

7-1-1975

Harding Bulletin July 1975 (vol. 51, no. 1)

Harding College

Follow this and additional works at: <https://scholarworks.harding.edu/hubulletins>

Recommended Citation

Harding College. (1975). Harding Bulletin July 1975 (vol. 51, no. 1). Retrieved from <https://scholarworks.harding.edu/hubulletins/370>

This Book is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in Harding Bulletins by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



HOL

Harding College BULLETIN

Volume 51 July, 1975 Number 1

Citizenship Seminar Attracts 300 Youths

The 1975 Youth Citizenship Seminar, June 16-20, yielded an informative forum on citizenship and the free enterprise system, plus recreational activities and lessons on living.

To the more than 300 students attending from Alabama, Arkansas, Florida, Georgia and Tennessee, the week was more than a series of programmed lectures, films and educational tours designed to motivate a more forceful expression and pride in American ideals. It was a week of growing.

Participants enjoyed reader's theatre and campus concert presentations, popular movies, field trips and outings to the college-owned Camp Tahkodah, a banquet and a selection of speakers who stressed faith in God as the key to living.

Students were sponsored by Civitan Clubs and the Farm Bureau Federation and were chosen on the basis of leadership abilities, classroom achievements and their extracurricular activities.

Seminar participants heard presentations by Commander Steven Harris of the intelligence division of the Navy and the man in charge of the ill-fated mission of the USS Pueblo; Roger Staubach, quarterback of the Dallas Cowboys and 1972 NFL Player of the Year; Vo Than Duc, a refugee missionary from South Vietnam; and Mrs. Mattie Jackson, director of an Oklahoma City child development center.

For lectures given during the seminar, America's past, present and future were the topics for consideration. Dr. Clifton L. Ganus, Jr., president of Harding, Dr. Billy Ray Cox, vice-president and director of the American Studies program, and Dr. George S. Benson, Harding's president emeritus, surveyed

(Continued on page 4)

Dallas Cowboy Roger Staubach (left) highlighted the 1975 seminar.



Trustees Announce Record Budget

Construction, new academic programs and the budget dominated the spring meeting May 9 of the Harding College Board of Trustees.

The budget for fiscal year 1975-76 totals a record \$12,354,450 for the Harding system. Of this figure \$9,630,105 is for the main campus in Searcy. The Graduate School and Academy operations in Memphis total \$2,724,345. The new fiscal year began July 1.

"Some important new programs will be initiated this year and that is reflected in the budget total, which is up from \$10,312,990 last year," said Dr. Clifton L. Ganus, Harding's president. "Specifically, our nursing program will formally begin this fall and we are installing a campus computer system. Additionally, we are attempting to complete the construction of the women's dormitory, the renovation of the old science-building for the home economics and nursing departments, and the athletic-physical education complex."

President Ganus indicated all buildings, except the athletic-physical education complex, will be open for use by the beginning of the fall semester.

The Trustees, with Board Chairman Richard Burt of Richardson, Tex., presiding, approved a resolution of commendation to the college administrators for their efficient management and operation of the school. Board treasurer Jim Bill McInteer prepared the resolution.

Trustees also approved the appointment of nine faculty members for the 1975-76 academic year. They included Arnold C. Anderson, Art; Tom Eddins, Bible; Joe Dale Jones, Bible; Robert McKelvin, Psychology; John Nunnally, Computer and Math; Frank Worgan, Bible; Elissa Lane, Nursing; Pat Rice, Nursing; Louise Truex, Nursing.

575 Students Register For Summer Enrollment

Enrollment for the first summer session has registered 575, according to Virgil Beckett, registrar.

The breakdown lists 117 freshmen, 78 sophomores, 179 juniors, 95 seniors, 16 graduate students and 30 post-graduate and special students.

Of the 575 registered, 106 are listed as new students with 47 freshmen, nine sophomores, 13 juniors, four seniors, 17 graduate students and 16 post-graduate and special students.

