

11-1-1978

Harding Bulletin November 1978 (vol. 54, no. 5)

Harding College

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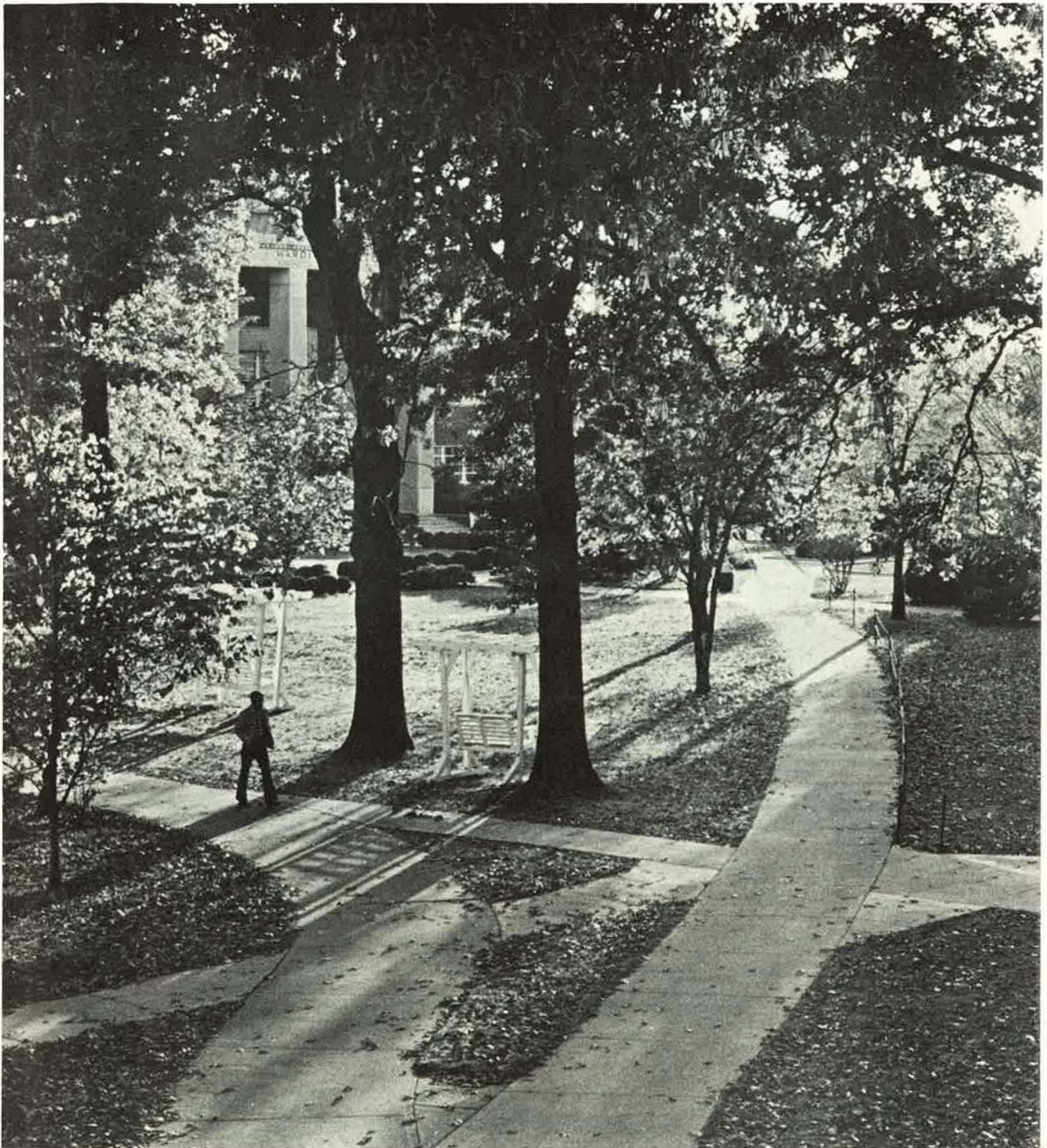
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Harding College Report of the President



Bulletin, November, 1978

Harding College Library



Dr. Clifton L. Ganus, Jr.

