alumni, parents and friends.

The **Bulletin** (USPS 235-240) is published five times yearly (January, March, June, August, and October) by Harding University, Searcy, Ark.

Change of address notices should be sent to **Harding University Bulletin**, Box 759, Station A, Searcy, Ark. 72143-5590.

HARDING UNIVERSITY BULLETIN STAFF
Editor
Tom Buterbaugh
Assistant Editor
Alice Ann Kellar
Photographer
Jeff Montgomery
Writer
Scott Morris

© Copyright 1991 by Harding University



C · A · M · P · U · S N · O · T · E · S

Student Affairs Appointments Announced

Bill Diles (Academy) was elected president of the Arkansas Association of Secondary School Principals, the first representative of a private school to fill the office in the 350-member organization. He represented the group at the national meeting in Reston, Va., in August.

Mary Binkley (library) attended the American Library Association national meeting in Atlanta in July, participating in sessions on library services, technologies, and materials.

Three alumni from the classes of 1976 and 1977 have received appointments in the area of student affairs. They are L. "Butch" Gardner, who has been promoted to assistant vice president for student affairs; and Peggy Jones Huckeba and James L. Anderson, who have been named assistant deans of students.

The appointments were a part of a series of moves in student personnel announced by President David

Burks. Dr. Jerome Barnes, vice president for student affairs, and Steve Beliech, international student advisor and director of student activities, continue their involvement with student activities and services on the campus, including student government, publications, concerts, health center and counseling center. Their offices will be located in Benson Auditorium. The university's housing office, directed by Patty Barrett, has been moved to Hammon Student Center.

Gardner holds both the baccalaureate and master's degrees from Harding. He is a former assistant basketball coach and since 1987 has served the student affairs office as assistant dean of students. He will work closely with Burks in discipline, in supervision of



James Anderson

Butch Gardner

Peggy Huckeba

residence hall life and in club activities. He is married to the former Sheila Patterson (BA '78) and they have three children, Heather, Jarrod, and Autumn.

Since 1980, Anderson has been a teacher and assistant football coach at Harding Academy. Formerly he taught and coached at Lebanon, Tenn., and he also taught one year at Des

Arc High School. He is married to the former Diane Schramm (BA '76) and they have two children, Luke and Lara.

Huckeba is a registered nurse who has been director of Pattie Cobb residence hall for the past four years. Her husband, Ronnie (BA '78) is an assistant coach for the Bisons. They have three children — Hope, Jeb, and Jordan.

Jones Chosen Winner Of Sears-Roebuck Award

Dr. Wyatt Jones, associate dean and director of graduate studies, has been selected as winner of the Sears-Roebuck Foundation Teaching Excellence and Campus Leadership Award for 1990-91.

The award was presented at the university by Murray Speer, manager of the Sears-Roebuck Store in Searcy, to Jones, an alumnus who has been a member of the faculty since 1975. Currently he serves as a member of the Board of Examiners of the National Council for the Accreditation of Teacher Education (NCATE). He was the recipient of a Distinguished Teacher Award in 1980.

Last fall, a total of 65 students enrolled in Harding's graduate program, which offers the Master of Education, the Master of Science in Education, and the Master of Science in Ac-

counting. In commencement ceremonies on May 11, a total of 20 graduate degrees were conferred.

In 1990, Dr. Richard Duke, a professor of education, received the honor

The awards are presented to top educators at nearly 7,800 of the nation's leading independent liberal arts colleges and universities as a means of recognizing their outstanding resourcefulness and leadership. Each winning faculty member receives \$1,000 and the institution receives a grant ranging from \$500 to \$1,500 based on enrollment.

"We salute Sears in recognizing excellence in teaching," said John Blessington, president of the Foundation for Independent Higher Education, which administered nationally the Sears program. "These awards honor some of our nation's best educators and encourage others to emulate them."

Carr Heads Alumni Office, Coward Named Assistant

Dr. Jimmy Carr, who has served the university as assistant to the president since he joined the university in 1970, has assumed the supervision of the Alumni Relations office in addition to his other responsibilities.

Mrs. Doris Coward, a member of the staff since 1964, has been named assistant director of the office.

The appointments were announced in August by President David Burks, who said, "Dr. Carr is well-known by the alumni and he is very active in a wide

variety of activities in Searcy. Doris has the experience and knowledge to provide continued leadership in this important area at Harding."

The office will continue to coordinate homecoming weekend and parents weekend and will maintain all alumni records. The office also serves as the collection point for *Alumnotes*.

Carter Lambert, former director of the office, has joined Campbell Christian Academy in California as superintendent.



Harding Graduate School Of Religion

Memphis Advisory Council Launches Campaign

The 87-member Memphis Advisory Council, a group of individuals formed to support Harding Graduate School, met September 25

on the school's campus for a luncheon that officially launched their campaign efforts.

