

3-1-1982

Harding Bulletin March 1982 (vol. 57, no. 9)

Harding University

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Harding University BULLETIN

VOLUME 57

MARCH 1982

NUMBER 9

American Studies Speakers Added to '82 Spring Lectures

Educator Marva Collins and Congressman Jack Kemp (R-N.Y.) have been added to Harding's spring lineup of American Studies Lecture Series speakers, joining Presidential economics advisor Arthur Laffer and Shaklee Corporation president J. Gary Shansby.

Collins will speak February 23 to begin the spring lectures, and Kemp is scheduled for April 19, replacing Dallas mayor Jack Evans, who will take part in the fall lectures instead.

Collins taught for 14 years in the Chicago public schools before starting her own school — Westside Preparatory — in September 1975 with only six students, a dream and a philosophy about education that spills over into other areas of life: "Children can learn if they're not told they can't."

On the first day of school each year, Collins tells students, "Say goodbye to failure and welcome to success. Success doesn't come to you; you go to it." Her method of teaching, a back-to-the-basics approach, is summed up by her as "two-by-four teaching:" the two covers of the book and the four walls of the classroom. She emphasizes hard work and learning to think independently.

Begun in the upstairs room of the Collins

home, Westside Prep has grown to include six teachers, 200 students and a waiting list of 700, and is now housed in a downtown Chicago bank building. Her students score consistently higher on standardized tests than do students in public schools.

Collins has been recognized for her efforts by lucrative offers such as a million dollar deal to establish a Marva Collins chain of schools, an appointment by President Reagan as Secretary of Education, and the position of superintendent of the Los Angeles County Schools.

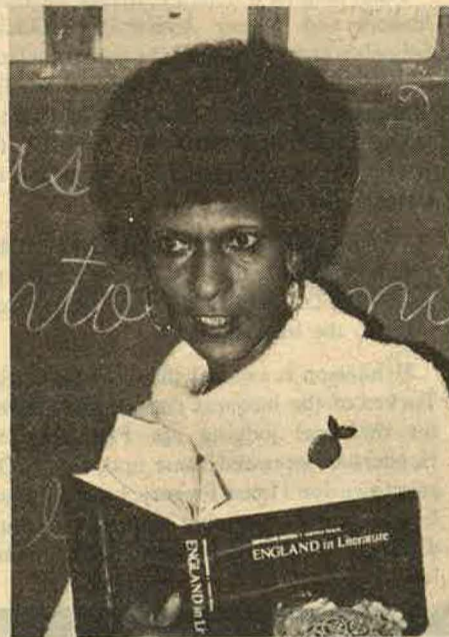
She has categorically rejected these offers because of her desire to teach, and to teach her way, to the disadvantaged children of Chicago. Actress Cicely Tyson recently portrayed her in a television movie entitled "The Marva Collins Story," which aired in December.

Collins and her school were also the subjects of a 1969 episode of "60 Minutes." She is in frequent demand as a speaker, and has received numerous awards and honorary degrees, including several National Teacher of the Year awards.

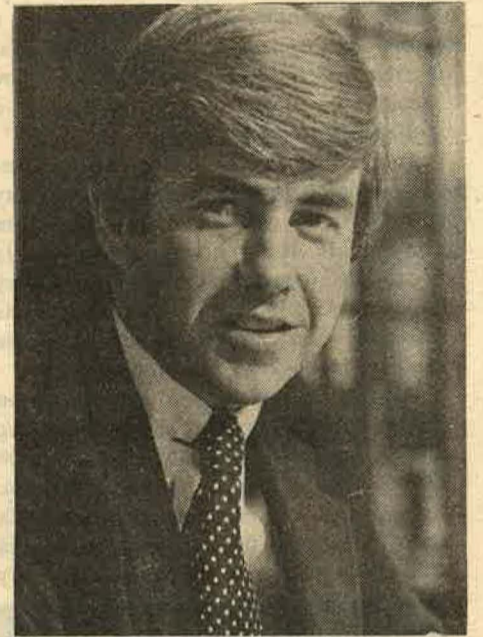
She will speak at 7:30 p.m. in the Benson Auditorium.