A Continuing Commitment

It is always a pleasure to report to our many friends on the work of Harding College and to share some of the achievements and honors of our staff and students. This publication describes some aspects of our work and student body. We hope you will correspond with us and visit the campus whenever you can.

On Friday, November 3, 1978, the Harding College Board of Trustees voted overwhelmingly to change our name and status to Harding University. This step was taken in order to reflect more accurately the educational role and influence of Harding in the present education scene. A committee will be appointed to determine the necessary and appropriate changes and the new status will become effective with the opening of the school year in the fall of 1979.

For many years we have been asked when Harding would become a university. We did not want to take such an important step until we felt that we were ready to do so. Last spring the matter rose again and was discussed with the faculty, students, the President's Development Council and the Board of Trustees. Then a committee of 22 members, which included members of the Board, faculty, alumni, students, staff, Associated Women for Harding and the President's Development Council, was chosen to study the question and to make a recommendation to the Administration.

The committee sought comments and suggestions from students, staff, alumni and friends. Then they recommended that Harding change to university status. Their study was presented on November 3 to the Board of Trustees with a recommendation that the change be made.

Harding is no longer a small liberal arts college. Our 3,158 college students come from 47 states and 25 foreign countries. They are enrolled not only in Liberal Arts but in professional training such as nursing, business and graduate programs. Our Graduate School of Religion now offers one doctoral and three Master's programs. We are the largest private school in the state and the second largest school in the Arkansas Intercollegiate Conference. We also are the only school that offers graduate work in Arkansas that is not a university.

We are deeply grateful for the wonderful support that has made it possible for Harding to grow and to serve so well for more than a half century. We believe our future to be bright and we dedicate ourselves to serving the Lord in spirit and truth and His creation in an excellent way. Our theme continues to be "Educating for Eternity" and even as our Lord progressed we expect our students to grow "in wisdom and in stature and in favor with both God and man." With the help of the Lord and a multitude of friends we shall succeed.

Dr. Clifton L. Ganus, Jr.
President

Program Highlights 1977-78



The continuing climb in enrollment, a positive indication of growth, increases not only the responsibility but also the potential for development among the Harding family. And accomplishments continue to surface, taking various forms. With all of the rewards, however, is the ever-present charge of assisting the student toward a philosophy of life consistent with Christian ideals. Some of the significant highlights serve as a gauge for the college's tradition of striving for excellence.

. . . Construction was begun in March on the 3,400-seat George S. Benson auditorium, named in honor of the president emeritus, who served the college from 1936-65. The facility will alleviate to a great extent the severely crowded conditions that have hampered chapel services in recent years.

. . . The college received the George Washington Honor Medal for the American Studies Program and a professor received the medal for a published article. The Center for Private Enterprise Education received another for the Entrepreneur publication.

. . . More than 5,500 persons assembled for one program during the 13-in-1 workshop sponsored by the Bible department, marking the largest assembly among churches of Christ in Arkansas history.

. . . The annual Youth Forum attracted 3,500 high school students from several states for a two-day series of addresses and activities.

. . . The mathematics department received a \$28,915 metric education grant from the Office of Education for in-service training workshops for teachers in Arkansas schools.

. . . The biology department received a \$13,000 matching grant from the National Science Foundation Instructional Science Equipment Program for equipment for the cell physiology and biochemistry laboratory.

. . . The physical science department received from the Office of Education a grant of \$24,641 to purchase science equipment for the chemistry and physics laboratories.



. . . The research department received a \$30,324 instructional equipment grant from the National Science Foundation, and \$86,400 research grant from NASA.

. . . Beaumont Memorial Library received a grant of \$3,855 from the Office of Education.

. . . The sociology department received a grant of \$5,000 for Mental Health Education in the Secondary Schools.

. . . The nursing department received a \$31,096 nursing capitation grant from Public Health Service.

. . . The Library received \$3,906, the nursing department \$23,128 and the research department \$15,000 from Federal grants.