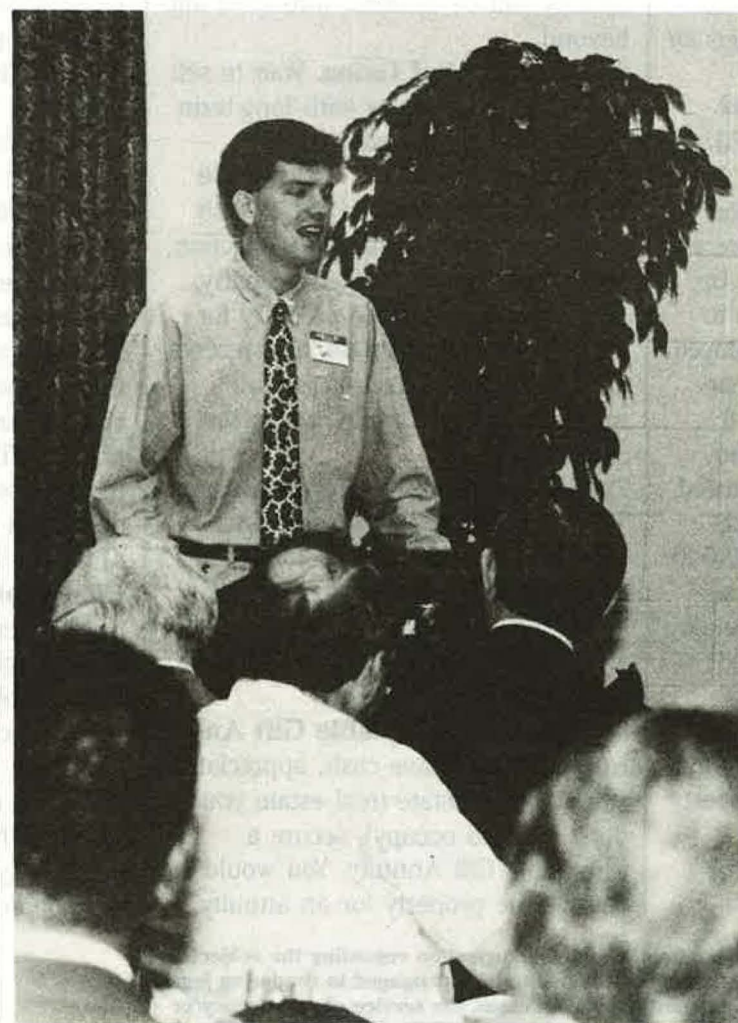
"The Advisory Council is

made up of people who believe in the Graduate School program and have made a personal commitment to serve," said Lott Tucker, executive director of the Graduate School. "This campaign is an all-out leadership effort," he added.

President David Burks, along with representatives of the Graduate School's administration and faculty, also attended the luncheon. Burks addressed the campaigns theme of 'Service through Scholarship'. "The best of service tied with the best of scholarship provides a winning combination for the Graduate School," he said.

Eddie Miller, president of the Alumni Association, and John Ogren, president of the Student Association, each spoke of the education they received or are still receiving from the Graduate School. "I'm learning how to achieve this school's dream of redeeming the lost world, and for that I am very grateful," Ogren said.

Harding Graduate School's enrollment, boosted by the offering of several night courses, now stands at 312.



Memphis Address

Graduate School Student Body President John Ogren speaks of the education he's receiving at the September meeting of the Memphis Advisory Council.

American Studies Speakers Announced

Aleksandr Akhtyrskiy, a 30-year veteran of radio broadcasting in the Soviet Union, will continue the 1991-92 American Studies Institute Distinguished Lecture Series with an address Oct. 24. As director general of All-Union National Radio in Russia, he has worked with other Soviet broadcasters in creating and producing joint radio programming with France, the United States, Canada and Finland.

On Nov. 14, former Representative and Senator Eugene McCarthy and

former Cabinet Member James Watt will debate issues challenging the American populace. This will conclude the fall semester slate.

Benazir Bhutto, former Prime Minister of Pakistan, opened the fall series on Sept. 26 and Tony Alessandra, a nationally known sales speaker spoke on campus Oct. 8.

During the spring semester, Dr. Alan Lee Keyes, resident scholar at the American Enterprise Institute for Public Policy

Research in Washington, D. C., will speak on Feb. 27. Keyes served in the Reagan Administration in an effort to achieve reform at the United Nations and also worked in support of full democracy in South Africa.

Barbara Sanfilippo, an enthusiastic and popular speaker, author, and consultant, will speak on March 24. After working in investment and stock brokerage industries in New York City, she worked in the San Francisco area, becoming a vice president of Bank of America and regional sales

manager for 125 branches in the Bay area.

Closing the year's series on April 21 will be Adm. Stansfield Turner, a director of the Central Intelligence Agency. A former president of the Naval War College and Commander-in-chief of NATO's Southern Flank in Naples, Italy, he is the author of *Secrecy and Democracy*, dealing with secret intelligence activities in a democratic society.

All lectures have been scheduled for 7 p.m. in Benson Auditorium.

Focus on the Future



Reduce your 1991 Tax Liability By Considering These Steps

Donald Kee, Director
Financial and
Estate Planning

You cannot avoid taxes, but you can take steps to reduce your tax bill. Consider these steps to reduce your 1991 taxes:

STEPS YOU CAN DEFINITELY TAKE:

1) **Get IRS Publication 17 — Your Federal Income Tax.** This booklet helps the individual prepare his or her tax return step by step. Call 1-800-TAX-FORM (1-800-829-3676) and ask for Publication 17.

