

11-1-1976

Harding Bulletin November 1976 (vol. 52, no. 5)

Harding College

Follow this and additional works at: <https://scholarworks.harding.edu/hubulletins>

Recommended Citation

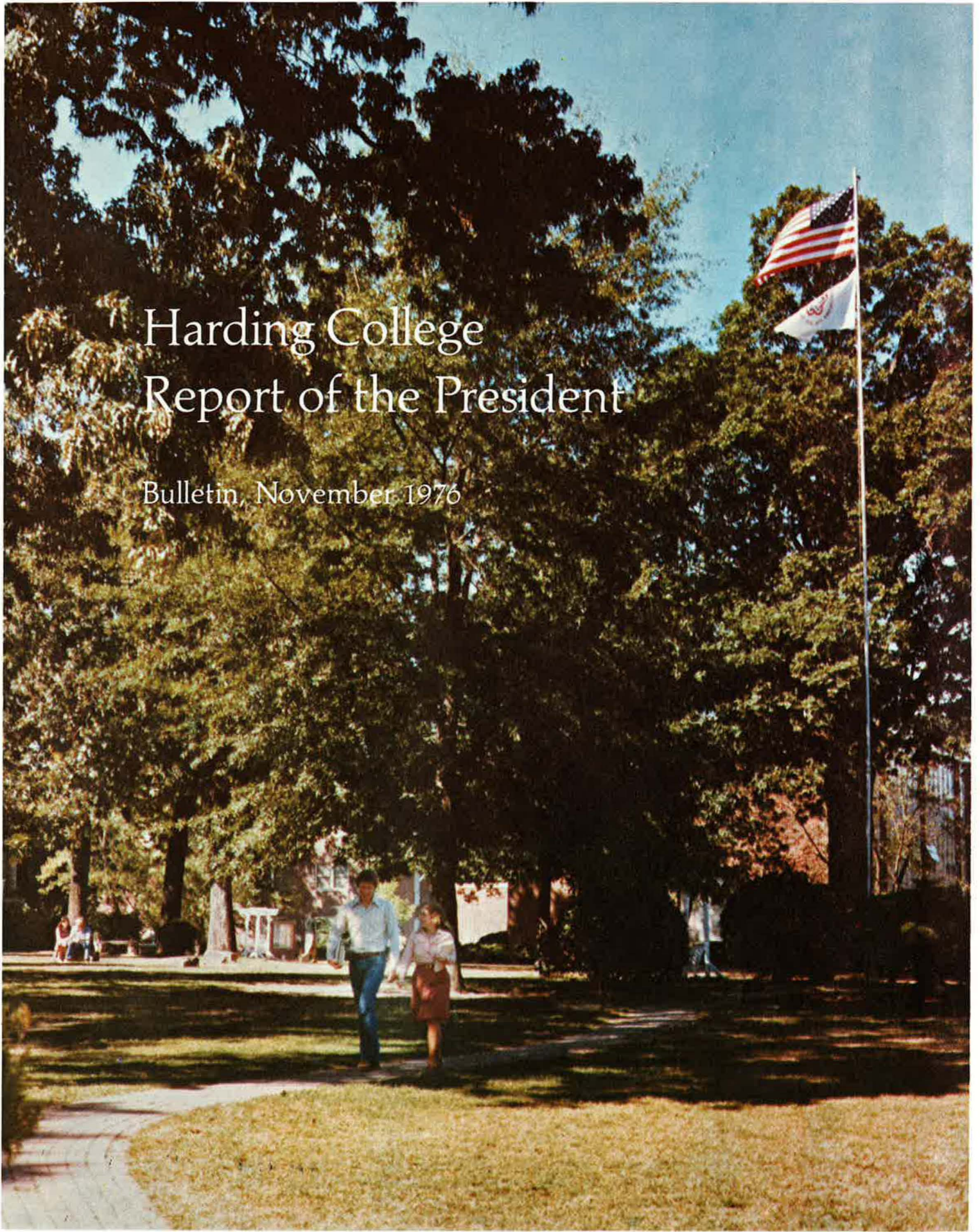
Harding College. (1976). Harding Bulletin November 1976 (vol. 52, no. 5). Retrieved from <https://scholarworks.harding.edu/hubulletins/389>

This Book is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in Harding Bulletins by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



Harding College Report of the President

Bulletin, November 1976





Dr. Clifton L. Ganus

An Active Commitment

Active involvement in a committed purpose is the continued thrust of Harding College, her students and faculty alike. It is a privilege to work with the 2,724 young people from 47 states and 19 foreign countries who enrolled this fall, for their attitude depicts the desire to maintain the Harding tradition of excellence. At Harding, Christian values are stressed and the Bible is taught as the revealed word of God. The great majority of our young people take this preparation with them wherever they go and contribute a valuable service to both God and man.