. . . The science department received \$90,000 research grant from Lomanco, Inc. in Jacksonville, Arkansas for the study of energy conservation.

. . . The Gamma class of the Christian Communications Program graduated 17 in July. Currently there are 36 men enrolled in the Epsilon and Delta classes for the concentrated preacher training program.

Student Activities



Harding exists for the sake of the student. This is a known, accepted and expected fact. This year's student body has made a fine impression on the administration and staff. The students are sensitive and receptive. They are inquisitive and responsive. But today's student, like all students, needs individual attention and needs to feel he will be heard. Shaping a life requires a great amount of time and those individuals at Harding responsible for molding young lives and take the responsibility seriously. The faculty members seek to be models who reflect Christ.

The students are challenged toward excellence in every phase of their daily lives. Making the proper choice and sorting priorities confront each one daily. There are many choices and many opportunities. Harding's students continue to respond with success.

. . . With an increase of 38 over last year's record, 2,879 registered for classes to produce another record for 1978. The student body has more than doubled in size since 1965.

. . . The college yearbook, the *Petit Jean*, received another All-American rating from the Associated Collegiate Press, marking the 19th consecutive year for the book to receive the honor. Also, it received the general excellence award in the Arkansas College Publications Association yearbook evaluation.

. . . The *Bison* student newspaper was awarded sweepstakes honors in the Arkansas College Publications Association contest.

. . . The Economics Team won the Southwest Regional Students for Free Enterprise Championship in Dallas for the third consecutive year and placed second in the first National Students for Free Enterprise competition in Dallas.

. . . The debate and forensics team won first place in the Arkansas Speech Communication Association tournament and placed third in the National Junior Varsity Debate tournament.

. . . A student won the principal award from Freedoms Foundation in the youth category for her public address "American Patriotism."

. . . A Harding graduate was named the Arkansas

Intercollegiate Conference's Scholar Athlete, the 12th Harding athlete in the last 20 years to receive this award.

. . . A student won the Arkansas Bob Hope Search for the Top in Collegiate Talent and placed third in the area contest.

. . . Two students received certificates of excellence for comic acting in the American College Theatre Festival.

. . . In Red Cross blood draws, Harding students, faculty and staff donated the largest number of units for colleges or universities in Arkansas. This fall 800 units were collected in a three-day draw.

. . . Harding athletic teams won conference titles in bowling and cross country and placed second in swimming. The cross country title was the eighth such consecutive championship.

. . . Premedical students continue to score high in national medical schools acceptance exams and gain admission to medical schools at a rate nearly double the national average.

. . . More than 500 students participated in evangelistic campaigns to 12 foreign countries and 19 states.

. . . A senior accounting major was selected to receive a \$2,000 scholarship from the American Accounting Foundation.

. . . The fifth annual Spring Sing featured a cast of 700 students in 16 musical variety acts.

. . . Thirty-five nursing graduates took the State Board Test Pool Examination with 34 passing. The other student passed four of the five parts. This is an outstanding record for the nursing program.

. . . Unrecorded individual and group involvement by students perhaps marks the real Christian service rendered by Harding's student body as unheralded works are performed. Fulfilling their proposed goals, numerous students give themselves to visiting nursing homes, Searcy's Sunshine School for retarded children, caring for fatherless children, volunteering as coaches, working on weekends at nearby churches, collecting food or funds for the needy, babysitting for harried mothers, making toys at Christmas, cheering lonely senior citizens or teaching a friend about Jesus.



Student Profile

Enrollment for Fall, 1978: 2,879 (1,485 women, 1,394 men)

Geographical Distribution: 47 states, District of Columbia and 26 foreign countries.