2) **Apply For Dependent's Social Security Number.** If you claim an exemption for a dependent who is at least 1 year of age by December 31, 1991, you must list his or her Social Security Number on your tax return. Call your local Social Security Office for details.

3) **Pay Off Consumer Debt.** Deductions for consumer debts (car loans, credit card balances) are eliminated for 1991.

4) **Contribute To An Individual Retirement Arrangement (IRA).** Make a contribution to an IRA, whether or not you have a pension plan. Regardless whether you have a pension plan, you can contribute up to \$2,000 a year to an IRA or up to \$2,250 if your spouse is not employed. However, if you or your spouse participate in an employee retirement plan, the deduction of the IRA contribution depends upon your Adjusted Gross Income (AGI). (\$40,000 maximum for married couple and \$25,000 for single person for full deduction). However, the interest will accumulate tax free and the taxes are deferred.

STEPS YOU CAN PROBABLY TAKE:

1) **Accelerate Deductions.** *Prepay 1992 real estate and personal property taxes in 1991, if allowed.

*Pay all outstanding medical bills before end of the year.

*Have elective medical procedures in 1991 instead of next year. If you are close to having spent 7½% of your Adjusted Gross Income on medical expenses, then this step should be considered.

2) **Make Maximum Retirement Plan Contributions.** Make contributions to your IRA, 401(k), Keogh or SEP (Simplified Employee Pension) as soon as possible. These contributions reduce taxable income and therefore reduce your tax.

3) **Consider Taking Out Home Equity Loan To Pay Off Consumer Debt.** Take out a home equity loan to pay off personal debts. Interest paid on a home equity loan (up to \$100,000) is deductible.

4) **Defer Income.** *Postpone a year-end bonus to next year, if your employer is willing.

*Purchase short-term certificates of deposit or Treasury securities that mature in 1992. The taxable income on this will be deferred into 1992 and beyond.

5) **Defer Capital Gains.** Wait to sell stocks or other assets with long-term capital gain until next year.

6) **Make A Gift To A Charitable Organization.** Make a gift of cash and receive an income tax deduction. Make a gift of appreciated property, such as stock, tangible property for related use or real estate, and receive an income tax deduction for full market value and avoid tax on the capital gain.

7) **Make A Gift Of Life Insurance To A Charitable Organization.** If you have a policy you no longer need or if you desire to purchase a new policy, you can give the old policy to a charitable organization and receive an income tax deduction.

8) **Secure A Charitable Gift Annuity.** *If you have cash, appreciated stock or real estate (real estate you don't need to occupy), secure a Charitable Gift Annuity. You would exchange the property for an annuity.

This provides a current income tax deduction and specified income for life for you or one you specify.

*A variation of the Deferred-payment Gift Annuity is the **College Tuition Annuity Plan.** Here, the beneficiary (your child or grandchild you want to send to college) would have the option to exchange his or her life-time annuity payments for annuity payments for a term of years (college years), which would pay all or part of his or her college tuition and expenses.

STEPS YOU CAN POSSIBLY TAKE:

1) **Make A Charitable Gift of Tangible Property For Related Use.** For one year — 1991 — and only for one year at this time — a gift of tangible property for related use (such as office furniture and equipment, art work, automobiles, vans, buses and tractors to a university) will not be an AMT preference item. AMT is Alternative Minimum Tax.

2) **Sell Devalued Stock.** If the outlook for stock you own that has decreased in value is not good for recovery, sell that stock. You can offset capital gains with this capital loss and can deduct up to \$3,000 of net capital loss against ordinary income.

3) **Establish A Charitable Remainder Trust.** If you have *low yield, highly appreciated stock or real estate* and have charitable intent for your charitable organization and desire one of the following: (1) Life-time retirement income for you and your spouse, (2) Life-time income for someone you specify, or (3) Educational funds for a child or grandchild, consider establishing a Charitable Remainder Trust to generate increased income, receive a current income tax deduction and avoid capital gains tax.

4) **Grant A Remainder Deed To A Charitable Organization.** If you have a personal residence or a farm, you can give the remainder interest to a charitable organization (with the right to occupy without disruption for your life). This provides immediate income tax deduction for the present value of the remainder interest and avoids any potential capital gains on the appreciation.



6 8 T H L-E-C

Dedicatory Presentation

President David Burks presents Jim Bill McInteer with a copy of the lectureship book which was dedicated to McInteer. Looking on is McInteer's wife, Betty.

Closing Address

Harold Shank of the Highland congregation in Memphis addresses the large crowd at the closing lecture Wednesday evening October 2.



Informal

After a class, discuss some of

This article is design to provide accurate and authoritative information regarding the subject matter covered. Neither the authors, publisher, nor the institution is engaged in rendering legal, or tax advisory services. For advice or assistance in specific cases, the service of an attorney or other professional advisor should be obtained. State law governs wills, trusts, powers of attorney, living wills, contracts and many other areas.

Additional information about one of these or other matters is available through the Office of Financial and Estate Planning at (501) 279-4210.



