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Harding College

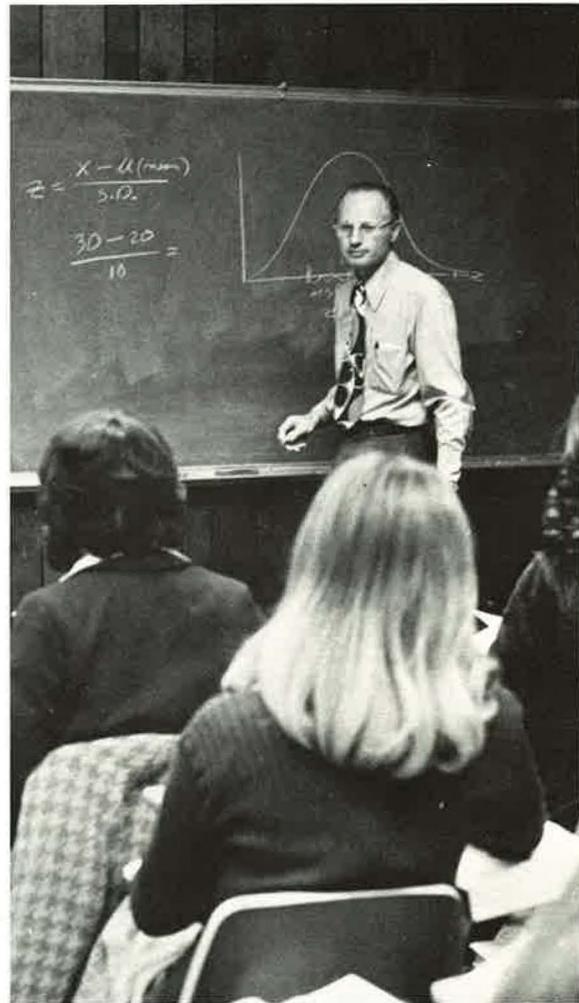
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**HARDING
COLLEGE
REPORT OF THE PRESIDENT**

Bulletin, November, 1975

Harding College Library

Educating for Eternity



It is a happy privilege to tell the efforts and achievements of the Harding staff and student body. We are so very grateful for the opportunity of working with our thousands of young people from 48 states and 21 foreign countries. They are capable and dedicated and, although a few will fail to achieve, to measure up to their capabilities and to what the Lord desires of them, the great majority will be useful and effective in His kingdom.

I truly believe that we have the best trained and finest staff in the history of Harding College. All of our teachers are members of the body of Christ and they are interested in young people and in their development.

Harding continues to emphasize academic excellence, physical growth and development and spiritual values. We are educating not only for the present, but for eternity, and we are grateful for the multitude of friends who, by their prayers, their moral and their material support, help to make it all possible. May the Lord continue to bless us all and use us in His service.

Sincerely yours,

A handwritten signature in cursive script that reads "Clifton L. Ganus, Jr." with a small flourish at the end.

Clifton L. Ganus, Jr.,
President

Accreditation

By charter, design and tradition, Harding is a conservative, Christian college where Christian values are stressed and where the Bible is taught as the revealed word of God.

Additionally, within the realm of academe, Harding is an educational institution committed to academic excellence and student growth and achievement.

In educational circles, how well a school is fulfilling its responsibilities is determined by a national accrediting agency. For Harding the agency is the North Central Association of Colleges and Secondary Schools. Following an evaluation visit to the campus, the team recommended that Harding College be "continued on full accreditation at the undergraduate and master's level, and that the institution be placed on the decennial evaluation schedule."

Several factors, according to the report, were considered to be institutional strength of the college. Among these were: Clear sense of institutional purpose; strong commitment to the college; dedicated, capable open administration; well-developed source of student enrollment and financial support within its alumni and its faith; broad-based development program; committed, active Board of Trustees; continuing strong support of the college library; strong institutional support of faculty development and a commendable, rational physical plant.

Harding is dedicated to the continuance of *Educating for Eternity*.

Highlights



Assembling a listing of the achievements and major happenings on the Harding College campus in a year would make an oversize accumulation. Some of the events typical of the great college family during the past year are listed by way of example. Others of significance occur daily.