Making this possible is a faculty and staff who share in the college's commitment and goals. All of our teachers are members of the body of Christ and they are actively interested in young people and their intellectual and spiritual maturation.

The precedent of excellence at Harding College has been established by many outstanding Christian educators and church leaders. As we strive for the same goal at Harding today, we are truly educating for eternity. We are continually grateful for our friends, who, by their prayers, moral encouragement and material support, help to make Harding College the Christian institution it is. May the Lord always bless us all, that our service to Him might continue to grow.

Dr. Clifton L. Ganus
President of the College

Highlights



In a college year's time, accomplishments become so numerous that a student's individual achievements are sometimes obscured. Behind these awards and honors are students developing skills and patterns of proficiency that last a lifetime. Whether they be trophies, certificates or verbal recognition these awards bear witness to the quality of students in the Harding family. Since last November, a few significant highlights served as a gauge for Harding's continued tradition of striving for excellence:

... Another record enrollment ushered in the 1976 fall semester with 2,724 students registering. The student body has more than doubled in size in 12 years.

... A new, all-purpose \$3 million Athletic-Physical Education Center was completed in February. The 86,000-square-foot structure houses a 5,250-capacity gymnasium made of pro-turf flooring, indoor track facilities, 16 offices, four classrooms, a student lounge, a conference room, six locker rooms, a 25-yard natatorium, three handball courts, a gymnastics room and a physical development area.

... The well known Belles and Beaux toured Europe for six weeks singing for USO programs; it was their eighth such overseas trip since 1959.

... The college yearbook, *Petit Jean*, received an unprecedented 17th consecutive All-American rating from the Associated Collegiate Press.

... The nursing program, in its second year, received a \$401,325 grant from the W.K. Kellogg Foundation to develop a family nurse practitioner program.

... The debate and forensics team won first-place sweepstakes in three major university invitational competitions. The year's honors also included nine prize-winning speech and debate performances and ten superior ratings for individual efforts.

... In a Mid-South Regional Intercollegiate Free Enterprise competition, Harding's first-year economics team captured top honors in a 14-team field from three states.

... A 1976 graduate was named the Arkansas Intercollegiate Conference's Scholar-Athlete and also received the H. Y. Benedict Fellowship of the National Council of the Alpha Chi national honor scholarship society.

... Papers from Harding students won first place awards in Arkansas Academy of Science competition. A Harding student is currently serving as president of the Academy.

... Harding capped a banner athletic year by winning the AIC All-Sports Championship. Enroute to the top



of the league in overall competition, Bison teams won four conference championships in cross country, swimming, bowling and tennis. No other Arkansas school has ever won four titles in a single year.

... The operational budget was increased from the 1975-76 record of \$12,500,000 to an all time high of \$13,450,000 for this year.

... Now in its tenth year, the Research Department is currently working under a \$49,300 grant from the National Aeronautics and Space Administration to conduct experiments relating to the development of cardiovascular and muscular efficiency.

... The 27 Alpha Class members of the Christian Communications Program completed the two years of in-depth Biblical studies and preacher training to become the first graduating class for the program. The Beta and Gamma classes consist of 39 men currently enrolled in the two-year course of study.

... More than 50 evangelistic campaigns have been conducted by Harding students and faculty members

since last year. More than 200 baptisms resulted from the meetings and literally thousands who had never heard the gospel listened to Biblical preaching.

... The *Bison*, Harding's student newspaper, received the All-American rating for the 1976 spring semester.

... More than 3,500 high school students from 27 states and two foreign countries attended the annual Youth Forum last spring, and 400 participated in the week-long Youth Citizenship Seminar in the summer.

... Curriculum changes included the addition of a major in public relations and minors in anthropology and economics as well as courses in the graduate education curriculum to enable candidates to qualify for the elementary principal's certificate.

... Two former Harding athletes were inducted into the NAIA Baseball and Track and Field Halls of Fame.

... A student was honored for having the best undergraduate history paper at a Phi Alpha Theta national history fraternity meeting.