Harding Recognized In Three College Guides

Three prominent college guides have included Harding in their publications which are sent nationally to high school guidance counselors and graduating seniors.

Peterson's Guide to Competitive Colleges, *200 Most Selective Colleges* and *Best Dollar Values In American Colleges* each recommended Harding.

Less than two percent of the nation's 3,500 colleges and universities are listed in all three directories. Harding is one of 48 schools highlighted in the directories and the only school associated with Churches of Christ listed.

200 Most Selective Colleges is the most recent publication to list Harding. The guide was produced by the College Research Group and Simon and Schuster publishers.

College Research Group (CRG) is a non-profit organization established by members of the faculty of Harvard University's Graduate School of Education. For more than 50 years CRG has been conducting research in the area of college admissions.

"We are extremely pleased to be listed in *200 Most Selective Colleges*," said Dr. Jim Carr, executive vice president. "This listing is a recognition of the caliber of student that Harding is attracting and the quality of education they are receiving once they enroll.

"To be listed in all three directories is quite an achievement. Harding is in very elite company. The university has some of the

strongest admission requirements while at the same time it is recognized as one of the nation's best buys academically."

CRG also provided the research and compilations for *Best Dollar Values in American Colleges*. According to the editors the directory "is a list of schools that provide quality at a reasonable price, but not a list of cheap schools."

The majority of the 150 schools listed in the directory have total expenses of \$8,000 or less. In 1990-91 the average cost of a year (tuition, fees, room and board) at a four-year public college was \$6,991 and at a four year private college was \$15,138.

Peterson's Competitive Colleges is compiled by Peterson's Guides, the Princeton-based publisher of education and career reference materials. For two consecutive years Harding has been listed in the

publication.

Both *200 Most Selective Colleges* and *Peterson's Competitive Colleges* used the average combined SAT and ACT composite scores of 1990-91 entering freshmen, the relative secondary school class ranking of the entering freshmen and the percentage of applicants who were offered admission for 1990-91 as some of the criteria for inclusion in the publications.

Carr indicated that the university is expecting a record number of candidates to seek admission this year. "The Admissions Office is encouraging all interested students to apply early for the limited space available for the fall of 1992," Carr said. The university has already received several hundred applications for next fall.

Information on admission is available by calling 1-800-477-4407.



Check These Books

Listed in all three guides shown, Harding is "one of the more highly regarded private universities located in the southwest" according to *Best Dollar Values In American Colleges*.

ANNUAL BIBLE T-U-R-E-S-H-I-P



Discussion

Rob Hall, Bruce McLarty and Steve Ginn of the points that were made.



Campus Stroll

Between sessions, lectureship guests find time to explore the campus as well as visiting family and friends.

Ad Building Undergoes Renovation, Auditorium and Lobby Completed

The Administration Building has long been the traditional center piece of the Harding campus. While not the center of activity in recent years, it still served adeptly as classroom and office space, and even as a temporary library during the total renovation of the Brackett Library.

Now, the Administration Auditorium finds itself as the focus of the latest completed renovation project. A \$160,000 overhaul, which was completed in mid September, included new lighting, sound system, seats, stage curtain, floor and ceiling.

A new three-way electronic voice sound system with speakers, amps and mixing board have given the auditorium the capability to handle functions ranging from lectures to mid-size concerts.

The rear of the auditorium houses a new video and control booth where cameras and control boards can be placed when certain functions need to be videotaped or recorded. Spotlights and cameras can also be used from two crow's nests constructed at each end of the balcony. A new catwalk was also installed.

The stage itself has a new proscenium arch that reshapes its opening. A new \$8,000 burgundy curtain, which ties in with the auditorium's burgundy, grey

and mauve color scheme, was also added. The mauve, cushioned seats provide a seating capacity of 1,000 people.

The renovation project also included refurbishing the lobby of the building. A lower ceiling was constructed to allow for the installation of new air conditioning units. Carpet, freshly painted walls, trim and molding work, and new lighting have transformed the lobby to correspond with the decor of the auditorium.

With the exception of subcontracting the lobby ceiling and laying of carpet, Harding's construction and carpentry crews did all the renovation work. In addition to the lobby and auditorium work, they also installed new exterior doors all around the building.

Classes are being held in the auditorium this fall, but the first major event held in the completed facility was the 68th annual Bible Lectureships. Formal dedication ceremonies are not slated until the spring semester.

Scholarship Honors Seth Adams Memory

An endowed scholarship to honor the memory of Seth Elwood Adams has been established at Harding University, where the high school senior was to have enrolled this fall. The fund was started by his parents, Gary and Barbara Adams of Fayetteville, together with other family and friends of the teen-ager.



Seth Adams had made plans to enroll at Harding on an academic scholarship. Both he and a friend were killed in a car accident in March while returning from a spring break trip to Chicago. Seth's family chose

to open the scholarship to financially assist men and women to attend Harding. Contributions to the fund have been made with funds raised through special projects at the high school where Seth attended.

Determination of recipients of the scholarship will be made by the Financial Aid Committee at the university, with review and approval of Mr. and Mrs. Adams. To qualify, a student must be a full-time student, and consideration will be given to scholarship diligence, demonstrated capability and potential for service.