Since last November . . .

. . . construction played a role all year, with a 300-unit women's dormitory opened for occupancy in August. The Olen Hendrix Building renovation was completed in August to house the home economics and nursing departments. The athletic-physical education complex will be completed early in 1976. Much of the parking areas were resurfaced during the year.

. . . the North Central Association of Schools and Colleges granted continued accreditation for the college, and recommended a decennial evaluation for the future.

. . . enrollment increased by 5 per cent to bring the total to a record 2,601. This represents a 76 per cent increase in registration since 1965.

. . . the operational budget was increased from \$10,300,000 in 1974-75 to a record \$12,500,000 for 1975-76.

. . . curriculum changes were realized with majors added in marketing and economics, gerontology and violin and viola. A major in religious education was approved for addition.

. . . the Research Program received \$43,000 from the National Aeronautics and Space Administration (NASA) to conduct two experiments relating to the development of cardiovascular and muscular efficiency. The department is cooperating with the Institute for Aerobics Research in preparing a proposal for a study entitled "Longitudinal Effects of an Aerobics Conditioning Program on College Students."

. . . the Bison Bowling Team won a fourth national NAIA Bowling Title in addition to conference and district championships. A high jumper of the track team won the NAIA national meet with a leap of 6'11".

. . . more than 2,500 high school students from 20 states attended the annual Youth Forum in the spring and 400 high school students attended the challenging American Studies Citizenship Seminar in the summer.

. . . the Belles and Beaux made an eight-week tour of the Far East, the seventh such overseas tour made by the musical variety group since 1959.

. . . the *Petit Jean* yearbook received a 16th consecutive All-American rating by the Associated Collegiate Press. . . . three faculty members were awarded doctoral degrees in their fields of study. Ten others lack only completion of the dissertation.

. . . two science students won first and second places for research papers presented at the Arkansas Academy of Science.

. . . six students participated in the National Alpha Chi meeting and seven made the French Work-Study tour during the summer.

. . . Dr. Evan Ulrey was elected national president of Pi Kappa Delta forensics fraternity; Dr. C. L. Ganus was elected president of the Arkansas Foundation of Associated Colleges and Dr. Joseph Pryor continued as national secretary-treasurer of Alpha Chi.

. . . faculty members have presented academic papers in their respective fields of English, science, nursing and mathematics.

. . . art faculty and students alike have received awards and had works accepted in numerous gallery shows.

. . . the Alpha Class of the Christian Communications preacher training program completed the first year of the program with a successful campaign to Jamaica. The Beta class is now enrolled, bringing to a total more than 50 men in concentrated study of God's Word preparatory to preaching full time.

. . . a student placed second among athletes in the Arkansas Intercollegiate Conference for the Cliff Shaw Scholarship Award.



Students

Harding's most precious commodity and greatest uniqueness are the students and the complete thrust of the entire institution lies in commitment to them. There is a determined direction toward developing the student as a whole person physically, academically, socially and spiritually. This year's excellent student body is no exception to the rule.

The number of students continues to climb. A record 2,601 enrolled on the Searcy campus this fall. At Harding Graduate School of Memphis another 242 registered. There are 401 at Harding Academy of Searcy and 2,925 at Harding Academy of Memphis for a total of 6,169 in the Harding family.

With the addition of numbers comes the addition of opportunities. However, with greater numbers it is increasingly more difficult to maintain the degree of closeness possible with a much smaller number. Yet the administration, faculty and staff attest to the fact that extra effort exerted toward this valuable goal is worth it.

Service-oriented professions continue to top the list in chosen careers of the students. Each year half of the graduates prepare for teaching careers. This year majors



with the most numbers are business 421, education 256, Bible and missions 219, pre-professional fields 158, nursing 140, physical education 128 and home ec 119.

Extracurricular activities also reflect the desire for Christian service. About 500 students and faculty were involved in evangelistic campaigning throughout the United States and in foreign countries during the year.

In May a group of about 200 campaigners worked at 10 congregations in Little Rock to canvass the city to offer Bible courses and invitations to preaching services.