Resolution

HARDING COLLEGE BOARD OF TRUSTEES

"In times when the American dollar knows its perils, when businesses with a long record of successes are closing, when various industries are taking a dismal view of the future, when colleges are closing their doors with a disconcerting rapidity, and even churches are failing to meet budgets and when some mission work is painfully curtailed, it is an inspirational ray of delight to see Harding College close another year 'in the black.' To President Clifton Ganus, Vice-President Billy Ray Cox, Vice-President of Finance Lott Tucker, Vice-President for Development Floyd Daniel, in particular, and to all the other men of management and finance of the school the deep appreciation of the Board of Trustees is voiced. We believe it not only is the rightful part of the American dream for each entity to honestly meet its obligations, but it is also the demands of the Christ that His servants unfaltering meet every matter to which they commit themselves. That these men of Harding have achieved this enviable record again and give promise of not veering from this goal, we gratefully acknowledge and trust they will give themselves fully to a continuation of this high pattern of fiscal soundness."

Richard Burt
Chairman of the Board
May 9, 1975

Busy Schedule to Occupy 52nd Lectureship

Lectures, theme forums and classes will provide a busy schedule for the 52nd annual Bible Lectureship October 8-11, according to Dr. Neale Pryor, director.

Jimmy Allen, associate professor of Bible, will deliver the theme lecture "They Being Dead, Yet Speak," Wednesday, October 8, at 7 p.m., in the newly remodeled College church building.

Other lecturers include Kenneth Reed of Tuscaloosa, Ala., "What Was Jesus Really Like?," Warren Wilcox of Denver, Colo., "A Successful Failure," Dr. John Whitley of Cleveland, Ohio, "Abraham, Faith in Action."

Dale Foster of Wichita Falls, Tex., "John, Son of Thunder and Apostle of Love," Marvin Phillips of Tulsa, Okla., "Esther, the Providence of God," and Wendell Winkler of Fort Worth, Tex., "Joseph, A Type of Christ."

In addition to the theme speakers, four Theme Forums will be scheduled for Thursday and Friday, along with the regular program. For the "Monarchs of Old" forum, Jack Lawyer of Pine Bluff, Ark., will serve as chairman. C. W. Bradley of Memphis will speak on "Saul, A Tragic Failure" and Jay Lockhart of

Tulsa, Okla., will discuss "David, A Man After God's Own Heart."

James L. May of Newport, Ark., will serve as chairman of the forum, "My Servants, the Prophets." Speakers will be Frank Worgan of Corby, England, "Jeremiah, God's Iron," and Martel Pace of Kennett, Mo., "Hosea, Prophet of God's Love."

"The Glory of the Ordinary" forum will be chaired by Claude Lewis of Jacksonville, Ark. Speakers will be Edwin White of Phoenix, Ariz., "Andrew, A Soul Winner," and Bill Smith of Monroe, La., "Barnabas, A Good Man."

John Cannon of Hot Springs, Ark., will serve as chairman of the forum "Heroes of Acts." Speaking on that subject will be Sherman Cannon of Buena Park, Calif., "Peter, A Study of Maturing," and Avon Malone of Searcy, "Paul, More than Conqueror."

Daily classes, open forums and a special Student's Day will also be featured during the Lectureship.

Volume 51 July, 1975 Number 1

Published Monthly by Harding College, Searcy, Arkansas. Second Class Postage Paid At Searcy, Arkansas 72143.

Activities for Fall To Begin August 24

Harding's first week of the fall semester will begin with arrival on campus Sunday, August 24. A reception tea will be held for all parents and students Sunday afternoon in the Trophy Room.

Monday, August 25, will feature counseling of upperclassmen and freshman orientation assemblies, mixers and physical fitness tests.

On Tuesday August 26, counseling of upperclassmen will continue, freshman tests will be given and freshman counseling will begin.

Registration of all students will be on Wednesday, August 27 from 8 a.m. to 12 noon and 1 p.m. to 4 p.m.

All classes will meet on Thursday, August 28. Classes which are scheduled daily or on Monday, Wednesday, Friday will meet the first half of each period and those scheduled on Tuesday-Thursday will meet the last half of the period.