States with more than 100 Representatives: Arkansas (799), Texas (301), Tennessee (202), Missouri (174), Georgia (102), Alabama (101), California (101)

Class Totals: Freshman 932; Sophomores 707; Juniors 567; Seniors 613

Harding Academy (Searcy Enrollment): 441

Graduate and Special Students: 60

Married Students: 221 (125 men, 96 women)

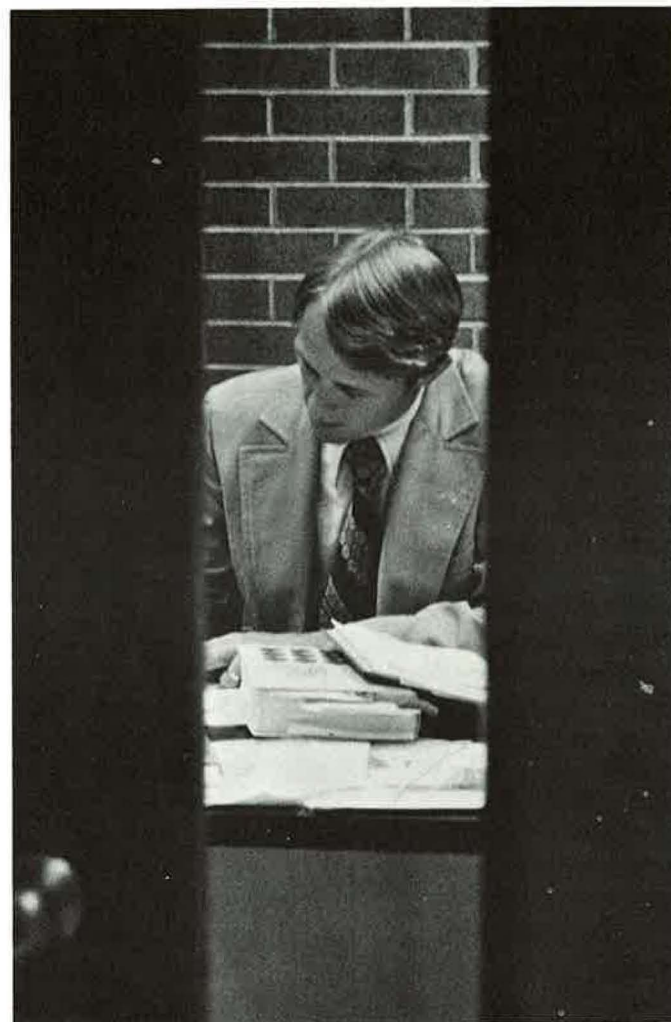
Students Housed in Residence Halls: 2,316 (1,244 women, 1,072 men)

Enrollment for Fall, 1977 - Graduate School: 279

Degrees Granted in 1978:

Bachelor of Arts	287
Bachelor of Science	165
Bachelor of Science in Medical Technology	4
Bachelor of Science in Nursing	37
Master of Education	31
Master of Arts in Religion	19
Master of Theology	22

Academic Activities



Harding College is highly recognized in the state and contiguous areas and in the brotherhood as a strong, dynamic institution with a relevant, effective program that is to a high degree meeting the needs of students within the scope of her program.

Harding must ever retain a deep commitment to the Bible as God's revealed word and to man and to Christ and His kingdom. Harding must make wise, deliberate changes to meet the ever-changing needs of students as they prepare for leadership and service in a rapidly changing society. The college has an awesome responsibility to meet the needs of the traditional college student from a Christian home, and must continue its unified, coherent approach to its challenges, choosing with care the modern, innovative changes that she seeks to implement.

The students are instructed by 134 teaching faculty, 42.6 percent of whom hold the earned doctorate. Also, 52 percent hold the master's degree or higher and 5.4 percent hold only the baccalaureate. The student-faculty ratio is 20.6.

Four faculty members have completed advanced degrees during the year: Fred J. Alexander, Ed.D., higher education, Memphis State University; Maribeth Downing, Ed.S., counseling, Northeast Louisiana State University; Rebecca Matthews, M.N.Sc., nursing, University of Arkansas for Medical Sciences; and Charles L. Parker, M.A., theatre, Memphis State University.

To help promote the best possible instruction, the college began offering in 1967 Distinguished Teacher Awards to three teachers annually, presented at the spring commencement with a stipend of \$1,000 each. The three recipients for 1978 were Lois Brown, assistant professor of education; Dr. Kenneth Davis Jr., professor of music, and Dr. Harry Olree, professor of health, physical education and recreation.