Adana Harris, a senior art major from Little Rock, has been named the first recipient of the scholarship.

Football Team 3-2, Begins Conference Competition

Playing the toughest non-conference schedule in the school's history, Harding's football team posted a respectable 3-2 record before beginning conference competition in October.

Four of the Bisons first five opponents were nationally ranked. The Bisons themselves ended the month of September ranked 12th in the national NAIA poll.

Harding captured victories over Lane College (52-0), Iowa Wesleyan (35-31) and Southeast Oklahoma University (16-10). Losses came at the hands of Samford University (28-6) and Northeastern Oklahoma University (20-13).

In the season opener Harding travelled to Birmingham, Ala. to take on Samford University, a traditional powerhouse in NCAA Division II football. The Bisons led 6-0 at halftime only to see Samford score 28 points in a six minute span in the third quarter. During the early part of the season Samford has been ranked as high as fourth nationally.

Against Lane College the Bisons dominated every



Defense

Number 84 Brooks Harrell and number 22 Steven Fitzhugh attempt the stop against Southeast Oklahoma. The Bison defense held strong as the Savages were defeated 16-10.

aspect of the game coasting to the victory. Harding was led by senior All-American linebacker Pat Gill who had 14 solo tackles, three of which were behind the line

of scrimmage for losses. For his efforts Gill was named NAIA National Defensive Player of the Week.

The season's third game against Northeastern

Oklahoma was a wild affair that saw the Bisons falling behind 13-0 at the half. Harding came storming back in the second half, tying the score with nine

minutes left in the game.

A long touchdown scoring drive in the last three minutes of the game gave Northeastern Oklahoma its 20-13 victory. The Redmen have since risen in the national polls to become the NAIA's top ranked team.

The Iowa Wesleyan game was a seesaw contest with big plays offensively and even bigger plays defensively for the Bisons. Both teams marched up and down the field to score points, but the Bisons' defense in the end was able to stop the Tigers when the game was on the line.

The game set a national intercollegiate record when Iowa Wesleyan attempted 80 passes completing 61.

Against Southeastern Oklahoma the Bisons took control early with a rock-hard defense, allowing the Savages to cross the goal line only on the last play of the game.

Nationally the Bison defense is ranked third in rushing defense. Harding's All-American punter Mark Thomas is ranked fourth with a 42.6 yard average per kick.

Five To Be Inducted Into Athletic Hall Of Fame

Five former athletes, coaches and Bison Boosters will be inducted November 9 into Harding's Athletic Hall of Fame.

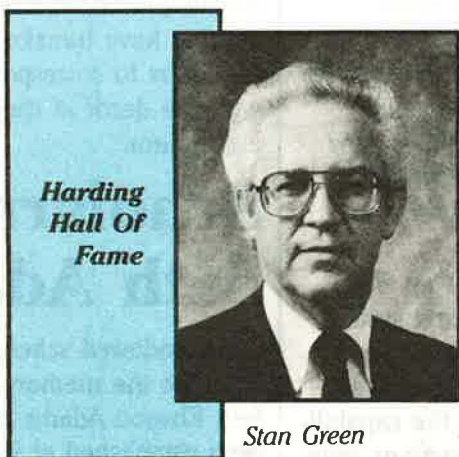
The announcement of the selections was made by Jim Citty, M.D., president of the Downtown Bison Booster Club, which sponsors the Hall of Fame.

Inductees for 1991 include Kyle Blickenstaff of Jackson, Miss.; Stan Green of Oklahoma City; and Nelson James, Dick Johnson and Zearl Watson, all of Searcy.

Blickenstaff, an orthopedic resident at the University of Mississippi Medical School, was quarterback and punter on the Bison football team from 1979 through 1982. He was twice named to the All-AIC and NAIA District 17 squads. In 1981 he was named an Academic All-American and in 1982 he was an NAIA Second Team All-American.

the team during his senior year.

Green, Sports Information Director at Harding from 1965 until 1987, is Director of Public Information at Oklahoma Christian University of Arts and Sciences. He is being honored in the Hall of Fame in the meritorious service category.

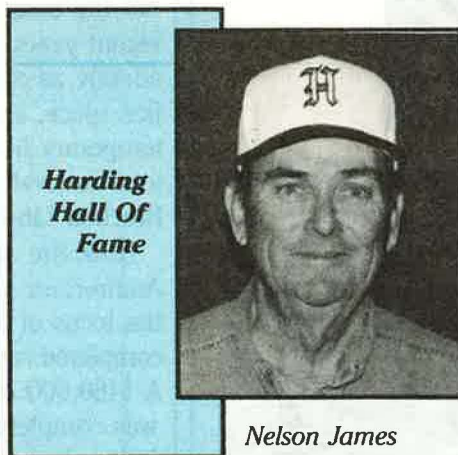


Stan Green

He is past president of the NAIA SID Association, served on the organization's board of directors, and has been elected to the NAIA Hall of Fame. During his tenure at Harding he edited more than 50 sports publications which earned All-American honors.