Friday, August 29, classes will meet on the regular semester schedule. At 8:30 Friday night at Alumni Field, the annual all-school watermelon party sponsored by the Student Association will be held.

Early Orientation Draws 130 in June

More than 130 high school students from 19 states attended the first summer Early Orientation Session, according to figures released by Dr. James Carr, director.

Carr said the students represented a 30 per cent increase over the session conducted last year for the first time.

"We feel the orientation was extremely successful," Carr stated. "The students were responsive to our program, enthusiastic and positive toward Harding College, and expressed a keen desire to be a part of our student body."

Students attended sessions for counseling in planning their personal curriculums, class sectioning and necessary institutional testing.

Programs were held to acquaint both incoming students and their parents with college services in business, counseling, finance, food and health and with the college's policies and procedures.

The orientation will be a great advantage to those who attended, Carr explained, because they were able to familiarize themselves with the campus, take care of preliminary registration details and become acquainted with members of the faculty.

The second session was held July 20-22.

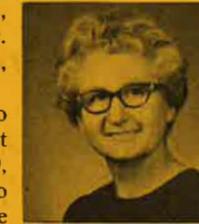
Winnie Bell Named Librarian

Miss Winnie Bell has been named librarian of Harding College's Beaumont Memorial Library, according to Dr. Clifton L. Ganus, president.

Miss Bell, who has been assistant librarian since 1959, is the seventh to serve in the librarian position since Harding's beginning as a four-year institution in 1924.

She succeeds Mrs. Cecil Alexander, the former Shirley Birdsall, of Rochester, Mich., who was librarian for 13 years.

A native of Waxahachie, Tex., Miss Bell received the B.A. degree in business education from Harding in 1949, the M.L.S. from George Peabody Library School at Nashville in 1961 and has attended the Drexel Institute of Technology at Philadelphia, Pa.



Winnie Bell

After graduation from Harding, she served as secretary to the president of the Security State Bank at Wewoka, Okla., for ten years.

She is a member of the American Library Association, Arkansas Library Association, the American Association of University Women, Harding Business Women, Kappa Delta Phi national education fraternity and is vice president of the Arkansas Library Association resources and technical processes division.

Miss Bell has four foster daughters: Miss Lana DeLong of Arlington, Tex., Mrs. Lynette DeLong Jeffery of Beebe, Mrs. Gwendelyn DeLong Carter of Shawnee, Okla., and Mrs. Joann Miller Satele of Lincoln, Neb.

Miss Bell is the daughter of Mrs. J. C. Bell of Searcy. Her sister, Dr. Mildred Bell, is chairman of the home economics department at Harding.



Dr. William D. Williams, professor of chemistry, aids son Bryan in drawing up a schedule of classes for the fall semester during Early Orientation sessions.

Seminar . . .

(Continued from page 1)

the whole scope of the nation's development.

Commander Harris, Deputy Director of the United States Navy Courier Service, delivered a series of lectures concerning the capture, captivity and release of the 82-member Pueblo crew in 1968 by North Korean Communists, as well as commented on the current CIA investigations.

He attributed the crew's sense of humor and spiritual faith as monumental to their maintainance of sanity during the 11-month imprisonment. Harris applauded the American capacity to find humor in any situation, "which baffles the Orientals," and he noted a "wholesale turning in the direction of God" among fellow captives as "prayer became a common thing," he said.

Staubach, a 1965 graduate of the Naval Academy who joined the Cowboys in 1969, provided an insight to students in dealing with success and failure in daily living. From the standpoint of his job, religious faith and family life, he outlined a personal formula for keeping life in perspective. He stressed the need for individuals to strive to reach their full potential of personal initiative and personal responsibility.

Duc, a graduate of Phillipine Bible College presently living in Oklahoma City, told the seminar audience that he

wanted to return to his homeland but only under three conditions, that he is allowed to return to his economic status, is guaranteed reunion with his mother and siblings and will be "free to worship the way I believe." He said he wanted to share his personal experiences with communism and to tell Americans that the only weapon against tyranny is "a true faith in a living Jesus Christ."