Representative Kemp is currently serving his sixth term in the U.S. Congress, where

(Continued on page 2)



Marva Collins



Jack Kemp

Seven Levels Included —

Recognition of Donors Expanded

In the initial year of an expanded donor recognition program 3,038 individuals, corporations or other organizations qualified for membership. Participation in the gift clubs accounted for \$3,086,875 in donations to Harding in 1981.

The donor recognition program was expanded in 1981 to include seven different levels of participation. Those levels include the Founders' Fund, Trustees' Circle, President's Forum, Heritage Fund, University Fund, Century Club and Harding Friends.

"We were certainly pleased with the response to our donor recognition program. Gift clubs are new to Harding and we hope this first year's response is an indication of the interest that will be shown each year," commented David Crouch, Director of Alumni Relations and coordinator of the donor recognition program.

Forty-six donors were members of the Founders' Fund in 1981. Their contributions totaled \$1,897,547. The largest gift was a \$600,000 grant from the Mabee Foundation of Tulsa.

The Trustees' Circle enrolled 34 donors during the year. This designated group contributed \$212,572. Membership in the Trustees' Circle is for individuals or organizations contributing between \$5,000 and \$9,999.

Membership in the President's Forum reached 262 for 1981 with \$469,024 being contributed. Donors at this level contributed between \$1,000 and \$4,999.

A total of \$153,726 was given by members of the Heritage Fund. The initial membership at this level was 242 with members giving between \$500 and \$999.

Donors giving between \$200 and \$499 were designated as members of the University Fund. Those participating at this level in 1981 gave \$187,387. There were 695 in this gift club.

In membership the two largest gift clubs

were the Century Club and Harding Friends with 992 and 813 members respectively. Those giving between \$100 and \$199 were designated as Century Club members. This group contributed \$117,969.

Harding Friends is the designation for those giving \$50 to \$99 annually. In 1981 this group gave \$48,650.

In addition to the gift club members there were another 1,669 donors in 1981 who made gifts between \$1 and \$49. These gifts totaled \$32,603.

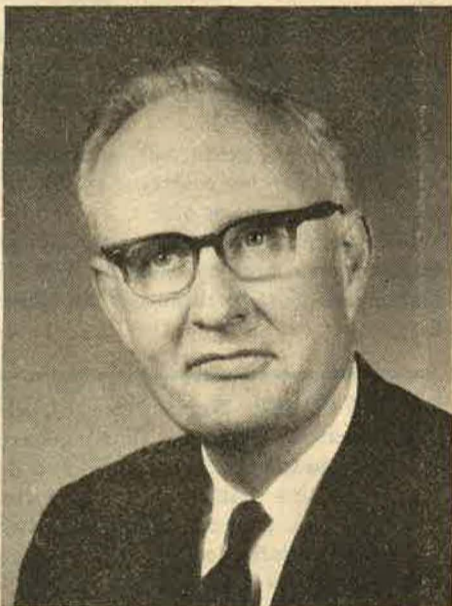
"It is obvious that Harding has a broad base of financial support and this is essential if the school is to continue to serve its students. We can't rely on any one group to provide all of the necessary funds," said Crouch.

"During 1981 Harding received single gifts from \$1 to \$600,000 and each one played a part in helping provide a Christian education for more than 3,000 students. The financial support of Christian education is indeed a team effort and in 1981 Harding had more than 4,700 members on its team."

The purposes of the expanded donor recognition program are to encourage an active interest in the University by alumni and friends, to increase Harding's recognition of devoted financial supporters, and to maintain and to increase substantially the level of giving by alumni and friends.