Beaumont Memorial Library contains 173,921 volumes including 145,360 books and 15,067 bound periodical volumes. The library contains 28,471 microform volumes of all types, 501 cassettes, 2,500 phonograph records, 406 slides, 9 flimstrips and 6 tape reels. The library received 1,108 periodicals and 10 daily newspapers. During the year, 6,851 volumes were added to the collection, including 4,329 books.

The library has stack space to accommodate 170,000 volumes.

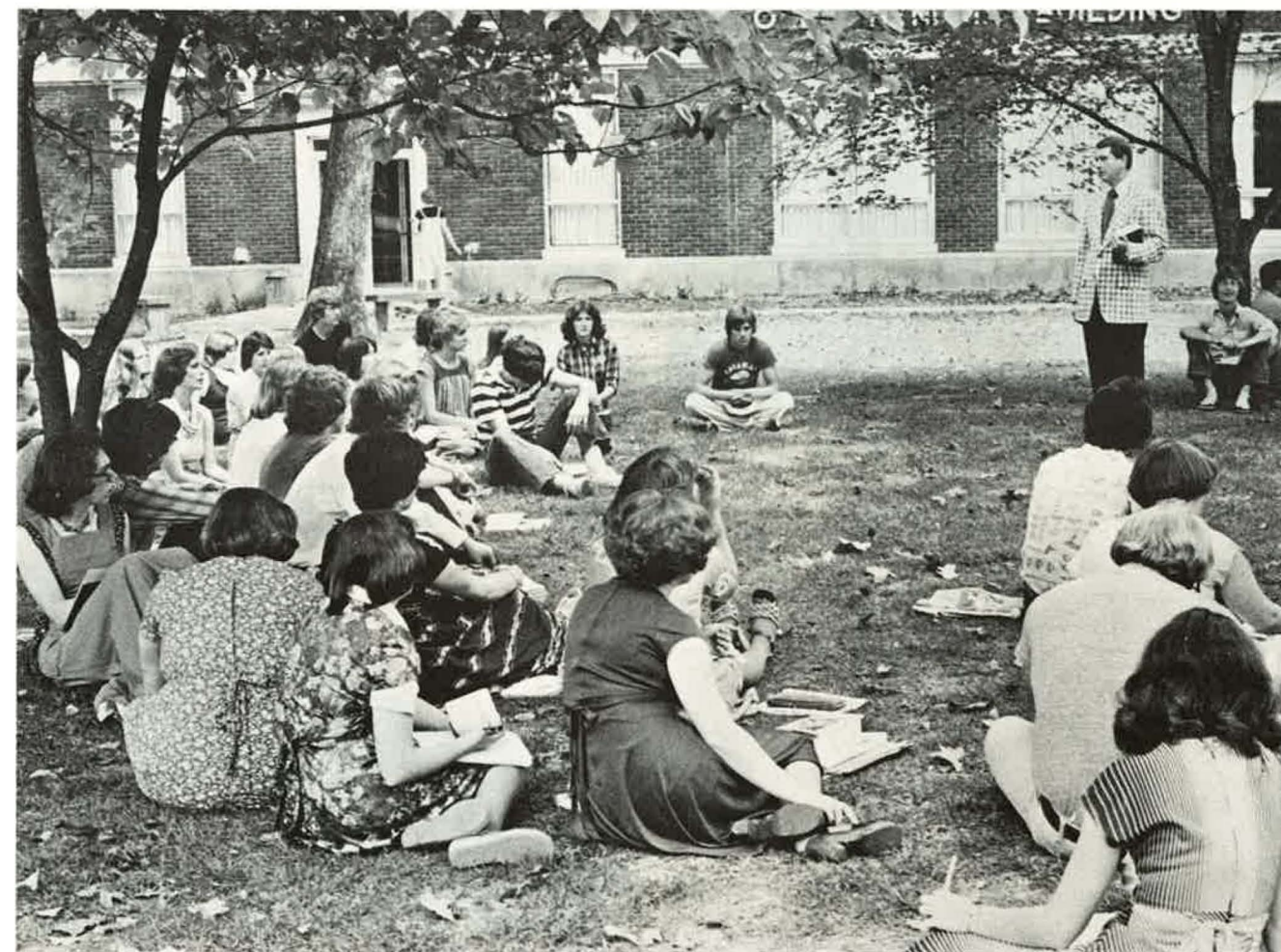
Continuous studies of the educational program are made by the Academic Affairs Committee. Each department is urged to make a thorough study of its curriculum periodically. Majors in Biochemistry and Computer Applications were approved. A home economics major in textile merchandising was structured with the addition of a course to the curriculum. An Associate of Arts degree in Secretarial Science was approved.