Mrs. Jackson, who studied under the late George Washington Carver at Tuskegee Institute in Tuskegee, Ala., used "you are beautiful" as the theme of her talk on "A View of Human Relations: Racism and Women's Liberation." She cited principles for a happy effective lifestyle, ranging from activity and courage to generosity and cheerfulness, with the thrust of her message being that no barriers need exist today.

Students attending the seminar recognized its worth. Karen Cooper, a senior high school student from Rosebud, termed it "the most important experience of my life."

Patty Ezell, a junior at Cheatham County High School in Joelton, Tenn., said, "If I could come for next year's program I would."

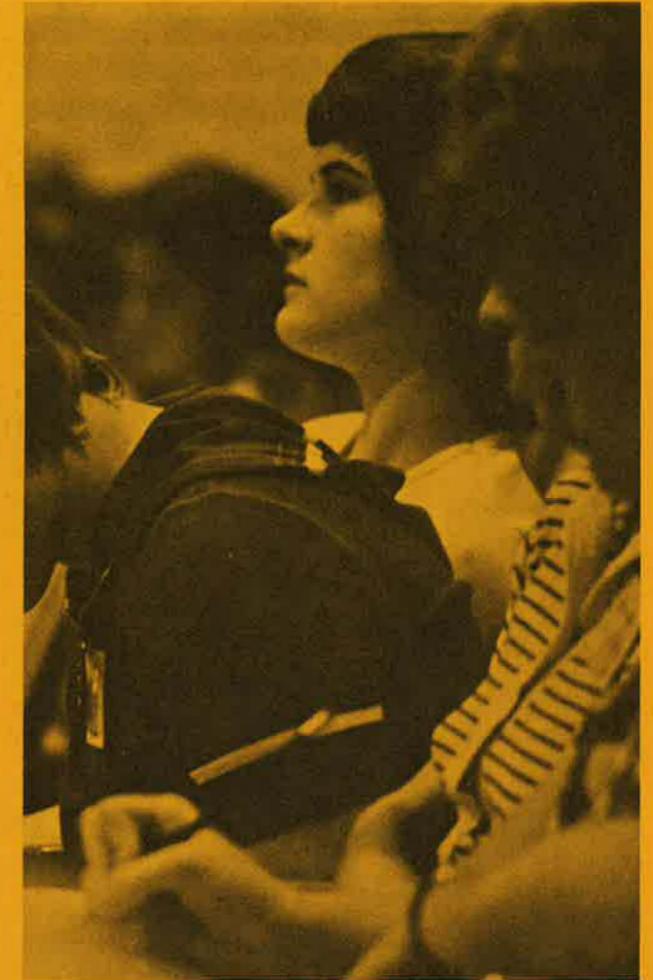
"The central and most important thing that I have learned from this seminar is that this country was founded on a strong belief in God," Miss Ezell said.



Selected seminar participants delivered validictory speeches at Friday night's banquet.



More than 300 students came from five states to attend the week-long workshop on citizenship.