Many missionaries regularly visit the campus and a strong emphasis on world missions is evident among the students and faculty alike. A World Evangelism forum on the campus last fall attracted hundreds of students from colleges throughout the nation.

By charter, every student enrolled at Harding is required to have a Bible class. The emphasis is not only to teach the Bible to every student, but to encourage young men toward preaching the word throughout their lifetime. Harding students often attend workshops on other Christian college campuses.

The Christian Communications Program of preacher training, a concentrated two-year study with 50 men currently involved, is in its second year. The Alpha Class will be graduated next summer and a second campaign to Jamaica will be held.

Overwhelming response continues to be shown for various service projects. Students, through organizations and individually, daily serve in visits to nursing homes and hospitals, work with the Sunshine School for the mentally retarded and the Buddy Program for fatherless boys. On weekends students often assist in youth retreats. The annual toy and doll drive provides gifts which are sent to children's homes throughout the country. Admission to a recent Halloween party was a can of food, the collection of which was distributed to the needy. The Red Cross blood draws on the campus are highly successful with students waiting in line to make a donation. Quotas are generally exceeded and competition for participation in social clubs is highly competitive.

Visits are often made to nearby children's homes and a recent request for specific items for a home had tremendous results as students brought cleaning supplies.

Spiritual growth and development among the student body is a continuous challenge by all mediums of activity, whether in athletics, social club activities or informal student groups.

Achievements begin with the opening of the semester and continue through the year. The *Petit Jean* yearbook

won a 16th consecutive All-American rating. The *Bison* was named a First Class publication.

Music groups continue to make outstanding contributions. The Belles and Beaux completed an eight-week entertainment tour of the Far East, the A Cappella Chorus and Chorale were invited to sing with the Arkansas Symphony Orchestra for a concert in Little Rock and the Symphony also came to Searcy for a campus performance with the groups. The Band attracted the largest number of members in history. The Time of Day group, a musical trio, travels throughout the year to perform for youth groups and in recruiting. A weekly "Hymns from Harding" radio program is heard on stations across the nation.

Already this fall the varsity debate squad won sweepstakes in the Louisiana Tech Forensic Tournament over 25 other colleges and universities from Louisiana, Mississippi, Texas and Alabama. The Harding squad won over University of Arkansas and University of Southwest Louisiana to take first place.

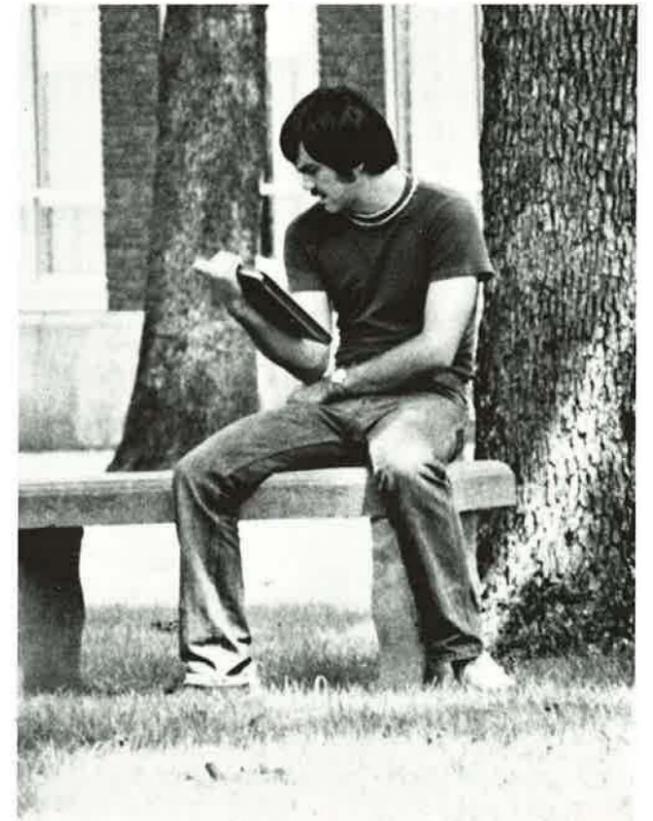
Two science students placed first and second in the Arkansas Academy of Science college section with research papers they had conducted. Harding students consistently win honors in the science field.