**Youth Forum
Spring Sing
Weekend Is
April 8-10**

Retired Harding Couple Succumbs



J. Harvey Dykes



Elizabeth P. Dykes

J. Harvey and Elizabeth Pankratz Dykes, both retired Harding faculty members, died early this year in Searcy.

J. Harvey, 72, died of a heart attack February 8, only 19 days after Mrs. Dykes, 71, died following a long battle with cancer. The two were retired from the faculty as assistant professor of speech and assistant professor of library science, respectively. The two, who were high school sweethearts in Oklahoma, celebrated their golden wedding anniversary last July 24.

From his youth, he was an effective gospel preacher. He was a diligent student of the scriptures and was an eloquent speaker. He had preached in Oklahoma, Kansas and Michigan, but held gospel meetings in 35

states. He was a capable teacher who exemplified effective speaking. Dykes was co-author of Ready Answers to Religious Errors and was author of 1900 Years Ago the Church of Christ was Established. He contributed many articles to religious papers.

Mrs. Dykes joined the library staff in 1967 and during her years at the library the collection grew from 90,909 volumes to 173,921. She taught classes in library science.

The couple had two sons, Patrick Harvey Dykes, a businessman in Lakewood, Colo., and Lt. Kermitt Hall Dykes, a physics professor at the U.S. Naval Academy in Annapolis.

Business Team Competes at Emory

Harding's four-member business team has once again entered the Emory University Business Games competition for the spring semester, with competition ending late in February in Atlanta, Ga.

This will mark the twelfth year that Harding teams have competed in the games. In previous years Harding has won the conference title four years and placed second in three other tries.

This year's team is dominated by seniors, including Chris Genry of Alabaster, Ala., Dean Mannen of Stuttgart, Ark. and Eric Miller of Cambridge, Ohio. Kathy Burson, a junior from College Park, Ga., rounds out the team. Genry, Burson and Mannen are accounting majors, and Miller is a management major.

Competing schools in the Emory competition are assigned a product and territory and fictitious company name, then are responsible for sending in bi-weekly "quarterly" reports to a computer at Emory University, where the information is recorded and processed by graduate students in business and management.

Reports are sent back to the schools on progress twice weekly also. Competing schools are divided into four industries with six or more teams in each division. Assignments of individual teams remain anonymous until final judging in Atlanta after the conclusion of the games in January

and February.

Harding has been assigned aspirin as its product this year, along with an aspirin containing codeine. The fictitious company name is Ozark Labs, and the territory assigned to market the product is "east and west of the Mississippi River."

Team members must make such decisions as the number of salesman, salary of salesmen, production location, amount of stock to issue, amount of production and cost of the product.

Final judging is done by Atlanta business leaders and Emory University officials. Schools which compete in the games include Clemson, Wake Forest, Freed-Hardeman, Marquette, Tulane, Southern Methodist University, University of Cincinnati, University of Denver, and University of Calgary (Canada).

"Emory offers the best competition in the country right now for what they are trying to do," said Dr. Jim Henderson, faculty advisor to the business team.

Henderson is assisted this year by David Tucker of the business department. Dates for the final judging are February 25. Henderson expressed some optimism. "Of course we don't know for sure, but right now I feel we're probably second in our division." He should know for certain before long.



Competing in the Emory Business Game Competition this spring are, standing from left, Dean Mannen, Eric Miller and Chris Genry. Seated from left, are Dr. Jim Henderson, sponsor of the business team, Kathy Burson, and David Tucker, assistant sponsor.

Summer Programs to Offer Variety

Summer programs and courses at Harding are finalized and promise to offer a wide variety of options for interested students. Intersession will be held May 11-27, with regular sessions scheduled for June 8 to July 10 and July 13 to August 14. A new SummersEnd program similar to Intersession will also be offered July 28-August 13.

In all, 75 courses will be taught on the Harding campus this summer, including several offered during three mini-sessions for Elderhostel participants. These are scheduled for June 20-26, June 27-July 3, and July 4-10.

In addition to formal academic classes, the 26th Annual Youth Citizenship Seminar is set for June 6-11, with some 400 high schoolers expected. A program of lectures, films, educational tours and question-answer sessions will be presented by distinguished Americans.

Make plans now to attend the session of your choice.