Student Activities



The purpose of Harding College revolves around the busy life of the student, whether he is studying for an examination, participating in an intramural sport, enjoying the fellowship of dormitory mates over popcorn or reverently worshipping his Lord in chapel services. The student is active, and the college must be active to serve his diversified needs. An active student body has always meant a high level of achievement at Harding, and last year's contingent proved to be no different.

Records continue to be the norm at Harding as 2,724 students enrolled for the 1976 fall semester, eclipsing the 1975 mark of 2,601. At Harding Graduate School of Religion in Memphis a record enrollment of 263 joined the Harding family. Totals for the Harding Academies in Searcy and Memphis were 434 and 2,925 respectively, bringing the sum of Harding students to 6,346.

Greater numbers bring greater responsibilities for the institution that is Harding College, but they also bring unlimited opportunities for greater service to God and His Kingdom. Because the students share a unified goal in life, in spite of varied backgrounds, and adhere to common principles, a unique closeness is still found in the midst of unceasing activity.

Service-oriented professions continue to headline the list of career vocations chosen by Harding students. About one-half of each graduating class holds a teaching certificate. About 450 now are pursuing a degree in a business-related field and 268 are working toward education degrees. Bible and missions majors number 236, nursing majors 192, preprofessional students 155, physical education 143 and home economics 100.

Harding students also establish foundations for active Christian lives. More than 500 students and faculty members participated in evangelistic campaigns on three continents during summer vacation.

Fourteen one-week campaigns were conducted in Arkansas immediately following May graduation ceremonies. Campaigns Northwest and Northeast, involving about 125 students in 19 campaigns, concentrated on those geographic areas of the United States and plans for a Southeast Campaigns have been initiated.

International Campaigns, with the assistance of A Cappella Chorus members, distributed a million pieces of literature in Europe. Campaigns abroad were conducted in England, Germany, Holland, Scotland, Belgium, Italy, Brazil and Russia.

The Alpha class of the two-year-old Christian Communications Program became the first graduating class in July commencement exercises. During their 23-month coursework, the 27 Alpha members were instrumental in more than 250 baptisms and 100 restorations, and these men are now located in ten states and four foreign countries. Currently 39 men, enrolled in the Beta and Gamma classes, have come from more than 20 states and several foreign countries for the concentrated preacher training program.

Activity at Harding has come to mean a number of things. To name a few . . . students making more than a thousand toys to make Christmas a happy event for orphans in homes across the nation . . . the student body and faculty turning out almost en masse to donate blood for a Red Cross drive . . . students visiting nursing homes and hospitals daily, working with the trainable mentally retarded at Searcy's Sunshine School, participating in the Buddy Program for fatherless boys, assisting in church camps and summer programs for youngsters, collecting funds and doing volunteer work for various charity organizations and translating worship services into sign language for the deaf.

Student honors also serve as a gauge of the quality of activities being undertaken at Harding.

The Harding yearbook, the *Petit Jean*, recently received a 17th consecutive All-American rating from the Associated Collegiate Press. No other collegiate annual has matched the *Petit Jean's* record.

The student newspaper, the *Bison*, was also awarded the All-American rating by the ACP for the 1976 spring semester, winning several first-place awards in the General Excellence competition.

The renowned Belles and Beaux musical troupe made its eighth overseas tour under the sponsorship of the

USO and the Department of Defense. The A Cappella Chorus continues to fulfill demands by making two or three tours per year and producing records of hymn favorites.

Last year's debate and forensics team won first-place sweepstakes in three invitational competitions — at Murray State University, at the University of Arkansas and at Louisiana Polytechnic University — and received nine superior ratings in 11 categories at the 1976 Arkansas Speech Festival.

An economics team of four students and a faculty advisor won top honors in a 14-team field in the Mid-South Regional Intercollegiate Private Enterprise Education Competition in Oklahoma City.

A senior history major was recognized for presenting the best undergraduate history paper at the Phi Alpha Theta national history society meeting in Fayetteville. A senior chemistry major served as president of the Arkansas Collegiate Academy of Science and won first place for his paper in the physical science competition.

Premedical students at Harding continue to score high in national medical school acceptance exams and gain admission to medical schools at a rate nearly double the national average.

In athletics, Harding capped a banner year by winning the Arkansas Intercollegiate Conference All-Sports Championship. Enroute to the top of the league in overall competition, Bison teams won four conference championships in cross country, swimming, bowling and tennis. No other Arkansas school had ever won four titles in a single year.