During the summer, four academic workshops were held to meet needs of in-service teachers. Diagnosis

and Correction of Reading Disability; Reading Seminar; Children in Crises and Fundamentals of Movement and Rhythm were conducted.

A total of 277 students attended Intersession, a significant increase over the previous year's 146 enrollment.

The diverse background represented among the student body brings greater responsibilities to all concerned with the purpose and goals of Harding College. Even with the diversification, the goals common to all bring a unique closeness among students and faculty. The goals must ever be strengthened.



Financial and Campus Developments



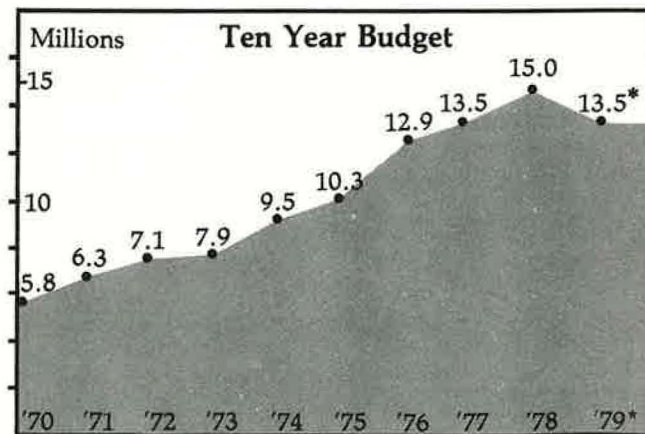
The hard facts of inflation are evident on the Harding campus as costs of operation continue to climb. Harding has shared in problems of meeting the budget. Efforts have been stepped up in every department to curb costs.

Harding's purpose, established by her founders more than 50 years ago, continues to be foremost in the operation of the college. But greater demands and accountability are being placed on the administration each year, and accordingly the response comes with added commitment and determination to make the most of every fund handled in the implementation of a college year.