Kemp to Speak —

(Continued from page 1)

he holds one of the top leadership positions as Chairman of the House Republican Conference.

Formerly he played in both the American and National Football Leagues during his career as a professional quarterback. He led the Buffalo Bills to AFL championships in 1964 and 1965, and was twice selected as All-AFL quarterback, and was the AFL's Most Valuable Player in 1965.

Moving from leadership in football to leadership in Congress, Kemp has gained nationwide recognition as an advocate of supply-side economics. He co-sponsored the Kemp-Roth Tax Reform Bill, and also pioneered the concept of urban "enterprise zones, in which dramatic tax incentives were provided for job creation and small enterprise growth in deteriorated inner city areas.

"When you tax something, you get less of it," Kemp said. "When you subsidize something, you get more of it. In America today, we are taxing work, saving, investment, enterprise, and excellence, as never before. And we are subsidizing non-work, consumption, debt, leisure, and mediocrity. Is it any surprise that we are getting less of the one and more of the other?"

As the ranking Republican on the Foreign Operations subcommittee of the House Appropriations Committee, Kemp vigorously supports efforts to restore the nation's defense posture and revamp foreign aid policy. He is also a member of the House Budget Committee's Task Force on Defense and International Affairs.

Rep. Kemp is widely acclaimed as a tough spokesman for human rights and is the author of *An American Renaissance: A Strategy for the 1980s*. Born and educated in Los Angeles, he received his BA from Occidental College and has taken graduate courses in education and political science.

He will speak at 7:30 p.m. in the Benson Auditorium.

Laffer will speak April 5 at 7:30 p.m., and Shansby will speak April 6 at 7:30 p.m.

England Tour Set

A literary study tour will be conducted in England this summer, Dr. Dennis Organ, chairman of the department of English, announced.

Dr. Larry Long, associate professor of English, will conduct the tour during the first summer session. Approximate dates for the tour are June 7-30.

Three hours of credit may be earned in any of the following courses: English 201, 202, 251, 252, 403, or 603.

For more information, contact the English department at extension 421. All reservations must be confirmed by March 31.

ON THE COVER: Winter Festival Queen Lisa Powers of Chandler, Tenn., displays the smile and radiant charm which won the support of the student body in recent balloting. Lisa, a special education major, was crowned during ceremonies February 13 at halftime of the Bison-UA Monticello basketball game. (Photo by Yo Kurabayashi)

Harding University BULLETIN

Volume 57 March 1982 Number 9

Editor..... Stanley Green
Assistant Editor..... Bruce Cook
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Staff Artist..... Chuck Hicks

"Published monthly for alumni and friends of Harding University"



College Bowl Results — Harding's team finished sixth in a field of 15 teams entered in regional competition at the University of Texas campus in Austin February 12-13. Seated from left are Joel Ragland of Cookeville, Tenn., Eugene Smith of Dallas, Texas, and Phil Porter of Cashmere, Wash. Standing are Dr. Larry Long, sponsor, Neil Thompson of Aurora, Ill., sponsor Dr. Fred Jewell, Greg York of Frankfort, Ky. and Dr. Dennis Organ, sponsor.

SPRING SING TICKETS

Please send _____ tickets. Total remittance enclosed \$ _____.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Please enclose remittance with order. Thank you!

Make checks payable to Harding University.

(Orders received after March 22 will be at the Ticket Booth in the George S. Benson Auditorium for pickup upon arrival.)

List order of preference in case seating on preferred date is unavailable. Number 1 through 4.

Thurs., April 8 (7:00 p.m.) Tickets \$3.50 each _____

Fri., April 9 (7:00 p.m.) Tickets \$4.50 each _____

Sat., April 10 (3:00 p.m.) Tickets \$4.50 each _____

Sat., April 10 (7:00 p.m.) Tickets \$4.50 each _____

Spring Sing tickets are \$3.50 each for Thursday and \$4.50 each for Friday or Saturday performances. Tickets may be obtained by sending remittance and self-addressed stamped envelope to Spring Sing '82, Box 762, Harding University, Searcy, Arkansas 72143. (No phone orders please.)