The cross country team won its fifth straight AIC championship and continued its domination in that sport. The swimming team enjoyed its best season ever and took its first league title. The bowlers won their 11th conference title in 12 years, then went on to take the Region 12 championship of the American College Unions International and finish fourth in the nation after winning the NAIA in 1975. The tennis team avenged its one-point marginal loss of the 1975 title by decisively winning the 1976 net crown.

Individual Harding athletes indelibly wrote their names in record books with outstanding performances last year. Seven Bisons earned All-American recognition from the National Association of Intercollegiate Athletics in football, basketball, baseball and bowling. A senior football player won the 1976 AIC Scholar-Athlete Award with a 3.992 grade point average (on a 4.0 scale). Two former athletes, Elwin (Preacher) Roe and Jim Crawford, were inducted into the NAIA Baseball and Track and Field Halls of Fame, respectively.

Student Profile

Enrollment for Fall, 1976: 2,724 (1,329 men, 1,395 women)

Geographical Distribution: 47 states and 19 foreign countries

States With More Than 100 Representatives: Arkansas (742), Texas (277), Tennessee (202), Missouri (183) and Louisiana (113).

Class Totals: Freshmen 845; Sophomores 582; Juniors 616; Seniors 606.

Searcy, Arkansas Harding Academy Enrollment: 434
Graduate and Special Students: 75

Married Students: 261

Students Housed in Residence Halls: 2,186 (men 1,015; Women 1,171).

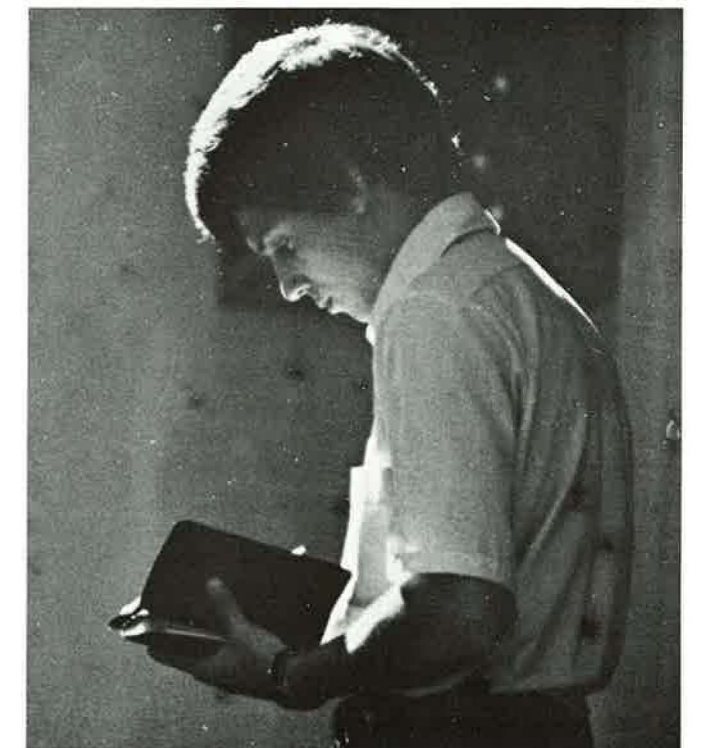
Enrollment for Fall, 1976 — Memphis Campuses:

Graduate School of Religion: 263

Harding Academy of Memphis: 2,925

Degrees Granted in 1976

Bachelor of Arts	294
Bachelor of Science	172
Bachelor of Science in Medical Technology	4
Master of Education	19
Master of Arts	20
Master of Arts in Religion	12
Master of Theology	12



Academic Activities

The value of Christian education increases tremendously each year. Its worth cannot be measured on objective scales. But with its growing importance, an increase in the needs of students subsequently mounts. In providing a record number 2,724 students with a well-rounded educational background in the light of a Christian emphasis, Harding College faces its greatest challenge ever. Her administration views such growth as additional opportunities rather than burdens and considers the faculty, staff and institutional facilities capable of assuming the increased responsibilities.

An education at Harding encompasses the ability to combine classroom activities with extracurricular activities to produce a complete person. Harding keeps this goal ever present before her faculty members, promoting a high quality education. Striving to impart the Harding pattern of excellence in all things, the faculty members are aware of the need for personal contact between teacher and student, and most serve as sponsors for various clubs. The goal of the faculty parallels that of the college — to instruct students in intellectual, physical and spiritual philosophies which lead to a life of service to God and mankind.