In athletics, Harding reached a high mark with the college recording a close second place finish in the All-Sports competition in the conference. The Bisons won a fourth National Association of Intercollegiate Athletics bowling championship and conference and district championships in both bowling and cross country. Swimming and tennis teams were runnersup in the conference and baseballers were runnersup in district playoffs.

Individually, three Bison athletes gained NAIA All-American honors and a fourth won the national singles title in bowling. A football player was drafted by a professional team, a basketballer received national recognition and a high jumper won the NAIA championship. Harding bowlers won both the singles and doubles events in the national tournament and a bowler was selected to the United States team in the Federation International des Quilleurs World Tourney in London.

A Harding student placed second in competition among Arkansas athletes in the Cliff Shaw Scholar-Athlete Award.

In the spring about 2,500 high school students attended the annual Youth Meeting on the campus and in the summer 400 young people were on campus for the challenging Citizenship Youth Seminars conducted by the American Studies program.



Student Profile

Enrollment for Fall, 1975: 2,601 (1,273 men, 1,328 women)

Geographical Distribution: 48 states, Washington, D.C., and 21 Foreign Countries

States with More than 100 Representatives: Arkansas (693), Texas (264), Missouri (188), Tennessee (184), Alabama (108), Illinois (106).

Class Totals: Freshmen 751; Sophomores 598; Juniors 569; Seniors 604.

Searcy, Arkansas: 401.

Graduate and Special Students: 79.

Married Students: 273 (173 men, 100 women).

Students Housed in Residence Halls: 2,084 (men 965; women 1,119)

Enrollment for Fall, 1975 — Memphis Campus:

Graduate School of Religion: 242

Harding Academy of Memphis: 2,925 (1,225 secondary; 1,700 elementary)

Academic



Christian education is probably more important today than at any other time in the history of our country. Harding College faces a tremendous challenge to serve as effectively as possible each of the 2,601 students who enrolled for the fall semester. The capacity enrollment has presented the College with the greatest challenge and responsibility she has yet faced.

Harding is deeply concerned with the quality of teaching, and at all times promotes the best possible instruction. The teaching faculty is a serious, genuine group dedicated to imparting knowledge and instilling values in the students which will carry throughout a lifetime. The rapport of faculty and student at Harding likely cannot be surpassed anywhere.

For the current academic year, the instructional faculty consists of 110 full-time equivalent faculty members to give a student-faculty ratio of 22:1. This year, 39.4 per cent hold the earned doctorate and 54.8 per cent hold the Master's or higher but not the doctorate. Ten lack only the completion and defense of the dissertation for the earned doctorate.

Three have completed the doctorate: Josephine Cleveland, D.A. in English, University of Mississippi; Donald P. Diffine, Ph.D. in higher education, University of Mississippi and Fred R. Jewell, Ed.D. in history, Ball State University.

In 1966-67 the College began offering Distinguished Teacher Awards to three teachers annually, presented at spring commencement with a stipend of \$1,000 each. The three recipients for 1975 were Dr. David B. Burks, assistant professor of business; Dr. Dean B. Priest, professor of mathematics and Dr. Neale T. Pryor, professor of Bible.

With the exception of the faculty of an institution, the library is probably the most significant facet of the academic program. Harding College is blessed with excellent library facilities and the library services are administered by four capable professional librarians who are highly dedicated to their work. They are assisted by a capable staff which relies heavily on student help. The library contains 133,917 volumes, including 7,231 microfilm volumes. The library also contains 245 cassette tapes and 2,337 records in music, speech and biology. The library receives 943 periodicals and 12 daily newspapers. During the past year, 6,629 volumes were added to the collection. The library has stack space to accommodate 170,000 volumes.