No refunds. All purchases final.

CAMPUS NOTES

Lew Moore (psychology) participated in the "Dialogue with Professionals" series sponsored by the University of Nebraska Department of Human Development and Family on January 22. He discussed by telephone for one hour the influence of Christian counseling on marital and family intervention. The Telecture series is an annual event in which many of the nation's specialists on the family are called and interviewed, and resulting conversations are edited into book form . . . **Dick Johnson** (physical education) attended a baseball clinic at the University of Arkansas on January 14, and was also re-elected president of the AIC Baseball Coaches Association . . . **Bill Verkler** (sociology) attended the semi-annual evaluation conference of the Arkansas Endowment for the Humanities in Little Rock January 22-23. **Ray Muncy** (history) also attended . . . **Jess Bucy** (physical education) spoke at the AIC Officials Association Basketball Officials' Clinic at the University of Central Arkansas November 15 on "The Official-Coach Relationship" . . . **Stan Green** (public relations) served as Press Box Coordinator for the NAIA national playoff game in December between Cameron (Okla.) University and UCA . . . **Neale Pryor** (Bible) spoke at the Brown Trail Road School of Preaching Lectureship January 14 in Fort Worth, Texas . . . **Evan Ulrey** (speech) spoke at the dedication of a new church building at Shirley, Ark., recently and was accompanied by the A Cappella Chorus. Ulrey will chair a section at the International Communication Association meeting in Boston, Mass., May 2-5. The program is entitled "Motivation, Productivity and Business Burnout" . . . **Cliff Ganus III** (music) is the Arkansas chairman for the committee on Youth and Student Activities . . . **Jerry Myhan** (nursing) assisted in teaching a Nurse Board Review course for preparing nurses to take the State Board Exams in order to qualify as a Registered Nurse in Jacksonville, Fla. on January 11.

Camp Tahkodah Makes Change

Beautiful Camp Tahkodah, owned and operated by Harding University, has made a change this year in its summer program, and has reflected this change by taking on a new name as well: Tahkodah Christian Camp.

Formerly the camp was open one month during the summer for boy campers, and two weeks in the summer for a co-educational Bible camp. The boys' camp was known as Camp Tahkodah and the Bible camp was called Camp Salado.

Beginning this year, all summer sessions will be co-educational Bible camps under the name of Tahkodah Christian Camp. Three sessions will be held this summer with dates as follows: first session, June 20-July 2; second session, July 4-16; third session, July 18-30.

Located between Batesville and Bald Knob on beautiful Salado Creek, Tahkodah Christian Camp is directed by Cliff Sharp, a teacher and coach at Harding University who has 11 years of experience in directing a

Nominations Open For Alumni Officers

Nominations for officers of the Harding Alumni Association are now being accepted, according to an announcement by David Crouch, Director of Alumni Relations.

A nominating committee appointed in October at the annual meeting of the association has proposed the following candidates:

President-elect - Jack Harris (BA '56)
Vice President - J. Don Brown (BS '55),
Gwen Futrell Campbell ('49), and John Petree ('56).

Additional nominations are solicited by the Alumni Association for these positions. In order to submit a nomination, the person nominated must be willing to serve if elected. Also, biographical information concerning the nominee should be submitted with the nomination.

Deadline for receiving the additional nominations is April 1, 1982. Ballots will be mailed to members of the Alumni Association before June 1 and must be returned to the Alumni Association office before July 1.

Serving on the nominating committee were Johnnie Young Hearn of Harrison, Arkansas, Sandy Calcote Golleher of Searcy, Arkansas, and John Petree of Medina, Ohio.

Christian camp.

Qualified, dedicated counselors, recreation leaders, craft and Bible teachers staff the camp and work together to make each session enjoyable and spiritually enriching.

Horseback riding on registered quarterhorses, swimming, softball, basketball, ping pong, tennis, trampoline, crafts, boating, fishing, cookouts, hikes, Bible Bees, talent nights, hymn sings and inspirational devotionals are among the numerous activities offered.