The 2,650 full-time students enjoy a 20.8 student-teacher ratio with the 127 instructional faculty members. This year, in a faculty numbering 152, 39.2 per cent hold the earned doctorate and 55.4 per cent hold the master's degree or higher but not the doctorate. Nine faculty members lack only the completion and defense of the dissertation for the earned doctorate.

Four have completed the doctorate within the year: Thomas M. Howard, Ed.D. in political science, University of Arkansas; Robert J. Kelly, Ed.D. in business education, University of Mississippi; Michael V. Plummer, Ph.D. in biology, University of Kansas; and Francis Van Tate, Ph.D. in anthropology, University of Nairobi.

To help promote the best possible instruction, the college began offering in 1966-67 Distinguished Teacher Awards to three teachers annually, presented at the spring commencement with a stipend of \$1,000 each. The three recipients for 1976 were Dr. Robert J. Kelly, assistant professor of business education; Dr. Raymond Lee Muncy, professor of history; and Dr. John H. Ryan, professor of speech.

The library is also a significant facet of a college's academic program, and Harding is blessed with ex-

cellent facilities and services administered by five professional librarians. Assisted by a capable staff of mostly students, these dedicated librarians oversee the handling of 140,544 volumes, including 8,166 microfilm volumes. The library also contains 314 cassette tapes and 2,346 records in music, speech and biology. The library receives 1,014 periodicals and 12 daily newspapers. During the 1975-76 school year 6,824 volumes were added to the collection. The library has stack space to accommodate 170,000 volumes.

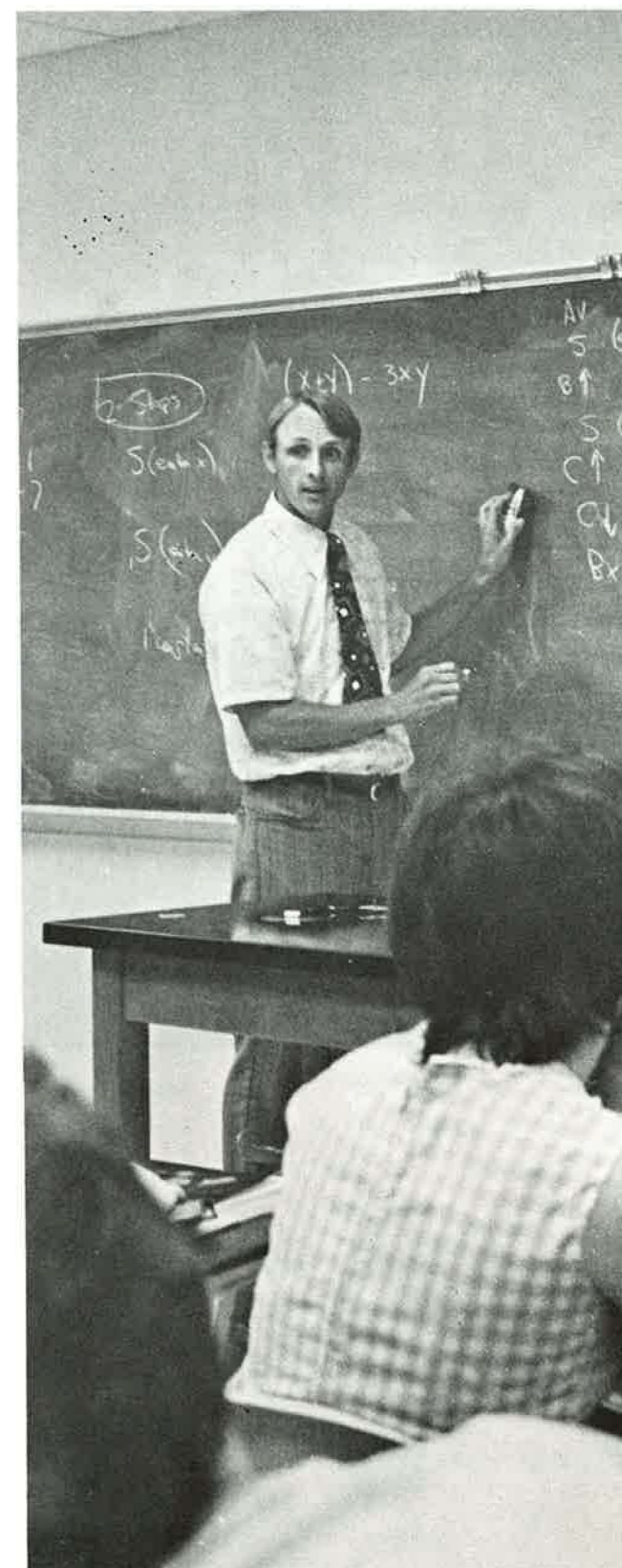
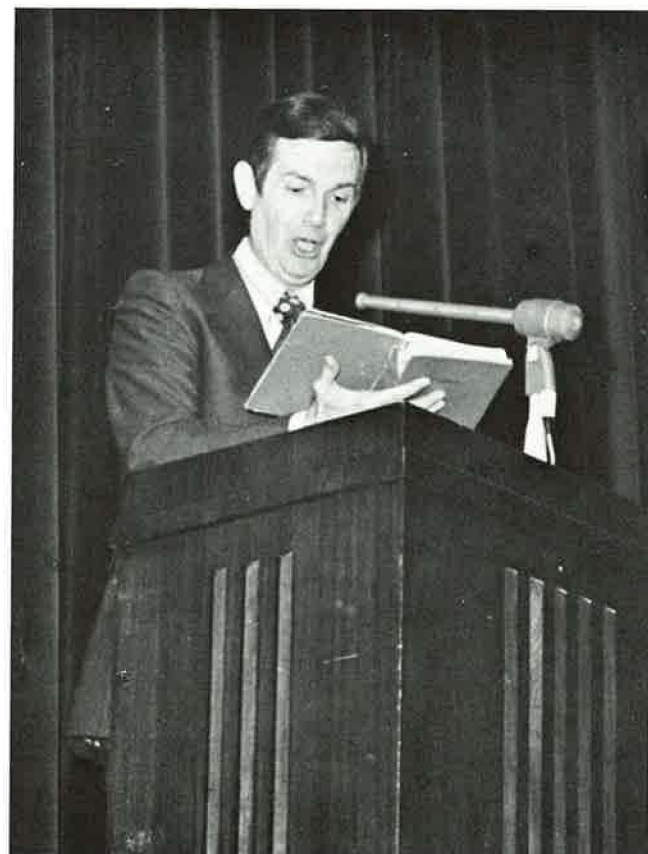
During 1975-76, the Academic Affairs Committee continued its study of the curriculum through departmental reports. Minors in anthropology and economics were added, and the major in social work was changed to a Bachelor of Science degree. A degree plan in public relations was structured out of existing courses in various departments.