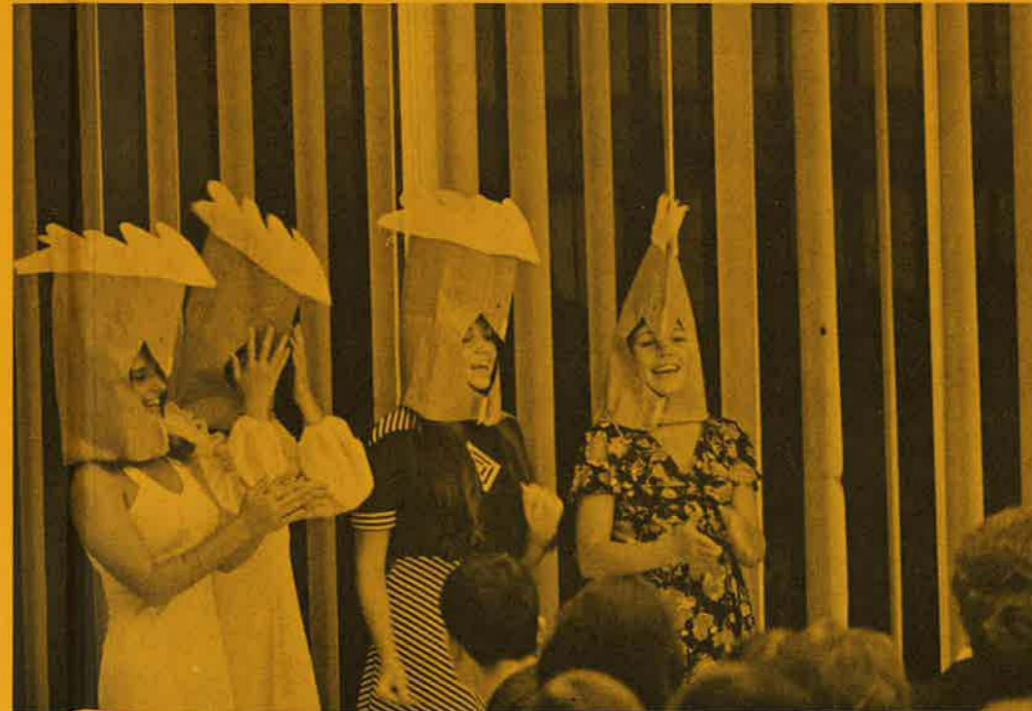
Students listened with interest to Navy Commander Harris' presentations.



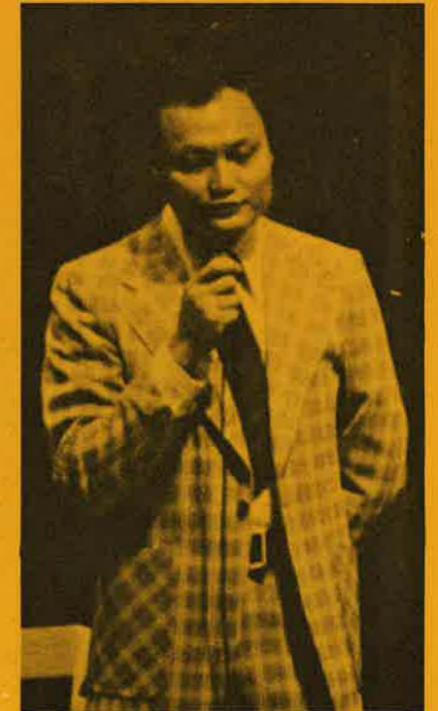
Commander Steven Harris recounted events of the Pueblo incident.



Speaking about human relations was Mrs. Mattie Jackson.



Members of the seminar employed creativity and ingenuity for performances during the talent portion of the banquet.



Duc spoke of old and new homelands.

Thompson to Speak For Graduation

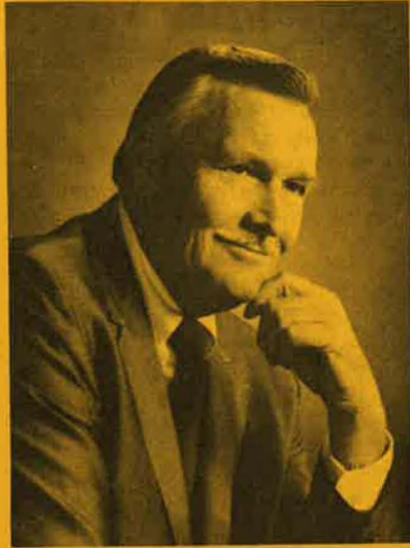
Beverly Venable Thompson, Jr., chairman of the board of the Texas Steel Company in Fort Worth, has been selected as graduation speaker for the August 15 commencement exercises.

Thompson, a native of Fort Worth, attended the University of Virginia and Texas Christian University and has received honorary degrees from the Northwood Institute and Oklahoma Christian College.

He has served as president of the Texas Educational Association in Fort Worth, director of the Texas Bureau for Economic Understanding and the Texas Council on Economic Education.