The scenic Tahkodah facility was founded by George S. Benson, a leader in Christian education and American ideals. The camp has served young people every summer for more than 38 years, offering a positive influence to thousands of lives.

Camp fee is \$120, which includes all meals, lodging, bedding (sheets, blankets, pillow and pillow case), insurance, crafts, class materials, laundry and use of all facilities.

Reservations and preference of session will be accepted in the order they are received until camp is filled to capacity of 125 campers per session. Mailing address is Tahkodah Christian Camp, Floral, Ark. 72534. A reservation fee of \$5 must accompany each application, and is transferrable to the total cost.

For further information contact Cliff Sharp, Tahkodah Camp Director, Harding University, Box 665, Searcy, Ark. 72143.



A Taste of Culture — Dr. Henry Farrar, right, a Harding graduate and Searcy physician, displays the native dress of Nigeria at the World Evangelism Forum's "Taste of Culture" February 9. Looking on are Earl and Rhonda Keller of Rock Hill, Mo. Earl is enrolled in the Christian Communications Program.

(Photo by Yo Kurabayashi)

PEMM Club Sponsors Ski Trip

The ski trip sponsored by the Physical Education Majors and Minors Club (PEMM), scheduled for March 7-14, will involve about 48 persons, both advanced skiers and beginners.

This year's trip will be to Breckenridge,

Colo., located in the Rockies about 70 miles west of Denver. Dr. Karyl Bailey, Professor of Health, Physical Education and Recreation and a sponsor of the PEMM Club believes that this is a new place for most of the participants. It will offer a variety of ski terrains for the beginner and the advanced.

Not all of the time in Breckenridge will be spent skiing. The lifts close at 4:30 in the afternoon, so everyone will have free time to visit the town. Breckenridge is an old mining town that has become a tourist attraction. There are many shops to go to and several activities to participate in.

This annual event began in 1974 when Dr. Bailey took 25 physical education students to Marble Falls near Harrison, Ark. for a skills clinic in skiing. From that came a decision to take a longer trip involving all interested students, faculty, and alumni.

In 1975 the group traveled to Monarch, Colo. on the Continental Divide where they skied for three days. Last year's group went to Big Sky, Montana. Since the first year interest has grown to involve 40-60 people.

For economic reasons this year's trip will be made in cars.

Lodging includes two nights in a motel and five nights in a condominium at the resort.

Meal prices are separate and will vary. Kitchens are provided, but those who choose to may eat at one of the surrounding restaurants.

The first two days on the slope will be instruction days for beginners. The next day, those persons will be accompanied by advanced skiers, and the third day they should be able to go anywhere on the mountain, according to Dr. Bailey.

There will be time spent in devotional periods and fellowship. Dr. Bailey believes that the thrill of the sport and the beauty of the countryside are matched only by the comradeship and the concern developed between those who spend a week together away from school.

"It is a unique experience in that these particular people are so varied in interests that they may have never had anything in common before," said Dan Tullos, another sponsor.

All those interested in more information should contact Dr. Bailey at Box 765, Station A, Searcy, Ark. 72143.

PLEASE NOTE

Due to the extensive listing of 1981 donors in this issue, the Alumnotes section will not appear. It will resume again next month, however, so be sure and look for your name or those of your friends and classmates to find out what's new.

ATTENTION ALUMNI

Alumni living in the Tulsa area are planning a reception for all Harding alumni attending the Tulsa Soul Winning Workshop March 25-27. The reception will be held on Friday evening, March 26, following the evening services of the workshop. The exact location has not yet been determined. There will be announcements made at the workshop giving the location. Transportation will also be provided for anyone needing it.