James, a retired Searcy businessman, was a charter member of the Downtown Bison Booster Club when it formed in 1964. For almost three decades he has worked in the Booster Club in various leadership roles to promote Bison athletics.

He is also being recognized for meritorious service which is best described by one of his peers. "Nelson has a sincere way of work-

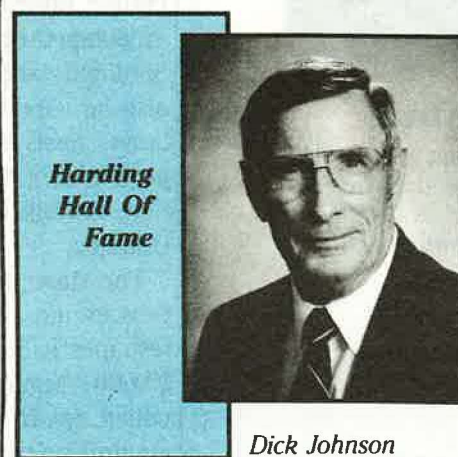


Nelson James

ing behind the scenes in an indirect manner to promote Bison athletics. His name will never appear in the game statistics, but his unselfish support has often made those games possible."

Johnson, an assistant football coach and head baseball coach from 1969 to 1988, is retired from teaching and coaching. He was named NAIA District 17 Baseball Coach of the Year in 1972, 1984, and 1986.

His team won the AIC champion-

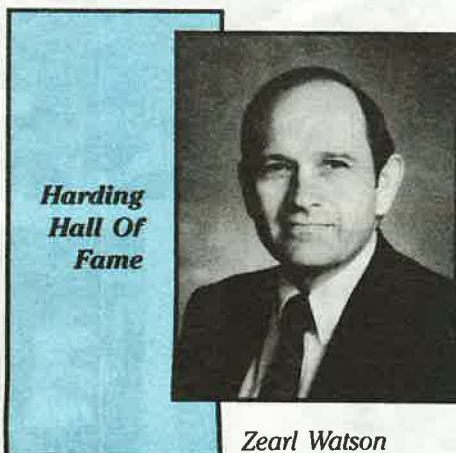


Dick Johnson

ship in 1984. Bison teams also won the District 17 championships in 1984, 1985, and 1986. While he was Bison baseball coach, his teams recorded 298 wins.

Watson, an All-AIC bowler, led the Bisons to three consecutive conference championships in 1974, 1975, and 1976. The 1975 team won the NAIA National Championship.

At the national meet, he was a member of the first place doubles team and finished second in the

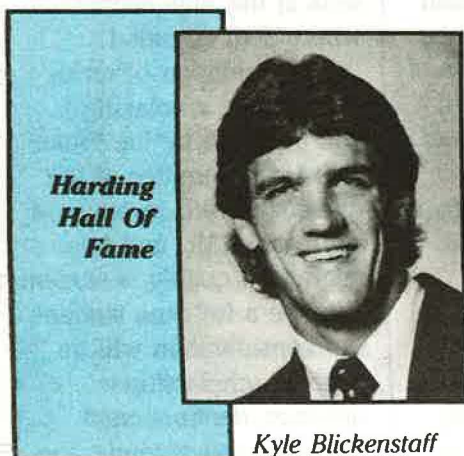


Zearl Watson

singles competition. Watson is Director of Financial Aid Services at Harding.

The induction ceremonies will be held Nov. 9 at 6:30 p.m. in the American Heritage Dining Hall. A reception for inductees and their families and Hall of Fame members will be held at 10 a.m. in the Ganus Athletic Center.

The new inductees bring to 30 the number of individuals honored in the Hall of Fame.



Kyle Blickenstaff

He was also the winner of the AIC's Cliff Shaw Scholar Athlete Award in 1983 with a 3.96 grade point average. He was co-captain of

Defending AIC Champion Volleyballers Rebuilding

"The key word for our team this year would have to be rebuilding," admits Head Volleyball Coach Karyl Bailey. Bailey, who is in his ninth year as coach of the Lady Bisons, will have no time to relax after winning the conference title the last two years. "It's difficult to replace experience, especial-

ly early in the season," said Bailey, "but we could be close in talent by the end of the season."

Three returning starters will be the key to defending the AIC crown during the 1991 season. Seniors Tammy Kodatt and Susan Humphry and junior Larrie Maples will have to shoulder most

of the responsibility early in the season until the younger players gain the needed experience. These three have been a vital part of the last two championships, with Humphry and Kodatt being named to the all-conference team.

"On paper this group of recruits would have to be

one of the best recruiting classes we've had, and how quickly they can adjust to our level of play will be a key to our season," said Bailey.

This year the Lady Bisons are facing the most challenging schedule of their history. Early season tournaments have been a major test for the young volleyball team. The first test was in Austin, Texas, at the St. Edwards Invitational. The team took a fourth place finish in the tournament after defeating Texas Wesleyan, the NAIA

preseason number one ranked team.

Top place finishes were taken at additional tournaments at Christian Brothers in Memphis, Tenn., and at the University of Tennessee-Martin. "The girls have responded well to the early season competition," said Bailey, "and hopefully by the end of the season we will be where we need to be to defend the conference title."