Thompson is a director of the Texas Steel Company, Liberty Manufacturers, Continental National Bank, and Lauritzen and Makin Manufacturing Company, all of Fort Worth.

In addition, Thompson is a member of the Steel Founders' Society of America, National Association of Manufacturers, Texas Manufacturers Association, Steel Bar Mills Association, and has been



Beverly V. Thompson

named to *Who's Who in America*, *Who's Who in the South and Southwest* and the Newcomen Society.

Commencement exercises will be Friday, August 15 in the main auditorium.

Harding Graduate Joins Admissions Staff

Stephen Tucker, May graduate of Harding, has joined the admissions office staff, it has been announced by Fred Alexander, director.



Stephen Tucker

Tucker, who serves as an admissions counselor, is traveling with the Time of Day musical trio to youth rallies this summer. In the fall he will attend high school career days and rallies. He also corresponds with

prospective students by telephone and mail and will be on campus for Harding's annual Youth Forum and other high school oriented days for providing tours of the college.

A 1971 graduate of Harding Academy in Searcy, Tucker received the B.S. degree in general science in May. While at Harding he was named to *Who's Who in American Colleges and Universities*, was treasurer of Alpha Chi Honor Society, president of his freshman and junior classes, a Dean's List designee and served as a Student Association council member.

'5 Gospel Minutes' To Feature Warren

Thomas B. Warren, professor of philosophy of religion and apologetics at the Harding Graduate School of Religion in Memphis, is the speaker for the new "5 Gospel Minutes" radio program which is now ready for broadcast.

The daily five-minute program is sponsored by members of the Nash Church of Christ in Texarkana, Tex., who also have oversight of the "Gospel Hour" with V. E. Howard.

Warren is well-known for his work as an evangelist, educator, author, debator and student. Having preached for more than 30 years, he is presently minister for the Brownsville Road church of Christ in Memphis. He is the author of 15 books, is editor of the *Spiritual Sword* and is a staff writer for the *Gospel Advocate*.

Dr. Warren joined the graduate school in 1971.

'74-'75 Blood Drives Total Record Figure

Harding students, faculty and staff members gave 1,300 units of blood for White County during the 1975 fiscal year, making it the best year on record for the county. The announcement was made by Eddie Campbell, Harding blood drive coordinator, after a June 16 blood draw on campus.

According to David Yount, chairman of the blood drive committee for White County, where the college is located, the county has recorded approximately 1,976 units for the 1975 fiscal year, more than 550 units in excess of the 1,385 quota set for the year. Members of the Harding community contributed more than 60 per cent of the total units.

The June 16 blood drive on campus, which yielded 86 units of blood, was organized in response to an appeal from Little Rock blood banks.

"During the summer there is great need for units of blood," Campbell said. "As a result of numerous operations, automobile accidents and other mishaps and needs, blood bank supplies are running low.

"We announced the draw-date in chapel, at churches and a couple of articles were run in the local newspaper," he continued. "The response was excellent."

"Campbell said the quota for White County for the 1976 fiscal year has been set at 1,570 units. Tentative drive dates scheduled at Harding for the upcoming year are July 27, October 14-16, April 20-22, 1976, and June 14, 1976.

Beck Makes U. S. Bowling Team

NAIA national singles champion Gary Beck qualified for the United States' bowling team which will compete in the Eighth Federation Internationale des Quilleurs (FIQ) World Tournament October 1-11 in London, England.

The Harding athlete earned a position on the nine-man team at the third U.S. team trials June 12-14 in Milwaukee, Wis. The U.S. team will be sponsored by the American Bowling Congress and Womens' International Bowling Congress.

The 21-year-old Beck earned his team spot with a strike on the 10th frame of the final game of competition. His 5,454 pin total was the cutoff point for the men and he got there with an eight game score of 1,568 on the final day. He was one pin out of eighth place and only 26 pins out of seventh.

Beck rolled 28 games in three days of face-to-face competition against a 34-man field which included the defending FIQ world champion, and national champions from the American Bowling Congress.

"It's a tremendous accomplishment," Bison head Coach Ed Burt stated. "Gary worked real hard for this chance and his efforts really paid off."