CAMPUS CALENDAR

Spring Break	March 5-14
Chinese Magic Circus of Taiwan	March 15
American Studies Trip	March 20-27
Harding Business Women's Secretarial Seminar	March 25
Stage Band/Hosts and Hostesses Tour	March 25-27
Christian Awareness Seminar	March 27
Associated Women for Harding Style Show	March 29
Red Cross Blood Draw	March 30-April 1
American History Day Regional Contest	April 3
American Studies Speaker: Arthur Laffer	April 5
American Studies Speaker: J. Gary Shansby	April 6
Outdoor Band Concert	April 6
Youth Forum/Spring Sing	April 8-10
Social Work Seminar	April 16
American Studies Speaker: Congressman Jack Kemp	April 19
Foreign Languages Festival	April 20
Stage Production: "The Imaginary Invalid"	April 22-24
Band Concert/Awards Banquet	April 25

Sports Outlook For Spring Proves Promising

With spring just around the corner, athletes at Harding University are optimistically preparing for competition.

Overall, a repeat of the 1981 performance would be ideal. A year ago, on the same day, Harding clinched the Arkansas Intercollegiate Conference All-Sports trophy with championships in tennis, golf and track.

Coaches tend to be somewhat cautious about their season outlooks, and the Bison coaches are no exception.

On the tennis court, coach David Elliott returns a strong nucleus of six lettermen, including the AIC and NAIA District 17 doubles champions, junior David Redding of Nevada, Mo. and sophomore Nat Malone of Searcy.

Also returning from last year's top five are Rex Fowler of West Plains, Mo., an All-District selection last year, AIC division winner Tom Tabor of Tucker, Ga. and district finalist Eric Dawkins of Ketchikan, Alaska. Long on experience, Harding could repeat as league champions.

Experience will also be on the side of coach Phil Watkins' 1982 golf team. Three top hands from last year's top five return. They are All-AIC and All-District honoree Hubie Smith of Memphis, Tenn., All-AIC selection David Padgett of North Little Rock and sophomore Collin La Follette of Carthage, Texas.

Harding's first golf All-American, Brent Taylor, is gone but the seeds of top caliber golf will likely bear fruit again this season.

As defending track champions, coach Ted Lloyd will have the services of two NAIA All-Americans available — two-miler Carter Lambert of Pearl, Miss. and hurdler Dwayne Allen of Harrisburg, Pa.

Their presence, along with approximately 20 returning lettermen, account for about half of the points scored in last year's AIC track meet. This only means the Bisons will have to work extra hard to hold on to a first division berth.

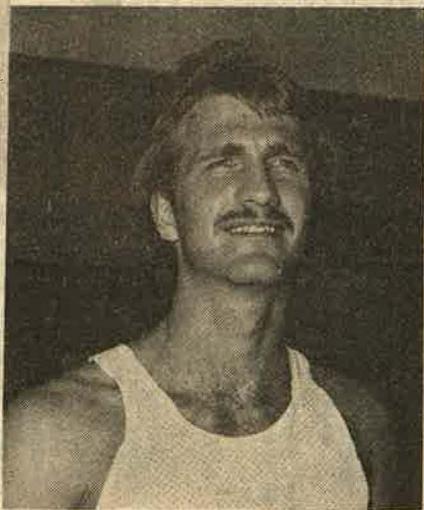
A very successful indoor season in-



David Redding



David Padgett



Carter Lambert



Steve Ashcraft

dicates the Bisons should be improved in the sprints and the weight events, but depth has been lost in the distances and the pole vault.