The Lady Bisons are undefeated in conference play and have an 11-4 record on the season.

BASKETBALL PREVIEWS

Men Looking For Turn-around

The one way for men's Bisons basketball to go is up. Coach Nicky Boyd, after a struggling first year, believes the Bisons will be picked last in the AIC, but with a mischievous grin acknowledges the season will be "a big turn-around" from what is expected. Three factors which will contribute to this turn-around are better defense, fewer turnovers and an excellent recruiting class.

Leading the Bisons this year will be seniors Keith Nelson and David Collins. Collins averaged 10.2 points a game last year. Juniors contributing will be Jason Atkins, Thomas Nesbitt, James O'Clair and Morris Williams. Williams was second in scoring for the Bisons last year with an 11.1 game point average. The only sophomore returning will be Jason Parker who will be called upon to become the big man inside and take All-American

Rolando Garcia's place on the floor. This group will be working hard on the first two factors in the Bisons having a good year: better defense and fewer turnovers.

The recruiting class for Harding is considered to be one of the best ever. Boyd and assistant David Todd were looking for some quality guards and they found them. Ronnie Brothers, who comes to Harding from SAU-Tech in Camden and West Monroe (LA) High School, is a six-foot guard with a 20.5 point average per game. Ryan Tandy is a 6-1 true point guard who holds all the school records for assists at Wichita (KS) North High School. Sigmund Donelson, a 6-5 wing man, averaged 19 points a game for Memphis Oakhaven High School. Chuck Carter is a Central Arkansas Christian graduate from Little Rock who recently played in the Arkansas

All-Star game. The last guard is Tiago Lewis, an Arkansas All-State selection who averaged over 31 points a game last year for Emmet High School.

These guards will be joined by the two inside players recruited by the coaches. Allen Bishop is a 6-6 forward from ASU-Beebe and Searcy High School who was an All-Junior College selection for ASU-Beebe. Eddie Robinson of Grady, Ark., is a 6-5 player who is a threat inside or outside. Robinson also played in the Arkansas All-Star game last summer.

With a good returning nucleus and a strong recruiting class, Harding fans will be seeing a new Bison team this winter. With the guard position stronger, the fans will see more shooting from the perimeter. All of these factors will contribute to that "big turn-around" in Bison basketball.



Hit It Over

In a match with UCA, Robin King returns the ball following Tammy Kodatt's set while Susan Humphry prepares for follow-up action.

Cross Country Men Seeking To Regain Title, Women Going For Six In A Row

Recapturing the conference title will be the goal of the 1991 Bison cross country squad. After 19 consecutive years at the top, the mighty Bisons finally fell prey to some bad luck and a good Henderson State team that cost them the conference title in 1990. A young and inexperienced team gave a valiant effort but came up short of the championship. This year could prove to be the year that the Bisons regain their crown and begin another string of victories.

The young and inexperienced team that ran in the fall did some growing up in the spring and had the cross country championship been in May, the outcome could have been quite different.

Returning to the Bison squad is junior Allen Gill. He will help lead the team along with the top returner from last year, senior Tim Seay. Seay was All-AIC in 1990. The person that improved the most during the spring and should be one of the runners to watch this fall is junior Nathan Mills.

Add to this list sophomore Damon Work who had an excellent freshman year, junior Dave Hutson and senior Brad Blanton and the ground work exists for what could be a Harding return to the winner's circle.

While the men are seeking to regain their streak, the women's team is making one of their own. The women now have five consecutive conference championships, and they could repeat this year. The team will be lead by three-time All-AIC senior Kelsie Hutchison who will be followed closely by sophomore Shauna Queen.

Both runners achieved All-American status in indoor track and each hold several Harding track records. Other returning runners include Keri Hutchison, Chandra Latimer, Valerie McCammon, and Wendi Scott. Freshmen Andrea Robertson and Natasha Traisci are good prospects. With this strong group, the Lady Bisons will be favorites to repeat as AIC champions.

Women Have Experience, Talent

The Lady Bisons basketball team will definitely be something to watch this season. Coming off its best season ever, the team has a strong nucleus returning. A combination of experience plus the best recruiting class ever will bring a better balance offensively translating into more points and more games in the win column.

The top two players returning are All-AIC caliber. The AIC has been one of the toughest conferences in the NAIA for the past several years. Junior Nancee Wilson, a 6-2" center from Searcy, was selected first team All-AIC with a 14.7 point average per game and 9.5 rebounds a game. Senior Karyl Hartsfield, who was honorable mention All-AIC, made an essential contribution on the inside and was the Lady Bisons' second highest scorer. Senior Vicki Herecamp averaged 10 points a game from her inside post position.

In addition to these three, the Lady Bisons return a strong supporting cast. The junior class is composed of Jennifer Neuhart, Zondra Harris and Marla Lewis. The sophomores include three-point shooter Heather Hill and Kymm Hudson. Each one in this group will be called upon to make their own unique contribution to the team this season.