Beck earned a position in the qualifying field for having won the National Association of Intercollegiate Athletics singles title April 18-19 in Kansas City.

In the NAIA tournament, Beck and teammate Zearl Watson swept the doubles title as Harding won its fourth NAIA national title in the last six years. At the close of the tournament, Beck was presented the A. O. Duer Award as the Outstanding Bowler in the national rolloff.

Beck was also honored by *Sports Illustrated*, the national sports magazine, which included him in the "Faces in the Crowd" section in the May 26th issue. He received an Award of Merit from the publication.

A life long resident of Searcy, Beck is the son of Mr. and Mrs. Cecil Beck of Searcy. Mr. Beck is the director of the men's intramural program at Harding.



Gary Beck

Fowler Runnerup As Scholar Athlete

Harding golfer Bill Fowler was runner-up for the Arkansas Intercollegiate Conference 1975 Scholar-Athlete Award, League commissioner Leroy Nix announced.



Bill Fowler

The annual award is given each year to the AIC graduating senior who compiles the highest grade point average and who has earned at least two varsity letters.

Fowler, a native of Ann Arbor, Mich., recorded a 3.574 grade point average (based on a 4.0 scale) as he finished a close second to Oliver Gatchell of Hendrix College. Gatchell, a swimmer, posted a 3.69 average to win this year.

A 21-year-old senior who graduated from Harding May 11, Fowler served as president of the Student Association for 1974-75 and earned cum laude honors in scholarship.

A four-year letterman, Fowler majored in accounting and was a member of the award winning business team which won a national championship in the 1974 Intercollegiate Business Games sponsored by Emory University.

A 1971 graduate of Ann Arbor High School, he is the son of Mr. and Mrs. L. Eugene Fowler, 1509 Maywood in Ann Arbor.

Experience to Play Key Role in Grid Plans

Experience, which sometimes goes a long way in the Arkansas Intercollegiate Conference, will be an important factor in Harding College's bid to reach the top of the league standing this fall.

Despite a rash of injuries which bordered on an epidemic, the Bisons put together a 5-4-1 mark overall and a 3-2-1 record last year which was good enough for a third place in the conference.

The big plus factors for coach John Prock's squad seem to focus around a quartet of players, senior fullback Ted Walters, sophomore quarterback Steve Peeples, split receiver Perry Brown and tailback Allen Grieb. Peeples and Grieb are two solid performers who earned their spurs the hard way as freshman and from whom Prock is expecting big things.

Brown, a wide receiver who earned All-AIC recognition on the *Arkansas Democrat* team, is an exceptional receiver with an outstanding pair of hands. Not blessed with unusual speed, the AIC's leading receiver last year captured 29 passes for 296 yards and three touchdowns.

Walters, a three-year starter from Dallas, is a hardnosed runner who'll get the tough yardage and is a fine blocker as well. Last year the 5-11, 205 pounder rushed for 504 yards on 128 carries. A good deal of the burden offensively will fall his way.

Grieb is a bruising 6-1, 195 lb. tailback who took over a starting role

late in the season and still finished with 388 yards on 108 carries. Big things are expected of him. He is a sophomore from Oklahoma City.

As on any team, the proof of the pudding lies in the effectiveness of the man at the quarterback position. Peeples, a 6-0, 185 lb., all-stater at Sylvan Hills, went to war as a first year collegian and the experience was invaluable. He came out with 424 yards passing on 40 completions in 98 attempts, good for seven touchdowns.

After a great start in the spring, Peeples sustained a knee injury that required surgery, but he's already back into the off season drills. He has the ability to do a first class job.

Not to be overlooked by any means is senior Jeff Smith, who ranked second in the AIC last year with 659 yards on 51 completions. He was injured, sustaining a broken thumb and cracked ribs and saw limited action late in the year.

Lettermen return up front everywhere except at split end, where little Jack Barber won All-AIC honors last year. He'll be sorely missed.