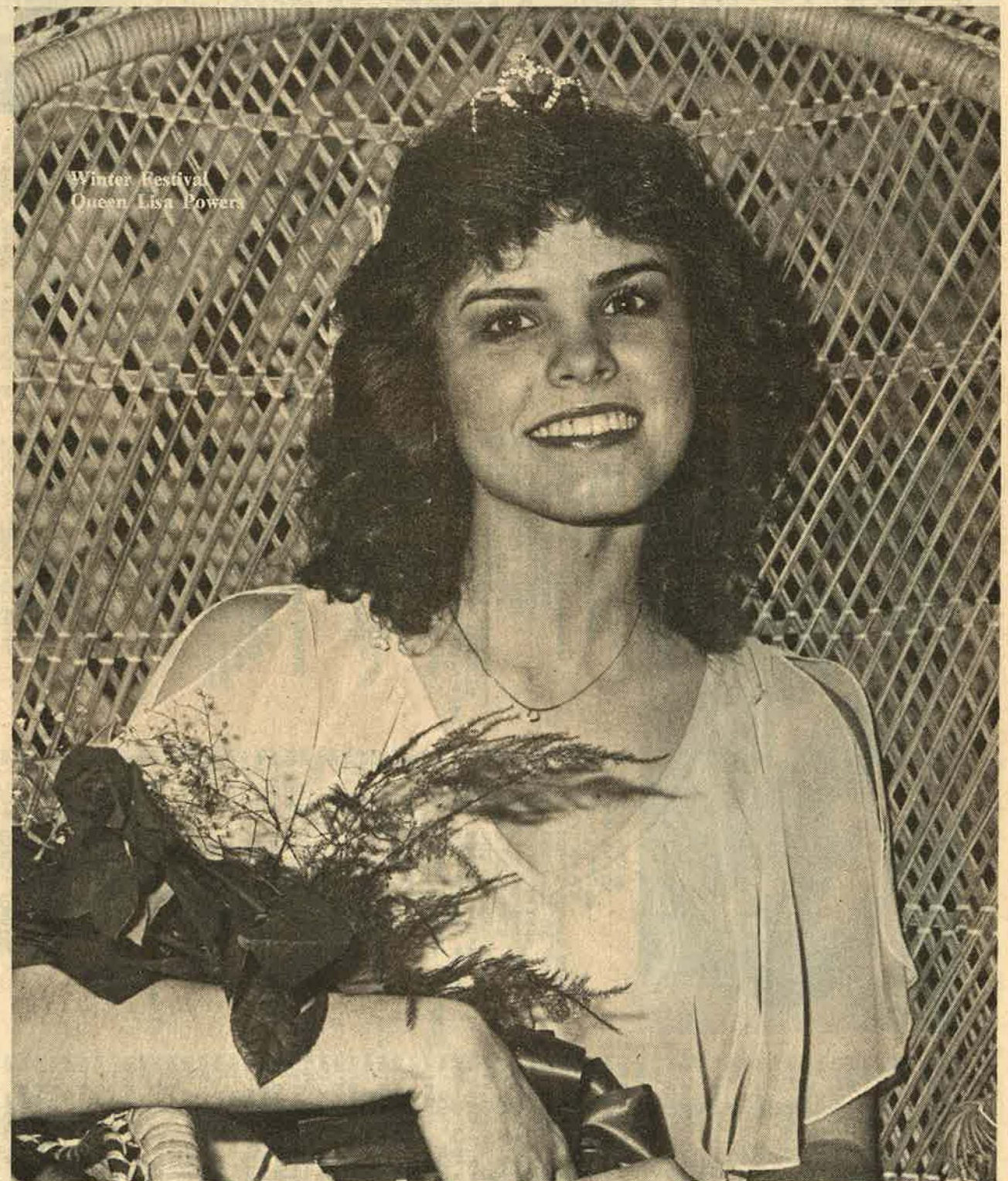
Baseball is another popular spring sport at Harding as well as elsewhere. Eleven lettermen will return for coach Dick Johnson but newcomers are expected to make a significant contribution to the Bison nine as well.

Last year's winningest pitcher, Dave Payne (4-2) of Cincinnati, Ohio, returns to head up the hurling staff. He will

receive top assistance from lettermen Ken Kinnear of Oklahoma City, Okla., Stan Valentine of Searcy, Mike Galloway of Chesapeake, Ohio, Les Clonch of Houston, Texas and southpaw Steve Marrs of Tulsa, Okla.

First baseman Steve Ashcraft of Crossett, Ark. will headline the infield. A three-year letterman, he batted .304 last year to lead regulars.

All in all, the spring sports outlook for the Bisons is an exciting and promising one.



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