The senior year in the nursing program is being offered for the first time this year and 48 seniors are enrolled. The junior class numbers 46. Now in its second year, the four-year nursing curriculum boasts a total of 192 majors. The nursing program received a \$401,325 grant from the W. K. Kellogg Foundation to develop a family nurse practitioner program.

During the 1976 summer sessions, six academic workshops were held in an effort to meet the needs of in-service teachers. Workshops were conducted in the areas of elementary science, American history, primary reading, American poetry, introductory computing and speech communications.

Two courses in elementary education were added to the graduate curriculum, thus making it possible for students to qualify for an elementary principal's certificate upon completion of the Master of Education degree.

The curriculum at Harding College has been thoughtfully developed and a broad program of educational activities provided. The success of a large number of graduates in graduate and professional schools indicates that Harding students are receiving excellent academic preparation. The commitment and dedication of our graduates to the work of the church and the spreading of the gospel of Christ indicates that our spiritual objectives are being achieved to a high degree. The success of our graduates in many professional fields and the increasing interest that alumni have in Harding College further indicate the high rate of success of the institution's objectives. The faculty and administration are committed to increasing the effectiveness of the program at Harding College in all areas because of the tremendous importance of Christian education today.



Financial



Colleges and universities, like many other institutions, are experiencing a new phenomenon in the 1970s — the increased pressure and authority of the federal government in the administration of the institution. With demands for greater accountability and for commitments to social programs of national significance, higher education institutions are feeling the pressure of an expanded relationship with the federal government.