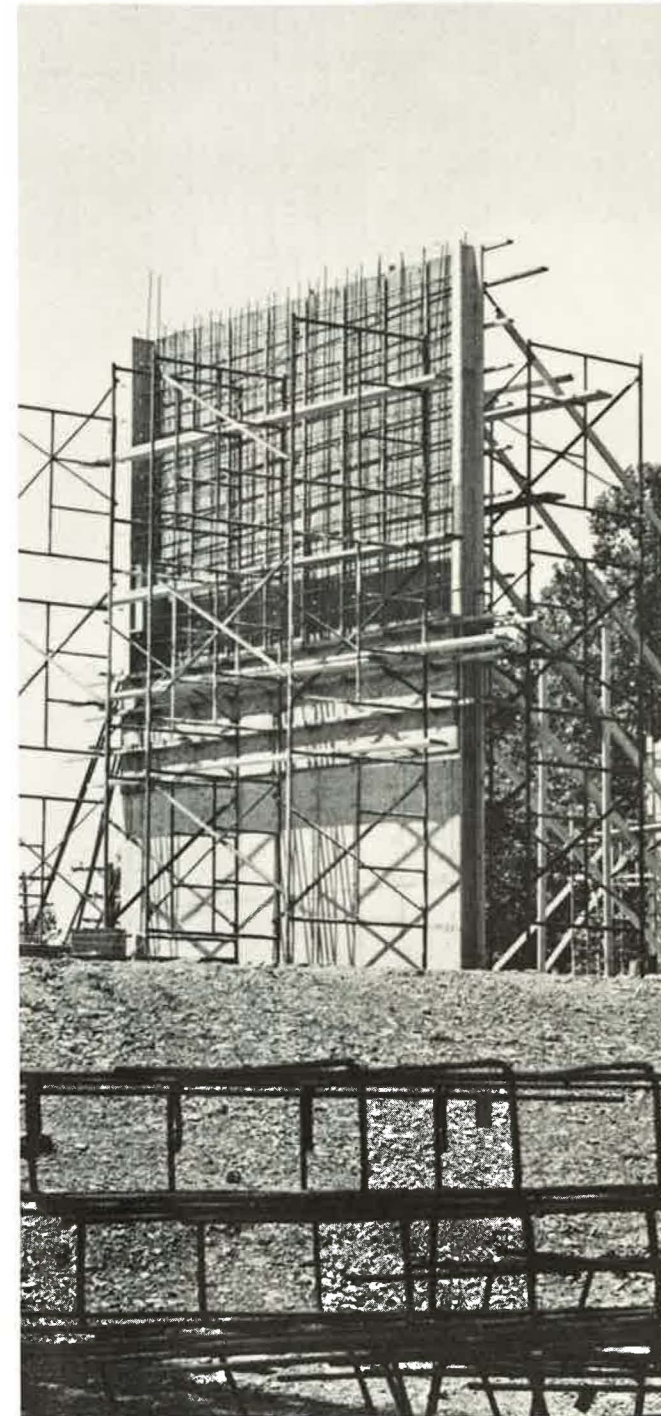
We continue to believe that the financial program is an important indication of the school's ability to achieve its goals. And we believe progress has been made. For the year just ended, the College has operated within its budget and has ended the year in the black.

For the first time this year, Harding Academy of Memphis is not included as a part of the budget. The Memphis Academy is now operating under a separate legal corporation, therefore the noticeable drop in the budget projection. (See chart below.)

The future of Harding College will depend on finding adequate funds to operate the regular program in accordance with governmental regulations required. The success of the programs rests on Harding's friends and supporters.



*Budget decrease is due to the separation of Harding Academy of Memphis as a separate legal corporation September 1, 1978.



HARDING COLLEGE, INC. CURRENT FUNDS REVENUE AND EXPENDITURES YEAR ENDED JUNE 30, 1978

	1976-1977	1977-1978
REVENUE:		
Student Fees	\$ 4,775,995.70	\$ 5,337,946.11
Miscellaneous Income	583,667.51	635,542.02
Gifts	432,473.51	579,339.80
Kellogg Grant	152,402.37	122,014.00
Endowment Income	369,523.12	368,521.50
Sales and Service of Educational Activities	145,159.90	220,681.95
Governmental Grants and Contracts	240,377.01	334,577.84
Sales and Service of Auxiliary Enterprises	4,265,751.75	4,548,397.58
Other Operations	3,323,690.76	3,476,778.99
TOTAL REVENUES	\$14,289,041.63	\$15,623,799.79
EXPENDITURES:		
Instruction	\$ 3,125,982.87	\$ 3,547,435.91
Research	39,769.51	66,186.30
Academic Support	413,754.69	521,672.68
Student Services	803,166.17	874,878.19
Institutional Support	984,638.89	1,089,176.86
Operation and Maintenance of Plant	850,987.01	998,645.65
Student Aid	628,483.31	628,113.70
Mandatory Transfers	151,172.21	156,555.81
Auxiliary Enterprises	3,903,235.71	4,211,741.74
Other Operations	3,381,754.32	3,524,510.26
TOTAL EXPENDITURES	\$14,282,944.69	\$15,618,917.10
EXCESS OF REVENUE OVER EXPENDITURES	\$ 6,096.94	\$ 4,882.69

Harding College admits students of any race, color and national or ethnic origin. Also, as required by Title IX of the Educational Amendments of 1972, Harding College does not discriminate on the basis of sex in its educational program or activities or employment except where necessitated by specific religious tenets held by the institution and its controlling body.



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