Coach Greg Harnden's freshman class has the best qualifications that Harding has ever seen. Each one has a list of honors a page long. Jama Holman of Lamar High School, Lamar, Ark., is a point guard who was Arkansas' sophomore of the year, was Most Valuable Player in this year's AA state tournament, averaged 20 points per game and was the only senior on both the *Arkansas Gazette* Super and *Arkansas Democrat* Super basketball teams. Cindy Camp of Greene County Tech, Paragould, Ark., will join Holman and has just as many honors. Camp,

selected by *USA Today* as one of the "players to watch," led her team in assists and rebounds, averaged 16 points per game, and is considered one of the best forwards in Arkansas. Camp was also an *Arkansas Gazette* Super Team selection. Sissy Reaper is the third recruit and is from Midland High School near Batesville, Ark. Reaper is a four-year starter who was also a four-year all-county and all-district player with two of those years being named Most Valuable Player. She averaged 23 points a game last year. The last of the recruits is Angie Hudson from Flippin, Ark. She will be joining her sister, Kymm, at the forward position. All four freshmen played in the Arkansas High School All-Star Game.

The meshing of experience with new talent will allow the Lady Bisons to have steady improvement. An improved team should translate into another record breaking season.

View Of The Future

An architect's rendering displays the second floor addition and new entrance to the Hammon Student Center. Construction is slated to begin in November.



Phonathon Reaches 60% of \$1 Million Goal

Sixty percent of the \$1 million goal has been raised in the first 14 nights of the Mabee Challenge Phonathon to alumni and friends of Harding.

During the 14 nights, a total of \$633,771 has been raised in pledges or one-time gifts. More than 100 members of the faculty, staff, and student body are manning the telephones between 6 and 10 p.m. on Sunday, Monday, Tuesday, and Friday evenings.

Thus far, more than 3,300 calls have been completed with more than 50 per cent of the telephone conversations resulting in pledges or gifts. Before the phonathon is finished, more than 7,500 calls are expected to be completed.

The phonathon is the result of a challenge grant issued by the Mabee Foundation of Tulsa. The foundation agreed to give \$1.5 million if Harding could raise \$6 million by April 10,

1992. "Our goal is to raise \$1 million in the phonathon toward the Mabee Challenge," said Doug Campbell, director of the Annual Fund and coordinator of the phonathon. "We're at the \$4 million mark in our quest to raise \$6 million. We really need to top \$1 million in the phonathon to provide the momentum to reach the \$6 million goal.

"The positive response to

our phonathon appeals has been excellent, but we still have a large number of people to contact. Our callers will be very busy during October and November."

To add even more impetus to the phonathon, an alumna from California pledged \$1.35 million in response to the Mabee challenge, and has issued a dollar-for-dollar challenge of her own to other Harding alumni.

According to Campbell, more than half of those being called are responding favorably to the two challenges. "The two challenges are creating a very positive impact. If these percentages continue throughout the entire phonathon, we may have a

record number of pledges and one-time gifts."

The total \$7.5 million to be raised (\$1.5 million from the Mabee Foundation and \$6 million in challenge gifts) will be used to complete the final phase of the *Beyond Excellence* campaign.

The three primary projects in this final phase are the renovation of the Administration Building (currently being completed), the expansion of the Hammon Student Center, and the renovation of the American Studies Building.

Construction on the Student Center will begin in November or December. Renovation of the American Studies Building will begin in the summer of 1992.

Student Body Leaders Selected

Steve Martin, a senior from Shady Point, Okla., will lead the 1991-92 student body as president of the Student Association. Martin was chosen in a runoff over Steve Yates of Monroe, La., in campus-wide elections held at the end of the spring.

Other officers elected are Monica Chapman, a senior from Southport, Fla., vice-president; Chris Gonzalez, a senior from Apple Valley, Minn., secretary; and Tom Ed Simmons, a junior from Malvern, Ark., treasurer.

Class representatives elected include Jim Hobby of Arlington, Texas, and Marsha Vaughn of Murfreesboro, Tenn.,

seniors; John Mark Hays of Sardis, Miss., and Kristy Dawdy of Honey Grove, Texas, juniors; Mark Farley of Judsonia, Ark., Jennifer Smith of Bellwood, Ill., and Meeka Brown of Leawood, Kansas, sophomores; and Scott Baine of Tyronza, Ark., Kim Moore of Tulsa, Okla., and Lisa Gilstrap of Bedford, Ind., freshmen.

The Student Association opened the year by sponsoring activities on campus during "Impact," the welcoming-orientation program for incoming students, in August. Martin participated in the opening convocation during the first chapel assembly of the fall semester.



Student Leaders

Student Association Officers for 1991-92 are Steve Martin, president; Tom Ed Simmons, treasurer; Monica Chapman, vice-president; and Chris Gonzalez, secretary.



On The Phone Again

Working side by side, Neale and Treva Pryor assist with the phonathon.

Harding University

BULLETIN

VOLUME 67, NO. 2

OCTOBER, 1991

SEARCY, ARKANSAS 72143

Harding University admits students of any race, color, and national or ethnic origin. Also, in compliance with Title IX of the Educational Amendments of 1972, and section 504 of the Rehabilitation Act of 1973, Harding University does not discriminate on the basis of sex or handicap in its educational program, activities, or employment except where necessitated by specific religious tenets held by the institution and its controlling body.