One author has labeled this government-college relationship as "federal government mandates to conform to new social norms." This refers to the growing list of federal laws placed on the books in the last several years that attempt to achieve a variety of social ends only marginally related to the educational objectives of colleges and universities. Some of these laws are: equal employment opportunity, equal pay, affirmative action, elimination of age discrimination, occupational safety and health, minimum wage and fair labor standards, unemployment insurance, social security, health maintenance organizations, Employment Retirement Income Security Act provisions, wage and salary controls, environmental protection, privacy laws and more recently Title IX and Title V.

Officials of the American Council on Education have been studying the costs to colleges and universities of implementing or conforming to the federal mandated social programs. In one large public institution, the annual cost of implementing federally mandated social programs rose in the period 1965-75 from \$438,000 to \$1.3 million. In one medium-sized private institution the cost jumped in that same period from \$2,000 to \$300,000. In a large private institution, the comparable figures skyrocketed from \$110,000 in 1965 to \$3.6 million in 1974-75.

The problem facing Harding College in the future, as well as all other institutions of higher education, will be how to find adequate funds to operate the regular college program and then additional funds to implement the federal programs already on the books as well as those now in the process of becoming law.

At Harding we believe that the financial program is an important indication of its ability to achieve its goals. We further believe that the statements as presented for the past year indicate that progress has been made. The college has continued to be careful to keep within reasonable bounds in its efforts to achieve high academic standards. This is pointed out by a glance at the operating statement for the year just ended. The college has operated within its budget and has ended the year in the black.



HARDING COLLEGE INC. CURRENT FUNDS REVENUE AND EXPENDITURES YEAR ENDED JUNE 30, 1976

Revenue:	1974-1975	1975-1976
Student Fees	\$ 3,576,412.09	\$ 4,134,888.64
Miscellaneous Income	512,490.24	601,586.57
Gifts	443,759.31	445,747.00
Endowment Income	323,599.71	356,057.68
Sales & Services of Educational Activities	87,969.12	109,654.65
Governmental Grants and Contracts	417,575.76	278,636.25
Sales and Services of Auxiliary Enterprises	3,498,484.67	4,172,991.58
Other Operations	2,573,505.72	2,879,156.52
Total Revenues	\$11,433,796.62	\$12,978,708.84
Expenditures:		
Instruction	\$ 2,379,738.94	\$ 2,763,066.24
Research	50,604.49	46,203.36
Academic Support	326,548.58	390,802.52
Student Services	658,232.99	732,720.31
Institutional Support	908,887.06	930,441.97
Operation and Maintenance of Plant	543,215.87	657,498.02
Student Aid	653,463.50	578,237.19
Mandatory Transfers	59,690.00	125,751.10
Auxiliary Enterprises	3,233,125.78	3,818,723.76
Other Operations	2,616,128.09	2,930,517.71
Total Expenditures	\$11,429,635.30	\$12,973,962.18
Excess of Revenue Over Expenditures	\$ 4,161.32	\$ 4,746.66



Board of Trustees

Flanoy Alexander, Delight, Arkansas
D. F. Anguish, Dresden, Ohio
John D. Baldwin, Holyoke, Colorado
George S. Benson, Searcy, Arkansas
Richard E. Burt, Richardson, Texas
David Paul Burton, Newport, Arkansas
Harold N. Cogburn, Forrest City, Arkansas
James H. Cone, Little Rock, Arkansas
James B. Ellers, Memphis, Tennessee
Houston T. Ezell, Nashville, Tennessee
Richard D. Fuller, Memphis, Tennessee
Clifton L. Ganus, Jr., Searcy, Arkansas
Richard H. Gibson, Longview, Texas
Jack J. Goode, Memphis, Tennessee
Louis E. Green, Newark, Delaware
Dallas H. Harris, Boise, Idaho
Olen Hendrix, Prescott, Arkansas
Hillard E. Johnmeyer, Vichy, Missouri
Leman Johnson, Wenatchee, Washington
Houston T. Karnes, Baton Rouge, Louisiana
Mrs. Quintin Little, Ardmore, Oklahoma
Jim Bill McInteer, Nashville, Tennessee
Milton Peebles, Saratoga, Arkansas
Dan E. Russell, Shreveport, Louisiana
Roy H. Sawyer, Jr., Sardis, Mississippi
Donald Lewis Shores, Cave Springs, Arkansas
Mrs. Robert S. Warnock, Magnolia, Arkansas

Harding College *
Searcy, Arkansas

Library
Harding College Box 928
Searcy, Arkansas 72143

Second Class Postage Paid
At Searcy, Arkansas 72143