This year, an evaluation team from the North Central



Association of accreditation visited the campus. An extensive self-study report involving all of the faculty had been submitted to the association. The five-man team made a thorough investigation of every facet of the College and wrote a very favorable report. The following comment is representative:

"Overall, Harding College has achieved an unusual balance and standard of quality in almost every aspect of collegiate life, of which these students are the beneficiaries, and to which they are justifiably proud contributors."

The evaluation team made the following recommendation: "The committee finds that Harding College is an institution with a clear sense of educational purpose, to which all of the constituent elements are committed and which they carry out very successfully. The College has consistently attracted and retained capable students and competent, dedicated faculty and staff. Morale is exceptionally high. The physical plant is functional, attractive, and well-maintained. The financial operation of the College is sound and prospects are good for continued support.

"We recommend, therefore, that Harding College be continued on full accreditation at the Master's degree level, and that the institution be placed on decennial evaluation schedule."

There are 219 students working toward the B.A. or B.S. in Bible and Missions. During the year 97 students were preaching part-time or full-time. A strong emphasis is placed on the training of preachers to carry the gospel to the world. Teams of young men consistently make weekend visits to congregations, often to conduct campaigns in cooperation with the church leaders or to present a series of evangelistic lessons. The results have been gratifying. Currently more than 50 men are enrolled in the Christian Communications Program, a two-year intensive preacher training study for men desiring to preach. The first class will be graduated next summer. Frank Worgan of Corby, England is spending a year in residence on campus as the visiting professor of missions. He will return to England next summer.

DEGREES GRANTED IN 1975

Bachelor of Arts	328
Bachelor of Science	132
Bachelor of Science in Medical Technology	3
Master of Arts in Teaching	24
Master of Arts in Bible	28
Master of Theology	10

Finances



Construction of new buildings as well as remodeling of older ones continued throughout the entire year. The complete renovation and equipping of the Old Science Building into the Olen Hendrix Building to house the departments of home economics and nursing was completed for the opening of the fall semester.

A new 300-unit women's residence hall was completed in time for occupancy at the opening of the semester.

The new gymnasium facility is progressing on schedule and is expected to be completed early next year. In addition to the construction, much of the parking area has been resurfaced.

With the completion of the East Side Urban Renewal Program in Searcy, the college has purchased all of the land involved, adding several acres to the West side of the campus.

In the Financial Resources section of the North Central Report, the following quotation concerning finances presents fairly, I believe, the overall financial strength of the institution.

"As did previous NCA teams, we found Harding College to be a very well-managed institution. At a time when many colleges and institutions are in serious, if not dire, financial straits, Harding seems to be in sound condition, and with excellent prospects of remaining so."

FISCAL YEAR ENDING JUNE 30, 1975

REVENUE:	
Student Fees	\$ 3,576,412.09
Miscellaneous Income	512,490.24
Gifts	443,759.31
Endowment Income	323,599.71
Sales and Services of Educational Activities	87,969.12
Governmental Grants and Contracts	417,575.76
Sales and Services of Auxiliary Enterprises	3,498,484.67
Other Operations	2,573,505.72
TOTAL REVENUES	\$11,433,796.62
EXPENDITURES:	
Instruction	\$ 2,379,738.94
Research	50,604.49
Academic Support	326,548.58
Student Services	658,232.99
Instructional Support	908,887.06
Operation and Maintenance of Plant	543,215.87
Student Aid	653,463.50
Mandatory Transfers	59,690.00
Auxiliary Enterprises	3,233,125.78
Other Operations	2,616,128.09
TOTAL EXPENDITURES	\$11,429,635.30
EXCESS OF REVENUE OVER EXPENDITURES	\$4,161.32



In Memoriam James A. Thompson

James A. Thompson, who had been a member of the Board of Trustees since 1936, died at his home in Searcy September 16. He had also served as an elder at the College Church of Christ since that time.

Bro. Thompson was a man whose life was dedicated to Christian education. His strong body and strong will served him well through his 90 years. At worship services on his 90th birthday, August 24, he led in prayer. He had sat in "his spot" the day before his death, and stood at his post at the entrance following services to shake hands and greet worshipers.

His dedication, his devotion to God, his perseverance for right, his love for his family and Harding College are examples that will long be an inspiration to the countless persons whose life he touched.



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