Defensively, the gaping hole left by the graduation of all-American Barney Crawford will be the number one priority. Top candidate is 6-6, 250 lb. John Cooley, out last year with a knee injury. Lettermen return at the other positions with tackle David Cooke and

(Continued on next page)



The Time of Day musical trio performs for one of the numerous high school audiences during the summer months. The group has recently completed a 24-state, two month tour to the east coast.



Quarterback Steve Peeples, shown above against Henderson State, will play a key role in the Bison offensive plans this season. (Photo by Thomas Watts)

Football . . .

(Continued from page 7)

noseguard Ken Neller expected to lead the way.

It'll be difficult to replace linebacker Bubba Hopkins, an All-American honorable mention selection, but another Georgia athlete, sophomore Gary Brown, will get first shot at the position. Co-captain Randy Miller, an all-conference candidate, returns at the right linebacker spot.

Bison Runners Carry Championship Hopes

Seven experienced runners will return this fall as Harding College seeks to continue its record string of Arkansas Intercollegiate Conference championships.

Coach Ted Lloyd's harriers recorded their tenth AIC title last year (five in a row) and went on to reign as champions of NAIA District 17.

A pair of underclassmen, junior Mark Galeazzi of Merced, Calif., and Marshall Grate of Waterloo, Ind., are expected to contend for conference individual honors this year.

Galeazzi, a two-year letterman, placed third in the AIC meet last year and Grate, now a sophomore, was only a step behind in fourth.

In the secondary, lettermen return at three of the four deep positions so the necessary nucleus is there.

In summary, if the year of experience has also increased our overall quality, Harding could be a contender. Offensively, not enough speed is available to be explosive, but the line will be improved. Defensively, the Bisons need to shore up the down spots, but the good talent is there.

Other lettermen counted on include juniors Kent Johnson of Oxnard, Calif., and David Nixon of Triangle, W. Va., and seniors Pat Cronin of Wheeling, W. Va., Ken Sewell of St. Charles, Mo., and Curt Wiederspan of Ft. Morgan, Colo.

Calendar of Events

July 14	2nd summer session begins
19	National Teachers Exam (8 a.m.)
20-22	Early Orientation, second session
Aug. 14	Graduation (10:30 a.m.)
22	Faculty conference
25	Freshman assembly (8 a.m.) Soph., Jr., & Sr. assembly (9 a.m.)
27	Registration (8 a.m.-4 p.m.)
Sept. 6	Harding vs. Missouri Western
13	Harding vs. N. E. Missouri (Dad's Night)
18	College Level Exam Program
20	Harding vs. Northwest Oklahoma
Oct. 4	Ark. Symphony Orchestra, Harding vs. Henderson State
8-11	Annual Bible Lectureship
11	Harding vs. Ouachita Baptist
18	Harding vs. Arkansas Tech
25	Graduate Record Exams
27	Supervised teaching till Dec. 19
Nov. 1	Harding vs. Texas Lutheran
6-8	Homecoming Musical, "The Music Man"
8	National Teachers Exam Homecoming, Harding vs. SSC
15	Harding vs. UA-Monticello
20	College Level Exam Program
22	Harding vs. Univ. of Central Arkansas
26-29	Thanksgiving holidays
Dec. 6	Sophomore tests
8	Lyceum
10-13	Dead week
13	Graduate Record Exam
15-19	Finals
19	Christmas recess till Jan. 3
Jan. 5	Classes begin

Sports Publications

Honored by CoSIDA

Two Harding College athletic publications were honored by the College Sports Information Directors Association (CoSIDA) at the national convention June 22-26 in Houston.

"Harding 74," the football brochure, received honorable mention recognition and the spring sports booklet was named third best in the nation in the Division III category of small colleges.

The brochures were edited and designed by Stan Green, director of public relations and John McGee, student assistant.

CoSIDA is a professional organization of those who are engaged in athletic publicity and publications. More than 800 colleges and universities are members of the organization.

PUBLISHED MONTHLY. SECOND CLASS POSTAGE PAID AT SEARCY, AR 72143

x

bu

Harding College
Library
Searcy, Arkansas
72143